# BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Application of	)			
NPG Digital Phone, Inc.	)			
for a Certificate of Service	)			
Authority to Provide Basic Local, Local and	)	Case No	 	
Interexchange Voice Service in	)			
Portions of the State of Missouri and to Classify	y)			
said Services and the Company as Competitive	)			

# APPLICATION FOR CERTIFICATE OF SERVICE AUTHORITY TO PROVIDE LOCAL AND INTEREXCHANGE VOICE SERVICE AND FOR COMPETITIVE CLASSIFICATION

Comes now NPG Digital Phone, Inc. ("NPG"), by its undersigned counsel, and hereby applies pursuant to Sections 392.361, 392.410, 392.420, 392.430 and 392.450 R.S.Mo. 2000, the federal Telecommunications Act of 1996, and 4 C.S.R. § 240-2.060, for authority to provide basic local, local and interexchange voice service in portions of the State of Missouri and to classify said services and company as competitive. In support of its Application, NPG states:

1. Applicant NPG is a corporation duly organized and existing under and by virtue of the laws of the State of Missouri. A true and correct copy of a Certificate of Good Standing from the Missouri Secretary of State is attached as Exhibit A. The legal name and principal office or place of business of NPG are:

NPG Digital Phone, Inc. 825 Edmond Street St. Joseph, MO 64501

2. All inquiries, correspondence, communications, pleadings, notices, orders and decisions relating to the case should be addressed to:

Michael L. McCann, Esq.
Spencer Fane Britt & Browne, LLP
1000 Walnut Street, Suite 1400
Kansas City, MO 64106
816-292-8110
816-474-3216 (fax)
mmccann@spencerfane.com

and

Gregory C. Lawhon, Esq. NPG Digital Phone, Inc. 825 Edmond Street St. Joseph, MO 64501 816-221-8100 glawhon@npgco.com

- 3. NPG proposes to provide basic local, local and interexchange voice service on a facilities and resold basis, throughout all exchanges currently served in Missouri by the following incumbent local exchange telecommunications companies ("ILECs"):

  Southwestern Bell Telephone L.P. d/b/a AT&T Missouri ("AT&T"); Embarq Missouri, Inc. d/b/a Embarq ("Embarq") (formerly Sprint Missouri, Inc.); CenturyTel of Missouri, LLC ("CenturyTel"); and Spectra Communications Group, LLC d/b/a CenturyTel ("Spectra").

  The specific AT&T, Embarq, CenturyTel and Spectra exchanges within which NPG proposes to offer service are listed in each ILECs' respective local exchange tariffs. NPG may seek authority to provide service in other areas of the state in a subsequent proceeding.
- 4. Pursuant to this Application, NPG seeks to offer and provide basic local, local and interexchange voice service as more fully described in Exhibit B.
- 5. NPG possesses the technical and managerial expertise and experience necessary to provide the services it proposes. Henry H. Bradley is the President of NPG. Mr. Bradley also is the Chairman of the Board of News-Press & Gazette Company. News-Press &

Gazette Company is a family-owned company that owns and operates daily and weekly newspapers, cable television systems, network affiliate broadcast television stations, and FM and AM radio stations. In addition, News-Press & Gazette Company was the initial equity investor in Birch Telecom, Inc. ("Birch"). Birch is one of the largest competitive local exchange carriers in Missouri and across the region, serving more than 100,000 customers across the central and southern United States. Mr. Bradley served as a member of the Board of Directors of Birch from January 1997 to September 2002, acting as Chairman of the Board from January 1997 through March 2000. Mr. Bradley holds a Bachelor's degree from the University of Missouri. Gregory C. Lawhon is Vice President of NPG. Mr. Lawhon served as General Counsel of Birch from January 1997 until August 2005, when he became Birch's President and Chief Executive Officer. He resigned from Birch in April 2006. As such, NPG has experience in all facets of providing basic local, local and interexchange telecommunications services, including network construction and operations, customer service, billing, marketing and technological innovation. Exhibit C provides a description of the backgrounds of NPG's management, which demonstrates the requisite management experience and expertise.

6. NPG also possesses the necessary financial resources required to provide the proposed voice services and meets the financial tests described in state statutes. NPG's capital structure is comprised solely of equity and NPG has no debt. Pro forma financial statements for NPG are attached as Exhibit D. Furthermore, NPG is a wholly owned subsidiary of News-Press & Gazette Company, which has adequate resources to fund the development and growth of NPG. Financial information of News-Press & Gazette Company is also set forth in Exhibit D. A request for a protective order governing Exhibit D is being filed simultaneously herewith.

