

FILED
March 20, 2015
Data Center
Missouri Public
Service Commission

Exhibit No.: **53**
Issue(s): Weather Normalization
Witness: Steven M. Wills
Type of Exhibit: Amended Rebuttal Testimony
Sponsoring Party: Union Electric Company
File No.: ER-2014-0258
Date Testimony Prepared: January 27, 2015

MISSOURI PUBLIC SERVICE COMMISSION

FILE NO. ER-2014-0258

AMENDED REBUTTAL TESTIMONY

OF

STEVEN M. WILLS

ON

BEHALF OF

UNION ELECTRIC COMPANY

d/b/a Ameren Missouri

St. Louis, Missouri
January 2015

UE Exhibit No. 53
Date 2-24-15 Reporter KF
File No. ER-2014-0258

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AMENDED REBUTTAL TESTIMONY

OF

STEVEN M. WILLS

FILE NO. ER-2014-0258

Q. Please state your name and business address.

A. Steven M. Wills, Ameren Services Company (“Ameren Services” or “Company”), One Ameren Plaza, 1901 Chouteau Avenue, St. Louis, Missouri 63103.

Q. What is your position with Ameren Services?

A. I am the Manager of Quantitative Analytics in the Corporate Planning Department.

Q. Did you previously provide testimony in this case?

A. No, I did not. However, I was responsible for performing the calculations for weather normalization of test year sales and for annualizing test year sales for the impacts of solar distributed generation installations that were included in the direct testimony of Company witness James Pozzo. My workpapers were provided to the parties to the case at the time direct testimony was filed by the Company.

Q. Have you testified before the Missouri Public Service Commission (“Commission”) previously?

A. Yes. I have testified regarding weather normalization in each of the last several Ameren Missouri rate cases.

Q. Please describe your educational background and employment experience.

1 A. I received a Bachelor of Music degree from the University of Missouri-
2 Columbia in 1996. I subsequently earned a Master of Music degree from Rice University
3 in 1998, then a Master of Business Administration (“M.B.A”) degree with an emphasis in
4 Economics from St. Louis University in 2002. While pursuing my M.B.A., I interned at
5 Ameren Energy in the Pricing and Analysis Group. Following the completion of my
6 M.B.A. in May 2002, I was hired by Laclede Gas Company as a Senior Analyst in its
7 Financial Services Department. In this role, I assisted the Manager of Financial Services
8 in coordinating all financial aspects of rate cases, regulatory filings, rating agency studies
9 and numerous other projects.

10 In June 2004, I joined Ameren Services as a Forecasting Specialist. In this role, I
11 developed forecasting models and systems that supported the Ameren operating
12 companies’ involvement in the Midwest Independent Transmission System Operator,
13 Inc.’s (“MISO”)¹ Day 2 Energy Markets. In November of 2005, I moved into the
14 Corporate Analysis Department of Ameren Services, where I was responsible for
15 performing load research activities, electric and gas sales forecasts, and assisting with
16 weather normalization for rate cases. In January 2007, I accepted a role I briefly held
17 with Ameren Energy Marketing Company as an Asset and Trading Optimization
18 Specialist before returning to Ameren Services as a Senior Commercial Transactions
19 Analyst in July of 2007. I was subsequently promoted to my present position as the
20 Manager of the Quantitative Analytics group.

¹ MISO has since changed its name to the Midcontinent Independent System Operator, Inc.

1 **Q. What are your responsibilities in your current position?**

2 A. In my current position, I manage a group of employees with responsibility
3 for short-term electric load forecasting, long-term electric and gas sales and revenue
4 forecasting, load research, weather normalization and various other analytical tasks.

5 **Q. What is the purpose of your rebuttal testimony in this proceeding?**

6 A. The purpose of my testimony is to respond to portions of the Missouri
7 Public Service Commission Staff ("Staff") Report -- Revenue Requirement Cost of
8 Service ("Staff Report"), including the section sponsored by Staff witness Seoung Joun
9 Won on the topic of weather normalization of usage, the section sponsored by Michael
10 Stahlman regarding the adjustment to annualize test year sales for customer-owned solar
11 generator installations and the section sponsored by Robin Kliethermes regarding weather
12 normalization of revenue. Additionally, I will update the weather normalization and solar
13 adjustments from the Company's direct case to be consistent with the true-up period
14 analyzed by Staff in the Staff Report, and provide an additional adjustment to annualize
15 revenues needed to account for reduced loads at the Noranda Aluminum, Inc.
16 ("Noranda") smelter to reflect the current level of operations as of the true-up date
17 established for this case.

18 **Q. Can you provide an over-arching comment on the status of these**
19 **issues in the case?**

20 A. Yes. There is only one issue for which I have significant comments with
21 regard to Staff's analysis. That issue is the weather normalization of revenues for certain
22 rate classes, as will be discussed further below. Other than that issue, the analysis
23 presented by Staff and the Company are substantially similar. Over the course of several

1 rate cases that have occurred in recent years, the Company and Staff have consistently
2 made strides to align the practices used with respect to weather normalization and
3 generally to adjustments made to test year billing units. This case has further advanced
4 that alignment. In general, the processes and approaches used by the Company and Staff
5 are the same or very similar, and the results are also similar. It is the Company's hope
6 and expectation that the Company and Staff will agree on the issues of weather
7 normalization of usage and the annualization of sales for customer-owned solar
8 installations without the need for oral testimony in front of the Commission. However,
9 until such time that a mutually agreeable settlement of billing units can be reached, I
10 continue to be of the opinion that the Company's position should be used to set rates in
11 this case.

