

FISCHER & DORITY
PROFESSIONAL CORPORATION

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June 29, 2004

FILED

JUN 29 2004

**Missouri Public
Service Commission**

Dale Hardy Roberts
Secretary/Chief Regulatory Law Judge
Missouri Public Service Commission
200 Madison Street, Suite 100
P.O. Box 360
Jefferson City, Missouri 65102

RE: *In the Matter of the Application of Network Communications International Corp. d/b/a 1800Call4Less for a Certificate of Service Authority to Resell Intrastate, Interexchange Telecommunications Services within the State of Missouri, Case No. _____; Tariff Tracking No. _____.*

Dear Mr. Roberts:

Enclosed for filing in the above-referenced matter is the original Application of Network Communications International d/b/a 1800Call4Less in the above-referenced matter. A copy of the attached has been emailed, hand-delivered or mailed this date to each party of record.

Thank you for your attention to this matter.

Sincerely,



James M. Fischer

Enclosures

cc: Office of the Public Counsel
Dana K. Joyce, General Counsel

FILED

JUN 29 2004

**BEFORE THE PUBLIC SERVICE COMMISSION
STATE OF MISSOURI**

**Missouri Public
Service Commission**

In the matter of the Application of)
Network Communications International Corp.)
d/b/a 1800Call4Less)
for a Certificate of Service Authority to Provide)
Competitive Intrastate Interexchange Services)
within the State of Missouri)

Case No. _____

APPLICATION

COMES NOW Network Communications International Corp. d/b/a 1800Call4Less ("1800Call4Less") and submits its Application respectfully requesting the Missouri Public Service Commission ("Commission") to issue Applicant a Certificate of Service Authority to provide competitive intrastate interexchange services between and among locations within the State of Missouri pursuant to Section 392.440, RSMo (2000),¹ an order classifying Applicant as a competitive telecommunications carrier, and an order waiving or suspending certain Commission rules and statutory provisions pursuant to Section 392.440, and an order waiving or suspending certain Commission rules and statutory provisions pursuant to Section 392.420. In support of its request, Applicant provides the following information:

1. Network Communications International Corp. is a corporation organized under the laws of Texas, with its principal office located at:

Network Communications International Corp.
d/b/a 1800Call4Less
1809 Judson Road
Longview, Texas 75605-4710
Phone: (903) 757-4455
Fax: (903) 757-4899
Toll-Free: (888)-230-4523

¹ All citations to statutory sections are to the 2000 Revised Statutes of Missouri, as currently supplemented, unless otherwise indicated.

Applicant is qualified to transact business in the State of Missouri and holds a certificate of authority as a foreign corporation to transact business in the State of Missouri, which is attached hereto as Exhibit I and incorporated herein by reference. Applicant's Fictitious Name Registration is also contained in Exhibit I and incorporated herein by reference.

Copies of correspondence, communications and orders and decisions of the Commission are to be sent to the following:

Ms. Teena Sessions
Network Communications International Corp.
d/b/a 1800Call4Less
1809 Judson Road
Longview, Texas 75605-4710
Phone: (903) 757-4455
Fax: (903) 757-4899

and

Robin Norton
Technologies Management, Inc.
210 North Park Avenue
Winter Park, Florida 32789
Phone: (407) 740-8575
Fax: (407) 740-0613

and to Applicant's in-state counsel:

Mr. James Fischer
Fischer & Dority, P.C.
101 Madison Street, Suite 400
Jefferson City, MO 65101
Telephone: (573) 636-6758
Facsimile: (573) 636-0383
E-mail: jfischerpc@aol.com

2. The name and address of Applicant's registered agent in the state of Missouri is:

National Registered Agents, Inc.
300-B East High Street
Jefferson City, MO 65101

3. The Company with this petition, proposes to provide alternative operator services within the State of Missouri. The Company's services are not mileage sensitive. The Company offers a service that allows the user to access the Company's network by dialing a designated toll-free number for the purpose of placing an operator-assisted call. This service will be offered twenty-four (24) hours per day, seven (7) days a week. Detailed information regarding this service along with proposed rates and charges are provided in the Company's tariff included as an attachment to this petition.

