BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

| In the Matter of the Name Change of YourTel |) | |
|--|---|-----------------------|
| America, Inc. to YourTel America, Inc. d/b/a |) | Case No. RN-2017-0082 |
| Missouri TerraCom. |) | |

Staff's Recommendation

COMES NOW the Staff of the Missouri Public Service Commission, by and through counsel, and for its *Recommendation*, states as follows:

- 1. On September 13, 2016, a case was opened for the purpose of receiving notice of a corporate reorganization and name change of YourTel America, Inc., a wireless Lifeline-only Eligible Telecommunications Carrier ("ETC") that has been granted a certificate of authority by the Commission. The Company states in its letter that, because of reorganization, it will undergo a name change from YourTel America, Inc., to YourTel America, Inc., d/b/a Missouri TerraCom.
- 2. On September 14, 2016, the Commission ordered Staff to file a response or recommendation not later than September 26, 2016.
- 3. On September 23, 2016, Staff filed a request for an extension of time in which to file its recommendation with regard to this name change request, stating that it has not yet received necessary information from the company and therefore, cannot respond. The Commission granted Staff's *Motion* on September 26 and extended the deadline date for Staff's recommendation to October 10, 2016.
- 4. YourTel America, formerly known as The Pager Company, d/b/a The Pager & Phone Company, is certificated by this Commission to provide basic local exchange, local exchange and interexchange telecommunications services in Missouri.

Case No. TA-99-115, *Order* issued April 12, 1999, effective April 22, 1999; Case No. XA-2003-0118, *Order* issued November 5, 2002, effective November 15, 2002.

- 5. As The Pager & Phone Company, YourTel America was the first Missouri Competitive Local Exchange Carrier ("CLEC") to obtain ETC status, as a wireline carrier, in Case No. CO-2003-0094 (*Order* issued April 1, 2003, effective April 11, 2003).
- 6. The Commission approved the change of name from The Pager Company d/b/a The Pager & Phone Company to YourTel America, Inc. in Case Nos. CN-2007-0218 (*Order* dated January 3, 2007, effective January 17, 2007) and XN-2007-0219 (*Order* dated and issued January 12, 2007).
- 7. YourTel America's ETC status was expanded in 2008 to include a number of exchanges in the St. Louis Metropolitan Area. Case No. CO-2008-0334, *Order* issued June 12, 2008, effective June 22, 2008. In 2009, the Commission further expanded YourTel America's ETC designation to include low-income support for *wireless* telecommunications services provided by YourTel America. Case No. CO-2009-0257, *Order* issued March 11, 2009, effective March 21, 2009. In Case No. RA-2011-0376, YourTel America's wireless ETC authority was further expanded. *Order* issued July 6, 2011, effective July 16, 2011.
- 8. In the late Fall of 2015, YourTel America, Inc., became a wholly-owned subsidiary of TerraCom, Inc., an already-affiliated company. It also ceased doing wireline telecommunications business in the State of Missouri and became only a wireless ETC provider in Missouri. It also changed its name by adding a fictitious name,

"Missouri TerraCom." Upon advice from Staff, notice of these changes was provided to the Commission as non-case-related filings in BCES-2016-0228.

9. In the attached documentation, YourTel America, Inc. demonstrates that it has adopted and may lawfully use the name "Missouri TerraCom" for its wireless ETC services in Missouri. As the company may use the fictitious name without using the formal company name, the Staff is of the opinion that formal recognition of the fictitious name should be made in the Commissions records, not only to lessen customer confusion, but to ensure that the company is properly listed in the Commission's reports to the federal Universal Service Administrator, so that it can properly receive reimbursement.

WHEREFORE, the Staff recommends that the Commission recognize the name "YourTel America, Inc. d/b/a Missouri TerraCom" for YourTel America, Inc.'s wireless ETC services in Missouri and instruct its Data Center to update the Commission's records accordingly.

Respectfully submitted,

/s/ Kevin A. Thompson
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing has been served, by hand delivery, electronic mail, or First Class United States Mail, postage prepaid, to all parties of record on the Service List maintained for this case by the Data Center of the Missouri Public Service Commission, on this 29th day of September, 2016.

/s/ Kevin A. Thompson