12 **Q. Have you updated your calculations with the appropriate adjustments**
13 **for weather and customer-owned solar generators since the Company's direct case**
14 **was filed?**

15 **A.** Yes. Similar to Staff's direct case, I have recalculated all of the weather
16 and solar adjustments for the 12-month period ended July of 2014. Over the last several
17 cases, the Company and Staff have made a practice of updating such adjustments to get
18 closer alignment with the true-up date in the case. As is the case with the Staff and
19 Company positions in this docket, the updating process has typically resulted in an update
20 four months beyond the original test year for the case. Since the data for the update
21 period was not available at the time of the Company's original filing, I am providing the
22 Company's updated calculations with this rebuttal testimony.

1 **Q. You previously mentioned that the weather normalization**
2 **methodologies and results between the Company and Staff were similar. Are there**
3 **any differences and if so, what are they?**

4 A. A few differences between the Company and Staff remain, although their
5 magnitude is small relative to the size of the adjustments being made. First, the Staff
6 develops their own statistical models to represent the relationship between load and
7 temperature after the Company has already created models for its direct case. While the
8 modeling methodology is very similar, Staff has used a different time period than the
9 Company to create the models (the model estimation period is shifted four months later
10 than the period used by the Company) and Staff has also incorporated some different
11 explanatory variables in an attempt to capture economic and other usage trends.

12 **Q. How different are the results when comparing weather-normalized**
13 **sales calculated by Staff to the updated values the Company has now developed?**

14 A. The weather-normalized billed sales calculated by Staff and the Company
15 are within 0.1% of each other on an annual basis for each rate class with the exception of
16 the Large Primary Service class, which is within approximately 1%. These differences
17 are primarily an artifact of the small differences in the models developed by each party,
18 and are not statistically significant. The Company's calculations for the update period
19 weather-normalized sales and days adjustment are attached to my testimony as Schedule
20 SMW-R1. The annualization of the Noranda load described later in my testimony is also
21 included in Schedule SMW-R1.

1 **Q. Are the methodologies used to calculate the adjustment to annualize**
2 **test year sales for the solar generator installations also similar?**

3 A. Yes. With a couple of minor exceptions, the Company's and Staff's
4 calculations are identical. The two exceptions are that Staff did not make an adjustment
5 to the Small Primary Service or Large Primary Service classes and they also adjusted the
6 estimated solar generation based on solar power purchase credits the Company provided
7 to customers for generation that exceeded the customers' load. While in principle I do
8 not believe either adjustment is necessary, the impact is very small to the point of being
9 practically immaterial. For all intents and purposes, the Company's direct case
10 calculations and the Staff's calculations are in alignment. However, I do recommend one
11 new change to the calculation due to new information that has become available since the
12 time the Company filed its direct case.

13 **Q. What is that change?**

14 A. The capacity factor used to calculate the solar generation associated with
15 customer-owned installations should be updated. The Company uses a solar generation
16 calculator developed by the National Renewable Energy Laboratory ("NREL") called
17 PVWatts to estimate generation associated with customer-owned solar generators. A new
18 version of PVWatts was released in September of 2014 that NREL states is significantly
19 more accurate than the previous version. Using the updated calculator, the solar capacity
20 factor applicable to the Company's service territory should be revised up from the 14.4%
21 used in my initial analysis to 15.4% based on the current PVWatts estimate. The
22 Company's update period solar annualization, including this capacity factor update, is
23 attached to my testimony as Schedule SMW-R2.

1 **Q. Please describe the issue associated with weather normalization of**
2 **revenues that you identified above.**

3 A. The weather normalization process described above is used to adjust test
4 year sales volumes for the impact of abnormal weather. Those volumes, though,
5 ultimately impact the test year normalized revenues based on the tariff rates at which the
6 weather-related volumes are priced. In order to understand this issue, it is important to
7 establish an understanding of the rate structures that the Company has in place. A good
8 place to start is with the Residential Service Rate 1M.

9 During the summer period, Residential customers pay one rate for all kilowatt-
10 hours (“kWh”) of energy consumed. Under current tariffs, that base energy charge is
11 \$0.1136/kWh. To the extent that the weather normalization process identifies an
12 adjustment in the volume of sales necessary for a summer month in the updated test year,
13 the revenue impact of that adjustment is simply a product of the kWh of weather impact
14 and the \$0.1136/kWh rate. For example, the August 2013 billing month was milder than
15 normal. The Company’s analysis indicates that that milder than normal weather caused
16 sales to be approximately 63 million kWh lower than they would have been under normal
17 conditions. Because the 63 million kWh of usage that would be expected under normal
18 weather conditions would be billed to customers at \$0.1136/kWh, the updated test year
19 revenues were \$7.2 million (63,000,000 kWh x \$0.1136/kWh = \$7.2 million) lower than
20 they are expected to be under normal weather conditions. In that case, it is quite simple
21 to calculate the revenue impact of the weather-normalized sales.

22 However, in the non-summer period (defined as October through May billing
23 months), not all kWh of usage are priced the same. For each customer, the first 750 kWh

1 of energy used each month are subject to a base energy charge of \$0.0808/kWh. Any
2 additional kWh of energy is priced at \$0.0538/kWh. The weather normalization process
3 can tell us the estimated impact of weather on total kWh class level sales in a given
4 month, but it does not tell us in which pricing block those kWh occurred. For example,
5 in the January 2014 billing month it was colder than normal. The weather normalization
6 process indicates that the billed usage for the month was 39 million kWh higher than it
7 would be in a January with normal weather. So in this case, the test year revenues are
8 higher than normal by the amount of revenue associated with the 39 million kWh.
9 However, at this point, we are left with the question - were those 39 million kWh priced
10 at 8.08 cents each (Block 1) or 5.38 cents each (Block 2)?

