### Lance J.M. Steinhart, P.C.

Attorney At Law 1720 Windward Concourse Suite 250 Alpharetta, Georgia 30005

Also Admitted in New York and Maryland

Telephone: (770) 232-9200

Facsimile: (770) 232-9208

Email: lsteinhart@telecomcounsel.com

November 15, 2006

### VIA OVERNIGHT DELIVERY

Ms. Colleen Dale Chief A.L.J./Executive Secretary Missouri Public Service Commission 200 Madison Street, Suite 100 Jefferson City, MO 65102 (573) 751-3234

Re: Multiline Long Distance, Inc. - Interexchange

Dear Ms. Dale:

I hereby seek to appear in Multiline Long Distance, Inc.'s Application for Certificate of Service Authority to Provide Interexchange Telecommunications Services Within the State of Missouri.

Enclosed please find an original and eight (8) copies of the Acknowledgement Receipt of \$100.00 as required by Rule 6.01(m) for myself from the Clerk of the Supreme Court along with the Application for Certificate of Service Authority to Provide Interexchange Telecommunications Services Within the State of Missouri.

Please send notification of the filing of this application to lsteinhart@telecomcounsel.com. I have also enclosed an extra copy of this letter to be date stamped and returned to me in the enclosed, self-addressed, postage prepaid envelope.

If you have any questions or if I may provide you with any additional information, please do not hesitate to contact me.

Please note that this Application is being submitted by myself and Judith A. Rau, Esq., Missouri Counsel, Bar # 24856.

Respectfully submitted,

Lance J.M. Steinhart

Attorney for Multiline Long Distance, Inc.

Enclosures

cc: Everard Kidder Meade III

Office of Public Counsel

Office of General Counsel



THOMÁS F. SIMON CLERK

## CLERK OF THE SUPREME COURT

TELEPHONE (573) 751-4144

## STATE OF MISSOURI POST OFFICE BOX 150 JEFFERSON CITY, MISSOURI 65102

November 9, 2006

This will hereby acknowledge receipt of \$100 as required by Rule 6.01(m) for Lance J.M. Steinhart appearing in Multiline Long Distance, Inc.'s application for Certificate of Service Authority, etc., to be filed with the Missouri Public Service Commission.

Thomas F. Simon, Clerk

# BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI



In the matter of the )	HOV 17 2006
Application of ) Multiline Long Distance, Inc. )	Missouri Public Service Commission
for a certificate of service )	COLUMN TO CONTINUES IN
authority to provide )	Case No
<pre>interexchange telecommunications)</pre>	<del></del>
services and to classify such )	
services and the company as )	
Competitive )	

#### APPLICATION

Multiline Long Distance, Inc., ("Applicant"), a Ohio Corporation, files this verified application respectfully requesting that the Missouri Public Service Commission ("Commission") issue an order that:

- (a) grants Applicant a Certificate of Service Authority to provide interexchange telecommunications services pursuant to Chapter 392 of the Missouri Revised Statutes.
- (b) grants competitive status to Applicant, and classifies the Applicant's services as competitive.
- (c) waives certain Commission rules and statutory provisions pursuant to Section 392.420, RSMo Cumm. Supp. 1992.

In support of its request, Applicant states:

1. The legal name and principal office or place of business of the Applicant are:

Multiline Long Distance, Inc. 8044 Montgomery Road, Suite 700 Cincinnati, Ohio 45236 (513) 792-2780/Phone (800) 985-6404/Facsimile A copy of Applicant's authority to transact business in Missouri is attached hereto as Exhibit I.

2. The name and address of Applicant's in-state attorney is:

Judith A. Rau, Esq.
Rau & Rau
119 E. Mill Street
Waterloo, Illinois 62298

- 3. Applicant is a reseller of telecommunications services.

  Applicant proposes to provide interexchange telecommunications services within Missouri including direct outbound dialing (1+ and 101XXXX), 800 and 888 (inbound Toll-Free), travel cards, and prepaid calling cards. Applicant respectfully requests authority to provide service to prospective business and residential customers throughout the State of Missouri.
- 4. Experience is attached as Exhibit III. Applicant has the experience in the telecommunications industry and the technical and financial resources to provide telecommunications services within Missouri.

5. Applicant's Tariff is attached as Exhibit II. The proposed tariff contains the rules and regulations applicable to its customers, a description of the services offered, and a list of rates associated with such services.

