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Witness: Samuel C. Hadaway  
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Sponsoring Party: Kansas City Power & Light Company  
Case No.: ER-2006-0314  
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**MISSOURI PUBLIC SERVICE COMMISSION  
CASE NO.: ER-2006-0314**

**SURREBUTTAL TESTIMONY**

**OF**

**SAMUEL C. HADAWAY**

**ON BEHALF OF**

**KANSAS CITY POWER & LIGHT COMPANY**

**Kansas City, Missouri  
October 2006**

**SURREBUTTAL TESTIMONY**

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**SAMUEL C. HADAWAY**

**Case No. ER-2006-0314**

1   **I.     Introduction**

2   **Q.     Please state your name and affiliation.**

3   A.     My name is Samuel C. Hadaway. I previously filed Direct and Rebuttal  
4           Testimony on behalf of Kansas City Power & Light Company ("KCPL" or the  
5           "Company") in this proceeding.

6   **Q.     What is the purpose of your surrebuttal testimony?**

7   A.     The purpose of my surrebuttal testimony is to respond to the rebuttal testimony  
8           filed on September 8, 2006 by Missouri Public Service Commission Staff  
9           ("Staff") witness Matthew J. Barnes and the Office of the Public Utility Counsel  
10          ("OPC") witness Richard A. Baudino.

11   **II.    Staff Witness Matthew J. Barnes**

12   **Q.     Please summarize your comments on Mr. Barnes' rebuttal testimony.**

13   A.     With the updated capital structure data that Mr. Barnes provided in his rebuttal  
14           testimony, our principal differences are narrowed to the return on equity.  
15           Mr. Barnes' updated capital structure is based on the same June 30, 2006 data I  
16           discussed in my Rebuttal Testimony. He now recommends 53.24 percent equity,  
17           45.22 percent long-term debt, and 1.54 percent preferred stock. These capital

1 structure ratios and the associated cost rates for debt and preferred stock are  
2 similar to those requested by the Company.

3 I continue to disagree strongly with Mr. Barnes' ROE recommendation. In  
4 his rebuttal testimony, his proposed ROE is unchanged at 9.37 percent. He  
5 continues to rely solely on only one version of the DCF model while ignoring  
6 other valid approaches that provide valuable perspective to the ROE estimation  
7 process. He refuses to acknowledge the role of long-term economic growth and  
8 the trend toward higher interest rates and, as a result, his recommendation remains  
9 far too low. In the remainder of this surrebuttal testimony, I will discuss these  
10 issues in more detail and briefly respond to Mr. Barnes' criticism of my  
11 recommendations.

12 **Q. What were the particular issues that Mr. Barnes had with your ROE**  
13 **analysis?**

14 A. Mr. Barnes criticizes my GDP growth rate calculation and my 50 basis point ROE  
15 risk adjustment. He disagrees with my use of a multi-stage DCF model and  
16 ultimately concludes that the "single stage constant growth DCF model is the  
17 appropriate model to use for a mature utility company when determining a  
18 reasonable return on equity" (Barnes rebuttal, page 10, lines 2-3).

19 **Q. How do you respond to Mr. Barnes' criticism of your GDP growth rate**  
20 **calculation?**

21 A. In my Direct Testimony, I estimated the long-term DCF growth rate as a weighted  
22 average of nominal GDP growth for overlapping periods between 1947 and 2004.  
23 I gave significantly greater weight to the more recent, lower growth periods. On

1 page 5 at line 13, Mr. Barnes claims that my GDP growth rate is "skewed  
2 upward" because it includes periods that were "anomalous or unusually high." He  
3 cites the late 1970s to mid 1980s as examples of such periods. Mr. Barnes'  
4 criticisms are accounted for in the weights I apply to the various sub-periods. In  
5 my approach, I give greater weight to more recent years and less weight to the  
6 earlier periods. In fact, the period that Mr. Barnes mentions (late 1970s to mid  
7 1980s) receives only 16 percent weighting in the final average as shown in the  
8 following table.

9 **GDP Growth Weights by Decade**

<u>Decade</u>	<u>Weight</u>
1995-2004	41.0%
1985-1995	24.3%
<b>1975-1984</b>	<b>16.0%</b>
1965-1974	10.4%
1955-1964	6.3%
1947-1954	<u>2.0%</u>
Total	100.0%

18 Mr. Barnes also says that I should have used the "median" of the GDP  
19 growth rate data rather than the "mean" because this "would have minimized the  
20 anomalous years that are included in his mean" (Barnes rebuttal, page 5,  
21 lines 18-19). As I discussed above, I did minimize the so-called "anomalous  
22 years" through the use of my weighting scheme. Furthermore, as Mr. Barnes  
23 shows, the GDP growth rate using the median is 6.3 percent, as compared to  
24 6.6 percent using the mean. This is a difference of only 30 basis points. The real  
25 point is that some measure of long-term growth should be represented in the DCF  
26 model. Whether that measure is the mean or the median growth rate is not the  
27 key issue.