11 In past cases, both the Company and Staff have utilized an assumption that
12 pricing of the weather adjustment should use the same weighting of Block 1 and Block 2
13 prices as reflected in the total sales for that month. This is easier to understand, again,
14 with an example. In January of 2014, total sales to Residential customers were
15 1,633 million kWh. Of those, 655 million kWh, or 40.8% of the total, were sold at
16 8.08 cents, and the remaining 968 million kWh, or 59.2%, were sold at 5.38 cents. This
17 is observable from the Company billing system. The weather adjustment of 39 million
18 kWh, therefore, would have also been priced with 40.8% receiving 8.08 cents and 59.2%
19 receiving 5.38 cents. Table SMW-1 below illustrates the calculation of the weather
20 adjustment using this assumption.

1

Table SMW-1

| | kWh Sales | % of total Usage | Rate | Total Energy Revenue | Weather Adj. kWh | % of Adjust ment | Revenue Adjustment | Weather Normalized Sales | % of WN Sales | WN Revenue |
|-----------------|---------------|------------------|----------|----------------------|------------------|------------------|--------------------|--------------------------|---------------|---------------|
| Block 1 kWh | 665,853,240 | 40.8% | \$0.0808 | \$53,800,942 | -15,905,188 | 40.8% | -\$1,285,139 | 649,948,052 | 40.8% | \$52,515,803 |
| Block 2 kWh | 967,776,314 | 59.2% | \$0.0538 | \$52,066,366 | -23,117,202 | 59.2% | -\$1,243,705 | 944,659,112 | 59.2% | \$50,822,660 |
| Total kWh Sales | 1,633,702,286 | 100.0% | | \$105,867,307 | -39,024,127 | 100.0% | -\$2,528,845 | 1,594,678,159 | 100.0% | \$103,338,463 |

2

3 As shown in Table SMW-1, using the assumption described above, the weather
4 adjustment to revenues would be a reduction of \$2.5 million for January of 2014.

5 As previously mentioned, the process described above is the method both the
6 Company and Staff have used to handle the weather normalization of revenues in all
7 previous rate cases, that I am aware of. In this case, however, Staff has utilized a new
8 methodology to perform this calculation.

9 **Q. Can you please describe the methodology that Staff used?**

10 **A.** Yes, at least at a high level, I will describe it here. Instead of assuming
11 that the weather adjustment should be priced using the same pricing block ratios as the
12 total kWh of sales for the month, Staff has taken an additional step of analyzing the
13 percent of sales that occur in each tariff pricing block, and how that percent tends to
14 change as sales levels change. For example, it is logical to assume that in our January
15 2014 example above, where it was colder than normal, as sales go higher and higher in
16 response to customers' heating demand, more and more of those sales start occurring in
17 the 2nd pricing block as more customers exceed 750 kWh of usage and their marginal
18 consumption occurs at 5.38 cents. With this recognition, it is likely that the weather
19 adjustment ought to be priced using a higher percentage of the sales adjustment receiving
20 the 5.38 cent price rather than the 8.08 cent price. Staff has used a statistical analysis of

1 the relationship between total sales and Block 1 sales to attempt to get a more accurate
2 revenue adjustment. Staff's adjustment for the same January 2014 billing month is
3 represented in Table SMW-2 below.

4 Table SMW-2

| | kWh Sales | % of total Usage | Rate | Total Energy Revenue | Weather Adj. kWh | % of Adjustment | Revenue Adjustment | Weather Normalized Sales | % of WN Sales | WN Revenue |
|-----------------|---------------|------------------|----------|----------------------|------------------|-----------------|--------------------|--------------------------|---------------|---------------|
| Block 1 kWh | 665,853,240 | 40.8% | \$0.0808 | \$53,800,942 | -2,797,193 | 7.2% | -\$226,013 | 663,056,047 | 41.6% | \$53,574,929 |
| Block 2 kWh | 967,776,314 | 59.2% | \$0.0538 | \$52,066,366 | 36,154,203 | 92.6% | -\$1,945,096 | 931,622,111 | 58.4% | \$50,121,270 |
| Total kWh Sales | 1,633,702,285 | 100.0% | | \$105,867,307 | 39,024,127 | 100.0% | -\$2,171,109 | 1,594,678,159 | 100.0% | \$103,696,198 |

5

6

7 **Q. Do you agree that Staff's approach is an improvement to the**
8 **historical method used to weather normalize revenues?**

9 A. In general, yes. As I just described, it is logical that the marginal sales
10 influenced by abnormal weather would have different pricing than the average or total
11 sales. Staff has made an attempt to capture this fact. The specific approach Staff used is
12 generally reasonable for the Residential and Small General Service ("SGS") classes.
13 However, I do not believe that the approach devised by Staff, as currently constructed, is
14 appropriate to utilize for the Large General Service ("LGS") or Small Primary Service
15 ("SPS") classes. Also, while the approach for the Residential and SGS classes may be
16 reasonable, there may be further improvements that can be made to it when time permits
17 in future cases.

