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Jurisdictional
Allocation
Methodologies; Class
Revenue
Requirements;
Class Sales &
Revenues; and Rate
Design

Witness: Richard J. Kovach

Sponsoring Party: Union Electric

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MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. EC-2002-1

REBUTTAL TESTIMONY

OF

RICHARD J. KOVACH

ON

BEHALF OF

UNION ELECTRIC COMPANY

d/b/a AmerenUE

Exhibit No. 167
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1 and Energy Allocation Factors), James Watkins (Class Revenue Requirements and Rate
2 Design) and Janice Pyatte (Class Sales, Class Revenues and Rate Design). In addition, I
3 have prepared an Executive Summary of the issues discussed in my testimony, including
4 those covered in the testimony of Company witnesses James R. Pozzo and William M.
5 Warwick. The information in the testimony of Mr. Pozzo and Mr. Warwick provides
6 support for my testimony in the areas of class cost of service and rate design. This
7 Executive Summary is attached hereto as Appendix B of my testimony.

8 **Q. Have you read and are you familiar with both sets of the Staff's Direct**
9 **Testimony filed by these Staff witnesses, the first of which was filed on July 2, 2001**
10 **and the second of which was filed on March 1, 2002?**

11 A. Yes, I have read their testimony and am familiar with the areas being
12 referenced by my rebuttal testimony. In addition, I was present at the depositions of
13 these Staff witnesses pertaining to the issues I am addressing in my Rebuttal Testimony.
14 In most instances, the comments presented in my testimony will be made in reference to
15 the Staff's March 1, 2002 testimony. When I refer to any portion of their July 2, 2001
16 testimony, I will specifically state that to be the case.

17

18 **REBUTTAL OF DIRECT TESTIMONY OF DOYLE L. GIBBS**

19 **Staff's Proposed Customer Growth Adjustment**

20 **Q. Please summarize, in general terms, the customer growth adjustment**
21 **that the Staff is proposing, which is being sponsored by Mr. Gibbs.**

22 A. Staff's proposed Revenue Adjustment S-1.5 imputes \$18,068,611 of
23 assumed additional operating revenue to the Company's test period revenue, revenue that

1 the Company did not actually bill customers for or collect during the test year. Mr. Gibbs
2 provides only the most cursory description of this adjustment at the bottom of page 14 of
3 his Direct Testimony, omitting any explanation, reasoning or support for why the
4 proposed adjustment more accurately establishes the current level of the Company's
5 revenues in this case. This Staff adjustment simply takes the number of customers that
6 are being served by the Company at the end of September 2001, within each customer
7 class, and assumes that the Company was serving these customers during each month of
8 the earlier July 2000-June 2001 test year period. The Staff's proposed customer growth
9 adjustment assumes average levels of monthly kilowatthour usage and average monthly
10 revenue from each of these September 2001 customers, based upon the Staff's monthly
11 weather normalized sales and revenues of each of the Company's existing customer
12 classes. However, while assuming normalized average use per customer and revenue per
13 customer for their proposed "growth" customers, within each customer class, the Staff's
14 only allowance for the additional operating costs of supplying these additional customers
15 was average system fuel costs. In addition, while Staff witness Leon Bender
16 incorporated additional kilowatthours for this adjustment in his production cost model,
17 Staff witness Alan Bax failed to consider the Staff's proposed customer growth
18 kilowatthours in the development of his Missouri jurisdictional energy allocation factor.
19 This results in a significant portion of such energy costs being allocated to the Company's
20 Illinois and wholesale jurisdictions, which is totally incorrect and improper. In addition,
21 Mr. Bax also failed to consider additions to the Company's monthly coincident peak
22 demands from the Staff's proposed customer growth adjustment. This error of omission
23 also results in an underallocation of generation and transmission plant costs to the

1 Company's Missouri jurisdictional operations. I will discuss the inherent unfairness of
2 this mismatching of customer usage, revenues and expenses at a later point in my
3 testimony.

4 **Q. Is the Staff's proposed customer growth adjustment an appropriate**
5 **adjustment for determining the Company's overall level of revenues?**

6 A. No, it is not an appropriate revenue adjustment, and the Commission
7 should reject it for several reasons. First, the Staff's proposal directly violates the
8 Commission's Order establishing July 2000-June 2001 as the test year in this case, as it
9 imputes revenues into the test year which the Company will not receive, if at all, until
10 after September 30, 2001, the ending date specified by the Commission for updates to the
11 test year. Second, not only does the Staff's proposal consists of \$18,068,611 in imputed
12 "phantom" revenues from "phantom" customers based upon the "phantom" kilowatthour
13 usage of such customers, Staff's assumed kilowatthours and revenues will not be realized
14 by the Company during the test year, with no guarantee or probability that they will ever
15 be fully realized. Third, other than an allowance of additional average annual fuel
16 expense associated with their customer growth kilowatthours, Staff allowed no other
17 direct or indirect Company costs associated with serving these proposed growth
18 customers. Fourth, the inappropriateness of the Staff's proposed customer growth
19 adjustment is further evidenced by the Staff's failure to include any recognition of its
20 proposed customer growth adjustment in the development of both the Missouri
21 jurisdictional demand and energy allocation factors.

22 **Q. Even if the Commission were to decide to allow this customer growth**
23 **adjustment proposed by the Staff, did the Staff impute a reasonable level of**

1 **operating expenses and plant investment that would be commensurate with their**
2 **proposed addition of \$18 million of revenues to the test year?**

3 A. No, all information received from the Staff indicates that, with regard to
4 operating expenses, the Staff merely allowed the Company an average level of fuel costs
5 of approximately 1.00 cent per kilowatthour to cover the additional kilowatthours
6 associated with their proposed customer growth adjustment. The Staff did not impute
7 any other additional operating expenses or plant related costs associated with their
8 proposed customer growth adjustment, within the entire time frame of the test year. As I
9 will indicate later in my testimony, the Staff ignored several other costs associated with
10 the Company serving new customers that should have been included under their proposal.
11 Also, as I stated earlier, Mr. Bax did not consider such kilowatthour growth in either his
12 Missouri jurisdictional demand or energy allocation factor development.

13 Q. Turning now to the first reason you gave in recommending that the
14 Commission reject the Staff's proposed customer growth adjustment, what specific
15 language did the Commission use in its Order establishing the ground rules to be
16 adhered to by all of the parties in this case?

17 A. The Commission issued its ORDER APPROVING JOINTLY FILED
18 REVISED PROCEDURAL SCHEDULE in this case on January 3, 2002. Paragraph 3 of
19 page 3 of that Order, items (a) and (b), state that "the test year in this proceeding will be
20 the twelve months ended June 30, 2001 (the Test Year)", and "the Test Year may be
21 updated through September 30, 2001." It is very clear from this language in the
22 Commission's Order that any additional Company operating expenses, plant investment,
23 customer sales or revenues that are incurred, or expected to occur, after September 30,

1 2001 should not be included in the test year in this case. To include such items, as the
2 Staff has done in its proposed customer growth adjustment, is a direct violation of the
3 aforementioned provisions of the Commission's order. As the subsequent portions of my
4 testimony will explain, the Staff's proposed customer growth adjustment imputes
5 customer revenues into the test year that the Company will not realize until future
6 months, if at all. Moreover, even if a portion of such customer growth revenues are
7 realized, it will not be until after both the test year and the September 30, 2001 date
8 specified by the Commission for updating information in this case.

9 **Q. Turning now to the second reason you gave in recommending that the**
10 **Commission reject the Staff's proposed customer growth adjustment, please**
11 **illustrate why it is appropriate to refer to the \$18 million of revenues associated with**
12 **this proposed Staff adjustment as phantom revenues.**

13 A. Using the Company's residential customer class as an illustration, the
14 Company's actual monthly test year customer growth and the Staff's proposed imputed
15 customer growth adjustment are illustrated in the bar chart attached hereto as
16 Schedule 1-1 of my testimony. The clear bars in this chart represent the Company's
17 actual test year residential customers. This data shows that the Staff's proposed customer
18 growth adjustment is arrived at by artificially increasing the Company's actual test year
19 level of residential customers up to the September 30, 2001 level of customers (the totally
20 cross-hatched bar on the far right of the chart) during each month of the test year. The
21 shaded (phantom) area above each of the clear bars in Schedule 1-1 indicates the number
22 of the residential customers imputed into the test year by the Staff's proposed customer
23 growth adjustment.

1 **Q. Does the result of the Staff's proposed customer growth adjustment**
2 **distort the Company's normal customer growth pattern by artificially replacing this**
3 **pattern with a leveled number of customers that did not actually exist at any time**
4 **during the test year?**

5 A. Yes, the Staff's proposed customer growth adjustment inappropriately
6 creates a distortion of the Company's actual test year customers and normal patterns of
7 customer growth (the clear bars on my Schedule 1-1). This distortion of the actual
8 pattern of growth in the Company's number of monthly customers, to the leveled
9 number of phantom monthly customers developed under the Staff's customer growth
10 proposal, is clearly a deviation from historic reality. The portion of the clear bars above
11 the June 2000 customer horizontal line in my Schedule 1-1 illustrates the pattern of
12 normal monthly customer growth actually experienced by the Company during the test
13 year established for this case. Clearly, the Staff's proposed imputation of additional
14 phantom customers, resulting in total additional phantom Company revenues of
15 \$18 million, is a significant reach beyond reality and the test year specifications
16 established by the Commission for this case.

17 **Q. Did the Staff adjust the number of customers in each of the**
18 **Company's non-residential customer classes in a similar manner, as a part of their**
19 **proposed customer growth adjustment?**

20 A. Yes, with the exception of the lighting class, the Staff also followed this
21 procedure for adjusting for customer growth within each of the Company's other non-
22 residential customer classes, although Ms. Pyatte indicated that she examined the
23 customers in the Large Primary Service Rate class on an individual customer basis. The

1 data on Schedule 1-1 indicates how the Staff's proposed customer growth adjustment
2 belies reality by assuming a customer growth pattern for the Company that is totally out
3 of sync with the actual customer growth normally experienced by the Company, on a
4 year-in and year-out basis, and within the confines of any twelve month period, or
5 historic test year.

6 **Q. When will the Company theoretically first realize a full twelve months**
7 **of revenue from the level of customers it was serving as of September 30, 2001?**

8 A. Theoretically, the Company will not first realize a full twelve months of
9 revenue from the total number of its September 30, 2001 level of customers until the end
10 of September 2002, if at all. September 2002 is more than two years (27 months) after the
11 beginning of the July 2000-June 2001 test year in this case, and 15 months beyond the
12 end of the test year. For example, a new customer that began receiving service sometime
13 in September 2001, will not receive and be billed for a full twelve months of service by
14 the Company until the end of the month of September 2002 (October 2001 would be the
15 first full month of service, November 2001, the second full month, etc., until reaching
16 September 2002). Thus, virtually all of the first twelve months of sales, revenues and
17 expenses associated with serving a new September 2001 customer would be outside of
18 the established test year and beyond the update period specified by the Commission for
19 this case.

20 **Q. When will the Company theoretically first realize a full twelve months**
21 **of revenue from new customers initiating service with the Company in July 2000,**
22 **which is the first month of the test year?**

1 A. In theory, the Company will realize a full twelve month period of revenues
2 from a new July 2000 customer over the period from August 2000-July 2001, eleven
3 months of which would be fully reflected in the test year specified in this case. A similar
4 pattern would occur for new customers gained in subsequent months of the test year,
5 i.e., new customers in August 2000 would not result in a full twelve month period of
6 revenues until the September 2000-August 2001 period, ten months of which are within
7 the test year. Similarly, new customers that begin service in later months of the test year
8 will incur a greater proportion of their first twelve months of electric bills beyond both
9 the test year and the September 30, 2001 date established by the Commission for updates
10 in this case.

11 **Q. What do the latter comments illustrate regarding the Company's**
12 **normal pattern of acquiring new customers and realizing actual revenues from**
13 **them?**

14 A. The point of this discussion is that normal customer growth is an inherent
15 part of every twelve month period, including test years, but that none of the phantom
16 revenues associated with the Staff's proposed customer growth adjustment will actually
17 be realized during the Commission's ordered test year or even as of the update period in
18 this case. The inclusion of such an adjustment in establishing the Company's revenue
19 requirements in this case is, thus, a clear violation of the Commission's ordered test year
20 specifications.

21 **Q. Your previous comments regarding the Company's realization of**
22 **additional customers, kilowatthours and revenues, associated with the Staff's**

1 **proposed customer growth adjustment, were described as "theoretical." Why is**
2 **this qualification necessary?**

3 A. The examples I described regarding the time periods over which new
4 customers would eventually provide a full twelve month period of kilowatthours and
5 revenue are theoretical, in that they are prospective in nature and, therefore, not totally
6 certain. For example, the Company loses some customers month in and month out, even
7 as it is also gaining a larger number of new customers. In the residential sector, interest
8 rates affect the level of consumer spending and borrowing which, in turn, affects the
9 home building and automobile sectors, as well as residual demands for additional home
10 furnishings and major appliances. In the non-residential classes, some of the Company's
11 commercial and industrial customers go out of business from time to time. Moreover, the
12 electrical usage of such commercial and industrial customers that continue ongoing
13 operations will vary as these customers are susceptible to the ups and downs of the
14 general economy as it affects the economic sectors associated with their line of products
15 or services.

16 Q. **Are you aware of any major business failures or announced plant**
17 **shutdowns in the AmerenUE service area over the past several years?**

18 A. Yes, I am. In the commercial sector, the National Food's super market
19 chain, with about two dozen stores in the area, was sold to a competitor and several of
20 their locations subsequently closed. In addition, both the Venture and K-Mart department
21 stores declared bankruptcy. Venture closed all of their stores and is now totally out of
22 business. K-Mart, while attempting to restructure during bankruptcy, has closed several
23 of their stores. In the industrial sector, the A. P. Green brick manufacturing plant in

1 Mexico, Missouri is scheduled to close in April 2002 and the Ford Motor Company has
2 announced the intended closing of their Hazelwood, Missouri manufacturing plant in the
3 near term. Other firms, whose identities should not be disclosed, are in the midst of
4 either environmental, market or overall financial difficulties and may not survive as
5 ongoing entities. These uncertainties regarding both current and future customers are
6 real, but unpredictable, and it is also likely that there have been a number of similar
7 events affecting smaller commercial and industrial customers of which I am unaware. In
8 fact, in his discussion of uncollectible expenses on page 35 of his testimony, Mr. Gibbs
9 references the Company's larger write-offs, a slower economy and an increase in
10 bankruptcies.

11 **Q. Earlier you stated that the Staff determined its usage and revenues for**
12 **their phantom growth customers based upon averages of the weather normalized**
13 **usage and revenues of the Company's existing customer base. Why might this result**
14 **in an overstatement of the usage and revenues for the additional customers added**
15 **by the Company since July 2000 and up to September 30, 2001?**

16 **A.** In the case of new home and apartment construction, newer housing stock
17 is being constructed to attain higher overall energy efficiency, including improved
18 insulation levels and high efficiency heating and air conditioning appliances. As the Staff
19 ignored these factors and merely used existing customer averages as a proxy for the usage
20 and revenue of the customers included in their proposed customer growth adjustment, the
21 Staff's usage and revenues of such customers are likely to be overstated. These same
22 comments are equally applicable to the Company's newer small commercial customers.
23 New larger commercial and industrial customers are also utilizing offices and plants

1 operating with higher efficiency HVAC systems, lighting systems and manufacturing
2 systems. For all of these reasons, the Staff's use of the average usage and revenues of the
3 existing customers in these rate classes is likely to overstate the usage and revenues that
4 can be expected from new customers.

5 **Q. Is there yet an additional reason that the Staff's proposed customer**
6 **growth adjustment likely overstated the projected usage and related revenues for**
7 **any new or additional large commercial and industrial customers added by the**
8 **Company between June 2000 and September 30, 2001?**

9 A. Yes, there is an additional reason why it is not appropriate to calculate a
10 growth adjustment for the Company's larger commercial and industrial customers on the
11 basis of average usage and revenues for the Company's existing customers. The
12 Company's existing large commercial and industrial customer base currently consists of
13 the headquarters of several major corporations, a new federal courts building,
14 manufacturing plants of the big three automakers, several major chemical plants, several
15 major cement plants, a major aircraft manufacturing plant, a major brewery, several
16 major universities, several medical complexes, an international airport and other many
17 other major manufacturing customers. It is very unlikely that the operations, electrical
18 usage and revenues of these existing customers, that are included in the Staff's averages
19 for these customer classes, would be duplicated by any new customers moving into the
20 Company's service area. As these customers are unique and among the Company's larger
21 electric customers, including them in any average usage and revenues as a proxy for the
22 new customers in the Staff's proposed customer growth adjustment would obviously
23 overstate any growth that might reasonably be anticipated from such customers.

1 **Q. Turning now to your third reason in recommending that the**
2 **Commission reject the Staff's proposed customer growth adjustment, why is the**
3 **Staff's proposed allowance for average expenses only and no additional plant**
4 **related costs, an inadequate representation of the true costs associated with serving**
5 **additional customers?**

6 A. The Staff's proposed allowance for the additional fuel costs associated
7 with their customer growth adjustment is woefully inadequate. In addition, other
8 operating expenses that should have been included by the Staff were totally ignored. The
9 areas in which the Staff cost allowances for new customers are deficient are: a) the
10 allowed level of fuel expense for customer growth is significantly understated; b) other
11 direct costs of serving new customers, including such obvious items as meter reading,
12 billing and postage expenses were completely ignored; and c) the additional customer
13 demands which inherently accompany customer growth were also completely ignored by
14 the Staff.

