BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the matter of the Review of Economic,)	
Legal and Policy Considerations of District)	File No. SW-2011-0103
Specific Pricing and Single Tariff Pricing)	
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Legal and Policy Considerations of District)	File No. WW-2011-0103
Specific Pricing and Single Tariff Pricing)	

AQUA MISSOURI REPLY BRIEF

Aqua Missouri appreciates the opportunity to file this reply brief in support of a consolidated rate structure policy. Aqua Missouri supports single tariff pricing for its water and wastewater systems. Single tariff pricing and a consolidated rate structure are best practices which provide benefits to customers over the long run in terms of timely infrastructure improvements and more gradual rate increases.

On March 15, 2010, the Missouri Public Service Commission (Commission) directed Aqua Missouri to file a brief delineating the arguments and social policy implications associated with whether the Commission should permit or require Aqua to consolidate all of its rate districts for the purpose of rate setting. Staff stated that it did not believe further expansion of the Company's single tariff rates is necessary at this time and that it would be inappropriate to make a policy declaration on the matter. The Office of Public Counsel opposed single tariff pricing for Aqua's systems.

Adopting a consolidated rate structure policy has many benefits. It can protect against rate shock, address small system viability issues, and control administrative costs for the utility and agencies that regulate it. If a small, stand-alone system (like many of Aqua's systems in Missouri) needs major capital improvements, a consolidated rate structure will spread these costs over a larger customer base. Over the long term, a consolidated rate structure will strengthen Aqua's water and wastewater system as a whole and ensure environmental compliance in an efficient and timely manner.

Under the consolidated company approach, all customers share the risk of significant infusion of capital, and likewise all customers share in the benefit associated with a spreading of that risk across the larger body of customers. As to the Commission's authority to impose single tariff pricing, Aqua Missouri asserts the Commission already has the authority to adopt this policy and there is nothing preventing it from applying it further. In fact, the Missouri Commission already has approved a consolidated rate strategy for Missouri electric and gas customers and for Aqua's Jefferson City wastewater systems. Just because this consolidation occurred in earlier decades for the electric and gas industries, does not prohibit the Commission from providing the benefits to its water and wastewater users now.

Rather than repeat the specific arguments in support of single tariff pricing that were discussed in Aqua Missouri's Main Brief, the Company will discuss some of the issues raised at the hearing on November 9, 2010 and offer recommendations for how the Commission should proceed. In addition, per the request of Commissioner Jarrett, the Company has attached testimony from other jurisdictions in which single tariff pricing was recently adopted.

The Company offers the following comments as a follow up to the discussions that occurred at the November 9, 2010 hearing:

- Staff discussed two reasons at the hearing as the main disadvantages of single tariff pricing: 1) possible overinvestment and 2) it is more equitable for the cost causer to bear the burden. Staff expressed concern that single tariff pricing encourages too much investment. As to this first concern, Staff suggests that district specific pricing keeps a better check on investment and infrastructure and asserts that moving away from district specific pricing provides incentives to overspend and to overinvest. The Company respectfully disagrees with Staff's assessment. The Company clarifies that the vast majority of capital improvements made by Aqua Missouri are tied directly to environmental compliance. Second, moving towards a consolidated rate structure has no impact on the Company's continued goal of providing safe and adequate service at reasonable rates. Each and every expense and infrastructure improvement can be reviewed and challenged in the confines of a rate request. This is the exact same mechanism that is used to review electric and gas utilities that already have single tariff pricing. As a result, any concerns that Staff may have about "overinvestment" can be addressed in a rate case.
- Staff's second concern which is also supported by the Office of Public Counsel is that customers located within that system should shoulder the burden of those costs. Staff has further indicated that it is the policy of the Staff at this time to maintain district specific pricing. Without direction from the Staff or Commission providing that there is a

shift in this policy, the Company may not be inclined to even propose a consolidated rate structure. The reality is that Aqua Missouri currently files under the small water and wastewater regulations at the Commission. If the Company proposes a consolidated filing, it is highly likely that the rate case will need to be processed under Missouri's formal rate case regulations that require representation of counsel and witnesses for technical areas of expertise like return on equity. In the past, Aqua Missouri has filed under the small water and wastewater regulations and has kept its rate case expenses relatively low which directly benefits customers.

If Aqua Missouri filed under the formal regulations, Aqua anticipates rate case expense to be at least \$70,000 including legal representation and consultants for cost of capital testimony. This equates to a significant amount of rate case expense for a system of less than 4,000 customers. In addition, the Company has been informed that it will not be entitled to rate case expense as described above if it files a rate case under the formal rules and does not utilize the small water and wastewater regulations. The Commission should take this into consideration in deciding the necessity of providing direction on the issue of a consolidated rate structure and some of the challenges in discussing the idea without clear regulatory guidance.

In summary, Aqua Missouri recommends that the Commission establish a formal policy supportive of single tariff pricing.

Respectfully submitted

Aqua America

762 W. Lancaster Avenue

Bryn Mawr, PA 19010

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STATE OF NORTH CAROLINA UTILITIES COMMISSION RALEIGH

DOCKET NO. W-218, SUB 274 DOCKET NO. W-224, Sub 15 FILED

DEC 0 5 2008

Clerk's Office
N.C. Utilities Commission

BEFORE THE NORTH CAROLINA UTILITIES COMMISSION

In the Matter of
Application by Aqua North Carolina, Inc., Rayco
Utilities, Inc., Fairways Utilities, Inc., Glynnwood
Water Systems, Inc., Mountain Point Utilities,
Inc., Willowbrook Utility Company, Inc., Heater
Utilities, Inc., and Mobile Hill Estates, 202
MacKenan Court, Cary, North Carolina 27511,
for Authority to Increase Rates

PREFILED DIRECT TESTIMONY OF DAVID P. SMELTZER

ON BEHALF OF AQUA NORTH CAROLINA, INC.

2PSECOV

A.

Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

A. David P. Smeltzer. My business address is 762 W. Lancaster Avenue, Bryn Mawr, Pennsylvania 19010.

Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?

