

Exhibit No.:
Issue: Weather Normalization
Witness: George M. McCollister, PhD
Type of Exhibit: Direct Testimony
Sponsoring Party: Kansas City Power & Light Company
Case No.: ER-2007-_____
Date Testimony Prepared: January 31, 2007

MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. ER-2007-_____

DIRECT TESTIMONY

OF

GEORGE M. MCCOLLISTER, PH.D

ON BEHALF OF

KANSAS CITY POWER & LIGHT COMPANY

**Kansas City, Missouri
January 2007**

Exhibit No. 17
Case No(s). ER-2007-0291
Date 10/1/07 Rptr MU

DIRECT TESTIMONY
OF
GEORGE M. MCCOLLISTER, Ph.D

Case No. ER-2007-_____

1 **Q: Please state your name and business address.**

2 A: My name is George M. McCollister, Ph.D. My business address is 1201 Walnut,
3 Kansas City, MO, 64106-2124.

4 **Q: By whom and in what capacity are you employed?**

5 A: I am the Manager of Market Assessment at Kansas City Power & Light Company
6 ("KCPL").

7 **Q: Please describe your education, experience and employment history.**

8 A: I earned three degrees from the University of California at San Diego. These
9 include a Bachelor of Arts degree in mathematics and chemistry, a Master of Arts
10 degree in mathematics, and a Ph.D. in economics. My specialties in the
11 economics program were microeconomics and econometrics.

12 I was previously employed at three electric and natural gas utilities. I was
13 employed as an Energy Economist at Pacific Gas and Electric Company where I
14 was responsible for developing end-use models of electric and natural gas sales
15 and for analyzing responses to energy-use surveys of our customers. I was
16 employed as a Senior Forecast Analyst at San Diego Gas and Electric Company
17 where I developed models of customer choice, energy sales and system reliability.
18 I was also employed by UtiliCorp United, Inc. as the Forecast Leader where I was
19 responsible for end-use forecasting in integrated resource plans; budget forecasts;
20 weather normalization; variance analysis; and for statistical analysis. I have also

1 been employed by several consulting firms including Resource Management
2 International and Spectrum Economics, Inc. that focused on regulated industries.
3 The majority of my consulting projects focused on energy forecasting issues and
4 modeling for electric and natural gas utilities.

5 **Q: Have you previously testified in a proceeding at the Missouri Public Service**
6 **Commission ("MPSC") or before any other utility regulatory agency?**

7 A: Yes, I have testified before the MPSC, the Oklahoma Corporation Commission,
8 the Kansas Corporation Commission, and the Public Utilities Commission in
9 Colorado.

10 **Q: What is the purpose of your testimony?**

11 A: I am sponsoring several normalizations to monthly Kilowatt hour ("kwh") sales
12 and peak loads in Schedules GMM-1 through GMM-3. I recommend that the
13 Commission adopt these results in the current case.

14 **Q: What are normalizations of kwh sales and hourly loads?**

15 A: Both kwh sales and hourly loads are adjusted to reflect normal weather
16 conditions. This is called a weather adjustment. Kwh sales are further adjusted to
17 restate the sales on a calendar month or accrued basis rather than on a billing
18 month basis, and for expected customer growth through September 2007.

19 **Q: What is the purpose of making a weather adjustment?**

20 A: Abnormal weather can increase or decrease a utility company's revenues, fuel
21 costs and rate of return. Therefore, revenues and expenses are typically adjusted
22 to reflect normal weather when these are used to determine a company's future

1 electric rates. These adjustments are made by first adjusting kwh sales and hourly
2 loads and then using these results to adjust revenues and fuel costs.

3 During 2006, there were 23% fewer heating degree days and 30% more
4 cooling degree days than normal as measured at the Kansas City International
5 Airport. Thus, heating loads were less than normal and cooling loads were
6 greater than normal.