18

19 **Q. Can you elaborate on your concern regarding the approach adopted**
20 **by Staff for the LGS and SPS rate classes?**

1 A. Yes. If the Residential rate calculation seems complicated, the LGS and
2 SGS rates are significantly more so. There are three pricing blocks included in these
3 rates with the usage threshold for moving from one block to another established
4 dynamically based on the individual customer's monthly billing demand (their highest
5 15 minute usage from the billing month) as well as a demand charge and a seasonal
6 component derived from prior billing months. The rate structure is often referred to as an
7 "Hours Use" rate. Without getting too bogged down in the details of the rate
8 calculations, there is a feature of this rate structure that is very relevant to this discussion.
9 Under the Hours Use rate, due to the interaction between the demand and energy
10 components of the rate, the marginal and average rates experienced by the customer are
11 identical as long as the load factor² remains consistent. The implication of this is that the
12 revenue-normalization method used previously by the Company and Staff is actually the
13 correct way to weather normalize LGS and SPS revenues as long as the customer's
14 demand and energy are impacted by weather proportionally. The new methodology
15 proposed by Staff implicitly assumes that, while the weather normalization adjustment
16 applies to the billed usage of the LGS and SPS customers, the billing demand is not
17 impacted at all by abnormal weather. Table SMW-3 below shows the energy charge
18 from an actual LGS customer bill calculated from its pricing block components. It also
19 shows the same bill re-calculated with a hypothetical 10% increase and a 10% decrease in
20 usage, intended in this case to simulate possible impacts of weather that could have
21 occurred in that month. In one scenario demonstrated in Table SMW-3, the hypothetical

² Load factor is the relationship of average demand to maximum demand. It helps to indicate how efficiently a load utilizes the capacity built to serve it and therefore is related to the cost to serve a particular customer or group of customers.

1 abnormal weather impacts both the total usage and the billing demand. In the other, it
2 impacts the total usage only, and the demand is left unchanged.

3 **Table SMW-3**

| | Scenario Description | Usage | Billing Demand | Block 1 | block 2 | block 3 | Energy Revenue | Average Energy Rate | Marginal Energy Rate Applicable to Weather Adjustment |
|---|---|---------|----------------|---------|---------|---------|----------------|---------------------|---|
| | Sample Bill | 93,200 | 185.4 | 27,810 | 37,080 | 28,310 | \$6,924.66 | \$0.0743 | N/A |
| Assumption Implicit in Company Analysis | Sample Bill w/10% increase in Demand and Energy | 102,520 | 203.9 | 30,591 | 40,788 | 31,141 | \$7,617.13 | \$0.0743 | \$0.0743 |
| | Sample Bill w/10% decrease in Demand and Energy | 83,880 | 166.9 | 25,029 | 33,372 | 25,479 | \$6,232.19 | \$0.0743 | \$0.0743 |
| Assumption Implicit in Staff Analysis | Sample Bill w/10% increase in Energy Only | 102,520 | 185.4 | 27,810 | 37,080 | 37,630 | \$7,390.66 | \$0.0721 | \$0.0500 |
| | Sample Bill w/10% decrease in Energy Only | 83,880 | 185.4 | 27,810 | 37,080 | 18,990 | \$6,458.66 | \$0.0770 | \$0.0500 |

4
5 In Table SMW-3, the method of analysis selected impacts the marginal energy
6 rate, which is what is ultimately applied to the weather adjustment kWh. For this
7 particular customer's bill, Staff's analysis³ would result in the entire weather adjustment
8 being priced at the 3rd block rate of 5 cents per kWh, while the Company's analysis (and

³ The example in Table SMW-5 is a slight over-simplification of Staff's analysis just for illustrative purposes, but the effect of Staff's analysis is appropriately represented, in that Staff assumes a change in the customers' load factor and ends up with a marginal rate that is different from the average rate.

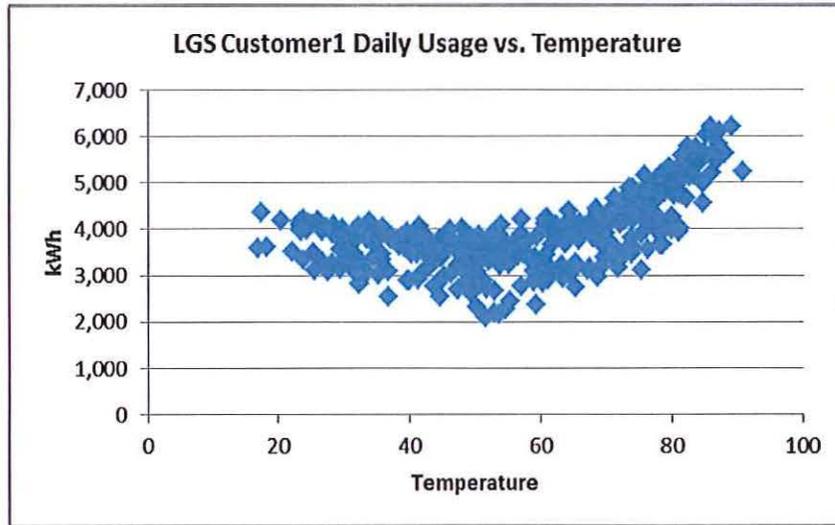
1 method used by Staff in previous cases) would result in the weather adjustment being
2 priced at the weighted average of the 3 pricing block rates, in this case at 7.43 cents per
3 kWh. Note that the only difference in the two calculations is whether we assume that the
4 weather impacts the billing demand. In the first set of two scenarios and second set of
5 two scenarios respectively, the billed usage is the same. However, in the first two
6 scenarios, the billing demand is different from the original bill; whereas under the second
7 two scenarios, the billing demand is un-impacted by the hypothetical abnormal weather
8 and matches the billing demand from the original bill. The determination of which of
9 these methods is correct is entirely dependent upon whether the billing demand was
10 influenced by weather.