- A. I am employed by Aqua America, Inc. as Chief Financial Officer ("CFO"). Aqua America, Inc. is the parent company of Aqua North Carolina, Inc. ("Aqua NC" or "Company").
- Q. PLEASE DESCRIBE YOUR EDUCATION AND BUSINESS EXPERIENCE.
 - I graduated from La Salle University in 1980 with a Bachelor of Science degree in Business Administration, majoring in Accounting, and received my C.P.A. Certificate from the Commonwealth of Pennsylvania in 1982. I was employed by KPMG Peat Marwick, Certified Public Accountants ("KPMG"), from June 1980 until March 1986, when I joined Philadelphia Suburban Water Company ("PSW"), the corporate predecessor to Aqua Pennsylvania, Inc. While employed by KPMG, I worked initially as a Junior Accountant, advancing thereafter to Senior Accountant and Manager. My assignments varied, including financial, manufacturing and public utility clients. I was hired by PSW as Controller, was promoted in 1992 to Vice President Rates and Regulatory Affairs, and in 1999 to my present position. In these capacities, I have a broad base of experience in the utility finance and regulatory areas.

Q. ARE YOU A MEMBER OF ANY PROFESSIONAL ORGANIZATIONS?

A. Yes, I am a member of the American Institute of Certified Public Accountants, the Pennsylvania Institute of Certified Public Accountants, and the National

provided to individual water and wastewater systems. To name a few, Aqua NC systems receive services from the same group of employees, transportation vehicles, management, engineering, water quality experts and accountants. Aqua NC's proposal would mean that the Company's costs and expenses would be tracked by water and wastewater functions, rather than by each of the individual systems.

- Q. WHAT WOULD HAPPEN TO RATE BASE TRACKING, SUCH AS PLANT IN SERVICE AND CIAC?
- A. Utility plant records would continue to be maintained and kept separate on a system-by-system basis as has been done in the past.
- Q. PLEASE PROVIDE AN EXAMPLE OF WHAT YOU MEAN BY A SINGLE COST OF SERVICE.
- A. Currently, Aqua North Carolina, Inc. is comprised of in excess of 700 water systems with over 1,600 wells. In addition, Aqua owns and operates approximately 60 wastewater systems in the state. As it stands now, a utility operator who works for Aqua NC provides services for multiple systems. On a daily basis, he needs to record his time per system as he goes from plant to plant, which is burdensome and time consuming. Then, Aqua NC accountants must track not only his time per-system/per-day, but also must track gas expenses, lease payments, maintenance expense, benefits, vehicle time, insurance coverage, administrative in-state overheads, etc., by accounting unit. In other words, Aqua NC is accounting for systems as if they were each individual businesses. This fragmentation is one of the problems in the water

and wastewater industry today. Operating like this is not a viable, long-term option. It is extremely burdensome, and we spend an unnecessary amount of time splitting invoices and timesheets. Aqua NC is seeking to streamline this accounting methodology by having one cost of service per utility service for all of its systems. For example, this would mean that instead of different accounting units for transportation expense for each of the individual systems, there would only be one accounting unit for water and one accounting unit for wastewater for this expense. In this example, to ensure that there is a process in place to review expenses for reasonableness, all invoices would still be maintained and tracked for later audits or review by parties.

Q. ARE YOU AWARE OF ANY AQUA NC SYSTEMS THAT CURRENTLY OPERATE UNDER A SINGLE COST OF SERVICE?

A. Yes. Most of Heater operates as a single system under uniform rates. Filings made before this Commission in previous years indicate that the Commission has approved Heater's uniform rates in general rate cases concerning the Heater water and wastewater systems. This practice has similarly been observed with respect to Heater's newly acquired systems. See Heater testimony, November 22, 2004, and Commission Order in Docket No. W-274, Sub 478, April 18, 2005.

Q. WHAT DO YOU MEAN BY A UNIFORM TARIFF PRICE FOR WATER AND WASTEWATER?

A. Aqua NC is proposing that the rates charged to all of its systems (except Brookwood/LaGrange) be uniform, so that all customers pay the same rates for similar service, without regard to where they are located. The rates requested

would result in average monthly water bills of \$46.73, for the 6000 gallon/month customer, and a wastewater bill of \$70.22.

Q. WHAT ARE SOME OF THE GOALS AND OBJECTIVES OF A CONSOLIDATED RATE STRUCTURE?

A. I see many benefits to a consolidated rate structure for our customers, regulators, and the Company. To name a few, a consolidated rate structure facilitates affordability of rates for all customers, ease of administration, customer understandability, fairness, rate continuity, revenue stability and predictability for the utility, and future acquisition of troubled systems. As Heater Utilities successfully argued to this Commission in Docket No. W-274, Sub 478, a uniform rate structure can operate as an "insurance umbrella" to protect all customers—especially those of the smaller and more isolated systems—from the rate shock that could otherwise occur in the event of repairs necessitated by natural disaster or a massive system failure or upgrade. Under the consolidated company approach, all customers share the risk of significant infusion of capital, and likewise all customers share in the benefit associated with a spreading of that risk across the larger body of ratepayers.

Q. PLEASE ELABORATE ON THE BENEFITS OF A CONSOLIDATED RATE STRUCTURE FOR CUSTOMERS?

A. A consolidated rate structure facilitates cost efficient compliance with the Safe Drinking Water Act (SDWA) standards, whereby capital costs incurred universally are recovered similarly. This eliminates the potential for rate shock for any particular system. Under stand-alone or similar rate structures, systems could

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incur large rate increases due to capital costs to be in compliance with environmental laws. Although one system may not experience large capital costs in one year, it is likely that such costs will be incurred in future periods.