7 **Q: What is the purpose of restating kwh sales on a calendar month or accrued**
8 **basis?**

9 A: Fuel costs are measured over calendar months whereas revenues are measured
10 and billed daily throughout the month. Because it is important to measure
11 revenues and fuel costs over the same time period, it is customary to adjust
12 revenues to a calendar month basis. This is accomplished by first adjusting kwh
13 billed sales to a calendar month basis and then determining how this change
14 affects revenues. Because the test year consists of a 12-month period, this
15 adjustment is computed by adding unbilled sales from the end of the period and
16 subtracting unbilled sales from the end of the previous period.

17 **Q: What method was used to weather normalize kwh sales?**

18 A: Our method was based on load research ("LR") data, which was derived by
19 measuring hourly loads for a sample of KCPL's customers representing the
20 Residential, Small General Service, Medium General Service, Large General
21 Service and Large Power Service classes. The hourly loads were grossed up by
22 the ratio of the number of customers for each of these classes divided by the
23 number sampled.

1 In the first step, the hourly loads for the sample were calibrated to the
2 annual billed sales of all customers in each class. The ratio of the billed sales
3 divided by the sum of the hourly loads was multiplied by the load in each hour.

4 In the second step, the hourly loads were estimated for lighting tariffs and
5 the loads for all tariffs, including sales for resale, were grossed up for losses and
6 compared to Net System Input ("NSI"). The difference between this sum and the
7 NSI was then allocated back to the LR data in proportion to the hourly precisions
8 that were estimated for the load research data.

9 In the third step, regression analysis was used to model the hourly loads
10 for each tariff. These models included a piecewise linear temperature response
11 function of a two-day weighted mean temperature.

12 In the fourth step, this temperature response function was used to compute
13 daily weather adjustments as the difference between loads predicted with normal
14 weather and loads predicted with actual weather. Normal weather was derived
15 using spreadsheets provided by the MPSC Staff. The normal weather represents
16 average weather conditions over the 1971-2000 time period.

17 In the fifth step, the daily weather adjustments were split into hourly
18 adjustments and these were added to NSI to weather normalize that series.

19 In the sixth step, the daily weather adjustments were split into billing
20 months based on the percentage of sales on each billing cycle and the meter
21 reading schedule for the test year period. These weather adjustments are then
22 summed by billing month and added to billed kwh sales to weather normalize that
23 data.

1 **Q: Is the large power class weather sensitive or is it simply seasonal?**

2 A: In our previous case, ER-2006-0314, I argued that as a result of a statistical
3 regression, large power loads were driven by daily temperatures. Staff countered
4 by arguing that large power customers were not weather sensitive but seasonal,
5 meaning that the higher summer loads were not caused by weather but other
6 seasonal factors. Schedule GMM-4 provides additional evidence that higher
7 summer loads are driven by daily weather conditions. Schedule GMM-4 shows
8 the daily mwh average loads for large power customers plotted against the two-
9 day weighted mean temperature for the month of August in 2005 and 2006. As
10 you can see, the load varies on a daily basis in response to temperature. A
11 statistical regression of this data is highly statistically significant. If the daily load
12 were higher in August due only to seasonal factors, it would not vary with daily
13 temperatures.

14 **Q: Are Large Power customers all industrial?**

15 A: No, KCPL's Large Power customers are a combination of industrial and
16 commercial customers.

17 **Q: Are industrial customers typically weather sensitive?**

18 A: Often times they are not.

19 **Q: Are commercial customers typically weather sensitive?**

20 A: Yes, almost always. Our Large Power commercial customers include hospitals,
21 schools, office buildings and casinos. These customers nearly always have air
22 conditioning and therefore are weather sensitive.

1 **Q: What method was used to adjust weather normalized monthly billed sales to**
2 **a calendar month test period?**

3 A: First, the meter reading schedule was used to compute the number of days in each
4 calendar month that would be billed in the following month for the customers on
5 each billing cycle. Then this result was used to compute the portion of monthly
6 billed sales that was unbilled from the previous month. This computation was
7 performed separately for each billing cycle, tariff group and month. The resulting
8 ratios were then multiplied by the billed sales to compute the amount of unbilled
9 kwh sales. Then from the billed sales for 2006, I added the unbilled sales at the
10 end of 2006 and subtracted the unbilled sales at the end of 2005.

