

Exhibit No.:	
Issues:	Return on Equity
Witness:	Pauline M. Ahern
Exhibit Type:	Rebuttal
Sponsoring Party:	Missouri-American Water Company
Case No.:	WR-2008-0311
Date:	September 30, 2008

MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. WR-2008-0311

REBUTTAL TESTIMONY

OF

PAULINE M. AHERN, CRRA

ON BEHALF OF

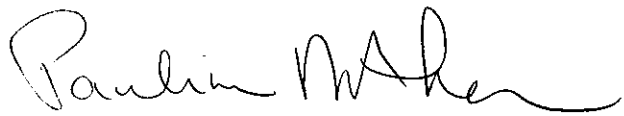
MISSOURI AMERICAN WATER COMPANY

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

IN THE MATTER OF MISSOURI-AMERICAN)	
WATER COMPANY FOR AUTHORITY TO)	
FILE TARIFFS REFLECTING INCREASED)	CASE NO. WR-2008-0311
RATES FOR WATER AND SEWER)	CASE NO. SR-2008-0312
SERVICE)	

AFFIDAVIT OF PAULINE M. AHERN

Pauline M. Ahern, being first duly sworn, deposes and says that she is the witness who sponsors the accompanying testimony entitled "Rebuttal Testimony of Pauline M. Ahern"; that said testimony and schedules were prepared by her and/or under her direction and supervision; that if inquiries were made as to the facts in said testimony and schedules, she would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of her knowledge.



Pauline M. Ahern

State of New Jersey
County of Burlington
SUBSCRIBED and sworn to
Before me this 24th day of September 2008.



Notary Public

My commission expires:

**SHARON M. KEEFE
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 9, 2011**

1 **I. INTRODUCTION**

2 Q. Please state your name, occupation and business address.

3 A. My name is Pauline M. Ahern and I am a Principal of AUS Consultants. My
4 business address is 155 Gaither Drive, Suite A, Mt. Laurel, New Jersey 08054.

5 Q. Are you the same Pauline M. Ahern who previously submitted prepared direct
6 testimony in this proceeding?

7 A. Yes, I am.

8 Q. Have you prepared schedules which support your rebuttal testimony?

9 A. Yes, I have. They have been marked for identification as Schedules PMA-14
10 through PMA- 23.

11 **II. PURPOSE**

12 Q. What is the purpose of this testimony?

13 A. The purpose of this testimony is to rebut certain aspects of the direct testimony
14 of Matthew J. Barnes, witness for the Missouri Public Service Commission Staff
15 (Staff) and Brian A. Janous, witness for the Missouri Industrial Energy
16 Consumers (MIEC) concerning common equity cost rate. Specifically, I will
17 address Mr. Barnes' application of the Discounted Cash Flow (DCF) Model,
18 Capital Asset Pricing Model (CAPM), and the inadequacy of his recommended
19 overall rate of return, including common equity cost rate. I will also address Mr.
20 Janous' applications of the DCF, Risk Premium Model (RPM) and CAPM.

21 **III. SUMMARY**

22 Q. Please briefly summarize your rebuttal testimony.

23 A. My rebuttal testimony describes the error of Mr. Barnes' recommendation of a

1 range of common equity cost rate well below any reasonable range for MAWC
2 because:

- 3 • Mr. Barnes erroneously relies solely upon the DCF to arrive at his
4 recommended common equity cost rate despite the Commission's
5 consideration of the results of other cost of common equity models and
6 the results of recently awarded ROEs to utilities by various regulatory
7 commissions around the country as noted in Case No. GR-2006-0422.
8 He uses, albeit incorrectly, the CAPM model but only as a check on his
9 flawed and understated recommendation. The Efficient Market
10 Hypothesis (EMH), upon which all the cost of common equity models are
11 premised, confirms that investors rely upon multiple cost of common
12 equity models in formulating their required rates of return.
- 13 • Mr. Barnes' test of reasonableness, i.e., his CAPM analysis, is flawed,
14 as are the lower required equity risk premia.
- 15 • My rebuttal testimony will also demonstrate that Mr. Janous'
16 recommended return rate on common equity of 10.03% for MAWC is
17 inadequate given the allowed ROEs authorized by other regulatory
18 commissions around the country in litigated cases which average about
19 10.5% relative to an average common equity ratio of 49.5%. I also show
20 that properly applied RPM and CAPM analyses yield results of
21 approximately 11.96%/11.80% (RPM) and 11.90%/11.40% (CAPM),
22 respectively, for his two proxy groups. Neither result corroborates his
23 recommended cost rate of common equity of 10.03% for MAWC.

IV. COMMON EQUITY COST RATE

A. Testimony of MoPSC Staff Witness Matthew J. Barnes

1. Discounted Cash Flow Model

Q. Mr. Barnes' range of recommended common equity cost rate, 9.60% - 10.60%, with a midpoint of 10.10% is based exclusively upon a Discounted Cash Flow (DCF) analysis, notwithstanding his use of the CAPM as a check. Please comment.

A. The DCF model utilized by Mr. Barnes is market-based since recent as well as current market prices are employed in its application. Therefore, it is based upon the EMH which is the foundation of modern investment theory, first pioneered by Eugene F. Fama¹ in 1970. As discussed in my direct testimony, pages 20 through 22, an efficient market is one in which security prices reflect all relevant information all the time. This implies that prices adjust instantaneously to new information, thus reflecting the intrinsic fundamental economic value of a security.²

The semistrong form of the EMH, which asserts that all publicly available information is fully reflected in securities prices, i.e., fundamental analysis cannot "outperform the market", is generally held to be true because the use of insider information often enables investors to "outperform the market" and earn excessive returns. This means that all perceived risks are taken into account

¹ Fama, Eugene F., "Efficient Capital Markets: A Review of Theory and Empirical Work". Journal of Finance, May 1970, pp. 383-417.

² Eugene F. Brigham, Fundamentals of Financial Management, 5th Edition, The Dryden Press, 1989, p. 225.

1 by investors in the prices they pay for securities. Investors are thus aware of all
2 publicly-available information, including bond ratings; discussions about
3 companies by bond rating agencies and investment analysts; as well as the
4 various cost of common equity methodologies (models) discussed in the
5 financial literature. Hence, no single common equity cost rate model should be
6 relied upon in determining a cost rate of common equity and that the results of
7 multiple cost of common equity models should be taken into account.

8 Q. Your direct testimony provides academic support for the need to rely upon
9 more than one cost of common equity model in arriving at a recommended
10 common equity cost rate. Would you please revisit the concept?

11 A. Yes. For example, Phillips³ states:

12 Since regulation establishes a level of authorized earnings which, in
13 turn, implicitly influences dividends per share, estimation of the
14 growth rate from such data is an inherently circular process. For
15 these reasons, the DCF model "suggests a degree of precision
16 which is in fact not present" and leaves "wide room for controversy
17 and argument about the level of k". (italics added) (p. 396)

18 * * *

19
20
21 Despite the difficulty of measuring relative risk, the comparable
22 earnings standard is no harder to apply than is the market-
23 determined standard. The DCF method, to illustrate, requires a
24 subjective determination of the growth rate the market is
25 contemplating. Moreover, as Leventhal has argued: 'Unless the
26 utility is permitted to earn a return comparable to that available
27 elsewhere on similar risk, it will not be able in the long run to attract
28 capital.' (italics added) (p. 398)

³ Charles F. Phillips, Jr., The Regulation of Public Utilities-Theory and Practice, 1993, Public Utility Reports, Inc., Arlington, VA, p. 396, 398.

1
2 Also, Morin⁴ states:

3 Each methodology requires the exercise of considerable judgment
4 on the reasonableness of the assumptions underlying the
5 methodology and on the reasonableness of the proxies used to
6 validate a theory. *The inability of the DCF model to account for*
7 *changes in relative market valuation, discussed below, is a vivid*
8 *example of the potential shortcomings of the DCF model when*
9 *applied to a given company.* Similarly, the inability of the CAPM to
10 account for variables that affect security returns other than beta
11 tarnishes its use. (italics added)

12
13 No one individual method provides the necessary level of precision
14 for determining a fair return, but each method provides useful
15 evidence to facilitate the exercise of an informed judgment.
16 Reliance on any single method or preset formula is inappropriate
17 when dealing with investor expectations because of possible
18 measurement difficulties and vagaries in individual companies'
19 market data. (Morin, p. 428)

20
21 * * *

22
23 The financial literature supports the use of multiple methods.
24 Professor Eugene Brigham, a widely respected scholar and finance
25 academician, asserts:¹(footnote omitted)

26
27 Three methods typically are used: (1) the Capital Asset Pricing
28 Model (CAPM), (2) the discounted cash flow (DCF) method, and
29 (3) the bond-yield-plus-risk-premium approach. These methods
30 are not mutually exclusive – no method dominates the others,
31 and all are subject to error when used in practice. Therefore,
32 when faced with the task of estimating a company's cost of
33 equity, we generally use all three methods and then choose
34 among them on the basis of our confidence in the data used for
35 each in the specific case at hand.

36
37 Another prominent finance scholar, Professor Stewart Myers, in an
38 early pioneering article on regulatory finance, stated:²(footnote omitted)

39
40 Use more than one model when you can. Because estimating

⁴ Roger A. Morin, New Regulatory Finance, 2006, Public Utilities Reports, Inc., Arlington, VA, pp. 428-431.

1 the opportunity cost of capital is difficult, only a fool throws away
2 useful information. That means you should not use any one
3 model or measure mechanically and exclusively. Beta is helpful
4 as one tool in a kit, to be used in parallel with DCF models or
5 other techniques for interpreting capital market data.
6

7 Reliance on multiple tests recognizes that no single methodology
8 produces a precise definitive estimate of the cost of equity. As
9 stated in Bonbright, Danielsen, and Kamerschen (1988), '*no single*
10 *or group test or technique is conclusive.*' Only a fool discards
11 relevant evidence. (italics in original) (Morin, p. 430)
12

13 * * *
14

15 While it is certainly appropriate to use the DCF methodology to
16 estimate the cost of equity, there is no proof that the DCF produces
17 a more accurate estimate of the cost of equity than other
18 methodologies. Sole reliance on the DCF model ignores the capital
19 market evidence and financial theory formalized in the CAPM and
20 other risk premium methods. The DCF model is one of many tools
21 to be employed in conjunction with other methods to estimate the
22 cost of equity. *It is not a superior methodology that supplants other*
23 *financial theory and market evidence. The broad usage of the DCF*
24 *methodology in regulatory proceedings in contrast to its virtual*
25 *disappearance in academic textbooks does not make it superior to*
26 *other methods. The same is true of the Risk Premium and CAPM*
27 *methodologies.* (italics added) (Morin, p. 431)
28

29 In view of the foregoing, it is clear that investors are aware of all of the
30 models available for use in determining common equity cost rate. The EMH
31 requires the assumption that, collectively, investors use them all. Therefore,
32 Mr. Barnes' exclusive reliance upon the DCF model, notwithstanding his use of
33 the CAPM as a check, is at odds with the very foundation, i.e., the EMH, upon
34 which the DCF is predicated.

35 2. Capital Asset Pricing Model

36 Q. Do you have any comment regarding Mr. Barnes' application of the CAPM?

37 A. Yes. Mr. Barnes' application is flawed in three respects; 1) his use of an

1 historical market equity risk premium which is incorrectly derived; 2) his choice
2 of the historical yield on 30-year U.S. Treasury bond as the risk-free rate; and
3 3) his failure to also apply the empirical CAPM to account for the fact that
4 Security Market Line (SML) as described by the traditional CAPM is not as
5 steeply sloped as the predicted SML.

6 Q. You have stated that Mr. Barnes erred in exclusively relying upon an historical
7 market equity risk premium which was incorrectly derived. Please explain.

8 A. Mr. Barnes' market equity risk premium of 6.5% is derived by Ibbotson SBBI –
9 2008 Valuation Yearbook – Market Results for Stocks, Bonds, Bills and
10 Inflation – 1926-2007 (SBBI) as the difference between the arithmetic mean
11 1926-2007 total return on large company stocks of 12.3% and the arithmetic
12 mean 1926-2007 total return on long-term government bonds of 5.8%. (6.5% =
13 12.3% - 5.8%).⁵ The correct derivation of the historical market equity risk
14 premium is the difference between the total return on large company stocks of
15 12.3% and the arithmetic mean 1926-2007 income return on long-term
16 government bonds of 5.2% which results in a market equity risk premium of
17 7.1% (7.1% = 12.3% - 5.2%). Regarding the use of the income return and not
18 the total return for Treasury securities in deriving an equity risk premium, SBBI
19 states⁶ :

20 Another point to keep in mind when calculating the equity risk
21 premium is that the income return on the appropriate-horizon
22 Treasury security, rather than the total return, is used in the
23 calculation. The total return is comprised of three return
24 components: the income return, the capital appreciation return,

⁵ Ibbotson SBBI – 2008 Valuation Yearbook – Market Results for Stocks, Bonds, Bills and Inflation –
1926-2007, Morningstar, Inc., Chicago, 2008, p. 28.

⁶ Id., at pp. 75-76.

1 and the reinvestment return. The income return is defined as
2 the portion of the total return that results from a periodic cash
3 flow or, in this case, the bond coupon payment. The capital
4 appreciation return results from the price change of a bond over
5 a specific period. Bond prices generally change in reaction to
6 unexpected fluctuations in yields. Reinvestment return is the
7 return on a given month's investment income when reinvested
8 into the same asset class in the subsequent months of the year.
9 The income return is thus used in the estimation of the equity
10 risk premium because it represents the truly riskless portion of
11 the return.^{2 (footnote omitted)} (emphasis added)
12

13 Hence, the correct historical market equity risk premium to use is 7.1% and not
14 6.5%. Page 1 of Schedule PMA-14 corrects Mr. Barnes' CAPM analysis to
15 reflect a properly calculated historical market equity risk premium of 7.1%,
16 resulting in a CAPM derived common equity cost rate of 11.88%, in contrast to
17 his improperly derived arithmetic CAPM result of 11.27%.

18 In addition, Mr. Barnes relied exclusively upon an historical market
19 equity risk premium which is in direct contrast to his use of both historical and
20 projected growth rates in his application of the DCF model. As stated
21 previously, the cost of capital is prospective and while the arithmetic mean of
22 long-term historical stock market returns can provide insight into investors'
23 expectations of stock market returns because the arithmetic mean of historical
24 returns provides investors with the valuable insight needed to estimate future
25 risk, it is also appropriate to use an estimate of the forecasted or projected
26 stock market return. One indication of the forecasted stock market return can
27 be derived using Value Line Investment Survey's (Value Line) 3-5 year median
28 total market price appreciation projections and dividend yield projections as
29 explained in detail on pages 52 and 53 of my direct testimony and summarized

1 in note 1 on page 3 of Schedule PMA-23. Based upon Value Line a forecasted
2 total market return of 18.15% is indicated. However, as also discussed in my
3 direct testimony, at lines 3 through 7 on page 46, the then current and recent
4 decline in the stock market was extraordinary and not representative of the
5 expected long-term. Therefore, I relied exclusively upon the historical long-
6 term arithmetic mean equity risk premium. Since the stock market has
7 remained and continues to be extremely volatile, it continues to be
8 unrepresentative of the expected long-term. Hence, it remains appropriate to
9 rely exclusively upon the long-term arithmetic market equity risk premium.

10 Q. Please comment upon Mr. Barnes' use of the historical yield on 30-year U.S.
11 Treasury bonds as the risk-free rate.

12 A. Both the cost of capital and ratemaking are prospective. Therefore, it is
13 inappropriate to use an historical yield as the risk-free rate in a CAPM analysis.
14 Rather, the prospective yield on the 30-year U.S. Treasury bonds should be
15 used. As shown in note 1 on page 2 of Schedule PMA-14, the current
16 forecasted consensus yield on long-term U. S. Treasury bonds by the nearly 50
17 economists reported in Blue Chip Financial Forecasts dated September 1,
18 2008 is 4.78% for the six quarters ending with the fourth quarter 2009. Clearly,
19 Mr. Barnes' recommended 4.69% historical yield (June 2008) on 30-year U.S.
20 Treasury bonds understates the prospective yield.

21 In the top half of page 2 of Schedule PMA-14, I have derived the
22 traditional CAPM, the one applied by Mr. Barnes, using the correct forecasted
23 risk-free rate of 4.78% and a market equity risk premium based upon the

1 arithmetic mean historical market equity risk premium correctly calculated as
2 described above. This results in a CAPM derived common equity cost rate of
3 11.97%, which is 70 basis points (0.70%) higher than Mr. Barnes' derived
4 arithmetic CAPM cost rate of 11.27%, based upon an historical risk-free rate
5 and an incorrectly derived arithmetic mean equity risk premium for the years
6 1926-2007. A CAPM cost rate of 11.97% or even Mr. Barnes' 11.27%
7 corroborates neither Mr. Barnes' range of DCF results of 9.22% to 10.22% or
8 his recommended range of common equity cost rate of 9.60% to 10.60%.

9 Q. You have stated that Mr. Barnes also failed to apply the empirical CAPM to
10 account for the fact that Security Market Line (SML) as described by the
11 traditional CAPM is not as steeply sloped as the predicted SML. Please
12 comment.

13 A. As discussed in my direct testimony at lines 13 through 36 on page 49 of my
14 direct testimony, while numerous tests of the CAPM have confirmed its validity,
15 these tests have determined that "the implied intercept term exceeds the risk-
16 free rate and the slope term is less than predicted by the CAPM."⁷ These tests
17 have also indicated that the expected return on a security is related to its risk
18 by the following formula:

$$K = R_F + 0.25(R_M - R_F) + 0.75\beta(R_M - R_F)$$

20 Applying this formula using the corrected risk-free rate and market equity risk
21 premium described previously, yields an empirical CAPM derived common
22 equity cost rate of 11.95% for Mr. Barnes' comparable water companies as

⁷ Roger A. Morin, New Regulatory Finance, 2006, Public Utilities Reports, Inc., Arlington, VA, p. 175.

1 shown in the bottom half of page 2 of Schedule PMA-14. Averaging this
2 11.95% empirical CAPM result with the corrected traditional CAPM result of
3 11.97% results in an average CAPM result of 11.96%, which also does not
4 corroborate either Mr. Barnes' range of DCF results of 9.22% to 10.22% or his
5 range of recommended common equity cost rate of 9.60% to 10.60%.

6 Q. Please discuss Mr. Barnes' use of geometric average market risk premium for
7 the years 1926-2006 and 1996-2007

8 A. In addition to calculating a CAPM derived common equity cost rate based upon
9 the historical arithmetic mean equity risk premium, albeit, incorrectly derived,
10 Mr. Barnes also calculated a CAPM derived common equity cost rate using the
11 long-term historical geometric mean equity risk premium.

12 As discussed in my direct testimony at page 43, line 22 through page
13 45, line 13, it is the arithmetic mean return and not the geometric mean return
14 which is appropriate for cost of capital purposes. Because historical total
15 returns and equity risk premia differ in size and direction over time, the
16 arithmetic mean provides insight into the variance and standard deviation of
17 returns, i.e., risk. Thus the prospect for variance, i.e., standard deviation,
18 captured in the arithmetic mean, provides the valuable insight needed by
19 investors and rate of return analysts alike to estimate the expected risk of
20 stocks. Without such insight, investors cannot meaningfully evaluate
21 prospective risk. Because the geometric mean relates the change over many
22 periods to a constant rate of change, the variance, i.e., year-to-year
23 fluctuations, and hence, risk, which is critical to rate of return analysis, is not

1 reflected in geometric mean returns / premia.

2 The financial literature is quite clear on this point, that risk is measured
3 by the variability of expected returns, i.e., the probability distribution of returns.⁸
4 Pages 77 through 83 of SBB (see Schedule PMA-15) explain in detail why the
5 arithmetic mean is the correct mean to use when estimating the cost of capital.

6 In addition, Weston and Brigham⁹ provide the standard financial
7 textbook definition of the riskiness of an asset when they state:

8 The riskiness of an asset is defined in terms of the likely
9 variability of future returns from the asset. (emphasis added)

10 And Morin states¹⁰:

11 The geometric mean answers the question of what constant return
12 you would have to achieve in each year to have your investment
13 growth match the return achieved by the stock market. The
14 arithmetic mean answers the question of what growth rate is the
15 best estimate of the future amount of money that will be produced
16 by continually reinvesting in the stock market. It is the rate of
17 return which, compounded over multiple periods, gives the mean
18 of the probability distribution of ending wealth. (emphasis added)
19

20 In addition, Brealey and Myers¹¹ note:

21 The proper uses of arithmetic and compound rates of return from
22 past investments are often misunderstood. . . . Thus the
23 arithmetic average of the returns correctly measures the
24 opportunity cost of capital for investments. . . . *Moral*: If the cost
25 of capital is estimated from historical returns or risk premiums, use
26 arithmetic averages, not compound annual rates of return. (italics
27 in original)

⁸ Eugene F. Brigham, Fundamentals of Financial Management, 5th Ed., The Dryden Press, 1989, p. 639.

⁹ J. Fred Weston and Eugene F. Brigham, Essentials of Managerial Finance, 3rd Ed., The Dryden Press, 1974, p. 272.

¹⁰ Id., at p. 133.

¹¹ Brealey, R.A. and Myers, S.C., Principles of Corporate Finance, 5th Ed., McGraw-Hill Publications, Inc., 1996, pp. 146-147.

1
2 As previously discussed, investors gain insight into relative riskiness by
3 analyzing expected future variability. This is accomplished by the use of the
4 arithmetic mean of a distribution of returns / premia. Only the arithmetic mean
5 takes into account all of the returns / premia, hence, providing meaningful
6 insight into the variance and standard deviation of those returns / premia.

7 Q. Can it be demonstrated that the arithmetic mean takes into account all of the
8 returns and therefore, that the arithmetic mean is appropriate to use when
9 estimating the opportunity cost of capital in contrast to the geometric mean?

10 Q. Yes. Schedule PMA-16, which consists of three pages, graphically
11 demonstrates this premise. Page 1 charts the returns on large company
12 stocks for each and every year, 1926 through 2007 from SBBJ. It is clear from
13 looking at the variation of these returns that stock market returns, and hence,
14 equity risk premia, vary.

15 Shown on page 2 is the distribution of each and every one of those
16 returns for the entire period from 1926 through 2007. There is a clear bell-
17 shaped pattern to the probability distribution of returns, an indication that they
18 are randomly generated. The arithmetic mean of this distribution of returns
19 considers all of the returns in the distribution. In doing so, the arithmetic mean
20 takes into account the standard deviation or likely variance which may be
21 experienced in the future when estimating the rate of return based upon such
22 historical returns. In contrast, page 3 of Schedule PMA-16 demonstrates that
23 when the geometric mean is calculated, only two of the returns are considered,

1 namely the initial and terminal years, which, in this case, are 1926 and 2007.
2 Based upon only those two years, a constant rate of return is calculated by the
3 geometric average. That constant return, graphically, represents a flat line
4 over the entire 1926 to 2007 time period which is obviously far different from
5 reality, based upon the probability distribution of returns shown on page 2 and
6 demonstrated on page 1.

