

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company,)
d/b/a Ameren Missouri's Tariff to Increase) File No. ER-2012-0166
Its Annual Revenues for Electric Service)

**APPLICATION TO INTERVENE BY THE
MISSOURI RETAILERS ASSOCIATION**

COMES NOW the Missouri Retailers Association (hereinafter "Missouri Retailers" or "MRA"), by and through counsel, pursuant to Public Service Commission ("Commission") Rule 4 CSR 240-2.075, and respectfully applies for intervention as a party in this general rate case.

In support of this Application, the Missouri Retailers state as follows:

1. The MRA is a not-for-profit association dedicated to serving the needs of retailers and grocers and their distribution facilities statewide. MRA has several members who are served by AmerenUE and who rely on dependable electric service at reasonable rates in order to survive in the current economy, in order to employ their workforce, and to continue to provide their products and services at reasonable prices. A list of MRA members is attached as Exhibit A. This interest is different than the general public interest.

2. Correspondence, communications, orders and the decision in this matter should be addressed to:

Thomas R. Schwarz, Jr.
Stephanie S. Bell
Blitz, Bardgett & Deutsch, L.C.
308 East High Street
Suite 301
Jefferson City, MO 65101
Telephone No.: (573) 634-2500
Facsimile No.: (573) 634-3358
E-mail: tschwarz@blitzbardgett.com
E-mail: sbell@blitzbardgett.com

And

David Overfelt, President
Missouri Retailers Association
P.O. Box 1336
Jefferson City, MO 65102
Telephone No.: (573) 636-5128
E-mail: dave@moretailers.com

3. On February 6, 2012, this Commission issued an Order directing interested parties wishing to intervene to do so by February 23, 2012, and thus this Application is timely.

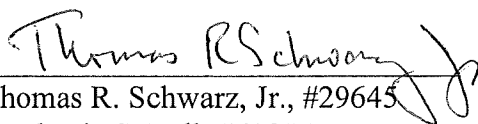
4. MRA is opposed to any unjust and unreasonable rate for its members served by AmerenUE's electric service. After further investigation, MRA plans to provide the Commission with a more detailed position on AmerenUE proposals and testimony submitted in this case.

5. MRA believes that its intervention and participation in this proceeding would serve the public interest, and wishes to become a party to this case for all purposes.

WHEREFORE, the MRA respectfully requests that the Commission grant its Application to Intervene, entitling it to fully participate in this proceeding.

Respectfully submitted,

BLITZ, BARDGETT & DEUTSCH, L.C.

By: 
Thomas R. Schwarz, Jr., #29645
Stephanie S. Bell, #61855
308 East High Street
Suite 301
Jefferson City, MO 65101
Telephone No.: (573) 634-2500
Facsimile No.: (573) 634-3358
E-mail: tschwarz@blitzbardgett.com
E-mail: sbell@blitzbardgett.com

CERTIFICATE OF SERVICE

I hereby certify that true copies of the foregoing Application to Intervene by the Missouri Retailers Association were sent to each of the following parties of record via electronic transmission this 21st day of February, 2012:

General Counsel's Office
E-mail: GenCounsel@psc.mo.gov

James B. Lowery
E-mail: lowery@smithlewis.com

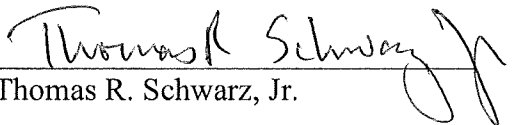
Wendy Tatro
AmerenMOService@ameren.com

Kevin Thompson
Kevin.Thompson@psc.mo.gov

Lewis Mills
E-mail: opcservice@ded.mo.gov

Thomas M. Byrne
AmerenMOService@ameren.com

Diana M. Vuylsteke
dmvuylsteke@bryancave.com


Thomas R. Schwarz, Jr.

MRA MEMBERS

ABBCO Service Corporation
Accu-Care, Inc.
Aldi
Alticor, Inc. d/b/a Amway Corporation
Altria Client Services, Inc.
Arch Amenities, Inc. dba Good Feet Store
Best Buy Co., Inc.
Big V Super Market
BKC, Inc. dba Schottzies Bar & Grill
Branson Concrete Forming, Inc. dba Ogden Concrete
Buch Mufflers, Inc. dba Midas Auto Service Experts et al
Busch's Florist
Centraz Industries
CVS Pharmacy
D.E. Enterprises, Inc. dba St. Louis Staffing
Demac Equipment Corporation
Dierberg Markets, Inc
Direct Selling Association
Eldon Furniture
Ellis Furniture Co.
Ferrel's Card Shops, Inc.
Ferry Funeral Home
Foster Brothers Wood Products
Habcare, Inc.
Home Depot, The
HRW Inc. dba Williams Residential Care I & II
J. F. Roling & Son, Inc.
Jefferson City Oil Co., Inc.
Jennings Premium Meats
Jerry Haas Race Cars Inc.
Kallmeyer Brothers Ent., Inc.
KEW Properties dba Sub Shop, Inc.
Kirksville Anesthesia Association
Kohl's Department Stores, Inc.
Lift for Life Academy, Inc.
Lift for Life Gym, Inc.
Liston Enterprises, Inc. dba Seamus McDaniels
Lowell Manufacturing Company
Lowe's Companies, Inc.
Macy's Midwest
Mary Kay, Inc.

McClain Restaurant Group
Meierotto's Jewelry, L.P.
Metroplex Management LLC
Missouri Baptist Children's Home
Modern Auto Co., Inc.
Noranda Aluminum
Northstar Battery Co., LLC
Old Town Donuts
Patrick Furniture Mart
Progressive Balloons, Inc.
QuikTrip Corporation
R.J. Reynolds
Red Shed, The
Retail Equation, Inc., The
Retail Grocers Assn. Of Greater K.C.
Rinehart's Farms, LLC
Schnuck Markets, Inc.
Schulte's Fresh Foods
Sears Holdings Corporation
Shepherd Care Inc dba Continuum LLC
Target Stores
Tri-Lakes Newspaper, Inc. dba Branson Tri-Lake News
USO of Missouri, Inc.
Village Bar Inc., The
Walgreen Co.
Women's Safe House (The)