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August 31, 1999

FILED

AUG 31 1999

The Honorable Dale Hardy Roberts
Secretary/Chief Regulatory Law Judge
Missouri Public Service Commission
301 West High Street, Floor 5A
Jefferson City, MO 65101

Missouri Public
Service Commission

TA - 2000 - 198

Re: Application of Connect!LD, Inc. for a Certificate of Service Authority to
Provide Interexchange Telecommunications Services in the State of
Missouri and for Competitive Classification

Dear Secretary Roberts:

Enclosed for filing are the following:

**Application for a Certificate of Service Authority and for Competitive
Classification; and**

Connect!LD, Inc. Proposed Tariff.

We respectfully request that the Tariff be filed simultaneously with the
application. If you have any questions, please contact Paul DeFord in our Kansas City
office at (816) 292-2000 or me at the number shown above.

Thank you in advance for your attention to this matter.

Sincerely,

LATHROP & GAGE L.C.

By:

Kurt U. Schaefer

Enc

cc: Office of Public Counsel

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FILED

AUG 31 1999

BEFORE THE PUBLIC SERVICE
COMMISSION OF THE STATE OF MISSOURI

Missouri Public
Service Commission

In the Matter of the Application of

Connect!LD, Inc.

for a Certificate of Service Authority to Provide
Interexchange Telecommunications Services
in the State of Missouri
and for Competitive Classification

Case No. TA-2000-198

**APPLICATION FOR A CERTIFICATE OF SERVICE AUTHORITY AND
FOR COMPETITIVE CLASSIFICATION**

Connect!LD, Inc. ("Connect!LD" or "Applicant"), a Nevada corporation, files this verified application respectfully requesting that the Missouri Public Service Commission ("Commission") issue an order that:

- (a) grants Applicant a Certificate of Service Authority to provide all forms of resold and facilities-based intrastate interexchange telecommunications services in the State of Missouri pursuant to Chapter 392 of the Missouri Revised Statutes;
- (b) grants competitive status to Applicant; and
- (c) waives certain Commission rules and statutory provisions pursuant to Section 392.420 RSMo.

In support of its request, Applicant states:

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1. Applicant's legal name is Connect!LD, Inc. Connect!LD maintains its principal place of business at:

124 West Capitol Avenue
Suite 250
Little Rock, AR 72201
Telephone (501) 401-7700
Facsimile: (501) 401-7799

Connect!LD is a corporation organized and existing under the laws of the State of Nevada. A copy of Applicant's Articles of Incorporation and Certificate of Authority to Transact Business in Missouri are attached hereto as Exhibit 1.

2. Correspondence or communications pertaining to this application should be directed to Connect!LD's attorneys of record:

Paul S. DeFord, Esq.
Kurt U. Schaefer, Esq.
Lathrop & Gage L.C.
2345 Grand Boulevard, Suite 2400
Kansas City, MO 64108
Telephone: (816) 292-2000
Facsimile: (816) 292-2001

and

Kathy L. Cooper, Esq.
Swidler Berlin Shereff Friedman, LLP
3000 K St., N.W., Suite 300
Washington, D.C. 20007-5116
Telephone: (202) 424-7816
Facsimile: (202) 424-7645

with a copy to:

Cindy Lee, Manager of Regulatory Affairs
Connect!LD, Inc.

124 West Capitol Avenue
Suite 250
Little Rock, AR 72201
Telephone: (501) 401-7760
Facsimile: (501) 401-7625

3. Connect!LD seeks authority to provide resold and facilities-based interexchange telecommunications services to business and residential customers to and from all points within the State of Missouri and, therefore, seeks statewide authorization. Connect!LD seeks authority to provide these services utilizing a combination of its own facilities and, where necessary, resold facilities of other carriers.

Connect!LD plans to offer a full range of facilities-based interexchange services. These services may include, but will not be limited to the following: "1+" and "0+" capabilities, access to "10-1X-XXXX" services, switched inbound calling, switched outbound calling, dedicated inbound calling, dedicated outbound calling, LD directory assistance, and calling card services.

Connect!LD proposes to provide telecommunications services on a full-time basis, 24-hours a day, seven days a week. Customers either will be billed directly by Connect!LD or charges will be billed on the subscriber's telephone bill pursuant to billing and collection agreements established by Connect!LD with the underlying telephone company.

4. Connect!LD's toll-free telephone number for customer inquiries is:

1-877-200-5022.