15 **Q. What level of fuel expense did the Staff allow for the Company's cost**
16 **of supplying the additional kilowatthours associated with their proposed customer**
17 **growth adjustment?**

18 A. Mr. Gibbs could not actually answer that question at his first deposition
19 (Gibbs Deposition Transcript, page 49, lines 19-20). The Company requested that
20 information from the Staff, and the information provided indicated that the level of fuel
21 expense allowed by the Staff as an offset to their proposed customer growth adjustment
22 was approximately 1.00 cent per kilowatthour. Staff allowed no other additional
23 operating expenses of any type as a part of their customer growth adjustment. Even

1 considering this Staff limitation of including fuel expenses only, with which I disagree,
2 this level of unit fuel or energy cost is only representative of an annual average of the
3 Company's total overall unit energy costs from all of its production sources, which
4 include coal, gas, oil, nuclear, hydro, pumped storage and interchange sources. As I will
5 describe later in my testimony, it is totally inappropriate to use the Company's annual
6 average energy costs for the purpose of "expensing," or determining the cost of
7 incremental additions or subtractions of customers and kilowatthour sales to or from the
8 Company's generation system.

9 **Q. What is the financial impact of the Staff "expensing" its incremental**
10 **growth adjustment kilowatthours based upon this average energy cost of**
11 **approximately 1.00 cents per kilowatthour?**

12 A. At this level of fuel cost, the 287,385,000 kilowatthours associated with
13 the Staff's customer growth adjustment would have resulted in an operating expense of
14 approximately \$3.1 million (including average system losses), as compared with the
15 additional imputed revenues of \$18.1 million associated with this Staff adjustment.

16 **Q. Is an operating income margin of \$15.0 million, which is the Staff's**
17 **proposed additional customer growth adjustment revenue of \$18.1 million less their**
18 **proposed additional fuel cost of approximately \$3.1 million, a realistic operating**
19 **result?**

20 A. Absolutely not. This data would indicate that the Company's operating
21 income margin is some 83% of revenues (\$15.0/\$18.1), which is totally unrealistic. In
22 fact, even the Staff's own Income Statement on its Schedule 9 suggests a Company
23 operating margin of 46% [(\$2,152-\$1,152)/\$2,152] of total revenues after subtraction of

1 total O&M expenses. After consideration of the total O&M expenses, depreciation,
2 amortization, taxes-other and income taxes, the Staff's Schedule 9 shows the Company's
3 operating income margin as 23% (\$505/\$2,152). Thus, even when compared against the
4 Staff's own numbers the limited expenses allowed by the Staff as a part of their proposed
5 customer growth adjustment suggests a totally unrealistic operating income margin.

6 **Q. Why are incremental fuel costs more appropriate for determining the**
7 **true cost of the additional kilowatthours imputed upon the Company's generation**
8 **system by the Staff's proposed customer growth adjustment?**

9 A. The Company meets the requirements of its hourly system peak loads
10 through the economic dispatch of all of its system resources, which include owned
11 generation as well as bulk power sources available through various system interchange
12 arrangements. This economic dispatch of power sources generally utilizes the lowest
13 cost generating units or sources first, then incrementally uses each next lowest cost
14 source available until the system load is met for a given time period. Under such a
15 system of economic dispatch the last increment of system load served is generally that
16 served at the highest cost (but the next lowest cost available) source of generation. The
17 Staff's proposed customer growth adjustment is incremental in nature. Therefore, to the
18 extent that the Staff's proposed customer growth adjustment imputes additional
19 kilowatthours, or load requirements which did not actually exist during the test year on
20 the Company's system, this additional incremental load cannot be served at average fuel
21 costs but, rather, would be supplied at the Company's higher incremental fuel costs. The
22 Staff should have attempted to evaluate this cost on an incremental load basis using their
23 production cost model, to obtain a more accurate estimate of the true cost of providing

1 the additional kilowatthours associated with their proposed customer growth adjustment,
2 but they did not do so.

3 **Q. Did the Company evaluate the fuel expense that results from the**
4 **Staff's imputed customer growth kilowatthours on an incremental cost basis?**

5 A. Yes, the Company determined the incremental costs for the customers in
6 the Staff's proposed customer growth adjustment to be 2.13 cents per kilowatthour during
7 the test year, which is more than 110% above the Staff's average cost figure of 1.00 cent
8 per kilowatthour. Based upon this cost of 2.13 cents, the additional fuel expensed for the
9 287,385,000 kilowatthours associated with the Staff's proposed customer growth
10 adjustment would be approximately \$6.1 million, instead of the \$2.8 million allowed by
11 the Staff.

12 **Q. You also indicated earlier that the Staff completely ignored other**
13 **direct costs of serving new customers. What are the more obvious operating costs**
14 **associated with serving new customers that the Staff has failed to include as a part**
15 **of their proposed customer growth adjustment?**

16 A. The most obvious direct expenses associated with serving additional
17 customers that the Staff failed to include are the additional meter reading expenses which
18 are, by contract, based upon a monthly reading charge per meter. Other obvious direct
19 expenses that Staff failed to include are the costs of generating additional bills, postage
20 and handling, and customer accounts expenses. Other less direct but obvious and real
21 expenses that were omitted are allowances for the additional customer call center, credit
22 and collection expenses and distribution operating expenses associated with serving a
23 greater number of customers. While some of these expenses may be more difficult to

1 quantify than others, Mr. Gibbs acknowledged that some allowance for such costs should
2 have been included by the Staff in setting the level of revenues for the Company in this
3 case (Gibbs Deposition Transcript, page 45, line 24, page 49, line 4). However, the Staff
4 made no allowance for such costs.

5 **Q. As indicated earlier in your testimony, in proposing his customer**
6 **growth adjustment, Mr. Gibbs included total monthly revenues per customer, but**
7 **limited added expenses only to average fuel costs. Should he also have added the**
8 **current level of all other non-fuel costs associated with serving such customers?**

9 **A.** Besides determining the fuel cost of such imputed growth on an
10 incremental cost basis, as I indicated earlier, Mr. Gibbs should have also added a full
11 complement of the other non-fuel costs to his adjustment of the Company's expenses in
12 this case. In that way he could have at least attempted to maintain some level of fairness
13 and consistency in the proper matching of the customer growth in usage, revenues and
14 costs during the test year.

15 **Q. Earlier in your testimony you indicated that the Staff's proposed**
16 **customer growth adjustment also completely ignored the additional customer**
17 **demands which inherently accompany customer growth. What are the fixed, or**
18 **demand-related, costs that are also included in the Company's rates?**

19 **A.** As I will discuss later in my testimony, the costs included in the
20 Company's rates are normally classified as customer-related, energy-related
21 (kilowatthours) and demand-related (kilowatts) costs. The meter reading, billing and
22 postage costs discussed earlier are classified as customer-related costs, while fuel and
23 other variable production operating expenses are classed as energy-related costs.

1 Demand-related costs, sometimes referred to as fixed, or capacity related costs, are the
2 costs of plant and equipment incurred in meeting the customer's use of electricity during
3 times of maximum or peak period consumption. The total costs classified into the latter
4 demand related category constitute approximately 60 % of the Company's total annual
5 costs recovered through its retail rates in Missouri.

6 **Q. Turning now to your fourth reason in recommending that the**
7 **Commission reject the Staff's customer growth adjustment, what is your basis for**
8 **stating that the Staff's proposed customer growth adjustment was not reflected in**
9 **the Missouri jurisdictional demand and energy allocation factors developed by**
10 **Mr. Bax?**

11 **A.** Only actual Company monthly jurisdictional demands are displayed on
12 Mr. Bax's Schedule 5, where he developed the Missouri jurisdictional demand allocation
13 factor. Schedule 5 indicates no adjustment in such demands for the Staff's proposed
14 customer growth adjustment or any other Staff adjustment. Referring to Mr. Bax's
15 Schedule 6, where he developed the Missouri jurisdictional energy allocation factor, his
16 starting point was actual Company kilowatthour sales data. In his footnotes on
17 Schedule 6, however, Mr. Bax describes two kilowatthour adjustments that he did make
18 to this data. The first was to reflect the Staff's proposed weather normalization
19 adjustment. The second was to reflect the Company's loss of wholesale bulk power sales
20 to the City of Rolla, Missouri. Although the monthly demands of Rolla were available to
21 Mr. Bax, he did not choose to use them as an accompanying adjustment to the demands
22 he used in calculating the Missouri jurisdictional demand allocation factor in his
23 Schedule 5. Later in my testimony, in my rebuttal to Mr. Bax's testimony, I will discuss

1 various other adjustments and corrections that he should make in the calculation of the
2 Missouri jurisdictional demand and energy allocation factors.

3 **Q. Did other members of the Staff agree that the Company's monthly**
4 **system peak demands would increase as a result of the proposed customer growth**
5 **adjustment?**

6 A. Staff witnesses Gibbs, Pyatte and Watkins all agreed in their initial
7 depositions taken last fall that the Company's monthly demands would increase as a
8 result of customer growth (Gibbs Deposition Transcript page 47, line 10 through page 48,
9 line 7, Pyatte Deposition Transcript pages 45, line 21 through 48, line 9, Watkins
10 Deposition Transcript pages 107, line 3 through 109, line 15).

11 **Q. What additional kilowatt demands would the Staff's proposed**
12 **customer growth adjustment impose on the Company?**

13 A. Additional customers on the system would result in higher individual
14 kilowatt demands on the Company's local distribution system, which must be sized to
15 meet individual customer demands on an instantaneous basis. Moving away from the
16 distribution system to the Company's power plants, additional customers would also add
17 to the hourly coincident system demands that must be met with hourly generation by the
18 Company's portfolio of power sources. Individual customer demands, which do not all
19 reach their maximum level during the same hour each month, are therefore often referred
20 to as non-coincident demands. The portions of these individual customer demands which
21 are present during the hour of each month when the Company's total system monthly
22 peak is established are referred to as coincident demands, as they and the demands of all
23 other customers are coincident with and aggregate into the Company's maximum monthly

1 system peaks. The difference between individual customer maximum peaks and
2 coincident peaks results from the diversity of electrical use among customers. The ratio
3 of the non-coincident customer peaks to the coincident customer peaks is referred to as
4 the diversity factor.

5 **Q. Would the consideration of additional customer coincident demands**
6 **also have had an impact upon the Company's monthly system coincident peak**
7 **demands and the resulting Missouri jurisdictional allocation factor?**

8 A. Yes, they would. As with the fuel costs mentioned earlier, additional
9 customer demands would add to the Company's monthly coincident system peaks, which
10 would increase the Missouri jurisdictional allocation factor used to allocate the
11 Company's production and transmission plant costs to Missouri. The failure of the Staff
12 to consider such customer demands as a part of its proposed customer growth adjustment
13 results in the Staff understating the Missouri jurisdictional allocation factor, thereby
14 under allocating the Company's investment in production and transmission plant to
15 Missouri. As with other costs that the Staff failed to consider, this results in yet another
16 understatement of the level of the Company's total costs that should be reflected in the
17 Company's Missouri retail rates. I will provide additional comments on this omission by
18 the Staff in my rebuttal comments directed to the testimony of Mr. Bax.

19 **Q. Can the Company continue to add customers if the only additional**
20 **expenses it is allowed in its rates to serve such customers are average system fuel**
21 **costs, the only expense allowed by the Staff as a part of its proposed customer**
22 **growth adjustment?**

1 A. No because the financial constraint associated with the Staff's growth
2 adjustment, of allowing the Company to recover only average system fuel expenses to
3 serve its additional customers, is both unrealistic and totally inequitable to the Company.
4 Moreover, Staff's failure to include the additional direct operating expenses and allocated
5 demand related costs associated with serving additional customers results in the totally
6 unrealistic operating income margin of 83%, referred to earlier in my testimony.

7 **Q. What are the real additional costs to the Company of supplying**
8 **additional customers?**

9 A. The Company's intermediate-term and long-term costs of serving
10 additional customers are best reflected by the sum of the various functional components
11 embedded within the Company's current class rate structures, which are comprised of the
12 total cost of providing service to its customers. These costs include all operating and
13 maintenance expenses, depreciation, taxes and a fair return on net plant investment.

14 **Q. Had the Staff included all of the Company's additional operating**
15 **expenses and other costs in addition to fuel costs, as a part of its proposed customer**
16 **growth adjustment, would this make such an adjustment acceptable to the**
17 **Company?**

18 A. No, because if the Staff realistically and accurately reflected all of the
19 Company's embedded costs, as well as the additional revenues associated with their
20 customer growth adjustment, the costs and the revenues would, theoretically, come close
21 to matching each other, and there would be no need for such an adjustment. As indicated
22 earlier in my testimony, however, the impact of the Staff's proposed customer growth
23 adjustment is to create phantom revenues associated with the Company's September 2001

1 customers that would not be actually realized by the Company until well beyond the
2 cutoff for test year updates (September 30, 2001) established by the Commission for this
3 case, if at all. Staff's proposal inappropriately shifts such phantom revenues into the test
4 year in this case, which began 15 months earlier in July 2000, while omitting most of the
5 associated costs of providing such additional service. The Staff's proposed customer
6 growth adjustment, which includes the total amount of the incremental revenues which
7 might be realized as a result of the additional customers, but only minimal additional
8 average fuel costs, is extremely unrealistic and a far cry from the proper matching of
9 costs and revenues, which should always be the objective in setting fair and equitable rate
10 levels. Shifting sales and revenues into a test year, which will not exist or be realized
11 until after the test year, if at all, without the appropriate consideration and adjustment of
12 all relevant costs associated with such sales and revenues, is totally unjustified and unfair.

13 **Q. Was any customer growth adjustment, similar to that proposed by the**
14 **Staff in this case, employed in any of the six "test year" periods that were a part of**
15 **the Missouri alternative regulation plans in which the Company previously**
16 **participated?**

17 **A.** No, because those plans utilized actual test periods that reflected true and
18 actual Company operations, with only a very few pre-specified accounting adjustments.
19 During these two plans, which ran for six consecutive years from July 1995-June 2001,
20 the Company's actual customers, sales, and accompanying revenues within each of these
21 plan operating years were considered on an as-incurred basis, with no such adjustment.

22 **Q. If a Staff customer growth adjustment similar to that being proposed**
23 **in this case would have been a part of any one of the twelve month "test" periods in**

1 **the alternative regulation plans, how would it have impacted the results of the**
2 **formulated calculations under those plans?**

3 A. This proposed Staff customer growth adjustment, in effect, transfers full
4 end of period customers and their associated revenue (and only average fuel expense)
5 between subsequent and prior twelve month time periods. Thus, under an alternate
6 regulation plan format involving several consecutive twelve month time periods, the prior
7 period receiving the revenue and the minimal offsetting fuel expense would experience
8 increased (but unreal, or phantom) earnings equivalent to the difference between such
9 revenue and fuel expense (the unrealistic 83% operating margin referred to earlier). On
10 the other hand, the subsequent period from which such revenue and fuel expense was
11 transferred would, under the same calculations, experience a decline in earnings of an
12 equivalent (but unreal, or phantom) amount. This assumes, of course, that these
13 inappropriate transfers are not later reversed (or ignored), when the subsequent period
14 referred to earlier has become the prior period due to the passage of time.

15 Q. Assume that either of the alternative regulation plans had continued
16 into the future on an indefinite basis and the Staff had proposed a comparable
17 customer growth adjustment for each and every "test" period within this plan.
18 Under this assumption, what would be the impact of a continuous Staff customer
19 growth proposal, comparable to that being proposed in this case?

20 A. Under these assumptions the Staff's proposed customer growth adjustment
21 would be unnecessary, as the Company's actual customer growth would be automatically
22 accounted for during each successive twelve month update period. If such an adjustment
23 was made, however, it would in effect, permanently reduce the Company's annual

1 earnings for each "test" period by an amount equal to the difference between the revenue
2 and fuel expense being transferred from one "test" period to the immediately preceding
3 "test" period (the unrealistic 83% income margin). These phantom earnings would
4 artificially inflate the Company's net operating income in each twelve month period,
5 thereby prohibiting the Company from actually earning the rate of return authorized by
6 the Commission. In effect, this Staff proposal results in a \$15.0 million "take-away"
7 from the Company, based upon the information presented in the Staff's case.

8

9 **Summary of the Company's Comments on Staff's Proposed Customer Growth**

10 **Adjustment**

11 **Q. Please summarize your position regarding the Staff's proposed**
12 **customer growth adjustment.**

13 **A.** The proposed Staff customer growth adjustment should be rejected by the
14 Commission. The proposal violates the test year and updating provisions of the
15 Commission's Order in this case by creating uncertain and speculative phantom test year
16 customers, kilowatthours and revenues which are not applicable to the test year, or the
17 update period. Even if such an adjustment is permitted, the Staff's adjustment of
18 kilowatthours and revenues are overstated as they were based upon an average of the
19 Company's existing customer base, and not the new or additional customers the Staff's
20 adjustment is adding. Moreover, the additional fuel expenses proposed by the Staff as a
21 companion to its proposed customer growth adjustment were determined in an
22 inappropriate manner that significantly understates the additional fuel costs the Company
23 would incur in supplying such growth. In addition, other costs relevant to serving

1 customer growth were ignored altogether by Staff, including such obvious costs such as
2 meter reading, billing and postage, as well as the impact of the Staff's adjustment upon
3 the Missouri jurisdictional demand allocation factor, which allocates a significant portion
4 of the Company's total production and transmission plant costs to Missouri. It is clear
5 that when applying this Staff proposal to several consecutive annual test years it has the
6 effect of simply imputing phantom revenues in establishing the Company's overall level
7 of revenues and rates. However, in actuality these revenues were never realized by the
8 Company during the test year or the update period, and therefore cannot and should not
9 be utilized for establishing Company revenue and rate levels for the test period. In
10 addition, as will be specifically illustrated in my rebuttal to the Missouri jurisdictional
11 demand and energy allocation factors developed by Mr. Bax, the Staff totally ignored
12 their proposed customer growth adjustment in the development of these factors, which
13 has the effect of understating the Missouri jurisdictional demand and energy allocation
14 factors, while increasing and overstating these factors for the Company's Illinois and
15 Missouri wholesale jurisdictions. For all of the above reasons, this proposed Staff
16 customer growth adjustment is woefully and significantly deficient as a revenue
17 requirement determination tool and should not be accepted by the Commission.

