



## **Program Measures and Incentives for the Ameren Missouri Residential Program(s)**

### **Program Names and Acronyms**

**Energy Efficient Products – EEP**  
**Efficient Lighting**  
**Appliance Recycling – AR**  
**Energy Efficiency Kits – EE Kits**  
**Heating and Cooling – HVAC**  
**Single Family Low Income – SFLI**  
**Multifamily Low Income – MFLI**  
**Multifamily Market Rate – MFMR**  
**Demand Response – DR**

**Early Replacement - ER**  
**Replace on Fail – ROF**  
**Air Source Heat Pump – ASHP**  
**Ground Source Heat Pump - GSHP**  
**Central Air Conditioning – CAC**  
**Electronically Commutated Motor – ECM**  
**Light-emitting Diode - LED**  
**Single Family – SF**  
**Multifamily – MF**  
**Variable Frequency Drive – VFD**

Any direct installation of residential measures will have the following costs included in the stated incentive amount:

1. Labor for installation.
2. Removal, decommissioning, recycling and disposal of the existing item for which the new measure will substitute and
3. Acquisition and functioning installation of the new measures complete with all accessories and appurtenances required for its intended use and safe operation.

Any shipped or mailed residential measures will have the shipping and handling and taxes added to the stated incentive amount.

**All program specific measures are identified in the TRM.**



**Efficient Product Incentives for Measures**

Efficient Product Measures	Incentive
ENERGY STAR Heat Pump Water Heaters	\$350.00
Smart Thermostat	\$50.00
ENERGY STAR Pool Pump – Multi Speed	\$200.00
ENERGY STAR Pool Pump - VFD	\$200.00
Advanced Power Strips Tier 2	\$25.00

**Energy Efficient Lighting Incentives for Measures**

Energy Efficient Lighting Measures	Low Range Incentive	High Range Incentive
10.5W_LED_Downlight	\$0.50	\$5.00
10W_LED	\$0.50	\$4.00
12W_LED	\$0.50	\$5.00
15W_LED	\$0.50	\$4.00
15W_LED_Flood_Light_PAR30	\$0.50	\$5.00
18W_LED_Flood_Light_PAR38	\$0.50	\$5.00
20W_LED	\$0.50	\$4.00
4W_LED_Candelabra	\$0.50	\$5.00
8W_LED_Globe_Light	\$0.50	\$5.00
LED - 10W - Specialty Connected Light	\$0.50	\$10.00
LED - 15W - Specialty Connected Light	\$0.50	\$10.00
LED - 15W - Flood Light Par 30 - Specialty Connected Light	\$0.50	\$10.00



**Appliance Recycling Incentives for Measures**

Appliance Recycling Measures	Incentive
Refrigerator recycling	\$25.00
Freezer recycling	\$25.00
Room AC recycling	\$10.00
Dehumidifier recycling	\$5.00

**Energy Efficient Kits Incentives for Measures**

Efficient Kit Measures	Low Range Incentive	High Range Incentive
Dirty Filter Alarm	\$.50	\$7.00
LED - 10W	\$0.75	\$4.00
High Efficiency Faucet Aerator (Kitchen)	\$1.50	\$3.00
High Efficiency Faucet Aerator (Bathroom)	\$0.50	\$3.00
Pipe Insulation (3ft)	\$0.35 per ft	\$0.70 per ft
High Efficiency Showerhead	\$3.75	\$8.00

**Heating and Cooling Incentives for Measures**

Heating and Cooling Measures	Description	Incentive
<b>Air Source Heat Pump (ASHP)</b>		
ASHP - SEER 15 ER with ASHP SF	ASHP SEER 15 Replace ASHP	\$400
ASHP - SEER 15 ER with ASHP MF	ASHP SEER 15 Replace ASHP	\$250
ASHP - SEER 15 ER Elec Resist Furnace SF	ASHP SEER 15 Replace Electric Furnace	\$600
ASHP- SEER 15 ROF Elec Resist Furnace SF		\$600
ASHP - SEER 15 ER Elec Resist Furnace MF	ASHP SEER 15 Replace Electric Furnace	\$400
ASHP- SEER 15 ROF Elec Resist Furnace MF		\$400
ASHP - SEER 16 ER with ASHP SF	ASHP SEER 16-17.99	\$500



	Replace ASHP	
ASHP - SEER 16 ER with ASHP MF	ASHP SEER 16-17.99 Replace ASHP	<b>\$300</b>
ASHP - SEER 16 ER Elec Resist Furnace SF	ASHP SEER 16-17.99 Replace Electric Furnace	<b>\$750</b>
ASHP- SEER 16 ROF Elec Resist Furnace SF		<b>\$750</b>
ASHP - SEER 16 ER Elec Resist Furnace MF	ASHP SEER 16-17.99 Replace Electric Furnace	<b>\$450</b>
ASHP- SEER 16 ROF Elec Resist Furnace MF		<b>\$450</b>
ASHP - SEER 18+ ER with ASHP SF	ASHP SEER 18+ Replace ASHP	<b>\$600</b>
ASHP - SEER 18+ ER with ASHP MF	ASHP SEER 18+ Replace ASHP	<b>\$350</b>
ASHP - SEER 18+ ER Elec Resist Furnace SF	ASHP SEER 18+ Replace Electric Furnace	<b>\$900</b>
ASHP- SEER 18+ ROF Elec Resist Furnace SF		<b>\$900</b>
ASHP - SEER 18+ ER Elec Resist Furnace MF	ASHP SEER 18+ Replace Electric Furnace	<b>\$500</b>
ASHP- SEER 18+ ROF Elec Resist Furnace MF		<b>\$500</b>
<b>Central AC</b>		
CAC - SEER 15 ER SF	CAC SEER 15 Existing unit working	<b>\$250</b>
CAC - SEER 15 ROF SF	CAC SEER 15 Existing unit not working	<b>\$250</b>
CAC - SEER 15 ER MF	CAC SEER 15 Existing unit working	<b>\$200</b>
CAC - SEER 15 ROF MF	CAC SEER 15 Existing unit not working	<b>\$200</b>
CAC - SEER 16 ER SF	CAC SEER 16 Existing unit working	<b>\$450</b>
CAC - SEER 16 ROF SF	CAC SEER 16 Existing unit not working	<b>\$450</b>
CAC - SEER 16 ER MF	CAC SEER 16 Existing unit working	<b>\$350</b>
CAC - SEER 16 ROF MF	CAC SEER 16 Existing unit not working	<b>\$350</b>
CAC – SEER 17+ ER SF	CAC SEER 17+ Existing unit working	<b>\$650</b>
CAC – SEER 17+ ROF SF	CAC SEER 17+ Existing unit not working	<b>\$650</b>
CAC – SEER 17+ ER MF	CAC SEER 17+ Existing unit working	<b>\$500</b>
CAC – SEER 17+ ROF MF	CAC SEER 17+ Existing unit not working	<b>\$500</b>





<b>Ductless AC</b>		<b>\$200</b>
<b>Ductless Air Source Heat Pump (ASHP)</b>		
Ductless ASHP – SEER 19+ ER with ASHP SF	Ductless ASHP SEER 19+ Replace ASHP	<b>\$300</b>
Ductless ASHP - SEER 19+ ROF with ASHP SF		<b>\$300</b>
Ductless ASHP – SEER 19+ ER with ASHP MF	Ductless ASHP SEER 19+ Replace ASHP	<b>\$300</b>
Ductless ASHP - SEER 19+ ROF with ASHP MF		<b>\$300</b>
Ductless ASHP - SEER 19+ ER Elec Resist Furnace SF	Ductless ASHP SEER 19+ Replace Electric Furnace	<b>\$500</b>
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace SF		<b>\$500</b>
Ductless ASHP - SEER 19+ ER Elec Resist Furnace MF	Ductless ASHP SEER 19+ Replace Electric Furnace	<b>\$500</b>
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace MF		<b>\$500</b>
<b>Electronically Commutated Motor (ECM)</b>		
ECM Auto Fan - SF ER		<b>\$50</b>
ECM Auto Fan - SF ROF		<b>\$50</b>
ECM Auto Fan - MF ER		<b>\$50</b>
ECM Auto Fan - MF ROF		<b>\$50</b>
ECM Continuous Fan - SF ER		<b>\$50</b>
ECM Continuous Fan - SF ROF		<b>\$50</b>
ECM Continuous Fan - MF ER		<b>\$50</b>
ECM Continuous Fan - MF ROF		<b>\$50</b>
<b>Ground Source Heat Pump (GSHP)</b>		
GSHP - EER 23+ ER GSHP with GSHP SF	Geothermal Heat Pump EER 23+	<b>\$700</b>
GSHP - EER 23+ ROF GSHP SF		<b>\$700</b>
GSHP - EER 23+ ER GSHP with Elec Resist Furnace SF	Geothermal Heat Pump EER 23+	<b>\$1,800</b>
GSHP - EER 23+ ROF GSHP with Elec Resist Furnace SF		<b>\$1,800</b>
<b>Smart Thermostat</b>		<b>\$50</b>



**Single Family Low Income (CommunitySavers™) Incentives for Measures**

Single Family Low Income Measures	Low Range Incentive	High Range Incentive
<b>Air Sealing</b>	\$0.25 per sf	\$1.25 per sf
<b>ASHP - SEER 15+ - replace electric furnace / CAC - ER</b>	\$1,250	\$6,500
CAC - SEER 15+ ER	\$1,250	\$6,500
<b>Ceiling Insulation</b>	\$0.65 per sf	\$2.25 per sf
<b>Dirty Filter Alarm</b>	\$2.00	\$8.00
<b>Duct Insulation</b>	\$100	\$1,000
<b>Duct Repair</b>		
Duct Repair (Sealing) - Electric Heating	\$200	\$1,200
Duct Repair (Sealing) - Electric Heating - MH Adjusted	\$200	\$1,200
<b>Duct Sealing</b>	\$200	\$1,200
Ductless ASHP - SEER 19+ replace ASHP - ER	\$200	\$5,000
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$200	\$5,000
<b>Electronically Commutated Motor (ECM)</b>	\$350	\$650
<b>ENERGY STAR Refrigerator - ER</b>	\$400	\$1,200
<b>Floor Insulation</b>	\$0.55 per sf	\$0.90 per sf
<b>LED bulb</b>		
10.5W_LED_Downlight	\$3.00	\$10.00
10W_LED	\$3.00	\$10.00
12W_LED	\$3.00	\$10.00
15W_LED	\$4.50	\$14.00
15W_LED_Flood_Light_PAR30	\$4.50	\$14.00
18W_LED_Flood_Light_PAR38	\$8.00	\$30.00
20W_LED	\$4.50	\$14.00
4W_LED_Candelabra	\$3.00	\$10.00
8W_LED_Globe_Light	\$3.00	\$10.00



High Efficiency Faucet Aerator	\$5.00	\$20.00
High Efficiency Showerhead	\$20.00	\$40.00
Pipe Insulation	\$2.00 per ft	\$10.00 per ft
Shower Start	\$50.00	\$85.00
Smart Strip		
Smart Strip Tier 1	\$15.00	\$50.00
Smart Strip Tier 2	\$35.00	\$75.00
Learning Thermostat	\$150	\$300
Programmable thermostat	\$5000	\$125.00
HVAC Tune-up	\$50.00	\$225.00
HVAC Refrigerant charge	\$50.00	\$225.00
Electric Water Heater Tank Wrap	\$30.00	\$75.00

**Low Income Energy Efficiency Grant (CommunitySavers™) Incentives for Measures**

Low Income Energy Efficiency Grant Program	Low Range Incentive	High Range Incentive
ASHP - SEER 15+ - replace electric furnace / CAC	\$1,000	\$1,800
CAC – SEER 15+	\$500	\$1,000
Heat Pump Water Heater	\$700	1,000
ENERGY STAR Refrigerator	\$400	\$650
ENERGY STAR Room AC	\$150	\$600
Learning Thermostat	\$75	\$250
LED bulb	1.00	5.00
Ductless ASHP - SEER 19+ (Replace Electric Resistance)	\$500	\$1000
Electronically Commutated Motor (ECM)	\$350	\$650



**Multifamily Market Rate Incentives for Measures**

Multifamily Market Rate Measures	Incentive * (\$/1 <sup>st</sup> Yr kWh)
<b>Lighting</b>	
10.5W_LED_Downlight	\$0.10
10W_LED	\$0.10
12W_LED	\$0.10
15W_LED	\$0.10
15W_LED_Flood_Light_PAR30	\$0.10
18W_LED_Flood_Light_PAR38	\$0.10
20W_LED	\$0.10
4W_LED_Candelabra	\$0.10
8W_LED_Globe_Light	\$0.10
LED Nightlight	\$0.10
<b>HVAC Tune-up</b>	\$0.20
<b>HVAC Refrigerant charge</b>	\$0.20
<b>Programmable Thermostat</b>	\$0.20
<b>VFD</b>	\$0.20
<b>Learning Thermostat</b>	\$0.20
<b>Water Heating</b>	
High Efficiency Faucet Aerator	\$0.10
High Efficiency Showerhead	\$0.10
Pipe Insulation	\$0.10
Heat Pump Water Heater - ER	\$0.20
<b>HVAC</b>	
ASHP - SEER 15+ - replace electric furnace / CAC- ER	\$0.30
ASHP - SEER 15+ - ROF	\$0.05
CAC - SEER 15+ - ER	\$0.30



Multifamily Market Rate Measures	Incentive * (\$/1 <sup>st</sup> Yr kWh)
CAC - SEER 15+ ROF	\$0.05
Ductless AC - ER	\$0.30
Ductless AC – ROF	\$0.05
DFHP - SEER 19+ heat pump base ER	\$0.30
Ductless ASHP - SEER 19+ replace ASHP - ER	\$0.30
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$0.30
Ductless ASHP - SEER 19+ Replace Electric Resistance - ROF	\$0.05
Ductless ASHP - SEER 19+ - replace ASHP - ROF	\$0.05
<b>Whole Building Bundled **</b>	<b>\$0.21</b>
<b>Custom (Business and Residential)</b>	
Building Shell	\$0.20
Building Shell ROF	\$0.05
Cooling	\$0.30
Cooling ROF	\$0.05
Heating	\$0.30
Heating ROF	\$0.05
Freezer (RES only)	\$0.20
Freezer (RES only) ROF	\$0.05
HVAC	\$0.20
HVAC ROF	\$0.05
Cooking (BUS only)	\$0.20
Cooking (BUS only) ROF	\$0.05
Lighting (Interior & Exterior)	\$0.20
Lighting (Interior & Exterior) ROF	\$0.05
Miscellaneous	\$0.20
Miscellaneous ROF	\$0.05



Multifamily Market Rate Measures	Incentive * (\$/1 <sup>st</sup> Yr kWh)
Refrigeration	\$0.20
Refrigeration ROF	\$0.05
Pool Spa (RES only)	\$0.20
Pool Spa (RES only) ROF	\$0.05
Water Heating	\$0.20
Water Heating ROF	\$0.05
Motors (BUS only)	\$0.20
Motors (BUS only) ROF	\$0.05
Air Comp (BUS only)	\$0.20
Air Comp (BUS only) ROF	\$0.05
Process (BUS only)	\$0.20
Process (BUS only) ROF	\$0.05
<b>*Incentive not to exceed full cost of project</b>	
<b>**HVAC – ER and non HVAC bundled measures valued at the total kWh of the project</b>	

**Multifamily Low Income (CommunitySavers™) Incentives for Measures**

Multifamily Low Income Measures	Incentive * (\$/1 <sup>st</sup> Yr kWh)
<b>Lighting</b>	
LED - 10.5W Downlight	\$0.30
LED - 10W	\$0.30
LED - 12W	\$0.30
LED - 15W	\$0.30
LED - 15W Flood Light PAR30	\$0.30
LED - 18W Flood Light PAR38	\$0.30
LED - 20W	\$0.30
LED - 4W Candelabra	\$0.30



Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
LED - 8W Globe Light G25	\$0.30
<b>HVAC Tune-up</b>	\$0.30
<b>HVAC Refrigerant charge</b>	\$0.30
<b>Programmable Thermostat</b>	\$0.30
<b>VFD</b>	\$0.60
<b>Learning Thermostats</b>	\$0.60
<b>Electronically Commutated Motor (ECM)</b>	
ECM Auto Fan EUL Replacement	\$0.60
ECM Auto Fan ER	\$0.60
<b>Energy Star Refrigerator - ER</b>	\$0.60
<b>Water Heating</b>	
High Efficiency Faucet Aerator	\$0.30
High Efficiency Showerhead	\$0.30
Pipe Insulation	\$0.30
Heat Pump Water Heater - ER	\$0.60
<b>HVAC</b>	
ASHP - SEER 15+ - replace electric furnace / CAC - ER	\$0.90
ASHP - SEER 15+ replace electric furnace / CAC - ROF	\$0.12
CAC - SEER 15+ - ER	\$0.90
CAC - SEER 15+ ROF	\$0.12
Ductless AC - ER	\$0.90
Ductless AC – ROF	\$0.12
DFHP - SEER 19+ heat pump base - ER	\$0.90
Ductless ASHP - SEER 19+ replace ASHP - ER	\$0.90
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$0.90
Ductless ASHP - SEER 19+ Replace Electric Resistance - ROF	\$0.12



Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
Ductless ASHP - SEER 19+ - replace ASHP - ROF	\$0.12
<b>Advanced Tier 2 Power Strips</b>	\$0.30
<b>Whole Building Bundled **</b>	\$0.75
<b>Custom (Business and Residential)</b>	
Building Shell	\$0.60
Building Shell ROF	\$0.12
Cooling	\$0.90
Cooling ROF	\$0.12
Heating	\$0.90
Heating ROF	\$0.12
Freezer (RES only)	\$0.60
Freezer (RES only) ROF	\$0.12
HVAC	\$0.60
HVAC ROF	\$0.12
Cooking (BUS only)	\$0.60
Cooking (BUS only) ROF	\$0.12
Lighting (Interior & Exterior)	\$0.60
Lighting (Interior & Exterior) ROF	\$0.12
Miscellaneous	\$0.60
Miscellaneous	\$0.12
Refrigeration	\$0.60
Refrigeration ROF	\$0.12
Pool Spa (RES only)	\$0.60
Pool Spa (RES only) ROF	\$0.12
Water Heating	\$0.60
Water Heating ROF	\$0.12





Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
Motors (BUS only)	\$0.60
Motors (BUS only) ROF	\$0.12
Air Comp (BUS only)	\$0.60
Air Comp (BUS only) ROF	\$0.12
Process (BUS only)	\$0.60
Process (BUS only) ROF	\$0.12
*Incentive not to exceed full cost of project	
**HVAC - ER and non HVAC bundled measures valued at the total kWh of the project	

**Demand Response Incentives for Measures**

Demand Response Measures	Enrollment Incentive	Annual Participation Incentive
Demand Response Advanced Thermostat	\$50 – per thermostat	\$25 – per household

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## MEEIA 2019-21 Residential Portfolio

### Web Page Screen Shots

February 21, 2019




Dashboard  
(2 Slides)



ENERGY TIPS ASSISTANCE LEARN MORE

OUTAGES SUPPORT ACCOUNT



## The Power to Save

At home, the power to control your energy is as easy as the flip of a switch or the turn of a dial. But did you know that Ameren Missouri makes the power to save just as easy? It's true. Thanks to our wide-ranging energy efficiency programs, tools and offerings, you now have multiple ways to save at your fingertips - all without sacrificing your comfort or changing your way of life. Take a look to see which ones are right for you.

### Ameren Missouri Energy Efficiency Programs





### Ameren Missouri Online Store

Purchase energy-saving products such as LED light bulbs and smart thermostats from our online store.

[Shop Now >](#)



### Efficient Lighting and Efficient Products Programs

See how you can save energy and earn rebates with the Efficient Lighting and Efficient Products Programs!

[Learn More >](#)



### Peak Time Savings

Receive a cool \$25 every summer - while your smart thermostat does all the work. Sign up for Peak Time Savings to get started.

[Learn More >](#)



### Fridge and Freezer Recycling Program

Do you have an old, working fridge or freezer that's taking up space and wasting energy? Let us pick it up for you at no cost to you, plus receive a \$25 rebate.

[Learn More >](#)



### Heating and Cooling Program

Earn up to \$1,800 in rebates when you purchase a qualifying geothermal heat pump, air source heat pump, central air conditioner or smart thermostat.

[Learn More >](#)



### Multifamily Program

The Ameren Missouri Multifamily Program provides qualifying property managers with an energy assessment, energy-saving building upgrades and energy-saving products installed throughout your building - including your resident's homes

[Learn More >](#)

## My Energy Portfolio



### Home Energy Report

The Ameren Missouri Home Energy Report program provides participating customers throughout the Ameren Missouri service territory with personalized information about their energy use to help them save energy and money.

## Additional Offerings



### CommunitySavers®

Free energy-saving products, energy assessments and upgrades available to qualifying homeowners and multifamily property managers.



### Residential Energy Code Support Program

Training and resources on latest standards in energy efficiency, designed for single-family home builders and code officials.



### Energy Efficiency Kits Program

Helping 6th grade teachers incorporate energy efficiency activities into their curriculum with engaging materials and take-home kits filled with energy-saving products.



1901 Chouteau St. Louis MO 63103



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# Efficient Lighting and Efficient Products Programs

The screenshot displays the Ameren Missouri website interface. At the top, there is a navigation bar with the Ameren Missouri logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for OUTAGES, SUPPORT, and ACCOUNT. Below the navigation is a hero image of a smiling couple looking at a laptop. The main heading is "Efficient Lighting and Efficient Products Program". A sub-heading explains that Ameren Missouri offers instant discounts and rebates on select items. A left-hand menu contains links for Program Information (selected), Online Store, Find Available Rebates, Find a Retailer, Find a Contractor, FAQ, and Contact Us. The main content area is divided into two sections: "How It Works: Efficient Lighting Program" and "How It Works: Efficient Products Program". The lighting section features a lightbulb icon and text about instant discounts on ENERGY STAR LED light bulbs. The products section features a house icon and a four-step process for saving on energy-efficient products. A disclaimer at the bottom of the content area states "Offer applies only to qualifying purchases." The footer contains the Ameren Missouri logo, the address "1901 Chouteau St. Louis, MO 63103", and links for Copyright © 2019 Ameren Services, Privacy Policy, and Disclaimer.