5. Technical, Managerial & Financial Qualifications

Connect!LD has access to the financing and capital necessary to conduct the telecommunications operations as specified in this Application. As a recently formed subsidiary and new entrant, Connect!LD currently does not have its own financial statements nor documented

financial histories. Connect!LD will rely on the financial resources of its affiliate, Connect Communications Corporation ("CCC"), to provide the initial capital investment and funding for its Missouri operations. With access to this financing, Connect!LD is financially well qualified to provide the telecommunications services proposed in this Application. CCC has financed Connect!LD's initial operations and will continue to provide financial support to Connect!LD as long as Connect!LD requires additional capital and resources to complete its networks and construct facilities.

Connect!LD possesses the technical capability and managerial qualifications to operate and manage its telecommunications operations in the State of Missouri. The management of Connect!LD is well qualified to execute Connect!LD's business plan, having extensive managerial and technical experience in the telecommunications industry.

Connect!LD was formed to provide all forms of interexchange telecommunications services. Applicant is in the process of obtaining its Section 214 authority from the Federal Communications Commission and will forward such authority to the Commission as soon as it is granted. Connect!LD and its affiliates currently are in the process of obtaining authority to provide telecommunications service in Arizona, Connecticut, Delaware, District of Columbia, Florida, Indiana, Illinois, Maryland, Michigan, Minnesota, New Mexico and South Dakota. In addition, Connect!LD's affiliates are authorized to provide resold and facilities-based local exchange services, by virtue of certification, registration or tariff requirements, or on an unregulated basis, in the following states: Alabama, Arkansas, California, Colorado, Idaho, Kansas, Montana, Nevada, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Carolina, Texas, Utah and Washington. Affiliates of the Applicant have been providing telecommunications services since

December 1997. Neither Connect!LD nor any of its affiliates has not been denied authority to provide telecommunications services in any state nor has Connect!LD had any certification revoked or limited in any way.

6. Tariff Requirement

Applicant's proposed tariff, which contains the rules and regulations for its proposed interexchange services, a description of the service offered, and a list of rates associated with such services, is being filed simultaneously with this Application and has a forty-five (45) day effective date as required by 4 CSR 240-060(4)(h).

7. Classification as a Competitive Company

Applicant requests classification as a competitive company, with accompanying reduced regulation, pursuant to Section 392.361.2 and 392.361.3, RSMo. In making the determination of classification of an applicant the Commission may consider such factors as market share, financial resources and name recognition, among others. See In the Matter of the Investigation for the Purpose of Determining the Classification of the Services Provided by Interexchange Telecommunications Companies within the State of Missouri, 30 Mo. P.S.C. (N.S.) 16 (1989); In the Matter of Southwestern Bell Telephone Company's application for Classification of Certain Services as Transitionally Competitive, 1 Mo. P.S.C. 3d 479, 484 (1992). All the services a competitive company provides must be classified as competitive. Connect!LD submits that as a new market entrant, it does not have the market share or name recognition to inhibit competition, but rather the Commission's approval of this application will ensure competition with those IXC's and ILECs who now possess sufficient market share and name recognition to dominate the

telecommunications service market in the State of Missouri. Allowing Connect!LD to compete with established carriers will bring benefits such as lower costs and better service to residents of the State of Missouri. The public interest benefits of competition justify a lesser degree of regulation for carriers such as Connect!LD.

8. Requests for Waiver

Connect!LD will comply with all applicable statutes and Commission rules, regulations, decisions, and orders governing the provision of Connect!LD's proposed services. Applicant, however, requests that, at a minimum, the following statutes and regulations be waived at this time consistent with the Commission's previous decisions regarding other telecommunications providers:

Statutes

392.240(1)	--	rate making
392.270	--	valuation of property (rate making)
392.280	--	depreciation accounts
392.290	--	issuance of securities
392.310	--	stock and debt issuance
392.320	--	stock dividend payment
392.330	--	issuance of securities, debts & notes
392.340	--	reorganization(s)

Commission Rules

4 CSR 240-10.020	-	depreciation fund income
4 CSR 240-30.010(2)(c)	-	rate schedules
4 CSR 240-30.040	-	Uniform System of Accounts
4 CSR 240-30.060	-	minimum filing requirements (rate increases)
4 CSR 240-32.030(1)(B)	-	exchange boundary maps
4 CSR 240-32.030 (1)(C)	-	record keeping
4 CSR 240-32.030(2)*	-	in-state record keeping
4 CSR 240-32.050(3)	-	local office record keeping
4 CSR 240-32.050(4)	-	telephone directories
4 CSR 240-32.050(5)	-	call intercept
4 CSR 240-32.050(6)	-	telephone number changes
4 CSR 240-32.070(4)	-	public coin telephone

