

STATE OF MISSOURI  
PUBLIC SERVICE COMMISSION

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At a Session of the Public Service  
Commission held at its office  
in Jefferson City on the 16th  
day of September, 1999.

In the Matter of the Petition of Cass County )  
Telephone Company for Approval of an IntraLATA ) Case No. TO-99-499  
Dialing Parity Plan and for Suspension and )  
Modification of the FCC's Dialing Parity Rules )

ORDER REGARDING PETITION FOR MODIFICATION

On September 7, 1999, Cass County Telephone Company (Cass County) filed a petition for modification of its IntraLATA Dialing Parity (ILDPA) plan. Cass County stated that it wanted to modify its ILDPA plan because the plan it proposed and the Commission approved would assign customers who did not choose a primary interexchange carrier (PIC) for intraLATA toll service to their interLATA carrier, and because AT&T is the interLATA PIC for many of its customers. Cass County stated that, under the plan it proposed, it is concerned that a number of customers might be defaulted to a 101XXXX dialing pattern. Cass County requests that the Commission allow it to modify its plan so that customers who have not chosen a primary interexchange carrier (PIC) for intraLATA toll service by October 2, 1999, will be assigned to its long distance affiliate (LEC Long Distance, Inc. d/b/a CassTel Long Distance) rather than to their interLATA carrier. Cass County also requested that the Commission

authorize it to send a notification letter (a copy of which it attached to its petition) explaining the modification to its customers.

A number of secondary carriers (SCs) proposed ILDP plans that assigned customers who did not choose a PIC to a long distance affiliate of the SC, and the Commission approved these plans. (See, e.g., TO-99-514, In the Matter of the Petition of Mark Twain Rural Telephone Company for Approval of an IntraLATA Dialing Parity Plan.) The Commission will allow Cass County to modify its ILDP plan as requested.

However, the Commission is concerned that Cass County's proposed notification letter does not stress the fact that it is a change from the earlier notice. The Commission will direct Cass County to add the following paragraph in large bold type at the beginning of its proposed notice:

**THIS NOTICE WILL ALERT YOU OF CHANGES THAT HAVE OCCURRED SINCE THE NOTICE YOU RECEIVED IN LATE JUNE OR EARLY JULY. Contrary to what that notice said, if you do not affirmatively choose (by contacting Cass County Telephone Company or the long distance company you choose) an intraLATA toll service provider by October 2, 1999, you will be assigned to CassTel Long Distance, an affiliate of Cass County Telephone Company. The earlier notice stated that you would be assigned to your interLATA long distance carrier if you did not affirmatively choose an intraLATA carrier. That is no longer correct.**

The Commission will also direct Cass County to add the following paragraph at the end of its proposed notice:

**You will still be able to make toll calls by "dialing around" using a "101XXXX" access number. A list of these "101XXXX" access numbers is available from your local Cass County Telephone Company business office.**

**IT IS THEREFORE ORDERED:**

1. That the petition to modify its IntraLATA Dialing Parity plan filed by Cass County Telephone Company on September 7, 1999 is granted.
2. That Cass County Telephone Company shall provide notice to its customers as discussed herein.
3. That this order shall become effective on September 28, 1999.

**BY THE COMMISSION**



**Dale Hardy Roberts  
Secretary/Chief Regulatory Law Judge**

(S E A L)

Crumpton, Murray, Schemenauer,  
and Drainer, CC., concur  
Lumpe, Ch., absent

Mills, Deputy Chief Regulatory Law Judge

**RECEIVED**

SEP 16 1999

COMMISSION COUNSEL  
PUBLIC SERVICE COMMISSION