**Program Information**

- [Online Store](#)
- [Find Available Rebates](#)
- [Find a Retailer](#)
- [Find a Contractor](#)
- [FAQ](#)
- [Contact Us](#)

### How It Works: Efficient Lighting Program

Receive an instant discount at checkout when you purchase qualifying, energy-efficient ENERGY STAR® LED light bulbs at participating retailers or on the Ameren Missouri Online Store. It couldn't be easier!

### How It Works: Efficient Products Program

Ameren Missouri can help you save on energy-efficient products, such as smart thermostats and hot water heat pumps, with instant discounts. Here's how.

1. Find a participating retailer.
2. Purchase the energy-efficient product that's right for your home.
3. Install your new product in your home.
4. Enjoy your energy savings month after month!

Offer applies only to qualifying purchases.

**Ameren MISSOURI**  
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# Efficient Lighting and Efficient Products Programs – Find Available Rebates



ENERGY TIPS

ASSISTANCE

LEARN MORE

Search



OUTAGES



SUPPORT



ACCOUNT

## Find Rebates & Incentives

The following rebates can help lower the costs of your energy action plan. The links below will take you directly to the appropriate websites and application forms where available.

(55) Results

Items per page **10**

Search Rebates

Reset



Filter Results

▸ Residential Property Type

Reset

### Advanced Power Strips

\$25 per unit

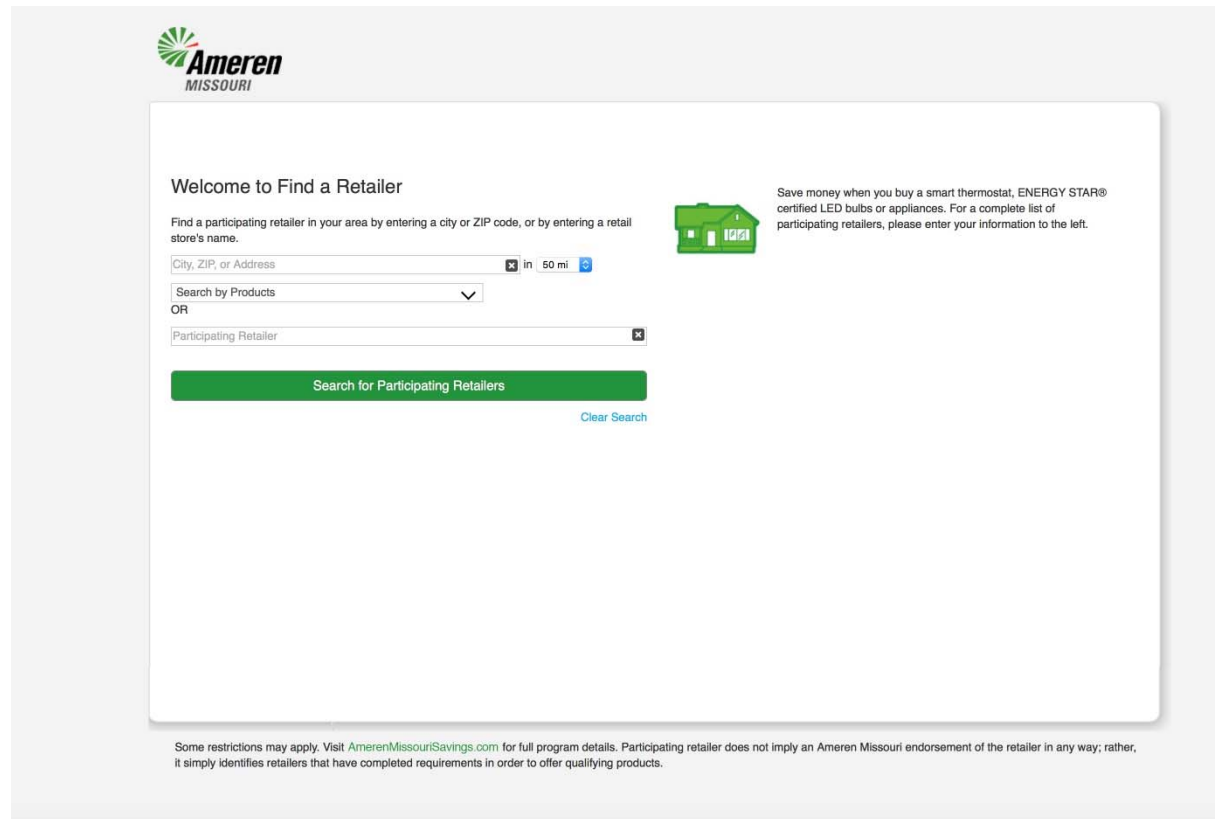
**To Qualify:**

This rebate is for qualifying advanced power strips. Visit our online store to browse available models. Eligibility requirements may apply.



# Efficient Lighting and Efficient Products Programs – Find a Retailer

Note: This page is in progress of update to current brand and mobile standards



**Ameren**  
MISSOURI

### Welcome to Find a Retailer

Find a participating retailer in your area by entering a city or ZIP code, or by entering a retail store's name.

City, ZIP, or Address  in 50 mi

Search by Products

OR

Participating Retailer

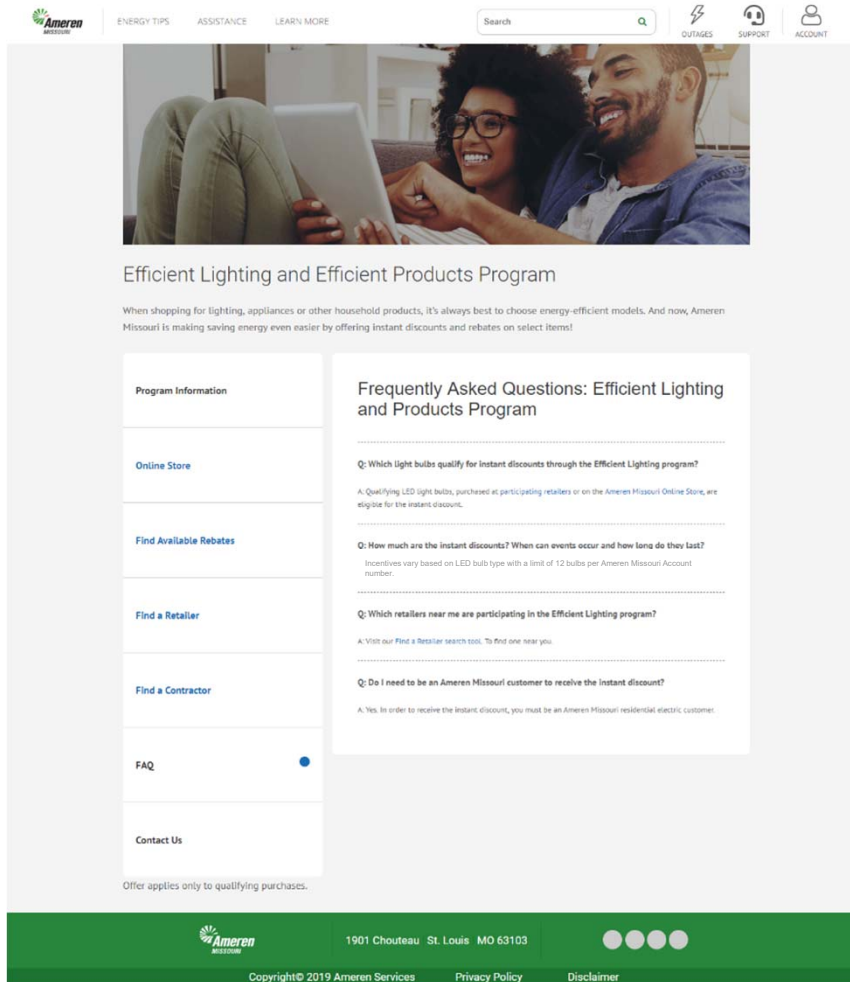
**Search for Participating Retailers** [Clear Search](#)

Save money when you buy a smart thermostat, ENERGY STAR® certified LED bulbs or appliances. For a complete list of participating retailers, please enter your information to the left.

Some restrictions may apply. Visit [AmerenMissouriSavings.com](http://AmerenMissouriSavings.com) for full program details. Participating retailer does not imply an Ameren Missouri endorsement of the retailer in any way; rather, it simply identifies retailers that have completed requirements in order to offer qualifying products.



# Efficient Lighting and Efficient Products Programs - FAQ



The screenshot shows the Ameren Missouri website's FAQ page for the Efficient Lighting and Efficient Products Program. The page features a navigation bar with links for Energy Tips, Assistance, Learn More, a search bar, and icons for Outages, Support, and Account. A header image shows a couple looking at a laptop. The main content area includes a section for Program Information with links to Online Store, Find Available Rebates, Find a Retailer, Find a Contractor, FAQ (highlighted), and Contact Us. A Frequently Asked Questions section follows, with three questions and answers regarding light bulb eligibility, discount amounts, and retailer participation. A footer contains the Ameren Missouri logo, address (1901 Chouteau St. Louis, MO 63103), and copyright information (Copyright © 2019 Ameren Services, Privacy Policy, Disclaimer).

**Program Information**

- [Online Store](#)
- [Find Available Rebates](#)
- [Find a Retailer](#)
- [Find a Contractor](#)
- FAQ**
- [Contact Us](#)

**Frequently Asked Questions: Efficient Lighting and Products Program**

**Q: Which light bulbs qualify for instant discounts through the Efficient Lighting program?**

A: Qualifying LED light bulbs, purchased at participating retailers or on the Ameren Missouri Online Store, are eligible for the instant discount.

**Q: How much are the instant discounts? When can events occur and how long do they last?**

A: Incentives vary based on LED bulb type with a limit of 12 bulbs per Ameren Missouri Account number.

**Q: Which retailers near me are participating in the Efficient Lighting program?**

A: Visit our [Find a Retailer](#) search tool. To find one near you.

**Q: Do I need to be an Ameren Missouri customer to receive the instant discount?**

A: Yes. In order to receive the instant discount, you must be an Ameren Missouri residential electric customer.

Offer applies only to qualifying purchases.

**Ameren MISSOURI**  
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Efficient Lighting  
and Efficient  
Products  
Programs –  
FAQ  
Page 2



ENERGY TIPS

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OUTAGES



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### Efficient Lighting and Efficient Products Program

When shopping for lighting, appliances or other household products, it's always best to choose energy-efficient models. And now, Ameren Missouri is making saving energy even easier by offering instant discounts and rebates on select items!



# Efficient Lighting and Efficient Products Programs – FAQ Page 3

Program Information

[Online Store](#)

[Find Available Rebates](#)

[Find a Retailer](#)

[Find a Contractor](#)

## Frequently Asked Questions: Efficient Lighting and Products Program

Q: Which light bulbs qualify for instant discounts through the Efficient Lighting program?

A: Qualifying LED light bulbs, purchased at [participating retailers](#) or on the [Ameren Missouri Online Store](#), are eligible for the instant discount.

Q: How much are the instant discounts? When can events occur and how long do they last?

A: Incentives vary based on LED bulb type with a limit of 12 bulbs per Ameren Missouri Account number.

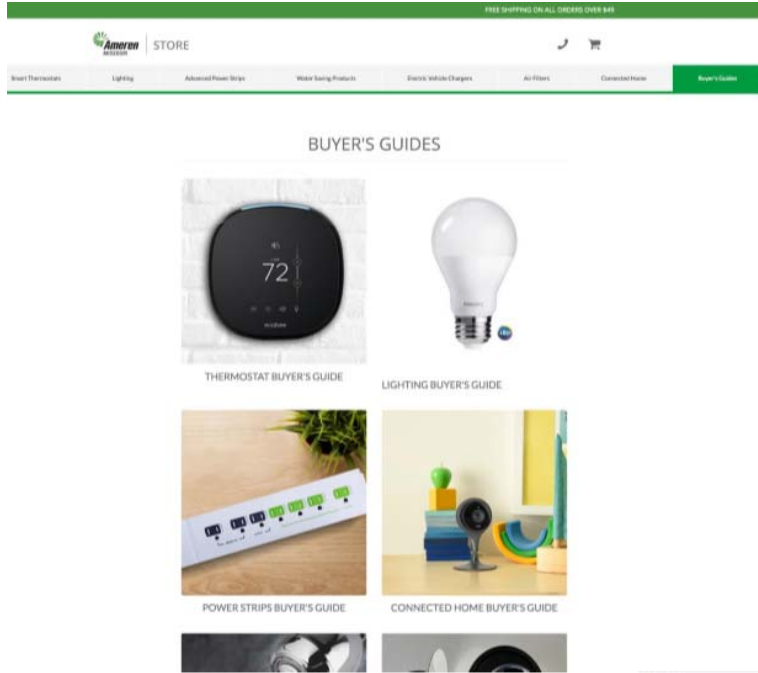
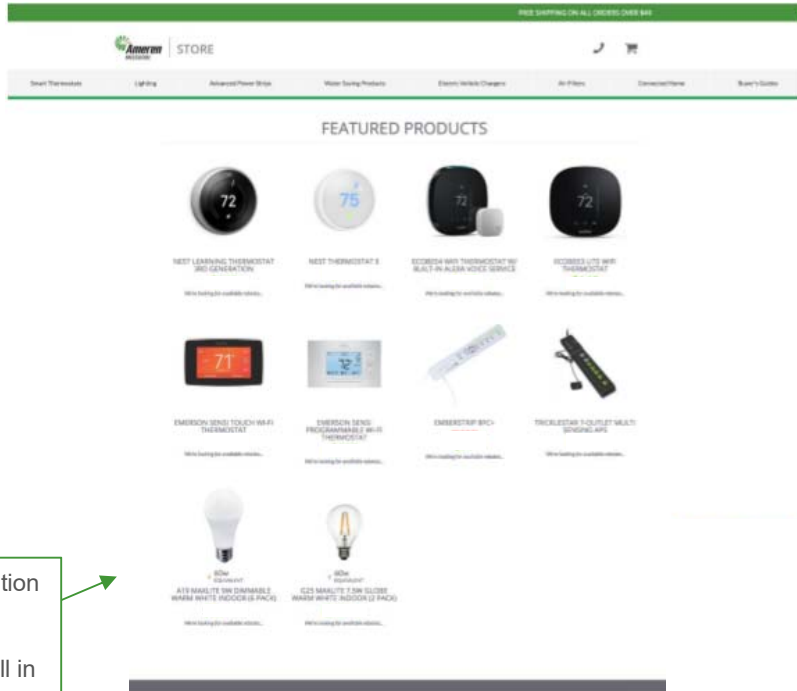
Q: Which retailers near me are participating in the Efficient Lighting program?

A: Visit our [Find a Retailer search tool](#). To find one near you.

Q: Do I need to be an Ameren Missouri customer to receive the instant discount?

A: Yes. In order to receive the instant discount, you must be an Ameren Missouri residential electric customer.





Representation of online webpages, edits are still in progress



# Efficient Lighting and Efficient Products Programs – Contact US

The screenshot displays the Ameren Missouri website interface. At the top, there is a navigation bar with the Ameren logo, links for 'ENERGY TIPS', 'ASSISTANCE', and 'LEARN MORE', a search bar, and icons for 'OUTAGES', 'SUPPORT', and 'ACCOUNT'. Below the navigation is a hero image of a smiling couple looking at a tablet. The main heading is 'Efficient Lighting and Efficient Products Program'. A sub-heading explains that when shopping for lighting, appliances, or other household products, it's best to choose energy-efficient models, and Ameren Missouri is making saving energy easier with instant discounts and rebates on select items.

The page features two main columns. The left column, titled 'Program Information', contains links for 'Online Store', 'Find Available Rebates', 'Find a Retailer', 'Find a Contractor', 'FAQ', and 'Contact Us' (which is highlighted with a blue dot). The right column, titled 'Contact Us', contains a form with the following fields: 'First Name \*', 'Last Name \*', 'Email \*', 'Phone \*', and 'Message \*'. Below the form is a green 'Submit' button and a note: '\* Fields Required'. At the bottom of the page, there is a footer with the Ameren Missouri logo, the address '1901 Chouteau St. Louis, MO 63103', and links for 'Copyright © 2019 Ameren Services', 'Privacy Policy', and 'Disclaimer'.



# HVAC – Program Information



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## Heating and Cooling

Heat and cool your home more efficiently and earn up to \$1,800 in rebates with the Ameren Missouri Heating and Cooling program. When you purchase a qualifying geothermal heat pump, air-source heat pump, central air conditioner or smart thermostat - and have it installed by a participating Heating and Cooling Program contractor - you can save on your energy bill and qualify for a significant rebate.

Program Information

[Find Available Rebates](#)

[Find a Contractor](#)

[FAQ](#)

## How it Works

1. Work with your contractor to choose the HVAC technology that's right for you and your home. The Ameren Missouri Heating and Cooling Program offers rebates on the following HVAC technologies:

- Geothermal heat pump: up to a \$1,800 rebate
- Air-Source heat pump: up to a \$900 rebate
- Central air conditioner: up to a \$650 rebate
- Smart thermostat: up to a \$50 rebate

Need help finding a contractor to work with? We can help. [Which systems qualify for a rebate?](#)

2. A participating contractor will install your qualifying, energy-efficient HVAC unit. When the project is finished, your contractor will complete and submit the rebate application and corresponding paperwork on your behalf.
3. Once your application is submitted, you'll receive your rebate check by mail within 6-8 weeks.

Link to rebate chart



# HVAC – Program Information

Contact Us

3. Once your application is submitted, you'll receive your rebate check by mail within 6-8 weeks.

## Why Work with a Participating Contractor?



**They'll help you save.** Participating contractors will be able to help you select the right technology for your home, so you can optimize your savings month after month.



**They're experts.** Participating contractors know the Heating and Cooling Program inside and out, including which technologies qualify.



**They make it easy.** Once the installation is complete, participating contractors handle the paperwork process, so all you need to do is cash your rebate check.

Offer applies only to qualifying purchases.



Will contain all Heating and Cooling Program rebates

## HVAC – Find Available Rebates



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### Find Rebates & Incentives

The following rebates can help lower the costs of your energy action plan. The links below will take you directly to the appropriate websites and application forms where available.

(55) Results

Items per page 10

Search Rebates

Reset



Filter Results

▸ Residential Property Type

Reset

#### Advanced Power Strips

\$25 per unit

Source: ameren

**To Qualify:**

This rebate is for qualifying advanced power strips. Visit our online store to browse available models. Eligibility requirements may apply.

Application Form



## Ameren Missouri Heating and Cooling Program

### Rebate Chart – Residential Electric Customers Only

Rebates valid for installs on or after March 1, 2019.

Heating and Cooling Program Rebate Measures*	Single-Family	Multi-Family
<b>Air-Source Heat Pump Replacing Air Source Heat Pump<sup>1</sup> AHRI Rated</b>		
SEER 15 – Replace Operating Air-Source Heat Pump	\$400	\$250
SEER 16-17.99 – Replace Operating Air-Source Heat Pump	\$500	\$300
SEER 18+ – Replace Operating Air-Source Heat Pump (HSPF must be ≥10.0 to be eligible)	\$600	\$350
Available only when the replaced Air-Source Heat Pump meets operating/early replacement requirements. There is no failed equipment status rebate available for this improvement measure.		
<b>Air-Source Heat Pump Replacing Central Air Conditioner and Electric Resistance<sup>2</sup> AHRI Rated</b>		
SEER 15 – Replace Central Air Conditioner and Electric Resistance Furnace	\$600	\$400
SEER 16-17.99 – Replace Central Air Conditioner and Electric Resistance Furnace	\$750	\$450
SEER 18+ – Replace Central Air Conditioner and Electric Resistance Furnace	\$900	\$500
<b>Ductless Systems<sup>3</sup> AHRI Rated, Per Outdoor Unit</b>		
SEER 19+ – Ductless AC - Replace Central Air Conditioner		\$200
SEER 19+ – Replace Air-Source Heat Pump		\$300
SEER 19+ – Replace Central Air Conditioner and Electric Resistance Furnace		\$500
SEER 19+ – Installed With Existing Gas Heat <sup>4</sup>		\$500
<sup>4</sup> Available only in a dwelling unit with existing gas heat, but where there is no existing ductwork to the space to be conditioned by the Ductless Air-Source Heat Pump and where installation of a properly sized ducted system to that space is cost prohibitive.		
<b>Ground Source Heat Pump<sup>1</sup> AHRI Rated</b>		
EER 23+ – Replace Electric Resistance Furnace	\$1,800	Not Available
EER 23+ – Replace Ground Source Heat Pump	\$700	Not Available
EER requirements above are partial cooling load. Ground Source Heat Pump rebates are only available when replacing a ground source heat pump or electric furnace, not when there is existing gas heat.		
<b>Central Air Conditioner AHRI Rated</b>		
SEER 15 – Replace Central Air Conditioner	\$250	\$200
SEER 16 – Replace Central Air Conditioner	\$450	\$350
SEER 17+ – Replace Central Air Conditioner	\$650	\$500
<b>Electronically Commutated Motor (ECM)</b>		
Factory Installed in a New Gas Furnace or Air Handler (Included in AHRI Efficiency Rating)		\$50
Factory Installed in a New Gas Furnace or Air Handler (Not Included in AHRI Efficiency Rating)		\$50
Retrofit ECM Replacing Permanent Split Capacitor Blower Motor (Note: This measure is not affected by AHRI rating)		\$50
ECMs installed with Ductless Air-Source Heat Pumps are not eligible for a rebate.		
<b>Learning Thermostat</b>		
Qualifying Energy Star Plus Learning Thermostat - see list on <a href="http://AmerenMissouriSavings.com/hvac">AmerenMissouriSavings.com/hvac</a> *		\$50

\*Offer applies only to qualifying purchases. Visit [AmerenMissouriSavings.com/hvac](http://AmerenMissouriSavings.com/hvac) for full program details. For new construction projects that do not involve replacing systems, please refer to the Heating and Cooling program new construction rebate chart for program details.  
 †Ameren Missouri does not promote fuel switching or load building. The intent of these rebates is not to incentivize customers to use a different fuel source but to provide a portion of the cost for a more efficient unit once a fuel source has been chosen.