- 7. NPG seeks classification of itself and its services as competitive.
- 8. NPG will offer basic local service as a separate and distinct service in accordance with applicable law. NPG will give consideration to equitable access for all Missourians, regardless of where they might reside or their income, to affordable voice services in NPG's proposed service areas in accordance with applicable law.
- 9. NPG has no pending actions or final unsatisfied judgments or decisions against it from any state or federal agency or court which involve customer service or rates, which action, judgment or decision has occurred within three (3) years of the date of the Application. No Missouri annual reports or assessment fees are overdue.
- NPG is willing to comply with all applicable Commission rules and is willing to meet all relevant service standards, including, but not limited to billing, quality of service, and tariff filing and maintenance in a manner consistent with the Commission's requirements for incumbent local exchange carriers with whom NPG seeks authority to compete. Additionally, NPG agrees that, pursuant to Section 392.455(3) and (4) RSMo. 2000, its service area shall be no smaller than an exchange. Consistent with the Commission's treatment of other certificated competitive local providers, NPG requests that the following statutes and regulations be waived for NPG and its local service offerings:

<u>Statutes</u>	Missouri Public Service Commission Rules
392.210.2	4 C.S.R. § 240-3.550(5)(C)
392.240.1	4 C.S.R. § 240-10.020
392.270	4 C.S.R. § 240-30.040
392.280	v
392.290	
392.300.2	
392.310	
392.320	
392.330	

- 11. NPG will promptly file tariffs bearing no less than a 45 day effective date with the Commission in a manner consistent with law and the Commission's practice in similar cases. In any circumstance, NPG will file its proposed basic local exchange service tariff no later than 30 days after Commission approval of NPG's interconnection agreement.
- of this Application because NPG's proposed services will create and enhance competition and expand customer service options consistent with the legislative goals set forth in the federal Telecommunications Act of 1996 and Chapter 392 R.S.Mo. Prompt approval of this Application also will expand the availability of innovative, high quality, and reliable voice services within the State of Missouri.
- 13. NPG submits, notwithstanding the provisions of Section 392.500 R.S.Mo., as a condition of certification and competitive classification, NPG agrees that, unless otherwise ordered by the Commission, NPG's originating and terminating switched exchange access rates in a service area will be no greater than the lowest Commission-approved corresponding access rates in effect for the ILEC serving such service area. Additionally, pursuant to the Commission's Report and Order in Case No. TO-99-596, NPG agrees that, if the ILEC in whose service area NPG is operating decreases its originating and/or terminating access service rates, NPG shall file an appropriate tariff amendment to reduce its originating and/or terminating access rates within thirty (30) days of such ILEC's reduction of its originating and/or terminating access rates in order to maintain the cap on switched exchange access rates.

14. In recognition of the currently unsettled nature of the issues surrounding the appropriate regulatory treatment of Internet Protocol based voice services such as those proposed by NPG, nothing in this submission should be construed as a concession or agreement by NPG that the services at issue in this Application constitute telecommunications services, local exchange services, common carrier offerings, or services that are otherwise subject to federal or state regulation, nor that the entity or entities providing them constitute telecommunications carriers, telecommunications providers, local exchange carriers, common carriers, or other regulated entities.

WHEREFORE, applicant NPG respectfully requests that the Commission grant it a certificate of service authority to provide local and interexchange voice services as herein requested, classify NPG and its proposed services as competitive, and grant a waiver of the aforesaid statutes and regulations.

Respectfully submitted,

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Michael L. McCann, Esq. Mo. Bar #41166 Spencer Fane Britt & Browne LLP 1000 Walnut Street, Suite 1400

Kansas City, MO 64106 Telephone: (816) 292-8110

Email: <u>mmccann@spencerfane.com</u>
Attorney for Applicant NPG Digital Phone,
Inc.

#### **VERIFICATION**

STATE OF MISSOURI	)
	) ss.
COUNTY OF JACKSON	)

COMES NOW Gregory C. Lawhon, being of lawful age and duly sworn, swears and affirms as follows:

- My name is Gregory C. Lawhon and I hold the position of Vice President 1. General Counsel of NPG Digital Phone, Inc., the applicant In that capacity, I am authorized on its behalf to delegate foregoing Application. responsibility for the foregoing Application of NPG Digital Phone, Inc.
- The information contained in the Application is true and accurate to the best of my knowledge and belief.
- 3. I have authorized Michael L. McCann, Esq., and the law firm of Spencer Fane Britt & Browne LLP to file and prosecute the Application, and to represent NPG Digital Phone, Inc. in any proceedings arising out of the Application.

Gregory C. Lawhon

Subscribed and sworn to before me this 6th day of October, 2006.