11 **Q. Is the billing demand influenced by weather?**

12 **A.** Yes, generally. Unfortunately, it is complicated to say whether it is
13 influenced by weather to the same extent as usage, or to a lesser or greater extent.
14 However, it is undoubtedly influenced. To demonstrate this, it is useful to look at some
15 load research data that is collected by the Company, which captures hourly and daily
16 usage patterns for a sample of LGS and SPS customers. Figure SMW-1 below shows the
17 daily usage of an LGS customer plotted vs. temperature. Figure SMW-2 shows the same
18 customer's daily maximum demand plotted vs. temperature. Figures SMW-3 and
19 SMW-4 below show the same things, respectively, for a different LGS customer.

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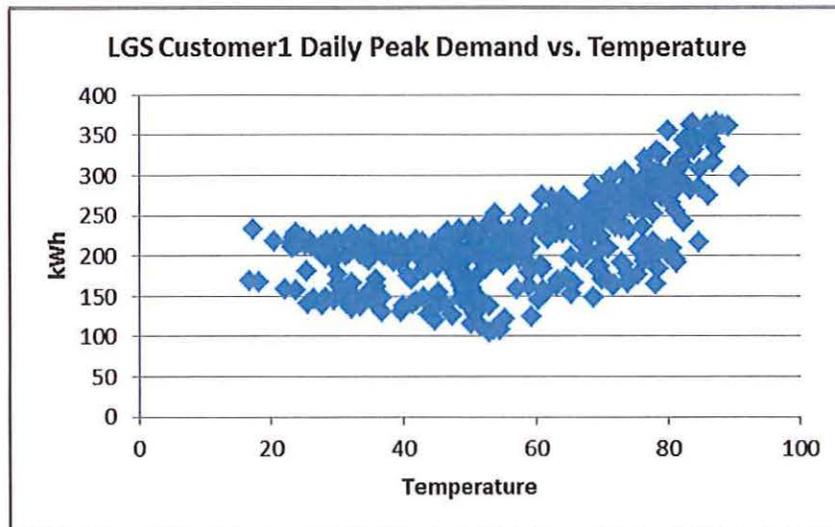
Figure SMW-1



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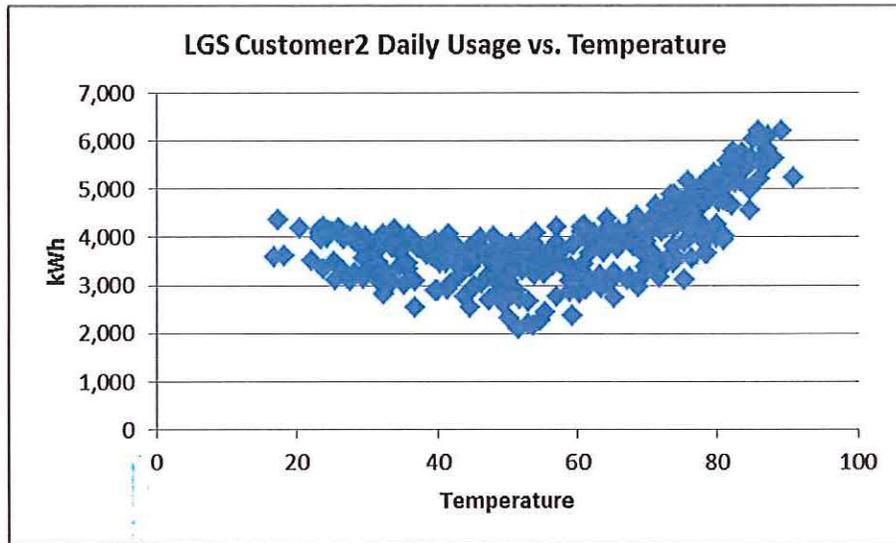
Figure SMW-2



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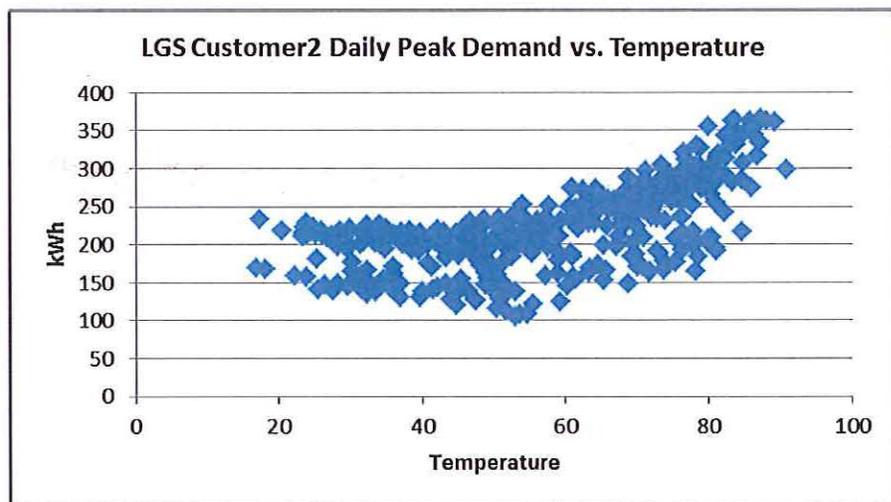
Figure SMW-3



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Figure SMW-4



4

5 The key thing to notice in these graphs is that for each customer, in both the usage
6 and peak demand graphs, the data slopes up similarly as temperatures become more
7 extreme on either the right side of the graph (extreme warm temperatures) or the left side
8 (extreme cold temperatures). The slopes of heating and cooling responses are similar for
9 usage and peak demand. From these examples, it is clear that weather influences both

1 usage and demand in a similar fashion⁴. The reason it is difficult to assess which effect is
2 more significant is that the usage is influenced by the weather experienced over an entire
3 month, whereas the billing demand is influenced only by the weather on the days
4 immediately around the time that the billing demand occurs. Depending on the weather
5 patterns in any given month and the timing when each individual customer experiences
6 their billing demand, the adjustment needed to weather normalize the billing demand may
7 be bigger, smaller, or very similar to the adjustment needed to weather normalize usage.
8 One thing that is certain though, the true billing demand adjustment needed is in almost
9 all cases something other than zero, which is the assumption implicit in Staff's analysis.