[AmerenMissouriSavings.com/hvac](http://AmerenMissouriSavings.com/hvac)

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### General Eligibility Information

- The equipment must meet the program's eligibility requirements listed here to qualify for the rebate. **Please confirm the eligibility of your system with a Participating Contractor.**
- The dwelling must be associated with a current Ameren residential electric account.
- To be eligible for participation in the program, the dwelling unit must be one of the following:
  - Single-Family Eligibility**
    - Single-family residence
    - Building with four units or fewer, in any configuration
    - Row house, which is defined as a single-family dwelling unit that shares common vertical walls only with other single-family dwelling units
  - Multi-Family Eligibility**
    - Multistory, multifamily dwelling units with greater than four units that also share a horizontal surface (floor or ceiling) with another dwelling unit
- A Participating Contractor must install qualifying equipment, and that contractor must be considered a Participating Contractor by the Heating and Cooling program at the time of installation. Participating Contractors can be located by visiting [AmerenMissouriSavings.com/hvac](http://AmerenMissouriSavings.com/hvac) or calling 877.215.5752. When you call the Participating Contractor, mention that you are interested in Ameren rebates.
- All rebate applications and supporting documents must be submitted by a Participating Contractor within 30 days of installation and by December 15, 2021.

### New Equipment Rebate Eligibility

- Newly installed equipment must meet or exceed the Seasonal Energy Efficiency Ratio (SEER) or Energy Efficiency Ratio (EER) levels set forth by the program and documented by the Air-Conditioning, Heating and Refrigeration Institute (AHRI).
- Existing operating CAC and ASHP being replaced must have a nameplate SEER rating of 12 or lower.
- Existing operating GSHP being replaced must have a nameplate EER rating of 12 or lower (partial cooling load).
- Existing failed CAC, ASHP or GSHP does not require maximum nameplate SEER/EER rating.
- Existing equipment that is operating must produce a temperature drop across the coil to be classified as early replacement. If the outside temperature is below 65 degrees, the Participating Contractor must verify that the compressor is operational.
- Rebate eligibility is dependent on the existing heating source. Please see the chart below for eligibility.

Does your house have an:	Then you may qualify for these program rebates <sup>†</sup> :		
	Air Conditioner	Air-Source Heat Pump/Ductless	Ground Source Heat Pump
Air Conditioner With Gas Furnace?	Up to \$650	No <sup>1</sup>	No
Air Conditioner With Electric Furnace?	Up to \$650	Up to \$900	Up to \$1,800
Air-Source Heat Pump With Gas Furnace?	No	Up to \$600	No
Air-Source Heat Pump With Electric Strip Back-Up Heat?	No	Up to \$600	No
Ground Source Heat Pump?	No	No	Up to \$700

<sup>†</sup>Some restrictions may apply. Valid through December 15, 2021. Visit [AmerenMissouriSavings.com/hvac](http://AmerenMissouriSavings.com/hvac) for full program details.  
<sup>1</sup>Available only in a dwelling unit with existing gas heat, but where there is no existing ductwork to the space to be conditioned by the Ductless Air-Source Heat Pump and where installation of a properly sized ducted system to that space is cost prohibitive.



[AmerenMissouriSavings.com/hvac](http://AmerenMissouriSavings.com/hvac)

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Heating and Cooling Rebates



# HVAC – Find a Contractor

## Welcome to Find a Contractor

Find a Heating and Cooling contractor in your area by entering a city or ZIP code or by entering a contractor's name.

City, ZIP, or Address  in

Services Provided    
OR

Contractor Name

Search for Participating Contractors

[Clear Search](#)



Take advantage of the Ameren Missouri Heating and Cooling Program rebates today by installing a high-efficiency central air conditioners, air source heat pumps, or and ground source heat pumps. Rebates of up to \$1,800\* are available depending on the system you choose and eligibility.



If your contractor is not listed as participating in the Ameren Missouri Heating and Cooling Program, please have your contractor contact the program at [hvac@ameren.com](mailto:hvac@ameren.com). Your contractor must be participating in the program before you get your system installed.

\*Some restrictions may apply. Please visit [AmerenMissouri.com/hvac](http://AmerenMissouri.com/hvac) for full program details.

Participating contractor status does not imply an Ameren Missouri endorsement of the contractor in any way; rather, it simply identifies contractors who have completed the required program training and committed to actively promoting the program and helping customers complete the rebate form. Some restrictions may apply. Visit [AmerenMissouriSavings.com](http://AmerenMissouriSavings.com) for full program details.



# HVAC - FAQ



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## Heating and Cooling

Heat and cool your home more efficiently and earn up to \$1,800 in rebates with the Ameren Missouri Heating and Cooling program. When you purchase a qualifying geothermal heat pump, air-source heat pump, central air conditioner or smart thermostat – and have it installed by a participating Heating and Cooling Program contractor – you can save on your energy bill and qualify for a significant rebate.

[Program Information](#)

[Find Available Rebates](#)

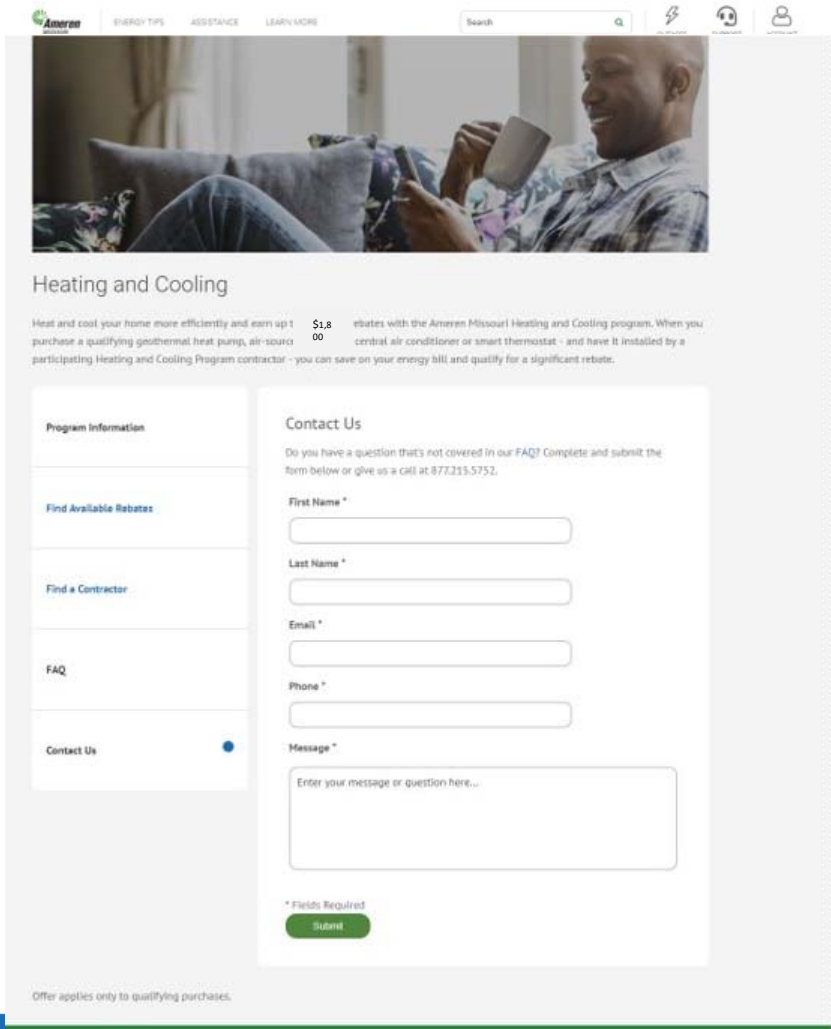
## Frequently Asked Questions

**Q:** What types of HVAC technologies qualify for rebates?

**A:** Qualifying, high-efficiency geothermal heat pumps, air-source heat pumps, central air conditioners, and smart thermostats are eligible for rebates through this program. Contact your contractor to see which option is right for your home.



# HVAC – Contact Us



The screenshot shows the Ameren Missouri website interface. At the top, there is a navigation bar with the Ameren logo, links for "ENERGY TIPS", "ASSISTANCE", and "LEARN MORE", a search bar, and icons for a lightning bolt, a headset, and a user profile. Below the navigation is a hero image of a man sitting on a couch, smiling and holding a mug. The main heading is "Heating and Cooling". Below this, there is a paragraph of text: "Heat and cool your home more efficiently and earn up to \$1,800 rebates with the Ameren Missouri Heating and Cooling program. When you purchase a qualifying geothermal heat pump, air-source central air conditioner or smart thermostat - and have it installed by a participating Heating and Cooling Program contractor - you can save on your energy bill and qualify for a significant rebate." Below the text is a sidebar menu with four items: "Program Information", "Find Available Rebates", "Find a Contractor", and "Contact Us" (which is highlighted with a blue dot). To the right of the sidebar is a "Contact Us" form. The form includes a heading "Contact Us", a sub-heading "Do you have a question that's not covered in our FAQ? Complete and submit the form below or give us a call at 877.215.5752.", and five input fields: "First Name \*", "Last Name \*", "Email \*", "Phone \*", and "Message \*". The "Message \*" field is a larger text area with the placeholder text "Enter your message or question here...". Below the form is a green "Submit" button. At the bottom of the page, there is a small note: "Offer applies only to qualifying purchases." The Ameren Missouri logo is located in the bottom right corner of the page.



# Fridge and Freezer Recycling Program



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## Fridge and Freezer Recycling Program

Do you have a working fridge or freezer that's taking up space and wasting energy? Let us pick it up for no additional cost- and you could receive a \$25 rebate. Save space, lower your energy use and earn a little cash by participating today!

Program Information



Why Participate



Program Information

[Request an Appointment](#)

[FAQ](#)

[Contact Us](#)

## Why Participate



**You'll use less energy.** By properly recycling your old refrigerator, [energystar.gov](http://energystar.gov) estimates that you can save more than \$700 on your energy bill over the next 5 years.



**You can earn some cash.** We'll help you apply for a \$25 rebate through the Ameren Fridge and Freezer Recycling program.



**It's easy.** No need to haul your hefty appliance to a recycling station. Our team will come to your home and do all the heavy lifting.



**You can save even more.** We'll give you a free kit filled with energy-saving products, and recycle any window air conditioners or dehumidifiers you no longer need at no additional cost.



## How it Works

1. Request your appointment [online](#) or by calling 877.215.5752. We'll send you an email to confirm that your request was received, then we'll email your appointment date and time window 2 days prior to your appointment. If you need to reschedule, you may do so by calling us at 877.215.5752.
2. On the day of your appointment, your technician will call you before your scheduled time window with an estimated arrival time. Upon arrival, your energy technician will confirm your appliance qualifies for a rebate and remove it from your home.
3. In addition to removing your appliance, your energy technician will provide you with a FREE energy efficiency kit, valued at \$50, which includes ENERGY STAR® light bulbs, shower heads, faucet aerators and other products designed to help lower your energy bill.
4. If you have a window air conditioner or dehumidifier you would like recycled, your energy technician can remove those appliances as well. Please note, your energy technician will collect these appliances, but will not remove them from the wall.
5. At the end of your appointment, your energy technician will take your appliance(s) to the recycling center. You can expect to receive your rebate check by mail within 8 weeks.



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# Fridge and Freezer Recycling Program – Request An Appointment

Note: This page is in progress of update to current brand and mobile standards



### Ameren Missouri Refrigerator and Freezer Recycling Program

Please enter your zip code to schedule your unit pickup.

Zip Code  [Show Schedule Dates](#)

#### Eligibility Requirements

- ✓ Refrigerators and freezers must be between 10 and 30 cubic feet in size.
- ✓ All appliances must be owned by the customer and operational at the time of pickup.
- ✓ You must provide clear and safe access to your appliance(s) for the removal team. Personnel will not risk injury, or be able to move personal effects, or otherwise modify your home (e.g., remove door or railings) to remove the unit.
- ✓ Refrigerator waterlines must be disconnected.
- ✓ Room air conditioners must be removed from windows, and dehumidifiers should be drained of water.
- ✓ An adult, 18 years of age or older, must be present to sign the release form.

#### Ameren Missouri Refrigerator and Freezer Recycling Program FAQs

- + GENERAL QUESTIONS AND PROGRAM REQUIREMENTS
- + UNIT QUALIFICATION QUESTIONS
- + COLLECTION QUESTIONS
- + INCENTIVE QUESTIONS
- + RECYCLING QUESTIONS

ver. 12/11/19



# Fridge and Freezer Recycling Program - FAQ



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## Fridge and Freezer Recycling Program

Do you have a working fridge or freezer that's taking up space and wasting energy? Let us pick it up for no additional cost- and you could receive a \$25 rebate. Save space, lower your energy use and earn a little cash by participating today!

Program Information

Frequently Asked Questions





Program Information

[Request an Appointment](#)

FAQ

Contact Us

## Frequently Asked Questions

**Q: What types of refrigerators or freezers are eligible for this program?**

A: We'll recycle all brands of refrigerators and freezers. They must be at least 20 years old and still be operating when the energy technician arrives.

**Q: Do I need to help load my refrigerator or freezer onto the truck?**

A: No. Your energy technician will take care of all loading responsibilities.

**Q: Is there anything I need to do to prepare for my appliance pick-up?**

A: You must empty your refrigerator or freezer and clear space around the unit, so that it can be easily moved out of your home. For customers recycling a window air conditioner or dehumidifier, they should remove these appliances before the appointment. All pets must be secured, and children must be kept at a safe distance for their safety. We ask that An adult must be present if the unit is located inside the home. If the unit is accessible outside, it must have a note stating "Approved for Ameren collection" with a signature on the note, taped securely to the unit.



---

**Q: How much is the rebate for recycling my refrigerator or freezer?**

A: The rebate is \$25 per qualifying unit with a limit of two units per Ameren Missouri customer. The rebate for a window air conditioner is \$10 and a dehumidifier is \$5. You must recycle a fridge or freezer to be eligible to recycle a window air conditioner or dehumidifier.

---

**Q: What should I do if I need to reschedule?**

A: You can call us between 8:00 a.m. and 5:00 p.m. CST, Monday through Friday at 877.215.5752 to request a new date and time.

---



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**Q: How long after my appliance is picked up will I receive my rebate?**

A: You should receive your rebate within 8 weeks after your appointment. Please contact us at 877.215.5752 if you don't receive your rebate after 8 weeks.

---

**Q: Do I need to be an Ameren Missouri customer to receive the rebate?**

A: Yes. In order to receive the rebate, you must be an Ameren Missouri residential electric customer.



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# Fridge and Freezer Recycling Program – Contact Us

The screenshot displays the Ameren Missouri website interface for the Fridge and Freezer Recycling Program. At the top, there is a navigation bar with the Ameren logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for OUTAGES, SUPPORT, and ACCOUNT. Below the navigation is a large image of a white refrigerator. The main heading is "Fridge and Freezer Recycling Program". A sub-heading reads: "Do you have a working fridge or freezer that's taking up space and wasting energy? Let us pick it up for no additional cost- and you could receive a \$25 rebate. Save space, lower your energy use and earn a little cash by participating today!". The page features a sidebar with four menu items: "Program Information", "Request an Appointment", "FAQ", and "Contact Us" (which is selected with a blue dot). The main content area contains a "Contact Us" section with the text: "Do you have a question that's not covered in our FAQ? Complete and submit the form below or give us a call at 877.215.5752." The form includes fields for "First Name \*", "Last Name \*", "Email \*", and "Phone \*", followed by a "Message \*" text area with the placeholder "Enter your message or question here...". A "Submit" button is located at the bottom of the form, with a note "\* Fields Required" above it. The footer of the website includes the Ameren logo, the address "1901 Chouteau St. Louis, MO 63103", and links for "Copyright © 2019 Ameren Services", "Privacy Policy", and "Disclaimer".



# Energy Efficient Kits

The screenshot shows the Ameren Missouri website's page for the Energy Efficiency Kits Program for Schools. At the top, there is a navigation bar with the Ameren logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for IMAGES, SUPPORT, and ACCOUNT. Below the navigation is a large image of students in a classroom. The main heading is "Energy Efficiency Kits Program for Schools". A short introductory paragraph follows. On the left, a vertical menu lists: For Teachers (selected), For Parents, For Students, Installation Instructions, FAQ, and Contact Us. The main content area is titled "For Teachers: Why Participate?" and includes several bullet points with icons: Seamless Integration (gear icon), Timely topics (hands icon), No cost to you (school icon), and Free kit (kit icon). At the bottom of the main content, there is a section titled "Enroll Your Class Today!" with contact information. The footer contains the Ameren logo, address (1901 Chouteau St. Louis, MO 63103), and links for Copyright © 2019 Ameren Services, Privacy Policy, and Disclaimer.



# Energy Efficient Kits



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## Energy Efficiency Kits Program for Schools

Looking to integrate energy efficiency into your classroom? The Energy Efficiency Kits Program from Ameren Missouri equips teachers with easy-to-incorporate materials, designed to help teach sixth graders about the exciting world of energy. Covering everything from how energy is harnessed to ways kids can be more energy-efficient, this hands-on program then helps kids continue their learning at home with a free, energy-saving product kit.



# Energy Efficient Kits

For Teachers



For Parents

For Students

Installation Instructions

FAQ

Contact Us

## For Teachers: Why Participate?

The Energy Efficiency Kits Program provides you with academically rich energy curriculum, and easy to use products, designed to educate your students on becoming more energy efficient. Here's why you should enroll your class:



**Seamless Integration.** Engaging and relevant materials easily integrate with your existing curriculum. Energy-based lesson plans meet individual academic state standards, and the foundation set forth by Science, Technology, Engineering, Arts and Mathematics (STEAM) skills.



**Timely topics.** This hands-on educational program helps your students explore what energy is, how we harness it, the impacts of our energy resource choices, and what we can do to make a difference.



**No cost to you.** This program is paid for through utility rates, and has no separate fees for participation. Each actively participating classroom has the opportunity to receive a \$50 classroom reward.



# Energy Efficient Kits

The screenshot shows the website for the Ameren Missouri Energy Efficiency Kits Program for Schools. At the top left is the Ameren Missouri logo. To its right are navigation links: ENERGY TIPS, ASSISTANCE, and LEARN MORE. A search bar is located to the right of these links. Further right are icons for OUTAGES, SUPPORT, and ACCOUNT. Below the navigation is a large photograph of a classroom with students at desks. Underneath the photo is the title "Energy Efficiency Kits Program for Schools" and a short introductory paragraph. A vertical sidebar on the left contains a menu with the following items: "For Teachers", "For Parents" (which is selected with a blue dot), "For Students", "Installation Instructions", "FAQ", and "Contact Us". The main content area on the right is titled "For Parents: Why Participate?". It contains three sections: 1) A paragraph explaining the program's goal to help teach sixth graders about energy efficiency and how it can be used at home. 2) A section with a lightbulb icon and text encouraging parents to help their child install energy-saving products from the take-home kit. 3) A section with a document icon and text encouraging parents to explore the site for energy-saving tips and rebates. At the bottom of the page is a green footer bar containing the Ameren Missouri logo, the address "1901 Chouteau St. Louis, MO 63103", and three circular icons. Below the footer bar, the text "Copyright © 2019 Ameren Services Privacy Policy Disclaimer" is visible. The Ameren Missouri logo is also present in the bottom right corner of the overall image.





# Energy Efficient Kits

For Teachers

For Parents

For Students

Installation Instructions

FAQ

Contact Us

## For Parents: Why Participate?

Is your child's class enrolled in the Energy Efficiency Kits program? Or, did your child come home with an Ameren Missouri Energy Efficiency Kit? Congratulations! The Energy Efficiency Kits Program teaches kids easy ways to use energy more efficiently at home. Here are a few ways to support your sixth grader's education:



Help your child install these energy-saving products from their take-home kit. You'll save energy and money in your home and learn lots as a family. Need help with your new products? [Click here for installation instructions.](#)



Be sure to explore this site for additional energy-saving tips, including available rebates when you make energy-efficient upgrades around your home.

If you have any questions or would like more information regarding the Energy Efficiency Kits Program, please check out our [Parent FAQs](#) or call us at 877.215.5752..

If your sixth-grade student's classroom is not yet enrolled, share [AmerenMissouriSavings.com](#) with your teacher or school administrator. Invite them to register for the program and receive free teaching materials and a chance to earn a \$50 gift card reward for the classroom!



# Energy Efficient Kits

The screenshot shows the Ameren Missouri website for the Energy Efficiency Kits Program for Schools. At the top, there is a navigation bar with the Ameren Missouri logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for BUSINESS, SUPPORT, and ACCOUNT. Below the navigation is a large photo of students in a classroom. The main heading is "Energy Efficiency Kits Program for Schools". A paragraph of text describes the program's goal to integrate energy efficiency into classrooms and help students continue learning at home. A left-hand navigation menu includes links for "For Teachers", "For Parents", "For Students" (which is selected), "Installation Instructions", "FAQ", and "Contact Us". The main content area is titled "For Students: Why Participate?" and contains three sections: 1) "Saving energy starts at home! Here are some ways you can be more efficient." with a lightbulb icon and a link to installation instructions. 2) "Brainstorm with your family about proactive ways or new habits you can adopt to positively impact your home's energy use." with a dollar sign icon. 3) "Learn even more about energy efficiency with help from these cool links:" followed by a list of resources: Web Workouts, Answer Key, Department of Energy Kids, Energy Kids, ENERGY STAR Kids, Conservation Concentration, and Test Your Energy Use. Below this is a trophy icon and text about a family contest. At the bottom, there is a "Have questions? Check out our Teachers FAQs." section with a link to a page where teachers can register for the program and receive materials and a \$50 gift card. The footer contains the Ameren Missouri logo, address (1901 Chouteau St. Louis, MO 63103), and copyright information (Copyright © 2019 Ameren Services, Privacy Policy, Disclaimer).



# Energy Efficient Kits

For Teachers

For Parents

For Students

Installation Instructions

FAQ

Contact Us

## For Students: Why Participate?

Saving energy starts at home! Here are some ways you can be more efficient.



With your parent or guardian's help, install the products from your Energy Efficiency Kit around your home. Need help with your new products? [Click here for installation instructions.](#)



Brainstorm with your family about proactive ways or new habits you can adopt to positively impact your home's energy use.



Learn even more about energy efficiency with help from these cool links:

- [Web Workouts](#)
- [Answer Key](#)
- [Department of Energy Kids](#)
- [Energy Kids](#)
- [ENERGY STAR Kids](#)
- [Conservation Concentration](#)
- [Test Your Energy Use](#)



---

## Energy Efficient Kits



Have a family contest to see who is the most energy efficient.

Have questions? Check out our [Teachers FAQs](#).

If your sixth-grade class is not yet enrolled, share [AmerenMissouriSavings.com](#) with your teacher or school administrator. Invite them to register for the program and receive free teaching materials and a chance to earn a \$50 gift card reward for the classroom!