Q. COULD YOU ELABORATE ON THIS?

Yes. The Environmental Protection Agency (EPA), recommends over \$277 billion in infrastructure improvements over the next 20 years for water utilities across the nation. Many of these utilities, whether private or governmental owned, will be faced with significant rate increases over the next several years. By being able to levelize these costs over a larger customer base, a multi-system utility like Aqua NC, is able to minimize the rate increases. It also encourages utilities to invest the necessary capital costs. Some of the systems purchased by Aqua NC have experienced infrastructure problems. By being able to spread these costs, it facilitates small system viability throughout the state. Agua NC also anticipates that costs will be associated with adaptation to policies evolving in North Carolina to deal with water supply—particularly in light of the significant growth predicted for this state, combined with the recent unsettling experience with drought. Commission, the Public Staff and Aqua NC have been closely involved in a range of academic, legislative and executive actions related to response to and planning for drought. There is every reason to expect these efforts to proceed and to result in changes in the operational and interconnection requirements of Aqua's North Carolina business. This will represent yet another driver for costs of the sort that are most efficiently spread across the body of ratepayers.

Q. ARE THERE ANY DRAWBACK TO A CONSOLIDATED RATE STRUCTURE?

Α

Though the transition from system-specific rates to a consolidated approach can be difficult for some customers, particularly those whose tariffed rates do not fully reflect the cost of serving them, I believe it to be more appropriate to focus on long term policy goals and solutions. When discussing possible drawbacks, the issues of fairness to certain system customers are sometimes discussed. In my opinion, any possible fairness issues are alleviated over time. As indicated above, with a consolidated rate structure in place in Aqua NC, major infrastructure improvement costs, as well as unexpected costs, will be levelized over a larger customer base. As a result, Aqua NC can minimize future rate increases on a stand-alone basis. Finally, a uniform rate structure is a sound public policy, because it facilitates small system viability throughout the state and encourages future acquisitions of smaller troubled systems. This assures customers of those smaller utilities of affordable and reliable utility services, and is important for the future of the water supply business in the state of North Carolina. I believe the Commission should consider long-term policy goals in determining the appropriate rate structure, and should not concentrate on short-term results.

Q. IS THERE ANYTHING FURTHER YOU WOULD LIKE TO ADD CONCERNING CONSOLIDATED RATES?

A. Yes, as a result of this rate structure, Aqua NC would like to be able to streamline many of its processes in order to implement the efficiencies afforded to it. In our filing, we are requesting a single cost of service so that we no longer are required to allocate and track costs among the various systems. This will eliminate the need to allocate expenses and split timesheets, thus streamlining the accounting

requirements. Both of these provisions would provide greater administrative efficiencies for the Public Staff and the Commission staff, as well as Aqua NC. Further, all future Annual Reports and rate filings should be on a consolidated basis. This provides further efficiencies and reduces rate case expense, thus minimizing pressure for future rate increases and benefiting customers.

Q. DOES THIS CONCLUDE YOUR TESTIMONY?

A. Yes, it does.

CERTIFICATE OF SERVICE

I hereby certify that I have this day served a copy of the foregoing Prefiled Direct Testimony of David P. Smeltzer on behalf of Aqua North Carolina, Inc. by e-mail and addressed as follows:

Elizabeth Szafran, Esquire Staff Attorney North Carolina Utilities Commission 4326 Mail Service Center Raleigh, NC 27699-4326 elizabeth.szafran@ncmail.net

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This the 5th day of December, 2008.

BY:

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STATE OF NORTH CAROLINA **UTILITIES COMMISSION** 3 **RALEIGH** 4 5 **DOCKET NO. W-218, SUB 274** 6 DOCKET NO. W-224, Sub 15 7 8 9 BEFORE THE NORTH CAROLINA UTILITIES COMMISSION 10 In the Matter of Application by Agua North Carolina, Inc., Rayco Utilities, Inc., Fairways Utilities, Inc., Glynnwood

for Authority to Increase Rates

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Water Systems, Inc., Mountain Point Utilities, Inc., Willowbrook Utility Company, Inc., Heater Utilities, Inc., and Mobile Hill Estates, 202 MacKenan Court, Cary, North Carolina 27511,

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Clerk's Office N.C. Utilities Commission

PREFILED DIRECT TESTIMONY OF THOMAS J. ROBERTS ON BEHALF OF

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AQUA NORTH CAROLINA, INC.

PREFILED DIRECT TESTIMONY OF THOMAS J. ROBERTS Page 1 of 19

- Q. PLEASE STATE YOUR NAME, YOUR POSITION WITH AQUA NORTH CAROLINA, INC. ("AQUA" OR "COMPANY") AND YOUR BUSINESS ADDRESS.
- A. My name is Thomas J. Roberts. I am President and Chief Operating Officer for Aqua North Carolina, Inc. My business address is 202 MacKenan Court, Cary, North Carolina 27511. My responsibilities include oversight of the operations and maintenance of Aqua's water and wastewater systems, which are located throughout the state. Additionally, I am responsible for the orderly growth of Aqua's interests in North and South Carolina.

Q. PLEASE DESCRIBE THE AQUA OPERATIONS IN NORTH CAROLINA.

- A. Aqua North Carolina, Inc. is comprised of in excess of 700 water systems with over 1,600 wells. In addition, Aqua owns and operates approximately 60 wastewater systems in the state. Aqua North Carolina, Inc. is a wholly-owned subsidiary of Aqua America, Inc. ("Aqua America"), a multi-state corporation which serves water and wastewater customers in 13 states: Pennsylvania, New Jersey, New York, Maine, Ohio, Indiana, Illinois, Missouri, Texas, North Carolina, South Carolina, Virginia and Florida.
- Q. PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR BACKGROUND AND EXPERIENCE.
- A. I have been employed by Aqua America (formerly Philadelphia Suburban Corp.) since 1981, at which time I joined the company as an Engineering Aide. I held progressively responsible positions in the Engineering, Distribution and Network (Maintenance and Construction) departments for almost 26 years prior to being

named President and Chief Operating Officer of Aqua in May 2007.

I have an Associates Degree in Applied Sciences in Civil Engineering Technology from Delaware Technical and Community College in Newark, Delaware and a Bachelor of Science Degree in Business Administration from the University of Phoenix. I am an active member of the American Waterworks Association and of the Water Works Operators of Pennsylvania, and I hold a Class E, Type 1 Waterworks Operators Certificate from the Commonwealth of Pennsylvania.