7 In view of all the foregoing, it should be clear that only the arithmetic
8 mean takes the standard deviation of returns which is critical to risk analysis
9 into account. The geometric mean is appropriate only when measuring
10 historical performance and should not be used to estimate the investors
11 required rate of return.

12 **B. Recommended Common Equity Cost Rate**

13 Q. Please discuss Mr. Barnes' recommended common equity cost rate range of
14 9.60% - 10.60%, with a midpoint of 10.10%.

15 A. Mr. Barnes' recommended common equity cost rate range of 9.60% - 10.60%
16 is inadequate for two reasons; 1) such a cost rate range provides an
17 insufficient achieved return on the book common equity of MAWC; and 2) such
18 a cost rate is not consistent with the recently authorized ROEs throughout the
19 country for other utilities.

20 Q. How does Mr. Barnes' recommended range of common equity cost rate of
21 9.60% - 10.60% with a midpoint of 10.10% compare with the expected ROEs
22 of his four comparable water utility companies.

23 A. It is far below the level of earnings expected by Value Line for the three

1 companies in his group of four comparable water utility companies for which
2 they publish a projected ROE for the years 2011-2013. The latest Value Line
3 Ratings & Reports (Standard Edition) for American States Water Company,
4 Aqua America, Inc. and California Water Service Group, (there is no projection
5 for Middlesex Water Company) indicate that Value Line expects them to earn
6 13.5%, 12.0% and 11.0% on year-end book common equity (see Schedule
7 PMA-17) over the next 3-5 years averaging 12.17%. While these forecasts are
8 for earnings on book common equity, it must be remembered that the return on
9 common equity authorized in this proceeding will be applied to the book value
10 of the common equity financed portion of MAWC's and will therefore become
11 MAWC's opportunity for earnings on book value. An opportunity to earn a
12 range of return on book common equity of either Mr. Barnes' recommended
13 range of 9.60% - 10.60% is woefully inadequate in comparison with these
14 expected returns on book common equity of comparable water companies.

15 Such a common equity cost rate range is also inconsistent with the
16 comparability of returns standard enunciated in the Hope decision which
17 states:

18 The return to the equity owner should be commensurate with
19 returns on investments in other enterprises having corresponding
20 risks.
21

22 Therefore, Mr. Barnes' recommended common equity cost rate range should
23 be rejected by the MoPSC in setting rates for MAWC in this proceeding.

24 Q. How does Mr. Barnes' recommended range of common equity cost rate
25 compare with recently authorized ROEs by other regulatory jurisdictions

1 throughout the country.

2 A. Schedule PMA-18 is a summary of regulatory awards made to electric and gas
3 distribution companies during the period January 1, 2008 through June 30,
4 2008 derived from Regulatory Research Associates (an SNL Energy
5 Company). Although Regulatory Research Associates does not report
6 authorized ROEs for water companies, the authorized ROEs for electric and
7 gas distribution companies are relevant to the instant proceeding as MAWC,
8 indeed, all water utilities, compete in the same marketplace for capital as do
9 electric and gas distribution utilities. As shown, the average authorized ROE
10 was 10.50% relative to an average common equity ratio of 49.53% in litigated
11 cases. An average awarded ROE of 10.50% is near the top of Mr. Barnes'
12 range of common equity cost rate of 9.60% - 10.60%. Also, as shown, the
13 average awarded ROE of 10.50% represented an average equity risk premium
14 of 4.40% over the yield on Moody's A rated utility bonds in the months prior to
15 the awards. The average yield on A rated utility bonds for those litigated cases
16 was 6.10%. The projected yield on A rated utility bonds is 6.59%, as derived
17 on page 1 of Schedule PMA-22. The 6.59% yield plus an equity risk premium
18 of 4.40% equals an ROE of 10.99% which verifies that Mr. Barnes'
19 recommended common equity cost rate range understates the common equity
20 cost rate applicable to MAWC.

21 **VI. RESPONSE TO DIRECT TESTIMONY OF MIEC WITNESS BRIAN A. JANOUS**

22 Q. At line 4 on page 4 through line 13 on page 5 of his direct testimony, Mr.
23 Janous discusses his belief that the MoPSC should primarily rely upon

1 "observable and verifiable actual current market costs", because "[t]he
2 accuracy of projected changes to interest rates is highly problematic." (lines 5-
3 7, page 4). Please comment.

4 A. As with Mr. Barnes' rejection of a projected risk-free rate, Mr. Janous
5 comments regarding the accuracy of projected interest rates are misleading.
6 As stated previously, both ratemaking and the cost of capital are prospective.
7 Events that affect the future impact market activity and volatility. Therefore,
8 investors are interested in the future, including analysts' expectations and the
9 MoPSC should rely upon forecasted interest rates in a CAPM analysis.

10 For example, typically one prepares for forecasted severe weather, i.e.,
11 snowstorms, and / or hurricanes, regardless of the historical accuracy of
12 weather forecasting. When severe weather is forecasted, those expected to
13 be affected generally begin preparing by laying in supplies of food, batteries,
14 candles, etc. If the severe weather does not materialize, apparently that does
15 not stop them from making the same preparations the next time severe
16 weather is predicted.

17 Under the Efficient Market Hypothesis (EMH) as discussed in my direct
18 testimony at page 20, line 5 through page 22, line 10, investors are aware of
19 the accuracy of analysts' forecasts and reflect their awareness in the market
20 prices they are willing to pay.

21 Q. At line 3 on page 12 through line 1, page 13 of his direct testimony, Mr. Janous
22 expresses his concerns with the comparable water group's 9.7% average
23 projected five-year growth rate in EPS. Please comment.

1 A. Mr. Janous' statements are contradicted by his earlier testimony at page 10,
2 line 20 through page 11, line 5 where he states the following:

3 The growth rate used for the DCF model should be based upon the
4 likely growth estimate that is built into stock prices. Although an
5 individual investor may use a number of methods to estimate the
6 expected growth in dividends, one must determine the consensus
7 of investor expectations with respect to growth rates. Security
8 analyst growth estimates have been shown to be more accurate
9 predictors of future growth than historical growth rates. Assuming
10 that markets are generally rational, one can reasonably assume
11 that investors are using security analyst estimates in determining
12 how to correctly value a stock. In other words, security analyst
13 growth estimates are the most likely growth estimates that are built
14 into stock prices.

15
16 There is a wealth of empirical and academic literature which support the
17 superiority of analysts' forecasts of EPS as measures of investor expectations.
18 For example, Cragg and Malkiel¹² state"

19 Efficient market hypotheses suggest that valuation should reflect
20 the information available to investors. Insofar as analysts'
21 forecasts are more precise than other types we should therefore
22 expect their differences from other measures to be reflected in
23 the market. It is therefore noteworthy that our regression results
24 do support the hypothesis that analysts' forecasts are needed
25 even when calculated growth rates are available. As we noted
26 when we described the data, security analysts do not use simple
27 mechanical methods to obtain their evaluations of companies.
28 The growth-rate figures we obtained were distilled from careful
29 examination of all aspects of the companies' records, evaluation
30 of contingencies to which they might be subject, and whatever
31 information about their prospects the analysts could glean from
32 the companies themselves or from other sources. It is therefore
33 notable that the results of their efforts are found to be so much
34 more relevant to the valuation than the various simpler and more
35 "objective" alternatives that we tried.
36

¹² Expectations and the Structure of Share Prices, John G. Cragg and Burton G. Malkiel, The University of Chicago Press, 1982, Chapter 4.

1 In addition, Vander Weide and Carleton¹³ note:

2 . . . our studies affirm the superiority of analyst's forecasts
3 over simple historical growth extrapolations in the stock price
4 formation process. Indirectly, this finding lends support to the
5 use of valuation models whose input includes expected growth
6 rates.

7
8 Finally, it should be noted that Myron Gordon, who first introduced the standard
9 DCF model adopted for utility ratemaking, which both Mr. Janous and I use,
10 came to recognize that his original "Gordon Model" had a serious limitation. In
11 a presentation on March 27, 1990, before the Institute for Quantitative
12 Research In Finance held in Palm Beach, Florida, entitled, "The Pricing of
13 Common Stocks", Dr. Gordon stated:

14 The most serious limitation of the Gordon Model is the assumption
15 that the dividend expectation can be represented with just two
16 parameters, D and br ... We have seen that earnings and growth
17 estimates by security analysts were found by Malkiel and Cragg to be
18 superior to data obtained from financial statements for the
19 explanation of variation in price among common stocks. That is,
20 better estimates are obtained for the coefficient of the various
21 explanatory variables. *...estimates by security analysts available*
22 *from sources such as IBES are far superior to the data available to*
23 *Malkiel and Cragg. Secondly, the estimates by security analysts*
24 *must be superior to the estimates derived solely from financial*
25 *statements. (italics added)*

26 In all of these studies, the referenced analyst's growth forecasts were
27 forecasts of growth in EPS. As the recent dramatic rise of the stock market
28 has shown, EPS is a prime, but not the sole, driver of market price movements
29 Therefore, analyst's forecasts of EPS growth are extremely relevant to
30 investors in making their investments decisions. It is the goal of rate of return

¹³ "Investor Growth expectations: Analysts vs. History", James H. Vander Weide and Willard T. Carleton, The Journal of Portfolio Management, Spring 1988, pp. 78-82.

1 analysts, such as Mr. Janous and myself, to emulate investor behavior.
2 Therefore, consistent with the EMH, the foundation of modern investment
3 theory, the market prices of securities reflect all relevant information at all
4 times. This implies that prices adjust instantaneously to new information, such
5 as analysts' forecasts of EPS growth.

6 In view of the foregoing, the use of analysts' forecasts of EPS growth
7 should be used to estimate today's market cost of capital. At lines 16-21 on
8 page 5 of his direct testimony, Mr. Janous states:

9 The ratemaking process in itself provides utility protection against
10 increased cost of capital. Indeed, If Missouri-American's [sic] utility
11 subsidiaries' rates of return are set based on today's market cost of
12 capital, and capital costs increase in the future, then the utilities are
13 free to file for a rate change to reflect those higher capital costs.
14 Hence, the regulatory mechanism itself provides utilities a hedge
15 against increasing capital costs.
16

17 Mr. Janous' statements are equally true should capital costs decrease in the
18 future. Should the market cost of capital change because analysts' forecasts
19 of EPS growth change, parties to the regulatory process can petition for a
20 change in a regulated utility's rates based upon changing capital costs. Hence,
21 the regulatory process itself provides a hedge against both increasing and
22 decreasing capital costs. Thus, there is no need to reject the empirical
23 evidence of the proven reliability of analysts' forecasts of EPS by turning to a
24 two- and three-stage DCF model which will be discussed subsequently.

25 Q. Why do you disagree with Mr. Janous' rejection of constant growth DCF cost
26 rates of 12.96% and 10.51% for his water and gas distribution proxy groups,
27 respectively?

1 A. Mr. Barnes rejects the constant growth DCF result based upon his belief that
2 the three- to five-year growth rate represented by analysts' forecasts is not
3 sustainable and that the projected growth in GDP represents the maximum
4 sustainable growth rate as discussed on page 12, line 3-19 of his direct
5 testimony. Those reasons, however, are not persuasive. Therefore, there is
6 no basis for rejecting the constant growth DCF cost rates of 12.96% and
7 10.51%.

8 Q. Why are the three- to five-year growth rate projections made by analysts in
9 earnings per share sustainable over the longer term?

10 A. Mr. Janous states on page 14, lines 5-8 of his direct testimony that

11 [r]eplacement of infrastructure and the improvements to water
12 treatment plants to meet more stringent environmental requirements
13 results in strong growth to utilities' rate base, and growth in earnings.
14 This growth in earnings will be realized over the next five years or so,
15 but will eventually return to more sustainable long-term levels. It is
16 simply not reasonable to expect that the earnings projections over
17 the next three to five years will be sustainable indefinitely."

18
19 This assertion is simply not true. While growth in earnings may be
20 tied to growth in authorized rate base, it is not true, as Mr. Janous
21 implies, that current level of growth in water utility rate base will subside
22 within the next five years or so.

23 As discussed in my direct testimony at page 7, line 1 through page 11,
24 line 15, the water utility industry faces significant and continuing risks related to
25 replacing aging infrastructure, i.e., rate base. Value Line¹⁴ observes the
26 following about the water utility industry:

27 The cost of maintaining current water systems in the United States

¹⁴ Value Line Investment Survey, July 25, 2008.

1 are growing at exorbitant rates. Many of them are more than 100
2 years in age and in need of refurbishing, and in some cases,
3 complete overhauls. Meanwhile, EPA requirements are becoming
4 more stringent, a trend that will likely only intensify as the threat of
5 bioterrorism continues to mount. In all, infrastructure costs are
6 expected to climb into the hundreds of millions of dollars in the
7 coming decade. However, not everyone in this space can foot the
8 bill. Many of the smaller operators are light on cash and covered in
9 debt.

10 * * *

11
12 We recommend that investors contemplating entry into the Water
13 Utilities Industry, perhaps reconsider. None of the stocks here
14 stand out for the coming six to twelve months or the 3- to 5-year
15 time frame either. Rising infrastructure costs, coupled with the
16 financial constraints that most water companies are facing, are
17 expected to wipe out most of the benefits of a better regulatory
18 climate, thus limiting shareholder gains. Meanwhile, the current
19 dividend yields do not exactly whet our appetite either, with many
20 better income bearing instruments on the market for investors to
21 consider.

22
23 Water utility investment in infrastructure, both for replacement of aging
24 infrastructure and new additions to infrastructure due to growth, are not
25 expected to decline in the near future, i.e., five years, as expected by Mr.
26 Janous. S&P states¹⁵:

27 Standard & Poor's expects the already capital-intensive water utility
28 industry to become even more so over the next several years. Due
29 to the aging pipeline infrastructure and more stringent quality
30 standards, the U.S. Environmental Protection Agency's (EPA)
31 foresees a need for \$277 billion to upgrade and maintain U.S. water
32 utilities through 2022, with about \$185 billion going toward
33 infrastructure improvements. In addition, about \$200 billion will be
34 needed for wastewater applications, which suggests increased
35 capital spending to be a long-term trend in this industry.

36
37 In line with these trends, many companies have announced
38 aggressive capital spending programs. Forecast capital spending

¹⁵ Standard & Poor's, Credit Outlook For U.S. Investor-Owned Water Utilities Should Remain Stable in 2008, January 31, 2008, pp. 2 and 4.

1 primarily focuses on infrastructure replacements and growth
2 initiatives. Over the past five years, capital spending has been
3 equivalent to about three times its depreciation expense. However,
4 companies are now forecasting spending to be at or above four
5 times depreciation expense over the intermediate term. For
6 companies in regulatory jurisdictions that provide timely cost
7 recovery for capital expenditures, the increased spending is likely to
8 have a minimal effect on financial metrics and ratings. However,
9 companies in areas without these mechanisms, earnings, and cash
10 flow could be negatively affected by the increased spending levels,
11 which over the longer term could harm a company's overall credit
12 profile.
13

14 Due to the high level of capital spending, U.S. investor-owned water
15 utilities do not generate positive free cash flow. This, coupled with
16 the forecast increase in capital spending over the intermediate term,
17 will require additional access to capital markets. We expect rated
18 water companies to have enough financial flexibility to gain that
19 access. Ratings actions shouldn't result from this increased market
20 activity because we expect companies to use a balanced financing
21 approach, which should maintain debt near existing levels.
22

23 In addition, both the Congressional Budgeting Office (CBO) and the
24 Environmental Protection Agency (EPA) have addressed the necessary future
25 growth in water and wastewater utility infrastructure. In November 2002, the
26 CBO published a study entitled, "Future Investment in Drinking Water and
27 Wastewater Infrastructure" in which it concluded that¹⁶:

28 CBO estimates that for the years 2000 to 2019, annual costs for
29 investment will average between \$11.6 billion and \$20.1 billion for
30 drinking water systems and between \$13.00 billion and \$20.9 billion
31 for wastewater systems.
32

33 These estimates, over the ten years ending 2019, total from \$116.0 -
34 \$201.0 billion for drinking water systems and between \$130.0 - \$209.0 billion
35 for wastewater systems, totaling \$246.0 - \$410.0 billion for the water and

¹⁶ "Future Investment in Drinking Water and Wastewater Infrastructure", The Congress of the United

1 wastewater industry combined.

2 Similarly, the EPA states the following¹⁷:

3 EPA found that the total infrastructure need nationwide is \$276.8
4 billion for the 20-year period of January 2003 through December
5 2022. With \$183.6 billion in needs over the next 20 years,
6 transmission and distribution projects represent the largest category
7 of need. This result is consistent with the fact that transmission and
8 distribution mains account for most of the nation's water
9 infrastructure. The other categories, in descending order of need,
10 are: treatment, storage, source, and a miscellaneous category of
11 needs called "other" that includes such items as security needs.

12
13 Clearly, then, with water and wastewater utility infrastructure growing
14 anywhere from approximately \$250 - \$400 billion into and throughout the next
15 decade and beyond, nearly 15 years from today, the growth in water utility rate
16 base will not subside in the next five years or soon thereafter. In view of the
17 foregoing, Mr. Janous' implication that the growth in water utility earnings will
18 subside after the "next five years or so" is simply not substantiated.

19 Hence, there is no valid rationale for undertaking a two- or three-stage
20 DCF analysis. There is no empirical evidence that in the second or even third
21 stage any company, especially the relatively stable utility companies, would
22 grow at the average of the U.S. economy. The average growth in the U.S.
23 economy is just that, an average. Some companies will grow faster and some
24 will grow slower. That the growth in nominal GDP is an average is
25 demonstrated on Schedule PMA-19 which shows the nominal GDP for the
26 years 1998-2007 as a whole and by industry. From 2006-2007, nominal GDP
27 grew 4.90% and 5.23% on average for the ten years ending 2007. In contrast,

¹⁷ States - Congressional Budget Office, November 2002, p. ix.

"Fact Sheet: "EPA's 2003 Drinking Water Infrastructure Needs Survey and Assessment", United

1 the manufacturing component of nominal GDP declined 10.70% from 2006 to
2 2007 and grew 4.63% on average for the ten years ending 2007. Likewise, the
3 utilities component of nominal GDP grew 8.24% from 2006 to 2007 and an
4 average 5.63% for the ten years ending 2007. In addition, it is a mismatch to
5 use five- to ten-years growth in GDP as a proxy either for the years six or ten
6 through perpetuity. There is no evidence that a five- to ten-years growth rate in
7 GDP accurately represents the in perpetuity growth rate in GDP. Moreover, the
8 results of his two- and three-stage DCF analysis fail a common sense test as
9 they are inconsistent with the average litigated authorized ROEs shown on
10 Schedule PMA-18. His average two- and three-stage DCF result of 8.73% and
11 9.02%, respectively for the water group and 9.20% and 9.30% for the gas
12 distribution group, respectively are very near or below the low end of the range
13 of authorized ROEs shown on Schedule PMA-18 of 9.10% and 12.12%.

14 In view of the foregoing, Mr. Janous' two- and three-stage DCF analyses
15 should be rejected because the results fail a common sense test as they are
16 woefully inadequate relative to recently authorized ROEs for electric and gas
17 utilities against which MAWC must compete for capital in the capital markets.

18 In addition, all of Mr. Janous' DCF results for his gas distribution proxy
19 group – 10.51% (single-stage), 9.20% (two-stage), and 9.30% (three-stage),
20 understate the cost rate applicable to MAWC. While Mr. Janous selected a
21 gas utility group comparable to MAWC in several other respects, the average
22 market capitalization of the gas distribution proxy group is significantly greater
23 than that of MAWC. As discussed in my direct testimony, at page 12, line 1

1 through page 14, line 19, size has a bearing on risk. And consistent with the
2 basic financial concept of risk and return, investors demand greater returns to
3 compensate them for the greater business risk inherent in a small company.

4 On Schedule PMA-20 I have estimated the market capitalization of
5 MAWC for the 13-weeks ending July 29, 2008 based upon the average market-
6 to-book ratio of Mr. Janous' gas group for the same time period, of 185.3%.
7 Hence, MAWC's market capitalization is estimated at \$561.730 million and the
8 average gas company's is estimated at \$1,645.486 million, as shown on page
9 1 of Schedule PMA-20. As also discussed in my direct testimony, a business
10 risk adjustment can be quantified by looking to Chapter 7 entitled "Firm Size
11 and Return" from SBB. The determinations are based upon the size premia
12 for decile portfolios of the New York Stock Exchange (NYSE), American Stock
13 Exchange (AMEX) and NASDAQ listed companies for the 1926-2007 time
14 period as shown on Schedule PMA-20. The average size premium for the
15 decile in which the gas distribution proxy group falls, i.e., the 6th decile, has
16 been compared to the average size premia for the 8th and 9th deciles between
17 which MAWC falls. As shown on page 1 of Schedule PMA-20, the size
18 premium spread between MAWC and Mr. Janous' gas group is 0.78%. Adding
19 this premium, 0.78% to the 10.51% single-stage, 9.20% two-stage and 9.30%
20 three-stage DCF result for his gas distribution proxy group, indicates that risk-
21 adjusted gas group DCFs are in the range of 9.98% - 11.29% (11.29% =
22 10.51% + 0.78%), (9.98% = 9.20% + 0.78%), and (10.08% = 9.30% + 0.78%)
23 which are more appropriately applicable to MAWC. However, for reasons

1 previously discussed relative to Mr. Janous' two- and three-stage DCF
2 analysis, even adjusted for MAWC's smaller size relative to the gas distribution
3 proxy group, these results should be rejected.

4 **C. Risk Premium Model**

5 Q. Do you have any comments regarding Mr. Janous' risk premium analysis?

6 A. Yes. My comments center on the time period over which he estimates the equity
7 risk premium and his use of authorized returns to do so.

8 Q. Do you agree with Mr. Janous' use of the years 1986 – 2008 to determine an
9 equity risk premium?

10 A. No. It is especially inappropriate in view of his use of a two- and three-stage
11 growth DCF model and his emphasis upon long-term sustainable growth. As
12 discussed previously in this rebuttal testimony and my direct testimony, SBB
13 makes it clear that the arbitrary selection of short historical periods is highly
14 suspect and unlikely to be representative of long-term trends in market data.
15 Page 7 of Schedule PMA-15 clearly shows that it is inappropriate to estimate a
16 market equity risk premium over a short period of time. For example on page 7
17 SBB states:

18 The estimate of the equity risk premium depends on the length
19 of the data series studied. . . . requires a data series long
20 enough to give a reliable average. . . . because an average of
21 the realized equity risk premium is quite volatile when calculated
22 using a short history, using a long series makes it less likely that
23 the analyst can justify any number he or she wants. . . .