# Energy Efficient Kits


The screenshot shows the Ameren Missouri website page for the Energy Efficiency Kits Program for Schools. The page features a navigation bar with the Ameren Missouri logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for OUTAGES, SUPPORT, and ACCOUNT. A main image shows students in a classroom. Below the image is the title "Energy Efficiency Kits Program for Schools" and a paragraph describing the program. A sidebar on the left contains a menu with options: For Teachers, For Parents, For Students, Installation Instructions (selected), FAQ, and Contact Us. The main content area is titled "Installation Instructions" and includes a sub-header "Have you received an Energy Efficiency Kit, but need help installing the products? We can help." followed by two bulleted lists of product types and their respective installation instructions.

**Ameren MISSOURI**

ENERGY TIPS ASSISTANCE LEARN MORE

Search

OUTAGES SUPPORT ACCOUNT



## Energy Efficiency Kits Program for Schools

Looking to integrate energy efficiency into your classroom? The Energy Efficiency Kits Program from Ameren Missouri equips teachers with easy-to-incorporate materials, designed to help teach sixth graders about the exciting world of energy. Covering everything from how energy is harnessed to ways kids can be more energy-efficient, this hands-on program then helps kids continue their learning at home with a free, energy-saving product kit.

- For Teachers
- For Parents
- For Students
- Installation Instructions**
- FAQ
- Contact Us

### Installation Instructions

Have you received an Energy Efficiency Kit, but need help installing the products? We can help.

- LED Light Bulb
- High Efficiency Showerhead
- Kitchen Faucet Aerator
- Bathroom Faucet Aerator
- Furnace Filter Alarm
- Digital Thermometer

- LED Installation Instructions
- Kitchen Faucet Aerator Installation Instructions
- High-Efficiency Showerhead Installation Instructions
- FilterTone® Alarm Installation Instructions
- Pipe Wrap Product Installation Instructions

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## Energy Efficient Kits

### Installation Instructions

Have you received an Energy Efficiency Kit, but need help installing the products?  
We can help.

- LED Light Bulb
  - High Efficiency Showerhead
  - Kitchen Faucet Aerator
  - Bathroom Faucet Aerator
  - Furnace Filter Alarm
  - Digital Thermometer
- 
- LED Installation Instructions
  - Kitchen Faucet Aerator Installation Instructions
  - High-Efficiency Showerhead Installation Instructions
  - FilterTone® Alarm Installation Instructions
  - Pipe Wrap Product Installation Instructions



# Energy Efficient Kits

For Teachers

For Parents

For Students

Installation Instructions

FAQ

Contact Us

## FAQ: For Teachers

### Q: What is the Energy Efficiency Kits Program for schools?

A: Designed for sixth grade classes, the Energy Efficiency Kits Program for schools helps you teach your students easy ways to use energy more efficiently in their homes.

### Q: What types of trainings are offered?

A: The program comes complete with an instruction book containing lesson plans and engaging activities you can use inside and outside of the classroom. Each teacher and student will receive an individual Student Guide, Student Workbook, and an Energy Efficiency Kit. The kit includes energy efficient products that will help students implement classroom lessons at home. Each kit may include:

- (4) 9-watt LED Light Bulbs (ENERGY STAR®, Dimmable, Omni-Directional, 800 Lumens)
- (1) 1.5 gpm High-Efficiency Showerhead
- (1) 1.5 gpm Kitchen Faucet Aerator
- (1) 1.0 gpm Bathroom Faucet Aerator
- (1) Furnace Filter Alarm
- Pipe Wrap: 3 feet

### Q: What are the participation requirements?

A: Participation requirements are minimal. The content and activities are designed for sixth graders. All we ask in return for your program participation is that your students complete a short Student Survey. The Student Survey contains a pre- and post-program quiz. Survey responses help gauge the knowledge gained by each student during the program. If your students take a pledge to be energy efficient and return their Student Surveys, each student will receive a wristband and an Ameren Missouri Certificate of Achievement! A self-addressed postage-paid return envelope is provided in your Teacher Materials.

### Q: Is there an enrollment deadline?



# Energy Efficient Kits

FAQ

Contact Us

- (1) 1.0 gpm Bathroom Faucet Aerator
- (1) Furnace Filter Alarm
- Pipe Wrap: 3 feet

**Q: What are the participation requirements?**

A: Participation requirements are minimal. The content and activities are designed for sixth graders. All we ask in return for your program participation is that your students complete a short Student Survey. The Student Survey contains a pre- and post-program quiz. Survey responses help gauge the knowledge gained by each student during the program. If your students take a pledge to be energy efficient and return their Student Surveys, each student will receive a wristband and an Ameren Missouri Certificate of Achievement! A self-addressed postage-paid return envelope is provided in your Teacher Materials.

**Q: Is there an enrollment deadline?**

A: There are a limited number of kits available for each school year. If you are interested in participating, enroll [here](#) or call 877.215.5752. This program is paid for through utility rates, and has no separate fees for participation.

**Q: Is there a cost to participate in the program?**

A: There is no cost to you, your students or your school district.

**Q: Are there a maximum number of kits for each class?**

A: One kit will be provided for each student enrolled in your class. There is not a maximum number of kits for each class; however, there are a limited number of kits for each school year. When this maximum number of kits has been reached, no more classrooms will be able to participate until the following school year.

**Q: What are the participation requirements?**







## Energy Efficient Kits

### **Q: What do I do if an LED light bulb breaks?**

A: LED light bulbs do not contain hazardous materials, so please dispose of broken LED light bulbs the same way you would dispose of broken glass. However, since 95% of an LED light bulb is recyclable, recycling them is the best way to dispose of them. Simply call your local government or waste management company to learn about the recycling policy in your area.

## FAQ: For Parents

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### **Q: Why should my family participate in the program?**

A: Being more energy efficient at home offers many benefits, including lowering your energy use, lowering your energy bill and positively impacting the environment.

---

### **Q: What does my family need to do?**

A: Your child will receive a free Energy Efficiency Kit, containing the latest, energy-saving products. Please help your child install the products and complete the homework assignments, as described in the Student Workbook. When your child returns the completed workbook, he or she will receive a wristband and an Ameren Missouri Certificate of Achievement!

---

### **Q: How do I install the products provided in the Energy Efficiency Kit?**

A: To learn how to install the products in the Energy Efficiency Kit, see the illustrated installation instructions included in your kit or click to review these installation instructions.

---

### **Q: Can I get another Energy Efficiency Kit?**





## Energy Efficient Kits

.....  
Certificate of Achievement!  
.....

**Q: How do I install the products provided in the Energy Efficiency Kit?**

A: To learn how to install the products in the Energy Efficiency Kit, see the illustrated installation instructions included in your kit or [click to review these installation instructions](#).

**Q: Can I get another Energy Efficiency Kit?**

A: Unfortunately, only one kit is available per student.

**Q: How is the information in the Student Survey used?**


A: The information provided by your student is used to measure the knowledge gained by the students, gauge the effectiveness of the program activities and gather demographic data. The information requested in the surveys in no way connects us with your private Ameren Missouri account information and CANNOT be used for any other purposes than those described above.

**Q: What other money and energy-saving opportunities does Ameren Missouri offer?**

A: Ameren Missouri offers a variety of energy efficiency programs to help you save energy and money within your home. [Click here](#) to learn more.




# Energy Efficient Kits



ENERGY TIPS ASSISTANCE LEARN MORE

OUTAGES SUPPORT ACCOUNT



## Energy Efficiency Kits Program for Schools

Looking to integrate energy efficiency into your classroom? The Energy Efficiency Kits Program from Ameren Missouri equips teachers with easy-to-incorporate materials, designed to help teach sixth graders about the exciting world of energy. Covering everything from how energy is harnessed to ways kids can be more energy-efficient, this hands-on program then helps kids continue their learning at home with a free, energy-saving product kit.

For Teachers
For Parents
For Students
Installation Instructions
FAQ
Contact Us <span style="float: right;">●</span>

### Contact Us

Do you have a question that's not covered in our FAQ? Complete and submit the form below or give us a call at 877.215.5752.

First Name \*

Last Name \*


Email \*

Phone \*

Message \*


Enter your message or question here...

\* Fields Required



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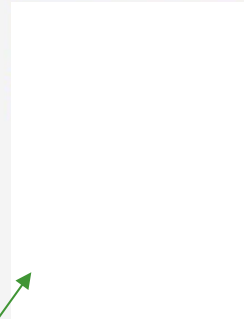
# Home Energy Report



## Home Energy Report Program

The Ameren Missouri Home Energy Report program provides participating customers throughout the Ameren Missouri service territory with personalized information about their energy use to help them save energy and money. The report compares a customer's home energy use to similar homes in the area, along with personalized recommendations on ways to cut energy costs.

The Home Energy Report Program is currently full. However, we offer many opportunities through the Ameren Missouri Residential Energy Efficiency Program for all of our customers to manage their energy use and save.



### Online Account Management

Did you know you can manage your account online? Sign up to view your energy statement, compare your daily and monthly usage, pay your bill, set up alerts and notifications and learn how to manage your energy use.

[Learn More >](#)



### Alerts and Notifications

We know you have a lot to manage each and every day - let us help! Sign up to receive email or text notifications for everything from bill reminders to outage updates.

[Learn More >](#)

Placeholder for program promotions



# Peak Time Savings – Program Information

## Page 1

Note: This header graphic will be updated to correct readability.

**Ameren** MISSOURI

ENERGY TIPS ASSISTANCE LEARN MORE

Search

OUTAGES SUPPORT ACCOUNT

### Peak Time Savings

72

Save energy, help keep costs down for the community and benefit the environment – all while earning a sign-up bonus of \$50 plus a \$25 credit each year! All you need is a qualifying smart thermostat, and you'll see that the Ameren Missouri Peak Time Savings program makes it easy to make a difference. Sign up today!

ecobee

- Program Information
- Enroll in Program
- FAQ
- Contact Us

#### Make a Difference

Your thermostat already does a lot to keep you comfortable and conserve energy. But now Ameren Missouri's Peak Time Savings program is here to help your thermostat do even more. By understanding how your home uses energy, the weather in your area, and your unique comfort settings, Peak Time Savings uses its cutting-edge technology to create the most energy-efficient schedule for you and your family. Peak Time Savings easily fits your lifestyle to help you save the most while still keeping you comfortable.

#### How it Works



# Peak Time Savings – Program Information

## Page 2

### How it Works

- 1 Make sure that your home's cooling system is operated by a qualifying WiFi-enabled smart thermostat. (See our [FAQ page](#) for a list of qualifying smart thermostats.) Don't have a smart thermostat? You can purchase one at the [Ameren Missouri Online Store](#), and install it.
2. Once your thermostat is installed, or if it is already installed, complete the Peak Time Savings Program enrollment form [online](#). You may also call 877.215.5725 to enroll.
3. Once you receive a confirmation email from the Peak Time Savings Program, you are officially enrolled in the program. You now receive \$50 as a sign-up bonus!
4. On a daily basis, the Peak Time Savings Program will incorporate your preferences along with information about how your home uses energy, the local weather, and you billing information to create a more efficient schedule that will maximize your savings while maintaining your comfort.
- 5 On the rare occasions that demand on the electrical grid is exceedingly high – and only on Monday through Friday during the months of May through September – your smart thermostat will automatically adjust to circulate the already-cooled air in your home. These times are called "events" and will only last a few hours before your smart thermostat adjusts back to your preprogrammed cooling settings.
- 6 On the anniversary of your enrollment, you'll receive \$25

# Peak Time Savings – Program Information

## Page 3

### Participation Requirements



The requirements for participating in the Peak Time Savings program are as follows:

- Customers must have or purchase an eligible thermostat - ecobee3, ecobee3 lite, ecobee4, I
- Any smart thermostat(s) participating in the program must be connected to Wi-Fi within the home
- Any smart thermostat(s) participating in the program must be connected to and control a central air conditioner or s  
Air-Source Heat Pump
- No more than 2 smart thermostats per household and all smart thermostats in the home must be from the same manufacturer and be participating in the program
- There can be no additional thermostats controlling temperature within the home
- This program is available to single-family customers only
- Net metering customers are not eligible.
- Customer's account must not be in the Medical Equipment Registry
- Time of Use rate customers are not eligible

# Peak Time Savings – Enroll in Program

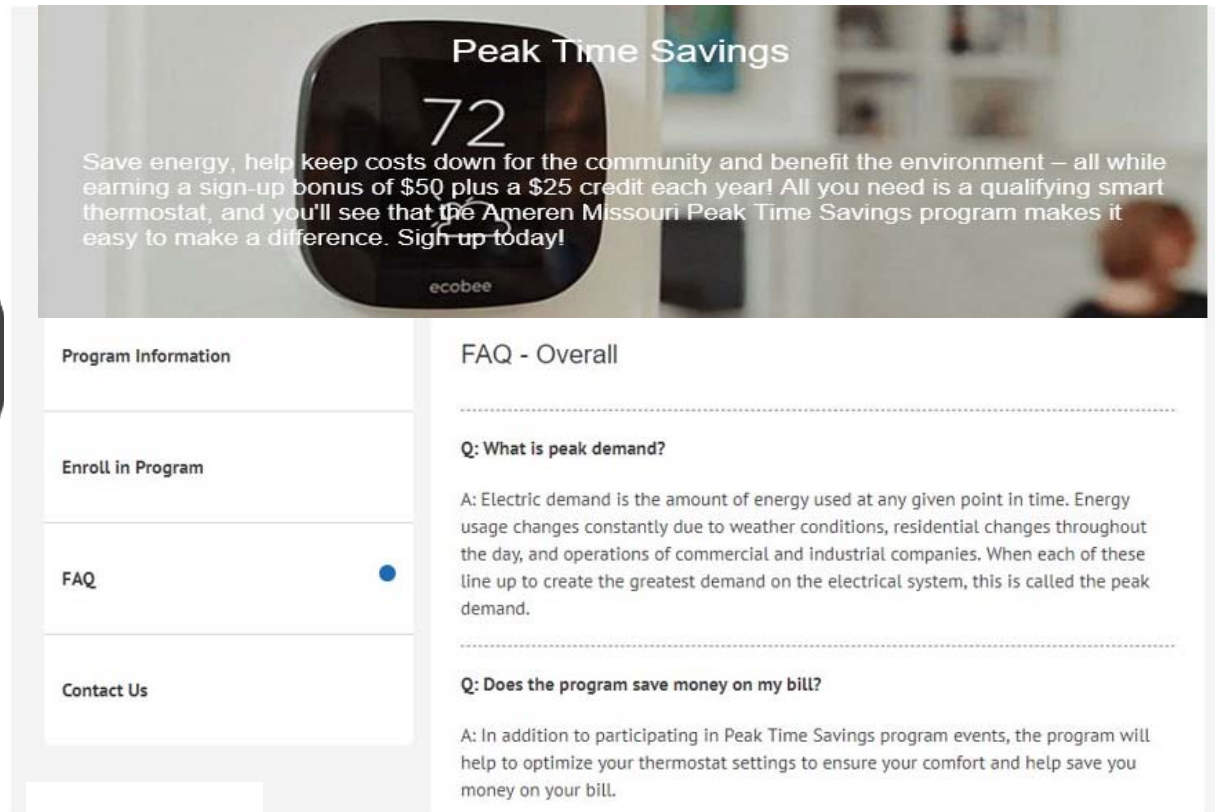
Note: This header graphic will be updated to correct readability.

The screenshot shows the Ameren Missouri website's enrollment page for the Peak Time Savings program. At the top, there is a navigation bar with the Ameren logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for OUTAGES, SUPPORT, and ACCOUNT. The main header features a large image of an ecobee thermostat displaying 72 degrees, with the text "Peak Time Savings" and a promotional message: "Save energy, help keep costs down for the community and benefit the environment – all while earning a sign-up bonus of \$50 plus a \$25 credit each year! All you need is a qualifying smart thermostat, and you'll see that the Ameren Missouri Peak Time Savings program makes it easy to make a difference. Sign up today!". Below the header, there are two columns. The left column contains a vertical menu with "Program Information", "Enroll in Program" (highlighted with a blue dot), "FAQ", and "Contact Us". The right column is titled "Sign Up for the Peak Time Savings program" and contains text explaining the enrollment process: "To begin, simply complete the enrollment form. You'll receive an email with your enrollment confirmation." and "Once you sign up, Peak Time Savings smart technology syncs to your thermostat to learn what temperatures keep you comfortable throughout the day. Our software works in the background to understand how your home uses energy based on a range of factors like weather, your typical AC runtime, and how quickly or slowly the temperature changes in your home." Below this text is a green "Enroll Now" button. At the bottom of the page, there is a footer with the Ameren Missouri logo, the address "1901 Chouteau St. Louis MO 63103", and three social media icons. The footer also includes the text "Copyright© 2019 Ameren Services", "Privacy Policy", and "Disclaimer".



# Peak Time Savings - FAQ

Note: This header graphic will be updated to correct readability.



## Peak Time Savings

Save energy, help keep costs down for the community and benefit the environment – all while earning a sign-up bonus of \$50 plus a \$25 credit each year! All you need is a qualifying smart thermostat, and you'll see that the Ameren Missouri Peak Time Savings program makes it easy to make a difference. Sign up today!

ecobee

- Program Information
- Enroll in Program
- FAQ
- Contact Us

### FAQ - Overall

**Q: What is peak demand?**

A: Electric demand is the amount of energy used at any given point in time. Energy usage changes constantly due to weather conditions, residential changes throughout the day, and operations of commercial and industrial companies. When each of these line up to create the greatest demand on the electrical system, this is called the peak demand.

**Q: Does the program save money on my bill?**

A: In addition to participating in Peak Time Savings program events, the program will help to optimize your thermostat settings to ensure your comfort and help save you money on your bill.

# Peak Time Savings – Contact Us

Note: This header graphic will be updated to correct readability.


The screenshot displays the Ameren Missouri website for the Peak Time Savings program. At the top, there is a navigation bar with the Ameren Missouri logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for My Account, My Service, and My Profile. The main header features a smart thermostat showing 72 degrees with the text "Peak Time Savings" and a promotional message: "Save energy, help keep costs down for the community and benefit the environment – all while earning a sign-up bonus of \$50 plus a \$25 credit each year! All you need is a qualifying smart thermostat, and you'll see that the Ameren Missouri Peak Time Savings program makes it easy to make a difference. Sign up today!" Below the header is a sidebar menu with "Program Information", "Enroll in Program", "FAQ", and "Contact Us" (which is selected). The main content area is titled "Contact Us" and includes a form with fields for First Name, Last Name, Email, and Phone, and a text area for a message. A "Submit" button is at the bottom of the form. The footer contains the Ameren Missouri logo, address (1901 Chouteau St. Louis, MO 63103), and copyright information (Copyright © 2019 Ameren Services, Privacy Policy, Disclaimer).



Web Page Drafts –

The Multifamily Market Rate web pages are intended to be representative of program webpages, however edits are still in process.


## Multifamily Market Rate



### Multifamily Program

The Ameren Missouri Multifamily Program provides qualifying property managers with an energy assessment, energy-saving building upgrades and energy-saving products installed throughout your building - including your resident's homes

[Learn More >](#)



### Multifamily Program

Do you own or manage a multifamily building containing three or more dwelling units? We can help you increase the value of your property, lower your residents' energy bills and reduce your maintenance costs! The Ameren Missouri Multifamily Program provides eligible properties with a no-cost energy assessment, incentives for energy saving building upgrades and efficient equipment installed throughout your building - including your residents' homes.


- Program Information
- Enrollment
- FAQ
- Contact Us

#### How it Works

1. Complete the [inquiry form](#) to get started.
2. If your property is eligible, we'll work with you to schedule an energy assessment with one of our energy advisors.

Continue through high level program info & Incentive link information

## Multifamily Market Rate

<b>Program Information</b>	<h3>Check Eligibility and Enroll in Program</h3> <p>To see if your multifamily property is eligible for this program, please complete the Program <a href="#">inquiry form &lt;link&gt;</a> or call 877.215.5752 with any questions.</p>
<b>Enroll in Program</b> 	
FAQ	
Contact Us	

## Multifamily Market Rate

The image shows a screenshot of a website's FAQ section. On the left is a vertical navigation menu with four items: "Program Information", "Enrollment", "FAQ", and "Contact Us". The "FAQ" item is selected, indicated by a blue dot to its right. The main content area on the right is titled "FAQ" and contains the text "Examples of questions – still editing—". Below this are three questions, each starting with "Q:":

- Q: How do I know if my multifamily property is eligible to participate in this program?
- Q: What are the requirements for participating in this program?
- Q: What happens during the initial energy assessment appointment?
- Q: I am a tenant in an apartment building. Can I sign up for the program?

## Multifamily Market Rate

Program Information

Enroll in Program

FAQ

Contact Us ●

### Contact Us

Do you have a question that's not covered in our [FAQ](#)? Complete and submit the form below or give us a call at 877.215.5752.

**First Name \***

**Last Name \***

**Email \***

**Phone \***

**Message \***

Enter your message or question here...

\* Fields Required

Web Page Drafts –

The Income Eligible pages are intended to be representative of program webpages, however edits are still in process.

**CommunitySavers® Income Eligible Programs**

- Multifamily Income Eligible
- Single Family Income Eligible
  - Houses
  - Mobile Homes
  - Grants





## Ameren Missouri CommunitySavers® Programs

Saving energy starts at home - and it benefits the entire community. That's why Ameren Missouri is proud to help residential customers save energy and lower their energy bill. Through the CommunitySavers® Programs, property owners, community managers and income-eligible customers can receive energy-saving products rebates when they make eligible energy efficient upgrades. Learn more about our offerings!



### Multifamily Income Eligible Program

Do you own a multifamily property with three or more units? Ameren Missouri has a great solution for you and your residents! Start by verifying your property's eligibility to receive energy-saving products for your residents and throughout your building to help lower maintenance costs and improve your energy efficiency.

[Learn More >](#)



### Single Family Income Eligible Program

The Ameren Missouri Single Family CommunitySavers® Program offers home energy assessments and energy saving upgrades to home owners and renters living in neighborhoods identified by Ameren Missouri.

[Learn More >](#)



### Mobile Homes Income Eligible Program


One community at a time, we can help mobile home residents save on their energy bill. Through this program, we perform free energy assessments and install free energy-saving products in each home in the community identified by Ameren Missouri.

[Learn More >](#)

### Grants Available

The Ameren Missouri CommunitySavers® Grant Program offers qualified installation organizations grants in the form of energy efficiency products or incentives. For more information on how your organization can participate, please contact us at [AmerenMissouriSavings@ameren.com](mailto:AmerenMissouriSavings@ameren.com) or 877-215-5752

## Multifamily Income Eligible



### Multifamily Income Eligible Program

Do you own a multifamily property with three or more units? Ameren Missouri has a great solution for you and your residents! Start by verifying your property's eligibility to receive energy-saving products for your residents and throughout your building to help lower maintenance costs and improve your energy efficiency.

