August | \$2002

The Honorable Dale Hardy Roberts Secretary/Chief Regulatory Law Judge Missouri Public Service Commission P.O. Box 360 Jefferson City, Missouri 65102 $\mathcal{RECEIVED}^3$ AUG 1 6 2002

Records Public Service Commission

Dear Judge Roberts:

Southwestern Bell Telephone, L.P.,d/b/a Southwestern Bell Telephone Company proposes to revise the Local Exchange Tariff, P.S.C. Mo.-24. The purpose of the revision is to introduce a promotion for residential customers who purchase a flat rate access line with the Metropolitan Calling Area (MCA) plan and selected vertical features.

Under this promotion, residential customers who order this offer during the promotional period will receive a special rate of \$30 for the flat rate access line, Caller ID (Calling Name Delivery and Calling Number Delivery), Speed Call 8 and MCA 3, 4, or 5. Customers who purchase this offer will receive the promotional rate for 12 consecutive months. This promotion is available to residential customers located the optional areas of the St. Louis and Kansas City MCAs from September 16, 2002 through September 15, 2003. It will be available for resale.

The proposed revisions are reflected on the attached tariff sheets. The issued and requested effective dates are August 16, 2002 and September 16, 2002 respectively.

Questions concerning this filing may be referred to Sherry Myers on 314-235-6380.

Very truly yours,

Sherry Myers

Attachment

I certify that a copy of the foregoing, including attachments, is being forwarded postage prepaid, or delivered to the Office of the Public Counsel, Post Office Box 7800, Jefferson City, Missouri, 65102 this

15th day of August 2002.

No Supplement to this tariff will be issued except for the purpose of canceling this tariff. Local Exchange Tariff
Appendix
11th Revised Sheet 1
Replacing 10th Revised Sheet 1

LOCAL EXCHANGE

PROMOTIONS

- A promotional period will be established from December 18, 2000 through March 16, 2001.
 During the promotional period, residential customers who add an additional access line will receive a waiver of 50% off of the applicable installation charges. Residential customers who install more than one additional line during the promotional period will receive the waiver for each line installed. Previously existing additional lines are not eligible for the promotion.
- 2. The Telephone Company will establish a promotional period from August 4, 2000 through December 31, 2001 for residence customers who have disconnected their local network access line service with the Telephone Company for the purpose of establishing service with another local exchange carrier within the Telephone Company's service area and who now wish to return to the Telephone Company. During this promotional period, the normally applicable nonrecurring Service Connection Charges will be waived for residence customers returning to the Telephone Company. The residence customer must: 1) not have had service disconnected for nonpayment, and 2) not have had any past due bills for regulated service owed to the Company.
- 3. A promotional period will be established from May 1, 2002 through June 30, 2002. During the promotional period, business customers who add one or more access lines will receive one \$25 coupon per additional line ordered and installed. No more than four coupons may be redeemed per customer account during the promotional period. Coupons must be returned by August 15, 2002 for redemption. Eligible business access services include flat rate business lines, message rate business lines and multi-line service. Previously existing additional lines are not eligible for the promotion. This promotion may not be combined with other business access line offers.
- (AT) 4. A promotional period will be established from September 16, 2002 through September 15, 2003. During the promotional period, new residence customers who subscribe to a flat rate access line or additional line, Caller ID Name and Number, Speed Call 8, and MCA 3, 4 or 5 will receive these services at a discounted monthly price of \$30.00. New residential subscribers will receive this promotional price for 12 consecutive months starting from the date of installation as long as the customer continue to subscribe to all features listed above. This promotional price will be void if the customer willfully disconnects these services or is disconnected for non-payment. Standard installation charges will apply.

Issued: August 16, 2002 Effective: September 16, 2002