24
25 As discussed in my direct testimony on page 28, line 16 through page 29,
26 line 8, Phillips and Bonbright, *et al* make it very clear that the market prices of the

1 common stocks of public utilities are influenced by factors which are beyond the
2 direct influence of the regulatory process. Schedule PMA-21 demonstrates that
3 there is no relationship between the market-to-book ratios and the earned rates of
4 return on book common equity for the S&P Industrial Index and its successor, the
5 S&P 500 Composite Index over a long period of time. Shown are the market-to-
6 book ratios, rates of return on book common equity (earnings/book ratios), annual
7 inflation rates, and the earnings/book ratios net of inflation (real rates of earnings)
8 annually for the years 1947 through 2007. In each and every year, the market-to-
9 book ratios equaled or exceeded 1.00 times. In only one year, 1949, did the
10 market-to-book ratio actually equal 1.00 time, but never was it below 1.00 time.
11 In 1961, when the S&P Industrial Index experienced a market-to-book ratio of
12 2.01 times, the real rate of earnings on book equity for the Index was only 9.1%.
13 In 2007, the preliminary market-to-book ratio for the Index was 2.77 times, while
14 the average real rate of earnings on book equity was 8.7%. Schedule PMA-20
15 demonstrates that competitive, non-price regulated companies have never sold
16 below book value, on average, and have sold at book value in only one year
17 since 1947. In addition, it is shown that there is no relationship between
18 earnings/book ratios and market-to-book ratios.

19 Because this lack of relationship between earnings/book ratios and
20 market-to-book ratios covers a period in excess of 60 years, it is not reasonable
21 to assume that a direct relationship will exist between rates of earnings on book
22 common equity and market-to-book ratio into the future. Schedule PMA-20
23 confirms that while regulation is a substitute for marketplace competition, it has

1 but a limited effect on, but no direct control over the market prices and hence
2 market-to-book ratios of regulated utilities. Thus, no valid conclusion of equity
3 risk premia can be drawn for the 1986 to first quarter 2008 because of market-to-
4 book ratios in excess of one.

5 Q. Have you applied an appropriate risk premium model to Mr. Janous' water and
6 gas distribution proxy groups?

7 A. Yes. That information is shown on Schedule PMA-22. Using the same risk
8 premium methodology described in my direct testimony on page 38, line 11
9 through page 48, line 9, a risk premium indicated common equity cost rate is
10 11.96% for Mr. Janous' group of water companies and 11.80% for his group of
11 gas companies based upon current market conditions as summarized on page 1,
12 Schedule PMA-22.

13 **D. Capital Asset Pricing Model**

14 Q. Please comment upon Mr. Janous' application of the CAPM.

15 A. Mr. Janous' application of the CAPM is flawed for three reasons. First, his
16 derivation of the market equity risk premium is incorrect. Second, his "forward-
17 looking" equity risk premium is not truly a prospective equity risk premium. Third,
18 Mr. Janous failed to utilize the Empirical Capital Asset Pricing Model (ECAPM) in
19 addition to the traditional CAPM.

20 Q. How is Mr. Janous' historical market equity risk premium incorrectly derived?

21 A. Mr. Janous' used as his market equity risk premium the same SBB arithmetic
22 mean historical market equity risk premium as did Mr. Barnes. Namely, he utilized
23 the difference between the arithmetic mean 1926-2007 total return on large

1 company stocks of 12.3% and the arithmetic mean 1926-2007 total return on
2 long-term government bonds of 5.8% which results in a 6.5% market equity risk
3 premium. As discussed previously, the correct derivation of the historical market
4 equity risk premium is the difference between the total return on large company
5 stocks of 12.3% and the arithmetic mean 1926-2007 income return on long-term
6 government bonds of 5.2%, resulting in a market equity risk premium of 7.1%.
7 The income return on long-term government bonds is the appropriate return to
8 use in the estimation of the market equity risk premium because it represents the
9 riskless portion of the return as discussed previously and note by SBBI on page
10 76.

11 Q. Why is Mr. Janous' "forward-looking" equity risk premium not truly forward-
12 looking?

13 A. Mr. Janous derived his "forward-looking" equity risk premium by merely adding a
14 current consensus analysts' inflation projection to SBBI's long-term historical
15 arithmetic mean real market return for the years 1926-2007. Mr. Janous'
16 calculation is mathematically incorrect. Mr. Janous states that the arithmetic
17 average real market return over the period 1926-2007 was 9.0%. It is not. It is
18 9.2%, i.e., total return of 12.3% less an average inflation rate of 3.1% as shown
19 on page 28 (Table 2-1) of SBBI. This would result in a "forward-looking" total
20 return of 11.82% $((1 + 0.092) * (1 + 0.024))$ in contrast to Mr. Janous' 11.60%.
21 In addition, it is not appropriate to try and match a one-quarter forecast of inflation
22 (2.4% forecasted for the fourth quarter of 2009) with an average real market
23 return over a period of 82 years. In my opinion, investors would not attempt to do

1 such a thing. Rather, they would be influenced by a forecast such as that
2 published by Value Line which is widely subscribed to and is available in the
3 business reference section of most libraries. A more appropriate method of
4 deriving the prospective equity market return is based upon Value Line's
5 projected 3-5 year market appreciation potential, which when converted to an
6 annual rate plus the market's median expected dividend yield results in a
7 forecasted total annual market return of 18.15% as explained in note 1 on page 3
8 of Schedule PMA-23. This methodology yields a truly prospective market return
9 which is based upon an important investor-influencing publication. However, as
10 discussed previously in this rebuttal testimony and in my direct testimony, the
11 stock market remains and continues to be extremely volatile. Therefore, the
12 current Value Line-based forecasted total annual return on the market is
13 unrepresentative of the expected long-term.

14 Q. Why should Mr. Janous have included an ECAPM analysis in deriving his CAPM-
15 based common equity cost rate?

16 A. As discussed previously in this rebuttal testimony and in my direct testimony at
17 page 49, lines 13-36, the empirical Security Market Line (SML) described by the
18 traditional CAPM is not as steeply sloped as the predicted SML. As Morin¹⁸
19 notes:

20 . . . low-beta securities earn returns somewhat higher than the
21 CAPM would predict, and high-beta securities earn less than
22 predicted.
23

¹⁸ Id., at p. 175.

Hence, both the traditional CAPM and ECAPM should be used in deriving a CAPM-based common equity cost rate. I have shown the results of applying both the traditional CAPM and ECAPM to Mr. Janous' water and gas distribution companies using the correctly derived historical market equity risk premium. As shown on page 1 of Schedule PMA-23, the traditional CAPM result is 11.85% for the water proxy group and 11.28% for the gas proxy group while the ECAPM result is 11.94% for the water proxy group and 11.51% for the gas proxy group. The average of both cost rates is 11.90% for the water proxy group and 11.40% for the gas proxy group.

Q. On page 24, lines 5-14 of his direct testimony, Mr. Janous asserts that the results of his CAPM analysis for his water proxy group represents an unreasonably high estimate of the return on common equity for MAWC due to the level of the water company betas. Please comment.

A. Mr. Janous asserts that the current level of betas for the water proxy group are high "as result of the current period of relatively high growth due to the significant investment in rate base." This statement is incorrect on two counts. First, as previously discussed, the water utility industry is and has been for quite some time facing significant capital expenditures necessary to replace aging infrastructure and to add additional rate base due to growth. As demonstrated previously, the CBO and EPA are estimating that the water utility industry will face significantly high capital expenditures well into the future. Therefore, Mr. Janous' assertion that the currently "high" level of betas for the water utility industry is due to the "current period of relative high growth due to the significant investment in

1 rate base" is unfounded. Second, beta is a measure of systematic, market or
2 non-diversifiable risk. While beta does contain a modicum of business or
3 company-specific risk, CAPM theory assumes that overwhelming majority
4 business or company-specific risk can be diversified away by investors.
5 Therefore, it is inconsistent with CAPM theory to attribute the current level of
6 water utility betas to the industry's "significant investment in rate base", a
7 company or industry specific risk.

8 Q. Does that conclude your rebuttal testimony?

9 A. Yes.

Exhibit No.:	
Issues:	Return on Equity
Witness:	Pauline M. Ahern
Exhibit Type:	Rebuttal
Sponsoring Party:	Missouri-American Water Company
Case No.:	WR-2008-0311
Date:	September 30, 2008

MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. WR-2008-0311

EXHIBIT

TO ACCOMPANY THE

REBUTTAL TESTIMONY

OF

PAULINE M. AHERN, CRRA

ON BEHALF OF

MISSOURI AMERICAN WATER COMPANY

Missouri-American Water Company
Capital Asset Pricing Model (CAPM) Cost-of-Common-Equity Estimates
for MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies Corrected
to Reflect a Prospective Risk-Free Rate and
Historical Market Equity Risk Premium

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
	<u>Traditional Capital Asset Pricing Model</u>				
<u>MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (4)</u>	<u>Cost of Common Equity (5)</u>
American States Water Company	4.69%	1.05	7.10%	7.46%	12.15%
Aqua America, Inc.	4.69%	0.95	7.10%	6.75%	11.44%
California Water Services Group	4.69%	1.15	7.10%	8.17%	12.86%
Middlesex Water Company	4.69%	0.90	7.10%	6.39%	11.08%
Average	<u>4.69%</u>	<u>1.01</u>	<u>7.10%</u>	<u>7.19%</u>	<u>11.88%</u>

- Notes: (1) From Column 1 of MoPSC Staff Witness Barnes' Schedule 17.
(2) From Column 1 of MoPSC Witness Barnes's Schedule 17.
(3) Derived in note 1 on page 3 of Schedule PMA-23.
(4) Column 2 * Column 3.
(5) Column 1 + Column 4.
(6) The empirical CAPM is applied using the formula found in note 4 on page 3 of Schedule PMA-23.

Missouri-American Water Company
 Capital Asset Pricing Model (CAPM) Cost-of-Common-Equity Estimates
 for MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies Corrected
 to Reflect a Prospective Risk-Free Rate and
Historical Market Equity Risk Premium

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
	<u>Traditional Capital Asset Pricing Model</u>				
<u>MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (4)</u>	<u>Cost of Common Equity (5)</u>
American States Water Company	4.78%	1.05	7.10%	7.46%	12.24%
Aqua America, Inc.	4.78%	0.95	7.10%	6.75%	11.53%
California Water Services Group	4.78%	1.15	7.10%	8.17%	12.95%
Middlesex Water Company	4.78%	0.90	7.10%	6.39%	11.17%
Average	<u>4.78%</u>	<u>1.01</u>	<u>7.10%</u>	<u>7.19%</u>	<u>11.97%</u>

	<u>Empirical Capital Asset Pricing Model</u>				
<u>MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies</u>	<u>Risk-Free Rate (1)</u>	<u>Company's Beta (2)</u>	<u>Market Risk Premium (3)</u>	<u>Beta Adjusted Market Risk Premium (6)</u>	<u>Cost of Common Equity (5)</u>
American States Water Company	4.78%	1.05	7.10%	7.37%	12.15%
California Water Services Group	4.78%	0.95	7.10%	6.83%	11.61%
Middlesex Water Company	4.78%	1.15	7.10%	7.90%	12.68%
Philadelphia Suburban Corporation	4.78%	0.90	7.10%	6.57%	11.35%
Average	<u>4.78%</u>	<u>1.01</u>	<u>7.10%</u>	<u>7.17%</u>	<u>11.95%</u>

Average of Traditional and Empirical CAPM

11.96%

Notes: (1) Average forecast based upon six quarterly estimates of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the Blue Chip Financial Forecasts dated September 1, 2008 (see page 3 of this Schedule The estimates are detailed below:

Third Quarter 2008	4.60 %
Fourth Quarter 2008	4.60
First Quarter 2009	4.70
Second Quarter 2009	4.80
Third Quarter 2009	4.90
Fourth Quarter 2009	<u>5.10</u>
Average	<u>4.78 %</u>

(2) From MoPSC Witness Mr. Barnes's Schedule 17.

(3) Derived in note 1 on page 3 of Schedule PMA-23.

(4) Column 2 * Column 3.

(5) Column 1 + Column 4.

(6) The empirical CAPM is applied using the formula found in note 4 on page 3 of Schedule PMA-23.

2 ■ BLUE CHIP FINANCIAL FORECASTS ■ SEPTEMBER 1, 2008

Consensus Forecasts Of U.S. Interest Rates And Key Assumptions¹

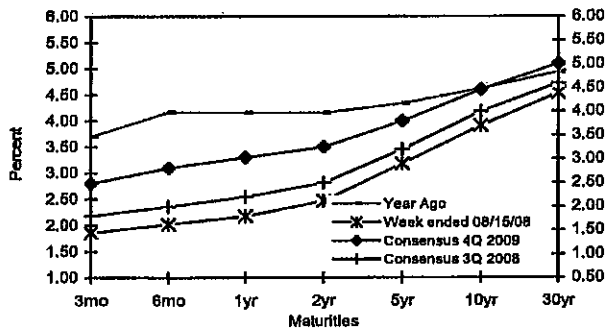
Interest Rates	History								Consensus Forecasts-Quarterly Avg.					
	Average For Week End				Average For Month				3Q	4Q	1Q	2Q	3Q	4Q
	Aug. 15	Aug. 8	Aug. 1	July 25	Jul.	Jun.	May	2Q 2008	2008	2008	2009	2009	2009	2009
Federal Funds Rate	1.99	2.02	2.08	1.99	2.01	2.00	1.98	2.09	2.0	2.0	2.0	2.2	2.6	2.9
Prime Rate	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.08	5.0	5.0	5.1	5.3	5.6	5.9
LIBOR, 3-mo.	2.80	2.80	2.79	2.79	2.79	2.77	2.69	2.75	2.8	2.8	2.8	2.9	3.1	3.4
Commercial Paper, 1-mo.	2.03	2.03	2.05	2.03	2.08	2.14	1.99	2.08	2.3	2.3	2.4	2.5	2.9	3.2
Treasury bill, 3-mo.	1.86	1.70	1.70	1.60	1.66	1.89	1.76	1.65	1.8	1.8	2.0	2.2	2.5	2.8
Treasury bill, 6-mo.	2.02	1.95	1.91	1.93	1.98	2.19	1.86	1.88	2.0	2.0	2.2	2.4	2.8	3.1
Treasury bill, 1 yr.	2.18	2.23	2.30	2.33	2.28	2.42	2.06	2.07	2.2	2.3	2.4	2.7	3.0	3.3
Treasury note, 2 yr.	2.47	2.51	2.58	2.70	2.57	2.77	2.45	2.42	2.5	2.6	2.7	2.9	3.2	3.5
Treasury note, 5 yr.	3.18	3.24	3.31	3.44	3.30	3.49	3.15	3.16	3.2	3.3	3.4	3.6	3.8	4.0
Treasury note, 10 yr.	3.91	3.99	4.04	4.11	4.01	4.10	3.88	3.89	4.0	4.0	4.1	4.3	4.4	4.6
Treasury note, 30 yr.	4.54	4.60	4.61	4.66	4.57	4.69	4.60	4.58	4.6	4.6	4.7	4.8	4.9	5.1
Corporate Aaa bond	5.68	5.74	5.73	5.78	5.67	5.68	5.57	5.60	5.7	5.7	5.8	5.9	6.0	6.1
Corporate Baa bond	7.17	7.22	7.21	7.27	7.16	7.07	6.93	6.99	7.1	7.1	7.1	7.2	7.3	7.4
State & Local bonds	4.67	4.75	4.74	4.77	4.68	4.69	4.58	4.66	4.7	4.7	4.7	4.8	4.9	5.0
Home mortgage rate	6.52	6.52	6.52	6.63	6.43	6.32	6.04	6.09	6.4	6.4	6.4	6.4	6.5	6.6

Key Assumptions	History								Consensus Forecasts-Quarterly Avg.					
	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
	2006	2006	2007	2007	2007	2007	2008	2008	2008	2008	2009	2009	2009	2009
Major Currency Index	81.7	81.6	81.9	79.3	77.0	73.3	72.0	70.9	72.4	73.3	74.2	74.9	75.5	76.2
Real GDP	0.8	1.5	0.1	4.8	4.8	-0.2	0.9	1.9	1.0	0.2	0.9	1.9	2.3	2.6
GDP Price Index	2.8	2.2	4.1	2.0	1.5	2.8	2.6	1.1	3.1	2.7	2.5	2.0	2.2	2.2
Consumer Price Index	3.8	-1.6	3.8	4.6	2.7	5.1	4.2	5.0	5.7	2.8	2.6	2.2	2.4	2.4

Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from *The Wall Street Journal*. Definitions reported here are same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for the U.S. Federal Reserve Board's Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS).

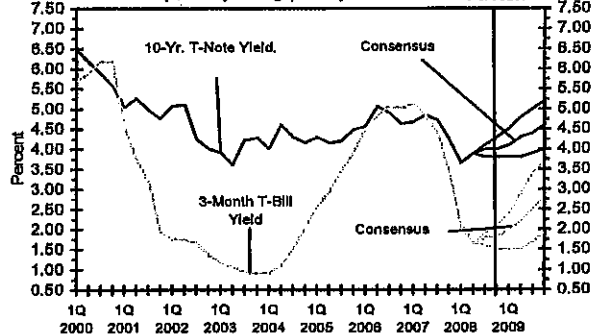
U.S. Treasury Yield Curve

Week ended August 15th, 2008 and Year Ago vs.
3Q 2008 and 4Q 2009 Consensus forecasts



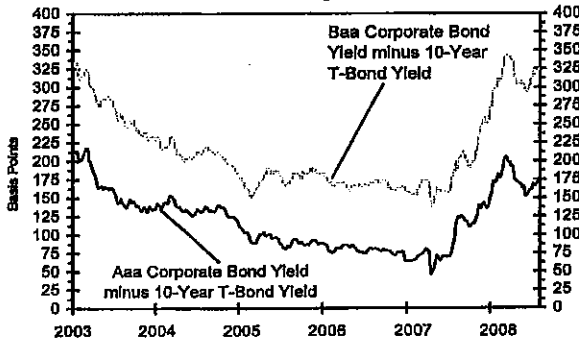
U.S. 3-Mo. T-Bills & 10-Yr. T-Note Yield

(Quarterly Average) History Forecast



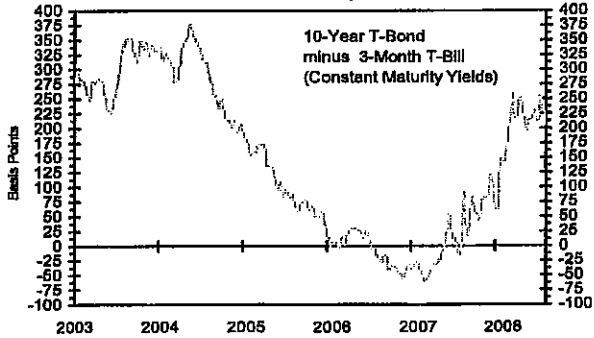
Corporate Bond Spreads

As of week ended August 15th, 2008



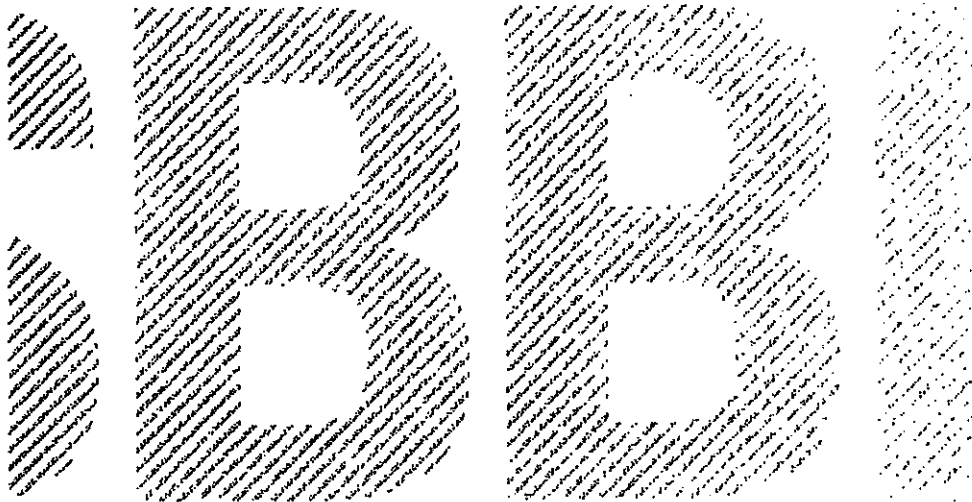
U.S. Treasury Yield Curve

As of week ended August 15th, 2008



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Market Results for
Stocks, Bonds, Bills, and Inflation
1926–2007



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For example, if bond yields rise unexpectedly, investors can receive a higher coupon payment from a newly issued bond than from the purchase of an outstanding bond with the former lower-coupon payment. The outstanding lower-coupon bond will thus fail to attract buyers, and its price will decrease, causing its yield to increase correspondingly, as its coupon payment remains the same. The newly priced outstanding bond will subsequently attract purchasers who will benefit from the shift in price and yield; however, those investors who already held the bond will suffer a capital loss due to the fall in price.

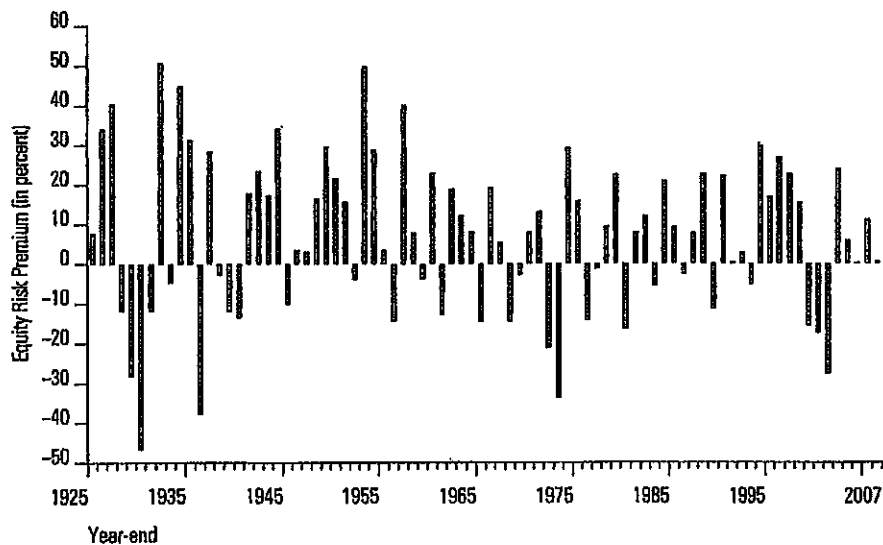
Anticipated changes in yields are assessed by the market and figured into the price of a bond. Future changes in yields that are not anticipated will cause the price of the bond to adjust accordingly. Price changes in bonds due to unanticipated changes in yields introduce price risk into the total return. Therefore, the total return on the bond series does not represent the riskless rate of return. The income return better represents the unbiased estimate of the purely riskless rate of return, since an investor can hold a bond to maturity and be entitled to the income return with no capital loss.

Arithmetic versus Geometric Means

The equity risk premium data presented in this book are arithmetic average risk premia as opposed to geometric average risk premia. The arithmetic average equity risk premium can be demonstrated to be most appropriate when discounting future cash flows. For use as the expected equity risk premium in either the CAPM or the building block approach, the arithmetic mean or the simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number. This is because both the CAPM and the building block approach are additive models, in which the cost of capital is the sum of its parts. The geometric average is more appropriate for reporting past performance, since it represents the compound average return.

