



Via- E-Docket

Date: December 17, 2015

To: Public Utilities Commission of Missouri

From: Araceli Aguilar, Compliance & Regulatory Affairs Supervisor

TAG Mobile, LLC
1330 Capital Pkwy.
Carrollton, Texas 75006

RE: LIFELINE WIRELESS PLAN

TAG Mobile, LLC is hereby notifying you of its intent to revise the Lifeline Wireless Plan offered today in the State of Missouri. Attached you will find a description and summary of the Lifeline wireless service plan that will be effective immediately. If there are any questions you may reach me at 214-390-5344 or araceli.aguilar@tagmobile.com. You may also direct any questions to the Director of Compliance & Regulatory Affairs, Mary Calderon at 214-390-9280 or mary.calderon@tagmobile.com.

Sincerely,

A handwritten signature in black ink that reads "Araceli Aguilar".

Araceli Aguilar
Compliance & Regulatory Affairs



TAG MOBILE, LLC MISSOURI WIRELESS LIFELINE PLAN

TAG Mobile will offer its Missouri Lifeline subscribers the Lifeline Base Plan. The Plan includes 500 local voice minutes, \$1.50 calling credit for international calling, and unlimited global text messaging every 30 days from date of activation, and a free 911/E911 compliant feature handset ("new" or in "like new" condition will be provided based on availability).

While the Lifeline Plus plans offer Unlimited minutes and texts, this does not mean unreasonable use. Once a customer reaches a certain threshold he or she will be connected to our Customer Service Department to determine whether high usage is due to commercial use or technical problems. After discussion with the customer, the Customer Service Department will complete its review and will return the customer to normal status. The customer will never be cut off during a billing cycle for excessive use. TAG Mobile reserves the right to notify and disconnect any account for excessive or abusive use at the end of their billing cycle.

TAG Mobile's plans will also have "top-ups" available for all consumers for adding additional airtime and high speed data. Data "top-ups" are available in \$3, \$12, and \$20 increments. Minutes are available in \$5 and \$10 increments, and will be decremented at various rates depending on the destination country to which calls are placed. TAG Mobile will also offer International Long Distance (ILD) Add-on plans for \$5 or \$10.

Network	Plan	Minutes	Messaging	Data	Retail Price	Cost to LL Customer
Pre-Paid Lifeline and Lifeline Plus Plans						
T-Mobile / Sprint / Verizon	Lifeline Base	500 Domestic + \$1.50 ILD Credit	Unlimited	Not Included	Not Available	FREE
T-Mobile / Sprint	Unlimited/\$20	Unlimited Domestic + \$1.50 ILD Credit	Unlimited	1GB LTE + Unlimited 2G	\$30.00	\$20.00
T-Mobile / Sprint	Unlimited/\$30	Unlimited Domestic + \$1.50 ILD Credit	Unlimited	2.5GB LTE + Unlimited 2G	\$40.00	\$30.00
Verizon	Unlimited/\$25	Unlimited Domestic + \$1.50 ILD Credit	Unlimited	1GB 3G + Unlimited 2G	\$35.00	\$25.00
Verizon	Unlimited/\$35	Unlimited Domestic + \$1.50 ILD Credit	Unlimited	2.5GB 3G + Unlimited 2G	\$45.00	\$35.00
Verizon	Unlimited/\$30	Unlimited Domestic + \$1.50 ILD Credit	Unlimited	1GB LTE + Unlimited 2G	\$40.00	\$30.00
Verizon	Unlimited/\$40	Unlimited Domestic + \$1.50 ILD Credit	Unlimited	2.5GB LTE + Unlimited 2G	\$50.00	\$40.00



**TAG MOBILE, LLC MISSOURI
WIRELESS LIFELINE PLAN**

Network	Plan	Minutes	Messaging	Data	Retail Price	Cost to LL Customer
Top-Ups / Add-Ons						
T-Mobile / Sprint / Verizon	LTE Top-Up 100	N/A	N/A	100 MB	N/A	\$3.00
T-Mobile / Sprint / Verizon	LTE Top-Up 500	N/A	N/A	500 MB	N/A	\$12.00
T-Mobile / Sprint / Verizon	LTE Top-Up 1000	N/A	N/A	1000 MB	N/A	\$20.00
T-Mobile / Sprint / Verizon	Airtime \$5	Varied, depending on destination country.	N/A	N/A	N/A	\$5.00
T-Mobile / Sprint / Verizon	Airtime \$10	Varied, depending on destination country.	N/A	N/A	N/A	\$10.00
T-Mobile / Sprint / Verizon	ILD \$5	Unlimited to Mexico Landlines Plus 100 to Mexico Cellular	N/A	N/A	N/A	\$5.00
T-Mobile / Sprint / Verizon	ILD \$10	Unlimited to 80 Countries	N/A	N/A	N/A	\$10.00