Q. WHAT ROLE HAVE YOU PLAYED IN THE PREPARATION OF THIS FILING FOR AN INCREASE IN WATER AND WASTEWATER RATES?

A. The Application has been assembled with my participation, in conjunction with legal, accounting and engineering resources from Aqua and Aqua America.

Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

A. My testimony has four goals: (a) to offer support for Aqua's Application for a general rate increase from the perspective of North Carolina management; (b) to describe the operational and management characteristics of Aqua's business, with specific focus on the systems included in this filling; (c) to address customer service; and (d) to reinforce witness Smeltzer's testimony concerning the benefits—to ratepayers, regulators and shareholders—of uniform rates across the Aqua footprint.

Q. WHY HAS AQUA APPLIED FOR AN INCREASE IN WATER AND WASTEWATER RATES?

A. During the test year in the Application, ending December 31, 2007, Aqua had a return on common equity in North Carolina, after making the appropriate pro forma adjustments, of 2.60% for water operations and of -2.08%, for wastewater, as shown on page 8 of the Application. A rate increase is necessary because the Company, under current rates, has been unable to earn either its authorized return or any return that could be deemed reasonable due to: increases in operating expenses, capital investments required to meet service obligations, plant replacements, and inflation during the lengthy intervals since rates were last determined. Witnesses Smeltzer, Packer and Gearhart deal with these financial issues in detail. My testimony is that it is necessary for the North Carolina operation to better align costs with rates, so that Aqua can maintain and continue to improve the quality of service in North Carolina.

- Q. PLEASE DESCRIBE BRIEFLY THE REGULATORY STRUCTURE AND HISTORY OF AQUA'S NORTH CAROLINA SYSTEMS.
- A. Aqua America (which was then Philadelphia Suburban Corporation) acquired its first property in North Carolina on November 27, 2000, when its wholly-owned subsidiary, Consumers North Carolina Water Company ("Consumers"), was issued a Certificate of Public Convenience and Necessity by the North Carolina Utilities Commission (Commission) to provide water and sewer service to the River Park service area in Docket No. W-1150, Sub 0. On January 17, 2001, Aqua America acquired the assets of Hydraulics, Ltd. by way of merger of Consumers into Hydraulics, Ltd. in Docket No. W-218, Sub 143. Thereafter, Hydraulics, Ltd. (which changed its name to Aqua North Carolina, Inc. on

January 16, 2004) acquired the assets of Piedmont Construction and Water Company, Inc. by way of merger on April 15, 2002, in Docket No. W-218, Sub 150. Aqua continued to grow through the acquisition of existing franchises, the award of new franchises and by contiguous extensions. Aqua presently serves approximately 57,375 water customers and 13,825 sewer customers throughout the state.

On March 13, 2003, Aqua America, Inc. was authorized to purchase the stock of AquaSource Utility, Inc. ("AquaSource") in Dockets Nos. W-787, Sub 17; W-1032, Sub 4; W-989 Sub 4, W-899, Sub 28 and W-981, Sub 5. AquaSource Utility, Inc. owned all of the stock of Fairways Utilities, Inc., Glynnwood Water Systems, Inc., Mountain Point Utilities, Inc., Rayco Utilities, Inc., and Willowbrook Utility Company, Inc. All five of these companies are now operated by Aqua as separate corporations and do business as Aqua North Carolina.

Heater Utilities, Inc. ("Heater") acquired the stock of Brookwood Water Corporation ("Brookwood") in 1989 in Docket No. W-177, Sub 27. It acquired the stock of LaGrange Waterworks Corporation ("LaGrange") on July 2, 1997, in Docket No. W-200, Sub 35. Aqua America received approval to acquire the stock of Heater from Allete Water Services, Inc. on May 26, 2004, in Docket No. W-274, Sub 465 and as a result acquired control of Brookwood and LaGrange. Brookwood and LaGrange continued to operate as separate corporations with separate rate tariffs. Brookwood presently serves approximately 8,109 water

customers and LaGrange presently serves approximately 6,065 water customers. One system owned by Brookwood is connected to a system owned by LaGrange.

On June 1, 2007, in Dockets No. W-218, Sub 250, W-177, Sub 53, W-200, Sub 48 and W-218, Sub 251, a joint Application was made to the Commission for approval of the merger of Brookwood and LaGrange into Aqua as well as for authority to increase rates. On June 29, 2007, the Commission approved the merger of Brookwood and LaGrange into Aqua, in Docket No. W-218, Sub 250, W-177, Sub 53, and W-200, Sub 48. Brookwood and LaGrange operate as the Fayetteville Division of Aqua North Carolina, charging the uniform rates for both companies authorized by the Commission in Docket No. W-218, Sub 251. Notwithstanding the merger, this Fayetteville Service Area maintains books and records separate and apart from Aqua and Heater.

Q. PLEASE DESCRIBE THE PROPOSED PLAN OF REORGANIZATION OF THE EXISTING REGULATORY STRUCTURE.

A. Aqua seeks to integrate the various units of the Aqua holdings into a consolidated corporate structure that reflects the reality of operation across its 42 county footprint. Aqua also seeks to move towards rate structures that reflect the reality and the benefits—to both its ratepayers and its shareholders—of ownership and operation of these systems on a consolidated basis by a multi-state company which brings significant resources and expertise to its North Carolina customers. Aqua, Heater and the five companies acquired with the

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purchase of the AquaSource stock have requested permission to merge all the referenced corporations into Aqua, and on Monday, November 24th, 2008, at its Agenda Conference, the Commission voted to allow that merger, subject to specified terms and conditions.