The argument for using the arithmetic average is quite straightforward. In looking at projected cash flows, the equity risk premium that should be employed is the equity risk premium that is expected to actually be incurred over the future time periods. Graph 5-3 shows the realized equity risk premium for each year based on the returns of the S&P 500 and the income return on long-term government bonds. (The actual, observed difference between the return on the stock market and the riskless rate is known as the realized equity risk premium.) There is considerable volatility in the year-by-year statistics. At times the realized equity risk premium is even negative.

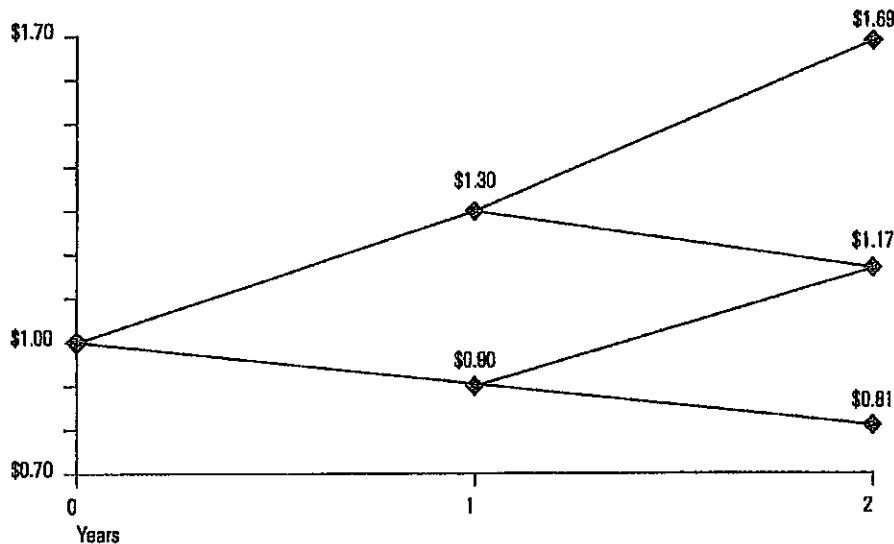
Graph 5-3
Realized Equity Risk Premium Per Year
1926-2007



To illustrate how the arithmetic mean is more appropriate than the geometric mean in discounting cash flows, suppose the expected return on a stock is 10 percent per year with a standard deviation of 20 percent. Also assume that only two outcomes are possible each year: +30 percent and -10 percent (i.e., the mean plus or minus one standard deviation). The probability of occurrence for each outcome is equal. The growth of wealth over a two-year period is illustrated in Graph 5-4.

The Equity Risk Premium

Graph 5-4



The most common outcome of \$1.17 is given by the geometric mean of 8.2 percent. Compounding the possible outcomes as follows derives the geometric mean:

$$[(1 + 0.30) \times (1 - 0.10)]^n - 1 = 0.082$$

However, the expected value is predicted by compounding the arithmetic, not the geometric, mean. To illustrate this, we need to look at the probability-weighted average of all possible outcomes:

$$\begin{aligned}
 (0.25 \times \$1.69) &= \$0.4225 \\
 + (0.50 \times \$1.17) &= \$0.5850 \\
 + (0.25 \times \$0.81) &= \$0.2025 \\
 \hline
 \text{Total} &= \$1.2100
 \end{aligned}$$

Therefore, \$1.21 is the probability-weighted expected value. The rate that must be compounded to achieve the terminal value of \$1.21 after 2 years is 10 percent, the arithmetic mean:

$$\$1 \times (1 + 0.10)^2 = \$1.21$$

The geometric mean, when compounded, results in the median of the distribution:

$$\$1 \times (1 + 0.082)^2 = \$1.17$$

The arithmetic mean equates the expected future value with the present value; it is therefore the appropriate discount rate.

Appropriate Historical Time Period

The equity risk premium can be estimated using any historical time period. For the U.S., market data exists at least as far back as the late 1800s. Therefore, it is possible to estimate the equity risk premium using data that covers roughly the past 100 years.

Our equity risk premium covers the time period from 1926 to the present. The original data source for the time series comprising the equity risk premium is the Center for Research in Security Prices. CRSP chose to begin their analysis of market returns with 1926 for two main reasons. CRSP determined that the time period around 1926 was approximately when quality financial data became available. They also made a conscious effort to include the period of extreme market volatility from the late twenties and early thirties; 1926 was chosen because it includes one full business cycle of data before the market crash of 1929. These are the most basic reasons why our equity risk premium calculation window starts in 1926.

Implicit in using history to forecast the future is the assumption that investors' expectations for future outcomes conform to past results. This method assumes that the price of taking on risk changes only slowly, if at all, over time. This "future equals the past" assumption is most applicable to a random time-series variable. A time-series variable is random if its value in one period is independent of its value in other periods.

Does the Equity Risk Premium Revert to Its Mean over Time?

Some have argued that the estimate of the equity risk premium is upwardly biased since the stock market is currently priced high. In other words, since there have been several years with extraordinarily high market returns and realized equity risk premia, the expectation is that returns and realized equity risk premia will be lower in the future, bringing the average back to a normalized level. This argument relies on several studies that have tried to determine whether reversion to the mean exists in stock market prices and the equity risk premium.³ Several academics contradict each other on this topic; moreover, the evidence supporting this argument is neither conclusive nor compelling enough to make such a strong assumption.

Our own empirical evidence suggests that the yearly difference between the stock market total return and the U.S. Treasury bond income return in any particular year is random. Graph 5-3, presented earlier, illustrates the randomness of the realized equity risk premium.

3 Fama, Eugene F., and Kenneth R. French. "Permanent and Temporary Components of Stock Prices," *Journal of Political Economy*, April 1988, pp. 246-273. Poterba, James M., and Lawrence H. Summers. "Mean Reversion in Stock Prices," *Journal of Financial Economics*, October 1988, pp. 27-59. Lo, Andrew W., and A. Craig MacKinlay. "Stock Market Prices Do Not Follow Random Walks: Evidence from a Simple Specification Test," *The Review of Financial Studies*, Spring 1988, pp. 41-66. Finnerty, John D., and Dean Leistikow. "The Behavior of Equity and Debt Risk Premiums: Are They Mean Reverting and Downward-Trending?" *The Journal of Portfolio Management*, Summer 1993, pp. 73-84. Ibbotson, Roger G., and Scott L. Lummert. "The Behavior of Equity and Debt Risk Premiums: Comment," *The Journal of Portfolio Management*, Summer 1994, pp. 98-100. Finnerty, John D., and Dean Leistikow. "The Behavior of Equity and Debt Risk Premiums: Reply to Comment," *The Journal of Portfolio Management*, Summer 1994, pp. 101-102.

The Equity Risk Premium

A statistical measure of the randomness of a return series is its serial correlation. Serial correlation (or autocorrelation) is defined as the degree to which the return of a given series is related from period to period. A serial correlation near positive one indicates that returns are predictable from one period to the next period and are positively related. That is, the returns of one period are a good predictor of the returns in the next period. Conversely, a serial correlation near negative one indicates that the returns in one period are inversely related to those of the next period. A serial correlation near zero indicates that the returns are random or unpredictable from one period to the next. Table 5-3 contains the serial correlation of the market total returns, the realized long-horizon equity risk premium, and inflation.

Table 5-3
Interpretation of Annual Serial Correlations
1928-2007

Series	Serial Correlation	Interpretation
Large Company Stock Total Returns	0.03	Random
Equity Risk Premium	0.03	Random
Inflation Rates	0.65	Trend

The significance of this evidence is that the realized equity risk premium next year will not be dependent on the realized equity risk premium from this year. That is, there is no discernable pattern in the realized equity risk premium—it is virtually impossible to forecast next year's realized risk premium based on the premium of the previous year. For example, if this year's difference between the riskless rate and the return on the stock market is higher than last year's, that does not imply that next year's will be higher than this year's. It is as likely to be higher as it is lower. The best estimate of the expected value of a variable that has behaved randomly in the past is the average (or arithmetic mean) of its past values.

Table 5-4 also indicates that the equity risk premium varies considerably by decade. The complete decades ranged from a high of 17.9 percent in the 1950s to a low of 0.3 percent in the 1970s, however, thus far the 2000s have shown a -2.4 percent equity risk premium. This look at historical equity risk premium reveals no observable pattern.

Table 5-4
Long-Horizon Equity Risk Premium by Decade
1926-2007

1920s*	1930s	1940s	1950s	1960s	1970s	1980s	1990s	2000s**	1997-2007
17.6%	2.3%	8.0%	17.9%	4.2%	0.3%	7.9%	12.1%	-2.4%	4.2%

*Based on the period 1928-1929.

**Based on the period 2000-2007.

Finnerty and Leistikow perform more econometrically sophisticated tests of mean reversion in the equity risk premium. Their tests demonstrate that—as we suspected from our simpler tests—the equity risk premium that was realized over 1926 to the present was almost perfectly free of mean reversion and had no statistically identifiable time trends.⁴ Lo and MacKinlay conclude, “the rejection of the random walk for weekly returns does not support a mean-reverting model of asset prices.”

Choosing an Appropriate Historical Period

The estimate of the equity risk premium depends on the length of the data series studied. A proper estimate of the equity risk premium requires a data series long enough to give a reliable average without being unduly influenced by very good and very poor short-term returns. When calculated using a long data series, the historical equity risk premium is relatively stable.⁵ Furthermore, because an average of the realized equity risk premium is quite volatile when calculated using a short history, using a long series makes it less likely that the analyst can justify any number he or she wants. The magnitude of how shorter periods can affect the result will be explored later in this chapter.

Some analysts estimate the expected equity risk premium using a shorter, more recent time period on the basis that recent events are more likely to be repeated in the near future; furthermore, they believe that the 1920s, 1930s, and 1940s contain too many unusual events. This view is suspect because all periods contain “unusual” events. Some of the most unusual events of the last hundred years took place quite recently, including the inflation of the late 1970s and early 1980s, the October 1987 stock market crash, the collapse of the high-yield bond market, the major contraction and consolidation of the thrift industry, the collapse of the Soviet Union, the development of the European Economic Community, and the attacks of September 11, 2001.

It is even difficult for economists to predict the economic environment of the future. For example, if one were analyzing the stock market in 1987 before the crash, it would be statistically improbable to predict the impending short-term volatility without considering the stock market crash and market volatility of the 1929–1931 period.

Without an appreciation of the 1920s and 1930s, no one would believe that such events could happen. The 82-year period starting with 1926 is representative of what can happen: it includes high and low returns, volatile and quiet markets, war and peace, inflation and deflation, and prosperity and depression. Restricting attention to a shorter historical period underestimates the amount of change that could occur in a long future period. Finally, because historical event-types (not specific events) tend to

⁴ Though the study performed by Finnerty and Leistikow demonstrates that the traditional equity risk premium exhibits no mean reversion or drift, they conclude that, “the processes generating these risk premiums are generally mean-reverting.” This conclusion is completely unrelated to their statistical findings and has received some criticism. In addition to examining the traditional equity risk premium, Finnerty and Leistikow include analyses on “real” risk premium as well as separate risk premium for income and capital gains. In their comments on the study, Ibbotson and Lummus show that these “real” risk premium adjust for inflation twice, “creating variables with no economic content.” In addition, separating income and capital gains does not shed light on the behavior of the risk premium as a whole.

⁵ This assertion is further corroborated by data presented in *Global Investing: The Professional's Guide to the World of Capital Markets* (by Roger G. Ibbotson and Gary P. Brinson and published by McGraw-Hill, New York). Ibbotson and Brinson constructed a stock market total return series back to 1790. Even with some uncertainty about the accuracy of the data before the mid-nineteenth century, the results are remarkable. The real (adjusted for inflation) returns that investors received during the three 50-year periods and one 51-year period between 1790 and 1990 did not differ greatly from one another (that is, in a statistically significant amount). Nor did the real returns differ greatly from the overall 201-year average. This finding implies that because real stock-market returns have been reasonably consistent over time, investors can use these past returns as reasonable bases for forming their expectations of future returns.

The Equity Risk Premium

repeat themselves, long-run capital market return studies can reveal a great deal about the future. Investors probably expect "unusual" events to occur from time to time, and their return expectations reflect this.

A Look at the Historical Results

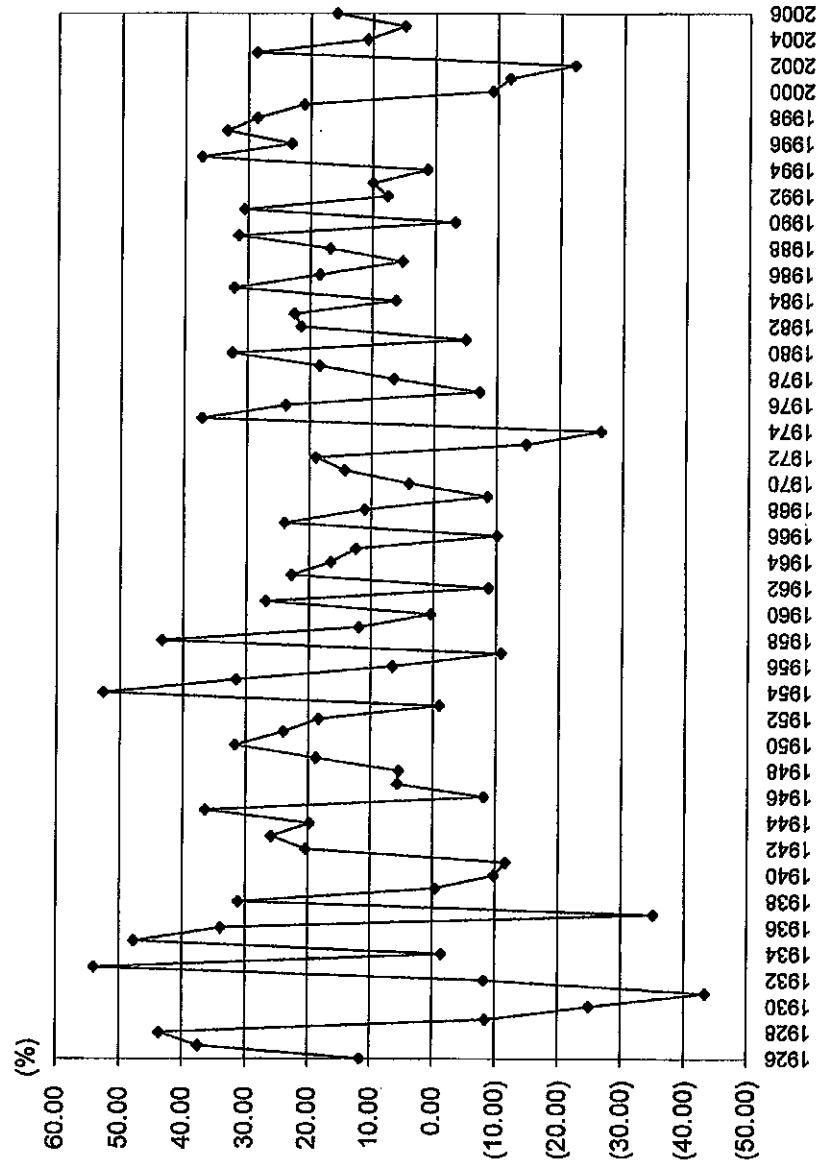
It is interesting to take a look at the realized returns and realized equity risk premium in the context of the above discussion. Table 5-5 shows the average stock market return and the average (arithmetic mean) realized long-horizon equity risk premium over various historical time periods. Similarly, Graph 5-5 shows the average (arithmetic mean) realized equity risk premium calculated through 2007 for different starting dates. The table and the graph both show that using a longer historical period provides a more stable estimate of the equity risk premium. The reason is that any unique period will not be weighted heavily in an average covering a longer historical period. It better represents the probability of these unique events occurring over a long period of time.

Table 5-5
Stock Market Return and Equity Risk Premium Over Time
1926-2007

Period Length	Period Dates	Large Company Stock Arithmetic Mean Total Return	Long-Horizon Equity Risk Premium
82 Years	1926-2007	12.3%	7.1%
70 Years	1938-2007	12.8%	7.3%
60 Years	1948-2007	13.1%	7.1%
50 Years	1958-2007	12.2%	5.5%
40 Years	1968-2007	11.8%	4.4%
30 Years	1978-2007	14.0%	6.3%
20 Years	1988-2007	13.0%	6.6%
15 Years	1993-2007	11.8%	6.0%
10 Years	1998-2007	7.2%	1.9%
5 Years	2003-2007	13.2%	8.3%

Looking carefully at Graph 5-5 will clarify this point. The graph shows the realized equity risk premium for a series of time periods through 2007, starting with 1926. In other words, the first value on the graph represents the average realized equity risk premium over the period 1926-2007. The next value on the graph represents the average realized equity risk premium over the period 1927-2007, and so on, with the last value representing the average over the most recent five years, 2003-2007. Concentrating on the left side of Graph 5-5, one notices that the realized equity risk premium, when measured over long periods of time, is relatively stable. In viewing the graph from left to right, moving from longer to shorter historical periods, one sees that the value of the realized equity risk premium begins to decline significantly. Why does this occur? The reason is that the severe bear market of 1973-1974 is receiving proportionately more weight in the shorter, more recent average. If you continue to follow the line to the right, however, you will also notice that when 1973 and 1974 fall out of the recent average, the realized equity risk premium jumps up by nearly 1.2 percent.

Missouri American Water Company
Large Company Stock Returns
From 1926 to 2007



Source of Information:
Stocks Bonds Bills and Inflation - Market Results for 1926-2007 - 2008 Yearbook Valuation Edition,
Morningstar, Inc., 2008 Chicago, IL.

		Large Company Stocks																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
		1931	1937	1941	1947	1953	1959	1965	1971	1977	1983	1989	1995	2001	2007	2013	2019	2025	2031	2037	2043	2049	2055	2061	2067	2073	2079	2085	2091	2097	2103	2109	2115	2121	2127	2133	2139	2145	2151	2157	2163	2169	2175	2181	2187	2193	2199	2205	2211	2217	2223	2229	2235	2241	2247	2253	2259	2265	2271	2277	2283	2289	2295	2301	2307	2313	2319	2325	2331	2337	2343	2349	2355	2361	2367	2373	2379	2385	2391	2397	2403	2409	2415	2421	2427	2433	2439	2445	2451	2457	2463	2469	2475	2481	2487	2493	2499	2505	2511	2517	2523	2529	2535	2541	2547	2553	2559	2565	2571	2577	2583	2589	2595	2601	2607	2613	2619	2625	2631	2637	2643	2649	2655	2661	2667	2673	2679	2685	2691	2697	2703	2709	2715	2721	2727	2733	2739	2745	2751	2757	2763	2769	2775	2781	2787	2793	2799	2805	2811	2817	2823	2829	2835	2841	2847	2853	2859	2865	2871	2877	2883	2889	2895	2901	2907	2913	2919	2925	2931	2937	2943	2949	2955	2961	2967	2973	2979	2985	2991	2997	3003	3009	3015	3021	3027	3033	3039	3045	3051	3057	3063	3069	3075	3081	3087	3093	3099	3105	3111	3117	3123	3129	3135	3141	3147	3153	3159	3165	3171	3177	3183	3189	3195	3201	3207	3213	3219	3225	3231	3237	3243	3249	3255	3261	3267	3273	3279	3285	3291	3297	3303	3309	3315	3321	3327	3333	3339	3345	3351	3357	3363	3369	3375	3381	3387	3393	3399	3405	3411	3417	3423	3429	3435	3441	3447	3453	3459	3465	3471	3477	3483	3489	3495	3501	3507	3513	3519	3525	3531	3537	3543	3549	3555	3561	3567	3573	3579	3585	3591	3597	3603	3609	3615	3621	3627	3633	3639	3645	3651	3657	3663	3669	3675	3681	3687	3693	3699	3705	3711	3717	3723	3729	3735	3741	3747	3753	3759	3765	3771	3777	3783	3789	3795	3801	3807	3813	3819	3825	3831	3837	3843	3849	3855	3861	3867	3873	3879	3885	3891	3897	3903	3909	3915	3921	3927	3933	3939	3945	3951	3957	3963	3969	3975	3981	3987	3993	3999	4005	4011	4017	4023	4029	4035	4041	4047	4053	4059	4065	4071	4077	4083	4089	4095	4101	4107	4113	4119	4125	4131	4137	4143	4149	4155	4161	4167	4173	4179	4185	4191	4197	4203	4209	4215	4221	4227	4233	4239	4245	4251	4257	4263	4269	4275	4281	4287	4293	4299	4305	4311	4317	4323	4329	4335	4341	4347	4353	4359	4365	4371	4377	4383	4389	4395	4401	4407	4413	4419	4425	4431	4437	4443	4449	4455	4461	4467	4473	4479	4485	4491	4497	4503	4509	4515	4521	4527	4533	4539	4545	4551	4557	4563	4569	4575	4581	4587	4593	4599	4605	4611	4617	4623	4629	4635	4641	4647	4653	4659	4665	4671	4677	4683	4689	4695	4701	4707	4713	4719	4725	4731	4737	4743	4749	4755	4761	4767	4773	4779	4785	4791	4797	4803	4809	4815	4821	4827	4833	4839	4845	4851	4857	4863	4869	4875	4881	4887	4893	4899	4905	4911	4917	4923	4929	4935	4941	4947	4953	4959	4965	4971	4977	4983	4989	4995	5001	5007	5013	5019	5025	5031	5037	5043	5049	5055	5061	5067	5073	5079	5085	5091	5097	5103	5109	5115	5121	5127	5133	5139	5145	5151	5157	5163	5169	5175	5181	5187	5193	5199	5205	5211	5217	5223	5229	5235	5241	5247	5253	5259	5265	5271	5277	5283	5289	5295	5301	5307	5313	5319	5325	5331	5337	5343	5349	5355	5361	5367	5373	5379	5385	5391	5397	5403	5409	5415	5421	5427	5433	5439	5445	5451	5457	5463	5469	5475	5481	5487	5493	5499	5505	5511	5517	5523	5529	5535	5541	5547	5553	5559	5565	5571	5577	5583	5589	5595	5601	5607	5613	5619	5625	5631	5637	5643	5649	5655	5661	5667	5673	5679	5685	5691	5697	5703	5709	5715	5721	5727	5733	5739	5745	5751	5757	5763	5769	5775	5781	5787	5793	5799	5805	5811	5817	5823	5829	5835	5841	5847	5853	5859	5865	5871	5877	5883	5889	5895	5901	5907	5913	5919	5925	5931	5937	5943	5949	5955	5961	5967	5973	5979	5985	5991	5997	6003	6009	6015	6021	6027	6033	6039	6045	6051	6057	6063	6069	6075	6081	6087	6093	6099	6105	6111	6117	6123	6129	6135	6141	6147	6153	6159	6165	6171	6177	6183	6189	6195	6201	6207	6213	6219	6225	6231	6237	6243	6249	6255	6261	6267	6273	6279	6285	6291	6297	6303	6309	6315	6321	6327	6333	6339	6345	6351	6357	6363	6369	6375	6381	6387	6393	6399	6405	6411	6417	6423	6429	6435	6441	6447	6453	6459	6465	6471	6477	6483	6489	6495	6501	6507	6513	6519	6525	6531	6537	6543	6549	6555	6561	6567	6573	6579	6585	6591	6597	6603	6609	6615	6621	6627	6633	6639	6645	6651	6657	6663	6669	6675	6681	6687	6693	6699	6705	6711	6717	6723	6729	6735	6741	6747	6753	6759	6765	6771	6777	6783	6789	6795	6801	6807	6813	6819	6825	6831	6837	6843	6849	6855	6861	6867	6873	6879	6885	6891	6897	6903	6909	6915	6921	6927	6933	6939	6945	6951	6957	6963	6969	6975	6981	6987	6993	6999	7005	7011	7017	7023	7029	7035	7041	7047	7053	7059	7065	7071	7077	7083	7089	7095	7101	7107	7113	7119	7125	7131	7137	7143	7149	7155	7161	7167	7173	7179	7185	7191	7197	7203	7209	7215	7221	7227	7233	7239	7245	7251	7257	7263	7269	7275	7281	7287	7293	7299	7305	7311	7317	7323	7329	7335	7341	7347	7353	7359	7365	7371	7377	7383	7389	7395	7401	7407	7413	7419	7425	7431	7437	7443	7449	7455	7461	7467	7473	7479	7485	7491	7497	7503	7509	7515	7521	7527	7533	7539	7545	7551	7557	7563	7569	7575	7581	7587	7593	7599	7605	7611	7617	7623	7629	7635	7641	7647	7653	7659	7665	7671	7677	7683	7689	7695	7701	7707	7713	7719	7725	7731	7737	7743	7749	7755	7761	7767	7773	7779	7785	7791	7797	7803	7809	7815	7821	7827	7833	7839	7845	7851	7857	7863	7869	7875	7881	7887	7893	7899	7905	7911	7917	7923	7929	7935	7941	7947	7953	7959	7965	7971	7977	7983	7989	7995	8001	8007	8013	8019	8025	8031	8037	8043	8049	8055	8061	8067	8073	8079	8085	8091	8097	8103	8109	8115	8121	8127	8133	8139	8145	8151	8157	8163	8169	8175	8181	8187	8193	8199	8205	8211	8217	8223	8229	8235	8241	8247	8253	8259	8265	8271	8277	8283	8289	8295	8301	8307	8313	8319	8325	8331	8337	8343	8349	8355	8361	8367	8373	8379	8385	8391	8397	8403	8409	8415	8421	8427	8433	8439	8445	8451	8457	8463	8469	8475	8481	8487	8493	8499	8505	8511	8517	8523	8529	8535	8541	8547	8553	8559	8565	8571	8577	8583	8589	8595	8601	8607	8613	8619	8625	8631	8637	8643	8649	8655	8661	8667	8673	8679	8685	8691	8697	8703	8709	8715	8721	8727	8733	8739	8745	8751	8757	8763	8769	8775	8781	8787	8793	8799	8805	8811	8817	8823	8829	8835	8841	8847	8853	8859	8865	8871	8877	8883	8889	8895	8901	8907	8913	8919	8925	8931	8937	8943	8949	8955	8961	8967	8973	8979	8985	8991	8997	9003	9009	9015	9021	9027	9033	9039	9045	9051	9057	9063	9069	9075	9081	9087	9093	9099	9105	9111	9117	9123	9129	9135	9141	9147	9153	9159	9165	9171	9177	9183	9189	9195	9201	9207	9213	9219	9225	9231	9237	9243	9249	9255	9261	9267	9273	9279	9285	9291	9297	9303	9309	9315	9321	9327	9333	9339	9345	9351	9357	9363	9369	9375	9381	9387	9393	9399	9405	9411	9417	9423	9429	9435	9441	9447	9453	9459	9465	9471	9477	9483	9489	9495	9501	9507	9513	9519	9525	9531	9537	9543	9549	9555	9561	9567	9573	9579	9585	9591	9597	9603	9609	9615	9621	9627	9633	9639	9645	9651	9657	9663	9669	9675	9681	9687	9693	9699	9705	9711	9717	9723	9729	9735	9741	9747	9753	9759	9765	9771	9777	9783	9789	9795	9801	9807	9813	9819	9825	9831	9837	9843	9849	9855	9861	9867	9873	9879	9885	9891	9897	9903	9909	9915	9921	9927	9933	9939	9945	9951	9957	9963	9969	9975	9981	9987	9993	9999	10005	10011	10017	10023	10029	10035	10041	10047	10053	10059	10065	10071	10077	10083	10089	10095	10101	10107	10113	10119	10125	10131	10137