[Learn More >](#)



### Multifamily Income Eligible Program


Do you own or manage a multifamily building containing three or more dwelling units? We can help you increase the value of your property, lower your residents' energy bills and reduce your maintenance costs! The Ameren Missouri Multifamily Income Eligible Program provides eligible properties with a no-cost energy assessment, energy saving building upgrades and energy-saving equipment installed throughout your building – including your residents' homes.

- Program Information**
- Enrollment
- FAQ
- Contact Us

- #### How it Works
1. Complete the [inquiry form](#) to get started.
  2. If your property is eligible, we'll work with you to schedule an energy assessment with one of our energy advisors.

Continue through high level program info & Incentive link information

Multifamily Income  
Eligible

<b>Program Information</b>	<h2>Check Eligibility and Enroll in Program</h2> <p>To see if your multifamily property is eligible for this program, please complete the <a href="#">Program inquiry form</a> or call 877.215.5752 with any questions.</p>
<b>Enroll in Program</b> 	
<b>FAQ</b>	
<b>Contact Us</b>	

Multifamily Income  
Eligible

The screenshot shows a website interface with a left-hand navigation menu and a main content area. The navigation menu includes four items: 'Program Information', 'Enrollment', 'FAQ', and 'Contact Us'. The 'FAQ' item is highlighted with a blue dot. The main content area is titled 'FAQ' and contains the heading 'Examples of questions – still editing—'. Below this heading are three questions, each starting with 'Q:'. The questions are: 'How do I know if my multifamily property is eligible to participate in this program?', 'What are the requirements for participating in this program?', 'What happens during the initial energy assessment appointment?', and 'I am a tenant in an apartment building. Can I sign up for the program?'.

Program Information

Enrollment

FAQ

Contact Us

## FAQ

### Examples of questions – still editing—

Q: How do I know if my multifamily property is eligible to participate in this program?

Q: What are the requirements for participating in this program?

Q: What happens during the initial energy assessment appointment?

Q: I am a tenant in an apartment building. Can I sign up for the program?

Multifamily Income  
Eligible

<b>Program Information</b>
<b>Enroll in Program</b>
<b>FAQ</b>
<b>Contact Us</b> <span style="color: blue;">●</span>

### Contact Us

Do you have a question that's not covered in our [FAQ](#)? Complete and submit the form below or give us a call at 877.215.5752.

**First Name \***

**Last Name \***

**Email \***

**Phone \***

**Message \***

\* Fields Required

## Single Family Income Eligible - House



### Program Information

### How to Sign Up


### FAQ


### Contact Us

## How it Works

1. The program will identify eligible neighborhoods
2. Identified residents will receive a postcard and invitation to a promotional event to learn about the program.
3. Customer will schedule an appointment for home assessment.
4. During the assessment no cost energy saving products will be installed and other savings improvements will be identified.
5. Program representative will provide education on installed items and will provide the customer with information about additional work recommended.
6. Customer to schedule appointment for installation of the additional applicable energy and money saving measures also at no cost.
7. Customers will need to participate during the time the program is in their area.


Single Family Income Eligible -  
Houses

<b>Program Information</b>	
<b>How to Sign Up</b> 	<h2>How to Sign Up</h2>
<b>FAQ</b>	<ol style="list-style-type: none"><li>1. The CommunitySavers Single-Family Program selects a community to operate in and works with the community to enroll customers.</li></ol>
<b>Contact Us</b>	<ol style="list-style-type: none"><li>2. To learn about the program, keep an eye out for us in your community or call 877.215.5752.</li></ol>
	<ol style="list-style-type: none"><li>3. Once you're signed up, we'll contact you to schedule your in-home assessment and product installation.</li><li>4. An energy advisor will come to your home at the scheduled time and begin their assessment, evaluating your home's energy health and installing your energy-saving products. Every home may receive direct install materials such as LED lightbulbs, and homes with electric hot water will receive water saving products. Afterwards, the energy advisor will walk through what they installed and explain additional installations that make sense for your home, such as insulation, air sealing, smart thermostats, or even HVAC upgrades.</li><li>5. If your home is eligible for additional energy-efficient upgrades, your energy advisor will help facilitate scheduling a local, participating contractor. These additional upgrades are also provided at no cost to you.</li></ol>

Program Information	<h2 data-bbox="800 483 869 521">FAQ</h2> <p data-bbox="800 548 1346 586">Examples of questions – still editing—</p> <p data-bbox="800 634 1461 672"><b>Q: How much does it cost to participate in this program?</b></p> <p data-bbox="800 708 1507 745">A: The program is available at no cost to qualifying customers.</p> <p data-bbox="800 797 1499 834"><b>Q: How do I know if I'm eligible to participate in this program?</b></p> <p data-bbox="800 883 1499 920"><b>Q: What happens during my energy assessment appointment?</b></p>
Enrollment	
FAQ 	
Contact Us	



Single Family Income Eligible -House

Program Information	<b>Contact Us</b> Do you have a question that's not covered in our <a href="#">FAQ</a> ? Complete and submit the form below or give us a call at 877.215.5752. <b>First Name *</b> <input type="text"/> <b>Last Name *</b> <input type="text"/> <b>Email *</b> <input type="text"/> <b>Phone *</b> <input type="text"/> <b>Message *</b> <input type="text" value="Enter your message or question here..."/> <small>* Fields Required</small> <input type="submit" value="Submit"/>
Enroll in Program	
FAQ	
<b>Contact Us</b> 	

## Single Family Income Eligible – Mobile Home



### Mobile Homes Income Eligible Program

One community at a time, we can help mobile home residents save on their energy bills. Through this program, we perform free energy assessments and install free energy-saving products in each home in the community identified by Ameren Missouri.

[Learn More >](#)



**Program Information**

**How to Sign Up**

**FAQ**

**Contact Us**

## How it Works

1. The program will identify eligible mobile home parks and mobile homes
2. Identified residents will receive a postcard and invitation to a promotional event to learn about the program.
3. Customer will schedule an appointment for mobile home assessment.
4. During the assessment, no cost energy saving products will be installed and other savings improvements will be identified.
5. Program representative will provide education on installed items and will provide the customer with information about additional work recommended.
6. Customer to schedule appointment for installation of the additional applicable energy and money saving measures also at no cost.
7. Customers will need to participate during the time the program is in their area.

**Program Information**

**How to Sign Up** ●

**FAQ**

**Contact Us**

## How to Sign Up

1. The CommunitySavers Single-Family Program selects a community to operate in and works with the community to enroll customers.
2. To learn about the program, keep an eye out for us in your community or call 877.215.5752.
3. Once you're signed up, we'll contact you to schedule your in-home assessment and product installation.
4. An energy advisor will come to your home at the scheduled time and begin their assessment, evaluating your home's energy health and installing your energy-saving products. Every home may receive direct install materials such as LED lightbulbs, and homes with electric hot water will receive water saving products. Afterwards, the energy advisor will walk through what they installed and explain additional installations that make sense for your home, such as insulation, air sealing, smart thermostats, or even HVAC upgrades.
5. If your home is eligible for additional energy-efficient upgrades, your energy advisor will help facilitate scheduling a local, participating contractor. These additional upgrades are also provided at no cost to you.

Program Information	<h2 data-bbox="800 483 869 521">FAQ</h2> <p data-bbox="793 548 1346 586">Examples of questions – still editing—</p> <p data-bbox="800 634 1461 667"><b>Q: How much does it cost to participate in this program?</b></p> <p data-bbox="800 708 1507 740">A: The program is available at no cost to qualifying customers.</p> <p data-bbox="793 797 1503 829"><b>Q: How do I know if I'm eligible to participate in this program?</b></p> <p data-bbox="793 886 1503 919"><b>Q: What happens during my energy assessment appointment?</b></p>
Enrollment	
FAQ <span data-bbox="720 708 741 724">●</span>	
Contact Us	

Single Family Income Eligible –Mobile Home

Program Information	<b>Contact Us</b>
Enroll in Program	Do you have a question that's not covered in our <a href="#">FAQ</a> ? Complete and submit the form below or give us a call at 877.215.5752.
FAQ	<b>First Name *</b>
Contact Us	<input type="text"/>
	<b>Last Name *</b>
	<input type="text"/>
	<b>Email *</b>
	<input type="text"/>
	<b>Phone *</b>
	<input type="text"/>
	<b>Message *</b>
	<input type="text" value="Enter your message or question here..."/>
	* Fields Required
	<input type="submit" value="Submit"/>

# Residential Energy Code Support Program

The screenshot shows the Ameren Missouri website for the Residential Energy Code Support Program. The header includes the Ameren Missouri logo, navigation links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for OUTAGES, SUPPORT, and ACCOUNT. The main content area features a photo of a construction worker in a hard hat and safety vest holding a clipboard. Below the photo is the title "Residential Energy Code Support Program" and a short introductory paragraph. A sidebar on the left contains three menu items: "Program Information" (selected), "FAQ", and "Contact Us". The main content area under "Why Participate?" lists three benefits: "Stay-up-to-date" (learning local requirements and earning CEUs), "Spread the knowledge" (engaging with leaders and overcoming barriers), and "Attract more customers" (building energy-efficient homes). The footer contains the Ameren Missouri logo, address (1901 Chouteau St. Louis, MO 63103), and copyright information (Copyright © 2019 Ameren Services, Privacy Policy, Disclaimer).



# Residential Energy Code Support Program Page 2



ENERGY TIPS

ASSISTANCE

LEARN MORE

Search



OUTAGES



SUPPORT



ACCOUNT






## Residential Energy Code Support Program

Home is where the heart is, but it's also where several energy-saving opportunities can be found! The Code Support Program from Ameren Missouri provides home builders, code officials and other industry professionals with trainings, educational materials and resources designed to ensure quality, energy-efficient home design and construction.



# Residential Energy Code Support Program Page 3

Program Information	Why Participate?
FAQ	 <p><b>Stay-up-to-date.</b> You'll learn simple ways to comply with local residential energy code requirements and advance the quality of newly constructed homes. Plus, you may also be eligible to earn CEUs!</p>
Contact Us	 <p><b>Spread the knowledge.</b> As part of your trainings, you'll engage with leaders in your field while learning how to improve results and overcome barriers to code compliance.</p>
	 <p><b>Attract more customers.</b> You're already building beautiful homes. Now you can say with confidence that they're also energy-efficient homes - something customers demand in today's home building market.</p>



# Residential Energy Code Support Program - FAQ

The screenshot shows the Ameren Missouri website's FAQ page for the Residential Energy Code Support Program. The page features a navigation bar with links for Energy Tips, Assistance, and Learn More, along with a search bar and icons for Outages, Support, and Account. A large image of a construction worker in a hard hat and safety vest is positioned at the top. Below the image is the program title and a brief description. A sidebar on the left contains links for Program Information, FAQ (which is active), and Contact Us. The main content area is titled 'Frequently Asked Questions' and contains three Q&A pairs. The footer includes the Ameren Missouri logo, the address 1901 Chouteau St. Louis, MO 63103, and links for Copyright, Privacy Policy, and Disclaimer.

**Ameren MISSOURI** ENERGY TIPS ASSISTANCE LEARN MORE Search OUTAGES SUPPORT ACCOUNT

## Residential Energy Code Support Program

Home is where the heart is, but it's also where several energy-saving opportunities can be found! The Code Support Program from Ameren Missouri provides home builders, code officials and other industry professionals with trainings, educational materials and resources designed to ensure quality, energy-efficient home design and construction.

- Program Information
- FAQ**
- Contact Us

### Frequently Asked Questions

**Q: Who should participate in the Residential Energy Code Support Program?**  
A: This innovative, education-rich program is specifically designed for anyone working in single-family construction, including home builders, code officials, energy raters, designers and more.

**Q: Is there a cost to participate?**  
A: These trainings are offered at low-to-no cost. Costs may vary depending on the training topic and type.

**Q: What types of trainings are offered?**  
A: We host a variety of workshops and trainings covering everything from new codes and standards to new building techniques - both in-the-field and classroom-style training to fit your schedule. If you're interested in job site support and training from the Residential Energy Code Support Program's Circuit Rider, please schedule your team's training directly with the program's Circuit Rider.

**Ameren MISSOURI** 1901 Chouteau St. Louis, MO 63103 Copyright © 2019 Ameren Services Privacy Policy Disclaimer



# Residential Energy Code Support Program – FAQ Page 2

Program Information

FAQ

Contact Us

## Frequently Asked Questions

Q: Who should participate in the Residential Energy Code Support Program?

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# Residential Energy Code Support Program – Contact Us

The screenshot shows the Ameren Missouri website's contact page for the Residential Energy Code Support Program. At the top, there is a navigation bar with the Ameren logo, links for ENERGY TIPS, ASSISTANCE, and LEARN MORE, a search bar, and icons for OUTAGES, SUPPORT, and ACCOUNT. Below the navigation is a hero image of a construction worker in a hard hat and safety vest holding a clipboard. The main heading is "Residential Energy Code Support Program". A short paragraph explains that the program provides home builders, code officials, and other industry professionals with training, educational materials, and resources for energy-efficient home design and construction. The page features a "Contact Us" form with a sidebar menu containing "Program Information", "FAQ", and "Contact Us" (which is selected). The form includes fields for First Name, Last Name, Email, and Phone, and a larger text area for a message. A "Submit" button is at the bottom of the form. The footer contains the Ameren logo, the address "1901 Chouteau St. Louis, MO 63103", and links for Copyright © 2019 Ameren Services, Privacy Policy, and Disclaimer.

**Program Information**

- FAQ
- Contact Us**

**Contact Us**

Do you have a question that's not covered in our FAQ? Complete and submit the form below or give us a call at 877.315.5752.

First Name \*

Last Name \*

Email \*

Phone \*

Message \*

Enter your message or question here...

\* Fields Required

Submit

1901 Chouteau St. Louis, MO 63103

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## STANDARD INCENTIVE PROGRAM GUIDELINES

### 1.1 DESCRIPTION

The Standard Incentive Program offers prescriptive incentives for energy efficiency measures on a per-unit basis. There are incentives available for a variety of qualified energy efficient improvements.

### 1.2 OBJECTIVE

The objective of the Standard Incentive Program is to provide awareness of energy efficiency opportunities, an incentive to encourage achieving these savings, and an expedited, simple solution for customers interested in purchasing efficient technologies that will produce verifiable energy savings.

### 1.3 DATES AND TIMELINES

- The Program start date is March 1<sup>st</sup>, 2019.
- The last day to submit an application for a Pre-Approval project is October 30<sup>th</sup>, 2021.
- The last day to submit Fast Track application and all Pre-Approval project's completion paperwork is November 30<sup>th</sup>, 2021.
- Fast Track applications must be received within 180 days of the invoice date in order to qualify for an incentive.
- For Pre-Approval projects, completion documents and the completed application must be received no later than 12 months from the date the incentive offer was signed by the customer or November 30<sup>th</sup>, 2021, whichever occurs earlier.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives (excluding multifamily market and low income, which are part of Residential Program):

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

#### 1.4.2 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved Ameren Missouri Trade Ally (TA) in good standing

***Note:** Upon receiving completed applications where an approved TA in good standing is the payee, the BizSavers Team will contact the customer to verify installation prior to processing applications.*

#### 1.4.3 Equipment eligibility

A list of energy efficiency measures eligible under the Standard Incentive Program can be found at [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).

Energy Efficient equipment that is not eligible through the Standard Incentive Program may still be eligible in other Ameren Missouri BizSavers Programs.

Equipment qualifying under the Standard Incentive Program may not be purchased or installed prior to the start date of the program.

Ameren Missouri electric business customers are not eligible for incentives on any equipment already discounted through Ameren Missouri Residential Energy Efficiency Programs.

***Note:** Please see the list of participating stores for the Residential Program on [AmerenMissouri.com](http://AmerenMissouri.com) and be aware of point of purchase advertising as an indication of products that may have already received a Residential Incentive. For questions about whether a lamp is eligible for an incentive please contact the BizSavers program office at 1.866.941.7299 or [BizSavers@ameren.com](mailto:BizSavers@ameren.com). Please have the store name and product SKU available for review.*

#### 1.4.4 Project eligibility

Standard Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.

Equipment must be installed prior to submitting a Fast Track project application in order to qualify for an incentive.

Equipment must be installed prior to submitting completion paperwork for a pre-approved project application in order to qualify for an incentive.

## 1.5 PROCESS

### 1.5.1 Determining measure eligibility

1. Before purchasing and installing equipment for your project, verify that a Standard Incentive is available by reviewing the Standard Incentive Program list of measures and incentives posted on AmerenMissouri.com or by downloading the most current version of the application.
  - a. If a measure meets the Standard Incentive Program measure eligibility requirements it must be applied for through the Fast Track or Pre-Approval process in the Standard Incentive Program.
  - b. If a measure does not meet Standard Incentive Program eligibility requirements it may be eligible for a Custom Incentive. Please refer to the Custom Incentive Program at AmerenMissouri.com/BizSavers.

### 1.5.2 Fast Track Application Process

1. If the project exclusively contains eligible Standard Incentive Program Fast Track measures (as identified on the Standard Incentive List) with an estimated incentive of less than \$10,000, you can proceed with equipment purchase and installation.
2. After installation, submit your application with completion paperwork to the BizSavers Team.
  - a. The customer must receive the project invoice prior submitting the application.
  - b. Invoices must be itemized to show the following:
    - i. Installation (labor) price
    - ii. Equipment (material) price
    - iii. Equipment (material) specification or model number
    - iv. Miscellaneous support equipment price
    - v. Disposal fees
    - vi. Incentive amount on final application
3. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

**Note:** *The BizSavers Team may identify additional questions or documentation requirements during technical review.*

*Note: After submittal of the completion paperwork and completed application the project may be subject to an inspection. All Standard Incentive Program projects are subject to inspections.*

### 1.5.3 Pre-Approval Application Process

1. If your project has an estimated incentive of \$10,000 or greater or you wish to apply for Standard Pre-Approval measures, please submit your project for Pre-Approval.
2. Once the project is reviewed and the value of the incentive offer has been determined, the BizSavers Team will send the incentive offer to the project contacts for their review and customer signature.
  - a. When the customer receives the offer from the BizSavers Team they will need to indicate the project estimated start date, installation complete date, and date final paperwork will be submitted to the BizSavers Team.
  - b. The customer must sign and return the offer to the BizSavers Team within 30 days to signify acceptance of the offer.
3. Once the BizSavers Team receives the customer signed offer, purchase and installation of project equipment can begin.
4. Upon complete installation of the offered Standard Pre-Approval measures, submit the project application and required documentation (outlined in the application) to the BizSavers Team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).
  - a. After complete installation ensure that the completed application is adjusted to accurately represent installed equipment (ensure to identify any changes from the offer).

*Note: All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.*

- b. The customer must receive the project invoice prior to submitting the application.
- c. Invoices must be itemized to show the following:
  - i. Installation (labor) price
  - ii. Equipment (material) price
  - iii. Equipment (material) specification or model number
  - iv. Miscellaneous support equipment price
  - v. Disposal fees
  - vi. Incentive amount on final application

*Note: A change in scope from what was offered will require recalculation of incentive amounts and based on measure eligibility and incentive budget availability the incentive may increase or decrease.*

5. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

*Note: The BizSavers Team may identify additional questions or documentation requirements during technical review.*

## 1.6 INCENTIVES

The most current Standard Incentive list will be available on the Ameren Missouri website. Incentive amounts are subject to change and eligible incentive rates for projects will be based on the following:

- Fast Track projects that do not require Pre-Approval (total project incentive less than \$10,000 and project contains only Standard Fast Track measures) will be eligible for the incentive rates that were available at the time application was received by the BizSavers Team.
- Pre-Approval projects will be eligible for the incentive rates at the time the Pre-Approval project was submitted.

Incentive amounts are set per measure and are calculated per measure unit identified on the list. Each Standard measure incentive is capped at the total eligible cost of the installed measure as identified on the submitted invoice. This includes the cost of installation, equipment, disposal fees, and equipment rental.

*Note: If an eligible third party has been assigned as the payee by the customer then only costs associated with services or equipment directly provided by the third party can be claimed on the application.*

Customers must install measures achieving a minimum total incentive of **\$150.00** per application and total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31<sup>st</sup>, 2021.





## STANDARD PROGRAM INCENTIVES

All measures are eligible for the FastTrack application method, unless otherwise noted.

