CERTIFICATE OF SERVICE

I do hereby certify that a true and correct copy of the foregoing document was mailed via Airborne Express to Cecil Wright, Executive Secretary, Missouri Public Service Commission, 301 W. High Street, Room 530, Jefferson City, MO 65101 and was mailed, postage prepaid, this 10th day of April, 1997 to the following:

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Office of the Public Counsel PO Box 7800 Jefferson City, MO 65102

Staci A. Huth TW-97-333

18.

STATE OF MISSOURI **PUBLIC SERVICE COMMISSION**

IN THE MATTER OF AN INVESTIGATION INTO THE PROVISION OF COMMUNITY OPTIONAL CALLING SERVICE IN MISSOURI.	OF DAVID W. EVANS
AFFIDAVIT	OF DAVID W. EVANS
STATE OF MISSOURI)	The state of the s
COUNTY OF ST. CHARLES)	
David W. Evans of lawful age, being du	uly sworn, deposes and states:
 My name is David W. Evans. Telephone Operations. 	I am Staff Administrator - Rate Design for GTE
2. Attached hereto and made pa	art hereof for all purposes is my direct testimony.
	t my answers contained in the attached in propounded are true and correct to the best of David W. Evans
Subscribed and sworn to before me this Official of While, 1997.	s
	<u>Stavi a. Huth</u> Notary Public
My Commission Expires: 11-3	•

STACI A. HUTH
Notary Public - Notary Seal STATE OF MISSOURI St. Charles County
My Commission Expires Nov. 3, 1997

GTE MIDWEST INCORPORATED

DIRECT TESTIMONY OF DAVID W. EVANS

CASE NO. TW-97-333

4 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

1

2

- 5 A. My name is David W. Evans, and my business address is 1000 GTE Dr., Wentzville MO.
 6 63385.
- 7 Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?
- 8 A. I am employed by GTE Telephone Company as a Staff Administrator Rate Design.
- 9 Q. PLEASE DESCRIBE YOUR BACKGROUND, QUALIFICATIONS, AND PROFESSIONAL
 10 EXPERIENCE.
- 11 A. I received a Bachelor of Science degree from Webster University in 1989, majoring in
 12 Business Administration. I have worked in the telecommunications industry for 18 years,
 13 working in pricing and cost analysis since 1986.
- 14 Q. HAVE YOU TESTIFIED PREVIOUSLY BEFORE STATE REGULATORY COMMISSIONS?
- Yes, I have testified before the regulatory commissions in Missouri, Kansas, Nebraska, and
 Texas.
- 17 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?
- 18 A. I am sponsoring testimony in support of GTE's cost and rate analysis in the matter of the
 19 provision of Community Optional Service (COS).
- Q. IS THE PRICING MECHANISM SET OUT BY STAFF IN CASE NO. TT-96-398

 APPROPRIATE FOR ONE-WAY RECIPROCAL COS?
- 22 A. No. The appropriate rate design for one-way reciprocal COS is one based on the actual cost to provide the service.
- 24 Q. HAVE YOU PERFORMED A COST AND RATE DESIGN ANALYSIS OF ONE-WAY

RECIPROCAL COS?

2 A. Yes.

. . .

- 3 Q. PLEASE DESCRIBE THE CONTENT AND STRUCTURE OF THE COST ANALYSIS.
- A. The cost analysis is based on actual traffic data for the month of April 1996, for COS traffic originating in GTE exchanges. The analysis is structured in two basic parts the calculation of the average cost per COS subscriber, and the pricing of a One-way COS offering based on the calculated costs.
 - Q. PLEASE DESCRIBE IN DETAIL HOW THE AVERAGE COST FOR A COS SUBSCRIBER
 WAS CALCULATED.
 - A. The analysis is based on GTE's actual COS traffic data for April 1996. The traffic was segregated into GTE to GTE traffic, GTE to Southwestern Bell (SWBT) traffic, and GTE to Other LEC traffic. The traffic from GTE to SWBT was further subdivided into Metro traffic and Rural traffic. An average usage profile for a COS customer in each category was calculated using the traffic data and the number of COS lines in the GTE exchange where the traffic originated. The calculation resulted in an average calling profile for business and residence COS customers in each category. The compilation of the COS lines can be found on Exhibit DWE-2, page 1 of 1. The average cost per month per line was calculated using this profile and applying the cost per first minute and per additional minute to the traffic profile.
 - Q. HOW WAS THE COST FOR THE FIRST MINUTE AND EACH ADDITIONAL MINUTE CALCULATED?
- 21 A. In Case No. TO-96-425, GTE filed a cost for a first minute and each additional minute of use.