18

19

REBUTTAL OF DIRECT TESTIMONY OF ALAN J. BAX

20

Staff's Proposed Loss Adjustment Factor

21

Q. Turning now to the direct testimony of Mr. Bax, how would you

22

characterize the system energy loss factor that was calculated by Mr. Bax?

1 A. The loss factor of .0658, or 6.58%, calculated by Mr. Bax and indicated on
2 page 2 of his testimony, is a representation of the average AmerenUE system energy
3 losses for the twelve month period ending September 2001, excluding Company usage.
4 Mr. Bax calculates this loss factor as a percentage of his determination of the Company's
5 annual Net System Input (kWh) that appears on Schedule 1 of his testimony. These
6 annual energy losses can also be calculated as a percentage of annual Total Sales (kWh),
7 which also appear on his Schedule 1. This same level of annual energy losses as a
8 percentage of annual sales is .0705, or 7.05%. The mathematical calculation of both of
9 these loss factors is correct based upon the data in Mr. Bax's Schedule 1. However, they
10 must be applied to the appropriate base used in their calculation, either system input or
11 system sales, respectively, in order to arrive at accurate and consistent calculations of
12 system losses.

13 **Q. Are there basic inconsistencies in the time period used by Mr. Bax in**
14 **making this calculation and the time periods he and other Staff members used in**
15 **making various other kilowatthour based calculations?**

16 A. Yes, there are basic inconsistencies among Staff members and even
17 between various schedules prepared by Mr. Bax. For example, he based the kilowatthour
18 calculations in his Schedule 1 on the twelve months ending September 2001, while he
19 based the kilowatthour calculations in his Schedule 6 on the twelve months ending June
20 2001. In all of the other Staff schedules containing calculations involving kilowatthours
21 and revenues, i.e., Ms. Mantle's and Ms. Pyatte's schedules, the twelve month period
22 ending June 2001 was used.

1 **Q. Regardless of these inconsistencies in data periods, does the loss factor**
2 **calculation in Mr. Bax's Schedule represent a combined average annual loss factor**
3 **for all of the AmerenUE jurisdictions?**

4 A. Yes because this data represents the kilowatt-hour usage of all of the
5 Company's customers in both Missouri and Illinois, and the usage of its Missouri
6 wholesale customers.

7 **Q. As an annual average, is the loss adjustment factor calculated by**
8 **Mr. Bax representative of the Company's losses during all hours of a given year?**

9 A. No because system losses will generally be higher during the hours and
10 months of the year when the Company is experiencing high demands, or peak loads, than
11 during moderate or low demand conditions. In fact, the relationship of system losses to
12 the Company's peak load hours is non-linear, i.e., losses become proportionately larger as
13 system demands increase. In mathematical terms, the level of losses will actually vary
14 with the square of the Company's system demands, rather than just increasing in linear
15 proportion to these demands.

16 **Q. Is the loss adjustment factor proposed by Mr. Bax representative of**
17 **the losses the Company incurs in providing service to any one of the Company's**
18 **various individual customer rate classes?**

19 A. No, as I indicated above, the factor that Mr. Bax has calculated is an
20 average annual system loss factor. As such, this annual factor reflects the composite mix
21 of all of the Company's individual customer class usage profiles, voltage levels and loss
22 factors within all of the Company's retail and wholesale regulatory jurisdictions
23 referenced earlier. These individual customer profiles vary considerably throughout the

1 year, both between and within the different customer classes and jurisdictions served by
2 the Company. However, even setting variations in usage during different time periods
3 aside, the annual losses incurred by the Company in serving each of its different customer
4 classes vary significantly.

5 **Q. Please elaborate on how system losses vary among customer classes,**
6 **even on an annual basis.**

7 A. Residential customers generally receive their service from the Company at
8 120 to 240 volts and small general service customers at a range of from 120 to 480 volts.
9 These are the lowest voltage levels on the Company's system, requiring several
10 transformations, or voltage step-downs, and the transmission and distribution of the
11 electricity over various sets of high and lower voltage conductors and cables in order to
12 supply these customers from the power plants that generate their electricity. Each of these
13 voltage reductions, and the transmission and distribution of electricity over the many
14 miles of conductors and cables necessary to enable the Company to serve these low
15 voltage customers are the source of such losses.

16 **Q. Do these losses add to the amount of electricity that must be generated**
17 **to meet each customer's metered usage requirements?**

18 A. Yes, these losses require a higher amount of electricity to be generated at
19 the power plants to enable the Company to provide the total amount of electricity
20 ultimately required to be delivered to the meters of the customers being served.

21 **Q. What portion of these transmission and distribution facilities are used**
22 **in providing the electrical requirements of the larger commercial and industrial**
23 **customers?**

1 A. In contrast to the customers served at low voltage levels, large commercial
2 and industrial customers are supplied at significantly higher voltages ranging from 4,160
3 to 34,500 volts. As a result, such customers are served by the Company with fewer
4 voltage transformations and without the additional low voltage equipment required for
5 the smaller customers. This results in the Company incurring a lower level of losses in
6 supplying the electrical requirements of the high voltage customers.

7 **Q. Generally, how do the average losses of the different customer classes**
8 **served by the Company vary based upon the voltage level at which their service is**
9 **supplied?**

10 A. In broad terms, the average losses incurred by the Company in supplying
11 the low voltage residential and general service customers are approximately 10%. The
12 Company's losses incurred in serving 4,160-12,470 volt customers are about 6% and its
13 losses incurred in serving 34,500 volt customers are about 5%. These factors indicate
14 that the Company must generate about 110 kilowatthours to deliver 100 kilowatthours to
15 a residential customer's meter, whereas only 105-106 kilowatthours must be generated by
16 the Company to deliver the same 100 kilowatthours to the meters of the higher voltage
17 customers.

18 **Q. Is the Staff aware of these differences in customer class loss factors**
19 **based upon different service voltages?**

20 A. Yes, they are. Mr. Bax acknowledged these differences during his
21 deposition taken on November 28, 2001. (Bax Deposition Transcript, pages 28-34). He
22 nevertheless calculated only a single average annual system loss factor as a part of his

1 testimony and provided this single average system loss factor to Staff witness Lena M.
2 Mantle.

3 **Q. What is your general understanding of how Ms. Mantle used the**
4 **single average annual loss factor provided to her by Mr. Bax?**

5 **A.** On page 8 of her testimony, Ms. Mantle refers to the use of the loss factor
6 provided by Mr. Bax in order to arrive at the hourly net system loads. Staff witness Leon
7 Bender then used these hourly system loads, or demands, as inputs to the Staff's
8 production cost model to develop a normalized level of annual fuel expense for the
9 Company. This same model was also used to determine the production cost associated
10 with other adjustments made by the Staff that involved changes in kilowatthours.

11 **Q. Was this production cost model used in arriving at the Staff's fuel cost**
12 **allowance associated with the proposed customer growth adjustment sponsored by**
13 **Staff witness Doyle Gibbs?**

14 **A.** Yes, as indicated in the testimony of Staff witness Lena Mantle, the Staff's
15 adjusted and normalized kilowatthour sales summarized in Schedule 2 of Staff witness
16 Janice Pyatte's testimony, was provided to Staff witness Leon Bender to use as input to
17 his production cost model. Information subsequently provided to me by Ms. Mantle and
18 Mr. Greg Meyer confirmed that Ms. Pyatte's Schedule 2 data was Mr. Bender's input for
19 the Missouri jurisdictional kilowatthours, after adjustment for average annual system
20 losses.

21 **Q. Based upon your earlier comments, does the Staff's failure to consider**
22 **both the higher level of losses during peak demand periods, as well as the**

1 **differences in customer class losses, result in an understatement of the Company's**
2 **fuel costs by the Staff's production cost model?**

3 A. Yes, both of these factors result in an understatement of the Company's
4 fuel costs. As I indicated earlier, Mr. Bax is well aware of the fact that peak load losses
5 and low voltage customer losses are higher than the average annual energy loss factor
6 which he calculated and made available for use by other Staff witnesses. As virtually the
7 entire customer growth adjustment sponsored by Mr. Gibbs was associated with
8 residential and general service rate customers, which are served at the Company's lowest
9 system voltage levels, it follows that a higher loss factor approximating 10% of metered
10 kilowatthours should have been used by the Staff for calculating the fuel costs associated
11 with their proposed customer growth adjustment. In addition, as these customer classes
12 would also tend to have higher demands during the Company's peak summer season, due
13 primarily to the use of air conditioning, it also follows that the hourly loads in the Staff's
14 production cost model should have been increased to account for the additional increase
15 in losses during such periods. The Staff's failure to properly consider these factors results
16 in yet another understatement of the production costs required to serve the customers
17 added by the Staff's proposed customer growth adjustment.

18 **Q. Is this understatement of production costs by the Staff in addition to**
19 **that which you pointed out earlier, regarding the use of average fuel costs, in your**
20 **rebuttal of Mr. Gibbs?**

21 A. Yes, my rebuttal comments to the testimony of Mr. Bax are addressing yet
22 another understatement of fuel or production costs associated with the Staff's proposed
23 customer growth adjustment. In rebuttal to Mr. Bax, I point out that the Staff's use of an

1 average annual loss factor, which ignores the higher peak season loss factors attributable
2 to the period where the Staff has imputed the major portion of their growth, and which
3 also ignore the lower voltage level (higher loss level) attributable to the majority of the
4 customers imputed by their proposed customer growth adjustment, also tends to
5 understate the Company's fuel costs. My earlier rebuttal to Mr. Gibbs in this area was
6 based upon the Staff's use of the lower average fuel costs rather than the higher
7 incremental fuel costs associated with their proposed customer growth adjustment.

8

9

Staff's Proposed Missouri Jurisdictional Demand Allocation Factor

10 **Q. Moving on to Mr. Bax's determination of the Missouri jurisdictional**
11 **demand allocation factor, what is the purpose of developing this factor?**

12 A. The jurisdictional demand allocation factors are used by the Staff to
13 allocate the Company's investment in production and transmission plant, and associated
14 fixed operating and maintenance expenses, to each of the Company's jurisdictions. The
15 data Mr. Bax used for this determination is that shown on his Schedule 5, based upon the
16 twelve month period ending September 2001. The data contained in this schedule are the
17 twelve monthly peak kilowatt demands of each of the Company's Missouri and Illinois
18 retail jurisdictions and the Company's Missouri wholesale jurisdiction.

19 **Q. Is the data on Mr. Bax's Schedule 5 the Company's actual**
20 **jurisdictional monthly demands for the time period represented?**

21 A. Yes, this data represents actual Company demands. Mr. Bax's testimony
22 indicates that he obtained such data from various Company sources. Comparable

1 Company monthly demand data is contained in different forms and for various time
2 periods in Schedules 2-5 of Mr. Bax's testimony.

3 **Q. As the source of all of this data is actual Company monthly demand**
4 **data, was this data adjusted or altered in any way by Mr. Bax in his determination**
5 **of the Missouri jurisdictional demand allocation factor?**

6 **A.** This appears to be actual Company demand data and there was no mention
7 or indication in Mr. Bax's testimony, or in his deposition, of his having adjusted this data.

8 **Q. Would the additional customers imputed by the Staff's proposed**
9 **customer growth adjustment have created or resulted in additional customer**
10 **demands at the time of the Company's monthly system peaks?**

11 **A.** Yes, as I also stated in my earlier rebuttal of Mr. Gibbs, the additional
12 customers imputed to the test year by the Staff's proposed customer growth adjustment
13 would create additional system peak demands.

14 **Q. Was any growth in customer demands, associated with the Staff's**
15 **proposed customer growth adjustment, considered by Mr. Bax?**

16 **A.** As I also indicated earlier, no change in customer demands, or in the
17 Company's monthly peak demands, was indicated in the testimony of Mr. Bax.
18 Moreover, at his deposition on April 24, 2002, he was specifically asked if he considered
19 any additional demands associated with the Staff's proposed customer growth adjustment.
20 He indicated at that time that he had not done so (Bax Deposition Transcript, page 15,
21 line 23 through page 16, line 2; page 23, lines 10-17). Mr. Bax erroneously assumed that
22 the additional customers imputed into the test year, as a result of the Staff's proposed
23 customer growth adjustment, would result in additional kilowatthours provided and

1 revenues being realized by the Company, but without any accompanying customer
2 demands related to the additional electricity consumed by such customers.

3 **Q. While Mr. Bax made no adjustments to the Company's demands to**
4 **reflect the Staff's proposed customer growth adjustment in his Schedule 5, did he**
5 **nevertheless make kilowatthour adjustments to reflect the Staff's weather**
6 **adjustment and to remove the City of Rolla from the Missouri wholesale column in**
7 **his Schedule 6?**

8 **A.** Yes, he reflected the kilowatthour sales associated with the Staff's weather
9 adjustment for each of the Company's regulatory jurisdictions indicated on his
10 Schedule 6. He also deducted the kilowatthour sales to the City of Rolla for the months
11 of July 2000-December 2000, as Rolla's energy requirements were no longer served by
12 the Company on and after January 1, 2001.

13 **Q. In making this kilowatthour deduction for Rolla in the calculation of**
14 **the variable allocation factor in his Schedule 6, should Mr. Bax have followed**
15 **through with a similar adjustment for Rolla in the determination of his**
16 **recommended jurisdictional demand allocation factor in his Schedule 5?**

17 **A.** Yes, he certainly should have followed through with this adjustment to be
18 consistent with all of his work in this case. Although Mr. Bax made some adjustments to
19 the Company's kilowatthour data in his Schedule 6, he made no accompanying
20 adjustments to the Company's demand data in his Schedule 5. This is totally improper
21 and inconsistent, and results in an incorrect Missouri jurisdictional demand allocation
22 factor.

1 **Q. If additional customer demands associated with Rolla and the Staff's**
2 **proposed customer growth adjustment had been included by Mr. Bax in the data on**
3 **his Schedule 5, would this have increased the Missouri jurisdictional demand**
4 **allocation factor?**

5 A. Yes, the Missouri jurisdictional demand allocation factor would have
6 increased had Mr. Bax made the appropriate adjustments in the Company's monthly
7 demands for both the Missouri retail and wholesale jurisdictions. This occurs because
8 Missouri retail demands should be increased to reflect the Staff's imputed customer
9 growth, and Missouri wholesale demands should be decreased due to the removal of the
10 Rolla demands for a portion of the test year. These changes would have been particularly
11 noticeable during the Company's summer peak months (the months of maximum
12 adjustment for both Rolla and the customer growth under the Staff's proposal) when such
13 demands and their associated losses would have been at or near their maximums.

14 **Q. Is there another adjustment that should be made to the demands in**
15 **Mr. Bax's Schedule 5 to reflect a significant customer loss in the Company's Illinois**
16 **jurisdiction?**

17 A. Yes, while Mr. Bax may not have been made aware of it by Mr. Gibbs
18 (who reviewed the Company's uncollectible expenses), Laclede Steel Company in Alton,
19 Illinois filed for bankruptcy during the early part of the test year. This resulted in a
20 sizable reduction in Illinois jurisdictional demands after December 2000, which have
21 never returned to the system. Thus, the monthly demands attributed to Laclede Steel
22 during the July-December 2000 period should be deducted from the Illinois column in
23 Mr. Bax's Schedule 5 to reflect this permanent change in customer usage in Illinois.

1 **Q. Have you estimated the changes in the Company's monthly system**
2 **peak demands that should have been considered by the Staff as a part of their**
3 **proposed customer growth adjustment and the loss of both Rolla and Laclede Steel?**

4 A. Yes, I have. Using the Company's load research data, I have estimated the
5 demands that the Staff's proposed customer growth adjustment should have considered
6 and added to the Company's twelve monthly coincident peak demands during the test
7 year. This data is shown in the first column of Schedule 1-2 of my testimony, attached
8 hereto, for the months of July 2000 through June 2001, which is the test year and the
9 twelve month period used by the Staff for all of the kilowatthour and revenue data in this
10 case. The second column in this schedule indicates the coincident peak demands that
11 should have been deducted from the Company's other regulatory jurisdictions to reflect
12 the loss of both Rolla and Laclede Steel during this twelve month period.

13 **Q. What impact would these coincident demand adjustments have upon**
14 **the Missouri jurisdictional demand allocation factor proposed by Mr. Bax in this**
15 **case?**

16 A. The data in Schedule 4 of Mr. Bax's testimony results in a 12 CP Missouri
17 jurisdictional allocation factor of 90.51% for 2001 and 89.49% for 2000. Using this same
18 data from his Schedule 4, for the July 2000-June 2001 test year, results in a 12 CP
19 Missouri jurisdictional allocation factor of 90.09%. Referring to my Schedule 1-2, the
20 additional demands resulting from the Staff's proposed customer growth adjustment have
21 been added to both the Missouri peak loads and the total Ameren peak loads, shown in
22 Schedule 4 of Mr. Bax's testimony, for the July 2000-June 2001 test year in this case.
23 The Rolla and Laclede Steel demands, which are also shown in my Schedule 1-2, have

1 been deducted from the total Ameren peak loads, to reflect their removal from the
2 system.

