12/11/2020	Assistance post shared on company social media page	Facebook and Twitter	https://www.facebook.com/LibertyUtilitiesCentral/photos/a.160226814170004/1553272578198747
12/15/2020	LIHEAP video post shared on company social media page	Facebook and Twitter	https://www.facebook.com/LibertyUtilitiesCentral/posts/1556281387897866?__cft__[0]=AZX4WtJlytHfNmRNlwloxEvW9uY5ASQaqyIzIImbP2Nn55hW3pMElXATCdMzTYal612mw0e17gG5khtLliiQlJOCh6z67kQOxLo1UwPTscLUKb0vFTFKDKGrbbarq5o4Mgl7grvdmGK5dNo85FLkbtRAutJJbJW-4Rr2u9TluFV38dUfHyEKmZpTvujwwW5McGM&__tn__=%2CO%2CP-R
12/15/2020	Link to Financial Help Liberty webpage was added to Liberty website homepage	Company website	https://central.libertyutilities.com/all/residential/
12/15/2020	Link to 211 Program information was added to Liberty Assistance Agency webpage	Company website	https://central.libertyutilities.com/all/residential/my-account/assistance-agencies.html#navbar-make-a-payment-sub-res
12/18/2020	Assistance information sent to Liberty electric customers in digital email newsletter	Digital email newsletter	https://mailchi.mp/46a474cda767/liberty-newsletter-8200072?e=fd0fbbe81b
12/20/2020	Financial aid print ad to run in Joplin Globe	Newspaper	Attached
12/22/2020	Social Media Ads placed directing customers to Financial Help webpage	Facebook and Instagram	https://www.facebook.com/ads/library/?id=343527931658117 9
1/2/2021	Assistance information sent to Liberty Missouri customers in printed and ebill inserts	Bill insert	https://central.libertyutilities.com/uploads/23321_Lib_Jan_BillInsert_PayBills_rev1.pdf