

STATE OF MISSOURI  
PUBLIC SERVICE COMMISSION

At a session of the Public Service  
Commission held at its office  
in Jefferson City on the 28th  
day of March, 1995.

In the matter of United Telephone Company )  
of Missouri's Tariff Revisions Designed )  
to Implement a Promotional Campaign for )  
Certain Custom Calling Features and Caller )  
ID to Run From April 1, 1995, Through )  
May 15, 1995. )

CASE NO. TT-95-278

ORDER APPROVING TARIFF

On March 16, 1995, United Telephone Company of Missouri (United) submitted to the Missouri Public Service Commission a proposed revision to its General Exchange Service Tariff, P.S.C. MO. No. 2, § 33, which would allow the waiver of applicable service connection charges associated with certain Custom Calling Features, specifically Call Waiting, Call Forwarding, Three-Way Calling, and SignalRing. In addition, Caller ID will be offered at no charge for 30 days. The promotion is scheduled to run from April 1, 1995, through May 15, 1995, and will be offered statewide where services are available. United is seeking an expedited effective date for its tariff revision, to allow the promotion to go into effect on April 1, 1995.

The Commission's Staff filed its recommendation on March 21, 1995, stating therein that the Staff has no objections to the proposed tariff filing or United's request for expedited Commission consideration of this proposal, and therefore recommends approval of the proposed tariff filing at the Commission's earliest convenience, with an effective date of April 1, 1995. Staff notes that in order to qualify for the promotion, customers must subscribe to the services during the promotional period of April 1 to May 15, 1995. In addition, Staff states that it is unaware of any other filing which affects or would be affected by this proposal.

The Commission finds that the Staff's recommendation is appropriate, and that the tariff filing is just and reasonable. The Commission is also of the opinion that United's tariff submission should be granted expedited treatment to allow the tariff to become effective April 1, 1995, in order to allow the greatest number of Missouri customers to benefit from the promotion.

**IT IS THEREFORE ORDERED:**

1. That the following tariff sheet submitted by United Telephone Company of Missouri on March 16, 1995, be hereby approved to become effective April 1, 1995:

P.S.C. MO. No. 22 General Exchange Tariff

Section 33 -- First Revised Page 4.1 Canceling Original Page 4.1.

2. That this order shall become effective on April 1, 1995.

BY THE COMMISSION



David L. Rauch  
Executive Secretary

(S E A L)

Mueller, Chm., McClure, Kincheloe  
and Crumpton, CC., Concur.  
Perkins, C., Dissents.