Arithmetic Mean: $\bar{\mathbf{r}}_A = \sum_{t=1}^n \mathbf{r}_t / n$

Source : Stocks, Bonds, Bills, and Inflation – Market Results for 1926-2007 – 2008 Yearbook Valuation Edition, pp. 30-31, Morningstar, Inc., Chicago, IL

Missouri American Water Company

Total Returns on Large Company Stocks

1926 to 2007

Large Company Stocks

2007

	1926											
	-50%	-40%	-30%	-20%	-10%	0%	10%	20%	30%	40%	50%	60%

$$\text{Geometric Mean: } r_G = \left[V_n / V_0 \right]^{1/n} - 1$$

Source : Stocks, Bonds, Bills, and Inflation - Market Results for 1926-2007 - 2008 Yearbook Valuation Edition, pp. 30-31, Morningstar, Inc., Chicago, IL

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Earnings Per Share 700

To subscribe call 1-800-833-0046.

CALIFORNIA WATER NYSE-CWT										RECENT PRICE	33.21	P/E RATIO	20.8	23.1	22.0	RELATIVE P/E RATIO	1.41	DIVID YLD	3.5%	VALUE LINE	Target Price Range					
TIMELINESS 3 Raised 3/7/08										High: 39.0	33.0	32.0	31.4	28.0	26.0	31.4	37.9	42.1	45.8	46.4	41.2	2011	2012	2013		
SAFETY 3 Labeled 7/21/07										Low: 18.6	20.8	22.8	21.6	20.5	23.7	26.1	31.2	32.6	34.2	30.8						
TECHNICAL 3 Rated 6/20/08										LEGENDS														2011	2012	2013
BETA 1.15 (1.00 = Market)										1.33 x Overhead p ch																
2011-13 PROJECTIONS										Based on Interest Rate																
Price 60										Rel. Price Strength																
Gain (+20%)										Signal and 1/88																
Ann'l Total Return 8%										Shaded area indicates recession																
Insider Decisions																										
Institutional Decisions																										
CAPITAL STRUCTURE as of 3/31/08																										
Total Debt \$306.2 mil. Due in 5 Yrs \$18.2 mil.																										
LT Debt \$288.5 mil. LT Interest \$20.0 mil.																										
(LT Interest earned: 9.8%; total int. cov: 3.6x)																										
Pension Assets 12/07 \$85.3 mil.																										
Pfd Stock \$3.6 mil. Oblg: \$105.6 mil.																										
139,000 shares, 4.4% cumulative (\$28 par).																										
Common Stock 20,716,702 shs.																										
as of 5/1/08																										
MARKET CAP: \$700 million (Small Cap)																										
CURRENT POSITION (MILL.)																										
Cash Assets 60.3																										
Other 49.3																										
Current Assets 109.6																										
Acct Payable 33.1																										
Debt Due 1.8																										
Other 35.3																										
Current Liab. 70.2																										
Fib. Chg. Cov. 317%																										
ANNUAL RATES of change (per ch)																										
Revenue 2.0%																										
"Cash Flow" 1.6%																										
Earnings -0.5%																										
Dividends 1.0%																										
Book Value 3.5%																										
QUARTERLY REVENUES (\$ mil.)																										
Cal. Mar.31 Jun.30 Sep.30 Dec.31 Full Year																										
2005 60.3 81.6 101.1 77.8 320.7																										
2006 65.2 81.1 107.5 80.6 334.7																										
2007 71.6 85.8 113.8 85.9 367.1																										
2008 72.8 85.7 120 92.0 360																										
2009 80.0 110 135 100 425																										
EARNINGS PER SHARE																										
Cal. Mar.31 Jun.30 Sep.30 Dec.31 Full Year																										
2005 .03 .41 .71 .32 1.47																										
2006 .04 .31 .68 .31 1.34																										
2007 .07 .37 .67 .39 1.50																										
2008 .01 .40 .77 .42 1.60																										
2009 .10 .45 .85 .45 1.85																										
QUARTERLY DIVIDENDS PAID \$																										
Cal. Mar.31 Jun.30 Sep.30 Dec.31 Full Year																										
2004 .283 .283 .283 .283 1.13																										
2005 .285 .285 .285 .285 1.14																										
2006 .287 .287 .287 .287 1.16																										
2007 .290 .290 .290 .290 1.18																										
2008 .283 .283 .283 .283 1.13																										

CAPITAL STRUCTURE as of 3/31/08										1982										1983										1984										1985										1986										1987										1988										1989										1990										1991										1992										1993										1994										1995										1996										1997										1998										1999										2000										2001										2002										2003										2004										2005										2006										2007										2008										2009										2010										2011										2012										2013																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
Total Debt \$306.2 mil. Due in 5 Yrs \$18.2 mil.										12.23										13.34										12.63										13.17										14.48										15.48										14.76										15.86										16.16										16.26										17.33										16.37										17.18										17.44										18.20										17.78										17.80										18.65										Revenues per sh										21.25																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
LT Debt \$288.5 mil. LT Interest \$20.0 mil.										1.92										2.25										2.02										2.10										2.50										2.82										2.80										2.76										2.52										2.20										2.65										2.51										2.83										3.09										2.71										3.12										3.30										3.65										"Cash Flow" per sh										4.25																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
(LT Interest earned: 9.8%; total int. cov: 3.6x)										139.09										135										122										117										1.51										1.83										1.45										1.63										1.31										.04										1.25										1.21										1.48										1.47										1.34										1.50										1.60										1.85										Earnings per sh A										2.35																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
Pension Assets 12/07 \$85.3 mil.										.39										.89										.99										1.02										1.04										1.08										1.07										1.09										1.10										1.12										1.13										1.14										1.16										1.17										1.18										Div'd Dec'd per sh B										1.21																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
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Missouri American Water Company
Authorized Returns on Common Equity and
Common Equity Ratios for Electric and Gas Distribution Companies
from January 2008 through June 2008

Date	Company	Type of Utility	State	Authorized Return on Common	Authorized Common Equity Ratio	Yield on Moody's A Rated Public Utility Bonds (1)	Spread
8-Jan-08	Northern States Power-Wisconsin	Electric	WI	10.75	52.51	5.97	4.78
8-Jan-08	Northern States Power- Wisconsin	Gas	WI	10.75	52.51	5.97	4.78
17-Jan-08	Wisconsin Electric Power	Electric	WI	10.75 (4)	54.36	5.97	4.78
17-Jan-08	Wisconsin Electric Power	Gas	WI	10.75	54.36	5.97	4.78
17-Jan-08	Wisconsin Gas	Gas	WI	10.75	46.64	5.97	4.78
28-Jan-08	Connecticut Light & Power	Electric	CT	9.40 (4,5)	48.99	6.16	3.24
30-Jan-08	Polomac Electric Power	Electric	DC	10.00 (5,7)	46.55	6.16	3.84
31-Jan-08	Central Vermont Public Service	Electric	VT	10.71 (2)	50.02	6.16	4.55
5-Feb-08	North Shore Gas	Gas	IL	9.99	56.00	6.16	3.83
5-Feb-08	Peoples Gas Light and Coke	Gas	IL	10.19	56.00	6.16	4.03
6-Feb-08	Interstate Power and Light	Electric	IA	11.70	NA	6.16	5.54
13-Feb-08	Indiana Gas	Gas	IN	10.20 (2)	48.99	6.16	4.04
29-Feb-08	Fitchburg Gas & Electric	Electric	MA	10.25 (5)	42.80	6.02	4.23
12-Mar-08	PacifiCorp	Electric	WY	10.25 (2,6)	50.80	6.02	4.23
25-Mar-08	Consolidated Edison of New York	Electric	NY	9.10 (5)	47.98	6.21	2.89
31-Mar-08	Virginia Electric Power	Electric	VA	12.12	NA	6.21	5.91
31-Mar-08	Avista Corp.	Gas	OR	10.00 (2,4)	50.00	6.21	3.79
23-Apr-08	MDU Resources	Electric	MT	10.25 (2,4)	50.67	6.21	4.04
24-Apr-08	Public Service Company of New Mexico	Electric	NM	10.10	51.37	6.21	3.89
1-May-08	Hawaiian Electric Company	Electric	HI	10.70 (2,3)	55.79	6.21	4.49
27-May-08	UNS Electric	Electric	AZ	10.00	48.85	6.29	3.71
28-May-08	Duke Energy	Gas	OH	10.50 (2)	55.76	6.29	4.21
10-Jun-08	Consumers Energy	Electric	MI	10.70 (3)	41.75	6.29	4.41
16-Jun-08	MidAmerican Energy	Electric	IA	11.70	NA	6.29	5.41
24-Jun-08	Almos Energy	Gas	TX	10.00	48.27	6.27	3.73
26-Jun-08	Appalachian Power	Electric	WV	10.50 (2)	41.54	6.27	4.23
27-Jun-08	Sierra Pacific Power	Electric	NV	10.60	43.49	6.27	4.33

Average - All Cases 10.47 % 49.83 % 6.16 % 4.31 %

Average - Litigated Cases 10.50 % 49.53 % 6.10 % 4.40 %

Prospective Yield on A Rated Public Utility Bonds (8) 6.59 %

Average Spread between Authorized Returns on
Common Equity and the Yields on Moody's A-rated
Public Utility Bonds for Litigated Cases 4.40

Indicated Common Equity Cost Rate 10.99 %

NA = Not Available

- Notes:
- (1) Actual A rated yield represents the yield of the previous month if the order was issued on or after the 21st of each month, or the yield of two months prior if the order was issued on or before the 20th of each month. For example, the yield for 1/17/08 is the A rated Public Utility yield for November 2007 and the yield for 1/28/08 is the A rated Public Utility yield for December 2007.
 - (2) Order followed full or partial stipulation settlement by the parties. Decision particulars not necessarily precedent- setting or specifically adopted by the regulatory body.
 - (3) Interim rate implemented prior to the issuance of final order, normally under bond and subject to refund.
 - (4) Rate change to be implemented in multiple steps.
 - (5) Rate change applicable to electric delivery only.
 - (6) Indicated rate increase to be phased-in over four years, with a 6.88% ROR authorized for 2006, 6.89% for 2007, 7.09% for 2008, and 7.48% for 2009.
 - (7) Rate increase effective 2/20/08.
 - (8) From page 1 of Schedule PMA-22.

Source of Information:
Major Rate Case Decisions - January 2008 - June 2008, Published by Regulatory Research Associates, Inc., An SNL Energy
Company, July 2, 2008
Mergent Bond Record Monthly Update, September 2008, Vol. 75, No. 9

Missouri American Water Company
Percent Change in Gross Domestic Product for the Years 1998 - 2007

Code	Industry Title	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	'98-'07 % chg
VA	Value added (Millions of dollars)	8746997	9288410	9816895	10127978	10468601	10958770	11685901	12433808	13194889	13841339	4.90%
VA	Gross domestic product	7652501	8127183	8614288	8869532	9131169	954444	10194273	10881451	11559044	12103781	5.23%
VA	Private industries	102385	93779	97895	97895	95444	114383	142163	128752	125388	161365	4.74%
VA	Agriculture, forestry, fishing, and hunting	78901	68774	71526	73134	70819	88267	114673	100868	96878	161365	28.70%
VA	Farms	23494	25005	26494	24781	24625	26116	27497	27866	29720	275784	15.80%
VA	Forestry, fishing, and related activities	74785	85387	121334	118737	105345	143345	171341	226574	262383	275784	5.10%
VA	Mining	35173	47217	60960	72615	82753	93817	114315	149827	159440	1540725	15.80%
VA	Oil and gas extraction	27031	27492	25582	27082	26934	27238	30333	37861	43482	275784	5.10%
VA	Mining, except oil and gas	12581	10688	13353	19140	16846	22280	25893	33865	59452	275784	5.10%
VA	Support activities for mining	188906	185417	188281	202238	207328	219878	249271	249488	273387	295220	5.53%
VA	Utilities	374387	406602	435914	469585	482277	493412	539218	607879	630031	659295	4.83%
VA	Construction	1343850	1373112	1426218	1341380	1352640	1583027	1427887	1433980	1540725	1818777	4.28%
VA	Manufacturing	808863	820382	863268	778871	774784	771784	807475	840889	882845	928688	4.97%
VA	Durable goods	26368	31940	31437	31313	30421	32103	37477	37083	37448	37448	3.33%
VA	Wood products	42327	47303	45743	44882	43941	45194	48335	50733	54880	54880	3.33%
VA	Nonmetallic mineral products	49422	47303	48183	41072	41943	38352	54835	57823	63380	63380	3.33%
VA	Primary metals	112705	116380	121086	112040	107403	103304	115193	123273	131083	131083	3.33%
VA	Fabricated metal products	111472	105829	109286	103157	98328	94277	103446	114781	123204	123204	3.33%
VA	Machinery	165973	162777	165583	138931	124152	124001	125461	132715	138708	138708	3.33%
VA	Computer and electronic products	44735	48196	55580	48194	48765	48804	49559	49052	44986	44986	3.33%
VA	Electrical equipment, appliances, and components	108827	115397	118105	103694	118882	124083	108942	99053	96859	96859	3.33%
VA	Motor vehicles, bodies and trailers, and parts	63344	64253	64439	68175	68842	62352	70877	81959	90404	90404	3.33%
VA	Other transportation equipment	29101	30865	32712	30200	31061	33447	31196	30805	31385	31385	3.33%
VA	Other transportation equipment	49902	52480	57515	57254	60029	62928	67357	68820	66880	66880	3.33%
VA	Furniture and related products	535885	552720	569950	562459	577855	597533	620413	643031	668879	688087	3.33%
VA	Miscellaneous manufacturing	137539	153567	154898	167129	172880	167940	181045	183701	180650	180650	3.33%
VA	Nondurable goods	27127	28440	26453	22768	21848	23107	23119	21248	19457	19457	3.33%
VA	Food and beverage and tobacco products	28048	24738	25052	22768	20913	18259	17325	16548	16413	16413	3.33%
VA	Textile mills and textile product mills	54154	55594	55594	48468	50311	50310	50310	50310	50310	50310	3.33%
VA	Apparel and leather and allied products	46308	48183	48009	48868	45662	45249	45554	45226	46188	46188	3.33%
VA	Paper products	15382	157142	157057	157227	174363	179465	186746	189751	213558	213558	3.33%
VA	Printing and related support activities	542539	577688	591688	607078	615365	637005	666597	723740	762206	780353	4.53%
VA	Chemical products	598533	635456	682430	681578	718578	751483	778918	812789	847985	885538	4.56%
VA	Petroleum and coal products	273704	287410	301822	298048	304557	316576	344625	358327	385444	403480	4.61%
VA	Plastics and rubber products	52901	54888	57678	48960	48336	51729	49142	45494	46885	46885	4.61%
VA	Wholesale trade	24531	24888	25520	25559	26181	28078	29835	33268	37466	37466	4.61%
VA	Retail trade	85168	84143	7222	7417	8958	8718	9510	9228	9228	9228	4.61%
VA	Transportation and warehousing	85168	84143	7222	7417	8958	8718	9510	9228	9228	9228	4.61%
VA	Air transportation	85168	84143	7222	7417	8958	8718	9510	9228	9228	9228	4.61%
VA	Rail transportation	85168	84143	7222	7417	8958	8718	9510	9228	9228	9228	4.61%
VA	Water transportation	85168	84143	7222	7417	8958	8718	9510	9228	9228	9228	4.61%
VA	Truck and courier passenger transportation	13777	14400	14457	15018	15894	16068	17880	17371	18056	18056	4.61%
VA	Pipeline transportation	8245	8245	8245	8245	8245	8245	8245	8245	8245	8245	4.61%
VA	Other transportation and support activities	59552	64730	70225	71359	73378	75425	83537	90555	98853	98853	4.61%
VA	Warehousing and storage	24971	23209	24971	25084	26841	28020	31155	34649	37123	37123	4.61%
VA	Information	381573	458313	458304	47854	483581	490933	530619	570946	586770	643310	7.77%
VA	Publishing industries (includes software)	96556	118664	118664	118671	118683	123466	130330	142217	150282	150282	5.01%
VA	Motion picture and sound recording industries	25088	30107	32525	33568	36884	38282	40243	41955	43071	43071	5.01%
VA	Broadcasting and telecommunications	225762	235354	271301	283196	278949	277937	302218	324154	336536	336536	5.01%
VA	Information and data processing services	23947	38709	37746	41469	46158	49318	57328	62199	68481	68481	5.01%
VA	Finance, insurance, real estate, rental, and leasing	1694608	1783368	2059197	2141889	2244618	2378770	2548952	2755550	2980733	2980733	6.06%

Missouri American Water Company
Percent Change in Gross Domestic Product for the Years 1988 - 2007

Code	Industry Title	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	% chg
VA	Value added (millions of dollars)	641118	679842	740489	789537	822728	854623	897883	982487	1083730	1113589	
VA	Finance and insurance	277472	309007	318925	380055	417443	445015	457782	580637	598742	...	1.82%
VA	Federal Reserve banks, credit intermediation, and related activities	134070	138930	187715	172223	140390	145897	158266	183787	217772	...	6.33%
VA	Securities, commodity contracts, and investments	217427	218687	238284	234383	237438	234958	287747	284457	280882	...	
VA	Insurance carriers and related activities	11368	18308	19458	17868	19458	18723	24077	25357	25357	...	
VA	Funds, trusts, and other financial vehicles	1043430	1116536	1194463	1276571	1319762	1379895	1470887	1589455	1683268	...	5.07%
VA	Real estate and rental and leasing	950298	1017949	1082118	1168859	1215983	1274235	1366737	1461285	1557072	...	5.88%
VA	Rent and leasing services and lessors of intangible assets	93182	100608	108345	1168880	103269	105765	104149	105160	105754	...	
VA	Professional, scientific, and technical services	565310	613936	675121	685825	705227	734123	792709	851919	925333	1003077	7.80%
VA	Legal services	120853	127792	135126	145583	145752	154213	168743	176420	186785	...	8.40%
VA	Computer systems design and related services	351555	378795	413251	426188	432182	454580	487086	542540	592054	...	6.25%
VA	Miscellaneous professional, scientific, and technical services	158910	170458	183551	177636	183789	195502	210146	224882	240265	...	5.86%
VA	Management of companies and enterprises	254047	280150	282373	289419	299935	320303	334535	356435	393477	...	5.73%
VA	Administrative and waste management services	231877	255407	257207	264073	273282	290899	304336	334337	359284	...	
VA	Waste management and remediation services	22170	24742	25165	25346	25706	29403	30569	32039	34163	...	
VA	Educational services, health care, and social assistance	601537	634488	678438	738327	795568	857265	918268	961534	1022312	1080737	6.69%
VA	Educational services	67834	72774	78239	85094	93288	100068	108286	113940	120948	129411	6.84%
VA	Health care and social assistance	533004	561713	599187	654233	705300	757169	807872	847594	901386	961328	7.00%
VA	Ambulatory health care services	276083	285585	307824	331203	361803	385573	408561	433554	464519	...	8.65%
VA	Hospitals and nursing and residential care facilities	214539	225586	238552	258044	281113	303854	330483	340915	358319	...	6.75%
VA	Social assistance	43282	47553	53022	59089	63384	67841	70828	74028	78528	...	
VA	Arts, entertainment, recreation, accommodation, and food services	305873	327774	350119	381468	391505	398882	427462	448420	478828	508575	5.74%
VA	Arts, entertainment, and recreation	78524	83801	88675	95564	102390	107168	113744	117448	126182	131182	5.38%
VA	Performing arts, spectator sports, museums, and related activities	34534	37757	40012	42985	46731	49527	52713	55913	59280	...	3.82%
VA	Amusements, gambling, and recreation industries	42181	46944	48844	52883	58559	67811	81031	82434	85782	...	5.51%
VA	Accommodation and food services	228148	243873	261443	285805	279115	281674	312718	330872	353843	374545	5.14%
VA	Accommodation	78072	84357	90572	97467	100015	103882	109426	116123	122558	...	4.80%
VA	Food services and drinking places	151077	159577	170771	178518	190015	203882	215390	228549	241285	...	5.29%
VA	Other services, except government	211145	217808	228112	241458	252321	263274	280654	301103	316573	...	3.82%
VA	Government	1084486	1141217	1203861	1253323	1338432	1418433	1491628	1588716	1649362	1740999	5.43%
VA	Federal	352911	361880	378749	385701	417325	448589	479354	502857	528427	547052	
VA	General government	280058	300504	315362	325865	350873	383854	412582	438812	458588	...	
VA	Government enterprises	59553	60858	60058	64432	64655	68782	68782	63725	67628	...	
VA	State and local	741585	775357	823832	872623	921107	969844	1012274	1086079	1122535	1183947	6.32%
VA	General government	677228	711795	754238	800768	848938	886175	935844	987072	1042515	...	5.43%
VA	NIPA reconciliation item 1/	64363	67582	69706	71854	72159	73568	76430	78068	80020	...	
VA	Adaptive	-10717	-3441	
VA	Gross domestic product, NIPAs	1243398	1319488	13841339	4.90%
VA	Less: Value added, all industries	12430167	13205405	13844780	4.84%
VA	Equals: NIPA reconciliation item 1/	-10717	-3441	-67.89%
VA	Private goods-producing industries 2/	1855417	1958889	2081485	2027486	2038883	2113265	2280603	2446205	2567536	2615550	1.87%
VA	Private services-producing industries 3/	5757084	6188304	6532802	6842155	7094276	7425072	7513670	8415248	8985908	9488231	5.58%
VA	Information-communications-technology-producing industries 4/	385038	425942	465786	424164	416624	421198	440488	470110	504984	541732	5.71%
VA	Information-communications-technology-producing industries 5/	7.28%

See page 2 for notes.