Q. PLEASE DESCRIBE BRIEFLY THE ORGANIZATIONAL STRUCTURE OF AQUA'S NORTH CAROLINA OPERATIONS.

Α. Agua owns and operates in excess of 700 water systems and approximately 60 wastewater systems in North Carolina and employs directly approximately 165 people, geographically dispersed across a broad swath of the state. The headquarters of Aqua's North Carolina operation are located in Cary and the Cary office also functions as the largest of the operational centers in the state. Regional offices are located in Cary, Denver, Mt. Airy, High Point, Fayetteville and Wilmington. Through this network of regional operations, Aqua is able to operate as an integrated statewide organization, drawing resources and expertise from throughout the state as needed for support of the various systems. The various operating centers are responsible for the operation and maintenance of defined systems in relatively close geographic proximity to their Agua Engineering resources are based in Cary, with additional offices. resources in Denver. The Compliance Department has resources in both Cary and Denver. Aqua's Corporate Development resources are based in the Cary office. Customer Field Services (meter reading, meter replacement, etc.) is concentrated in the Cary and Denver offices with involvement from all regions. Additionally, these statewide resources are significantly supplemented by strong

centralized support located in Aqua America's national headquarters in Bryn Mawr, Pennsylvania. The corporate support provides expertise and assistance in the areas of customer service, billing, regulatory compliance, engineering, accounting and legal support.

- Q. ARE YOU FAMILIAR WITH THE CUSTOMER RESPONSE TO THE COMPANY'S APPLICATION IN THIS CASE?
- A. Yes. I attended every hearing, have read all of the postings on the NCUC website in this docket, and have personally reviewed all customer complaints that were raised at the public hearings held in this docket thus far.
- Q. WHAT IS THE COMPANY DOING IN RESPONSE TO THE CUSTOMER SERVICE-RELATED COMPLAINTS RAISED AT THE PUBLIC HEARINGS?
- A. Company representatives are reviewing every single issue raised at the public hearings and will continue to do so. Depending on the nature of the issue, Aqua is following up with a phone call or field visits. Where complaints can be resolved by additional service or information, the Company is making every effort to do so. Additionally, Aqua will provide a written report to the Commission detailing all responses, as it did in the Brookwood/LaGrange case.

The Company is being candid with customers about its understanding that: (a) customers never welcome rate increases; (b) this is a particularly difficult time to come to customers and the Commission with an Application for increased rates; (c) opposition to rate increases exists without regard either to how long it has been since rate relief was granted last or to the level of consumption; and (d)

Aqua's commitment to providing reliable, quality water and wastewater service requires capital for persistent investment and improvement.

- Q. PLEASE DESCRIBE SOME OF THE IMPROVEMENTS THAT AQUA HAS MADE IN ORDER TO BEST SERVE ITS CUSTOMERS.
- A. The Company's first priority is addressing systems that it purchased with any compliance issues or systems needing major capital improvements. For example, in some of the existing Heater systems we have had to address regulations that have changed regarding naturally occurring radium. Aqua was able to draw upon its experiences both in North Carolina and other states to develop an efficient, reliable treatment solution. Without the advantage of the consolidated Heater tariff, this cost would have been borne by a relatively small number of customers, potentially causing the need for additional rate increases in order for the Company to earn a fair return on its investment.

In addition, Aqua has initiated a new annual forum designed to better educate and communicate with our customers. This forum (held annually in several locations through our service area) is called Aqua Connects. At these meetings, Aqua management personnel are present to answer billing, water quality and operational questions. These meetings also educate our customers on water conservation issues and allow an opportunity for Aqua's staff to hear and speak directly with our customers.

Q. HAS AQUA IMPROVED ITS CUSTOMER CALL CENTER OPERATION?

A. Yes. First of all, Aqua has a robust call center operation, with centers located in

North Carolina, Illinois and Pennsylvania. Customer calls are routed to the first available customer service representative (CSR), and that representative has access to that customer's account electronically—without regard to the location of the customer or the call center. Aqua tracks four primary performance metrics for its call center: the average speed service level, the average speed to answer, the abandoned call rate, and average handle time. These metrics are significant, because they measure customers' access to our Company. It is important that calls are answered quickly and handled efficiently. These metrics allow Aqua to monitor performance and allocate resources and make adjustments as needed to make sure that customers are able to reach us.

Q. CAN YOU ELABORATE ON HOW THE COMPANY'S PERFORMANCE METRICS ARE UTILIZED?

A. Yes. The call center management teams have specific goals designed to focus the activities of themselves and their CSR teams. These goals are part of their formal performance plans which reflect goal statements typical of call centers, including goals for abandon call rate, service level, and average handle time.

Q. WHAT PROACTIVE STEPS HAS AQUA AMERICA TAKEN TO IMPROVE THE QUALITY OF ITS CUSTOMER SERVICE?

A. In February 2008, Aqua America increased call center staffing at all three call centers (including the southern call center located in Cary), initiated a quality assurance program, launched an internal call center communication tool, and started a new CSR training program. Since February 2008, the call quality scores have consistently improved, and Aqua customers should continue to see

positive benefits. The quality monitoring program allows for review of customer calls randomly selected for each CSR in the call centers. Each CSR participates in a monthly coaching session with their supervisor with specific feedback from the quality assurance team. This feedback is used to identify areas of good performance and areas where improvement is needed. Systemic issues are identified and rolled into the new training program.

Additionally, a new call center communications tool has been introduced on Aqua's intranet site to alert CSRs to training tips, procedural changes and emergency information that may impact customers. Training consists of both corporate and local resources. Formal "new hire" training is conducted by a centralized team that travels quarterly to each of the three call center sites. Each of the call centers has a cadre of senior CSRs who sustain the knowledge transfer by providing side-by-side peer training.

Q. IS THERE A PROCESS IN PLACE FOR CUSTOMERS TO TALK TO A SUPERVISOR?

A. Yes. It is Aqua's policy to call back all customers upon their request to talk to supervisor within 48 hours of the initial call. When complaints of this nature are brought to our attention, we investigate the case to discuss the root cause of the process breakdown and follow-up by indentifying any improvement that might be necessary. If a customer should have an emergency, they may choose an option during the call-in process that makes their call a priority for the call center.

