

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the application of Z Venture Capital	)	
Frontiers, Inc., for certificate of service authority to	)	<u>File No. PA-2009-0320</u>
provide private pay telephone service within the State	)	
of Missouri	)	

**ORDER GRANTING CERTIFICATE OF SERVICE AUTHORITY
TO PROVIDE PRIVATE PAYPHONE SERVICES**

Issue Date March 30, 2009

Effective Date: March 30, 2009

Z Venture Capital Frontiers, Inc., filed an application on March 6, 2009, with the Missouri Public Service Commission pursuant to Sections 392.410 and 392.520 RSMo Cum Supp. 2008, for a certificate of service authority to provide private pay telephone service in Missouri. Z Venture is a Delaware corporation with its principal office located at 1968 West Adams Boulevard, #311, Los Angeles, California 90018.

The Commission issued a Notice of Applications for Authority to Provide Payphone Service on March 10, 2009, and set an intervention deadline of March 25. No applications to intervene were filed.

The Commission finds that competition in the private payphone telephone service market is in the public interest and that Z Venture shall be granted a certificate of service authority. The provision of private payphone telephone service is classified as competitive and subject to minimum regulation pursuant to Section 392.520. That section specifically exempts COCT providers from the tariff filing requirements of Sections 392.229, 392.230 and 392.500. Z Venture shall notify the Commission if it ceases to provide private pay telephone services in Missouri, or if the address or telephone number of its principal place

of business changes. The Commission finds that Z Venture's service shall be provide in accordance with the following requirements:

- A. The equipment shall provide users access to the following without charge and without use of a coin: (i) dial tone; (ii) operator service; and (iii) local 911 or E-911 emergency service, or where available, prominently displayed instructions on how to reach local emergency service;
- B. The equipment shall be mounted in accordance with all applicable federal, state and local laws for the disabled, and shall provide access to telecommunications relay service calls for the hearing disabled at no charge to the caller;
- C. The equipment shall allow completion of local and long distance calls;
- D. The equipment shall permit access to directory assistance;
- E. There shall be displayed in close proximity to the equipment in 12 Point Times Bold print, the name, address, and telephone number of the COCT provider, the procedures for reporting service difficulties, the method of obtaining customer refunds, and the method of obtaining long distance access. If applicable, the notice shall state that only one-way calling is permitted. If an alternative operator service (AOS) provider is employed, the COCT provider shall display such notice as is required by the Commission; and
- F. The equipment shall not block access to any local or interexchange telecommunications carrier.

The Commission reminds Z Venture that failure to comply with its regulatory obligations may result in the assessment of penalties against it. These regulatory obligations include, but are not limited to, the following:

A) The obligation to pay an annual assessment fee established by the Commission as required by 386.370, RSMo 2000.

B) The obligation to comply with all relevant laws and regulations, as well as orders issued by the Commission. If Z Venture fails to comply, it is subject to penalties for

noncompliance ranging from \$100 to \$2,000 per day of noncompliance, pursuant to Section 386.570 RSMo 2000.

C) The obligation to keep the Commission informed of its current address and telephone number.

Furthermore, Z Venture is reminded that except as otherwise authorized by the Commission's rules, if it is a corporation, non-attorneys may not represent the company before the Commission. Instead, the corporation must be represented by an attorney licensed to practice law in Missouri.

Finally, the applicant is reminded that Section 392.410.5, RSMo Cum. Supp 2008, renders the applicant's certificate of authority null and void one year from the date of this order unless it has exercised its authority under that certificate.

THE COMMISSION ORDERS THAT:

1. Z Venture Capital Frontiers, Inc. is granted a certificate of service authority to provide pay telephone service in the State of Missouri via customer-owned pay telephone equipment, subject to the requirements of certification set out in this order.

2. The certification granted herein is conditioned upon the applicant's compliance with the regulatory obligations in this order.

3. This order shall become effective upon issuance.
4. This case shall be closed on March 31, 2009.

BY THE COMMISSION

A handwritten signature in black ink, appearing to read 'Colleen M. Dale', written over a horizontal line.

Colleen M. Dale
Secretary

(S E A L)

Kennard L. Jones, Senior Regulatory
Law Judge, by delegation of authority
pursuant to Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,
on this 30th day of March, 2009.