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STATE OF MISSOURI PUBLIC SERVICE COMMISSION

At a Session of the Public Service Commission held at its office in Jefferson City on the 15th day of September, 1998.

In	the	Matter	of	SmarTalk	Teleservices,)	Case	No.	TO-99-	73
Inc	. A	doption	Not	cice.)				

ORDER APPROVING ADOPTION NOTICE

SmarTalk Teleservices, Inc. filed an Adoption Notice which indicated that effective June 29, 1998, the Missouri Secretary of State approved SmarTalk Teleservices, Inc.'s use of the fictitious name "PRONTO!." By the Adoption Notice, SmarTalk Teleservices, Inc. d/b/a PRONTO! "adopts, ratifies and makes its own in every respect as if the same had been originally filed with the fictitious name, all schedules, rules, notices, concurrences, schedule agreements, divisions, authorities and/or other instruments whatsoever, filed with the Public Service Commission of the State of Missouri, by SmartTalk Teleservices, Inc. prior to June 29, 1998." The Adoption Notice also indicates that SmarTalk Teleservices, Inc. d/b/a PRONTO! "adopts and ratifies all supplements or amendments to any of the above schedules, etc., which SmarTalk Teleservices, Inc. has heretofore filed with said Commission."

The Staff of the Commission (Staff) filed a Memorandum on September 2 recommending that the Adoption Notice be approved. The Staff indicates that SmarTalk received its certificate of service authority to provide interexchange telecommunications services in Case No. TA-96-48 on October 25, 1995.

The Commission has reviewed the Adoption Notice and Staff's recommendation, and finds that the Adoption Notice is appropriate and will have no adverse impact on the Missouri customers of SmarTalk Teleservices, Inc. d/b/a PRONTO!.

IT IS THEREFORE ORDERED:

- 1. That the name change of SmarTalk Teleservices, Inc. to SmarTalk Teleservices, Inc. d/b/a PRONTO! is recognized in all Commission records.
 - 2. That the following tariff page is approved:

SmarTalk Teleservices, Inc. P.S.C. MO. No. 1
Original Adoption Notice Page

- 3. That this order shall become effective on September 25, 1998.
- 4. That this file may be closed on September 26, 1998.

BY THE COMMISSION

Hole Hred Roberts

Dale Hardy Roberts
Secretary/Chief Regulatory Law Judge

(SEAL)

Murray, Schemenauer and Drainer, CC., concur. Crumpton, C., dissents.
Lumpe, Ch., absent.

Woodruff, Regulatory Law Judge

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