 22 These costs were adjusted by removing the cost for billing and collection and contain no

 23 costs which would be avoided in a wholesale environment. These costs are the appropriate

 24 costs to use since the compensation mechanism for COS is based on toll and access, which

 25 is precisely how the costs were derived in the prior case.

Q. PLEASE EXPLAIN THE CALCULATION USED TO ARRIVE AT THE FINAL CALCULATED

AVERAGE COST FOUND ON EXHIBIT DWE-1, PG. 2.

1

- 3 A. Using the average COS line profile and the per minute of use costs, the average cost for a
 4 COS customer in the GTE to GTE category was calculated and can be found on Exhibit
 5 DWE-1, page 1, line 18. Similarly the cost for an average COS line for the other categories
 6 can be found on Exhibit DWE-1, page 1, at lines 42, and 66. These costs by category were
 7 then carried over to Exhibit DWE-1, page 2. The individual costs by category were weighted
 8 by the traffic percentages. This calculation is found on Exhibit DWE-1, page 2, lines 18
 9 through 24.
- 10 Q. PLEASE EXPLAIN HOW THE AVERAGE RATE CALCULATION WAS DONE.
- 11 A. The average cost, found on Exhibit DWE-1, page 2, line 24, represents the TSLRIC for the
 12 service. The rate was then calculated by considering some percentage of contribution over
 13 TSLRIC. The contribution was set based on the interim resale discount rate of 26.93%.
- Q. WHY WAS THE INTERIM RESALE DISCOUNT RATE USED TO CALCULATE
 CONTRIBUTION?
- 16 A. The interim resale discount rate was used to assure GTE of receipt of at least the TSLRIC

 17 for the service in the event that the service was purchased by a CLEC for the purpose of

 18 resale.
- Q. ARE YOU PROPOSING A CHANGE TO THE EXISTING RATE STRUCTURE OF THE COS
 OFFERING?
- 21 A. Yes. The existing rate structure was based on a calculation of lost toll revenue and was
 22 designed on a revenue neutral basis. The rate elements, Metro, Rural, Business, and
 23 Residence were set to be revenue neutral in total, but each subset was not revenue neutral.
 24 The proposed rate structure would have a rate for business and a rate for residence. The
 25 differentiation between Metro and Rural would be eliminated since there is no real cost

differential between the rural customer set and the metro customer set. The rate for a business COS subscriber would be \$29.95, and the rate for a residence COS subscriber would be \$22.15.

- Q. PLEASE DESCRIBE THE EFFECT THAT THIS RATE DESIGN WOULD HAVE RELATIVE

 TO THE EXISTING RATES.
- Subscribers would experience a rate decrease in all rate categories except rural residence.

 The rate for a rural residence subscriber would increase by \$6.15.
 - Q. WHAT IS THE BASIS FOR THIS RATE DESIGN?
- 9 A. The proposed rate design is based on the cost to GTE to provide the service. The analysis
 10 of the traffic and the calculation of the average cost per COS line clearly indicates the level
 11 at which rates must be set. It would be imprudent and inconsistent for GTE to propose a rate
 12 structure which did not cover the costs of the service.
 - Q. DOES THIS CONCLUDE YOUR TESTIMONY?
- 14 A. Yes it does.