For billing inquiries, customers are initially directed to the Company's billing agent whose toll-free number is printed on each customer bill. The billing agent is authorized to investigate complaints and adjust customer bills within certain parameters set by the Company. Should an inquiry exceed the authority delegated to the Company, the customer is referred to in-house Customer Service Department for further assistance.

The Company intends to resell the services of authorized carriers, and does not propose to own switching equipment or transmission facilities.

4. The Company possesses managerial and technical expertise and financial ability to provide operator services through out the State of Missouri.
5. The Company requests classification as a competitive telecommunications company operating within the State of Missouri, and further requests classification of services described in their tariff as competitive services.
6. The Company's tariff contains the rules and regulations applicable to its customers, a description of the services offered, and a list of rates associated with such services.
7. The Company will not unjustly discriminate among its customers, which discrimination is prohibited pursuant to Section 392.200.

8. Applicant respectfully requests, pursuant to Section 392.420, that the Commission suspend, waive or modify the application of the following rules and statutory provisions as they relate to the regulation of the applicant:

Rule/Statute

392.210.2	Uniform System of Accounts
392.240.1	Just & Reasonable Rates
392.270	Ascertain Property Values
392.280	Depreciation Accounts
392.290	Issuance of Securities
392.300.2	Acquisition of Stock
392.310	Issuance of stock and debt
392.320	Stock dividend payment
392.330	Issuance of securities, debts & notes
392.340	Reorganizations

4 CSR 240-10.020	Depreciation fund income
4 CSR 240-3.545 (2)(C)	Rate schedules should be posted at central office
4 CSR 240-30.040	Uniform system of accounts
4 CSR 240-33.030	Inform customers of lowest price

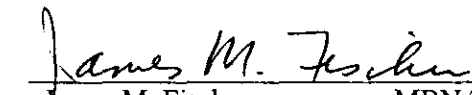
The above referenced rules and statutory provisions have been waived with regard to other interexchange carriers in prior cases. These rules or statutory provisions are principally designed to apply to noncompetitive telecommunications carriers. It would be inconsistent with the goal and purpose of Section 392.530 to apply them to a competitive telecommunications carrier such as the Applicant.

9. Applicant has no pending actions or final unsatisfied judgments or decisions against it from any state or federal agency or court which involve customer service or rates, which action, judgment, or decision has occurred within three (3) years of the date of this Application.
10. Applicant has no annual reports or regulatory assessment fees that are overdue in Missouri.

11. Applicant submits that the public interest will be served by Commission approval of this Application because Applicant's proposed services will create and enhance competition and expand service options. Certification of Applicant will increase the level of long distance competition within the state. Empirical evidence has shown that as the level of competition increases in a market, consumers benefit from both reduced prices and improved service quality. In addition, competition provides consumers with a wider selection of products and services from which to choose. Prompt approval of this Application also will expand the availability of innovative, high quality and reliable telecommunications services within the State of Missouri. Customers will benefit by having alternatives from which to choose and from general improvements in price, features and options that are generated by competitive market pressures.

WHEREFORE, Network Communications International Corp. d/b/a 1800Call4Less, respectfully requests the Commission to grant it a certificate of service authority to offer alternative operator services within the State of Missouri; an order classifying it as a competitive telecommunications company providing competitive service; an order suspending, waiving or modifying the above referenced rules and statutory provision as they relate to the regulation of the Applicant in the State of Missouri, and for such further orders as the Commission deems appropriate.

Respectfully submitted,

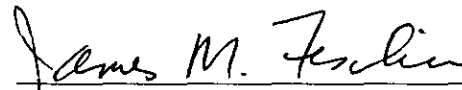

James M. Fischer MBN 27543
ATTORNEY FOR APPLICANT
Fischer & Dority, P.C.
101 Madison Street, Suite 400
Jefferson City, Missouri 65101
Telephone: (573) 636-6758
Facsimile: (573) 636-0383
E-mail: jfischerpc@aol.com

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing document was hand- delivered, emailed or mailed, postage prepaid, this 29th day of June, 2004, to:

Office of the Public Counsel
P.O. Box 7800
Jefferson City, MO 65102

Dana K. Joyce, General Counsel
Missouri Public Service Commission
P.O. Box 360
Jefferson City, MO 65102



James M. Fischer

VERIFICATION

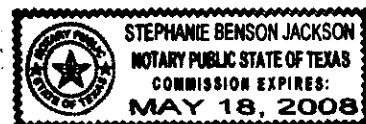
I, William L. Pope, first being duly sworn upon oath depose and say I am the President of Network Communications International Corp. d/b/a 1800Call4Less, a Texas Corporation; that I have read the above and foregoing application by me subscribed and know the contents thereof, that said contents are true in substance and in fact, except as to those matters stated upon information and belief, and as to those, I believe same to be true.

