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The Commission has reviewed the Adoption Notice and Staff's recommendation, and finds that the Adoption Notice is appropriate and will have no adverse impact on the Missouri customers of SmarTalk Teleservices, Inc. d/b/a PRONTO!.

IT IS THEREFORE ORDERED:

1. That the name change of SmarTalk Teleservices, Inc. to SmarTalk Teleservices, Inc. d/b/a PRONTO! is recognized in all Commission records.

2. That the following tariff page is approved:

SmarTalk Teleservices, Inc. P.S.C. MO. No. 1
Original Adoption Notice Page

3. That this order shall become effective on September 25, 1998.

4. That this file may be closed on September 26, 1998.

BY THE COMMISSION



Dale Hardy Roberts
Secretary/Chief Regulatory Law Judge

(S E A L)

Murray, Schemenauer and Drainer, CC., concur.
Crumpton, C., dissents.
Lumpe, Ch., absent.

Woodruff, Regulatory Law Judge



SEP 15 1998

COMMISSION COUNSEL
PUBLIC UTILITY DIVISION