10 **Q. What do you recommend to handle this situation?**

11 **A.** I recommend continuing the practice utilized by the Company in this case
12 and by Staff in prior cases to weather normalize LGS and SPS revenues. This is the most
13 reasonable and realistic way to accurately adjust the revenues. From the graphs above, it
14 is very clear that customers' usage and demands are influenced to a similar degree by
15 weather. While the weather may influence demand more one month and usage more
16 another month, in aggregate across all months and customer bills, the same type of
17 weather is experienced across the course of the year. The unique design of the Hours Use
18 rate that holds the marginal and average rates paid by customers constant as long as usage
19 and demand respond proportionally makes it unnecessary and even inappropriate to go
20 through the steps that Staff has taken for these particular classes.

⁴The principle at work in the graphs of the customers selected would be generally applicable to other customers in the class. It would be almost impossible to imagine a scenario where a customer had a load that increased daily usage as temperature rises without that increase being also reflected during the peak demand period of the day.

1 **Q. Can you please summarize your testimony with respect to weather**
2 **normalization of revenues?**

3 A. Staff has introduced a new analysis in this case in an attempt to do a more
4 accurate job pricing the weather adjustments to test year usage. Inasmuch, their efforts
5 were generally a step in the right direction as it is more accurate for the Residential and
6 SGS rate classes to attribute the weather adjustment specifically to the pricing blocks
7 outlined in the tariffs. For these rate classes, I recommend adopting Staff's analysis.
8 With respect to the LGS and SPS rate classes, Staff's analysis is unnecessary due to the
9 unique rate design of the classes that allows the pricing of marginal usage at average rates
10 as long as the relationship between usage and demand holds. The evidence shows that
11 usage and demand do respond similarly to weather, whereas Staff's analysis assumes no
12 weather impact on demand. In this case, I recommend rejecting the new analysis and
13 continuing to price LGS and SPS weather adjustments at the average rate experienced in
14 the billing month. I estimate that the changes introduced by Staff in pricing weather
15 revenues created a difference of \$6.7 million in normalized revenues relative to the
16 Company's method. By adopting most of the adjustment proposed by Staff, I propose
17 increasing the normalized revenues by \$4.1 million. Staff's adjustment was overstated by
18 approximately \$2.6 million by inappropriately applying an adjustment to the LGS and
19 SPS classes when it was not needed.

20 **Q. Please describe the issue you mentioned at the beginning of your**
21 **testimony regarding the load of the Noranda smelter.**

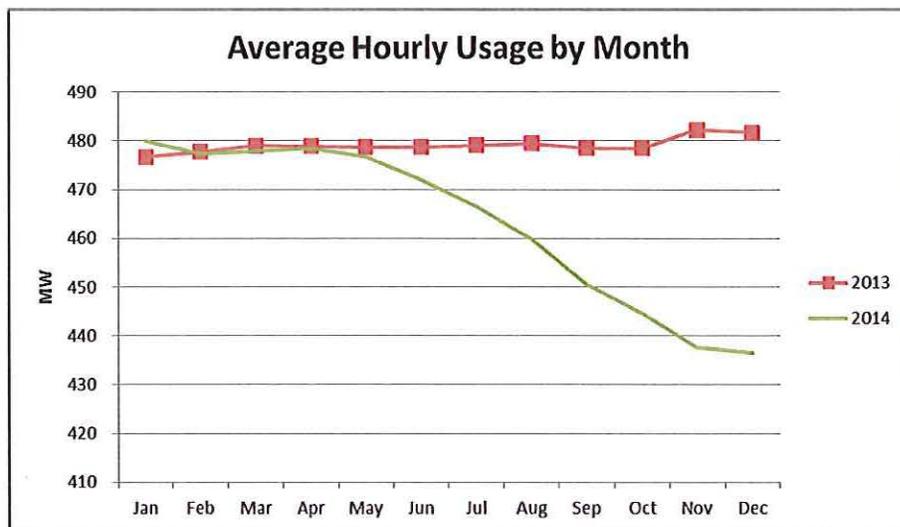
22 A. Noranda is the Company's largest customer by far, typically representing
23 over 10% of the total retail sales made by Ameren Missouri. Historically, other than a

1 period of time when the smelter was impacted by an ice storm that damaged operating
2 equipment, Noranda's load is very stable and consistent. However, during the second
3 half of 2014, there was a gradual reduction in usage that resulted in the load eventually
4 settling at a new usage level, lower than Noranda's historical average consumption. As
5 of the time of the true-up date in the case (December 31, 2014) and also as of the writing
6 of this testimony, Noranda is still operating at that reduced-consumption level. Because
7 Noranda is such a large contributor to the Company's revenues, rates must be adjusted to
8 the level at which Noranda's load is currently operating in order to give the Company an
9 opportunity to recover its revenue requirement when rates go into effect.