William L. Pope
William L. Pope, President
Network Communications International Corp.
d/b/a 1800Call4Less

06/21/04
Date

Subscribed and sworn before me this 21st day of June, 2004.

Stephanie B. Jackson My Commission expires on: 05/18/2008
(NOTARY PUBLIC)



**Network Communications International Corp.
d/b/a 1800Call4Less**

EXHIBIT I

Fictitious Name Registration

Certificate of Authority to Transact Business in Missouri



Corporations Division
P.O. Box 778, Jefferson City, MO 65102

James C. Kirkpatrick State Information Center
608 W. Main Street, Rm 312, Jefferson City, MO 65101

File Number: 200332309508
Charter # X00552960
Date Filed: 11/18/2003 08:00 AM
Matt Blunt
Secretary of State

Registration of Fictitious Name

(Submit in duplicate with filing fee of \$7)

(Must be typed or printed)

This information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep another person or business entity from adopting and using the same name. (Chapter 417, RSMo)

The undersigned is doing business under the following name, and at the following address:

Business name to be registered: 1800Call4Less
Business Address: 1809 Judson Road
(P.O. Box alone not acceptable)
City, State and Zip Code: Longview, TX 75605

The parties having an interest in the business, and the percentage they own are (if a business entity is owner, indicate business name and percentage owned. If all parties are jointly and severally liable, percentage of ownership need not be listed):

Name of Owners, Individual or Business Entity	Street and Number	City and State	Zip Code	If listed, Percentage of ownership must equal 100%
Network Communications Int'l Corp	1809 Judson Road	Longview, TX	75605	

In Affirmation thereof, the facts stated above are true:

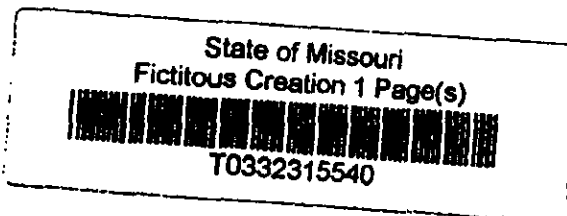
(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060 RSMo 1986.)

William L. Pope William L. Pope, President 11/13/03
(Authorized Signature) (Printed Name) (Date)

(Authorized Signature) (Printed Name) (Date)

(Authorized Signature) (Printed Name) (Date)

Corp. 56 (8/02)



FOR OFFICIAL USE ONLY

Check # _____
Amount: _____
Filer's Initials: _____

STATE OF MISSOURI



Rebecca McDowell Cook
Secretary of State

CORPORATION DIVISION - CERTIFICATE OF AUTHORITY

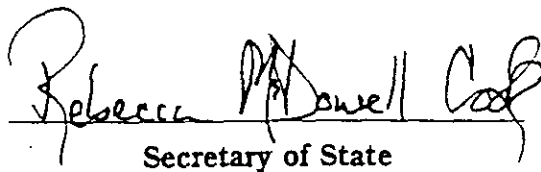
WHEREAS,
NETWORK COMMUNICATIONS INTERNATIONAL CORP.

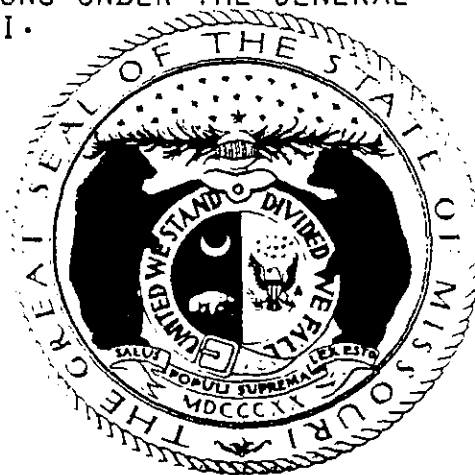
USING IN MISSOURI THE NAME
NETWORK COMMUNICATIONS INTERNATIONAL CORP.