### 1.1 LED EXIT SIGNS REPLACING NON-LED EXIT SIGNS

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Incandescent Exit Sign	LED or Electroluminescent Exit Sign	Sign	\$16.00
CFL Exit Sign	LED or Electroluminescent Exit Sign	Sign	\$16.00

- Efficient exit sign must use 5 watts or less

### 1.2 LED REPLACING INCANDESCENT & HALOGEN LAMPS (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
A-Series $\geq$ 40 Watts	LED $\leq$ 20 Watts	Lamp	\$2.00
BR/R $\geq$ 45 Watts	LED $\leq$ 14 Watts	Lamp	\$5.00
MR-16 $\geq$ 35 Watts	LED $\leq$ 13 Watts	Lamp	\$5.00
PAR $\geq$ 48 Watts	LED $\leq$ 20 Watts	Lamp	\$5.00

- Replacements will be incentivized on a one-for-one basis



### 1.3 LED REPLACING HID (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
HID	Led Lamp (Using existing ballast)	Watt Reduced	\$0.25
	Direct Wire (Using existing socket)	Watt Reduced	\$0.30
	New LED Fixture	Watt Reduced	\$0.40
	New LED Fixture with Networked Controls	Watt Reduced	\$0.50

- Networked Controls, at minimum, consist of an intelligent network of individually addressable luminaires and control devices, allowing for application of multiple control strategies, programmability, building level control, zoning or rezoning using software
- Direct wire is a retrofit that uses the same fixture, but bypasses the existing ballast
- Replacements will be incentivized on a one-for-one basis



## 1.4 LINEAR LED LAMPS REPLACING LINEAR FLUORESCENT (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	APPLICATION METHOD	UNIT OF MEASURE	INCENTIVE PER UNIT
T8 Fluorescent	LED Type A (Plug and Play)	Fast Track	4ft of Lamp	\$2.00
		Pre-Approval	Watt Reduced	\$0.20
	LED Type Hybrid	Fast Track	4ft of Lamp	\$2.00
		Pre-Approval	Watt Reduced	\$0.20
	LED Type B (Direct Wire)	Fast Track	4ft of Lamp	\$4.00
		Pre-Approval	Watt Reduced	\$0.30
LED Type C (External Driver)	Fast Track	4ft of Lamp	\$4.00	
	Pre-Approval	Watt Reduced	\$0.30	
T12 Fluorescent	LED Type A (Plug and Play)	Fast Track	4ft of Lamp	\$2.00
		Pre-Approval	Watt Reduced	\$0.20
	LED Type Hybrid	Fast Track	4ft of Lamp	\$2.00
		Pre-Approval	Watt Reduced	\$0.20
	LED Type B (Direct Wire)	Fast Track	4ft of Lamp	\$4.00
		Pre-Approval	Watt Reduced	\$0.30
LED Type C (External Driver)	Fast Track	4ft of Lamp	\$4.00	
	Pre-Approval	Watt Reduced	\$0.30	
T5 Fluorescent	LED Type A (Plug and Play)	Fast Track	4ft of Lamp	\$5.00
		Pre-Approval	Watt Reduced	\$0.20
	LED Type Hybrid	Fast Track	4ft of Lamp	\$5.00
		Pre-Approval	Watt Reduced	\$0.20
	LED Type B (Direct Wire)	Fast Track	4ft of Lamp	\$8.00
		Pre-Approval	Watt Reduced	\$0.30
LED Type C (External Driver)	Fast Track	4ft of Lamp	\$8.00	
	Pre-Approval	Watt Reduced	\$0.30	

- Replacements will be incentivized on a one-for-one basis
- A “Direct Wire” Lamp uses the existing tombstones and bypasses the ballast
- LED’s must have a lamp life ≥ 50,000



## 1.5 LED FIXTURES & RETROFIT KITS REPLACING LINEAR FLUORESCENT (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
T8 Fluorescent	LED Retrofit Kit	Watt Reduced	\$0.35
	LED Retrofit Kit with Networked Controls	Watt Reduced	\$0.45
	LED Fixture	Watt Reduced	\$0.40
	LED Fixture with Networked Controls	Watt Reduced	\$0.50
T12 Fluorescent	LED Retrofit Kit	Watt Reduced	\$0.35
	LED Retrofit Kit with Networked Controls	Watt Reduced	\$0.45
	LED Fixture	Watt Reduced	\$0.40
	LED Fixture with Networked Controls	Watt Reduced	\$0.50
T5 Fluorescent	LED Retrofit Kit	Watt Reduced	\$0.35
	LED Retrofit Kit with Networked Controls	Watt Reduced	\$0.45
	LED Fixture	Watt Reduced	\$0.40
	LED Fixture with Networked Controls	Watt Reduced	\$0.50

- Equipment is considered a retrofit kit when the existing fixture body is used but the tombstones are removed or abandoned
- Networked Controls, at minimum, consist of an intelligent network of individually addressable luminaires and control devices, allowing for application of multiple control strategies, programmability, building level control, zoning or rezoning using software
- Replacements will be incentivized on a one-for-one basis
- LED's must have a kit or fixture life  $\geq 50,000$



## 1.6 LED REDESIGN (EXISTING INTERIOR SPACE)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	APPLICATION METHOD	UNIT OF MEASURE	INCENTIVE PER UNIT
Inefficient Lighting	LED Lighting	Pre-Approval	Watt Reduced	\$0.40
Inefficient Lighting	LED Lighting with Networked Controls	Pre-Approval	Watt Reduced	\$0.50

- If the existing space is changing purpose, this measure would not apply
- Networked Controls, at minimum, consist of an intelligent network of individually addressable luminaires and control devices, allowing for application of multiple control strategies, programmability, building level control, zoning or rezoning using software
- LED's must have a lamp life  $\geq$  50,000

## 1.7 COOKING

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
3 Pan Non-ENERGY STAR Steam Cooker	3 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$671.00
4 Pan Non-ENERGY STAR Steam Cooker	4 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$729.00
5 Pan Non-ENERGY STAR Steam Cooker	5 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$788.00
6 Pan Non-ENERGY STAR Steam Cooker	6 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$910.00
Non-ENERGY STAR Hot Holding Cabinet ( $\geq$ 28 cubic feet)	ENERGY STAR Hot Holding Cabinet ( $\geq$ 28 cubic feet)	Cabinet	\$397.00



## 1.8 HVAC

INEFFICIENT EQUIPMENT /BASELINE	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Non-Programmed Thermostat	Learning (Smart) Thermostat	Thermostat	\$150.00
11 EER	High-Efficiency Packaged DX 135 - 240kbtu	Per Ton Per EER Improvement	\$20.00
10 EER	High-Efficiency Packaged DX 240 - 760kbtu	Per Ton Per EER Improvement	\$20.00
9.7 EER	High-Efficiency Packaged DX >760kbtu	Per Ton Per EER Improvement	\$20.00
13.0 SEER	High-Efficiency Packaged DX <65kbtu	Per Ton Per SEER Improvement	\$13.00
11.2 EER	High-Efficiency Packaged DX 65 - 135kbtu	Per Ton Per EER Improvement	\$20.00
11 EER	High-Efficiency ASHP 65 - 135kbtu	Per Ton Per EER Improvement	\$19.00
10.6 EER	High-Efficiency ASHP 135 - 240kbtu	Per Ton Per EER Improvement	\$19.00
9.5 EER	High-Efficiency ASHP >240kbtu	Per Ton Per EER Improvement	\$19.00
13 SEER	High-Efficiency ASHP <65kbtu	Per Ton Per SEER Improvement	\$12.00
.96 kW/Ton IPLV	High-Efficiency Air-Cooled Chiller (< 150 Tons)	Per Ton Per .01 IPLV Improvement	\$2.20
.94 kW/Ton IPLV	High-Efficiency Air-Cooled Chiller (≥ 150 Tons)	Per Ton Per .01 IPLV Improvement	\$2.20

- “High Efficiency” is considered a unit more efficient than IECC 2009
- The air-cooled chiller measure is intended for single chiller systems (back-up chillers will not qualify)
- To qualify for the air-cooled chiller, the chiller must be able to serve 100% of the intended cooling load
- A learning thermostat is one that has the capability to sense occupancy or modify operating parameters without user input. The mode that provides this capability must be enabled.
- Equipment being replaced must be less than or equal to the inefficient equipment baseline



## 1.9 VFD

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Chilled Water Pump (1-75HP) without VFD	VFD	HP	\$100.00
Hot Water Pump (1-75HP) without VFD	VFD	HP	\$100.00
Pool Pump without VFD	VFD	HP	\$100.00
HVAC Fan (1-100HP) without VFD	VFD	HP	\$85.00

- Existing motor must not already have a VFD
- System must have a variable or reduced load
- Installation to have necessary control points and parameters



## 1.10 REFRIGERATION

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Glass Door Freezer	Freezer	\$85.00
Non-ENERGY STAR unit	ENERGY STAR $15 \leq V < 30$ - Vertical Closed - Glass Door Freezer	Freezer	\$160.00
Non-ENERGY STAR unit	ENERGY STAR $30 \leq V < 50$ - Vertical Closed - Glass Door Freezer	Freezer	\$270.00
Non-ENERGY STAR unit	ENERGY STAR $V \geq 50$ - Vertical Closed - Glass Door Freezer	Freezer	\$427.00
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Solid Door Freezer	Freezer	\$35.00
Non-ENERGY STAR unit	ENERGY STAR $15 \leq V < 30$ - Vertical Closed - Solid Door Freezer	Freezer	\$70.00
Non-ENERGY STAR unit	ENERGY STAR $30 \leq V < 50$ - Vertical Closed - Solid Door Freezer	Freezer	\$121.00
Non-ENERGY STAR unit	ENERGY STAR $V \geq 50$ - Vertical Closed - Solid Door Freezer	Freezer	\$225.00
Non-ENERGY STAR unit	ENERGY STAR Horizontal Closed - Solid or Glass Door Freezer - All Volumes	Freezer	\$390.00
No Controls	Anti-Sweat Heater Controls (Freezer)	Controller	\$68.00
No Controls	Anti-Sweat Heater Controls (Refrigerator)	Controller	\$50.00
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Solid Door Refrigerator	Refrigerator	\$28.00
Non-ENERGY STAR unit	ENERGY STAR Horizontal Closed - Solid or Glass Door Refrigerator - All Volumes	Refrigerator	\$90.00





### 1.11 WATER HEATING

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Electric Resistance Commercial Water Heater	2.9-14.6 kW (10 to 50 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$1,057.00
Electric Resistance Commercial Water Heater	14.7-29.3 kW (50 to 100 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$2,664.00
Electric Resistance Commercial Water Heater	29.4-87.9 kW (100 to 300 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$7,052.00
Electric Resistance Commercial Water Heater	88-146.5 kW (300 to 500 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$14,000.00

## CUSTOM INCENTIVE PROGRAM GUIDELINES

### 1.1 DESCRIPTION

The Custom Incentive Program offers the opportunity to implement energy efficiency improvements not eligible under the other energy efficiency incentive Programs. These incentives are determined based on the calculated estimated annual energy reduction.

Types of Custom incentives include but are not excluded to:

- Retrofit of equipment with new and higher-efficiency equipment
- Process improvements
- System controls

### 1.2 OBJECTIVE

The objective of the Custom Incentive Program is to provide awareness of cost-effective energy efficiency opportunities outside the other energy efficiency incentive Programs, and incentives to encourage achieving energy savings.

### 1.3 DATES AND TIMELINES

- The program start date is March 1<sup>st</sup>, 2019.
- The last day to submit applications for Pre-Approval is October 30<sup>th</sup>, 2021.
- Completion documents and the completed application must be received no later than 12 months from the date the incentive offer was signed by the customer or November 30<sup>th</sup>, 2021, whichever occurs earlier.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives (Excluding multifamily market and low-income, which is part of Residential Program):

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

#### 1.4.2 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved Ameren Missouri Trade Ally in good standing

***Note:** Upon receiving a completed application designating an approved Trade Ally in good standing as the payee, the BizSavers Team will contact the customer to verify implementation of project measures prior to processing the application.*

#### 1.4.3 Equipment eligibility

Requirements for eligible measures:

- The installed equipment must achieve a level of energy savings (kWh).
- The installed equipment must pass the cost benefit test within the application.
- The pre-incentive simple payback of installed measures must be greater than 18 months.

Examples of Ineligible Measures:

- Installed equipment, such as high-efficiency space heating, that culminates in little or no reduction in Ameren Missouri's peak coincident demand is not eligible for incentives.
- Installed equipment that has an effective useful life (based on industry averages) of less than 10 years may not be eligible for incentives. Examples include but are not limited to PC Power Management and strip curtains.

#### 1.4.4 Project eligibility

- Custom Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.
- Project measures must demonstrate reliable and cost-effective energy savings potential in the proposed use and site.
- Equipment may not be purchased or installed prior to the customer signing and returning the Pre-Approval incentive offer.

- Equipment must be installed prior to submitting completion paperwork.

## 1.5 PROCESS

1. All Custom Incentive applications must be submitted to the BizSavers Team for Pre-Approval before equipment is purchased or installed.
2. Once the BizSavers Team receives your application they will perform a technical review in order to:
  - a. Determine energy savings and demand reduction potential
  - b. Verify project, measure, and installation cost estimates
  - c. Verify the energy efficiency impact of the measure(s)
  - d. Determine the value of the incentive offer

*Note: Projects with incentives greater than or equal to \$15,000 will require a pre-installation inspection.*

3. Once the project is reviewed and the value of the incentive offer has been determined, the BizSavers Team will send the incentive offer to the project contacts for their review and signature.
  - a. When the customer receives the offer from the BizSavers Team they will need to indicate the project estimated start date, installation complete date, and date final paperwork will be submitted to the BizSavers Team.
  - b. The customer must sign and return the offer to the BizSavers Team within 30 days of receipt to signify acceptance of the offer.
4. Once the offer is signed and submitted back to the BizSavers Team, purchase and installation of project equipment can begin.
5. After complete installation ensure that the completed application is adjusted to accurately represent installed equipment (ensure to identify any changes from the offer).

*Note: Any change in scope from what was offered will require recalculation of incentive amounts. The incentive may increase or decrease based on measure eligibility and incentive budget availability.*

6. Submit the final project application and required completion documentation (outlined in the application) to the BizSavers Team at **[BizSavers@ameren.com](mailto:BizSavers@ameren.com)**.

*Note: All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.*



7. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

*Note: The BizSavers Team may identify additional questions or documentation requirements during technical review.*

## 1.6 INCENTIVES

Incentive amounts are subject to change. Custom Incentives are based on the estimated energy savings after completion and verification of the project.

Implementation of pre-approved measures may be reimbursed up to a maximum of 50% of the total cost or 100% of incremental cost based upon the table below.

Upgrade Type	Cost/Savings Claimed	Incentive Maximum per measure
Early Replacement – Equipment replaced before end of useful life	Total cost & savings – difference between existing equipment and efficient equipment	<b>50% of total project cost</b>
End of Life Replacement – Replacing failed equipment or equipment at the end of its useful life	Incremental cost & savings – difference between lowest new efficient equipment option and selected new efficient equipment	<b>100 % of incremental project cost</b>

Each measure incentive is capped at the total cost of the installed measure. This includes the cost of installation, equipment, disposal fees, and equipment rental.

*Note: If an eligible third party has been assigned as the payee by the customer then only costs associated with services or equipment directly provided by the third party can be claimed on the application.*

Customers must install measures achieving a minimum total incentive of **\$150.00** per application. Total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31<sup>st</sup>, 2021.



## CUSTOM INCENTIVE RATES

### 1.1 INCENTIVE RATES BY END USE

END USE (Savings Type)	UNIT OF MEASURE	INCENTIVE PER UNIT
Cooling	kWh	\$0.18
Building Shell	kWh	\$0.12
HVAC	kWh	\$0.12
Cooking	kWh	\$0.09
Water Heating	kWh	\$0.09
Interior Lighting	kWh	\$0.08
Air Comp	kWh	\$0.08
Miscellaneous	kWh	\$0.07
Motors	kWh	\$0.07
Process	kWh	\$0.07
Refrigeration	kWh	\$0.06
Exterior Lighting	kWh	N/A
Heating	kWh	N/A

## RCX INCENTIVE PROGRAM GUIDELINES

### 1.1 DESCRIPTION

The Retro-Commissioning (RCx) Incentive Program will provide incentives to support energy efficiency opportunities that could be achieved with the optimization of system controls and the addition or retrofit of efficient equipment. RCx projects will holistically examine energy consuming systems for cost-effective savings opportunities. The RCx process will identify operational inefficiencies that can be removed or reduced to yield energy savings.

### 1.2 OBJECTIVE

The objective of the RCx Incentive Program is to provide awareness of potential retro-commissioning energy savings, incentives to encourage achieving these savings, and a process that supports verified energy savings.

### 1.3 DATES AND TIMELINES

- The Program start date is March 1<sup>st</sup>, 2019.
- The last day to submit projects for study approval is August 31<sup>st</sup>, 2021.
- The last day to submit a completed study for an offer is September 30<sup>th</sup>, 2021.
- The last day to submit completion paperwork is November 30<sup>th</sup>, 2021.
- Completion documents and the completed application must be received no later than 6 months from the date the incentive offer was signed by the customer or November 30<sup>th</sup>, 2021, whichever occurs earlier.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives (Excluding multifamily market and low-income, which is part of Residential Program):

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

#### 1.4.2 Facility Type Eligibility

To be eligible for the RCx Incentive Program, sites must also meet one of the following conditions:

- Higher than average electric energy intensities (kWh/ft<sup>2</sup>) based on business type
- Minimum of 100,000 ft<sup>2</sup> of conditioned space
- Presence of an Energy Management System (EMS)

#### 1.4.3 Approved RCx Service Providers

To be eligible for the RCx Incentive Program, customers must use an approved RCx Service Provider. Contractor participation is restricted to Ameren Missouri BizSavers Trade Allies approved for the 2019-2021 program cycle and who have also been approved as an RCx Service Provider.

For information on how to become an approved RCx Service Provider please contact the Ameren Missouri BizSavers Team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).

#### 1.4.4 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved Ameren Missouri RCx Service Provider that is in good standing

***Note:** Upon receiving a completed application designating an approved RCx Service Provider in good standing as the payee, the BizSavers Team will contact the customer to verify implementation of project measures prior to processing the application.*

#### 1.4.5 Equipment eligibility

The RCx Incentive Program requires an engineering study to identify and describe recommended measures, and a final report to describe the implemented measures.

Types of incented RCx measures that support reduced energy consumption may include:

- Retrofitting mechanical equipment
- Retrofitting/ enhancing of equipment controls



- Retro-commissioning of controls
  - Controlled mechanical equipment must be in relatively good condition and operating order to qualify.

#### 1.4.6 Addition of equipment Project eligibility

RCx Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.

Eligible RCx projects must demonstrate cost-effective energy savings according to a Retro-Commissioning Assessment Study.

The simple payback for the project, based on all measures, must be less than or equal to 18 months to be eligible for an RCx incentive. Measures creating a simple payback greater than 18 months for the RCx project may still be eligible for the Custom Incentive Program.

Equipment must be installed and control enhancements must be active prior to submitting completion paperwork.

## 1.5 PROCESS

### 1.5.1 Initial application and study process

1. The first step in the RCx project application process is for an approved Ameren Missouri RCx Service Provider to work with the customer to fill out, sign, and submit an RCx Incentive Program application to the BizSavers Team. The submitted application must outline the proposed scope of the RCx study.
2. Upon receiving the application, the BizSavers Team will review and confirm site eligibility, RCx Service Provider eligibility, project information, and then approve the project to move into the study phase.

**Note:** *Do not proceed until you receive approval for the RCx study from the BizSavers Team.*

3. Once the study has been completed by the RCx Service Provider they will update the RCx application with energy efficiency opportunities and have the customer review and sign it. The application and study will then be submitted to the BizSavers Team. A complete study is required and should include the following:
  - a. Comparison of estimated post-project energy consumption against the most recent actual annual usage history and/or a baseline model
  - b. The expected cost of the study

4. The BizSavers Team will perform a technical review of the proposed measures resulting from the study.

*Note: Pre-inspection may be required. An appropriately detailed and illustrated study may serve as pre-inspection at the discretion of the BizSavers Team.*

5. After completing and approving the technical analysis the BizSavers Team will send an incentive offer to the RCx Service provider and customer.
6. Once the customer has signed the offer and returned it to the BizSavers Team, the RCx Service Provider can proceed with the project.
  - a. When the customer receives the offer from the BizSavers Team they will need to indicate the project estimated start date, installation complete date, and date final paperwork will be submitted to the BizSavers Team.
  - b. The customer must sign and return the offer to the BizSavers Team within 30 days of receipt to signify acceptance of the offer.

### 1.5.2 Project completion

1. After the project is completed the customer or RCx Service Provider must notify the BizSavers Team. The BizSavers Team will provide a completion form that should be signed and submitted with completion documents. Please include the following completion documents:

- a. The invoice submitted to the customer by the RCx Service Provider
- b. The final application updated to include any changes in the scope of work.

*Note: Any change in scope from what was offered will require recalculation of incentive amounts. The incentive may increase or decrease based on measure eligibility and incentive budget availability.*

2. The BizSavers Team will provide a final technical analysis review and approval prior to sending the incentive.

*Note: All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.*

## 1.6 INCENTIVES

Participants in the RCx Incentive Program will be eligible for incentives based on approved energy savings associated with project measures, as well as a study reimbursement based on achieved energy savings and study cost. Incentive amounts are subject to change.



### 1.6.1 Measure Incentives

Measure incentives will be calculated using the Custom Incentive Program incentive rates by end use category. These rates are then multiplied by the approved energy savings for the given RCx project. RCx measure incentives are capped at 100% of the project cost.

### 1.6.2 Study Reimbursement

The study reimbursement will be calculated based on the table below and is capped at 100% of the approved study cost.

Total Verified Annual kWh Saved	RCx Study Incentive Track & Rates			Verification Type
	Compressed Air	Refrigeration	Buildings	
≤ 500,000 kWh	\$0.01/kWh	\$0.01/kWh	\$0.02/kWh	Installation verification
> 500,000 kWh	\$0.02/kWh	\$0.02/kWh	\$0.03/kWh	Operational verification

### 1.6.3 Incentive Caps

Customers must install RCx measures achieving a minimum total incentive of **\$500.00** per application. Total incentives across all Incentive Programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31<sup>st</sup>, 2021.

## NEW CONSTRUCTION INCENTIVE PROGRAM GUIDELINES

### 1.1 DESCRIPTION

The New Construction Incentive Program offers the opportunity to implement energy efficiency improvements with higher efficiencies than the designed systems or minimum code requirements. These incentives are determined based on the calculated estimated annual energy reduction.

### 1.2 OBJECTIVE

The objective of the New Construction Incentive Program is to provide awareness of cost-effective energy efficiency opportunities for qualifying construction projects and to provide incentives to support going above minimum requirements or committed designs.

### 1.3 DATES AND TIMELINES

- The program start date is March 1<sup>st</sup>, 2019.
- The last day to submit applications for Pre-Approval is August 30<sup>th</sup>, 2021.
- Completion documents and the completed application must be received no later than 12 months from the date the incentive offer was signed by the customer or November 30<sup>th</sup>, 2021, whichever occurs earlier.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri, including owners of multifamily market and low-income properties that are classified under one of the following rates are eligible to apply for incentives:

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)
- Small Primary Service Rate 4(M)
- Large Primary Service Rate 11(M)

#### 1.4.2 Facility Type Eligibility

Eligible projects under the New Construction Incentive Program include:

- New building projects wherein no structure or site footprint presently exists
- Addition of an existing building site footprint

- A gut rehab for a change of purpose to an existing building requiring replacement of all electrical systems/equipment
- “Warm Shell” projects, where the building envelope, central mechanical system, and core lighting systems are included in the design but future build-out work or tenant improvements are permitted separately

### 1.4.3 Payee Eligibility

Eligible Ameren Missouri customers may elect to receive incentive payments for qualifying measures through one of the following methods:

- By check to the Ameren Missouri customer associated with the project
- As a bill credit toward the Ameren Missouri company account where qualifying measures were installed
- By authorizing a check to be made payable to an approved 3<sup>rd</sup> party

### 1.4.4 Equipment eligibility

Upon initial project submittal an approved baseline will be established by identifying the highest baseline from the following:

- IECC 2009
- Local code
- Committed designs

Requirements for eligible measures:

- The installed equipment must achieve a level of energy savings (kWh).
- The installed equipment must pass the cost benefit test within the application.
- The pre-incentive simple payback of installed measures must be greater than 18 months.