10 **Q. Can you please provide some historical context for the level of**
11 **Noranda's load during the test year relative to where it was as of the true-up date in**
12 **this case?**

13 **A. Figure SMW-5 below is a graph of Noranda's average hourly**
14 **consumption by month for the last two years.**

15 **Figure SMW5**



16

1 Notice the steady decline in usage that began around the May timeframe and
2 persists through the end of 2014. By the last two months of 2014, Noranda's load was
3 more than 9% below the previous year's level. Since this customer represents over
4 \$150 million in revenue to the Company, failure to recognize this significant revenue
5 shortfall in setting rates could materially impact the Company's ability to collect the
6 revenue requirement established by the Commission in this case.

7 **Q. Are you aware of the cause of the load decline and whether it is**
8 **anticipated to be permanent?**

9 A. Based on statements made by Noranda on their 3rd quarter earnings call, it
10 appears to be caused by a higher than usual level of failures of pots used in the aluminum
11 smelting process. They did indicate an expectation that this issue would largely be
12 resolved by early 2015. So far though, there is no evidence of even a modest ramp-up
13 toward historical usage levels.

14 **Q. Given the expectation of a return to normal operations stated by**
15 **Noranda, why should an annualization to lower load levels be adopted?**

16 A. Generally the regulatory practice in Missouri is to do the best job possible
17 of matching revenues and expenses as of a given point in time; here the true-up date in
18 this case. There are often significant changes to other cost or revenue items relevant to
19 ratemaking that occur after the true-up date but prior to rates taking effect that are simply
20 excluded from the rate case because they did not occur by the true-up date. This instance
21 should not be different. Noranda's usage level is beyond Ameren Missouri's control and,
22 while it is well and good that they expect it to return to normal levels sometime this year,
23 it is the Company's earnings that will suffer if they fail to do so.

1 **Q. What level of annualized test year usage do you recommend be**
2 **utilized for Noranda's load in setting rates for this case?**

3 A. For the most recent two months of bills applicable to November and
4 December of 2014, the Noranda load appears to have stabilized around a level of
5 437 megawatts ("MW") per hour. Notice in Figure SMW-5 above that prior to that, the
6 load was still declining from month to month. This appears to be the on-going level of
7 usage until whatever issue they are experiencing may be resolved. I recommend that the
8 usage of 437 MW per hour be annualized for the entire year. This would result in annual
9 usage for Noranda of just over 3.8 million megawatt-hours for the year. A similar
10 percent reduction to the test year billing demands should also be made for the
11 determination of normalized revenues.

12 **Q. Does this conclude your rebuttal testimony?**

13 A. Yes, it does.

Weather Normalized and Annualized Class Sales for 12 Months Ending July 2014

| Ameren Missouri - Residential Test Year Sales - Revenue Month | | | |
|---|----------------|----------------|--------|
| Month | Actual | Normal | Ratio |
| 8 | 1,167,356,049 | 1,230,304,126 | 105.4% |
| 9 | 1,279,115,250 | 1,200,553,815 | 93.9% |
| 10 | 889,397,896 | 789,954,597 | 88.8% |
| 11 | 847,289,594 | 821,296,598 | 96.9% |
| 12 | 1,279,614,791 | 1,238,708,017 | 96.8% |
| 1 | 1,638,415,336 | 1,599,391,209 | 97.6% |
| 2 | 1,541,085,095 | 1,424,432,764 | 92.4% |
| 3 | 1,287,283,697 | 1,161,350,731 | 90.2% |
| 4 | 925,322,067 | 904,988,328 | 97.8% |
| 5 | 790,604,443 | 755,299,888 | 95.5% |
| 6 | 1,030,072,037 | 904,445,498 | 87.8% |
| 7 | 1,248,631,632 | 1,249,355,972 | 100.1% |
| Total | 13,924,187,887 | 13,280,081,544 | 95.4% |

| Ameren Missouri - Small General Service Test Year Sales - Revenue Month | | | |
|---|---------------|---------------|--------|
| Month | Actual | Normal | Ratio |
| 8 | 303,629,867 | 312,256,997 | 102.8% |
| 9 | 320,704,925 | 310,186,831 | 96.7% |
| 10 | 271,119,853 | 255,817,763 | 94.4% |
| 11 | 249,310,238 | 245,998,470 | 98.7% |
| 12 | 303,395,492 | 297,916,526 | 98.2% |
| 1 | 353,288,126 | 347,227,728 | 98.3% |
| 2 | 339,678,465 | 321,985,340 | 94.8% |
| 3 | 303,881,716 | 285,465,001 | 93.9% |
| 4 | 257,504,573 | 254,674,020 | 98.9% |
| 5 | 245,397,061 | 239,739,583 | 97.7% |
| 6 | 280,382,246 | 264,135,436 | 94.2% |
| 7 | 312,836,158 | 312,591,056 | 99.9% |
| Total | 3,541,128,720 | 3,447,994,750 | 97.4% |

| Ameren Missouri - Large General Service Test Year Sales - Revenue Month | | | |
|---|---------------|---------------|--------|
| Month | Actual | Normal | Ratio |
| 8 | 719,971,119 | 731,822,947 | 101.6% |
| 9 | 765,337,847 | 751,698,897 | 98.2% |
| 10 | 674,737,756 | 650,965,995 | 96.5% |
| 11 | 614,653,966 | 609,964,365 | 99.2% |
| 12 | 671,098,160 | 663,966,888 | 98.9% |
| 1 | 731,919,436 | 723,328,461 | 98.8% |
| 2 | 694,715,991 | 668,894,429 | 96.3% |
| 3 | 653,202,674 | 626,367,403 | 95.9% |
| 4 | 607,539,505 | 603,262,291 | 99.3% |
| 5 | 623,166,647 | 613,762,016 | 98.5% |
| 6 | 698,125,062 | 675,202,087 | 96.7% |
| 7 | 741,047,697 | 739,914,129 | 99.8% |
| Total | 8,195,515,860 | 8,059,149,907 | 98.3% |