- Q. WHAT IMPACT WOULD CONSOLIDATION, RESULTING IN UNIFORM RATES, HAVE ON THE MANAGEMENT AND OPERATIONAL CHARACTERISTICS OF AQUA?
- A. Uniformity in rates across the Aqua footprint would align the accounting and rate structure with the optimal mode of operation of these myriad systems. The systems are most efficiently and prudently operated as part of an integrated company that provides common resources to all of the previously individual operations. The fractured, stand-alone rate configuration that currently exists weakens the benefits available from Aqua's centralized, sophisticated resource pool, unnecessarily complicates regulatory oversight, hinders a public policy that increasingly views water as a shared resource, exposes individual systems to rate shock in the event of major investment, and—in some instances—inadvertently incents excessive consumption due to incorrect pricing signals. In addition, it undermines Aqua's incentive to acquire troubled systems that would benefit from the resources Aqua provides.
- Q. HOW DOES AQUA NORTH CAROLINA, INC. SUPPORT THE APPLICATION FOR RATE INCREASE IN THIS FILING?
- A. Mr. Anzaldo, Treasurer of Aqua America's subsidiaries and speaking as the Company expert on capital structure and cost of debt and equity, addresses the requested increase in allowed rate of return. Mr. Packer, Assistant Manager of Rates for Aqua Services, Inc., addresses the accounting adjustments, as well as the significant additions to utility plant in service. Mr. Gearhart, Aqua's

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Controller, addresses the Operations and Maintenance Expense adjustments that support the Application for a rate increase.

- Q. PLEASE DESCRIBE THE BASIC CONCEPT OF RATE CONSOLIDATION.
- A. Consolidated (or "statewide uniform") rates reflect the use of a unified rate structure for multiple water and wastewater service areas that are owned or operated by a single utility. Under consolidated pricing, customers pay a utility the same rate for similar service, regardless of the physical location of their service area. A consolidated rate structure can protect against unaffordable rates, address small system viability issues, and control administrative costs for the utility and agencies that regulate it. If a small stand-alone system (like many of Aqua's systems in North Carolina) needs major capital improvements, a consolidated rate structure will spread those costs over a larger customer base. Over the long term, a consolidated rate structure will strengthen Aqua's water and wastewater system as a whole. By being able to minimize rate shock to customers and spread the increasing cost of required capital improvements, Agua is able to respond to capital needs in a timelier manner. If the risk of recovery is minimized, financial decisions can be more readily made to ensure compliance is achieved in an efficient and timely manner.
- Q. HAS THE COMMISSION PREVIOUSLY ADDRESSED RATE CONSOLIDATION FOR ANY OF THE SYSTEMS CURRENTLY OWNED BY AQUA WHICH ARE INCLUDED IN THIS RATE CASE?
- A. Yes. Aqua's two largest rate divisions, Aqua North Carolina, Inc. (formerly

Hydraulics) and Heater Utilities each operate under uniform tariffs. In addition, the Commission implicitly recognized, in its W-274, Sub 465 Order, the benefits of consolidated rates when it incentivized Aqua to acquire troubled water and wastewater systems. This kind of activity is made possible by spreading the cost of the acquisition and related upgrade over a large base of customers. Additionally and for purposes of dealing with issues concerning drought, the Commission dealt with Aqua as a consolidated entity, imposing restrictions that applied company-wide.

- Q. PLEASE DESCRIBE THE RECENT MANAGEMENT CHANGES MADE BY

 AQUA IN NORTH CAROLINA AND THE SIGNIFICANCE OF THOSE

 CHANGES.
- A. In the spring of 2007, Aqua America instituted significant changes in its North Carolina management and operations, reflecting a commitment to stronger customer service, positive growth and fiscal responsibility. Aqua is committed to maintaining the benefits and efficiencies of strong centralized support, maximizing the beneficial synergies (both for provider and customer) that arise from a qualified multi-state operation, and strengthening the authority and ability of state management to deal responsively with North Carolina customer needs and regulatory compliance requirements.

One specific management change is reflected in the designation of Christopher Franklin as Regional President of Aqua America South. Mr. Franklin has 16 years experience in the regulated arena, 15 of those years with Aqua America.

The southern region, which he now leads for Aqua America, contains operations in both of the Carolinas, Florida, Texas and Virginia. As earlier indicated, in late May 2007, I was named President and Chief Operating Officer of Aqua North Carolina after 26 years with the Pennsylvania operation. Together, Mr. Franklin and I bring an abundance of direct experience in regulated industries, as well as specific experience with and confidence in the Aqua organization.

Aqua continuously strives to improve its level of timely compliance and cooperation with its regulators here in North Carolina, recognizing that customers, regulators and shareholders all benefit. Aqua is also demonstrating commitment to working with policy makers in addressing the riveting issues that North Carolina faces with respect to its water resources.

- Q. DOES YOUR EXPERIENCE IN THIS RATE CASE SUPPORT YOUR VIEW OF
 THE VALIDITY OF THE COMPANY'S REQUEST FOR A CONSOLIDATED
 RATE STRUCTURE?
- A. Yes. It is my firm opinion at this stage of this very difficult case that the rationale for a true consolidation of Aqua's North Carolina systems is actually reinforced by the experience of everyone (Aqua, consumer advocates, Commission and customers) involved in the case. Regulatory examination of this company with the current focus on a system-specific derivation and allocation of common costs is inefficient and does not reflect the business reality of running the statewide operations with additional national resources. Additionally, it does not fully capture the benefits of a large, consolidated provider, and requires excruciating

expenditure of regulatory and Company time and effort. If it were necessary to retain this approach in order to protect consumers, and if a significant advantage to this approach could be demonstrated over the consolidated approach requested by Aqua, then that would support continuation of the current regime. However, Aqua submits that the uniform rate structure utilized with respect to the Heater and the current Aqua tariffs: (a) demonstrates a superior approach to both provision of service by the Company and regulatory oversight by the Commission and Public Staff, and (b) supports proper public policy concerning acquisition, operation and maintenance of water and wastewater systems, especially as North Carolina's policy evolves to accommodate population growth and aging infrastructure needs.