3 **Q. What were the results of reflecting these updated changes in the**
4 **calculation of the Missouri 12 CP jurisdictional demand allocation factor for the**
5 **July 2000 - June 2001 test year?**

6 A. Based upon the data in Schedule 4 of Mr. Bax's testimony, the updated
7 Missouri jurisdictional demand allocation factor resulting from these calculations is
8 90.92%, based upon the 12 CP allocation methodology recommended by Mr. Bax. This
9 factor is higher than the 90.09% 12 CP factor for the same period. It is also higher than
10 the 90.51% 12 CP factor for 2001 and that of 89.49% for 2000. In fact, it is appropriate
11 to note that correcting these demands in the Staff's analysis, for all of the reasons I stated
12 earlier, will result in a higher Missouri jurisdictional demand allocation factor during any
13 of these recent time periods.

14 **Q. By making these corrections to the Staff's 12 CP calculation for**
15 **Missouri, are you necessarily endorsing the use of this adjusted 12 CP Missouri**
16 **jurisdictional demand allocation factor in this case?**

17 A. I do not recommend the use of the Staff's 12 CP Missouri jurisdictional
18 allocation factor, or the adjusted 12 CP factor that I calculated, in this case. I merely
19 developed this adjusted 12 CP Missouri jurisdictional demand allocation factor in order
20 to indicate the direction and the magnitude of the changes in this factor that would result
21 from these necessary corrections to the Staff's analysis. Later in my testimony I will
22 provide evidence that a 4 CP demand allocation methodology is significantly more
23 appropriate to apply to the Company's system costs. This 4 CP Missouri jurisdictional

1 allocation factor, also shown on my Schedule 2-1, is 90.70% based upon Mr. Bax's
2 unadjusted Schedule 4 data. The latter 4 CP allocation factor would increase to 91.54%,
3 based upon the updated demands resulting from the Staff's proposed customer growth
4 adjustment and the lower Rolla and Laclede Steel demands that have been removed from
5 the system. Mr. Weiss is sponsoring the Company's Missouri jurisdictional demand
6 allocation factor in this case.

7 **Q. What are the implications of an increased Missouri jurisdictional**
8 **demand allocation factor?**

9 A. This allocation factor is used to allocate the Company's system production
10 and transmission plant investment between the Company's Missouri, Illinois and Federal
11 Energy Regulatory Commission (FERC) regulatory jurisdictions. An increase in the
12 Missouri jurisdictional demand allocation factor would result in a greater level of such
13 plant investment, along with associated fixed operating and maintenance expenses, being
14 allocated to the Company's Missouri jurisdiction for purposes of establishing appropriate
15 retail rate and revenue levels in Missouri.

16 **Q. What additional costs would be allocated to the Company's Missouri**
17 **jurisdiction for each change of one percent (1%) in the Missouri jurisdictional**
18 **demand allocation factor?**

19 A. This allocation factor is applied to both production and transmission plant,
20 and also to various categories of fixed demand related operating and maintenance
21 expenses associated with these functions. At my request, Company witness Gary S.
22 Weiss performed an analysis to determine the financial sensitivity of a change of one
23 percent (1%) in this allocation factor. This analysis indicated that a change of

1 \$9.1 million in the Company's annual Missouri jurisdictional demand related costs would
2 result from a one percent (1%) change in the Missouri jurisdictional demand allocation
3 factor.

4 **Q. What is the result of applying this \$9.1 million differential in allocated**
5 **annual costs to the difference between the Staff and the Company's Missouri**
6 **jurisdictional demand allocation factors in this case?**

7 A. The Staff utilized an improperly determined and understated Missouri
8 jurisdictional demand allocation factor of 90.21% (Bax Schedule 5). The Company's
9 proposed Missouri jurisdictional demand allocation factor, sponsored by Mr. Weiss in
10 this case, is 91.36%, a difference of 1.15%. This difference in Missouri jurisdictional
11 demand allocation factors results in \$10.5 million ($\9.1×1.15) of annual cost being
12 excluded from Missouri and assigned to the Company's other jurisdictions, as a result of
13 the Staff's improper determination of this factor.

14 **Q. Please summarize your points regarding Mr. Bax's Missouri**
15 **jurisdictional demand allocation factor calculations.**

16 A. Mr. Bax and other Staff members adjusted the Company's kilowatthour
17 data to reflect their proposed customer growth adjustments and the loss of the City of
18 Rolla by the Company, as a wholesale customer. Mr. Bax should have also followed
19 through with a set of monthly demand data adjustments to accompany these kilowatthour
20 adjustments, but he did not do so. Mr. Gibbs acknowledged being aware of the Laclede
21 Steel bankruptcy at his deposition in November 2001 (Gibbs Deposition Transcript,
22 page 60, lines 16-25) and, in fairness, he should have asked Mr. Bax to reflect this change
23 in both the calculation of his Missouri jurisdictional demand and energy allocation

1 factors, but he did not do so. While my rebuttal to Mr. Gibbs' testimony summarizes the
2 overall inherent unfairness of the Staff's proposed customer growth adjustment, the Rolla
3 and Laclede Steel changes clearly occurred during the test year and should have been
4 reflected as adjustments in both the Missouri jurisdictional demand and energy allocation
5 factors. My Schedule 1-2 starts with the same data Mr. Bax used and provides the
6 adjustments necessary for Mr. Bax to correct his calculation of the Missouri jurisdictional
7 demand allocation factor. By making these corrections, Mr. Bax will arrive at a higher
8 Missouri jurisdictional demand allocation factor that will more properly assign
9 approximately \$10 million of additional annual demand related costs to Missouri, instead
10 of allowing these costs to default to the Company's other jurisdictions.

11

12 **Staff's Proposed Use of the Twelve Coincident Peak (12 CP) Jurisdictional Demand**

13

Allocation Methodology

14 **Q. Turning now to Mr. Bax's selection of the twelve coincident peak**
15 **demand (12 CP) methodology for developing his jurisdictional demand allocation**
16 **factor for Missouri, did he make such a recommendation in both the current and**
17 **earlier versions of his testimony?**

18 **A. Yes, he did. In his current testimony, Mr. Bax continues to recommend**
19 **the use of the 12 CP jurisdictional demand allocation methodology. However, he has**
20 **somewhat altered the basis for this recommendation between his current March 1, 2002**
21 **testimony and his earlier testimony filed on July 2, 2001.**

1 **Q. Referring to his earlier testimony filed on July 2, 2001, where did**
2 **Mr. Bax discuss his recommendation of the 12 CP methodology for determining the**
3 **Company's Missouri jurisdictional demand allocation factor?**

4 A. In his earlier testimony, he addresses this topic on pages 4-7 of his
5 testimony. On page 4, he indicated he used the twelve coincident peak (12 CP) hour
6 methodology to determine the Missouri jurisdictional allocation factor. He discussed the
7 basis for his 12 CP recommendation on pages 5 and 6 of that testimony, referring to the
8 data contained in his Schedules 2-4.

9 **Q. Referring to his more recent testimony filed on March 1, 2002, where**
10 **did Mr. Bax discuss his recommendation of the 12 CP methodology for determining**
11 **the Company's Missouri jurisdictional demand allocation factor?**

12 A. He addresses this topic on pages 4-8 of his current testimony. On page 5,
13 he indicates that the 12 CP hour methodology was used to determine the Missouri
14 jurisdictional demand allocation factor. He explains the basis for his 12 CP
15 recommendation on pages 6 and 7 of his current testimony, referring to the data
16 contained in his Schedule 2.

17 **Q. What is the general reason for using monthly system peaks to**
18 **determine the allocation of the Company's production plant to its various**
19 **regulatory jurisdictions?**

20 A. The coincident peak of each month is the single hour of each month
21 during which the electrical usage for the Company's aggregate customer base is the
22 highest. As electric utilities must plan for generation capacity to meet its anticipated
23 maximum peak demands, including adequate reserve levels, it is logical to allocate the

1 cost of such capacity to the various jurisdictions served based upon their proportionate
2 share of the Company's highest peak demands, which normally occur during the summer
3 months of each year.

4 **Q. Is it necessarily rational to base the jurisdictional allocations of an**
5 **electric utility on the coincident peaks of every month of the year?**

6 A. No, not before a more thorough examination of the statistical relationships
7 of the utility's various monthly seasonal peak demands is performed. For example,
8 where a utility's monthly peak demands during the non-summer period are significantly
9 below its summer monthly peak demands, as is the case for the Company, the lower non-
10 summer demands will have little or no influence on the Company's capacity planning
11 process. With the Company's non-summer peak demands having little or no influence on
12 its capacity planning process, it would not be rational to use such lower monthly demands
13 as a part of the methodology for determining the Company's jurisdictional allocation
14 factors. In addition, it would also be inappropriate to consider all twelve monthly peaks
15 in a jurisdictional allocation methodology when the Company has significant statistical
16 variations in its monthly seasonal peaks. I will supplement these comments regarding the
17 statistical relationships of monthly peak demands later in my testimony.

18 **Q. What is the basis for the 12 CP jurisdictional methodology**
19 **recommended by Mr. Bax in his earlier July 2, 2001 testimony?**

20 A. He stated at the bottom of page 5 of his previous testimony that "A utility
21 that exhibits only slight variations in its monthly and/or seasonal (e.g. summer and
22 winter) peaks during a particular year would be more likely to utilize the 12 CP method."
23 He then discussed the data in his Schedule 2, which is presented in graphic form in his

1 Schedule 3, concluding that Schedule 3 "shows relatively high peaks in both the summer
2 and winter." Later on page 6, he commented on the Ratio of Missouri Retail Peak
3 Demand to System Peak Demand table in his Schedule 4, concluding that "these
4 schedules do not indicate a distinct, extraordinary MW peak in any particular monthly
5 CP hour. Therefore, the Staff advocates the use of the 12 CP method."

6 **Q. What is the basis for the 12 CP jurisdictional methodology**
7 **recommended by Mr. Bax in his more current March 1, 2002 testimony?**

8 A. He states at the bottom of page 6 of his current testimony that "The 12 CP
9 method is appropriate for a utility, such as UE, that experiences marginal variations in
10 monthly and/or seasonal (e.g. summer and winter) peaks during a particular year." He
11 then discusses the data in his Schedule 2, which is presented in graphic form in his
12 Schedule 3, commenting (at the bottom of page 6 and the top of page 7 of his testimony)
13 that "Ameren experiences its highest system peak during the summer months (July,
14 August and September); however, a relatively high system peak also occurs during the
15 winter months (December and/or January)." He also references his Schedule 4, entitled
16 Ratio of Missouri Retail Peak Load to Ameren Peak Load, indicating that "Schedule 4
17 reflects little variation in the percentage of system peak loads attributed to Missouri retail
18 customers." On page 7 of his testimony he indicates that Schedules 2-4 support the
19 Staff's use of the 12 CP method.

20 **Q. Does the data Mr. Bax referred to in Schedules 2 and 3, of either**
21 **version of his testimony, meet his criteria of "only slight" or "marginal" variations**
22 **in monthly and/or seasonal peaks?**

1 A. The information presented by Mr. Bax does not support his criteria, or his
2 selection of the 12 CP jurisdictional allocation methodology, for use in allocating the
3 Company's generation and transmission plant to the various regulatory jurisdictions it
4 serves. It is simply not possible to objectively view the data in either version of
5 Mr. Bax's Schedule 2 and to conclude that the monthly peaks have only a "slight" or
6 "marginal" variation. During his first deposition, Mr. Bax surprisingly defined a "slight
7 variation" to be a variation of up to 40%, (November 28, 2001 Bax Deposition Transcript
8 page 39, lines 13-17), a definition which would be far beyond the expectations of most
9 individuals. During his subsequent deposition, Mr. Bax indicated that his use of these
10 terms was interchangeable and that their meaning was the same (April 24, 2002 Bax
11 Deposition Transcript, page 24, line 22 through page 25, line 3).

12 **Q. Does the data in Mr. Bax's Schedule 2, of either of his testimony**
13 **versions, contradict his conclusion of a "slight variation" in AmerenUE's monthly**
14 **peaks, even under his unusual threshold for what constitutes "slight?"**

15 A. Yes, as neither version of Mr. Bax's Schedule 2 supports even his unusual
16 definition of what constitutes a slight or marginal variation. A casual glance at either his
17 earlier or current Schedule 2 indicates that there is much more than a 40% difference
18 between the Company's highest and lowest peaks during these periods.

19 **Q. Is there a clearer and more straightforward way to illustrate the**
20 **variation in the Company's monthly peaks contained in Mr. Bax's Schedule 2?**

21 A. Yes, there is. I have graphed this same data for both 2001 and the average
22 of the years 1996-2001, respectively, in my Schedules 2-1 and 2-2, attached hereto.
23 These graphs demonstrate more clearly the actual variations in the Company's monthly

1 peaks by comparing the same data used by Mr. Bax in terms of each month's percentage
2 of the minimum month of the year. The comparison in my Schedules 2-1 and 2-2 more
3 clearly illustrate the actual variations between the highest and the lowest monthly peak
4 demands, whereas the schedule presented by Mr. Bax does not show the true variations in
5 the Company's megawatt peaks. The graph on my Schedule 2-1 clearly illustrates that in
6 2001, the Company's maximum summer peak demand in July exceeded the minimum
7 October demand by 69%. Schedule 2-2 indicates that, on average, the Company's
8 maximum summer peak demand exceeded its minimum non-summer peak demand by
9 approximately 65% during the 1996-2001 period.

10 **Q. Why didn't the graphs in either version of Mr. Bax's Schedule 3 also**
11 **illustrate these extreme and significant variations in the Company's monthly peaks?**

12 **A.** While Mr. Bax and I used the same monthly peak demand data to prepare
13 our schedules, the graphs in his Schedule 3 expressed the data as a percentage of the
14 maximum month of the year, which tends to mask the true differences (percentage of
15 high peak above the low peak) and the variations between the Company's seasonal
16 monthly peaks. However, at his deposition Mr. Bax indicated that he changed the
17 vertical scale for the Schedule 3 contained in his March 1, 2002 testimony so that it
18 would provide better support for his testimony and recommendations (April 24, 2002 Bax
19 Deposition Transcript, page 35, lines 12-21).

20 **Q. What data is contained in Schedule 4 of Mr. Bax's testimony and how**
21 **did he use it to support his 12 CP jurisdictional allocation recommendation in this**
22 **case?**

1 A. Schedule 4 of his earlier testimony contains monthly Missouri and System
2 peak demand data from 1999-2000, and a calculation of the monthly Missouri peak
3 demand ratio, or percentage, of the total System peak. Comparable data is contained in
4 Schedule 4 of his more current testimony for the years 1999-2001. On Page 6 of his
5 earlier testimony, Mr. Bax commented that "Schedule 4 reflects only slight variations in
6 the percentage of the system peak loads attributed to Missouri retail customers." He
7 relies on the latter statement in recommending that the 12 CP allocation methodology is
8 appropriate for UE. In his more current testimony, however, he states that all of the data
9 on Schedules 2-4 of that testimony support the use of the 12 CP jurisdictional demand
10 allocation methodology (March 2002 Bax Direct Testimony, page 7, lines 15-16).

11 **Q. What is wrong with Mr. Bax's conclusion that the data he refers to (in**
12 **Schedule 4 of either version of his testimony) supports use of a 12 CP jurisdictional**
13 **demand allocation factor?**

14 A. There are several things wrong with this conclusion. In the earlier version
15 of his testimony, filed on July 2, 2001, Mr. Bax relied almost exclusively on the data in
16 his earlier Schedule 4 as his support for his recommendation of the 12 CP jurisdictional
17 demand allocation methodology. Now, in the latest version of his testimony, he simply
18 states that all of the data in Schedule 2-4 support his conclusions (March 2002 Bax Direct
19 Testimony, page 7, lines 15-16). Addressing Schedule 4 (in either testimony version),
20 the ratios contained in that schedule are not monthly peaks, but mere percentage
21 components, or ratios, of the Missouri monthly peaks to the Company's total monthly
22 peaks. As such this Schedule 4 data is really a series of monthly Missouri jurisdictional
23 allocation factors. By relying on such data for his recommendation Mr. Bax is, in effect,

1 arbitrarily using the twelve individual monthly ratios, i.e., Missouri jurisdictional
2 allocation factors, to support the use of the 12 CP jurisdictional demand allocation
3 methodology for the Company, which is simply circular reasoning. Moreover, Mr. Bax
4 cited no references or authority that supports the arbitrary approach he used in either
5 versions of his direct testimony or depositions.

6 **Q. In the earlier version of his testimony in this area, Mr. Bax inferred**
7 **that the apparent slight variations in the Schedule 4 ratio data provided added**
8 **support for the use of the 12 CP jurisdictional demand allocation methodology. Do**
9 **you agree that the Schedule 4 data supports the use of the 12 CP jurisdictional**
10 **demand allocation methodology?**

11 **A.** I do not agree that his Schedule 4 data supports the use of the 12 CP
12 jurisdictional demand allocation methodology. These individual monthly ratios are
13 totally irrelevant to the decision of which methodology to use in arriving at the
14 appropriate jurisdictional allocation factor for any of the Company's regulatory
15 jurisdictions. The slight variations in these monthly ratios that Mr. Bax references are not
16 variations in the Company's monthly peak demands at all, but rather are simply variations
17 in the monthly demand ratios, i.e., the percentage of the Company's total monthly System
18 peak demand that is located in Missouri. That these monthly variations are small
19 indicates nothing more than the obvious fact that the Company's total System demands
20 are highly correlated with total Missouri demand (which should be expected as
21 AmerenUE's Missouri retail operations represent approximately 90% of total
22 AmerenUE). In short, the information in Mr. Bax's Schedule 4 provides absolutely no
23 support for his decision to use a 12 CP jurisdictional demand allocation methodology.