11 **Q: What adjustments were made for load and customer growth?**

12 A: In the initial filing, kwh sales are projected for the last three months of 2006.
13 These sales are projected by multiplying the weather-normalized sales in the last
14 three months of 2005 by the ratio of customers for that month in 2006 to the
15 number of customers in that month in 2005.

16 In addition to estimating weather-normalized sales for 2006, I have also
17 estimated sales for the projected number of customers in September of 2007.

18 **Q: Are these your final calculations?**

19 A: These adjustments are temporary because I will weather normalize the last three
20 months of 2006 when actual kwh sales become available. Also, the true up will
21 be based on actual customer growth when the customer numbers become
22 available.

1 **Q: What are the results of these normalizations?**

2 A: Schedule GMM-1 shows the adjustments for each normalization on kwh sales.

3 Schedule GMM-2 shows weather normalized customer annualized monthly sales

4 by class, and Schedule GMM-3 shows weather normalized customer annualized

5 loads by class at the time of the monthly system peak load.

6 **Q: How are these results used?**

7 A: Weather normalized, customer annualized kwh sales are used to calculate test

8 year revenues.

9 **Q: How are the weather normalized monthly peak loads used?**

10 A: These loads are used to calculate the demand allocator, which is used to allocate

11 certain accounts in the Revenue Model. The use of the demand allocator is

12 described in the direct testimony of KCPL witness John Weisensee.

13 **Q: Does that conclude your testimony?**

14 A: Yes, it does.

In the Matter of the Application of Kansas City)
Power & Light Company to Modify Its Tariffs to) Case No. ER-2007-_____
Continue the Implementation of Its Regulatory Plan)

STATE OF MISSOURI)
) ss
COUNTY OF JACKSON)

1. My name is George M. McCollister, Ph.D. I work in Kansas City, Missouri, and I am employed by Kansas City Power & Light Company as Manager of Market Assessment.

3. I have knowledge of the matters set forth therein. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded, including any attachments thereto, are true and accurate to the best of my knowledge, information and belief.

George M. McCollister
George M. McCollister, Ph.D

Subscribed and sworn before me this 31st day of January 2007.

Carap Simi
Notary Public

My commission expires:

CAROL SIVILS
Notary Public - Notary Seal
STATE OF MISSOURI
Clay County
My Commission Expires: June 15, 2007

ADJUSTMENTS TO MONTHLY BILLED SALES

| Class | Weather Adjustments to Monthly Billed Sales | | | | | | | | | | | | | To Accrued | Sept 2007 Customer Growth | Total 2006 Accrued Plus Customer Growth |
|------------------|---|--------|--------|--------|--------|---------|---------|---------|---------|--------|--------|--------|----------|---------------|---------------------------------|---|
| | Jan-06 | Feb-06 | Mar-06 | Apr-06 | May-06 | Jun-06 | Jul-06 | Aug-06 | Sep-06 | Oct-06 | Nov-06 | Dec-06 | 2006 | | | |
| Residential | 18,899 | 22,440 | 7,017 | -945 | 4,477 | -44,084 | -18,993 | -52,880 | -10,714 | | | | -74,783 | -6,341 | 20,203 | -60,920 |
| Small GS | 1,811 | 2,179 | 653 | -359 | 80 | -4,186 | -1,296 | -3,667 | -794 | | | | -5,579 | 488 | -962 | -6,054 |
| Medium GS | 1,891 | 2,271 | 378 | -992 | -1,255 | -7,229 | -2,342 | -6,181 | -1,444 | | | | -14,904 | 2,592 | 8,584 | -3,728 |
| Large GS | 9,030 | 10,018 | 2,470 | -1,253 | -1,573 | -10,552 | -3,709 | -9,429 | -1,864 | | | | -6,863 | 8,860 | 20,738 | 22,734 |
| Large Power | -561 | -651 | -223 | -3,886 | -3,683 | -4,935 | -2,581 | -6,355 | 1,563 | | | | -21,313 | 23,275 | 27,411 | 29,373 |
| Special Contract | 9 | 15 | 4 | -1 | 2 | -15 | -3 | -11 | -2 | | | | -3 | -14 | 0 | -17 |
| Total | 31,078 | 36,270 | 10,299 | -7,436 | -1,953 | -71,001 | -28,923 | -78,523 | -13,256 | | | | -123,446 | 28,860 | 75,974 | -18,612 |