Certainly the difficulties posed by this Application are significant, as rate relief requests have not kept pace with increased costs and investments made by the Company. This is variously the responsibility of Aqua and its predecessor companies. Further, some customers are accustomed to long-standing traditions of low rates which encourage high usage, and an abrupt transition to sharply higher rates raises the issue of rate shock. The Company fully understands this, and filed this case knowing both that it needed to request permission to move decisively to a more rational business and regulatory model and that such movement must be measured.

It is my view that customer testimony itself, though couched in the form of objections and protests, actually illustrates the rationale for moving to a consolidated structure. Here are my reasons for this conclusion:

- 1. Though unclear to many who testified, the necessity for Aqua or any other public utility provider to be allowed and encouraged to purchase underperforming systems and improve them is well-understood by this Commission, the Public Staff and the Attorney General. As earlier indicated, a consolidated structure (re. corporate organization tariffs and single cost of service) helps support this activity, and Aqua believes that this approach to acquisition and improvement is in the public interest.
- 2. Some customers seek improvements to their systems, particularly those that are aging; yet no customer of a small system wants to bear the complete brunt of major investments at any particular time. The Rural Center, in its report "Water 2030," estimates that North Carolina's public water, storm water and wastewater utilities will require investments of over \$16 billion to keep pace with population growth and infrastructure improvements by 2030: \$6.85 billion in the first five years after the report. Though focused on the public systems (Aqua is private), the report is nonetheless suggestive of similar challenges in the private water sector—a sector that does not have access to public funds for infrastructure

improvement, even though it too serves North Carolina citizens across the state.

(NC Rural Center, "Water 2030," http://www.ncruralcenter.org/pubs/capitalneeds.pdf)

- Customers with newer systems generally do not want to share any responsibility for any costs not specific to their system, and some customers even object to recovery of any return or profit for the operation of their system. The latter is an unsustainable proposition, of course, and as to the former it is clear that today's newer systems are ageing by the day and over time will require significant re-investment. Additionally, systems are also advantaged by the efficiencies and centralized resources available to Aqua, and they should share in the costs thereof.
- 4. The objections from customers who have been long accustomed to low rates (relative both to surrounding comparable systems and to the rest of Aqua) and, in many cases, to high levels of watering, are understood. Significant percentage increases in rates would be required to make these rates uniform with the rest of Aqua, and "rate shock" is a consideration in the context of this case. However, Aqua submits that it is fair and appropriate to make very significant steps towards assignment of core common costs to customers of these systems, recognizing that rate parity may need to be accomplished over time.

Q. DOES THIS CONCLUDE YOUR TESTIMONY?

A. Yes, it does.

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CERTIFICATE OF SERVICE

I hereby certify that I have this day served a copy of the foregoing Prefiled Direct Testimony of Thomas J. Roberts on behalf of Aqua North Carolina, Inc. by e-mail and addressed as follows:

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This the 5th day of December, 2008.

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1		BEFORE THE VIRGINIA STATE CORPORATION COMMISSION
2		AQUA VIRGINIA, INC.
3		REBUTTAL TESTIMONY OF DAVID P. SMELTZER
4		
5	Q.	What is your name and business address?
6	A.	David P. Smeltzer. My business address is 762 W. Lancaster Avenue, Bryn Mawr,
7		Pennsylvania 19010.
8	Q.	By whom are you employed and in what capacity?
9	A.	I am employed by Aqua America, Inc. as Chief Financial Officer ("CFO").
10	Q.	Please describe your education and business experience.
11	A.	I graduated from La Salle University in 1980 with a Bachelor of Science degree in
12		Business Administration, majoring in Accounting, and received my C.P.A.
13		Certificate from the Commonwealth of Pennsylvania in 1982. I was employed by
14		KPMG Peat Marwick, Certified Public Accountants ("KPMG"), from June 1980
15		until March 1986, when I joined Philadelphia Suburban Water Company ("PSW"),
16		the corporate predecessor to Aqua Pennsylvania, Inc. While employed by KPMG, I
17		worked initially as a Junior Accountant, advancing thereafter to Senior Accountant
18		and Manager. My assignments varied, including financial, manufacturing and
19		public utility clients. I was hired by PSW as Controller, was promoted to Vice
20		President Rates and Regulatory Affairs, and in 1999 to my present position. In
21		these capacities, I have a broad base of experience in the utility finance and
22		regulatory areas.
23	Q.	Are you a member of any professional organizations?

1 -	A.	Yes, I am a member of the American Institute of Certified Public Accountants, the						
2		Pennsylvania Institute of Certified Public Accountants, and the National						
3		Association of Water Companies ("NAWC"). I am Chairman of the NAWC						
4		Finance Committee, past Chairman of the Pennsylvania Chapter of the NAWC, its						
5		Rates and Revenue Committee and the NAWC's Rates and Revenue Committee.						
.6	Q.	Have you previously appeared and presented expert testimony before state						
7		regulatory bodies?						
8	A.	Yes. I testified before several regulatory agencies in various states including						
9		Pennsylvania, Illinois, New Hampshire, Connecticut, Florida and North Carolina.						
0	Q.	What is the purpose of your rebuttal testimony?						
1	A.	The purpose of my rebuttal testimony is to clarify what Aqua Virginia is asking of						
12		the Commission in light of statements made by Staff, Mr. Glen Watkins for the						
13		Attorney General's Office and Mr. D. Wayne Trimble for the Lake Land 'Or						
14		Property Owners Association about consolidation of rates.						
15	Q.	What is Aqua Virginia requesting in its rate application concerning						
16		consolidation of rates?						
17	A.	Aqua Virginia is requesting permission from the Commission to:						
18		1) consolidate its revenue requirements (which some witnesses also refer to as						
19		consolidating cost of service) into one water and one wastewater revenue						
20		requirement or cost of service going forward;						
21		2) consolidate its books and records and allow the Company to operate as only two						

divisions, one water division and one wastewater division; and

- 3) have one tariff rate for water service and one tariff rate for wastewater service (i.e. consolidated rate structure) or achieve substantial movement towards that goal.
- Q. Please elaborate on what you mean by a consolidated revenue requirement and consolidated rate structure.

A.