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G⊺E, a) elephona State of Missor	e Operations - Midwest R uri	egion	L."	"* GTE *	***				ļ	Exhibit DV	"mocos"
COS Traffic / C Docket # Tvv-9										CAMBIL DV	rc-1
DOCKEL# TVV-9	77-333		<u> </u>								
GTE TO	GTE Traffic Data		Ttl_Msgs Tt	I_Mins		Bus_Msgs	Bus_Mins	·····	Res_Msgs	Res_Mins	
1 Total N	Metro GTE to	GTE M	0	0		0	0		0	0	
	Rural GTE to Return Calls - GTE to	GTE R GTE T	253,671 1,44 152,086 88			27,604 43,928	111,892 142,488		1	1,335,258 740,652	
7 8	o GTE Petitioning to Targe	et Rural Traffic	253,671 1,44	7 150		27,604	111,892		226.067	1,335,258	
	o GTE P to T Rural COS L P to T Msgs per line (II P to T MOU per line (II	. ines n 9 / ln 10)	200,07 . 1,11	•	****	27,004	111,032	*****	220,001	1,333,230	*****
14 GTE to G 15 Cost 1st M 16 Cost Add I	/lin 0.01088										
19 (based or 20 (cost per 21	TE, P to T Avg Rural Co n Mags and MOU per line @ line does not include impu	h 11 & 12	ating access chi	· · · · · · · · · · · · · · · · · · ·	***		_	*****]	XAUAB
22	OTHER TOTAL	·						- · · · · · · · · · · · · · · · · · · ·			
	OTHER Traffic Data to - GTE to Other Company	отн м	Ttl_Msgs Ttl 101,735 75	I_Mins 6.841		Bus_Msgs 15,998	99,423		Res_Msgs	Res_Mins 657,418	· · · · · · · · · · · · · · · · · · ·
	al - GTE to Other Company		422,205 2,39			43,569	153,633		378,636		
28 29 30	Total GTE to Other Co	mpany	535,714 3,22	4,994		62,543	263,479		473,171 2	2,961,515	
31 32 METRO	C to C										
33 GTE to	o SWBT Petitioning to Tar o SWBT P to T Metro COS P to T Msgs per line (li	S Lines	101,735 75		****	15, 99 8	99,423	****	85,737	657,418	****
36 37 38 GTE to Ot	P to T MOU per line (Ir			•	****			****			****
39 Cost 1st M 40 Cost Add I	Min 0.033973 Min 0.029646										
42 GTE to S\ 43 (based or 44	des term. access charges) WBT P to T Metro. Avg Co Msgs and MOU per tine @				****		[****		[*****
45 46 RURAL	C to C										
47 GTE to	o Other Petitioning to Targ o Other, P to T, Rural COS	3 Lines	422,205 2,39	. +	****	43,569	153,633	****	378,636 2	2,239,136	****
49 50 51	P to T Msgs per line (In P to T MOU per line (In				****			****			****
52 GTE to Ot 53 Cost 1st M 54 Cost Add I	fin 0.094738 Pct. Run Min 0.090411	al Traffic to: Other			}						
56 GTE to 01	des term. access charges) ther, P to T, Rural Avg Co n Msgs and MOU per line @	ost Per Line		*	****			****			****
	d by Traffic Pct. @ In 54)			*	****			****			****
61 Cost 1st M 62 Cost Add /	fin 0.033973 Pct. Rur	al Traffic to: SWBT *****	-								
64 GTE to SN 65 (based on 66 (Weighte	wes term. access charges) WBT, P to T, Rural Avg Co Msgs and MOU per line @ Ind by Traffic Pct. @ In 62)) In 49 & 50)			****		[.	****		ſ	*****
67 68 GTE to Ot 69 (Sum of C 70	ther & SWBT Orig. Rural / lost at lines 58 & 66)	Avg. Gost Per Ln			****			*****			•••••

GTE Telephone Operations - Midwest Region	**** GTE ****	"mocos"
State of Missouri		Exhibit DWE-1
COS Traffic / Cost Analysis		EXHIBIT DITE-1
Docket # TW-97-333		

3			TOTAL			BUSINESS			RESIDENCE		
4 5 6	GTE to GTE Orig Rural Avg Cost Per Line (page 1, line 18)			P\$VVX			****			****	
8 9 10	GTE to SWBT Orig. Metro: Avg Cost Per Line (page 1. line 42)			*****			2000X			*****	
	GTE to Other & SWBT Orig. Rural Avg. Cost Per Ln (page 1, line 68)		Q40000000.000000011146	*****			••••			****	
14 15 16 17			Pct. of Total	Weighted Cost		Pct. of Total	Weighted Cost		Pct. of Total	Weighted Cost	
	GTE to GTE Orig. Rural Traffic (MOU)	1,447,150	31.48%		111,892	30.66%		1,335,258	31.55%		
	GTE to Other Orig. Metro Traffic (MOU)	756,841	16.46%		99,423	27.24%		657,418	15.54%		
	Total Traffic (MOU)	2 <u>.392,769</u> 4,596,760	52.05%		153,633 364,948	42.10%		2, <u>239,136</u> 4,231,812	52.91%		
25 26	Total Welghted Cost per Line Resale Discount Pct.			L							
27 28 29	Per line Cost Adj, for Resale										