4 CSR 240-33.030	-	minimum charges rule
4 CSR 240-33.040(5)	-	financing fees

*Applicant currently maintains its business records at its principal place of business located at 124 West Capitol Avenue, Suite 250, Little Rock, AR 72201, and pursuant to 4 CSR 240-10.010(3) requests a waiver 4 CSR 240-10.010(2) which requires that public utilities maintain such records in-state. Applicant will comply with the requirements of 4 CSR 240-10.010(3) and will make its records available to the Commission upon request. To the extent that the Commission may modify its current waiver policies, Connect!LD respectfully reserves the right to amend its waiver requests accordingly.

9. Connect!LD, consistent with Section 386.570, RSMo Cum. Supp. 1992, will comply with all applicable Commission rules except those which are specifically waived by the Commission pursuant to a request filed by the Connect!LD.

10. Questions concerning the ongoing operations of Connect!LD following certification should be directed to:

Cindy Lee, Manager of Regulatory Affairs
Connect!LD, Inc.
124 West Capitol Avenue
Suite 250
Little Rock, AR 72201
Telephone: (501) 401-7760
Facsimile: (501) 401-7799

IV. CONCLUSION

The telecommunications industry is characterized by unprecedented growth and increasing opportunity. Connect!LD's entry into the telecommunications market will enhance competition in the provision of telecommunications services throughout the State of Missouri. Applicant's

telecommunications expertise ensures its ability to select the most economic and efficient services, thereby giving customers the best combination of price, quality, and customer service possible. The choices thus made available to consumers will increase their choice from among many innovative and reliable service offerings.

WHEREFORE, Applicant, Connect!LD, Inc. requests that the Missouri Public Service Commission grant it a Certificate of Service Authority to provide resold and facilities-based interexchange telecommunications services, classify it as a Competitive Company, and grant it waivers of the statutes and regulations referenced above.

Respectfully Submitted,



Paul S. DeFord #29509
Kurt U. Schaefer #45829
Lathrop & Gage L.C.
2345 Grand Boulevard, Suite 2400
Kansas City, MO 64108
Telephone: (816) 292-2000
Facsimile: (816) 292-2001

Kathy Cooper
Swidler Berlin Shereff Friedman, LLP
3000 K Street, NW, Suite 300
Washington, D.C. 20007-5116
Telephone: (202) 424-7816
Facsimile: (202) 424-7645

Counsel for Connect!LD, Inc.

Dated: August 31, 1999

EXHIBITS

Exhibit 1 Articles of Incorporation and Certificate of Authorization to
Transact Business in the State of Missouri

Affidavit

Certificate of Service

EXHIBIT 1

**Articles of Incorporation
and
Certificate of Authorization to Transact Business**

FILED
IN THE OFFICE OF THE
SECRETARY OF STATE OF THE
STATE OF NEVADA

AUG-12-1998 09:55

AUG 12 1998

C. T. CORP STL.

314 8631578 P.02/02

Articles of Incorporation

(PURSUANT TO NRS 78)

STATE OF NEVADA

Secretary of State

Filing fee:
Receipt #:

DEAN HELLER SECRETARY OF STATE

No. C 19097.98
(For filing office use)

(For filing office use)

IMPORTANT: Read instructions on reverse side before completing this form.
TYPE OR PRINT (BLACK INK ONLY)

1. NAME OF CORPORATION: CONNECTILD, Inc.
2. RESIDENT AGENT: (designated resident agent and his STREET ADDRESS in Nevada where process may be served)

Name of Resident Agent: THE CORPORATION TRUST COMPANY OF NEVADA

Street Address: One East First Street Reno, NV 89501
Street No. Street Name City Zip

3. SHARES: (number of shares the corporation is authorized to issue)
Number of shares with par value: _____ Par value: 0.00 Number of shares without par value: 100
4. GOVERNING BOARD: shall be styled as (check one): X Directors Trustees
The FIRST BOARD OF DIRECTORS shall consist of 1 members and the names and addresses are as follows (attach additional pages if necessary):
Ted L. Snider, Jr. 124 W. Capital, Little Rock, Arkansas
Name Address City/State/Zip

5. PURPOSE (optional - see reverse side): The purpose of the corporation shall be:

6. OTHER MATTERS: This form includes the minimal statutory requirements to incorporate under NRS 78. You may attach additional information pursuant to NRS 78.037 or any other information you deem appropriate. If any of the additional information is contradictory to this form it cannot be filed and will be returned to you for correction. Number of pages attached: _____

7. SIGNATURES OF INCORPORATORS: The names and addresses of each of the incorporators signing the articles: (Signatures must be notarized)

(Attach additional pages if there are more than two incorporators.)