**WEATHER NORMALIZED MONTHLY SALES ADJUSTED FOR SEPTEMBER 2007 CUSTOMER GROWTH
(KWH)**

| | Residential | Small GS | Medium GS | Large GS | Large Power | Special Contract |
|-----------|---------------|-------------|---------------|---------------|---------------|------------------|
| Jan | 246,047,354 | 41,349,315 | 84,534,266 | 200,026,785 | 184,673,700 | 420,137 |
| Feb | 222,562,700 | 38,699,774 | 80,031,726 | 191,841,807 | 171,281,306 | 415,814 |
| Mar | 197,613,647 | 37,202,048 | 78,561,617 | 187,752,676 | 215,518,471 | 446,315 |
| Apr | 155,673,573 | 32,415,683 | 70,549,635 | 170,122,732 | 170,667,592 | 372,790 |
| May | 148,529,735 | 32,314,385 | 71,702,785 | 166,989,065 | 186,550,640 | 402,369 |
| Jun | 190,113,660 | 37,373,499 | 84,549,540 | 185,599,393 | 204,098,953 | 401,988 |
| Jul | 282,811,229 | 46,196,726 | 95,320,470 | 201,655,866 | 211,285,070 | 384,951 |
| Aug | 305,462,219 | 48,099,582 | 100,517,354 | 211,671,267 | 220,530,609 | 426,016 |
| Sep | 250,539,356 | 44,724,207 | 94,875,518 | 206,754,965 | 203,402,985 | 462,520 |
| Oct | 177,570,171 | 36,077,899 | 83,529,244 | 181,926,215 | 197,768,314 | 426,112 |
| Nov | 157,831,005 | 32,382,531 | 73,205,913 | 161,029,264 | 131,583,007 | 371,698 |
| Dec | 232,850,597 | 40,883,002 | 86,513,672 | 203,634,223 | 246,975,385 | 489,711 |
| Test Year | 2,567,605,245 | 467,718,651 | 1,003,891,740 | 2,269,004,258 | 2,344,336,032 | 5,020,421 |

WEATHER NORMALIZED MONTHLY COINCIDENT PEAK LOADS (MW)

| | Missouri | Kansas | Sales for Resale | System |
|-----------|----------|--------|---------------------|--------|
| Jan | 1,354 | 1,160 | 27 | 2,541 |
| Feb | 1,317 | 1,146 | 25 | 2,487 |
| Mar | 1,189 | 966 | 21 | 2,176 |
| Apr | 1,144 | 989 | 20 | 2,153 |
| May | 1,446 | 1,256 | 23 | 2,724 |
| Jun | 1,898 | 1,630 | 22 | 3,550 |
| Jul | 1,946 | 1,642 | 23 | 3,611 |
| Aug | 1,886 | 1,611 | 23 | 3,520 |
| Sep | 1,675 | 1,346 | 19 | 3,039 |
| Oct | 1,260 | 1,009 | 17 | 2,286 |
| Nov | 1,261 | 1,087 | 24 | 2,373 |
| Dec | 1,387 | 1,206 | 26 | 2,619 |
| Test Year | 1,946 | 1,642 | 26 | 3,611 |

Note: Includes projected customer growth for September 2007.

Large Power Missouri Weekday Loads vs Temperature