TE-√Feleophonoù Operations - Midwest Region			ľ	**** GTE	****		reserve en la región (1996) (1	ayan garangaran, angay ing mga daga 1966. Manananan			
tate of Missouri OS Traffic / Cost Analysis ocket # 1'W-97-333						"mocos' Exhibit DWE-2					
GTE to GTE	Rural		GTE to OTH	-R Rural		GTE to OTH	D Motro				
Residence Co			Residence CO			Residence Co					
GTER	COS Res	Take Rate	OTHR	COS Res	Take Rate	OTHM	COS Res	Taka Gata			
Belleview	*****	*****	Amazonia	CO3 Ve2	AND LIB	Branson	COS Res	Take Rate			
Bronaugh	*****	****	Augusta	****	*****	Branson West	*****	*****			
Cabool	*****	****	Avenue City	****	*****	Buffalo West		****			
Caledonia	****	****	Avellue City Avilla	****	****		*****	****			
Caulfield	*****	****		****	*****	Conway	****	****			
Centralia	****	****	Bland	*****	*****	Crane	****	****			
Clark	****	****	Bourbon	****	****	Everton	*****	****			
Clarksdale	****	****	Bronaugh	****	*****	Foley	*****				
	*****	****	Cabool	****	*****	Galena	*****	****			
Conway	****	****	Clarksdale	****	*****	Niangua					
Dora	****	****	Conway	****	*****	Reeds Spring	****	****			
Forsyth	****	****	Cosby			Seymour	****	****			
Fremont	*****	****	Easton	****	****						
Gower			Edgar Springs	*****	*****						
Helena	*****	*****	Ellsinore	*****	****						
Houston	****	*****	Fillmore	****	****						
Hunnewell	****	****	Gower	****	*****						
Jenkins	****	****	Grovespring	*****	*****						
Jonesburg	*****	****	Helena	****	****						
Koshkonong	****	****	Irondale	*****	****						
Louisburg	*****	****	La Plata	****	*****						
Niangua	*****	****	Laddonia	****	****						
Norwood	****	****	Marthasville	*****	****						
Reeds Spring	****	****	Nebo	****	****						
Rockaway Bea	ic *****	****	Rosendale	*****	****						
Shelbyville	****	****	Savannah	****	****						
Sturgeon	****	****	Sheldon	****							
Thomasville	****	****	St. James	*****	****						
Vanzant	****	=+++		*****	****						
	*****	****	Timber	****	*****						
Walker Wasola	****	****	Vichy Walker	*****	****						
GTER RES	3883		OTHR RES	4212		OTHM RES	1262				
						· · · · · · · · · · · · · · · · · · ·					
	GTE to GTE Rural			R Rural	GTE to OTHE						
	Business COS Lines			Business COS Lines Business							
GTER	COS Bus	Take Rate	OTHR	COS Bus	Take Rate	OTHM	COS Res	Take Rate			
Belleview			Amazonia	****	****	Branson	*****	****			
Bronaugh	****	*****	Augusta	****	****	Branson West	*****	****			
Cabool	****	****	Avenue City	****	****	Buffalo	*****	****			
Caledonia	****	****	Avilla	*****	*****	Conway	****	****			
Caulfield	****	****	Bland	****	*****	Crane	*****	****			
Centralia	*****	*****	Bourbon	****	****	Everton	****	****			
Clark	****	****	Bronaugh	****	****	Foley	****	****			
Clarksdale	*****	****	Cabool	****	****	Galena	****	****			
Conway	****	****	Clarksdale	****	****	Niangua	****	****			
Dora	****	****	Conway	****	****	Reeds Spring	****	****			
Forsyth	****	****	Cosby	****	****	Seymour	****	****			
Fremont	****	****	Easton	****	****	Seymour					
Gower	****	****		****	*****						
Helena	****	*****	Edgar Springs	****	*****						
Houston	****	*****	Ellsinore Fillmore	*****	****						

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239

OTHM BUS

100

Gower

Helena

Irondale

La Plata

Laddonia

Nebo

Marthasville

Rosendale

Savannah

Sheldon

Timber

Walker

OTHR BUS

Vichy

St. James

Grovespring

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239

Hunnewell

Jonesburg

Louisburg

Niangua

Norwood

Koshkonong

Reeds Spring

Shelbyville

Sturgeon Thomasville

GTER BUS

Vanzant

Walker

Wasola

Rockaway Beac

Jenkins