1 **Q. What is this slight variation that Mr. Bax refers to in his Schedule 4**
2 **data?**

3 A. The maximum variation that occurs in 2001 is between the ratios for the
4 months of March and July, a difference of 0.0327 (0.9169 - 0.8842), which is 3.27%.
5 However, in Schedule 5 of his original testimony filed on July 2, 2001, the difference in
6 the Missouri 12 CP and 4 CP allocation factor ratios is only 0.0096 (0.9057 - 0.89.61),
7 which is 0.96%. If his Schedule 4 variation of 3.27% is considered to be "only slight,"
8 Mr. Bax should then be indifferent to using the 4 CP jurisdictional demand allocation
9 factor that I will subsequently recommend in my testimony as being more appropriate
10 based upon the actual pattern of the Company's monthly peak demands.

11 **Q. What is your overall opinion regarding the support for the 12 CP**
12 **jurisdictional demand allocation methodology that is contained in either version of**
13 **the testimony of Mr. Bax?**

14 A. There is no support for the use of the 12 CP jurisdictional demand
15 allocation methodology, based upon the testimony Mr. Bax has submitted in this case.
16 Mr. Bax has overlooked significant seasonal variations in the Company's monthly peak
17 demands. In the case of his Schedule 4 data, he simply misinterpreted what that data
18 actually represented and relied upon an improper interpretation of variations in the
19 monthly jurisdictional ratios contained in that schedule to recommend a jurisdictional
20 demand allocation methodology that is not appropriate for the Company.

21 **Q. Is there a more definitive and objective way to evaluate the**
22 **appropriate jurisdictional demand allocation methodology for a given utility**
23 **system?**

1 A. Yes, there are various monthly peak statistical tests, relied upon and
2 employed in orders issued in a number of electric utility cases at the FERC, that can be
3 used to make this determination. The Company performed six analyses based upon these
4 FERC tests, using the Ameren monthly peaks for the years 1996-2001, which appear in
5 Schedule 2 of the most recent testimony filed by Mr. Bax. The Company performed
6 three separate analyses for both a) the most recent calendar year (2001) and b) the
7 average monthly peaks for the entire 1996-2001 time period. The second analysis,
8 covering six years of Ameren monthly peaks, was performed in order to smooth out any
9 abnormalities that might have occurred in any individual monthly peaks during this
10 period as a result of extreme weather conditions or other unusual or abnormal events. All
11 of the data used by the Company in conducting these tests were obtained from Schedule 2
12 of Mr. Bax's testimony. The Company's calculations are contained in Schedule 3-1 of
13 my testimony, attached hereto. This same data was also displayed earlier using a graphic
14 format (indexed to minimum peak) in Schedules 2-1 and 2-2 of my testimony.

15 **Q. Using the results of these analyses, which jurisdictional demand**
16 **allocation methodology would be the most appropriate for the Company, based**
17 **upon its actual historic pattern of monthly system peak demands?**

18 A. All of the tests employed in these analyses indicate, conclusively, that the
19 Company is not a 12 CP jurisdictional demand allocation methodology utility. Instead it
20 is a 4 CP (or perhaps even a 3 CP) utility, under the standards established and applied by
21 the FERC.

22 **Q. Which FERC jurisdictional demand allocation methodology tests did**
23 **the Company examine?**

1 A. The Company examined the following three general statistical tests
2 developed and used by the FERC for this determination: 1) the on and off-peak relative
3 demand test, 2) the low to annual peak demand test and 3) the average to annual peak
4 demand test.

5 **Q. Please describe the first of these three FERC jurisdictional demand**
6 **allocation methodology tests, the on and off-peak test.**

7 A. The on and off-peak test compares the Company's average on-peak period
8 demands, as a percentage of the Company's annual peak demand, with the Company's
9 average off-peak period demands, as a percentage of the Company's annual peak demand.
10 Large differences between these two figures tend to support something other than the
11 12 CP jurisdictional demand allocation methodology, while smaller differences tend to
12 support 12 CP. This comparison of on and off-peak demands relative to the Company's
13 peak demand yielded a difference of 24.73% for the year 2001 and 25.60% for the years
14 1996-01. The FERC decisions adopt a 4 CP jurisdictional demand allocation
15 methodology under this test whenever this difference was in the range of from 26 to 31%.
16 The Company's data for both of the data sets examined are just slightly below this lower
17 FERC limit for classification as a 4 CP utility. However, the FERC cases that adopted a
18 12 CP jurisdictional demand allocation methodology, under this test, did so when the
19 difference between the on and off-peak demand percentages ranged from 18 to 19%,
20 which is substantially less than the range of the data resulting from the Company's
21 calculations.

22 **Q. Please describe the second of the three FERC jurisdictional demand**
23 **allocation methodology tests, the low to annual peak test.**

1 A. The low to annual peak demand test calculates the Company's lowest
2 monthly system peak demand as a percentage of its annual peak demand. The higher the
3 percentage, the greater the support for the 12 CP jurisdictional demand allocation
4 methodology. The Company's percentage of monthly low to peak demands was 59.24%
5 in the year 2001 and 60.48% for the years 1996-01. These percentages fit well within the
6 percentage range for the FERC cases that adopted a 4 CP jurisdictional demand
7 allocation methodology, which was from 56 to 62%. The percentage range for the FERC
8 cases that adopted a 12 CP jurisdictional demand allocation methodology was from 66 to
9 80%, which is substantially above the percentages calculated using the Company's data.

10 **Q. Please describe the third FERC jurisdictional demand allocation**
11 **methodology test, the average to annual peak test.**

12 A. The average to annual peak demand test calculates the Company's average
13 monthly system peak demands as a percentage of its annual peak demand. The higher the
14 percentage, the greater the support for the 12 CP jurisdictional demand allocation
15 methodology. The Company's average monthly system peak demand as a percentage of
16 its annual peak demand was 78.36% in the year 2001 and 77.71% for the years 1996-01.
17 The FERC decisions adopting a 4 CP jurisdictional demand allocation methodology
18 under this test based that conclusion on differences ranging from 79 to 81%. The
19 Company's data for both of the data sets examined are just slightly below (on the low
20 side) of this FERC range for classification as a 4 CP utility, indicating that the Company
21 may even be less than a 4 CP methodology utility. In contrast, the FERC cases that
22 adopted a 12 CP jurisdictional demand allocation methodology, under this test, did so
23 when the average monthly peaks to annual peak demand percentages ranged from 81 to

1 88%, which is substantially higher than the percentages resulting from the Company's
2 data.

3 **Q. What source did you rely upon for this information regarding the**
4 **FERC jurisdictional demand allocation factor tests?**

5 A. I relied upon the publication entitled "A Guide to FERC Regulation and
6 Ratemaking of Electric Utilities and Other Power Suppliers." The third edition of this
7 guide was published in 1994. Its author was Michael E. Small, an attorney and former
8 FERC Special Assistant to the Deputy General Counsel for Litigation and Enforcement.
9 A copy of the relevant portion of this publication is attached hereto as Schedule 3-2 of
10 my testimony. These FERC case results, referenced above, are currently being used by
11 the FERC in both wholesale power and transmission rate cases.

12 **Q. What would be the detrimental consequences of the Company**
13 **continuing to have its Missouri jurisdictional costs based upon a 12 CP allocation**
14 **methodology?**

15 A. As explained above, under the FERC's established and applied standards,
16 AmerenUE is a 4 CP jurisdictional allocation methodology utility. The Company's other
17 retail jurisdiction, the State of Illinois, also employs the 4 CP jurisdictional allocation
18 methodology in the Company's cases. If the Missouri Commission were to continue to
19 employ a methodology other than 4 CP, the sum of the Company's jurisdictional demand
20 allocation factors will continue to add up to less than 100%, which would continue to
21 deprive the Company of the opportunity to recover 100% of the total costs it is incurring
22 in providing utility service.

1 **Staff's Proposed Missouri Jurisdictional Energy Allocation Factor**

2 **Q. Turning now to the methodology employed by Mr. Bax in developing**
3 **his jurisdictional energy allocation factor for Missouri, where is this calculation**
4 **illustrated in his testimony?**

5 A. As indicated earlier, Mr. Bax calculates his recommended Missouri
6 jurisdictional energy allocation factor in Schedule 6 of his March 1, 2002 testimony. He
7 did not sponsor this calculation in his prior testimony. As I also indicated earlier in my
8 testimony, Mr. Bax reflected some of the Staff kilowatthour adjustments in this
9 Schedule 6, but made no accompanying adjustments of any kind in performing the
10 Missouri jurisdictional demand calculation shown in his Schedule 5.

11 **Q. Are the kilowatthour adjustments made by Mr. Bax in his Schedule 6**
12 **all of the adjustments that he should have made?**

13 A. Mr. Bax did not make adjustments in his Schedule 6 that reflect all of the
14 kilowatthour adjustments being proposed by the Staff in this case (April 24, 2002 Bax
15 Deposition Transcript, page 18, line 16 through page 20, line 5). His Schedule 6 reflects
16 the Staff's weather normalization adjustment and the loss of the City of Rolla. I have
17 previously mentioned that an adjustment is required to reflect the bankruptcy of Laclede
18 Steel Company in Illinois. In addition to these adjustments, the Staff is also proposing
19 kilowatthour adjustments for 1) miscellaneous billing and rate switching changes, 2) a
20 365 day normalization and 3) customer growth. Each of these adjustments affects
21 Missouri kilowatthour sales during the test year and should have also been considered by
22 Mr. Bax in his Schedule 6 calculations.

1 **Q. Even if Mr. Bax were to correct his Schedule 6 to reflect the**
2 **kilowatthours of all of these adjustments, is it appropriate to calculate a**
3 **jurisdictional energy allocation factor based upon metered kilowatthour sales,**
4 **which is the basis of the data in Schedule 6?**

5 A. The use of kilowatthour sales is not appropriate for the determination of
6 this allocation factor, as these sales represent kilowatthours at customer meters, which are
7 installed at various voltage levels within the Company's distribution system. Due to
8 different levels of losses associated with the different voltages across the system, these
9 kilowatthours at the customers' meters are not equivalent to what needs to be generated to
10 supply the kilowatthours at the metered voltage level.

11 **Q. What is the appropriate manner in which to calculate a jurisdictional**
12 **energy allocation factor?**

13 A. All metered kilowatthour sales must be appropriately adjusted for losses
14 back to a common point of equivalency on the system, which is usually the high side of
15 the Company's transmission system or at the system generation level. Developing an
16 allocation factor at these levels will ensure that all customer classes are being allocated
17 the appropriate level of system energy losses associated with the voltage at which they
18 receive their service. These differences in losses associated with the Company's different
19 customer classes were discussed earlier in my testimony.

20 **Q. Do the Company's losses also vary among its various jurisdictions?**

21 A. Yes, nearly all of the wholesale customer service is supplied at 34,500
22 volts, the same as the service to some of the Company's larger industrial customers. The
23 Company's Illinois jurisdiction is heavily dominated by large industrial loads served at

1 high voltage levels, which means that the losses associated with that jurisdiction are also
2 lower than losses in the Missouri retail jurisdiction.

3 **Q. Does it follow then that each of the Company's jurisdictions must be**
4 **properly adjusted for losses to reflect this varying mix of customer voltages, prior to**
5 **the determination of any jurisdictional energy allocation factor?**

6 **A.** Yes, because of the reasons I mentioned above, it would be unfair to the
7 Company's wholesale and Illinois customers to be allocated, or to be assumed to have,
8 the same level of system losses as the Missouri jurisdiction. It is also unfair to the
9 Company to have its Missouri costs improperly shifted to other jurisdictions where it has
10 little or no opportunity to recover such costs.

11 **Q. Have you estimated the appropriate level of the Company's system**
12 **energy losses that should have been considered by Mr. Bax in his development of the**
13 **jurisdictional energy allocator, considering all of the Staff's kilowatthour**
14 **adjustments, as well as the loss of Rolla and Laclede Steel?**

15 **A.** Yes, I have. Based upon the Company's voltage related loss factor data
16 and jurisdictional mix of customers, I began with the same total kilowatthour sales data
17 on Mr. Bax's Schedule 6 and then estimated the distribution of total Company losses
18 among its Missouri, Illinois and wholesale jurisdictions. In order to incorporate all of the
19 Staff's proposed kilowatthour adjustments into the jurisdictional energy allocation factor
20 calculation, I then added an appropriate loss factor to each of the Staff's proposed
21 kilowatthour sales adjustments, including adjustments for Rolla and Laclede Steel, and
22 applied each adjustment's total (including losses) to the Output for Load of each
23 jurisdiction. The resulting adjusted Output for Load, which reflects all of these

1 adjustments, is the basis for the development of the jurisdictional energy allocation
2 factor. I developed this data for the months of July 2000 through June 2001, which is the
3 twelve month period used by the Staff for all of the kilowatthour and revenue data in this
4 case. The results of these calculations are shown on the attached Schedule 3-3 of my
5 testimony.

6 **Q. What were the results of these calculations in your Schedule 3-3, and**
7 **how should this data be used to correct Mr. Bax's calculation of the Missouri**
8 **jurisdictional energy allocation factor?**

9 A. Mr. Bax calculates this factor on Schedule 6 of his testimony as 87.54%.
10 The correction made to his calculation in my Schedule 3-3 would increase the Missouri
11 jurisdictional energy allocation factor to 89.96%. By failing to make these corrections,
12 Mr. Bax is improperly allocating Missouri jurisdictional energy costs to the Company's
13 Illinois and wholesale jurisdictions. If he makes these corrections, Mr. Bax will arrive at
14 a higher Missouri jurisdictional energy allocation factor that will more properly assign
15 approximately \$17 million of additional annual energy costs to Missouri, instead of
16 allowing these costs to default to the Company's other jurisdictions.

17 **Q. By making these corrections to the Staff's calculation of the Missouri**
18 **jurisdictional energy allocation factor, are you endorsing the use of the adjusted**
19 **Missouri jurisdictional energy allocation factor shown on the last line of your**
20 **Schedule 3-3 in this case?**

21 A. I do not recommend the use of this adjusted Missouri jurisdictional energy
22 allocation factor in this case, as the Company does not accept either the concept, or the
23 order of magnitude, of several of the Staff's kilowatthour adjustments. I merely

1 developed the adjusted Missouri jurisdictional energy allocation factor in order to
2 indicate the direction and the magnitude of the changes in this factor that would result
3 from the corrections that Mr. Bax failed to make in his analysis. Mr. Weiss is sponsoring
4 the Company's Missouri jurisdictional energy allocation factor in this case.

5 **Q. What additional costs would be allocated to the Company's Missouri**
6 **jurisdiction for each change of one percent (1%) in the Missouri jurisdictional**
7 **energy allocation factor?**

8 A. This allocation factor is applied to variable fuel and purchased power
9 expenses, and also to various categories of energy related operating and maintenance
10 expenses associated with production plant. At my request, Company witness Gary S.
11 Weiss performed an analysis to determine the financial sensitivity of a change of one
12 percent (1%) in this allocation factor. This analysis indicated that a change of
13 \$7.1 million in the Company's annual Missouri jurisdictional energy related costs would
14 result from a one percent (1%) change in the Missouri jurisdictional energy allocation
15 factor.

16 **Q. What is the result of applying this \$7.1 million differential in allocated**
17 **annual costs to the difference between the Staff and the Company's Missouri**
18 **jurisdictional energy allocation factors in this case?**

19 A. The Staff utilized an improperly determined and understated Missouri
20 jurisdictional energy allocation factor of 87.54% (Bax Schedule 6). The Company's
21 Missouri jurisdictional energy allocation factor, sponsored by Mr. Weiss in this case, is
22 88.45%, a difference of 0.91%. This difference in Missouri jurisdictional energy
23 allocation factors results in \$6.5 million ($\7.1×0.91) of annual cost being excluded from

1 Missouri and assigned to the Company's other jurisdictions, as a result of the Staff's
2 improper determination of this factor.

3 **Q. Please summarize your points regarding Mr. Bax's Missouri**
4 **jurisdictional energy allocation factor calculations.**

5 A. On his Schedule 6 Mr. Bax adjusted the Company's jurisdictional
6 kilowatthour data to reflect the Staff's proposed weather adjustment and the loss of the
7 City of Rolla by the Company, as a wholesale customer. Mr. Bax should have also
8 followed through with a set of kilowatthour adjustments to accompany all other Staff
9 adjustments for rate switching and miscellaneous (sponsored by Staff witness Janice
10 Pyatte), 365 day adjustment (sponsored by Staff witness Lena Mantle) and customer
11 growth (sponsored by Staff witness Doyle Gibbs). However, Mr. Bax did not make such
12 adjustments. Mr. Gibbs had information regarding the Laclede Steel bankruptcy from his
13 review of the company's uncollectible expense, and in fairness he should have asked
14 Mr. Bax to reflect this change in both the calculation of his Missouri jurisdictional
15 demand and energy allocation factors, but he did not do so. While my rebuttal to
16 Mr. Gibbs' testimony summarizes the overall inherent unfairness of the Staff's proposed
17 customer growth adjustment, the Rolla and Laclede Steel changes clearly occurred during
18 the test year and should have been reflected as adjustments in both the Missouri
19 jurisdictional demand and energy allocation factors. My Schedule 3-3 starts with the
20 same data Mr. Bax used in his Schedule 6 and provides the adjustments necessary for
21 Mr. Bax to correct his calculation of the Missouri jurisdictional energy allocation factor.
22 By making these corrections, Mr. Bax will arrive at a higher Missouri jurisdictional
23 energy allocation factor that will more properly assign approximately \$17 million of

1 additional annual energy related costs to Missouri, instead of allowing these costs to
2 default to the Company's other jurisdictions.