| Ameren Missouri - Small Primary Service Test Year Sales - Revenue Month | | | |
|---|---------------|---------------|--------|
| Month | Actual | Normal | Ratio |
| 8 | 317,291,559 | 321,553,223 | 101.3% |
| 9 | 337,805,231 | 333,780,966 | 98.8% |
| 10 | 308,638,513 | 300,220,035 | 97.3% |
| 11 | 281,472,690 | 280,251,742 | 99.6% |
| 12 | 292,032,508 | 290,646,980 | 99.5% |
| 1 | 303,126,007 | 301,520,006 | 99.5% |
| 2 | 301,440,802 | 296,890,402 | 98.5% |
| 3 | 295,570,481 | 290,494,339 | 98.3% |
| 4 | 290,780,644 | 290,018,350 | 99.7% |
| 5 | 283,581,179 | 280,669,122 | 99.0% |
| 6 | 311,111,310 | 303,035,701 | 97.4% |
| 7 | 326,940,148 | 325,382,898 | 99.5% |
| Total | 3,649,791,072 | 3,614,463,765 | 99.0% |

| Ameren Missouri - Large Primary Service Test Year Sales - Revenue Month | | | |
|---|---------------|---------------|--------|
| Month | Actual | Normal | Ratio |
| 8 | 363,192,166 | 366,452,914 | 100.9% |
| 9 | 365,734,148 | 364,280,586 | 99.6% |
| 10 | 347,145,952 | 341,039,562 | 98.2% |
| 11 | 327,971,661 | 326,992,924 | 99.7% |
| 12 | 322,433,726 | 322,771,431 | 100.1% |
| 1 | 321,291,885 | 321,181,909 | 100.0% |
| 2 | 296,571,143 | 296,610,628 | 100.0% |
| 3 | 278,280,754 | 278,484,724 | 100.1% |
| 4 | 311,263,078 | 311,748,769 | 100.2% |
| 5 | 311,646,366 | 309,530,486 | 99.3% |
| 6 | 337,741,429 | 331,007,712 | 98.0% |
| 7 | 353,350,226 | 350,578,216 | 99.2% |
| Total | 3,936,622,534 | 3,920,679,861 | 99.6% |

| Ameren Missouri - LTS Test Year Sales - Revenue Month | | | |
|---|---------------|---------------|-------|
| Month | Actual | Annualized | Ratio |
| 8 | 356,423,566 | 325,128,000 | 91.2% |
| 9 | 356,715,009 | 325,128,000 | 91.1% |
| 10 | 344,507,754 | 314,640,000 | 91.3% |
| 11 | 355,976,902 | 325,128,000 | 91.3% |
| 12 | 346,725,741 | 314,640,000 | 90.7% |
| 1 | 358,325,347 | 325,128,000 | 90.7% |
| 2 | 357,119,161 | 325,128,000 | 91.0% |
| 3 | 320,761,619 | 293,664,000 | 91.6% |
| 4 | 355,462,442 | 325,128,000 | 91.5% |
| 5 | 344,426,585 | 314,640,000 | 91.4% |
| 6 | 354,714,758 | 325,128,000 | 91.7% |
| 7 | 339,854,682 | 314,640,000 | 92.6% |
| Total | 4,191,013,566 | 3,828,120,000 | 91.3% |

Days' Adjustment for 12 Months Ended July 2014

| Class | Days' Adjustment (kWh) |
|-------|------------------------|
| RES | -26,863,159 |
| SGS | -7,897,039 |
| LGS | -14,628,095 |
| SPS | 2,167,160 |
| LPS | -12,333,822 |

Customer-Owned Solar Annualization Adjustment for 12 Months Ending July 2014

| Customer Owned Solar Annualization Adjustment | | | | | |
|---|------------|------------|-----------|---------|--------|
| Month | RES | SGS | LGS | SPS | LPS |
| 8 | 1,946,458 | 1,604,935 | 1,282,396 | 42,840 | 7,169 |
| 9 | 1,756,143 | 1,482,439 | 1,200,675 | 29,791 | 6,720 |
| 10 | 1,339,219 | 1,164,488 | 945,208 | 24,157 | 5,449 |
| 11 | 904,883 | 814,201 | 669,863 | 17,565 | 3,962 |
| 12 | 551,272 | 513,732 | 439,982 | 10,622 | 2,666 |
| 1 | 641,061 | 611,317 | 530,423 | 13,176 | 3,350 |
| 2 | 531,308 | 541,250 | 463,368 | 12,242 | 3,113 |
| 3 | 974,846 | 1,048,516 | 926,564 | 23,155 | 6,440 |
| 4 | 844,230 | 962,094 | 895,394 | 20,118 | 6,851 |
| 5 | 673,455 | 819,445 | 762,014 | 19,142 | 7,474 |
| 6 | 320,757 | 509,649 | 395,607 | 10,126 | 3,918 |
| 7 | 54,280 | 118,251 | 75,828 | 1,726 | 0 |
| Total | 10,537,911 | 10,190,318 | 8,587,323 | 224,658 | 57,113 |