1   **Q.     Please respond to Mr. Barnes' rejection of your 50 basis point risk**  
2       **adjustment.**

3   A.    Mr. Barnes implies that by virtue of the Regulatory Plan Stipulation and  
4        Agreement signed by KCPL and approved by the Commission in Case No. EO-  
5        2005-0329, the Company's construction risk is reduced and no risk adder is  
6        necessary. I disagree with this viewpoint. As I stated in my Rebuttal Testimony  
7        of Mr. Woolridge:

8               While the Company and many of the other parties were indeed  
9               signatories to the Stipulation, it did not limit any party's ability in  
10              this case or any future rate case to challenge the prudence of  
11              KCPL's expenditures or to disagree with KCPL's assessment of its  
12              rate base or cost of service. I understand that nothing in the  
13              Stipulation limits the rights of a non-signatory party to take any  
14              position on an issue. Similarly, I understand that nothing in the  
15              Stipulation restricts the ability of the Commission to make a  
16              finding of fact or conclusion of law on any issue. Therefore,  
17              neither the Stipulation nor the process that led to its negotiation  
18              and approval has eliminated the financing, construction, and  
19              ultimate regulatory risks that the Company faces. Capital market  
20              participants recognize these ongoing risks and require adequate  
21              compensation for these risks. For Professor Woolridge at page 52,  
22              lines 1-9 to use the Stipulation and the process that preceded it as  
23              justification for rejecting the Company's requested risk adjustment  
24              is inappropriate. (emphasis added)

25        These same comments apply to Mr. Barnes. In summary, the Stipulation, in and  
26        of itself, has not eliminated the construction risks facing the Company and these  
27        risks increase the Company's required rate of return.

28   **Q.     At page 8, lines 26-27, Mr. Barnes says that "nowhere does Dr. Hadaway**  
29        **explain the rationale for this upward adjustment" (referring to the 50 basis**  
30        **point adder). Is this correct?**

31   A.    No. Beginning at page 4 of my Direct Testimony, I explain in detail the need for  
32        the 50 basis point risk adjustment. In particular, I refer to my Schedule SCH-1,

1 page 1, which shows that KCPL's construction program is almost double that of  
2 the companies in my comparable group. KCPL's larger construction program  
3 increases its financing and regulatory risks and, therefore, should be reflected in a  
4 higher allowed rate of return.

5 **Q. Please comment on Mr. Barnes' assertion that the single-stage constant**  
6 **growth DCF model is the best and only method for fairly evaluating the**  
7 **Company's required return on equity.**

8 A. This position is too narrow and biased towards low ROEs. This is especially true  
9 since Mr. Barnes only considers short-term analysts' growth rate forecasts and  
10 ignores long-term growth trends. Mr. Barnes should have reviewed multi-stage  
11 growth versions of the model or alternative estimates of the model's required  
12 growth rate. In addition, he should not have rejected his own capital asset pricing  
13 model ("CAPM") or other risk premium approaches. All of these alternative  
14 techniques serve as useful checks of reasonableness on the constant growth DCF  
15 results. As I demonstrated in my rebuttal testimony, had Mr. Barnes more  
16 reasonably considered alternative approaches and alternative growth rates, his  
17 DCF estimates would have been considerably higher. As I also showed, had  
18 Mr. Barnes not rejected his CAPM and included higher projected interest rates in  
19 his analysis, those results would have been even higher, further showing that his  
20 DCF-based ROE recommendation is too low.

1    **III.    OPC Witness Richard A. Baudino**

2    **Q.    On page 2 at line 10, Mr. Baudino recommends that your "unsubstantiated**  
3        **assertion on pages 5 and 6 be rejected." What is the basis for his criticism**  
4        **and is it appropriate?**

5    A.    Mr. Baudino's criticism is inappropriate because he misstates my Direct  
6        Testimony. His claim that I found analysts' growth rate forecasts to be too low  
7        "because of missing information on interest rate forecasts" (at 2, line 9) is  
8        incorrect and his claim that I based my concerns about using analysts' forecast in  
9        the DCF model on this thesis is simply wrong. In my Direct Testimony at  
10       page 31 and in Schedule SCH-5, I explained and demonstrated that analysts'  
11       utility growth rate forecasts five years ago, in 2001, were 6.8 percent and that  
12       recently such forecasts were only 4.3 percent. On its face, there is nothing  
13       "unsubstantiated" about this fact, and I did not testify that the drop in earnings  
14       growth projections was due to analysts' missing any other information.