3

4 **Summary of Staff's Loss and Allocation Factor Proposals**

5 **Q. Please summarize your rebuttal testimony regarding the various areas**
6 **covered by the testimony being sponsored by Mr. Bax.**

7 A. The areas covered by Mr. Bax's testimony were 1) system energy losses;
8 2) selection of the demand allocation methodology applicable to the Company;
9 3) calculation of the Missouri jurisdictional demand allocation factor; and 4) calculation
10 of the Missouri jurisdictional energy allocation factor. My positions on each of these
11 areas of Mr. Bax's testimony are summarized below.

12 **Q. What is your position regarding Mr. Bax's system energy loss factor**
13 **calculation, and the Staff's subsequent use of this factor?**

14 A. Mr. Bax calculated an annual average system loss factor in his testimony.
15 While his mathematics were performed correctly for the data Mr. Bax used and the
16 calculation he made, this average loss factor is not appropriate for the manner in which it
17 was used by the Staff to add losses to the various kilowatthour adjustments they are
18 proposing in this case. In particular, the use of this average loss factor significantly
19 understates the losses associated with the Staff's proposed customer growth adjustment in
20 three ways: 1) it fails to account for the higher losses that are incurred in the peak
21 summer months of July-September, 2000, which were the months containing the larger
22 portion of the Staff's proposed customer growth adjustment; 2) it fails to account for the
23 higher losses that are incurred during the higher peak hours, considering the customer

1 load profiles in the months in which the Staff's proposed customer growth adjustment
2 was made, which are the hours during which the majority of the usage from additional
3 customers will take place; and 3) it fails to account for the higher losses that are incurred
4 by the Company in serving low voltage customers, which constitute the majority of the
5 Staff's proposed customer growth adjustment. As explained in detail in my testimony,
6 the Staff's use of this average annual system loss factor for all periods of the year and for
7 all customer classes, while ignoring the above factors, results in their allowance being too
8 low for the additional production expenses associated with their proposed customer
9 growth adjustment.

10 **Q. What is your position regarding the 12 CP jurisdictional demand**
11 **allocation methodology recommended by Mr. Bax to be applied to the Company's**
12 **production and transmission plant?**

13 A. This recommendation by Mr. Bax is based upon faulty analysis, and it is
14 without any support or examination of the relevant facts that should have been considered
15 in making an objective determination of the jurisdictional demand allocation
16 methodology actually applicable to the Company. The significantly more objective
17 statistical analysis and application of the FERC tests, illustrated in Schedule 3 of my
18 testimony, shows conclusively that the Company is not a 12 CP demand allocation
19 methodology company and that the Company is either a 4 CP or a 3 CP jurisdictional
20 demand allocation methodology company.

21 **Q. What is your position regarding Mr. Bax's calculation of the Missouri**
22 **jurisdictional demand allocation factor?**

1 A. Mr. Bax used only the Company's actual monthly peak demands in
2 making this calculation. By doing so, he failed to increase the Company's monthly
3 coincident peak demands to reflect the Staff's proposed customer growth adjustment. He
4 also failed to reflect the Company's loss of the City of Rolla and Laclede Steel Company,
5 respectively, from the wholesale and Illinois jurisdictional demands. Had these
6 adjustments been considered by Mr. Bax in his calculation of the Missouri jurisdictional
7 demand allocation factor, the factor would have increased, resulting in additional
8 production and transmission plant being appropriately allocated to Missouri. This
9 increase in the Missouri jurisdictional demand allocation factor, that would result from
10 these demand adjustments, would occur under either the unsupported 12 CP allocation
11 methodology recommended by Mr. Bax, or the 4 CP allocation methodology that I am
12 recommending.

13 **Q. What is your position regarding Mr. Bax's calculation of the Missouri**
14 **jurisdictional energy allocation factor?**

15 A. Mr. Bax developed his Missouri jurisdictional energy allocation factor
16 based upon the Company's kilowatthour sales at its customers' meters, which is incorrect
17 because all of the kilowatthours are not being accounted for at a common voltage level on
18 the Company's system. As a result, these non-equivalent kilowatthours are unsuitable for
19 use in calculating an energy allocation factor. Moreover, even if Mr. Bax had properly
20 adjusted these kilowatthours for losses, his methodology would still be deficient because
21 he did not consider the other kilowatthour adjustments proposed by the Staff, including
22 the loss of Rolla and Laclede Steel. If the system losses associated with all of these
23 proposed Staff adjustments are properly considered, the Missouri jurisdictional energy

1 allocation factor would increase to the level indicated in my Schedule 3-3. Had Mr. Bax
2 properly considered the Company's jurisdictional kilowatthours adjusted for losses to a
3 common point on the Company's transmission or generation system, and accounted for
4 all of the other kilowatthour adjustments being proposed by the Staff in this case, as well
5 as the losses of Rolla and Laclede Steel, the Missouri jurisdictional energy allocation
6 factor would have increased, resulting in additional variable fuel and other production
7 costs being appropriately allocated to Missouri. His failure to correct all of his analyses
8 for the items I have mentioned results in an inappropriate allocation of Missouri
9 jurisdictional energy costs to the Company's Illinois and wholesale jurisdictions.

10

11 **REBUTTAL OF TESTIMONY OF JAMES C. WATKINS**

12 **Staff's Proposed Class Revenue Adjustments and Rate Design**

13 **Q. Turning now to the rate design testimony of Mr. Watkins. What rate**
14 **design recommendations did Mr. Watkins make?**

15 **A.** Mr. Watkins makes two recommendations at the top of page 3 of his
16 testimony. First, Mr. Watkins recommends a method for distributing any rate reduction
17 ordered by the Commission in this case to the Company's retail rate classes. Second, he
18 recommends specific rate differentials to be employed in the design of the Company's
19 similarly structured Large General Service (LGS) and Small Primary Service (SPS) Rates
20 as a part of this case.

21 **Q. Do you agree with these Staff recommendations made by**
22 **Mr. Watkins?**

1 A. I do not believe that relying upon the Stipulation and Agreement from the
2 Company's last rate design case, Case No. EO-96-15, is an appropriate basis for the
3 distribution of the total revenue requirement, or any revenue adjustments resulting from
4 this case. Therefore, I disagree with the first recommendation made by Mr. Watkins.
5 However, in developing its proposed rates for the test year in this case, the Company will
6 consider his second recommendation, regarding the proposed rate differentials between
7 the LGS and SPS Rates as a rate design objective.

8 **Q. Why do you disagree with the use of the stipulation from the**
9 **Company's last rate design case to establish adjustments to the class revenues in this**
10 **case?**

11 A. There are several reasons why the use of this stipulation is inappropriate
12 for this purpose. First, this recommendation from the prior case was a part of a
13 Stipulation and Agreement, and that stipulation contained language which makes its
14 terms non-binding in the future on all parties that signed it. Second, the test period used
15 in that earlier case was the twelve month period from October 1995 to September 1996,
16 and several significant changes in operations and cost levels have taken place at Ameren
17 since that time. One major change was the completion of Union Electric's merger with
18 Central Illinois Public Service Company and the synergies that resulted therefrom. Other
19 changes include the implementation of new automated meter reading system and a new
20 customer billing system, the introduction of new voluntary curtailment tariffs, the
21 elimination of interruptible tariffs, various customer rate switching and general overall
22 system growth.

1 **Q. Even ignoring all of these changes at the Company, is the test year in**
2 **that earlier case (Case No. EO-96-15) simply too old to use in establishing class**
3 **revenue adjustments that will be implemented in the year 2002?**

4 **A. Yes, the data from the test year utilized in EO-96-15 is simply too**
5 **outdated to be used in this proceeding. In fact, in its Order Establishing Test Year and**
6 **Procedural Schedule in this case the Commission stated that a "test year from July 1,**
7 **1999, to June 30, 2000, would result in rates based on outdated cost information and a**
8 **significant but unnecessary increase in the number of issues to subsequently be adjusted**
9 **and decided by the Commission." This statement by the Commission would apply even**
10 **more so to the considerably older 1995-96 costs and operational levels reflected in the**
11 **Company's previous rate design case.**

12 **Q. You have provided several reasons why the proposal made by**
13 **Mr. Watkins is not an appropriate basis for the distribution of any Company**
14 **revenue reductions resulting from this case. What is the Company's proposal in this**
15 **regard?**

16 **A. Due to the age of the data in the stipulated rate design case, as well as the**
17 **other corporate, operational, rate and customer changes that have occurred since that**
18 **time, I recommend that the Company's total revenues, and any increases or decreases in**
19 **these revenues which might result from this case, be distributed to the Company's**
20 **customer classes using an updated class cost of service study based upon the July 2000-**
21 **June 2001 test year recently established by the Commission for this case. Company**
22 **witness William M. Warwick conducted an updated class cost of service study for this**

1 case, under my supervision, and he is sponsoring that study in testimony filed in this
2 proceeding.

3

4 **Class Cost of Service Concepts and Operating System Components**

5 **Q. Please explain what is meant by "class cost of service."**

6 **A.** The Company currently provides service to its customers in a number of
7 rate classifications that are designated for residential or non-residential service. The non-
8 residential customer group is differentiated by customer size and the voltage level at
9 which the Company provides their service. The current customer classes are Residential,
10 Small and Large General Service (all of which have their service delivered at a low
11 secondary voltage level), Small and Large Primary Service (delivery at a high voltage
12 level) and lighting service (both area and street lighting). A class cost of service study
13 provides a basis for allocating and/or assigning the Company's total jurisdictional cost of
14 providing electric service to these various customer classes in a manner which best
15 reflects cost causation. The results of a class cost of service study are often referred to as
16 "class revenue requirements," which represent the responsibility of each customer class
17 for its equitable share of the Company's total annual cost of providing electric service
18 within a given jurisdiction (Missouri in this case).

19 **Q. How are the results of a class cost of service study used by the**
20 **Company?**

21 **A.** These study results, or class revenue requirements, are used to establish
22 the level of annual revenue which the Company should recover from each customer class,

1 through the application of the rates or charges within the Company tariffs under which
2 the various customer classes are being served.

3 **Q. Please define your use and application of the term "rate design."**

4 A. The term "rate design" refers both to the process of establishing the
5 specific charges (e.g. monthly customer charges, dollars per kilowatt demand and/or
6 cents per kilowatthour energy charges) for each customer class, as well as to the actual
7 structure of an individual class rate. The rate design or structure of a given class rate may
8 range in complexity from a simple structure consisting of a monthly customer charge and
9 a flat charge per kilowatthour (such as the Company's summer Residential Rate), to a
10 more complex set of customer, demand, energy and reactive charges (such as the
11 Company's Small and Large Primary Service Rates). In all instances, however, the
12 charges within a specific rate classification are established such that the application of
13 these individual charges to the total annual customer class electrical usage will result in
14 the collection of the annual revenue requirement, or cost of service, of each of the
15 Company's retail rate classes.

16 **Q. As background for additional discussion on the class cost of service**
17 **study the Company is recommending in this case, please provide a general**
18 **description of the various facilities utilized by the Company in producing and**
19 **delivering electricity to its customers.**

20 A. Schedule 4 of my testimony is a simplified diagram illustrative of the
21 Union Electric system, showing how power flows from the generating station and is then
22 transmitted and distributed to the home of a residential customer. Other customers

1 receiving service at higher voltage levels are also served from various points on the same
2 system.

3 **Q. Please describe, in more detail, how the Company's system operates.**

4 A. As illustrated on Schedule 4, electrical power is produced at the
5 Company's generating stations at voltage levels ranging from 11,000 to 23,750 volts. To
6 achieve transmission operating economies, this voltage is raised, or stepped up, by power
7 transformers at the generating station sites to voltages generally ranging from 138,000 to
8 345,000 volts for transmission to the Company's bulk substations that are strategically
9 located throughout its service area.

10 **Q. What is the function of the Company's bulk substations?**

11 A. Bulk substations receive electrical power at transmission voltage levels.
12 They then lower, or step-down, this power to other transmission or distribution voltages
13 generally ranging from 138,000 volts to 34,500 or 69,000 volts. Such power is then
14 distributed over the Company's 34,500 or 69,000 volt distribution lines to distribution
15 substations located throughout the Company's service area.

16 **Q. What function do distribution substations perform?**

17 A. Distribution substations, which are far more numerous than bulk
18 substations, provide a further reduction in the electrical power voltage to a range of 4,160
19 to 13,800 volts within various portions of the Company's service area. Such power is
20 then distributed over the Company's 4,160 to 13,800 volt distribution lines to points at or
21 near the premises of the Company's customers.

22 **Q. After electrical power at 4,160 to 13,800 volts is delivered to a point at**
23 **or near a customer's premises, do any further reductions in voltage take place?**

1 A. Yes, in most instances. While approximately 650 of the Company's
2 largest industrial and commercial customers take service at the 4,160 to 13,800 volt range
3 or higher in Missouri, the majority of the Company's customers are served at lower
4 voltages, ranging from 120 to 480 volts. Such lower voltages are achieved through the
5 use of numerous line transformers located at or near such customer's premises. This low
6 voltage electrical power from the line transformer is delivered to a customer's premises
7 over low voltage lines referred to as "secondary" and "service" lines.

8 **Q. What voltages are utilized in providing electric service to residential**
9 **customers?**

10 A. Residential customers are served at either 120 or 240 volts depending
11 upon the customer's service entrance panel size and connected appliances.

12 **Q. What voltages are utilized to serve non-residential customers?**

13 A. Non-residential customers on the Company's Small and Large General
14 Service Rates are served at voltages from 120 to 480 volts due to the wide variety of
15 electrical consuming devices utilized by such customers. Customers in the latter voltage
16 range are often referred to as "secondary" voltage customers. Other larger non-residential
17 customers receiving service at 4,160 to 13,800 volts are referred to as "primary" voltage
18 customers. The Company also serves approximately 50 customers in Missouri at
19 voltages above the 13,800 volt level. These are referred to as "high voltage" or Rider B
20 customers.

21 **Q. In your description of the Union Electric generation, transmission and**
22 **distribution system are you using the term "lines" in a general sense?**

1 A. Yes, as such lines may be overhead conductors or underground cables.
2 Overhead lines include all poles, towers, insulators, crossarms and all other hardware
3 associated with such installations. Underground "lines" include direct buried cable as
4 well as that installed in single or multi-duct conduit, and other associated hardware.

5 **Q. Please describe the components of costs and revenues that are**
6 **contained in the class cost of service study the Company is recommending in this**
7 **case.**

8 A. A traditional cost of service study incorporates the aggregate jurisdictional
9 (Missouri, Illinois or FERC) accounting and financial data normally submitted to a
10 regulatory commission by a utility in support of a request for an adjustment in its overall
11 rate levels. Such a study is required to determine the level of revenues necessary for the
12 Company to recover its operating and maintenance expenses, depreciation provisions
13 applicable to its investment in utility plant, property taxes, income and other taxes, and a
14 fair rate of return to the Company's investors, through its rates. The Company's class cost
15 of service study allocates, or distributes, these total jurisdictional costs to the various
16 customer classes in a manner that fairly and equitably reflects the cost of the service
17 being provided to each customer class.

18 **Q. Was a Missouri jurisdictional study performed by the Company's**
19 **Regulatory Accounting group the starting point for the class cost of service study**
20 **performed and sponsored by Mr. Warwick?**

21 A. Yes, it was. As I indicated above, the Company's class cost of service
22 study is a continuation and refinement of a Missouri jurisdictional cost of service study,

1 resulting in a determination of the costs incurred in providing electric service to each of
2 the Company's customer classes.

3 **Q. What categories of cost were examined in the development of the**
4 **allocated class cost of service studies being sponsored by Mr. Warwick in this case?**

5 A. A detailed analysis was made of all elements of the Company's Missouri
6 jurisdictional rate base investment and expenses during the test year, for the purpose of
7 allocating such items to the Company's present customer classes. This analysis consisted
8 of classifying the various elements of cost into their customer-related, energy-related and
9 demand-related cost categories.

10 **Q. Why are the Company's costs classified into these three categories?**

11 A. It is generally accepted within the industry that each of these categories of
12 cost are incurred by the Company as a result of different cost causation factors and,
13 hence, should be allocated among the various customer classes by different
14 methodologies which consider such cost causation.

15 **Q. What are customer-related costs?**

16 A. Customer-related costs are the minimum costs necessary to just make
17 electric service available to the customer, regardless of the extent to which such service is
18 utilized. Examples of such costs include monthly meter reading, billing, postage,
19 customer accounting and customer service expenses as well as a portion of the costs
20 associated with the required investment in a meter, the service line, transformer and other
21 distribution facilities. The customer components of the distribution system are those
22 costs necessary to simply make service available to a customer, without the consideration
23 of the amount of the customer's electrical use. The January 1992 edition of the Electric

1 Utility Cost Allocation Manual, published by the National Association of Regulatory
2 Utility Commissioners (NARUC) references both customer-related and demand-related
3 cost components for all distribution plant and operating expense accounts other than for
4 substations and street lighting.

5 **Q. What are energy-related costs?**

6 A. Energy-related costs are those costs related directly to the customer's
7 consumption of electrical energy (kilowatthours) and consist primarily of fuel, fuel
8 handling, a portion of production plant maintenance expenses and the energy portion of
9 net interchange power costs.

10 **Q. What are demand-related costs, which are the third category of costs**
11 **you referred to?**

12 A. Demand-related costs are rate base investment and related operating
13 expenses associated with the facilities necessary to supply a customer's service
14 requirements during periods of maximum, or peak, levels of power consumption each
15 month. During such peak periods this usage is expressed in terms of the customer's
16 maximum power consumption, commonly referred to as kilowatts of demand. As so
17 defined, demand-related costs include those costs in excess of the aforementioned
18 customer and energy-related costs. The major portion of demand-related costs consists of
19 generation and transmission plant and the non-customer-related portion of distribution
20 plant.