HAS COMPLIED WITH THE GENERAL AND BUSINESS CORPORATION LAW WHICH GOVERNS FOREIGN CORPORATIONS; BY FILING IN THE OFFICE OF THE SECRETARY OF STATE OF MISSOURI AUTHENTICATED EVIDENCE OF ITS INCORPORATION AND GOOD STANDING UNDER THE LAWS OF THE STATE OF TEXAS.

NOW, THEREFORE, I, REBECCA MCDOWELL COOK, SECRETARY OF STATE OF THE STATE OF MISSOURI, DO HEREBY CERTIFY THAT SAID CORPORATION IS FROM THIS DATE DULY AUTHORIZED TO TRANSACT BUSINESS IN THIS STATE, AND IS ENTITLED TO ALL RIGHTS AND PRIVILEGES GRANTED TO FOREIGN CORPORATIONS UNDER THE GENERAL AND BUSINESS CORPORATION LAW OF MISSOURI.

IN TESTIMONY WHEREOF, I HAVE SET MY HAND AND IMPRINTED THE GREAT SEAL OF THE STATE OF MISSOURI, ON THIS, THE 23RD DAY OF NOVEMBER, 1998.


Secretary of State



\$155.00

State of Missouri

Rebecca McDowell Cook, Secretary of State

P.O. Box 778, Jefferson City, Mo. 65102

Corporation Division

Application for Foreign Corporation For a Certificate of Authority

(Submit in duplicate with filing fee of \$155.00)

FILED

AND CERTIFICATE OF
AUTHORITY ISSUED

NOV 23 1998

- (1) The corporation's name is NETWORK COMMUNICATIONS INTERNATIONAL CORP.
and it is organized and existing under the laws of TEXAS
- (2) The name it will use in Missouri is NETWORK COMMUNICATIONS INTERNATIONAL CORP.
- (3) The date of its incorporation was 8/29/96 and the period of its duration is PERPETUAL
month/day/year
- (4) The address of its principal place of business 606 EAST MAGRILL ST., LONGVIEW, TX 75601
Address City/State/Zip
- (5) The name and address of its registered agent and office in the State of Missouri is
NATIONAL REGISTERED AGENTS, INC., 300-B EAST HIGH ST., JEFFERSON CITY, MO 65101
Name Address City/State/Zip
- (6) The specific purpose(s) of its business in Missouri are:
TELECOMMUNICATIONS SERVICES
- (7) The name of its officers and directors and their business addresses are as follows:
- | (Officers) | Name | Address | City/State/Zip |
|----------------|------------------------|------------------------------|---------------------------|
| President | <u>WILLIAM L. POPE</u> | <u>606 EAST MAGRILL ST.,</u> | <u>LONGVIEW, MO 75601</u> |
| Vice President | <u>JAY WALTERS</u> | <u>606 EAST MAGRILL ST.,</u> | <u>LONGVIEW, MO 75601</u> |
| Secretary | | | |
| Treasurer | | | |
- (Board of Directors)
- | | | | |
|----------|------------------------|------------------------------|---------------------------|
| Director | <u>WILLIAM L. POPE</u> | <u>606 EAST MAGRILL ST.,</u> | <u>LONGVIEW, MO 75601</u> |
| Director | <u>JAY WALTERS</u> | <u>606 EAST MAGRILL ST.,</u> | <u>LONGVIEW, MO 75601</u> |
| Director | | | |
| Director | | | |
- (8) The effective date of this document is the date it is filed by the Secretary of State of Missouri, unless you indicate a future date, as follows: _____
(Date may not be more than 90 days after the filing date in this office)

In affirmation thereof, the facts stated above are true.

William L. Pope PRESIDENT 11-17-98
(Authorized signature of officer or chairman of the board) (Title) (Date of Signature)

Note: You must have a current certificate of good standing or certificate of existence with this application. This may be obtained from the Secretary of State or other authority that issues corporate charters.