Examples of Ineligible Measures:

- Installed equipment, such as high-efficiency space heating, that culminates in little or no reduction in Ameren Missouri’s peak coincident demand is not eligible for incentives.
- Installed equipment that has an effective useful life (based on industry averages) of less than 10 years may not be eligible for incentives. Examples include but are not limited to PC Power Management and strip curtains.

### 1.4.5 Project eligibility

- New Construction Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.
- Project measures must demonstrate reliable and cost-effective energy savings potential in the proposed use and site.
- Equipment may not be purchased or installed prior to the customer signing and returning the Pre-Approval incentive offer.
- Equipment must be installed prior to submitting completion paperwork.

## 1.5 PROCESS

### 1.5.1 Establishing Project Baseline

1. The first step will be to submit a New Construction application to include preliminary project and customer information.

***Note:** The New Construction project baseline will be established based on the committed design or local code, whichever is higher at the time the initial application is submitted.*

2. After receiving the application the BizSavers Team will review and coordinate with the customer to determine the project baseline and identify potential opportunities.
3. The BizSavers Team will submit the application back to the customer with associated documentation that identifies the eligible baseline for the project.

### 1.5.2 Installation and Completion

1. Upon complete installation of the offered measures, project application must be updated to accurately represent installed equipment prior to submittal
2. Submit the final project application and required completion documentation (outlined in the application) to the BizSavers Team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).

***Note:** All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.*

3. Once the BizSavers Team receives your completed application they will perform a technical review and approvals prior to your incentive being distributed.

***Note:** The BizSavers Team may identify additional questions or documentation requirements during technical review.*



## 1.6 INCENTIVES

New Construction Incentives are based on the estimated energy savings after completion and verification of the project. There are 3 methods for receiving an incentive in the New Construction Incentive Program. New Construction Incentive amounts are subject to change and are capped at 50% of costs associated with implemented measures.

**Note:** *Ameren Missouri customers identified as eligible for the New Construction Incentive Program are not eligible for the Standard Incentive Program.*

### 1.6.1 Lighting Power Density (Interior Lighting Incentives)

Incentives are available for lighting systems where the installed interior lighting power density (watt per square foot) is lower than the approved baseline lighting power density (LPD) by at least 10%.

**Note:** *Applicable lighting power density will be identified during the initial project application process.*

LPD incentives will be calculated at \$0.40 per watt below the baseline wattage (identified in the approved baseline) multiplied by the square footage associated with the lighted space.

### 1.6.2 Custom Incentive Rates

Custom incentive rates (\$/kWh) are available for specific equipment or systems other than installed interior lighting. For Custom Incentive Program eligibility please refer to [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).

**Note:** *All Custom incentives associated with a New Construction project will be considered incremental.*

### 1.6.3 Whole Building Performance

This incentive type provides design incentives to fund a Whole Building Energy Model. This energy model must satisfy the requirements outlined in the New Construction Incentive Program Handbook.

The Whole Building Performance Incentive cap is \$50,000 per site, per program year. The below incentive range is based on the level of energy efficiency designed and installed.

Energy Savings (kWh) % Above Baseline	Whole Building Performance Incentive Rate
Less than 20% energy savings	\$0.02/ kWh
20% - 29% energy savings	\$0.03/ kWh



≥ 30% energy savings	\$0.04/kWh
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#### 1.6.4 Minimums and Caps

Customers must install measures achieving a minimum total incentive of **\$150.00** per application. Total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31<sup>st</sup>, 2021.



## SBDI INCENTIVE PROGRAM GUIDELINES

### 1.1 DESCRIPTION

The Small Business Direct Install (SBDI) Incentive Program offers prescriptive incentives, application processing, and a services provider network specifically designed to support small businesses and their ability to achieve energy efficiency measures on a per-unit basis. There are incentives available for a variety of qualified energy efficient improvements.

### 1.2 OBJECTIVE

The primary objective of the SBDI Incentive Program is to remove participation barriers for small businesses through a simple and streamlined process. This program will provide awareness of energy efficiency opportunities, an incentive level to support small business customer's ability to achieve these savings, and a simple process for these customers to receive installed efficient technologies that will produce verifiable energy savings.

### 1.3 DATES AND TIMELINES

- The Program start date is March 1<sup>st</sup>, 2019.
- The last day to submit completion paperwork is November 30<sup>th</sup>, 2021.
- Applications must be received within 30 days of the invoice date in order to qualify for an incentive.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives (Excluding multifamily market and low-income, which is part of Residential Program):

- Small General Service Rate 2(M)

#### 1.4.2 Payee Eligibility

Ameren Missouri customers eligible for the SBDI Incentive Program must authorize the project and authorize payment to an approved Ameren Missouri SBDI Service Provider within the SBDI application. The SBDI Service Provider will identify the approved incentive amount as a credit on the invoice delivered to the customer.

**Note:** Upon receiving a completed application, the BizSavers Team will contact the customer to verify implementation of project measures prior to processing the application.

### 1.4.3 Approved SBDI Service Providers

To be eligible for the SBDI Incentive Program, customers must use an approved SBDI Service Provider. Contractor participation is restricted to Ameren Missouri BizSavers Trade Allies approved for the 2019-2021 program cycle who have also been approved as an SBDI Service Provider.

For a list of approved SBDI Service Providers please visit [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).

For information on how to become an approved SBDI Service Provider please contact the Ameren Missouri BizSavers Team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).

### 1.4.4 Equipment eligibility

SBDI Service Providers will provide a list of eligible energy efficient equipment that qualify for an SBDI incentive. Energy efficient equipment that is not eligible through the SBDI Incentive Program may still be eligible in other Ameren Missouri BizSavers Programs.

Equipment qualifying under the SBDI Incentive Program may not be purchased or installed prior to the start date of the program.

Ameren Missouri electric business customers are not eligible for incentives on equipment already discounted through either the Ameren Missouri Residential Energy Efficiency Programs or any other Ameren Missouri BizSavers Programs.

***Note:** Please see the list of participating stores for the Residential Program on [AmerenMissouri.com](http://AmerenMissouri.com) and be aware of point of purchase advertising as an indication of products that may have already received a Residential Incentive. For questions about whether a lamp is eligible for an incentive please contact the BizSavers program office at 1.866.941.7299 or [BizSavers@ameren.com](mailto:BizSavers@ameren.com). Please have the store name and product SKU available for review.*

### 1.4.5 Project eligibility

SBDI Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.

Equipment must be installed prior to submitting a SBDI Fast Track project application in order to qualify for an incentive.

## 1.5 PROCESS

### 1.5.1 Determining measure eligibility

1. Before purchasing and installing equipment for your project, the SBDI Service Provider will verify that a SBDI Incentive is available.

- a. If a measure does not meet SBDI Incentive Program eligibility requirements it may be eligible for a Standard Incentive. Please refer to the Standard Incentive Program measure list at [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).
- b. If a measure does not meet Standard or SBDI Incentive Program eligibility requirements it may be eligible for a Custom Incentive. Please refer to the Custom Incentive Program at [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).

### 1.5.2 SBDI Fast Track Application Process

1. SBDI projects can proceed with equipment purchase and installation prior to submitting final application.
2. After installation, the SBDI Service Provider will submit the application signed by the customer with completion paperwork to the BizSavers Team.
  - a. The customer must receive the project invoice prior to submitting the application.
  - b. Invoices must be itemized to show the following:
    - i. Installation (labor) price
    - ii. Equipment (material) price
    - iii. Equipment (material) specification or model number
    - iv. Miscellaneous support equipment price
    - v. Disposal fees
    - vi. Incentive amount on final application
3. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

**Note:** *The BizSavers Team may identify additional questions or documentation requirements during technical review.*

**Note:** *Any change in scope from what was in the submitted application will require recalculation of incentive amounts. The incentive may increase or decrease based on measure eligibility and incentive budget availability.*

**Note:** *After submittal of the completion paperwork and completed application the project may be subject to an inspection. All SBDI Incentive Program projects are subject to inspection by random sampling or based on incentive amount.*

## 1.6 INCENTIVES

Incentive amounts are subject to change and eligible incentive rates for projects will be based on the following:



- SBDI Incentive Program will only include SBDI Fast Track projects and projects will be eligible for the incentive rates that were available at the time application was received by the BizSavers Team.
- Each SBDI or Standard measure will be capped at 100% of eligible cost to the customer as identified on the submitted invoice.
- Incentive amounts are set per measure and are calculated per measure unit identified on the list. This includes the cost of installation, equipment, disposal fees, and equipment rental.
- SBDI incentive rates will be capped at \$3,500 per Ameren Missouri Customer per this cycle defined as March 1<sup>st</sup>, 2019 through December 31<sup>st</sup>, 2021. Standard incentive rates will be used for incentive amounts above \$3,500.

Customers must install measures achieving a minimum total incentive of **\$150.00** per application and total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31<sup>st</sup>, 2021.



## SBDI PROGRAM INCENTIVES

### 1.1 LED EXIT SIGNS REPLACING NON-LED EXIT SIGNS

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Incandescent Exit Sign	LED or Electroluminescent Exit Sign	Sign	\$16.00
CFL Exit Sign	LED or Electroluminescent Exit Sign	Sign	\$16.00

- Efficient exit sign must use 5 watts or less

### 1.2 LED REPLACING INCANDESCENT & HALOGEN LAMPS (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
A-Series $\geq$ 40 Watts	LED $\leq$ 20 Watts	Lamp	\$4.00
BR/R $\geq$ 45 Watts	LED $\leq$ 14 Watts	Lamp	\$10.00
MR-16 $\geq$ 35 Watts	LED $\leq$ 13 Watts	Lamp	\$10.00
PAR $\geq$ 48 Watts	LED $\leq$ 20 Watts	Lamp	\$10.00

- Replacements will be incentivized on a one-for-one basis

### 1.3 LED REPLACING HID (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
HID	Led Lamp (Using Existing Ballast)	Watt Reduced	\$0.35
	LED Direct Wire	Watt Reduced	\$0.40
	LED Fixture	Watt Reduced	\$0.50

- Direct wire is a retrofit that uses the same fixture, but bypasses the existing ballast
- Replacements will be incentivized on a one-for-one basis



## 1.4 LINEAR LED REPLACING LINEAR FLUORESCENT (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
T8 Fluorescent	LED Type A (Plug and Play)	Watt Reduced	\$0.30
	LED Type Hybrid	Watt Reduced	\$0.30
	LED Type B (Direct Wire)	Watt Reduced	\$0.40
	LED Type C (External Driver)	Watt Reduced	\$0.40
T12 Fluorescent	LED Type A (Plug and Play)	Watt Reduced	\$0.30
	LED Type Hybrid	Watt Reduced	\$0.30
	LED Type B (Direct Wire)	Watt Reduced	\$0.40
	LED Type C (External Driver)	Watt Reduced	\$0.40
T5 Fluorescent	LED Type A (Plug and Play)	Watt Reduced	\$0.30
	LED Type Hybrid	Watt Reduced	\$0.30
	LED Type B (Direct Wire)	Watt Reduced	\$0.40
	LED Type C (External Driver)	Watt Reduced	\$0.40

- Replacements will be incentivized on a one-for-one basis
- A “Direct Wire” lamp uses the existing tombstones and bypasses the ballast
- LED’s must have a lamp life  $\geq$  50,000

## 1.5 LED FIXTURES & RETROFIT KITS REPLACING LINEAR FLUORESCENT (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
T8 Fluorescent	LED Retrofit Kit	Watt Reduced	\$0.45
	LED Fixture	Watt Reduced	\$0.50
T12 Fluorescent	LED Retrofit Kit	Watt Reduced	\$0.45
	LED Fixture	Watt Reduced	\$0.50
T5 Fluorescent	LED Retrofit Kit	Watt Reduced	\$0.45
	LED Fixture	Watt Reduced	\$0.50

- Equipment is considered a retrofit kit when the existing fixture body is used but the tombstones are removed or abandoned
- Replacements will be incentivized on a one-for-one basis
- LED’s must have a kit or fixture life  $\geq$  50,000



## 1.6 HVAC

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Non-Programmed Thermostat	Learning (Smart) Thermostat	Thermostat	\$200.00

- A learning thermostat is one that has the capability to sense occupancy or modify operating parameters without user input. The mode that provides this capability must be enabled

## BSS INCENTIVE PROGRAM GUIDELINES

### 1.1 DESCRIPTION

The Business Social Services (BSS) Incentive Program offers prescriptive incentives, application processing, and a services provider network specifically designed to support social service providers and their ability to achieve energy efficiency measures on a per-unit basis. There are incentives available for a variety of qualified energy efficient improvements.

### 1.2 OBJECTIVE

The primary objective of the BSS Incentive Program is to remove participation barriers for social services providers through a simple and streamlined process. This program will provide awareness of energy efficiency opportunities, an incentive level to customer's ability to achieve these savings, and a simple process for these customers receive installed efficient technologies that will produce verifiable energy savings.

### 1.3 DATES AND TIMELINES

- The Program start date is March 1<sup>st</sup>, 2019.
- The last day to submit Pre-Approval projects is October 30<sup>th</sup>, 2021.
- The last day to submit completion paperwork is November 30<sup>th</sup>, 2021.
- Applications must be received within 30 days of the invoice date in order to qualify for an incentive.

### 1.4 ELIGIBILITY

#### 1.4.1 Participant Eligibility

Commercial electric customers of Ameren Missouri that are classified under one of the following rates are eligible to apply for incentives (Excluding multifamily market and low-income, which is part of Residential Program):

- Small General Service Rate 2(M)
- Large General Service Rate 3(M)

Customers must certify that all or part of the specific facility for which the measures and/or retrofits are targeted, is primarily utilized for Social Services. Incentives will only be available to the portion of the facility primarily used to provide Social Services. Social service customers are defined as nonprofit tax exempt business customers that provide social services to the low-income public, such as food banks, food pantries, soup kitchens, homeless shelters, employment services, worker training, job banks, and childcare.



#### 1.4.2 Payee Eligibility

Ameren Missouri customers eligible for the BSS Incentive Program must authorize the project and authorize payment to an approved Ameren Missouri BSS Service Provider within the BSS application. The BSS Service Provider will identify the approved incentive amount as a credit on the invoice delivered to the customer.

***Note:** Upon receiving a completed application, the BizSavers Team will contact the customer to verify implementation of project measures prior to processing the application.*

#### 1.4.3 Approved BSS Service Providers

To be eligible for the BSS Incentive Program, customers must use an approved BSS Service Provider. Contractor participation is restricted to Ameren Missouri BizSavers Trade Allies approved for the 2019-2021 program cycle and who have also been approved as a BSS Service Provider.

For a list of approved BSS Service Providers please visit [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).

For information on how to become an approved BSS Service Provider please contact the Ameren Missouri BizSavers Team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).

#### 1.4.4 Equipment eligibility

BSS Service Providers will provide a list of eligible energy efficient equipment that qualify for a BSS incentive. Energy efficient equipment that is not eligible through the BSS Incentive Program may still be eligible in other Ameren Missouri BizSavers Programs.

Equipment qualifying under the BSS Incentive Program may not be purchased or installed prior to the start date of the program.

Ameren Missouri electric business customers are not eligible for incentives on equipment already discounted through either the Ameren Missouri Residential Energy Efficiency Programs or any other Ameren Missouri BizSavers Programs.

***Note:** Please see the list of participating stores for the Residential Program on [AmerenMissouri.com](http://AmerenMissouri.com) and be aware of point of purchase advertising as an indication of products that may have already received a Residential Incentive. For questions about whether a lamp is eligible for an incentive please contact the BizSavers program office at 1.866.941.7299 or [BizSavers@ameren.com](mailto:BizSavers@ameren.com). Please have the store name and product SKU available for review.*

#### 1.4.5 Project eligibility

BSS Incentive Program applications will be approved based on fulfillment of eligibility requirements, technical review and approval, passed inspections, and compliance with program terms and conditions.

Equipment must be installed prior to submitting completion paperwork for a pre-approved project application in order to qualify for an incentive.

## 1.5 PROCESS

### 1.5.1 Determining measure eligibility

1. Before purchasing and installing equipment for your project, the BSS Service Provider will verify that a BSS Incentive is available by receiving Pre-Approval for the project from the BizSavers Team.
  - a. If a measure does not meet BSS Incentive Program eligibility requirements it may be eligible for a Standard or SBDI Incentive. Please refer to the Standard and SBDI Incentive Programs at [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).
  - b. If a measure does not meet Standard, SBDI or BSS Incentive Program eligibility requirements it may be eligible for a Custom Incentive. Please refer to the Custom Incentive Program at [AmerenMissouri.com/BizSavers](http://AmerenMissouri.com/BizSavers).

### 1.5.2 Pre-Approval Application Process

1. All BSS Incentive Program applications require Pre-Approval.
2. BizSavers Team staff will review the application and provide an approved offer based on program eligibility and incentive budget availability.
3. Once the customer has signed the offer provided by the BizSavers Team and submitted it back, purchase and installation of project equipment can begin.

*Note: Any change in scope from what was offered will require recalculation of incentive amounts. The incentive may increase or decrease based on measure eligibility and incentive budget availability.*

4. Upon complete installation of the offered BSS Pre-Approval measures, submit the project application and required documentation (outlined in the application) to the BizSavers Team at [BizSavers@ameren.com](mailto:BizSavers@ameren.com).
  - a. After complete installation ensure that the completed application is adjusted to accurately represent installed equipment (ensure to identify any changes from the offer).

*Note: All projects are subject to inspection after submittal of the completion paperwork and completed application. Projects with incentives greater than or equal to \$15,000 will require a post-installation inspection.*

- b. The customer must receive the project invoice prior submitting the application.
- c. Invoices must be itemized to show the following:

- i. Installation (labor) price
  - ii. Equipment (material) price
  - iii. Equipment (material) specification or model number
  - iv. Miscellaneous support equipment price
  - v. Disposal fees
  - vi. Incentive amount on final application
5. Once the BizSavers Team receives your completed application they will perform a technical review and submit for final approval prior to your incentive being distributed.

*Note: The BizSavers Team may identify additional questions or documentation requirements during technical review.*

## 1.6 INCENTIVES

Incentive amounts are subject to change and eligible incentive rates for projects will be based on the following:

- BSS Incentive Program Pre-Approval projects will be eligible for the incentive rates that were available at the time the Pre-Approval application was received by the BizSavers Team.

Incentive amounts for interior lighting measures found in the Standard Incentive Program measure list will be paid at 100% of eligible costs. All other BSS Incentive Program rates will be found on the BSS Incentive List.

Customers must install measures achieving a minimum total incentive of **\$150.00** per application and total incentives across all programs shall be capped at **\$3,000,000** per customer per this cycle defined as March 1, 2019 through December 31<sup>st</sup>, 2021.



## BSS PROGRAM INCENTIVES

### 1.1 LED EXIT SIGNS REPLACING NON-LED EXIT SIGNS

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	INCENTIVE
Incandescent Exit Sign	LED or Electroluminescent Exit Sign	Capped at Eligible Cost
CFL Exit Sign	LED or Electroluminescent Exit Sign	Capped at Eligible Cost

- Efficient exit sign must use 5 watts or less

### 1.2 LED REPLACING INCANDESCENT & HALOGEN LAMPS (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	INCENTIVE
A-Series $\geq$ 40 Watts	LED $\leq$ 20 Watts	Capped at Eligible Cost
BR/R $\geq$ 45 Watts	LED $\leq$ 14 Watts	Capped at Eligible Cost
MR-16 $\geq$ 35 Watts	LED $\leq$ 13 Watts	Capped at Eligible Cost
PAR $\geq$ 48 Watts	LED $\leq$ 20 Watts	Capped at Eligible Cost

- Replacements will be incentivized on a one-for-one basis

### 1.3 LED REPLACING HID (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	INCENTIVE
HID	Led Lamp (Using existing ballast)	Capped at Eligible Cost
	Direct Wire (Using existing socket)	Capped at Eligible Cost
	New LED Fixture	Capped at Eligible Cost
	New LED Fixture with Networked Controls	Capped at Eligible Cost

- Networked Controls, at minimum, consist of an intelligent network of individually addressable luminaires and control devices, allowing for application of multiple control strategies, programmability, building level control, zoning or rezoning using software
- Direct wire is a retrofit that uses the same fixture, but bypasses the existing ballast
- Replacements will be incentivized on a one-for-one basis



## 1.4 LINEAR LED REPLACING LINEAR FLUORESCENT (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	INCENTIVE
T8 Fluorescent	LED Type A (Plug and Play)	Capped at Eligible Cost
	LED Type Hybrid	Capped at Eligible Cost
	LED Type B (Direct Wire)	Capped at Eligible Cost
	LED Type C (External Driver)	Capped at Eligible Cost
T12 Fluorescent	LED Type A (Plug and Play)	Capped at Eligible Cost
	LED Type Hybrid	Capped at Eligible Cost
	LED Type B (Direct Wire)	Capped at Eligible Cost
	LED Type C (External Driver)	Capped at Eligible Cost
T5 Fluorescent	LED Type A (Plug and Play)	Capped at Eligible Cost
	LED Type Hybrid	Capped at Eligible Cost
	LED Type B (Direct Wire)	Capped at Eligible Cost
	LED Type C (External Driver)	Capped at Eligible Cost

- Replacements will be incentivized on a one-for-one basis
- A “Direct Wire” Lamp uses the existing tombstones and bypasses the ballast
- LED’s must have a lamp life  $\geq$  50,000



## 1.5 LED FIXTURES & RETROFIT KITS REPLACING LINEAR FLUORESCENT (INTERIOR LIGHTING)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	INCENTIVE
T8 Fluorescent	LED Retrofit Kit	Capped at Eligible Cost
	LED Retrofit Kit with Networked Controls	Capped at Eligible Cost
	LED Fixture	Capped at Eligible Cost
	LED Fixture with Networked Controls	Capped at Eligible Cost
T12 Fluorescent	LED Retrofit Kit	Capped at Eligible Cost
	LED Retrofit Kit with Networked Controls	Capped at Eligible Cost
	LED Fixture	Capped at Eligible Cost
	LED Fixture with Networked Controls	Capped at Eligible Cost
T5 Fluorescent	LED Retrofit Kit	Capped at Eligible Cost
	LED Retrofit Kit with Networked Controls	Capped at Eligible Cost
	LED Fixture	Capped at Eligible Cost
	LED Fixture with Networked Controls	Capped at Eligible Cost