21 **Q. After the Company's costs are categorized into one of these three**
22 **classifications, how are they allocated to the various rate classes?**

1 A. Customer-related costs are normally allocated on the basis of the number
2 of customers associated with each rate class. In some instances involving non-residential
3 customer multiple metering installations, weighting factors may also be used. In
4 addition, where specific costs can be identified as being attributable to one or more
5 specific customer classes, such as credit and collection expenses, a direct assignment of
6 such costs will be made.

7 Energy-related costs are allocated to the customer classes on the basis of
8 their respective energy (kilowatthour) requirements at the generation level of the
9 Company's system, which includes applicable system energy losses. The use of this
10 common point on the Company's system to allocate such costs insures that each customer
11 class will be assigned the appropriate portion of the Company's total incurred variable
12 fuel and purchased power costs.

13 Demand-related distribution costs are allocated to customer classes using
14 one or more allocation factors based upon customer class coincident, class non-coincident
15 or individual customer non-coincident kilowatt demands. Demand-related transmission
16 costs were allocated to customer classes on a 12 CP basis as that was the methodology
17 that applied to the combined demands of Ameren and all of the other utilities
18 participating in the Alliance Regional Transmission Operator (ARTO) filing at the FERC.
19 Demand-related production costs are allocated on the basis of the Average & Excess
20 (A&E) Demand Method referenced in the NARUC cost allocation manual that I referred
21 to earlier. As not all customers have demand meters, customer class and individual
22 kilowatt demand data is obtained from the Company's ongoing load research program.

1 **Q. As generation (production) plant consists of more than half of the**
2 **Company's total plant investment, please summarize the most common cost**
3 **allocation methodologies employed within the electric utility industry for the**
4 **allocation of generation plant.**

5 A. The most common and generally accepted methodologies used for the
6 allocation of generation plant can be grouped into the following three categories:

7 Peak Responsibility – Costs are allocated on the basis of the relative customer
8 class demands at the time of occurrence of the Company's system peak during the
9 period of study (referred to as the "coincident peak" or "CP" method). One or
10 more system peak hours, or a number of monthly or seasonal system peaks, are
11 normally used in applying the CP methodology.

12 Non-Coincident Peak – Allocates costs on the basis of the maximum peak
13 demand of each customer class at any time during the study period, without
14 regard to the time of occurrence or magnitude of the Company's coincident
15 system peaks (referred to as the "NCP" method). As with the CP method, the
16 NCP methodology can employ one or more customer class peaks in its
17 application.

18 Average and Excess Demand (referred to as the A&E method). – Allocates costs
19 by determining cost allocation factors based upon a weighting of average class
20 demand throughout the year (kilowatthours ÷ 8760 hours) and class "excess"
21 demand(s). The excess demand(s) used in this determination are the class NCP
22 demand(s) in excess of the average class demand during the study period. As
23 with the CP and NCP methodologies, this method can also employ the use of one

1 or more customer class NCP demands to determine class excess demands:
2 Average class demands are weighted by the Company's annual system load factor
3 ($LF = \text{average demand} \div \text{peak demand}$) and excess class demands are weighted by
4 the complement of load factor ($1.0 - LF$) in the development of cost allocation
5 factors using this methodology.

6 **Q. Which cost allocation methodology is the Company using for**
7 **production plant in its class cost of service study in this case?**

8 A. The Company is utilizing the 4 NCP version of the Average and Excess
9 Demand methodology for allocating production plant in this case.

10 **Q. What were the considerations associated with the Company's election**
11 **to utilize the A&E allocation methodology for production plant in this case?**

12 A. Two of the major factors associated with generation capacity planning
13 prompted the use of the A&E cost allocation methodology. Generally, system peak
14 demands and, to a major extent, excess customer demands, are the motivating factors
15 which influence the amount of capacity the Company must add to its generation system
16 to provide for its customers' maximum demands. However, the type of capacity (base,
17 intermediate or peaking) which the Company must add is not dictated by maximum
18 customer demand alone, but also by the annual energy, or kilowatthours, which will be
19 required to be generated by such capacity, i.e., the generation unit's utilization factor. A
20 cost allocation methodology that gives weight to both a) class peak demands and b) class
21 energy consumption (average demands) is required to properly address both of the above
22 considerations associated with capacity planning. The A&E methodology gives weight
23 to both of these considerations by its inclusion of both average class demands, which are

1 kilowatthours divided by total annual hours (8,760), and the excess NCP demands of
2 each class. As indicated earlier, the Company's A&E cost allocation study used both the
3 4 NCP and average class demands in the determination of class excess demands.

4 **Q. Is there also quantitative support for the Company's selection of the**
5 **4 NCP version of the A&E demand allocation methodology for the allocation of**
6 **production plant?**

7 **A.** The 4 NCP version of the A&E methodology, which uses the four
8 maximum non-coincident monthly peak demands for each customer class during the test
9 year, was selected due to the fact that 15 of the 20 maximum 4 NCP monthly demands
10 for the Company's five major customer classes occurred during the Company's summer
11 peak demand months of June-September. The use of the 4 NCP demand option, rather
12 than a lesser number of NCP demands, also prevents the demand allocator for any
13 customer class from being unduly influenced by any extreme demand from a given
14 month.

15 **Q. Does the monthly peak data provided earlier in your testimony also**
16 **support the adoption of a cost allocation methodology that relies, in part, on**
17 **summer month demands?**

18 **A.** Yes, the data in Schedules 2-1 and 2-2 of my testimony, developed as
19 rebuttal to Mr. Bax, provides additional information regarding the dominance of the
20 Company's monthly demands during the June-September peak summer season of each
21 year.

1 **Q. After the determination of customer, energy and demand allocation**
2 **factors for the various components of the Company's costs, what was the next step**
3 **in the completion of the Company's class cost of service study?**

4 A. The next step was to apply the allocation factors developed for each class
5 to each component of rate base investment and each of the elements of expense specified
6 in the jurisdictional cost of service study. The aggregation of such cost allocations
7 indicates the total annual costs, or annual revenue requirement, associated with serving a
8 particular customer class. The operating revenues of each customer class minus its total
9 operating expenses provide the resulting net operating income of each class. This net
10 operating income divided by the allocated rate base of each class will indicate the
11 percentage rate of return being earned by the Company from a particular customer class.
12 This application of allocation factors to Missouri jurisdictional costs, the aggregation of
13 the total annual cost to each of the customer classes and a summary of the results of the
14 Company's class cost of service study are described in detail in Mr. Warwick's testimony.

15

16 **The Company's Class Cost of Service Study Results**

17 **Q. Referring now to the specific results of the Company's class cost of**
18 **service study performed by Mr. Warwick in this case, please identify Schedule 5.**

19 A. Schedule 5 (also Mr. Warwick's Schedule 1-1) summarizes the results of
20 the Company's class cost of service study, indicating the rate of return being earned on
21 the service being provided to each major retail customer class. As indicated earlier, the
22 basic starting point for this study was the test year Missouri jurisdictional cost of service
23 study.

1 **Q. What general conclusions can be drawn from the information**
2 **contained in Schedule 5?**

3 A. The Residential class is providing a below average rate of return at the
4 Company's present residential rate levels and the non-residential classes are providing
5 above average rates of return at their current rate levels. An alternative way of stating
6 such results is that the Residential class is paying less than its cost of service and the
7 other customer classes are paying more than the cost of their service.

8 **Q. Please identify Schedule 6.**

9 A. Schedule 6 summarizes the class revenue adjustments necessary for the
10 Company to achieve an equal rate of return from each of its customer classes. This
11 information was developed from the cost of service data contained in Schedules 1-1 and 2
12 of Mr. Warwick's testimony, and is based upon the Company's present level of Missouri
13 retail revenues.

14 **Q. How should the information in Schedule 6 be used?**

15 A. Before any adjustment is made to the Company's overall level of revenues
16 in this case, the revenue levels of each customer class should initially be adjusted up or
17 down by the amounts indicated in the revenue adjustment column of Schedule 6. These
18 revenue adjustments will result in each of the Company's customer classes providing
19 annual revenues equal to the Company's (equal rate of return) cost of serving each of the
20 respective customer classes. Schedule 7 of my testimony, attached hereto, illustrates the
21 recalculation of the class cost of service study rates of return after the class revenue
22 adjustments summarized in Schedule 6 have been applied.

1 **Q. After establishing the revenue level of each customer class based upon**
2 **cost of service, how should any subsequent adjustment in the Company's total**
3 **revenue level, that may be ordered by the Commission in this case, be implemented?**

4 **A. After this initial step of moving to cost based rate levels for each customer**
5 **class, any additional adjustment in the Company's total revenue should be assigned to**
6 **each class on the basis of the percentage of the total net original cost rate base allocated**
7 **to each customer class, as indicated on line 28 of Mr. Warwick's Schedule 2. Allocating**
8 **any total Commission ordered revenue adjustment in this manner will insure that the rates**
9 **of each customer class continue to reflect its fair share of the total Company revenues**
10 **(recovery of costs) authorized by the Commission in this case.**

11

12 **The Case No. EC-2002-152 Stipulation and Agreement Revenue Adjustment**

13 **Q. On page 5 of his most recent direct testimony Mr. Watkins refers to**
14 **the Unanimous Stipulation and Agreement filed on February 5, 2002, in Case**
15 **No. EC-2002-152, affecting the rate design in this case. Do you agree with**
16 **Mr. Watkins regarding this point?**

17 **A. Yes, I do. The stipulation in that case provided for the Company to**
18 **discontinue applying its late payment charge to the unpaid balances of deferred payment**
19 **agreements negotiated with customers. The stipulation also provided for the deferred**
20 **payment agreement costs currently being recovered through that charge to continue to be**
21 **recovered by the Company, but through its base rate revenues instead of its late payment**
22 **charge. This requires that the test year level of such costs, which was \$2,058,145 for the**
23 **twelve month period ending September 30, 2001, be transferred from the Company's**

1 current "other" electric revenue category to the Company's base rate revenues as a part of
2 the development of the final rates in this case.

3

4 **REBUTTAL OF TESTIMONY OF JANICE PYATTE**

5 **Staff's Proposed Class Revenue Adjustments**

6 **Q. Turning now to the direct testimony of Ms. Pyatte, on page 12 of her**
7 **testimony she explains why the Company sales and revenue data used for Missouri**
8 **regulatory adjustments must be billing month, rather than calendar month data.**
9 **Do you agree with Ms. Pyatte on this point?**

10 **A. Yes I do. Because the Company has seasonally differentiated rates that**
11 **are applied on a billing month basis, the seasonal billing month data for each individual**
12 **retail rate class must be utilized for performing this work.**

13 **Q. On page 14 and Schedule 5 of her testimony, Ms. Pyatte describes a**
14 **format for an internal report she is recommending be developed by Ameren for use**
15 **in future regulatory cases. Please comment.**

16 **A. The Company agrees with Ms. Pyatte that a report of this nature would be**
17 **helpful to both the Staff and Company in future rate and regulatory work, and has**
18 **initiated its development. A sample rollout of this report is attached hereto as Schedule 8**
19 **of my testimony. The Company will continue to work with Ms. Pyatte on the details**
20 **presented in this report, until it can meet her requirements in this area, as near as**
21 **practicable.**

22 **Q. Turning now to Ms. Pyatte's rate design testimony, on pages 18-21 she**
23 **describes a process for arriving at a distribution of the Staff's proposed revenue**

1 **decrease. Is this an acceptable process for applying any adjustment to the**
2 **Company's class revenue levels that may be ordered by the Commission in this**
3 **case?**

4 A. This Staff proposal is unacceptable to the Company, for all the reasons I
5 indicated in my rebuttal to Mr. Watkins' testimony. Rather, any adjustment to the
6 Company's revenues should be based upon the class cost of service study performed by
7 Mr. Warwick in this case to initially equalize class rates of return, a summary of which is
8 attached as Schedule 7 of my testimony. Using this cost of service study for revenue
9 adjustment purposes will insure that the appropriate operating expenses are recovered
10 from each customer class and that an equal rate of return is earned by the Company on
11 the facilities utilized in serving each of these customer classes. Applying this approach to
12 the data from the much more current test year recently adopted by the Commission for
13 this case will eliminate the need for all of the calculations associated with employing the
14 prior stipulation, which were described on pages 19-21 of Ms. Pyatte's direct testimony.

15 Q. **Once the annual revenue requirements are developed by this process**
16 **for all of customer classes, is the design of specific rates for each class the next and**
17 **final step in the overall rate development process?**

18 A. Yes, it is, and I will describe this process in greater detail while discussing
19 the balance of Ms. Pyatte's testimony, as well as for the alternative rate design proposals
20 the Company is submitting in this case as rebuttal to Ms. Pyatte's proposals.

21

Staff's Rate Design Proposals

1
2 **Q. Pages 23-25 of Ms. Pyatte's testimony describe the Staff's work**
3 **toward the design of various demand and energy charge differentials between the**
4 **Company's Large General Service and Small Primary Service Rates. Does the**
5 **Company support this Staff proposal?**

6 A. As I indicated in my rebuttal to Mr. Watkins, the Company will consider
7 this Staff suggestion as a general rate design objective or goal for the demand and energy
8 differential between these two similarly structured rates. However, the Company does
9 not accept or support the specific values for these rates, or any of the other rate classes,
10 which are contained in various schedules in Ms. Pyatte's testimony.

11 **Q. Why does the Company not support the specific rate values contained**
12 **in Ms. Pyatte's schedules?**

13 A. The Company cannot support these rates for two reasons 1) they are based
14 upon an overall level of rates which the Company is disputing and 2) they are based upon
15 a stipulation in a prior regulatory case which encompasses a significantly aged test year,
16 rather than on the Company's class cost of service study, performed by Mr. Warwick for
17 the test year established by the Commission for this case.

18 **Q. Is the Company submitting its own rate design proposals as a part of**
19 **its rebuttal testimony in this case?**

20 A. Yes, and the specifics on these proposals will be discussed later in my
21 testimony. The Company's rate design proposals are based upon the test year Missouri
22 jurisdictional cost of service study and the Missouri class cost of service study performed

1 by Mr. Warwick. Developing the Company's proposals on this basis overcomes the two
2 concerns I previously raised with regard to Ms. Pyatte's rate design proposals.

3 **Q. On pages 25-27 of her testimony Ms. Pyatte provides information**
4 **regarding the impact of the Staff's rate design proposals on the rates of the**
5 **Company's general categories of residential customers. Please comment.**

6 **A.** While I have no quarrel with the accuracy of this portion of Ms. Pyatte's
7 testimony, I would like to point out that such comparisons of absolute rate values do not
8 provide the complete picture of a utility's overall performance. For example, utility
9 system peak and seasonal load shapes, generation plant makeup, urban or rural service
10 area and its mix of customer classes and revenue sources can all have an impact upon a
11 utility's basic cost structure and the revenue requirement which must be recovered
12 through its rates.

13

14 **The Trends of Midwest Electric Rates**

15 **Q. Setting the absolute rate values studied by Ms. Pyatte aside, is there**
16 **other information that should be considered by the Commission in setting the**
17 **overall level of the Company's rates?**

18 **A.** I believe that the trend of the Company's overall rates and charges, in
19 comparison to those of other utilities in the Midwest, is also an important consideration.
20 Such trends provide an indication of the relative operational efficiencies achieved by
21 various utilities within the same geographic areas over a similar period of time.

22 **Q. Are you presenting any such trend analyses as a part of your rebuttal**
23 **testimony?**

1 A. Yes, I am presenting Schedule 9, which compares the trends in rates for
2 the Company's Missouri rates and those of several other Midwestern companies as a
3 group during the period of 1994-2001, which starts with the year prior to the
4 implementation of the first alternative regulation plan in Missouri.

5 **Q. What was your source for this information?**

6 A. I used rate information collected from each utility across the country by
7 the Edison Electric Institute (EEI) for this purpose, as it is my department's responsibility
8 to provide such data to EEI. We used EEI's West-North-Central region (Iowa, Kansas,
9 Minnesota, Missouri, South Dakota and North Dakota) and the East-North-Central region
10 (Indiana, Michigan, Ohio and Wisconsin) for these comparisons.

11 **Q. What does this information in Schedule 9 show regarding the trends**
12 **in electric rates for UE in Missouri and within each of these other Midwest areas?**

13 A. Schedule 9 shows that the rates paid by the Company's various Missouri
14 customer classes were from 6.2% to 8.7% less (averaging 6.8% less) in 2001, than in
15 1994, the year before the alternative regulation plan commenced in Missouri. By
16 contrast, the West-North-Central area rates increased by 0.7% over this same period,
17 while the East-North-Central area dropped by an average of 5.8%. In summary, this data
18 indicates that the Company's customers in Missouri realized a larger reduction in the
19 actual rates paid during this period than did the customers of other Midwest utilities,
20 based upon the averages for their areas.

21 **Q. Was data similar to that in Schedule 9 previously submitted to the**
22 **Commission by the Company?**

1 A. Yes, this data actually updates the data originally presented in Table 4 of
2 the White Paper of Incentive Regulation: Assessing Union Electric's Experimental
3 Alternative Regulation Plan that was filed with the Commission in Case No. EM-96-149
4 on February 1, 2001. This data is also referred to in the rebuttal testimony of Mr. Baxter.