- 6. Applicant requests classification as a competitive telecommunications company within the State of Missouri, and that its services are classified as competitive. Applicant believes that its proposed services will be subject to sufficient competition to justify a lesser degree of regulation. Granting of this application is in the public interest as it will allow greater price and service options for telephone users.
- 7. Applicant also respectfully requests, pursuant to Section 392.420 RSMo (Cum. Supp. 1992), that the Commission waive the application of the following rules and statutory provisions as it relates to the regulation of Applicant:

392.210.2 Establish Uniform System of Accounts for Annual reports

392.240(1)Setting just and reasonable rates

392.270 Ascertain Property values

392.280 Establish Depreciation accounts

392.290 Issuance of securities

392.300.2 Acquisition of stock

392.310 Issuance of stock and debt

392.320 Stock Dividend Payment

392.330 Issuance of securities, debts and notes

392.340 Reorganization(s)

4 CSR 240-10.020 Depreciation fund income

4 CSR 240-30.040 Uniform System of Accounts

The above-referenced rules and statutory provisions have been waived as to other interexchange carriers in prior cases.

8. Applicant, pursuant to Section 386.570, Cum. Supp. 1992, will comply with all applicable Commission rules except those which are specifically waived by the Commission pursuant to a request filed by the Applicant.

9. Correspondence or communications pertaining to this

Application should be addressed to:

Lance J.M. Steinhart, Esq. Lance J.M. Steinhart, P.C. 1720 Windward Concourse, Suite 250 Alpharetta, Georgia 30005 (770) 232-9200 (770) 232-9208 (Fax)

## lsteinhart@telecomcounsel.com (Email)

- 10. The Applicant has no pending actions or final unsatisfied judgments or decisions against it from any state or federal agency or court which involve customer service or rates, which action, judgment or decision has occurred within three (3) years of the date of this application. No Commission annual reports or assessment fees are overdue.
- 11. Grant of this Application will further the public interest by expanding the availability of competitive telecommunications services in the State of Missouri. In addition, intrastate offering of these services is in the public interest because the services will provide Missouri customers with access to new technologies and service choices, and can permit customers to achieve increased efficiencies and cost savings. In particular, the public will benefit directly, through the use of the competitive services to be offered by Applicant, and indirectly, because the presence of Applicant in this market will increase the incentives for other telecommunications providers to operate more efficiently, offer more innovative services, reduce their prices, and improve their quality of service.

WHEREFORE, Applicant, Multiline Long Distance, Inc., respectfully requests that the Missouri Public Service Commission grant it a certificate of service authority to provide interexchange telecommunications services within the State of Missouri. Applicant also requests classification as a competitive telecommunications company and that its services be classified as competitive. In addition Applicant requests a waiver of the above-referenced rules and statutory provisions.

Respectfully submitted,

Lance J.M. Steinhart, Esq.
Attorney at Law
Lance J.M. Steinhart, P.C.
1720 Windward Concourse, Suite 250
Alpharetta, Georgia 30005
(770) 232-9200
(770) 232-9208 (Fax)
lsteinhart@telecomcounsel.com (Email)
Georgia Bar No. 678222

and

Judith A. Rau, Esq.

Rau & Rau

119 E. Mill Street

Waterloo, Illinois 62298

(618) 939-7186

Missouri Bar No. 24856

Attorneys for Applicant

### ATTACHED EXHIBITS

Exhibit II Missouri Secretary of State Authorization

Exhibit II Tariff

Exhibit III Executive Officers' Qualifications and Experience

Company's Telecommunications Background

## Exhibit I Missouri Secretary of State Authorization

STATE OF MISSOURI



## Robin Carnahan Secretary of State CERTIFICATE OF AUTHORITY

WHEREAS,

Multiline Long Distance, Inc. F00775736

using in Missouri the name

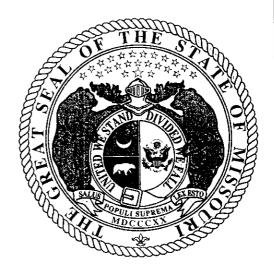
Multiline Long Distance, Inc.

has complied with the General and Business Corporation Law which governs Foreign Corporations; by filing in the office of the Secretary of State of Missouri authenticated evidence of its incorporation and good standing under the Laws of the State of Ohio.