15                The traditional constant growth DCF model, upon which Mr. Baudino and  
16       other parties solely rely, requires an estimate of investors' very long-run growth  
17       rate expectations. As I demonstrated in my Direct Testimony, analysts' current  
18       3-to-5 year forecasts are not consistent with long-term economic growth as  
19       measured by nominal GDP. Five years ago, analysts' forecasts for utilities were  
20       entirely consistent with long-term economic growth and, as such, were  
21       appropriate as proxies for long-term investor expectations. Such growth rates  
22       today are not consistent with long-term economic growth and, therefore, are not

1 appropriate as the sole basis for estimating long-term expectations as required in  
2 the traditional DCF model.

3 **Q. On page 3 at line 9, Mr. Baudino suggests that the GDP growth rate is an**  
4 **"outlier" relative to current utility dividend and earnings growth projections**  
5 **and, therefore, the GDP growth rate should be rejected. Is the GDP growth**  
6 **rate an outlier?**

7 A. No. The anomalous result is Mr. Baudino's and the other parties' low ROE  
8 estimates from their incorrect applications of the traditional DCF model.  
9 Although convenient for producing low ROEs, it is simply incorrect to rely solely  
10 on currently low, near-term analysts' growth estimates as if they were for the very  
11 long-term. I demonstrated in my Direct Testimony that analysts' growth  
12 projections fluctuate significantly from period to period. As such, they are not  
13 historically reliable estimates of the very long-term growth rate expectations  
14 required in the DCF model.

15 **Q. On page 5, Mr. Baudino notes that the studies you cited in your Direct**  
16 **Testimony, which link long-term growth expectations to long-term growth in**  
17 **GDP, are not specific to electric utilities. Does this mean that their findings**  
18 **do not apply to electric utilities?**

19 A. No. The cited materials explain and demonstrate that long-term earnings and  
20 dividend growth are logically and statistically tied to long-term economic growth.  
21 The Brigham, Gapenski, and Ehrhardt discussion indicates that an overall growth  
22 rate of 6 percent to 8 percent, as measured by nominal GDP, is the likely average  
23 for investors' expectations. In the analysis shown in my Schedule SCH-6, I gave



1 greater weight to more recent, lower nominal economic growth and estimated the  
2 long-term utility growth rate at 6.6 percent. In addition to being consistent with  
3 prior analysts' growth rates, my estimate is below the middle of the range  
4 estimated by Brigham et al. While it is certainly true that utilities are not viewed  
5 as supernormal growth companies, they are a fundamental part of the overall  
6 economic infrastructure and, therefore, are expected to grow like the overall  
7 economy in the long run.

8 **Q. On pages 8 and 9, Mr. Baudino criticizes your risk premium study and says**  
9 **that your approach "implies that the Commission should rely on decisions in**  
10 **other jurisdictions rather than the specific evidence on return on equity in**  
11 **this proceeding." Are you making such a recommendation?**

12 A. No. The purpose of a reasonableness check is to see whether a given  
13 recommendation is "in the ballpark." My risk premium study shows that under  
14 present market conditions a base ROE of 10.94 percent would be consistent with  
15 other regulators' decisions. This result is not intended to replace my primary DCF  
16 analysis, which supports a base ROE of 11.0 percent. The risk premium result  
17 provides a comfort level that my DCF estimate is reasonable, and that the other  
18 parties' ROE recommendations are too low.

19 **Q. Does this conclude your surrebuttal testimony?**

20 A. Yes, it does.

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of the Application of Kansas City )  
Power & Light Company to Modify Its Tariff to )  
Begin the Implementation of Its Regulatory Plan)

Case No. ER-2006-0314

**AFFIDAVIT OF SAMUEL C. HADAWAY**

**STATE OF TEXAS**

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) ss

**COUNTY OF TRAVIS**

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Samuel C. Hadaway, being first duly sworn on his oath, states:

1. My name is Samuel C. Hadaway. I am employed by FINANCO, Inc. in Austin, Texas. I have been retained by Great Plains Energy, Inc., the parent company of Kansas City Power & Light Company, as an expert witness to provide cost of capital testimony on behalf of Kansas City Power & Light Company.

2. Attached hereto and made a part hereof for all purposes is my Surrebuttal Testimony on behalf of Kansas City Power & Light Company consisting of 8 ~~XX~~ pages, all of which having been prepared in written form for introduction into evidence in the above-captioned docket.

3. I have knowledge of the matters set forth therein. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded, including any attachments thereto, are true and accurate to the best of my knowledge, information and belief.

Samuel C. Hadaway  
Samuel C. Hadaway

Subscribed and sworn before me this 2<sup>nd</sup> day of October 2006.

Shirley Frasher  
Notary Public

My commission expires: 3/3/08