5
6 **The Company's Class Revenue Proposals – Based Upon Current Total Revenue**

7 **Q. Earlier in this testimony you provided reasons why the class rate**
8 **values contained in Ms. Pyatte's schedules should not be adopted, and stated that**
9 **you would submit rate proposals based upon the results of its class cost of service**
10 **study. Why are the equal rates of return for all customer classes, embedded in this**
11 **study, an appropriate starting point in the design of electric utility rates?**

12 A. There are several reasons why equal class rates of return are appropriate.
13 First and foremost is the consideration of equity and fairness to all electric customers. As
14 total costs must ultimately be recovered, to overcharge one customer class in order to
15 subsidize another class is both inequitable and patently unfair to the customer class or
16 classes being overcharged.

17 A second important consideration in support of equal class rates of return
18 is the cost effective utilization of electricity by customers. To make appropriate decisions
19 regarding the most efficient and effective use of electricity, as well as the acquisition of
20 electrical consuming equipment, customers require correct and appropriate price signals
21 from the Company's electric rates.

1 A third consideration is that of competition. Cost-based electric rates are
2 essential for the Company to compete effectively with alternative fuels, co-generation
3 and with other electric utilities for new commercial and industrial customers.

4 **Q. What was the source of the cost data that was used by the Company**
5 **in the design of the rates it is proposing in this case?**

6 A. The costs from the Company's class cost of service study, performed by
7 Mr. Warwick in this case, was the source of the costs used for such purposes. The details
8 of these class allocations were presented in Schedule 1 of Mr. Warwick's cost of service
9 testimony in this case.

10 **Q. Was the study in Mr. Warwick's Schedule 1 also the source of the**
11 **various customer, energy and demand-related costs used in the design of the**
12 **Company's proposed rates?**

13 A. Yes, it was. Mr. Warwick, at my request, performed a more detailed
14 analysis of such costs and segregated them into the customer, energy and the demand-
15 related cost categories of the production, transmission and distribution functions for each
16 customer class. This detailed sub-aggregation of costs into these categories is contained
17 in Schedule 3 of Mr. Warwick's rate design testimony in this case, and is also included as
18 Schedule 10 of my testimony.

19 **Q. Was the billing unit data in Mr. Pozzo's testimony also used in the**
20 **design of the Company's proposed rates?**

21 A. Yes, the data contained in Schedules 1-6 of Mr. Pozzo's testimony in this
22 case was used as a resource for the individual class billing units. They are based upon the
23 Company's weather normalized sales during the test year in this case.

1

2

Class Rate Customer Charge Concepts

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Q. Before describing the Company's specific rate design proposals in this case, please comment on the general development of the Customer Charge contained in each of the Company's current and proposed rate schedules.

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A. The basic premise of customer-related costs is that such costs vary with the number of customers being served within a particular customer class, and bear no relationship to the energy or demand associated with the electrical consumption of the customers in each rate class. Therefore, the Company's proposed Customer Charge for each of its major rate classes was developed based upon the segregated customer-related costs for each class, developed by Mr. Warwick in his Schedule 3, and appearing in my Schedule 10.

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Q. What is the result if the Customer Charges for each customer class are not set at a level sufficient to recover the full level of customer-related costs?

A. Where a monthly customer charge is not established at a level sufficient for a utility to collect the full level of its customer-related costs, the shortfall in the recovery of such costs has been typically collected in the initial energy block of a utility's rate structure, or in the demand charges of the larger non-residential customers. While this form of cost recovery provides the utility with the opportunity to recover any shortfall in customer-related costs, the recovery of customer-related costs which are, by their basic nature, fixed costs results in rate structures which are unnecessarily unfair and inequitable to various customers within each customer rate class.

1 **Q. Why is the recovery of fixed customer-related costs through some**
2 **form of usage, such as measured energy or demand units, inequitable to various**
3 **customers within each of the Company's rate classes?**

4 A. Fixed monthly customer-related costs are relatively uniform and
5 equivalent among customers within the same rate class. Thus, recovering such costs
6 based upon customer usage is not equitable to all customers within a given rate class,
7 because this shifting of non-consumption related costs from a flat monthly charge basis to
8 a consumption related charge within the rate structure, i.e. kilowatthour or demand
9 charges, results in above average use customers subsidizing below average use
10 customers. Another disadvantage of recovering fixed customer related costs on a
11 variable basis is that abnormally warm or cool weather will result in an under or over
12 recovery of such costs. For these reasons, Customer Charges within each customer class
13 should be established to recover fixed customer-related costs as closely as possible, as are
14 the Customer Charges contained in the rates proposed by the Company in this case.

15

16 **Union Electric Company Rate Design Proposals**

17 **Q. Please describe the general approach used in the preparation and**
18 **design of the rates being proposed by the Company in this case.**

19 A. For each rate class, we began with the functional cost breakdowns of the
20 class cost of service study results prepared by Mr. Warwick, which appear in Schedule 10
21 of my testimony. The Residential customer related costs in that schedule were increased
22 by \$2,058,145 to reflect the requirement of the Stipulation and Agreement in Case
23 No. EC-2002-152 that these late payment related costs become a part of the Company's

1 base rate Residential revenues. The remaining costs in Schedule 10 are those required to
2 be recovered from the customer, energy and demand charges within each customer class,
3 as a part of the Company's overall rate design structure for each class.

4

5

Proposed Residential Rate

6 **Q. How was the Residential Rate being proposed by the Company in this**
7 **case developed and designed?**

8 A. Referring to my Schedule 10, the total annual Residential revenue target of
9 \$867.1 million was increased by the \$2,058,145 to reflect the transfer of the late payment
10 cost recovery, referred to above, to a total of \$869.1 million. As the monthly Customer
11 Charge was the initial rate component developed for the Residential Rate, the annual
12 customer related cost associated with the Residential class of \$130.2 million was also
13 increased by the \$2,058,145 of late payment cost recovery, to arrive at a total annual
14 customer related cost of \$132.2 million. A Customer Charge of approximately \$11.33
15 per month was determined by dividing this annual total customer related cost by the
16 annual number of residential customer bills.

17 **Q. What have been the historic levels of the Company's monthly**
18 **Residential Customer Charge?**

19 A. A Residential Customer Charge of \$5.75 per month was in effect in
20 Missouri for about 15 years, from April 1985 to March 2000, when it was increased to its
21 current level of \$7.25 per month. It has remained at the \$7.25 per month level since that
22 time.

1 **Q How was the proposed Residential summer kilowatthour charge**
2 **determined?**

3 A. The Residential Class energy related production cost of \$199.5 million,
4 indicated in my Schedule 10, was divided by the annual kwh within the Residential class
5 to arrive at an average variable production cost of 1.732 cents per kilowatthour. The
6 remaining cost component of the summer kilowatthour charge is related to the annual
7 production, transmission and distribution demand related costs, which total
8 \$537.4 million. Based on the Company's historic position regarding the allocation of
9 such annual costs, 60% of such costs, or \$322.4 million, was allocated to the Company's
10 summer billing season of June-September. The remaining 40% of such costs, or
11 \$215.0 million, were allocated to the winter billing season of October-May. The
12 summation of these customer, energy and demand related costs established a rate of
13 9.48 cents per kilowatthour for the Company's summer billing period.

14 **Q. How were the proposed Residential winter kilowatthour charges**
15 **determined?**

16 A. The design of the winter portion of the Residential Rate is more complex
17 than the summer season rate due to the existence of two rate steps, or blocks, in the
18 existing Residential Rate. In order to maintain existing rate relationships between the
19 demand related production, transmission and distribution costs in the existing initial and
20 end-step rate blocks, I first deducted the current variable cost of 1.732 cents per
21 kilowatthour from each block and determined the ratio of the remaining demand related
22 portion of each existing rate block to be 1.87 to 1.00. Using this relationship and the 40%
23 portion of current demand related costs assigned to the winter from my Schedule 10, I

1 then determined the demand rates applicable to each winter rate block to be 3.68 and
2 1.97 cents per kilowatthour, respectively, for the initial and end step of the Residential
3 Rate. Adding back the current variable cost of 1.732 cents per kilowatthour to each of
4 these values resulted in the final Residential winter rates of 5.41 cents per kilowatthour
5 for the initial block (0-750 kilowatthours per month) and 3.70 cents per kilowatthour for
6 the end-step rate block applicable to all kilowatthours over 750 per winter billing month.

7 **Q. Will the rate values determined by such a process be the final rate**
8 **values proposed by the Company in this case?**

9 A. Normally some rounding up or down of these calculated rate values will
10 be necessary to get as reasonably close to an established revenue target as possible
11 without substantially exceeding or falling short of this target. In the case of the target
12 established by my Schedule 10 for the Residential Class, I elected to lower the Customer
13 Charge from the calculated amount of \$11.33 to \$11.30 per month in order to avoid
14 exceeding the established target for the recovery of the total annual cost associated with
15 residential service. The summary of these calculations and "proof of revenue" for the
16 Residential class is attached as Schedule 11 of my testimony.

17

18 **Proposed Small General Service Rate**

19 **Q. How was the Small General Service Rate being proposed by the**
20 **Company in this case developed and designed?**

21 A. The steps employed in the development of the Small General Service
22 (SGS) Rate were generally the same as those for the Residential Rate. Maintaining the
23 approximate two to one ratio between the single phase and the three phase Customer

1 Charge within this rate classification, the cost of service study analysis established single
2 phase Customer Charge at \$12.75 per month and the three phase Customer Charge at
3 \$25.50 per month.

4 **Q. Were the rates for the energy blocks in the SGS Rate also determined**
5 **in a manner similar to that described for the Residential Rate?**

6 A. Yes, having established the above Customer Charges, the accompanying
7 summer kilowatthour charged was determined to be 8.46 cents per kilowatthour and the
8 initial and end-step winter rates were determined to be 4.59 and 2.90 cents per
9 kilowatthour, respectively. The application of these charges to the billing units in the
10 SGS Rate class will result in annual revenue of \$216.5 million, which is the target
11 revenue for the SGS class in Schedule 10 of my testimony. The summary of these
12 calculations and "proof of revenue" for the SGS class is attached as Schedule 12 of my
13 testimony.

14

15 **Large General Service (LGS) and Small Primary Service (SPS) Rates**

16 **Q. Please describe the current structure of these two rates.**

17 A. The structures of these rates, which are applicable to the Company's larger
18 commercial and industrial customers, are virtually identical, as the service provided to
19 such customers varies only by the delivery voltage and meter location. The SPS
20 customers receive their service, and are normally metered, ahead of any transformer
21 voltage reduction, and the LGS customers receive their service and are metered after the
22 transformer voltage reduction. Each of these rates consist of a monthly Customer
23 Charge, a monthly distribution Demand Charge and monthly Energy Charges which

1 reflect both production demand and energy costs, as well as transmission demand costs.
2 The Energy Charges within each of the three load factor-based rate blocks are seasonally
3 differentiated to more closely track the costs of providing service to these demand
4 metered customers.

5 **Q. How were the Customer Charges for these rates determined?**

6 A. The Customer Charges for the LGS and SPS Rates were determined in the
7 same manner described earlier in my testimony for the Residential and Small General
8 Service Rates. The customer related costs for the LGS and SPS Rates included in
9 Schedule 10 of my testimony, \$8.8 million and \$1.5 million respectively, were divided by
10 the number of annual bills rendered to the customers within each rate class to arrive at a
11 LGS Customer Charge of \$89.46 per month and a SPS Customer Charge of \$190.20 per
12 month. Generally, the LGS Rate Customer Charge will be less than the SPS Customer
13 Charge, when both are determined in this manner, due to the higher cost of primary
14 metering.

15 **Q. What was the next step in the development of the LGS and SPS**
16 **Rates?**

17 A. The Schedule 10 distribution demand costs for each of these rates were
18 analyzed with the billing demand units for each rate class in order to design the Demand
19 Charge for each class. The current seasonal differentials of each class were such that
20 summer demand charges were 2.7 to 2.8 times the winter demand charges. The demand
21 charges in the cost of service based rates being designed in this case were established
22 based upon the summer season demand charge set at twice the winter season demand
23 charge. The resulting monthly Demand Charges for LGS were \$4.94 per kilowatt and

1 \$2.47 per kilowatt, for summer and winter respectively, and the comparable monthly
2 Demand Charges for SPS were \$4.04 per kilowatt and \$2.02 per kilowatt. The LGS Rate
3 Demand Charge will generally be greater than the SPS Demand Charge, when both are
4 determined in this manner, due to the additional cost of transformation and some low
5 voltage distribution facilities included in the LGS costs, but not required and used by the
6 SPS customers.

7 **Q. Earlier you stated that the kilowatthour energy charges in these rates**
8 **were designed to reflect the recovery of both production demand and energy costs,**
9 **as well as transmission demand costs. Is this rate structure continued as a part of**
10 **the LGS and SPS Rates?**

11 A. Yes, it is as this structure, which is generally referred to as a "load factor"
12 *or "hours use" rate structure, has been a part of the Company's LGS and SPS Rates since*
13 *the late 1980's. This form of rate structure is an appropriate methodology for applying*
14 *the various energy block rates that are based upon charges that reflect the cost of serving*
15 *large customers with varying monthly load factors.*

16 **Q. Please elaborate on the concept of a customer load factor base rate.**

17 A. Generically, a load factor based rate refers to a rate structure which has
18 *been designed to track the different levels of cost associated with supplying service to*
19 *non-residential customers having varying levels of operating hours (i.e. load factors)*
20 *during each billing period. The rate steps associated with such rate schedules are*
21 *normally structured in ranges or blocks of kilowatthours per kilowatt of demand, or*
22 *simply "hours use" (HU) of demand.*

1 **Q. Please provide an example illustrating these concepts of load factor**
2 **and hours use of demand.**

3 A. Assume two customers have equal monthly peak demands of
4 100 kilowatts. Customer A consumes 20,000 kilowatthours in a 30-day billing period,
5 which contains a total of 720 (30×24) total hours. Customer B, operates more hours
6 during this period and consumes 40,000 kilowatthours. Customer A's hours use of
7 demand is 200 ($20,000/100$) and has a monthly load factor of 0.278 ($200/720$), or 27.8%.
8 Customer B's hours use of demand is 400 ($40,000/100$) and has a monthly load factor of
9 0.556 ($400/720$), or 55.6%. In this example, Customer B operates the same total level of
10 electrical consuming equipment as Customer A, but operates it for twice the average
11 number of hours during the month as Customer A, thereby resulting in both hours use and
12 load factor which are double that of Customer A's.

13 **Q. Please describe the general structure of the existing LGS and SPS**
14 **Rates which the Company is maintaining, and the basis for this specific rate**
15 **structure.**

16 A. These existing rate structures both currently contain identical kilowatthour
17 per kilowatt, or hours use energy rate blocks in the following monthly ranges of hours
18 use: (0-150), (150-350) and (All in excess of 350). As a single shift non-residential
19 customer would operate approximately 160 (40×4) hours per month, a two shift
20 customer, 320 hours per month, and more continuous operations well above these hours,
21 this form of rate structure is the most appropriate design for establishing and reflecting
22 the costs of serving the customers on these rates having varying hours of operation. In
23 addition, as the Company limits its on-peak hour rate provisions to the (10 a.m. to

1 10 p.m.) time periods on weekdays (60 hours per week), this structure will insure that any
2 usage billed in the over the 350 hours use block will be off-peak (weekend or third shift)
3 electrical usage.

4 **Q. How were the specific rate values determined for the recovery of the**
5 **LGS and SPS Rate demand related production and transmission costs, in the energy**
6 **based HU blocks?**

7 A. The relationship of the load factors and coincident factors of the
8 customers in these classes, included in the Company's load research program, was
9 summarized and is illustrated in the graph contained in Schedule 13 of my testimony.
10 The demand related generation and transmission costs previously allocated to these
11 classes were summed and allocated 60% to summer and 40% to winter as were all other
12 demand related costs in the Company's analyses, for the reasons previously explained in
13 my testimony. The next step in the process was to determine the cost per kilowatt of
14 coincident demand within each season, and to convert these costs to a cents per
15 kilowatthour charge at the load factors associated with the Company's proposed Hours
16 Use rate blocks in these two rates.

17 **Q. What are the load factors associated with the Company's LGS/SPS**
18 **rate structure?**

19 A. These load factors can be related to a 30-day month that contains a total
20 of 720 hours (30 x 24). For example a customer with zero usage for the month would
21 have a zero load factor (0/720). A customer with steady hourly usage all during the
22 month would have a 100% load factor (720/720). The HU blocks in the Company's

1 LGS/SPS rates break at 150 HU, or about 21% load factor (150/720), and 350 HU, or
2 about a 49% load factor (350/720).

3 **Q. What is the final steps in converting the coincident demand costs for**
4 **each season into a cents per kilowatthour charge for each of the rate blocks in these**
5 **rates?**

6 A. The first step is to convert the seasonal demand costs into cents per
7 kilowatthour seasonal costs at each of the Company's HU load factors. For example a
8 \$14 per kilowatt demand cost will convert to a 4 cent per kilowatthour cost at 350 HU
9 (1400/350). The final step is to use the mathematical customer load factor/coincident
10 factor relationship in my Schedule 13 to obtain the coincidence factor associated with the
11 load factors represented by each of the HU rate blocks. Multiplying each of the cents per
12 kilowatthour costs by their associated coincidence factors will establish the average rate
13 to be charged at these levels. Thereafter, algebraic equations are used to obtain the final
14 rates for each HU blocks that result in the appropriate charge within each HU block in
15 order to follow the previously determined cost function for each billing season.

16 **Q. Why does the application of coincidence factors at these HU levels, to**
17 **the cents per kilowatthour demand related costs at these same HU levels, result in**
18 **an appropriate assignment of demand costs at each of these points?**

19 A. This process establishes the appropriate responsibility for demand related
20 cost at these HU, or load factor levels, because it is applying the coincident demand cost
21 responsibility factor to the cents per kilowatthour cost developed based upon coincident
22 demand cost.