NOW, THEREFORE, I, ROBIN CARNAHAN, Secretary of State of the State of Missouri, do hereby certify that said corporation is from this date duly authorized to transact business in this State, and is entitled to all rights and privileges granted to Foreign Corporations under the General and Business Corporation Law of Missouri.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 8th day of November, 2006.





## Exhibit II Tariff

## Exhibit III

Executive Officers' Qualifications and Experience Company's Telecommunications Background

## E. Kidder Meade III 11190 Terwilliger's Hill Court Cincinnati, Ohio 45249-2741

Telephone: (513) 247-0816 or 0818

#### Experience:

July 2006 – Present:

## Multiline Long Distance, Ind. President (July 2006 - Present)

A long distance telecommunications service provider serving the small business & residential market.

### **Independent Consultant (January 1997 - Present):**

- Developed outsourcing strategies for long distance service providers.
- Developed and implemented a strategy to reposition a contract manufacturing supplier as a systems supplier.
- Assisted a European Machine Tool manufacturer in establishing a North American operation.
- Developed a manufacturing strategy for presentation to the Board of Directors of a major engine manufacturer; developed a marketing strategy for a joint venture, providing general strategic counseling to the CEO's of several small, high-tech startup companies; planning and implementation of computer based.

## Western Atlas and Related Companies (1983 - 1996)

Eagle Manufacturing (1992 - 1996): President of a joint venture between UNOVA (formerly Litton, Western Atlas) and Navistar.

Litton Industrial Automation Systems, Inc. (1990 - 1992) Group Vice President, Marketing for business composed of twenty operations in four countries with world wide sales of \$1 Billion.

Lamb Technicon (1983 - 1990): Various executive positions at a leading supplier of machining and assembly systems for high volume, complex automotive components...

- Group Vice President, 1987-1990. Responsible for Sales, Total Quality Management, Strategic Planning and Simultaneous Engineering.
- Executive Vice President, 1984-1987. Responsible for expanding product lines and presence in Europe, China and the Eastern Bloc.
- Vice President Finance, 1983-1984. Responsible for leading the systematic streamlining of operations

McKinsey & Company (1979-1983): Research Associate 1979. Associate, 1979-1982. Engagement Manager, 1982-1983.

#### **Education & Teaching Experience**

Masters in Business Administration with honors, Case Western Reserve University, Weatherhead School of Management (1977-1979). Scholarship from Diamond Shamrock Corporation. Concentration in Marketing, minor in Finance. Part time jobs as research assistant for McKinsey & Company, and as Sales Manager at LaSalle Yacht Sales.

**Teacher** of English, Speech and Drama in High School and Junior High, Cleveland Board of Education, (1972 - 1977). Department Head (Drama), track coach, Upward Bound teacher.

**Graduate Studies in Secondary Education** at Wayne State and Cleveland State Universities (1969 - 1972). Teaching certificate and Masters degree credits.

**Bachelor of Arts** Magna Cum Laude in English Literature from Harvard College (1965 - 1969). John Harvard and Harvard College Honorary Scholarships.

State of _	Ohio	
County of _	Hamilton	

#### **VERIFICATION**

I, Everard Kidder Meade III, being duly sworn, declare that I am the President of Multiline Long Distance, Inc., the Applicant. I verify that, based upon information and belief, I have knowledge of the statements in the foregoing Application, and I declare that they are true and correct.

Everard Kidder Meade III

President

XSworn to before me, the undersigned Notary Public on this 27th day of Chille, 2006.

Aller J. Stelle Notary Public ALICIA G. TREACK

Print or Type Name

My commission expires:

ALICIA G. TREDER
Notary Public, Wayne County Michigan
My Commission Expires April 6, 2007

#### CERTIFICATE OF SERVICE

I hereby certify that I have this day served a true copy of the foregoing Application for Certificate of Service Authority to Provide Interexchange Telecommunications Services Within the State of Missouri on the following parties, in accordance with the Commission rules:

> Office of the Public Counsel P. O. Box 7800 Jefferson City, MO 65102

General Counsel Missouri Public Service Commission P. O. Box 360 Jefferson City, MO 65102

Dated this 15th day of November, 2006.

Lange J.M. Steinhart Georgia Bar No. 678222

Lance J.M. Steinhart, P.C. 1720 Windward Concourse Suite 250 Alpharetta, Georgia 30005 (770) 232-9200 (770) 232-9208 (Fax) Isteinhart@telecomcounsel.com (Email)