- Equipment is considered a retrofit kit when the existing fixture body is used but the tombstones are removed or abandoned
- Networked Controls, at minimum, consist of an intelligent network of individually addressable luminaires and control devices, allowing for application of multiple control strategies, programmability, building level control, zoning and rezoning using software
- Replacements will be incentivized on a one-for-one basis
- LED's must have a lamp life  $\geq$  50,000



## 1.6 LED REDESIGN (EXISTING SPACE)

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	INCENTIVE
Inefficient Lighting	LED Lighting	Capped at Eligible Cost
Inefficient Lighting	LED Lighting with Networked Controls	Capped at Eligible Cost

- If the existing space is changing purpose, this measure would not apply
- Networked Controls, at minimum, consist of an intelligent network of individually addressable luminaires and control devices, allowing for application of multiple control strategies, programmability, building level control, zoning and rezoning using software

## 1.7 COOKING

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
3 Pan Non-ENERGY STAR Steam Cooker	3 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$1342.00
4 Pan Non-ENERGY STAR Steam Cooker	4 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$729.00
5 Pan Non-ENERGY STAR Steam Cooker	5 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$788.00
6 Pan Non-ENERGY STAR Steam Cooker	6 Pan ENERGY STAR Electric Steam Cooker	Steam Cooker	\$910.00
Non-ENERGY STAR Hot Holding Cabinet (≥ 28 cubic feet)	ENERGY STAR Hot Holding Cabinet (≥ 28 cubic feet)	Cabinet	\$397.00



## 1.8 HVAC

INEFFICIENT EQUIPMENT / BASELINE	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Non-Programmed Thermostat	Learning (Smart) Thermostat	Thermostat	\$250.00
9.5 EER	High-Efficiency Packaged DX 135 - 240kbtu	Per Ton Per EER Improvement	\$40.00
9.3 EER	High-Efficiency Packaged DX 240 - 760kbtu	Per Ton Per EER Improvement	\$40.00
9.0 EER	High-Efficiency Packaged DX >760kbtu	Per Ton Per EER Improvement	\$40.00
13.0 SEER	High-Efficiency Packaged DX <65kbtu	Per Ton Per SEER Improvement	\$26.00
10.1 EER	High-Efficiency Packaged DX 65 - 135kbtu	Per Ton Per EER Improvement	\$40.00
10.8 EER	High-Efficiency ASHP 65 - 135kbtu	Per Ton Per EER Improvement	\$38.00
10.4 EER	High-Efficiency ASHP 135 - 240kbtu	Per Ton Per EER Improvement	\$38.00
9.3 EER	High-Efficiency ASHP >240kbtu	Per Ton Per EER Improvement	\$38.00
13 SEER	High-Efficiency ASHP <65kbtu	Per Ton Per SEER Improvement	\$24.00
3.05 IPLV	High-Efficiency Air-Cooled Chiller	Per Ton Per .01 IPLV Improvement	\$4.40

- “High Efficiency” is considered a unit more efficient than ASHRAE 90.1-2007
- The air-cooled chiller measure is intended for single chiller systems (back-up chillers will not qualify)
- To qualify for the air-cooled chiller, the chiller must be able to serve 100% of the intended cooling load
- A learning thermostat is one that has the capability to sense occupancy or modify operating parameters without user input





## 1.9 VFD

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Chilled Water Pump (1-75HP) without VFD	VFD	HP	\$200.00
Hot Water Pump (1-75HP) without VFD	VFD	HP	\$200.00
Pool Pump without VFD	VFD	HP	\$200.00
HVAC Fan (1-100HP) without VFD	VFD	HP	\$170.00

- Existing motor must not already have a VFD
- System must have a variable or reduced load
- Installation to have necessary control points and parameters



## 1.10 REFRIGERATION

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Glass Door Freezer	Freezer	\$170.00
Non-ENERGY STAR unit	ENERGY STAR $15 \leq V < 30$ - Vertical Closed - Glass Door Freezer	Freezer	\$320.00
Non-ENERGY STAR unit	ENERGY STAR $30 \leq V < 50$ - Vertical Closed - Glass Door Freezer	Freezer	\$540.00
Non-ENERGY STAR unit	ENERGY STAR $V \geq 50$ - Vertical Closed - Glass Door Freezer	Freezer	\$854.00
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Solid Door Freezer	Freezer	\$70.00
Non-ENERGY STAR unit	ENERGY STAR $15 \leq V < 30$ - Vertical Closed - Solid Door Freezer	Freezer	\$140.00
Non-ENERGY STAR unit	ENERGY STAR $30 \leq V < 50$ - Vertical Closed - Solid Door Freezer	Freezer	\$242.00
Non-ENERGY STAR unit	ENERGY STAR $V \geq 50$ - Vertical Closed - Solid Door Freezer	Freezer	\$450.00
Non-ENERGY STAR unit	ENERGY STAR Horizontal Closed - Solid or Glass Door Freezer - All Volumes	Freezer	\$780.00
No Controls	Anti-Sweat Heater Controls (Freezer)	Controller	\$136.00
No Controls	Anti-Sweat Heater Controls (Refrigerator)	Controller	\$100.00
Non-ENERGY STAR unit	ENERGY STAR $0 < V < 15$ - Vertical Closed - Solid Door Refrigerator	Refrigerator	\$56.00
Non-ENERGY STAR unit	ENERGY STAR Horizontal Closed - Solid or Glass Door Refrigerator - All Volumes	Refrigerator	\$180.00



### 1.11 WATER HEATING

INEFFICIENT EQUIPMENT / CONDITION	EFFICIENT EQUIPMENT	UNIT OF MEASURE	INCENTIVE PER UNIT
Electric Resistance Commercial Water Heater	2.9-14.6 kW (10 to 50 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$2,114.00
Electric Resistance Commercial Water Heater	14.7-29.3 kW (50 to 100 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$5,328.00
Electric Resistance Commercial Water Heater	29.4-87.9 kW (100 to 300 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$14,104.00
Electric Resistance Commercial Water Heater	88-146.5 kW (300 to 500 MBH) Heat Pump Water Heater $\geq$ 3.0 COP	Heat Pump Water Heater	\$28,000.00

# MEEIA 2019-21

## Business Program

### Web Page Screen Shots

February 21,2019



< Back to Energy-Saving Options by Equipment Type

# Lighting

Ameren Missouri's BizSavers® program provides cash incentives for energy efficient lighting upgrades in commercial and industrial buildings. Approximately one quarter of a typical commercial facility's energy usage comes from lighting. Upgrade your lighting today to reduce your energy costs and receive a cash incentive. Install efficient fluorescent lighting, LEDs, induction lighting, or any type of lighting that saves energy and is cost effective to qualify for an incentive. All commercial buildings are eligible.

BizSavers Overview Savings by Business Type Savings by Equipment Type Become a Trade Ally Apply Now Residential EE

## Options to Save Energy and Earn Cash Incentives

Standard Incentives	+
Custom Incentives	+
New Construction Incentives	+
Small Business Direct Install Incentives	+

< Back to Energy-Saving Options by Equipment Type

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BizSavers Overview Savings by Business Type Savings by Equipment Type Become a Trade Ally Apply Now Residential EE

## Options to Save Energy and Earn Cash Incentives

### Standard Incentives

Incentives are paid on a per unit-installed basis and are available for a variety of qualified improvements. Projects that include all Standard measures do not require pre-approval unless the incentive is anticipated to be more than \$10,000. For incentives more than \$10,000, please see Custom Incentive below. Eligibility for a Standard Incentive requires customers to install measures achieving a minimum total incentive of \$150 per application. All Standard Incentive applications must be submitted within 180 days of equipment invoice date.

### Get Started!

Apply for a Standard Incentive now and receive an incentive check 45-60 days after completion paperwork is received.



## Lighting

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### Options to Save Energy and Earn Cash Incentives

Standard Incentives +

**Custom Incentives** -

If your project is not on the Standard Incentives list, it may qualify for a Custom Incentive. Virtually any cost-effective energy efficient project qualifies for a Custom Incentive. These incentives are calculated based on the projected annual energy reduction.

#### Get Started!

Custom Incentives require pre-approval before purchase or installation. Apply for a Custom Incentive today.



## Lighting

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### Options to Save Energy and Earn Cash Incentives

Standard Incentives +

Custom Incentives +

**New Construction Incentives** -

Starting from scratch or completing a renovation? Incentives are available through the New Construction program. These incentives must be pre-approved prior to the Design Phase of the project.

#### Get Started!

New Construction Incentives require Program involvement before Design Team meetings begin. Please review the [New Construction Handbook](#) and [New Construction Guidelines](#), then contact us to begin the application process.



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### Options to Save Energy and Earn Cash Incentives

Standard Incentives	+
Custom Incentives	+
New Construction Incentives	+

#### Small Business Direct Install Incentives

Ameren Missouri offers enhanced cash incentives for small business customers through the Small Business Direct Install Program. To get started, check to see if your business is eligible.

- [Small Business Direct Install Service Providers](#)



[RESIDENTIAL](#)   [BUSINESS](#)   [OUR COMPANY](#)



## Motor Controls/Variable Frequency Drives

Ameren Missouri is here to help you mitigate your motor system(s) energy losses, which could be as much as 55% of your energy inputs. By installing motor controls/variable frequency drives (VFDs), you can adjust your motor speed to serve your needs in the most efficient manner. If you do not need your motor to run continuously, or at maximum output, install a VFD so that you're no longer paying for energy you are not using. Ameren Missouri offers cash incentives to help offset the cost of installing VFDs on your motor powered devices - such as pumps, fans, compressors and exhaust hoods.

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### Options to Save Energy and Earn Cash Incentives

Custom Incentives	+
New Construction Incentives	+
Whole Building Performance/Retro-Commissioning (RCx) Incentives	+

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# Motor Controls/Variable Frequency Drives

Ameren Missouri is here to help you mitigate your motor system(s) energy losses, which could be as much as 55% of your energy inputs. By installing motor controls/variable frequency drives (VFDs), you can adjust your motor speed to serve your needs in the most efficient manner. If you do not need your motor to run continuously, or at maximum output, install a VFD so that you're no longer paying for energy you are not using. Ameren Missouri offers cash incentives to help offset the cost of installing VFDs on your motor powered devices - such as pumps, fans, compressors and exhaust hoods.

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## Options to Save Energy and Earn Cash Incentives

Custom Incentives +

New Construction Incentives +


**Whole Building Performance/Retro-Commissioning (RCx) Incentives** -

**Retro-Commissioning (RCx)** is the process of optimizing systems within your building and requires an extensive facility assessment to explore energy-saving opportunities. RCx is a good solution for large buildings. The program pays \$.02-.03 per kWh for the assessment (depending on size of the building), in addition to \$.07 per kWh saved on all RCx projects.

### Get Started!

You must use a pre-approved RCx service provider (RSP), so [contact an RSP](#) to get started today.



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[Back to Energy-Saving Options by Equipment Type](#)

## Energy Efficient Motors and Motor-driven Systems

In the industrial sector motors and motor-driven systems account for the greatest source of energy consumption.

There's good news! There are several ways to make your motors and motor-driven systems more efficient, and Ameren Missouri is here to help. Our BizSavers® program offers cash incentives for numerous cost-effective, energy efficient measures. For many motor-driven systems, the addition of variable frequency drives (VFDs) can reduce energy costs and save money. For older motors and systems that are not compatible with VFDs, Ameren Missouri also offers Custom Incentives for upgrading to a more efficient motor or system. And the best part? Our team of energy efficiency experts is here to help you every step of the way!

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[Back to Energy-Saving Options by Equipment Type](#)

## Optimize Building Systems to Reduce Energy

Building systems in large facilities often become inefficient over time. Ameren Missouri's BizSavers® program offers Retro-Commissioning (RCx) Incentives to help get your systems back to their most efficient levels. RCx is intended for large facilities (more than 100,000 sq. ft.), usually with existing energy management systems. RCx Incentives are different than most other BizSavers incentives because the customer is not only eligible for a per-kWh-reduced incentive, but also for partial reimbursement of costs associated with an upfront effectiveness study of the facility.



### Who's Eligible

Retro-Commissioning is great for large manufacturing facilities as well as hospitals, schools and universities, nursing facilities, office buildings, and any other large building. RCx projects must achieve a payback under 18 months.

### Get Started Saving Today

All RCx projects must utilize a pre-approved RCx Service Provider (RSP). RSPs have been trained and approved by the Program based on their experience and qualifications. To get started, [click here to find an RSP in your area](#) or contact one of our business development representatives by calling 866.941.7299.

## Design Your New Construction Project with Energy Reduction in Mind

Ameren Missouri's BizSavers® program offers cash incentives to offset the cost of energy efficiency projects for new and expanding businesses in the Ameren Missouri service territory. Whether you are adding on to your existing facility or building a new structure, we want to help you optimize the energy efficiency of your business operations.

### Who's Eligible

**Who's Eligible** An application for energy efficiency incentives for new construction must be submitted during the design phase of the project to qualify for New Construction Incentives. Upon receipt of the application for energy efficiency incentives, a program representative will contact you to schedule a Design Team meeting.

At the Design Team meeting, you will work with your team and the BizSavers representative to establish a baseline for measuring future energy savings. Together, we will review the incentive process and identify equipment or systems in your business that may qualify for New Construction Incentives.

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### Four Types of New Construction Incentives

New Construction Whole Building Performance Incentives	+
New Construction Standard Incentives	+
New Construction Installed Interior Lighting Incentives	+
New Construction Custom Incentives	+

## Four Types of New Construction Incentives

### New Construction Whole Building Performance Incentives -

Following the design and construction of a new building, an energy model is completed by the design team to measure total energy savings over the baseline design (identified during the Design Team meeting). The Whole Building Performance Incentive is a tiered incentive structure that provides greater incentive rates for greater percentage improvement over baseline.



New Construction Standard Incentives +

New Construction Installed Interior Lighting Incentives +

New Construction Custom Incentives +

## Four Types of New Construction Incentives

New Construction Whole Building Performance Incentives +

### New Construction Standard Incentives -

Standard Incentives are pre-calculated incentive values paid for proven, easily implemented energy efficiency measures that are incorporated into the final design and construction of the new facility. These measures do not need pre-approval and are typically identified in the Design Team meeting.



New Construction Installed Interior Lighting Incentives +

New Construction Custom Incentives +

## Four Types of New Construction Incentives

New Construction Whole Building Performance Incentives	+
New Construction Standard Incentives	+
<b>New Construction Installed Interior Lighting Incentives</b>	-
<p>Interior lighting can account for as much as a third of your electric usage. Therefore, Ameren Missouri offers an incentive for new construction to encourage a reduction in the wattage of installed interior lighting. Through thoughtful lighting system design combined with the use of high efficiency fixtures and lamps, the Installed Interior Lighting Incentive will assist in the reduction of electricity usage and lower energy costs at your new facility.</p>	
New Construction Custom Incentives	+

### Still Not Sure Where to Start?

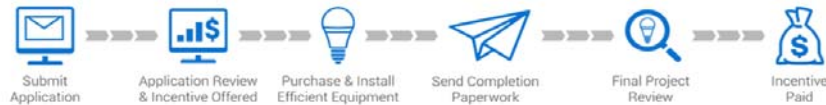
Visit our approved Trade Ally Network page to search for qualified contractors and service providers that will help you design, purchase and install your energy efficient equipment. Or, contact one of our

<https://www.ga.ameren.com/missouri/business/energy-effi>

## Four Types of New Construction Incentives

New Construction Whole Building Performance Incentives	+
New Construction Standard Incentives	+
New Construction Installed Interior Lighting Incentives	+
<b>New Construction Custom Incentives</b>	-

If your project is not on the Standard Incentives list, it may qualify for a Custom Incentive. Virtually any cost-effective energy-efficient project qualifies for a Custom Incentive. These incentives are calculated based on the projected annual energy reduction.



### Get Started!

New Construction Incentives require BizSavers program involvement before Design Team meetings can begin. Please review the [New Construction Handbook](#) and the [New Construction Guidelines](#), and then contact us to begin the application process.

Phone: 866.941.7299

Fax: 314.814.8900

Email: [BizSavers@ameren.com](mailto:BizSavers@ameren.com)

Application: [Apply Now](#)




# IT and Data Center Improvements

Ameren Missouri's BizSavers® program can help your business save on operating expenses by providing cash incentives for replacing inefficient IT equipment with energy efficient upgrades. Minimize unnecessary power consumption and receive a cash incentive to get you started! A variety of incentives are available for increasing data center and server room efficiency through optimizing the infrastructure needed to power and cool the rooms.


## Popular Efficiency Measures

- [BizSavers Overview](#)
- [Savings by Business Type](#)
- [Savings by Equipment Type](#)
- [Become a Trade Ally](#)
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### Custom Optimization

Re-configuring your data center or server room to have hot and cold aisles saves energy and qualifies for incentives under our Custom program.  
[Learn More >](#)



### Lighting

Replace inefficient lighting, such as T-12 fluorescent lighting, with more efficient T-8s, T-5s or LEDs. Occupancy sensors also qualify for cash incentives.  
[Learn More >](#)



### HVAC

Save big by replacing inefficient HVAC systems. Consider installing high-efficiency Computer Room AC (CRAC) units or adding controls to your equipment, which dramatically reduce energy waste.  
[Learn More >](#)

## Options to Save Energy and Earn Cash Incentives

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Whole Building Performance/Retro-Commissioning (RCx) Incentives	+

## Still Not Sure Where to Start?

Visit our approved [Trade Ally Network](#) page to search for qualified contractors and service providers that will help you design, purchase





## Small Business Direct Install

### Enhanced Cash Incentives for Energy Efficient Lighting Upgrades for Small Businesses

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[Savings by Business Type](#)

[Savings by Equipment Type](#)

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#### What you get:

•Cash incentives toward the purchase of new lighting and lighting equipment.

- Eligible projects include a variety of high efficiency lighting upgrades, LED exit signs, occupancy sensors, and lighting controls. Incentives reduce your initial investment and you only pay the difference of the remaining project cost;

•Installation of new efficient lighting equipment scheduled and completed at your convenience;

•Old, inefficient lighting equipment removed from your site;

•A no-hassle incentive application process handled by an approved [Small Business Direct Install Service Provider](#);

•An opportunity to reduce operating costs by reducing energy use.

By participating in the Small Business Direct Install Program, customers also will receive a free assessment to identify additional energy-saving opportunities.

#### The Process is Simple:

### Connect

Contact an approved SBDI Service Provider to find out how you can schedule a free walk-through visit.



## Eligibility

- Customers must be classified under the Ameren Missouri [2M Small General Service electric rate category](#) to be eligible for the Small Business Direct Install Program (Identified on your monthly energy statement under the Details section);
- Customers must use an approved [Small Business Direct Install Service Provider](#) to purchase and install eligible equipment;
- All applications must be submitted to the program office by the approved Service Provider;
- Small Business Direct Install Program Incentives are capped at \$2,500 per electric account (site); however, your business may qualify for additional incentive dollars through the BizSavers Energy Efficiency Program.

#### Still not sure where to start?

We're here to help! Contact a Small Business Program Implementation Specialist by calling 866.941.7281 or email [BizSavers@ameren.com](mailto:BizSavers@ameren.com).




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## Standard Incentive

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Purchase & Install Efficient Equipment    Submit Application    Application Review & Approval    Incentive Paid

Standard Incentives are a quick and easy way to receive cash for your energy efficiency upgrades. Incentives are paid on a per unit-installed basis and are available for a variety of qualifying equipment from lighting to refrigeration to swimming pool pumps.

Projects that include all Standard measures do not require pre-approval **unless the incentive is anticipated to be more than \$10,000**. Incentives of more than \$10,000 will be required to apply under the Custom Incentive program.

Eligibility for a Standard Incentive requires customers to install measures achieving a minimum total incentive of \$150 per application. All Standard Incentive applications must be submitted within 180 days of equipment invoice date.

[Review Standard Incentive List](#)  
[Review Standard Incentive Guidelines](#)  
[Download the BizSavers Incentive application \(Excel 2007 or above\)](#)

Phone: 866.941.7299  
 Fax: 314.814.8900  
 Email: [BizSavers@ameren.com](mailto:BizSavers@ameren.com)


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## BizSavers Success Stories

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### Customer Testimonials



**St. Louis Lambert International Airport**  
 Hear from Ameren Missouri customers, including St. Louis Lambert International Airport, that saved big with BizSavers incentives.

[Watch video >](#)

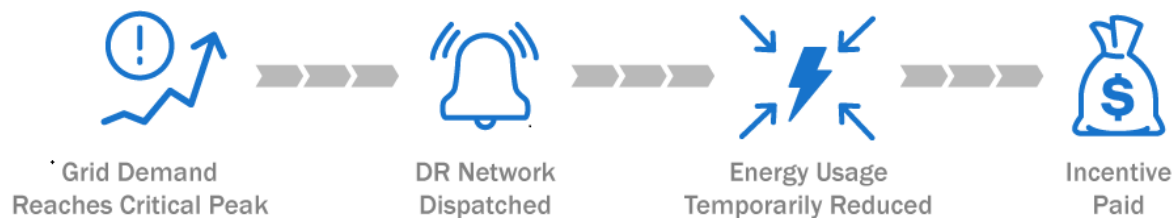
Meet Businesses that Benefit from BizSavers

[Note – Website still in development – image used for place holder only]



## Demand Response Incentives

Commercial and industrial customers can earn regular incentive payments for agreeing to reduce energy consumption temporarily when called upon. The program helps Ameren Missouri maintain reliable and efficient power availability during periods of high demand, and compensates customers based on the amount of capacity they are able to remove from the grid when needed. These measures typically include shutting down non-essential lighting or re-scheduling equipment maintenance that requires downtime.



Demand response programs provide an opportunity for commercial, institutional, and industrial organizations to earn money and drive energy savings while helping maintain reliable electricity throughout Ameren Missouri's service territory.

When the demand for electricity approaches critical peak levels, Ameren Missouri calls on our demand response network, which is made up of local organizations that have agreed to reduce energy usage during times of high demand.

Program participants earn recurring capacity payments for agreeing to be on standby to curtail electricity consumption in response to abnormally high electricity demand.

Ameren Missouri partnered with Enel X, the world leader in demand response, who manages your participation from start to finish. Enel X will assist demand response participants to create custom energy reduction plans to maximize earnings while minimizing disruption in your facilities, they'll also manage enrollment, measurement, verification, and payments on your behalf.

Learn more with these frequently asked questions from the Enel X website.

[Contact Enel X to discuss your eligibility](#)