Missouri American Water Company
Derivation of Investment Risk Adjustment Based upon
Ibbotson Associates' Size Premia for the Decile Portfolios of the NYSE

Notes:

- (1) From page 3 of this Schedule.
- (2) Line No. 1a Column 4 – Line No. 2 Column 4 and Line No. 1b – Line No. 3 of Column 4 etc. For example, the 0.53% in Column 5, Line No. 2 is derived as follows $0.53\% = 2.38\% - 1.85\%$.
- (3) With an estimated market capitalization of \$629.331 million based upon MoPSC Witness Barnes' four comparable water utility companies, \$617.772 million based upon MIEC Witness Janous' water proxy group, and \$581.730 based upon MIEC Witness Janous' gas distribution proxy group, Missouri American Water Company falls between the 8th and 9th deciles of the NYSE/AMEX/NASDAQ which have an average market capitalization of \$605.084 as shown in the table on the bottom half of page 1 of this Schedule.
- (4) Average size premium applicable to the 8th and 9th deciles of the NYSE/AMEX/NASDAQ as shown in the table on the bottom half of page 1 of this Schedule.
- (5) With an estimated market capitalization of \$1,009.827 million, the based upon MoPSC Witness Barnes' four comparable water utility companies falls between the 7th and 8th deciles of the NYSE/AMEX/NASDAQ which have an average capitalization of \$1,073.072 million as can be gleaned from the information shown in the table on the bottom half of page 1 of this Schedule.
- (6) Average size premium applicable to the 7th and 8th deciles of the NYSE/AMEX/NASDAQ as can be gleaned from the information shown in the table on the bottom half of page 1 of this Schedule.
- (7) With an estimated market capitalization of \$620.245 million, MIEC Witness Janous' water proxy group falls between the 8th and 9th deciles of the NYSE/AMEX/NASDAQ which have an average market capitalization of \$605.084 million as can be gleaned from the information shown in the table on the bottom half of page 1 of this Schedule.
- (8) With an estimated market capitalization of \$1,645.486 million, MIEC Witness Janous' gas distribution proxy group falls in the 6th decile of the NYSE/AMEX/NASDAQ which has an average market capitalization of \$1,637.608 million as shown in the table on the bottom half of page 1 of this Schedule.
- (9) Size premium applicable to the of the 6th and 7th deciles of the NYSE/AMEX/NASDAQ as can be gleaned from the information shown on page 3 of this Schedule.

Missouri American Water Company
Market Capitalization of Missouri American Water Company,
MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies,
MIEC Witness Janous' Water Proxy Group,
and MIEC Witness Janous' Gas Distribution Proxy Group

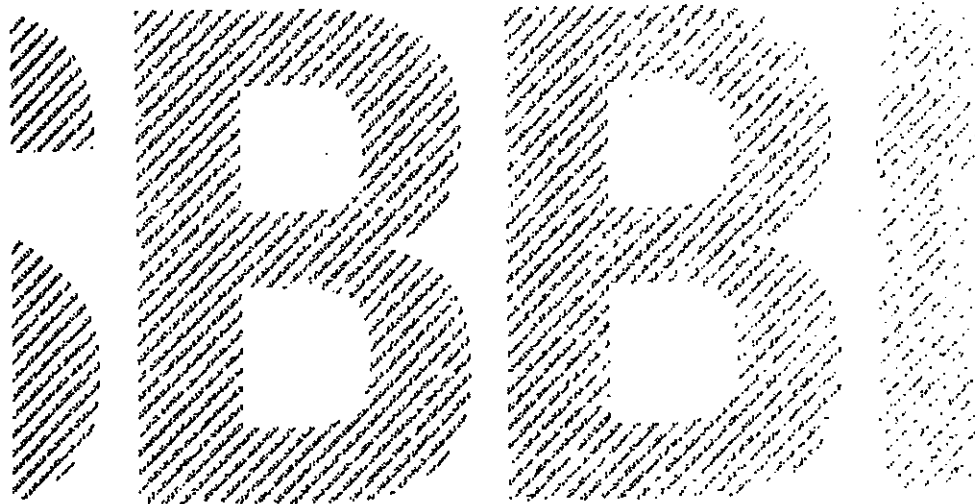
Company	1	2	3	4	5	6
Company	Common Stock Shares Outstanding at December 31, 2007 (millions)	Book Value per Share at December 31, 2007 (1)	Total Common Equity at December 31, 2007 (millions)	Closing Stock Market Price (2)	Market-to-Book Ratio (3)	Market Capitalization (4) (millions)
Missouri American Water Company	NA	NA	\$ 303,146 (5)	NA		
Based Upon MoPSC Staff Witness Barnes' Four Comparable Water Utility Companies						
Aqua America, Inc.	17,221	\$ 17,624	\$ 302,129	\$ 35.093	201.2 %	\$ 607,661
California Water Service Group	133,460	7.319	976,268	16.119	241.2 %	2,465,122
Midstates Water Company	20,896	18,864	385,709	37.398	200.4 %	728,693
Average	48,138	\$ 13,893	\$ 448,229	\$ 27,257	207.6 %	\$ 1,008,627
MIEC Witness Janous' Water Proxy Group						
Aqua America, Inc.	17,221	\$ 17,624	\$ 302,129	\$ 35.093	197.5 %	\$ 606,710
California Water Service Group	133,460	7.319	976,268	16.830	228.9 %	2,245,122
Midstates Water Company	20,896	18,864	385,709	35.260	188.9 %	728,693
SLW Corp.	13,245	12,463	164,616	24.280	253.8 %	203,222
Southwest Gas Corporation	22,862	8,599	228,524	26.030	155.9 %	338,255
York Water Company	11,353	5,972	67,272	14.950	155.9 %	247,541
Average	30,764	\$ 11,383	\$ 295,044	\$ 22,628	203.8 %	\$ 620,245
MIEC Witness Janous' Gas Distribution Proxy Group						
Arco Resources, Inc.	78,409	\$ 21,741	\$ 1,691,000	\$ 34,740	159.8 %	\$ 2,654,195
Arco Energy Corp.	58,007	22,407	2,032,403	37,190	129.3 %	2,464,721
Lockdale Group, Inc.	21,846	18,768	428,225	39,820	201.7 %	864,108
New Jersey Resources Corp.	41,811	16,091	644,797	33,060	214.5 %	1,378,508
NICOR Inc.	45,130	20,844	945,200	40,600	193.4 %	1,872,785
Northwest Natural Gas Company	28,407	22,822	594,791	45,630	202.6 %	1,204,897
Palmdale Gas Co., Inc.	28,407	11,527	478,374	25,300	222.9 %	1,985,512
South Jersey Industries, Inc.	29,327	17,815	521,775	37,770	151.3 %	1,261,370
Southwest Gas Corporation	42,895	22,488	963,873	38,000	139.5 %	1,264,140
WGL Holdings, Inc.	49,215	19,857	980,767	34,690	174.4 %	1,716,773
Average	49,704	\$ 19,405	\$ 983,045	\$ 35,072	185.3 %	\$ 1,645,498

NA = Not Available

- Notes:
- (1) Column 3 / Column 1
 - (2) The closing market prices for the proxy groups are the same as the average closing prices in Miers' Barnes' Schedule 15 and Janous' Schedule BA-LS.
 - (3) Column 4 / Column 2
 - (4) Column 5 * Column 3
 - (5) Company Provided.
 - (6) The market-to-book ratio of Missouri American Water Company is assumed to be equal to the average market-to-book ratio of the MoPSC Staff Witness Barnes' four comparable water utility companies.
 - (7) MIEC Witness Janous' Water Proxy Group's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio of the MoPSC Staff Witness Barnes' four comparable water utility companies, 207.6%, and Missouri American Water Company's market capitalization would therefore have been \$817,772 million. (\$817.77 = \$303,146 * 207.6%).
 - (8) The market-to-book ratio of Missouri American Water Company is assumed to be equal to the average market-to-book ratio of the MIEC Witness Janous' water proxy group.
 - (9) Missouri American Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio of the MIEC Witness Janous' water proxy group, 185.3%, and Missouri American Water Company's market capitalization would therefore have been \$517,772 million. (\$517.77 = \$303,146 * 185.3%).
 - (10) The market-to-book ratio of Missouri American Water Company is assumed to be equal to the average market-to-book ratio of the MIEC Witness Janous' gas distribution proxy group.
 - (11) Missouri American Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio of the MIEC Witness Janous' gas distribution proxy group, 165.3%, and Missouri American Water Company's market capitalization would therefore have been \$501,730 million. (\$501.73 = \$303,146 * 165.3%).

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2008 Valuation Yearbook

Market Results for
Stocks, Bonds, Bills, and Inflation
1926–2007



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Chapter 7

Firm Size and Return

The Firm Size Phenomenon

One of the most remarkable discoveries of modern finance is that of a relationship between firm size and return. The relationship cuts across the entire size spectrum but is most evident among smaller companies, which have higher returns on average than larger ones. Many studies have looked at the effect of firm size on return.¹ In this chapter, the returns across the entire range of firm size are examined.

Construction of the Decile Portfolios

The portfolios used in this chapter are those created by the Center for Research in Security Prices (CRSP) at the University of Chicago's Graduate School of Business. CRSP has refined the methodology of creating size-based portfolios and has applied this methodology to the entire universe of NYSE/AMEX/NASDAQ-listed securities going back to 1926.

The New York Stock Exchange universe excludes closed-end mutual funds, preferred stocks, real estate investment trusts, foreign stocks, American Depositary Receipts, unit investment trusts, and Americus Trusts. All companies on the NYSE are ranked by the combined market capitalization of their eligible equity securities. The companies are then split into 10 equally populated groups, or deciles. Eligible companies traded on the American Stock Exchange (AMEX) and the Nasdaq National Market (NASDAQ) are then assigned to the appropriate deciles according to their capitalization in relation to the NYSE breakpoints. The portfolios are rebalanced, using closing prices for the last trading day of March, June, September, and December. Securities added during the quarter are assigned to the appropriate portfolio when two consecutive month-end prices are available. If the final NYSE price of a security that becomes delisted is a month-end price, then that month's return is included in the quarterly return of the security's portfolio. When a month-end NYSE price is missing, the month-end value of the security is derived from merger terms, quotations on regional exchanges, and other sources. If a month-end value still is not determined, the last available daily price is used.

Base security returns are monthly holding period returns. All distributions are added to the month-end prices, and appropriate price adjustments are made to account for stock splits and dividends. The return on a portfolio for one month is calculated as the weighted average of the returns for its individual stocks. Annual portfolio returns are calculated by compounding the monthly portfolio returns.

Size of the Deciles

Table 7-1 reveals that the top three deciles of the NYSE/AMEX/NASDAQ account for most of the total market value of its stocks. Nearly two-thirds of the market value is represented by the first decile, which currently consists of 167 stocks, while the smallest decile accounts for just over one percent of the

¹ Rolf W. Banz was the first to document this phenomenon. See Banz, Rolf W. "The Relationship Between Returns and Market Value of Common Stocks," *Journal of Financial Economics*, Vol. 9, 1981, pp. 3-18.

market value. The data in the second column of Table 7-1 are averages across all 82 years. Of course, the proportion of market value represented by the various deciles varies from year to year.

Columns three and four give recent figures on the number of companies and their market capitalization, presenting a snapshot of the structure of the deciles near the end of 2007.

Table 7-1[†]
Size-Decile Portfolios of the NYSE/AMEX/NASDAQ Size and Composition
1926 through September 30, 2007

Decile	Historical Average Percentage of Total Capitalization	Recent Number of Companies	Recent Decile Market Capitalization (in thousands)	Recent Percentage of Total Capitalization
1-Largest	63.22%	167	\$10,357,817,750	62.34%
2	13.97%	174	2,327,351,920	14.01%
3	7.58%	192	1,111,672,200	6.68%
4	4.73%	184	708,686,610	4.27%
5	3.24%	203	541,399,790	3.26%
6	2.38%	251	411,039,680	2.47%
7	1.75%	275	378,465,180	2.28%
8	1.30%	380	291,182,590	1.75%
9	1.02%	641	284,538,240	1.71%
10-Smallest	0.83%	1775	201,705,150	1.21%
Mid-Cap 3-5	15.53%	579	2,362,768,280	14.22%
Low-Cap 6-8	5.43%	906	1,081,687,170	6.51%
Micro-Cap 9-10	1.85%	2,416	486,243,740	2.93%

Historical average percentage of total capitalization shows the average, over the last 82 years, of the decile market values as a percentage of the total NYSE/AMEX/NASDAQ calculated each month. Number of companies in deciles, recent market capitalization of deciles, and recent percentage of total capitalization are as of September 30, 2007.

Table 7-2 gives the current breakpoints that define the composition of the NYSE/AMEX/NASDAQ size deciles. The largest company and its market capitalization are presented for each decile. Table 7-3 shows the historical breakpoints for each of the three size groupings presented throughout this chapter. Mid-cap stocks are defined here as the aggregate of deciles 3-5. Based on the most recent data (Table 7-2), companies within this mid-cap range have market capitalizations at or below \$9,206,713,000 but greater than \$2,411,794,000. Low-cap stocks include deciles 6-8 and currently include all companies in the NYSE/AMEX/NASDAQ with market capitalizations at or below \$2,411,794,000 but greater than \$723,258,000. Micro-cap stocks include deciles 9-10 and include companies with market capitalizations at or below \$723,258,000. The market capitalization of the smallest company included in the micro-capitalization group is currently \$1,922,000.

[†] Source: ©2008 CRSP[®], Center for Research in Security Prices, Graduate School of Business, The University of Chicago used with permission. All rights reserved. www.crsp.chicagogsb.edu

Table 7-2[†]
Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, Largest Company
and Its Market Capitalization by Decile
September 30, 2007

Decile	Market Capitalization of Largest Company (in thousands)	Company Name
1-Largest	\$472,518,672	Exxon Mobil Corp.
2	20,234,526	General Mills Inc.
3	9,208,713	Reliant Energy Inc.
4	5,012,577	Manitowoc Co. Inc.
5	3,422,743	FMC Corp.
6	2,411,784	Webster Financial Corp.
7	1,633,320	Simpson Manufacturing Co. Inc.
8	1,128,765	Metal Management Inc.
9	723,259	Citadel Broadcasting Corp.
10-Smallest	363,479	Emergency Medical Services Corp.

Presentation of the Decile Data

Summary statistics of annual returns of the 10 deciles over 1926–2007 are presented in Table 7-4. Note from this exhibit that both the average return and the total risk, or standard deviation of annual returns, tend to increase as one moves from the largest decile to the smallest. Furthermore, the serial correlations of returns are near zero for all but the smallest deciles. Serial correlations and their significance will be discussed in detail later in this chapter.

Graph 7-1 depicts the growth of one dollar invested in each of three NYSE/AMEX/NASDAQ groups broken down into mid-cap, low-cap, and micro-cap stocks. The index value of the entire NYSE/AMEX/NASDAQ is also included. All returns presented are value-weighted based on the market capitalizations of the deciles contained in each subgroup. The sheer magnitude of the size effect in some years is noteworthy. While the largest stocks actually declined 9 percent in 1977, the smallest stocks rose more than 20 percent. A more extreme case occurred in the depression-recovery year of 1933, when the difference between the first and tenth decile returns was far more substantial, with the largest stocks rising 46 percent, and the smallest stocks rising 218 percent. This divergence in the performance of small and large company stocks is a common occurrence.

Table 7-3
Size-Decile Portfolios of the NYSE/AMEX/NASDAQ
Largest and Smallest Company by Size Group

from 1926 to 1965

Date (Sept 30)	Capitalization of Largest Company (in thousands)			Capitalization of Smallest Company (in thousands)		
	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10
1926	\$60,103	\$13,795	\$4,213	\$13,800	\$4,263	\$43
1927	\$64,820	\$14,491	\$4,415	\$14,522	\$4,450	\$65
1928	\$80,910	\$18,761	\$5,074	\$18,788	\$5,119	\$135
1929	\$103,054	\$24,328	\$5,862	\$24,480	\$5,873	\$118
1930	\$66,750	\$12,818	\$3,359	\$13,050	\$3,369	\$30
1931	\$42,607	\$8,142	\$1,927	\$8,222	\$1,944	\$15
1932	\$12,212	\$2,208	\$468	\$2,223	\$469	\$19
1933	\$40,298	\$7,210	\$1,830	\$7,280	\$1,875	\$120
1934	\$38,019	\$6,638	\$1,673	\$6,669	\$1,691	\$69
1935	\$37,831	\$6,548	\$1,350	\$6,605	\$1,383	\$38
1936	\$48,883	\$11,505	\$2,754	\$11,526	\$2,800	\$88
1937	\$51,750	\$13,835	\$3,639	\$13,793	\$3,563	\$88
1938	\$35,019	\$8,372	\$2,195	\$8,400	\$2,200	\$80
1939	\$35,409	\$7,478	\$1,819	\$7,500	\$1,854	\$75
1940	\$28,803	\$7,980	\$1,881	\$8,007	\$1,872	\$51
1941	\$30,382	\$8,318	\$2,088	\$8,336	\$2,087	\$72
1942	\$26,037	\$8,868	\$1,770	\$8,870	\$1,779	\$82
1943	\$42,721	\$11,403	\$3,847	\$11,475	\$3,803	\$395
1944	\$46,221	\$13,066	\$4,812	\$13,068	\$4,820	\$309
1945	\$55,125	\$17,325	\$6,413	\$17,575	\$6,428	\$225
1946	\$77,784	\$24,192	\$10,149	\$24,199	\$10,168	\$829
1947	\$57,830	\$17,719	\$6,373	\$17,735	\$6,380	\$508
1948	\$87,238	\$19,832	\$7,329	\$19,651	\$7,348	\$683
1949	\$58,082	\$14,549	\$5,037	\$14,577	\$5,108	\$378
1950	\$66,143	\$18,675	\$8,225	\$18,700	\$8,243	\$303
1951	\$82,517	\$22,750	\$7,698	\$22,880	\$7,600	\$888
1952	\$85,636	\$25,405	\$8,428	\$25,452	\$8,480	\$480
1953	\$98,218	\$25,340	\$8,156	\$25,374	\$8,168	\$459
1954	\$125,834	\$29,707	\$8,488	\$29,791	\$8,502	\$483
1955	\$170,829	\$41,445	\$12,368	\$41,681	\$12,444	\$553
1956	\$183,782	\$48,805	\$13,524	\$48,886	\$13,623	\$1,122
1957	\$194,300	\$47,658	\$13,844	\$48,509	\$13,848	\$925
1958	\$195,536	\$46,774	\$13,789	\$48,871	\$13,816	\$550
1959	\$258,283	\$64,110	\$19,548	\$64,221	\$19,701	\$1,804
1960	\$252,292	\$61,485	\$18,293	\$61,529	\$19,344	\$831
1961	\$296,281	\$77,983	\$23,582	\$77,998	\$23,613	\$2,455
1962	\$250,786	\$58,785	\$18,952	\$58,886	\$18,868	\$1,018
1963	\$308,903	\$71,846	\$23,827	\$71,971	\$24,056	\$296
1964	\$349,875	\$79,508	\$25,595	\$79,837	\$25,607	\$223
1965	\$365,675	\$84,600	\$28,483	\$85,065	\$28,543	\$250