A consolidated revenue requirement and consolidated rate structure affects many aspects of our business. Three Aqua Virginia witnesses discuss the benefits of a consolidate revenue requirement and consolidated rate structure in their direct testimony: 1) Witness Odell as our operator discusses the advantages of consolidation on operations on his pages 7 to 8; 2) Witness Szczygiel, our accounting witness, discusses advantages in streamlining accounting and business procedures on his pages 8 to 13; and 3) Witness Franceski discusses the calculation of Aqua Virginia's proposed consolidated rate structure on his pages 3 and 4. This reflects the broad impacts that a consolidated revenue requirement and consolidated rate structure can have. It can positively affect operations, accounting and financial reporting and even rates over the long run.

As mentioned above, Aqua Virginia is seeking the Commission's permission to: 1) consolidate its water and wastewater revenue requirement going forward; 2) consolidate its books and records so that the Company is operated as one water division and one wastewater division; and 3) have one tariffed rate for water and one tariffed rate for wastewater (i.e. consolidated rate structure) or substantial movement towards that goal. The first request is to have one revenue requirement (i.e., a single cost of service) for water going forward and one revenue requirement for wastewater going forward. This request does not have anything to do with rate

1		design or tariffs. It will allow Aqua Virginia to essentially run as one water
2		division and one wastewater division for ratemaking purposes. If the Commission
. 3		is in agreement that a consolidated revenue requirement/cost of service is beneficial,
4		I believe that the Commission should separately so state in its final order so that the
5		Company can properly consolidate its water and wastewater revenue requirement in
6		the future. This would allow the Company to file just one rate case for water and
7		one rate case for wastewater in the future.
8		In addition, a consolidated revenue requirement (or single cost service) will treat
9		Aqua Virginia's operations as one entity, instead of many separate systems. This is
10		key to Aqua Virginia's proposal. Without a consolidated revenue requirement and
11		movement toward a single tariff pricing structure, the merger of Aqua's Virginia
12		regulated legal entities, which the Commission has already approved, does not
13		remedy the inefficiencies associated with having twenty one different revenue
14		requirements as is the case now.
15		A consolidated rate structure is a separate, but related request dealing strictly with
16		rate design. A consolidated rate structure spreads costs of capital projects over a
17		larger base, making substantial improvements to the Company's systems more
18	Ž.	affordable to its customers.
19	Q.	Does Staff generally support consolidation of Aqua Virginia's revenue
20		requirement and rate structure?
21	A.	Yes. Based on my review of Mr. Tufaro's and Mr. Armstrong's testimony, it
22		appears that Staff generally supports consolidation of Aqua Virginia's water and

wastewater revenue requirement and rate consolidation. Mr. Tufaro proposes

several different rate design scenarios as more fully described in Mr. Franceski's testimony. However, none of Mr. Tufaro's proposals provide substantial movement towards a consolidated rate structure.

Q. Do you agree with Staff proposed rate design proposal?

Α.

I am in favor of a stronger movement towards a consolidated rate structure with single usage rates. While Aqua Virginia would not object to some gradualism in rates (assuming it is receiving its full revenue requirement), having a different usage rate for each of the 17 water systems is not a substantive or meaningful step towards rate structure consolidation. As stated previously, delaying substantive movement towards a consolidated rate structure will only delay the benefits associated with it. With that being said, as long as the Commission approves a single revenue requirement approach which allows the Company to recover its full revenue requirement and allows Aqua Virginia to consolidate its books and records, the Company understands that there are numerous rate design scenarios that can be established. The key is designing rates that eliminate multiple tariff fillings and confusion for customer service representatives and customers. Aqua Virginia witness Mr. Franceski has proposed an alternative rate structure (Alternative #5 in his rebuttal testimony) which provides a gradual approach as described by Mr. Tufaro.

Q. Does the Attorney General's Office generally support consolidation of Aqua

Virginia's revenue and rate structure?

22 A. Yes. On page 8 of Witness Watkins' testimony, he states that the advantages of Aqua Virginia's consolidated revenue requirement proposal outweigh the potential

disadvantages and recommends the Commission accept Aqua Virginia's proposal to use a consolidated revenue requirement for ratemaking, separate for water and wastewater. Regarding rate consolidation, Mr. Watkins states that he does not oppose it, however, he favors a more gradual movement.

5 Q. Do you agree with Witness Watkins' proposed rate structure?

Q.

A.

A.

No. Witness Watkins' proposal, particularly regarding usage rates, does not substantially move towards rate consolidation. While Aqua Virginia would not object to some gradualism in rates (again, assuming it is receiving its full revenue requirement), having a different usage rate for each of the 17 water systems is not a substantive or meaningful step towards consolidation. One of the benefits of a consolidated rate structure includes streamlining tariffs and avoiding customer and billing confusion. Under Mr. Watkins' proposal, the Company will make little progress in this rate filing towards this goal.

On page 8 and 9, D. Wayne Trimble comments that Aqua Virginia has not demonstrated that there will be a lowering of any costs and alleges that the Company has not defined future benefits to its customers. Do you agree with these statements?

No. Aqua Virginia did in fact identify costs that would be decreased through rate consolidation and these were addressed by Staff. Much like Witness Watkins, I agree that the biggest advantage of consolidated ratemaking from a consumer interest perspective is the future sharing of system expansion and improvement costs. Over the long run, all systems will experience capital expenditures and while they might not be known today, a consolidated revenue requirement will

1	help prevent	radical	one-time	increases	for	individual	water	or	wastewater
2	systems.								

- Q. Mr. Trimble appears to allege that the Commission would not be able to review future Aqua Virginia rate cases. Do you agree?
- A. No. While future cases would be filed on a consolidated basis, the Commission will still be able to review the filing in detail. As mentioned in Mr. Sczcygiel's direct testimony on page 9, utility plant records would continue to be maintained and kept separate on a system-by-system bases as has been done in the past. The main difference is that there would only be one accounting unit for individual expenses Aqua Virginia wide. This would not prevent the Commission from still reviewing all the Company's expenses.
- 12 Q. Does this conclude your rebuttal testimony?
- 13 A. Yes, it does.