Jonathan Miles
Name (print) 120 S. Central Avenue, Clayton, Missouri
Address 63105 City/State/Zip
Signature _____

State of Missouri County of St. Louis

This instrument was acknowledged before me on
August 12, 1998, by

Jonathan Miles

Name of Person

as incorporator

of CONNECTILD, Inc.

(name of party on behalf of whom instrument was executed)

SHANNON F. KESTER
Notary Public - Notary Seal
STATE OF MISSOURI
Shannon F. Kester
My Commission Expires Jan. 20, 2002

M. S. Green
Name (print) 120 S. Central Avenue, Clayton, Missouri
Address 63105 City/State/Zip
Signature M.S. Green

State of Missouri County of St. Louis

This instrument was acknowledged before me on
August 12, 1998, by

M. S. Green

Name of Person

as incorporator

of CONNECTILD, Inc.

(name of party on behalf of whom instrument was executed)

SHANNON F. KESTER
Notary Public - Notary Seal
STATE OF MISSOURI
Shannon F. Kester
My Commission Expires Jan. 20, 2002

8. CERTIFICATE OF ACCEPTANCE OF APPOINTMENT OF RESIDENT AGENT

The Corporation Trust Company of Nevada hereby accept appointment as Resident Agent for the above named corporation.
The Corporation Trust Company of Nevada by M.S. Green 8/12/98

Signature of Resident Agent

(Assistant Secretary)

Date

STATE OF MISSOURI



Rebecca McDowell Cook
Secretary of State

CORPORATION DIVISION - CERTIFICATE OF AUTHORITY

WHEREAS,
CONNECT!LD, INC.

USING IN MISSOURI THE NAME
CONNECT!LD, INC.

HAS COMPLIED WITH THE GENERAL AND BUSINESS CORPORATION LAW WHICH GOVERNS FOREIGN CORPORATIONS; BY FILING IN THE OFFICE OF THE SECRETARY OF STATE OF MISSOURI AUTHENTICATED EVIDENCE OF ITS INCORPORATION AND GOOD STANDING UNDER THE LAWS OF THE STATE OF NEVADA.

NOW, THEREFORE, I, REBECCA MCDOWELL COOK, SECRETARY OF STATE OF THE STATE OF MISSOURI, DO HEREBY CERTIFY THAT SAID CORPORATION IS FROM THIS DATE DULY AUTHORIZED TO TRANSACT BUSINESS IN THIS STATE, AND IS ENTITLED TO ALL RIGHTS AND PRIVILEGES GRANTED TO FOREIGN CORPORATIONS UNDER THE GENERAL AND BUSINESS CORPORATION LAW OF MISSOURI.

IN TESTIMONY WHEREOF, I HAVE SET MY
HAND AND IMPRINTED THE GREAT SEAL OF
THE STATE OF MISSOURI, ON THIS, THE
4TH DAY OF MAY, 1999.

Rebecca McDowell Cook
Secretary of State

\$155.00



AFFIDAVIT

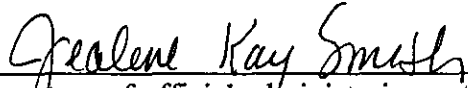
State of Arkansas :
County of Pulaski : ss.

I declare under penalty of perjury that I, Ted L. Snider, Jr., am Chief Executive Officer of Connect!LD, Inc., the Applicant; that I am authorized to make this verification on the Applicant's behalf; that I have read the foregoing Application and know the contents thereof; and that the same are true of my knowledge, except as to the matters which are therein stated on information or belief, and as to those matters I believe them to be true.



Ted L. Snider, Jr.
Chief Executive Officer
Connect!LD, Inc.

Sworn and subscribed before me this 14 day of July 1999.



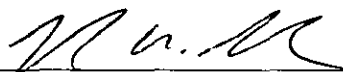
Signature of official administering oath

My commission expires

1-12-2000

Certificate of Service

I hereby certify that a copy of this document has been hand delivered or mailed by first class mail, postage prepaid, to the Office of Public Counsel, on this 31st day of August, 1999.


By: Kurt U. Schaefer