Firm Size and Return

Table 7-3 (continued)
Size-Decile Portfolios of the NYSE/AMEX/NASDAQ
Largest and Smallest Company by Size Group

from 1966 to 2007

Date (Sept 30)	Capitalization of Largest Company (in thousands)			Capitalization of Smallest Company (in thousands)		
	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10
1966	\$403,137	\$99,960	\$34,884	\$100,107	\$34,866	\$381
1967	\$459,439	\$118,998	\$42,188	\$118,835	\$42,237	\$381
1968	\$531,308	\$150,893	\$60,543	\$151,260	\$60,719	\$582
1969	\$518,485	\$148,792	\$54,353	\$147,311	\$54,503	\$2,119
1970	\$382,884	\$94,754	\$29,818	\$94,845	\$29,932	\$822
1971	\$551,690	\$147,426	\$45,570	\$147,810	\$45,571	\$885
1972	\$557,181	\$143,835	\$48,728	\$144,283	\$46,757	\$1,031
1973	\$431,354	\$96,899	\$29,352	\$96,710	\$29,430	\$561
1974	\$356,876	\$79,878	\$23,356	\$80,280	\$23,400	\$444
1975	\$477,054	\$102,313	\$30,353	\$103,283	\$30,394	\$540
1976	\$566,298	\$121,717	\$34,864	\$121,892	\$34,901	\$584
1977	\$584,577	\$139,196	\$40,700	\$139,820	\$40,765	\$513
1978	\$580,881	\$164,093	\$47,927	\$164,455	\$48,838	\$830
1979	\$665,019	\$177,378	\$51,197	\$177,769	\$51,274	\$948
1980	\$782,185	\$199,312	\$50,496	\$199,315	\$50,544	\$649
1981	\$982,387	\$264,690	\$72,104	\$264,783	\$72,450	\$1,446
1982	\$770,517	\$210,301	\$55,336	\$210,630	\$55,423	\$1,060
1983	\$1,269,911	\$353,889	\$104,382	\$355,238	\$104,688	\$2,026
1984	\$1,075,436	\$315,965	\$91,004	\$316,103	\$91,195	\$2,093
1985	\$1,440,438	\$370,224	\$94,875	\$370,729	\$94,887	\$760
1986	\$1,857,821	\$449,015	\$110,617	\$449,482	\$110,953	\$708
1987	\$2,059,143	\$468,948	\$113,419	\$470,662	\$113,430	\$1,277
1988	\$1,957,926	\$421,340	\$94,449	\$421,675	\$94,673	\$898
1989	\$2,145,847	\$480,975	\$100,285	\$483,623	\$100,384	\$98
1990	\$2,171,217	\$474,065	\$93,750	\$474,477	\$93,790	\$132
1991	\$2,129,863	\$457,958	\$87,586	\$458,853	\$87,733	\$278
1992	\$2,428,871	\$500,327	\$103,352	\$500,346	\$103,500	\$510
1993	\$2,705,182	\$803,588	\$137,105	\$807,449	\$137,137	\$602
1994	\$2,470,244	\$598,059	\$148,104	\$597,975	\$148,216	\$598
1995	\$2,789,938	\$847,210	\$155,386	\$847,253	\$155,532	\$89
1996	\$3,142,657	\$751,318	\$189,001	\$751,680	\$193,018	\$1,043
1997	\$3,484,440	\$813,923	\$228,900	\$814,355	\$228,058	\$585
1998	\$4,216,707	\$925,888	\$252,553	\$926,215	\$253,031	\$1,871
1999	\$4,251,741	\$875,309	\$220,397	\$875,582	\$220,458	\$1,502
2000	\$4,143,902	\$840,000	\$192,083	\$840,730	\$192,439	\$1,393
2001	\$5,158,315	\$1,108,224	\$265,734	\$1,108,969	\$265,738	\$443
2002	\$4,930,328	\$1,118,525	\$308,980	\$1,124,331	\$309,245	\$501
2003	\$4,744,580	\$1,163,369	\$328,080	\$1,163,423	\$329,529	\$332
2004	\$6,241,953	\$1,607,854	\$505,437	\$1,607,831	\$508,410	\$1,393
2005	\$7,187,244	\$1,728,888	\$588,393	\$1,728,364	\$587,243	\$1,079
2006	\$7,777,183	\$1,948,588	\$628,955	\$1,947,240	\$627,017	\$2,247
2007	\$9,208,713	\$2,411,794	\$723,258	\$2,413,583	\$725,267	\$1,822

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Table 7-4[†]
Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, Summary Statistics of Annual Returns 1926–2007

Decile	Geometric Mean	Arithmetic Mean	Standard Deviation	Serial Correlation
1-Largest	9.6	11.3	18.91	0.08
2	10.9	13.2	21.82	0.04
3	11.3	13.7	23.31	-0.03
4	11.1	14.1	25.88	-0.01
5	11.7	14.8	26.49	-0.02
6	11.7	15.1	27.10	0.03
7	11.8	15.5	29.47	0.01
8	11.8	16.6	34.18	0.05
9	11.9	17.3	36.45	0.04
10-Smallest	13.6	21.0	44.58	0.16
Mid-Cap, 3–5	11.3	14.0	24.42	-0.02
Low-Cap, 6–8	11.7	15.6	29.03	0.03
Micro-Cap, 9–10	12.5	18.6	39.84	0.08
NYSE/AMEX/NASDAQ	10.1	12.0	19.94	0.03
Total Value-Weighted Index				

Aspects of the Firm Size Effect

The firm size phenomenon is remarkable in several ways. First, the greater risk of small stocks does not, in the context of the capital asset pricing model (CAPM), fully account for their higher returns over the long term. In the CAPM only systematic, or beta risk, is rewarded; small company stocks have had returns in excess of those implied by their betas.

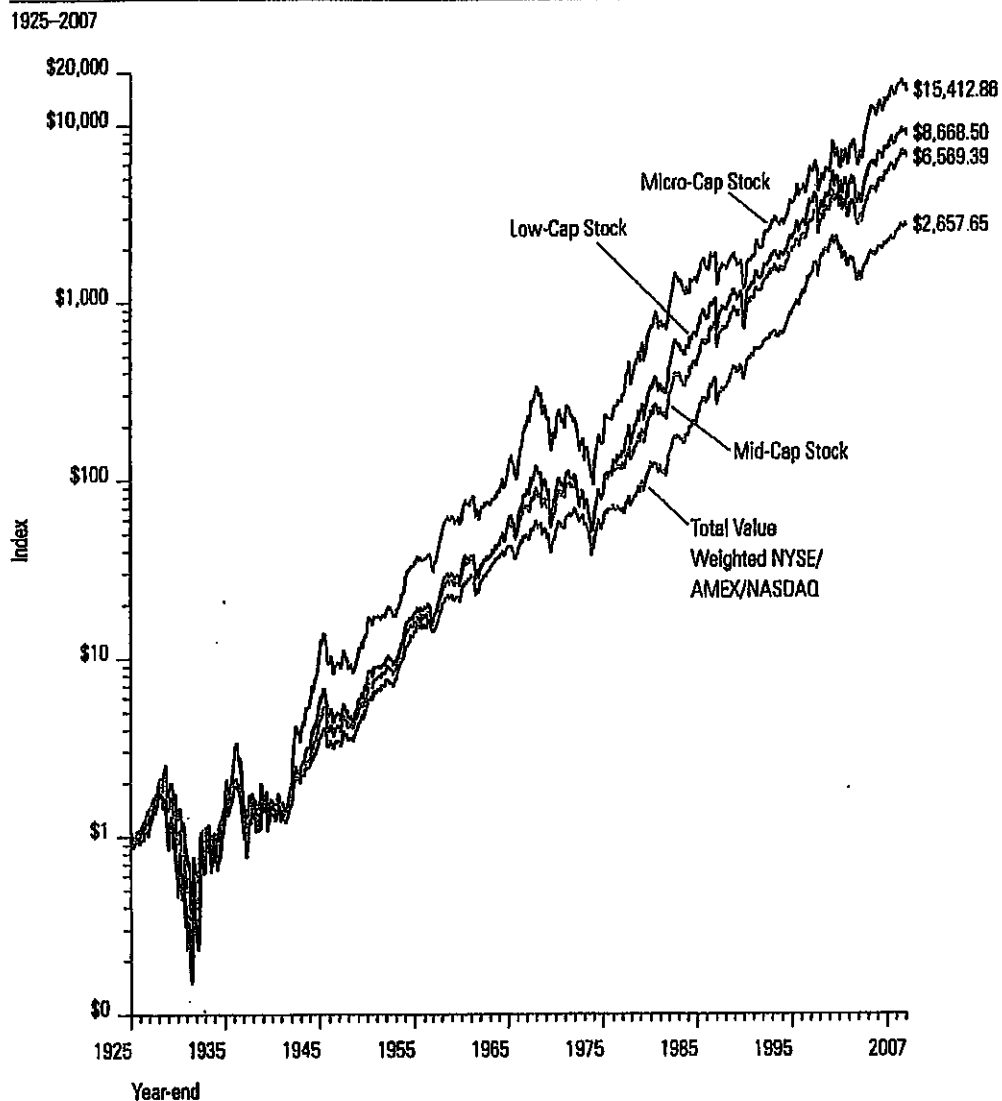
Second, the calendar annual return differences between small and large companies are serially correlated. This suggests that past annual returns may be of some value in predicting future annual returns. Such serial correlation, or autocorrelation, is practically unknown in the market for large stocks and in most other equity markets but is evident in the size premia.

Third, the firm size effect is seasonal. For example, small company stocks outperformed large company stocks in the month of January in a large majority of the years. Such predictability is surprising and suspicious in light of modern capital market theory. These three aspects of the firm size effect—long-term returns in excess of systematic risk, serial correlation, and seasonality—will be analyzed thoroughly in the following sections.

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Firm Size and Return

Graph 7-1^a
Size-Decile Portfolios of the NYSE/AMEX/NASDAQ: Wealth Indices of Investments in Mid-, Low-, Micro- and Total Capitalization Stocks
Year-end 1925 = \$1.00



Long-Term Returns in Excess of Systematic Risk

The capital asset pricing model (CAPM) does not fully account for the higher returns of small company stocks. Table 7-5 shows the returns in excess of systematic risk over the past 82 years for each decile of the NYSE/AMEX/NASDAQ. Recall that the CAPM is expressed as follows:

$$k_s = r_f + (\beta_s \times ERP)$$

Table 7-5 uses the CAPM to estimate the return in excess of the riskless rate and compares this estimate to historical performance. According to the CAPM, the expected return on a security should consist of the riskless rate plus an additional return to compensate for the systematic risk of the security. The return in excess of the riskless rate is estimated in the context of the CAPM by multiplying the equity risk premium by β (beta). The equity risk premium is the return that compensates investors for taking on risk equal to the risk of the market as a whole (systematic risk).² Beta measures the extent to which a security or portfolio is exposed to systematic risk.³ The beta of each decile indicates the degree to which the decile's return moves with that of the overall market.

A beta greater than one indicates that the security or portfolio has greater systematic risk than the market; according to the CAPM equation, investors are compensated for taking on this additional risk. Yet, Table 7-5 illustrates that the smaller deciles have had returns that are not fully explained by their higher betas. This return in excess of that predicted by CAPM increases as one moves from the largest companies in decile 1 to the smallest in decile 10. The excess return is especially pronounced for micro-cap stocks (deciles 9–10). This size-related phenomenon has prompted a revision to the CAPM, which includes a size premium. Chapter 4 presents this modified CAPM theory and its application in more detail.

This phenomenon can also be viewed graphically, as depicted in the Graph 7-2. The security market line is based on the pure CAPM without adjustment for the size premium. Based on the risk (or beta) of a security, the expected return lies on the security market line. However, the actual historic returns for the smaller deciles of the NYSE/AMEX/NASDAQ lie above the line, indicating that these deciles have had returns in excess of that which is appropriate for their systematic risk.

2. The equity risk premium is estimated by the 82-year arithmetic mean return on large company stocks, 12.16 percent, less the 82-year arithmetic mean income-return component of 20-year government bonds as the historical riskless rate, in this case 5.21 percent. (It is appropriate, however, to match the maturity, or duration, of the riskless asset with the investment horizon.) See Chapter 5 for more detail on equity risk premium estimation.

3. Historical betas were calculated using a simple regression of the monthly portfolio (decile) total returns in excess of the 30-day U.S. Treasury bill total returns versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926–December 2007. See Chapter 6 for more detail on beta estimation.

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Firm Size and Return

Table 7-5*
**Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ
1926-2007**

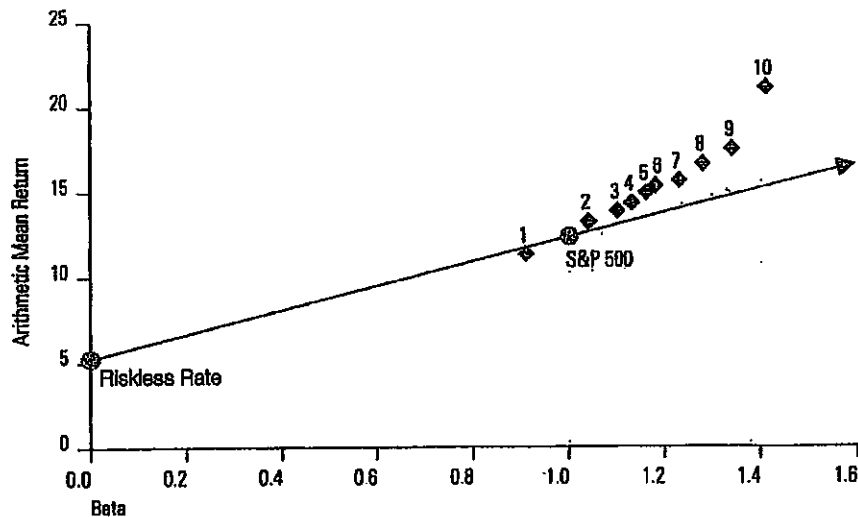
Decile	Beta*	Arithmetic Mean Return	Realized Return in Excess of Riskless Rate**	Estimated Return in Excess of Riskless Rate†	Size Premium (Return in Excess of CAPM)
1-Largest	0.91	11.31%	8.10%	6.45%	-0.34%
2	1.03	13.16%	7.95%	7.27%	0.68%
3	1.10	13.72%	8.51%	7.75%	0.76%
4	1.12	14.07%	8.88%	7.93%	0.93%
5	1.16	14.85%	9.64%	8.17%	1.47%
6	1.18	15.14%	9.93%	8.33%	1.60%
7	1.24	15.48%	10.26%	8.76%	1.50%
8	1.30	16.58%	11.38%	9.16%	2.20%
9	1.35	17.28%	12.07%	9.51%	2.56%
10-Smallest	1.41	20.98%	15.77%	9.95%	5.82%
Mid-Cap, 3-5	1.12	14.01%	8.81%	7.88%	0.92%
Low-Cap, 6-8	1.22	15.49%	10.29%	8.64%	1.65%
Micro-Cap, 9-10	1.36	18.46%	13.25%	9.59%	3.65%

* Betas are estimated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926-December 2007.

** Historical riskless rate is measured by the 82-year arithmetic mean income return component of 20-year government bonds (5.21 percent)

† Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S&P 500 (12.26 percent) minus the arithmetic mean income return component of 20-year government bonds (5.21 percent) from 1926-2007.

Graph 7-2†
**Security Market Line versus Size-Decile Portfolios of the NYSE/AMEX/NASDAQ
1926-2007**



Further Analysis of the 10th Decile

The size premia presented thus far do a great deal to explain the return due solely to size in publicly traded companies. However, by splitting the 10th decile into two size groupings we can get a closer look at the smallest companies. This magnification of the smallest companies will demonstrate whether the company size to size premia relationship continues to hold true.

As previously discussed, the method for determining the size groupings for size premia analysis was to take the stocks traded on the NYSE and break them up into 10 deciles, after which stocks traded on the AMEX and NASDAQ were allocated into the same size groupings. This same methodology was used to split the 10th decile into two parts: 10a and 10b, with 10b being the smaller of the two. This is equivalent to breaking the stocks down into 20 size groupings, with portfolios 19 and 20 representing 10a and 10b.

Table 7-7 shows that the pattern continues; as companies get smaller their size premium increases. There is a noticeable increase in size premium from 10a to 10b, which can also be demonstrated visually in Graph 7-3. This can be useful in valuing companies that are extremely small. Table 7-6 presents the size, composition, and breakpoints of deciles 10a and 10b. First, the recent number of companies and total decile market capitalization are presented. Then the largest company and its market capitalization are presented.

Breaking the smallest decile down lowers the significance of the results compared to results for the 10th decile taken as a whole, however. The same holds true for comparing the 10th decile with the Micro-Cap aggregation of the 9th and 10th deciles. The more stocks included in a sample the more significance can be placed on the results. While this is not as much of a factor with the recent years of data, these size premia are constructed with data back to 1926. By breaking the 10th decile down into smaller components we have cut the number of stocks included in each grouping. The change over time of the number of stocks included in the 10th decile for the NYSE/AMEX/NASDAQ is presented in Table 7-8. With fewer stocks included in the analysis early on, there is a strong possibility that just a few stocks can dominate the returns for those early years.

While the number of companies included in the 10th decile for the early years of our analysis is low, it is not too low to still draw meaningful results even when broken down into subdivisions 10a and 10b. All things considered, size premia developed for deciles 10a and 10b are significant and can be used in cost of capital analysis. These size premia should greatly enhance the development of cost of capital analysis for very small companies.

Table 7-8[†]
Size-Decile Portfolios 10a and 10b of the NYSE/AMEX/NASDAQ,
Largest Company and Its Market Capitalization
September 30, 2007

Decile	Recent Number of Companies	Recent Decile Market Capitalization (in thousands)	Market Capitalization of Largest Company (in thousands)	Company Name
10a	386	108,458,780	363,479	Emergency Medical Services Corp.
10b	1,405	143,681,287	211,590	Miller Industries Inc., Tenn.

Note: These numbers may not aggregate to equal decile 10 figures.

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Firm Size and Return

Table 7-7¹
Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ, with 10th Decile Split 1926-2007

	Beta*	Arithmetic Mean Return	Realized Return in Excess of Riskless Rate**	Estimated Return in Excess of Riskless Rate†	Size Premium (Return in Excess of CAPM)
1-Largest	0.91	11.31%	6.10%	6.45%	-0.34%
2	1.03	13.16%	7.95%	7.27%	0.68%
3	1.10	13.72%	8.51%	7.75%	0.76%
4	1.12	14.07%	8.86%	7.83%	0.93%
5	1.16	14.85%	9.64%	8.17%	1.47%
6	1.18	15.14%	9.93%	8.33%	1.60%
7	1.24	15.46%	10.28%	8.76%	1.50%
8	1.30	16.58%	11.38%	9.18%	2.20%
9	1.35	17.28%	12.07%	9.51%	2.56%
10a	1.42	19.22%	14.01%	10.02%	3.99%
10b-Smallest	1.39	24.71%	19.50%	9.77%	9.73%
Mid-Cap, 3-5	1.12	14.01%	8.81%	7.88%	0.92%
Low-Cap, 6-8	1.22	15.49%	10.29%	8.84%	1.65%
Micro-Cap, 9-10	1.36	18.46%	13.25%	9.59%	3.65%

*Betas are estimated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926-December 2007.

**Historical riskless rate is measured by the 82-year arithmetic mean income return component of 20-year government bonds (5.21 percent).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S&P 500 (12.28 percent) minus the arithmetic mean income return component of 20-year government bonds (5.21 percent) from 1926-2007.

Graph 7-3¹
Security Market Line versus Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, with 10th Decile Split 1926-2007

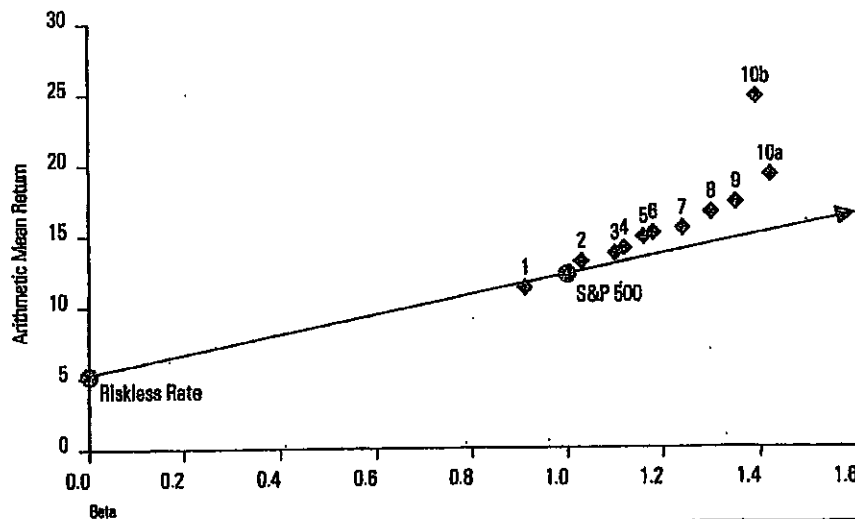


Table 7-8[†]
Historical Number of Companies for NYSE/AMEX/NASDAQ Decile 10

Sept.	Number of Companies
1926	52*
1930	72
1940	78
1950	100
1960	109
1970	885
1980	685
1990	1,814
2000	1,927
2005	1,746
2006	1,744
2007	1,775

*The lowest number of companies was 49 in March, 1926

Alternative Methods of Calculating the Size Premia

The size premia estimation method presented above makes several assumptions with respect to the market benchmark and the measurement of beta. The impact of these assumptions can best be examined by looking at some alternatives. In this section we will examine the impact on the size premia of using a different market benchmark for estimating the equity risk premia and beta. We will also examine the effect on the size premia study of using sum beta or an annual beta.⁴

Changing the Market Benchmark

In the original size premia study, the S&P 500 is used as the market benchmark in the calculation of the realized historical equity risk premium and of each size group's beta. The NYSE total value-weighted index is a common alternative market benchmark used to calculate beta. Table 7-9 uses this market benchmark in the calculation of beta. In order to isolate the size effect, we require an equity risk premium based on a large company stock benchmark. The NYSE deciles 1-2 large company index offers a mutually exclusive set of portfolios for the analysis of the smaller company groups: mid-cap deciles 3-5, low-cap deciles 6-8, and micro-cap deciles 9-10. The size premia analyses using these benchmarks are summarized in Table 7-9 and depicted graphically in Graph 7-4.

For the entire period analyzed, 1926-2007, the betas obtained using the NYSE total value-weighted index are higher than those obtained using the S&P 500. Since smaller companies had higher betas using the NYSE benchmark, one would expect the size premia to shrink. However, as was illustrated in Chapter 5, the equity risk premium calculated using the NYSE deciles 1-2 benchmark results in a value of 6.35, as opposed to 7.05 when using the S&P 500. The effect of the higher betas and lower equity risk premium cancel each other out, and the resulting size premia in Table 7-9 are slightly higher than those resulting from the original study.

⁴ Sum beta is the method of beta estimation described in Chapter 6 that was developed to better account for the lagged reaction of small stocks to market movements. The sum beta methodology was developed for the same reason that the size premia were developed; small company betas were too small to account for all of their excess returns.