Jonna K. Bendure

My Commission Expires: 4-/-2010

DONNA K. BENDURE
Notary Public - Notary Seal
STATE OF MISSOURI
Ray County
My Commission Expires: 4/1/2010
Commission #06436116

### **Certificate of Service**

On this \_\_\_\_\_\_\_ day of October, 2006, a true and correct copy of the above document was served upon each of the parties set forth below via United States Mail, postage prepaid.

Michael L. McCann

Office of the Public Counsel Governor Office Building P.O. Box 7800 200 Madison, Suite 650 Jefferson City, MO 65102

General Counsel Missouri Public Service Commission P.O. Box 360 Jefferson City, MO 65102

## Exhibit A

### **Certificate of Good Standing**

(copy attached)

# STATE OF MISSOURI



### Robin Carnahan Secretary of State

# CORPORATION DIVISION CERTIFICATE OF GOOD STANDING

I, ROBIN CARNAHAN, Secretary of the State of Missouri, do hereby certify that the records in my office and in my care and custody reveal that

## NPG DIGITAL PHONE, INC. 00758707

was created under the laws of this State on the 18th day of August, 2006, and is in good standing, having fully complied with all requirements of this office.

IN TESTIMONY WHEREOF, I have set my hand and imprinted the GREAT SEAL of the State of Missouri, on this, the 3rd day of October, 2006

Secretary of State

Certification Number: 9096537-1 Reference:

Verify this certificate online at http://www.sos.mo.gov/businessentity/verification

### Exhibit B

#### Description of Proposed Service Offering

NPG intends to provide facilities-based Internet Protocol ("IP") voice service, targeted to the residential market. The service will allow local calling in addition to operator services; directory assistance; white page directory listings; enhanced 911 services; outbound 800 toll free calling; local number portability; and access to telephone relay services. NPG's customers will be able to call and be called by any other IP voice service subscriber of NPG. IP voice service subscribers will also have access to the public switched telephone network ("PSTN") and thus will be able to call and be called by all other parties connected to the PSTN.

#### Description of NPG's Operations

NPG intends to offer IP voice service over owned or leased broadband facilities that will include fiber optic or coaxial cable, and may include T-1, DSL, fixed wireless loops, and other forms of broadband telecommunications facilities, both owned and leased.

NPG estimates that it will dedicate ten to fifteen NPG service personnel to local service matters in Missouri in its initial phase of operations, expanding according to the size of the customer base.

Prior to offering service in Missouri, NPG will deploy its own softswitch and media gateway controllers. In addition, NPG will deploy subscriber gateway equipment at the customers' premise, along with IP telephones and other various state-of-the-art telecommunications equipment.

### **Exhibit C**

#### **Background of Key NPG Management**

Henry H. Bradley is President of NPG. Mr. Bradley also is the Chairman of the Board of News-Press & Gazette Company, the parent corporation of NPG. News-Press & Gazette Company is a family-owned company that owns and operates newspapers in St. Joseph, Missouri and the greater Kansas City area, cable television systems in Missouri, Arizona and California, and network affiliate broadcast television stations in Texas, California, Oregon, and Idaho, and FM and AM radio stations. Mr. Bradley has held a number of other positions with News-Press & Gazette Company since joining NPG in 1971, including terms as the Editor and Publisher of the St. Joseph News-Press. Bradley earned a bachelor's degree from the University of Missouri in 1968. He has served as a director of Heartland Health System in St. Joseph, Missouri, the St. Joseph Chamber of Commerce, the St. Joseph United Way, and various other civic and charitable groups. He also has served as a director of the Inland Daily Newspaper Association, the Northwest Missouri Press Association, National Newspaper Association, and the American Press Institute.

Gregory C. Lawhon is Vice President of NPG. Prior to joining NPG, Mr. Lawhon was President and Chief Executive Officer of Birch Telecom, Inc. ("Birch"), one of the largest competitive local exchange carriers in Missouri and that also served customers in more than 12 other states. Mr. Lawhon joined Birch in January 1997 and served as its General Counsel for nearly nine years before becoming President and Chief Executive Officer. Before Birch, Mr. Lawhon practiced law for twelve years with the 130-lawyer Kansas City firm of Spencer Fane Britt & Browne. A partner in the firm since 1990, Mr. Lawhon's areas of practice were mergers and acquisitions, with an emphasis on communications industry acquisitions, cable television franchising, and commercial and regulatory issues with respect to the telecommunications industry. Mr. Lawhon holds a Bachelor of Arts degree in Economics, magna cum laude, from Vanderbilt University, and a law degree from Columbia University, where he was a Harlan Fiske Stone Scholar.

## **Exhibit D**

### **Financial Information**

(Filed contemporaneously herewith under seal)