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Missouri American Water Company
 Market-to-Book Ratios, Earnings / Book Ratios and
 Inflation for Standard & Poor's Industrial Index and
 the Standard & Poor's 500 Composite Index
 from 1947 through 2007

Year	Market-to-Book Ratio (1)		Earnings/Book Ratio (2)		Inflation (4)	Earnings / Book Ratio - Net of Inflation	
	S&P Industrial Index (3)	S&P 500 Composite Index (3)	S&P Industrial Index (3)	S&P 500 Composite Index (3)			
1947	1.23 %	NA	13.0 %	NA	9.0 %	4.0 %	NA
1948	1.13	NA	17.3	NA	2.7	14.6	NA
1949	1.00	NA	16.3	NA	(1.8)	18.1	NA
1950	1.16	NA	18.3	NA	5.8	12.5	NA
1951	1.27	NA	14.4	NA	5.9	8.5	NA
1952	1.29	NA	12.7	NA	0.9	11.8	NA
1953	1.21	NA	12.7	NA	0.6	12.1	NA
1954	1.45	NA	13.5	NA	(0.5)	14.0	NA
1955	1.81	NA	16.0	NA	0.4	15.6	NA
1956	1.92	NA	13.7	NA	2.9	10.8	NA
1957	1.71	NA	12.5	NA	3.0	9.5	NA
1958	1.70	NA	9.8	NA	1.8	8.0	NA
1959	1.94	NA	11.2	NA	1.5	9.7	NA
1960	1.82	NA	10.3	NA	1.5	8.8	NA
1961	2.01	NA	9.8	NA	0.7	9.1	NA
1962	1.83	NA	10.9	NA	1.2	9.7	NA
1963	1.94	NA	11.4	NA	1.7	9.7	NA
1964	2.18	NA	12.3	NA	1.2	11.1	NA
1965	2.21	NA	13.2	NA	1.9	11.3	NA
1966	2.00	NA	13.2	NA	3.4	9.8	NA
1967	2.05	NA	12.1	NA	3.0	9.1	NA
1968	2.17	NA	12.6	NA	4.7	7.9	NA
1969	2.10	NA	12.1	NA	6.1	6.0	NA
1970	1.71	NA	10.4	NA	5.5	4.9	NA
1971	1.99	NA	11.2	NA	3.4	7.8	NA
1972	2.16	NA	12.0	NA	3.4	8.6	NA
1973	1.96	NA	14.6	NA	8.8	5.8	NA
1974	1.39	NA	14.8	NA	12.2	2.6	NA
1975	1.34	NA	12.3	NA	7.0	5.3	NA
1976	1.51	NA	14.5	NA	4.8	9.7	NA
1977	1.38	NA	14.8	NA	6.8	7.8	NA
1978	1.25	NA	15.3	NA	9.0	6.3	NA
1979	1.23	NA	17.2	NA	13.3	3.9	NA
1980	1.31	NA	15.6	NA	12.4	3.2	NA
1981	1.24	NA	14.9	NA	8.9	6.0	NA
1982	1.17	NA	11.3	NA	3.9	7.4	NA
1983	1.45	NA	12.2	NA	3.8	8.4	NA
1984	1.46	NA	14.6	NA	4.0	10.6	NA
1985	1.67	NA	12.2	NA	3.8	8.4	NA
1986	2.02	NA	11.5	NA	1.1	10.4	NA
1987	2.50	NA	15.7	NA	4.4	11.3	NA
1988	2.13	NA	19.0	NA	4.4	14.6	NA
1989	2.56	NA	18.5	NA	4.7	13.8	NA
1990	2.83	NA	18.3	NA	6.1	10.2	NA
1991	2.77	NA	10.8	NA	3.1	7.7	NA
1992	3.29	NA	13.0	NA	2.9	10.1	NA
1993	3.72	NA	15.7	NA	2.8	12.9	NA
1994	3.73	NA	23.0	NA	2.7	20.3	NA
1995	4.06	2.64	22.9	16.0 %	2.5	20.4	13.5 %
1996	4.79	3.00	24.8	16.8	3.3	21.5	13.5
1997	5.88	3.53	24.6	16.3	1.7	22.9	14.6
1998	7.13	4.16	21.3	14.5	1.6	19.7	12.9
1999	8.27	4.76	26.2	17.1	2.7	22.5	14.4
2000	7.51	4.51	23.9	16.2	3.4	20.5	12.8
2001	NA	3.50	NA	7.4	1.6	NA	5.8
2002	NA	2.93	NA	8.3	2.4	NA	5.9
2003	NA	2.78	NA	14.1	1.9	NA	12.2
2004	NA	2.91	NA	15.3	3.3	NA	12.0
2005	NA	2.78	NA	16.4	3.4	NA	13.0
2006	NA	2.75 (5)	NA	17.2	2.5	NA	14.7
2007	NA	2.77 (5)	NA	12.8	4.1	NA	8.7
Average	2.34 %	3.31 %	14.9 %	14.5 %	3.9 %	10.9 %	11.8 %

Notes: (1) Market-to-Book Ratio equals average of the high and low market price for the year divided by the average book value.

(2) Earnings/Book equals earnings per share for the year divided by the average book value.

(3) On January 2, 2001 Standard & Poor's released Global Industry Classification Standard (GICS) price indexes for all Standard & Poor's U.S. indexes. As a result, all S&P Indexes have been calculated with a common base of 100 at a start date of December 31, 1994. Also, the GICS Industrial sector is not comparable to the former S&P Industrial Index and data for the former S&P Industrial Index has been discontinued.

(4) As measured by the Consumer Price Index (CPI).

(5) Ratios for 2006 / 2007 are based upon estimated book values using the actual average price and the estimated book value calculated by adding the 2006 earnings per share to the 2005 / 2006 book value per share and then subtracting the 2006 / 2007 dividends per share as provided by Standard & Poor's Statistical Record - Current Statistics, March 2008, p. 29.

Source of Information: Standard & Poor's Security Price Index Record, 2000 Edition, p. 40
 Standard & Poor's Statistical Service, Current Statistics, January 2001, p. 36
 Standard & Poor's Statistical Service, Current Statistics, June 2006, p. 29.
 Standard & Poor's Statistical Service, Current Statistics, August 2007, p. 29.
 Standard & Poor's Statistical Service, Current Statistics, March 2008, p. 29.
 Standard & Poor's Compustat Services, Inc. PC Plus Research Insight Database
 Ibbotson Associates, Stocks, Bonds, Bills and Inflation - Valuation Edition 2008 Yearbook, 2008, Table B-15, pp. 256-257.

Missouri American Water Company
Indicated Common Equity Cost Rate
Through Use of a Risk Premium Model
Using an Adjusted Total Market Approach

<u>Line No.</u>		<u>MIEC Witness Janous' Water Proxy Group</u>	<u>The Proxy Group of MIEC Witness Janous' Ten Gas Distribution Companies</u>
1.	Prospective Yield on Aaa Rated Corporate Bonds (1)	5.87 %	5.87 %
2.	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A Rated Public Utility Bonds	<u>0.72 (2)</u>	<u>0.72 (2)</u>
3.	Adjusted Prospective Yield on A Rated Public Utility Bonds	6.59 %	6.59 %
4.	Adjustment to Reflect Bond Rating Difference of Proxy Group	<u>0.00 (3)</u>	<u>0.19 (4)</u>
5.	Adjusted Prospective Bond Yield	6.59	6.78
6.	Equity Risk Premium (5)	<u>5.37</u>	<u>5.02</u>
7.	Risk Premium Derived Common Equity Cost Rate	<u>11.96 %</u>	<u>11.80 %</u>

- Notes:
- (1) Derived in Note (3) on page 5 of Schedule PMA-20.
 - (2) The average yield spread of A rated public utility bonds over Aaa rated corporate bonds of 0.72% from page 3 of this Schedule.
 - (3) No adjustment necessary as the average Moody's bond rating of the proxy group is A2 as shown on page 2 of this Schedule.
 - (4) Adjustment to reflect the A3 Moody's Bond Rating of the Proxy Group of Ten Gas Distribution Companies. As shown on page 2 of this schedule. The 18 basis point adjustment is derived by taking 1/3 of the spread between Baa and A2 Public Utility Bonds ($1/3 * 0.58\% = 0.19\%$)
 - (5) From page 4 of this Schedule.

Missouri American Water Company
Comparison of Bond Ratings, Business Risk and Financial Risk Profiles for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group

	Moody's				Standard & Poor's			
	Bond Rating				September 2008			
	Bond Rating	Numerical Weighting (1)	Bond Rating	Numerical Weighting (1)	Credit Rating	Numerical Weighting (1)	Business Risk Profile (2)	Financial Risk Profile (1)
MIEC Witness Janous' Water Proxy Group								
American States Water Company (3)	A2	6	A	6	A	6	Excellent	Intermediate
Aqua America, Inc. (4)	NR	--	AA-	4	A+	5	Excellent	Intermediate
California Water Services Group (5)	NR	--	NR	--	A+	5	Excellent	Intermediate
Commodore Water Services	NR	--	AAA	1	A	6	Excellent	Intermediate
Middlesex Water Company	NR	--	A	6	A-	7	Excellent	Intermediate
SJW Corporation (6)	NR	--	NR	--	NR	--	NR	NR
Southwest Water Company (7)	NR	--	NR	--	NR	--	NR	NR
York Water Company (The)	NR	--	A-	7	A-	7	Excellent	Intermediate
Average	A2	6.0	A+	4.8	A	6.0	Excellent	Intermediate
MIEC Witness Janous' Gas Distribution Proxy Group								
AGL Resources Inc. (8)	A3	7	A-	7	A	6	Excellent	Intermediate
Altus Energy Corporation	Baa3	10	Baa3	9	BBB	9	Excellent	Aggressive
Laclede Group, Inc.	A3	7	A	6	A	6	Excellent	Intermediate
New Jersey Resources Corp.	NR	--	A+	5	NR	--	NR	NR
Nor Inc. (9)	A1	5	AA	3	AA	3	Excellent	Intermediate
Northwest Natural Gas Company	A2	6	A-	7	AA-	4	Excellent	Intermediate
Piedmont Natural Gas Company	A3	7	A	6	A	6	Excellent	Intermediate
South Jersey Industries (12)	Baa1	8	A	6	BBB+	8	Excellent	Aggressive
Southwest Gas Corp.	Baa3	10	BBB-	10	BBB-	10	Strong	Aggressive
WGL Holdings, Inc. (13)	A2	6	AA-	4	AA-	4	Excellent	Intermediate
Average	A3	7.3	A	6.3	A	6.2	Excellent	Intermediate

- Notes:
- (1) From page 3 of Schedule PMA-11 accompanying Mr. Ahern's direct testimony.
 - (2) From Standard & Poor's Issuer Ranking: U.S. Investor-Owned Water Utilities, Strongest to Weakest, August 5, 2008 and U.S. Natural Gas Distributors and Integrated Gas Companies, Strongest to Weakest, August 7, 2008.
 - (3) Ratings, business risk and financial risk profiles are those of Golden State Water Company.
 - (4) Ratings, business risk and financial risk profiles are those of Aqua Pennsylvania, Inc.
 - (5) Ratings, business risk and financial risk profiles are those of California Water Service Company.
 - (6) Ratings, business risk and financial risk profiles are those of San Jose Water Company.
 - (7) Ratings, business risk and financial risk profiles are a composite of those of Hornsby Bend Utility Co., New Mexico Utilities, Inc., Suburban Water Systems, and Windermere Utility Co.
 - (8) Ratings, business risk and financial risk profiles are those of Atlanta Gas Light Company.
 - (9) Ratings, business risk and financial risk profiles are those of Micor Gas Company.
 - (10) Ratings, business risk and financial risk profiles are those of Laclede Gas Company.
 - (11) Ratings, business risk and financial risk profiles are those of New Jersey Natural Gas Company.
 - (12) Ratings, business risk and financial risk profiles are those of South Jersey Gas.
 - (13) Ratings, business risk and financial risk profiles are those of Washington Gas Light Company.

Source: Info Moody's Investors Service
Standard & Poor's Global Utilities Rating Service

Moody's
for the Three Months Ending August 2008 (1)

Years	Corporate Bonds		Public Utility Bonds		Spread - Corporate v. Public Utility Bonds		Spread - Public Utility Bonds	
	Aaa Rated	Baa Rated	Aa Rated	Baa Rated	Aa (Pub. Util.) over Aaa (Corp.)	A (Pub. Util.) over Aaa (Corp.)	A over Aa	Baa over A
June-08	5.68	6.19	6.38	6.93 %				
July-08	5.67	6.13	6.40	6.97				
August-08	5.64	6.09	6.37	6.98				
Average of Last 3 Months	5.65 %	6.14 %	6.38 %	6.96 %	0.48 %	0.72 %	0.24 %	0.58 %

Notes: (1) All yields are distributed yields.

Source of Information: Mergent Bond Record, September 2008, Vol. 75, No. 9

Missouri American Water Company
Judgment of Equity Risk Premium for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group

<u>Line No.</u>		<u>MIEC Witness Janous' Water Proxy Group</u>	<u>MIEC Witness Janous' Gas Distribution Proxy Group</u>
1.	Calculated equity risk premium based on the total market using the beta approach (1)	6.08	5.39
2.	Mean equity risk premium based on a study using the holding period returns of public utilities with A rated bonds (2)	<u>4.65</u>	<u>4.65</u>
3.	Average equity risk premium	<u>5.37</u> %	<u>5.02</u> %

Notes: (1) From page 5 of this Schedule.
(2) From page 6 of this Schedule.

Missouri American Water Company
Derivation of Equity Risk Premium Based on the Total Market Approach
Using the Beta for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group

Line No.		MIEC Witness Janous' Water Proxy Group	MIEC Witness Janous' Gas Distribution Proxy Group
1.	Arithmetic mean total return rate on the Standard & Poor's 500 Composite Index - 1928-2007 (1)	12.30 %	12.30 %
2.	Arithmetic mean yield on Aaa and Aa Corporate Bonds 1926-2007 (2)	<u>(6.10)</u>	<u>(6.10)</u>
3.	Historical Equity Risk Premium	<u>6.20 %</u>	<u>6.20 %</u>
4.	Forecasted 3-5 year Total Annual Market Return (3)	18.15 %	18.15 %
5.	Prospective Yield an Aaa Rated Corporate Bonds (4)	<u>(5.87)</u>	<u>(5.87)</u>
6.	Forecasted Equity Risk Premium	<u>12.28 %</u>	<u>12.28 %</u>
7.	Conclusion of Equity Risk Premium (5)	6.20 %	6.20 %
8.	Adjusted Value Line Beta (6)	<u>0.98</u>	<u>0.87</u>
9.	Beta Adjusted Equity Risk Premium	<u>6.08 %</u>	<u>5.39 %</u>

- Notes: (1) From Ibbotson SBBI - 2008 Valuation Yearbook - Market Results for Stocks Bonds Bills and Inflation for 1926-2007, Morningstar, Inc., 2008 Chicago, IL.
(2) From Moody's Industrial Manual and Mergent Bond Record Monthly Update.
(3) From page 3 of Schedule PMA-23.
(4) Average forecast based upon six quarterly estimates of Aaa rated corporate bonds per the consensus of nearly 60 economists reported in Blue Chip Financial Forecasts dated September 1, 2008 (see page 2 of Schedule 14). The estimates are detailed below.

Third Quarter 2008	5.70 %
Fourth Quarter 2008	5.70
First Quarter 2009	5.80
Second Quarter 2009	5.90
Third Quarter 2009	6.00
Fourth Quarter 2009	<u>6.10</u>
Average	<u>5.87 %</u>

- (5) The average of the Historical Equity Risk Premium of 6.20% from Line No. 3 and the Forecasted Equity Risk Premium of 12.28% from Line No. 6 $((6.20\% + 12.28\%) / 2 = 9.24\%$. Normally, Ms. Ahern would use the average Historical Equity Risk Premium in her Risk Premium Analysis. However, in Ms. Ahern's opinion, the current and recent substantial volatility in the stock market is extraordinary and not representative of the expected long-term. Consequently, in this instance, Ms. Ahern will not consider what she believes is an extraordinary expected capital appreciation and instead will rely only upon the 6.20% historical market premium.
(6) From page 6 of this Schedule.

Missouri American Water Company
Derivation of Mean Equity Risk Premium Based on a Study
Using Holding Period Returns of Public Utilities

Line No.	Over A Rated Public Utility Bonds AUS Consultants - Utility Services Study (1)
Time Period	1928-2007
1.	Arithmetic Mean Holding Period Returns (2): Standard & Poor's Public Utility Index 11.24 %
2.	Arithmetic Mean Yield on: Moody's A Rated Public Utility Bonds (6.59)
3.	Equity Risk Premium 4.65 %

- Notes: (1) S&P Public Utility Index and Moody's Public Utility Bond Average Annual Yields 1928-2007, (AUS Consultants - Utility Services, 2008).
- (2) Holding period returns are calculated based upon income received (dividends and interest) plus the relative change in the market value of a security over a one-year holding period.

Missouri American Water Company
Value Line Adjusted Betas for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group

	Value Line Adjusted Beta (1)
<u>MIEC Witness Janous' Water Proxy Group</u>	
American States Water Co.	1.05
Aqua America, Inc.	0.95
California Water Service Group	1.15
Connecticut Water Service, Inc.	0.85
Middlesex Water Company	0.90
SJW Corp.	1.15
Southwest Water Company	1.05
York Water Company	0.50
Average	0.98
<u>MIEC Witness Janous' Gas Distribution Proxy Group</u>	
AGL Resources, Inc.	0.85
Atmos Energy Corp.	0.85
Laclede Group, Inc.	0.90
New Jersey Resources Corp.	0.85
NICOR Inc.	0.95
Northwest Natural Gas Company	0.80
Piedmont Natural Gas Co., Inc.	0.85
South Jersey Industries, Inc.	0.85
Southwest Gas Corporation	0.90
WGL Holdings, Inc.	0.90
Average	0.87

(1) From MIEC Witness Janous' Schedule BAJ-11.

Missouri American Water Company
Indicated Common Equity Cost Rate Through Use
of the Capital Asset Pricing Model for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group

Line		MIEC Witness Janous' Water Proxy Group	MIEC Witness Janous' Gas Distribution Proxy Group
No.			
1.	Traditional Capital Asset Pricing Model (1)	11.85 %	11.28 %
2.	Empirical Capital Asset Pricing Model (1)	<u>11.94 %</u>	<u>11.51 %</u>
3.	Conclusion	<u>11.90 %</u>	<u>11.40 %</u>

Notes: (1) From page 2 of this Schedule.

Missouri American Water Company
Indicated Common Equity Cost Rate Through Use
of the Capital Asset Pricing Model for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group

	1	2	3
	Value Line Adjusted Beta (1)	Company-Specific Risk Premium Based on Market Premium of 7.10% (2)	CAPM Result Including Risk-Free Rate of 5.10% (3)
<u>Traditional Capital Asset Pricing Model (4)</u>			
<u>MIEC Witness Janous' Water Proxy Group</u>			
American States Water Co.	1.05	7.46 %	12.56 %
Aqua America, Inc.	0.95	6.75	11.85
California Water Service Group	1.15	8.17	13.27
Connecticut Water Service Corp.	0.85	6.04	11.14
Middlesex Water Company	0.90	6.39	11.49
SJW Corp.	1.15	8.17	13.27
Southwest Water Company	1.05	7.46	12.56
York Water Company	0.50	3.55	8.65
Average	<u>0.95</u>	<u>6.75 %</u>	<u>11.85 %</u>
<u>MIEC Witness Janous' Gas Distribution Proxy Group</u>			
AGL Resources, Inc.	0.85	6.04 %	11.14 %
Atmos Energy Corp.	0.85	6.04	11.14
Laclede Group, Inc.	0.90	6.39	11.49
New Jersey Resources Corp.	0.85	6.04	11.14
NICOR Inc.	0.95	6.75	11.85
Northwest Natural Gas Company	0.80	5.68	10.78
Piedmont Natural Gas Co., Inc.	0.85	6.04	11.14
South Jersey Industries, Inc.	0.85	6.04	11.14
Southwest Gas Corporation	0.90	6.39	11.49
WGL Holdings, Inc.	0.90	6.39	11.49
Average	<u>0.87</u>	<u>6.18 %</u>	<u>11.28 %</u>
<u>Empirical Capital Asset Pricing Model (5)</u>			
<u>MIEC Witness Janous' Water Proxy Group</u>			
American States Water Co.	1.05	7.37 %	12.47 %
Aqua America, Inc.	0.95	6.83	11.93
California Water Service Group	1.15	7.90	13.00
Connecticut Water Service Corp.	0.85	6.30	11.40
Middlesex Water Company	0.90	6.57	11.67
SJW Corp.	1.15	7.90	13.00
Southwest Water Company	1.05	7.37	12.47
York Water Company	0.50	4.44	8.54
Average	<u>0.95</u>	<u>6.84 %</u>	<u>11.94 %</u>
<u>MIEC Witness Janous' Gas Distribution Proxy Group</u>			
AGL Resources, Inc.	0.85	6.30 %	11.40
Atmos Energy Corp.	0.85	6.30	11.40
Laclede Group, Inc.	0.90	6.57	11.67
New Jersey Resources Corp.	0.85	6.30	11.40
NICOR Inc.	0.95	6.83	11.93
Northwest Natural Gas Company	0.80	6.04	11.14
Piedmont Natural Gas Co., Inc.	0.85	6.30	11.40
South Jersey Industries, Inc.	0.85	6.30	11.40
Southwest Gas Corporation	0.90	6.57	11.67
WGL Holdings, Inc.	0.90	6.57	11.67
Average	<u>0.87</u>	<u>6.41 %</u>	<u>11.51 %</u>

See page 3 for notes.

Missouri American Water Company
Development of the Market-Required Rate of Return on Common Equity Using
the Capital Asset Pricing Model for
MIEC Witness Janous' Water Proxy Group
and MIEC Witness Janous' Gas Distribution Proxy Group
Adjusted to Reflect a Forecasted Risk-Free Rate and Market Return

Notes:

- (1) From the MIEC Witness Janous' Schedule BAJ-11.
- (2) For reasons explained in Ms. Ahern's accompanying direct testimony, from the three previous month-end (Jun. '08 – Aug. '08), as well as a recently available (September 19, 2008), Value Line Summary & Index, a forecasted 3-5 year total annual market return of 18.15% can be derived by averaging the 3-month and spot forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the Value Line average forecasted annual dividend yield.

The 3-5 year average total market appreciation of 80% produces a four-year average annual return of 15.83% $((1.80^{25}) - 1)$. When the average annual forecasted dividend yield of 2.32% is added, a total average market return of 18.15% (2.32% + 15.83%) is derived.

The 3-month and spot forecasted total market return of 18.15% minus the risk-free rate of 5.10% is 13.05% (18.15% - 5.10%). The Morningstar, Inc. (Ibbotson Associates) calculated market premium of 7.10% for the period 1926-2007 results from a total market return of 12.30% less the average income return on long-term U.S. Government Securities of 5.20% (12.30% - 5.20% = 7.10%). This is then averaged with the 13.05% Value Line market premium resulting in a 10.08 % market premium. In Ms. Ahern's opinion, the current and recent substantial decline in the stock market is extraordinary and not representative of the expected long-term. Consequently, in this instance, Ms. Ahern will not consider what she believes is an extraordinary expected capital appreciation and instead will rely only upon the 7.10% historical market premium which will be then multiplied by the beta in column 1 of page 20 of this Exhibit.

- (3) From the MIEC Witness Janous' Schedule BAJ-12.
- (4) The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

$$R_S = R_F + \beta (R_M - R_F)$$

Where R_S = Return rate of common stock
 R_F = Risk Free Rate
 β = Value Line Adjusted Beta
 R_M = Return on the market as a whole

- (5) The empirical CAPM is applied using the foll