

Atmos Energy Corporation

FOR – All Areas

Name of Issuing Corporation

Community, Town or City

## PROMOTIONAL PRACTICES (continued)

## RESIDENTIAL SECTOR (continued)

**ENERGIZE ATMOS ENERGY HOMES****PURPOSE:**

The Energize Atmos Energy Homes is a program intended to promote energy efficiency for existing residential customers by offering free direct installation of low-cost energy conservation measures and financial incentives for energy audits and the installation of natural gas energy-efficiency measures that improve home energy performance.

Program incentives are structured using a performance model. Participants are eligible to receive rebates covering 100 percent of the cost of an energy audit, up to \$500, as well as additional incentives to offset the cost of eligible building shell upgrades and equipment, if modeled energy savings resulting from the installed upgrades meet the program's energy savings performance levels.

**AVAILABILITY:**

At annual funding levels determined by the EE Advisory Group pursuant to the General Terms and Conditions set forth at Sheet No. 115, this program will be available to residential owner-occupants of existing, single-family homes located in Missouri who purchase natural gas directly from Atmos Energy, in accordance with established program guidelines and with the parameters set forth below. Participants are not eligible to receive incentives under both the Energize Atmos Energy Homes Program and Atmos Energy's High Efficiency Equipment Rebate Program, or the DNR's Energize Missouri Homes program.

## Customer Eligibility Parameters

Fuel	Gas customer
Building type	Residential, single-family ( $\leq 4$ units <sup>1</sup> ) home
Building vintage	Existing structure
Building ownership	Homeowner
Customer status	Home is primary residence
Rate schedule	Residential firm service rate

<sup>1</sup> Applicants must own the entire building and occupy at least one dwelling unit in the building. (Mobile homes do not qualify, but modular homes positioned on a foundation will qualify.)

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PROGRAM ADMINISTRATION and PROCESS:

The Energize Atmos Energy Homes program will be administered by local program aggregators, who have met the DNR's requirements. The aggregators' roles will include: serving as regional program contacts; administering program funds; leading marketing and outreach activities; managing program delivery; and providing technical assistance to homeowners and auditors. Atmos Energy's existing rebate processing center will be responsible for verifying that customer applications meet program guidelines and requirements, and for processing customer rebates.

Program delivery will be provided by qualified auditors and equipment installers selected, hired, and managed by homeowners. Participating energy auditors must have knowledge of all eligibility requirements, procedures, and all applicable program terms, conditions and guidelines, and must be certified by DNR or other recognized entity as to their technical and field capabilities.

QUALIFYING MEASURES AND INCENTIVE AMOUNTS:

This program will promote building envelope upgrades and other natural gas energy-efficiency measures that best meet customers' individual needs and objectives, providing their project work scope and modeled energy savings meet program eligibility requirements. Wherever possible, energy auditors will directly install natural gas saving measures in the customer's residence at the time of the audit. Where they are recommended, customers will be required to install building envelope upgrades as a first step before investing in larger equipment measures. Typical measures include:

- Direct installation measures: low-flow showerheads, faucet aerators, hot water heater blankets, and programmable thermostats
- Insulation: attic, wall, foundation, crawl space, ducts
- Infiltration reduction/air sealing
- High-efficiency heating equipment
- High-efficiency water heating equipment
- ENERGY STAR windows

CATEGORY	PROGRAM EQUIPMENT	INCENTIVE	CAP
<b>Audit</b>	Implement recommended upgrades to meet minimum Tier I requirements	100% of audit cost	\$500
<b>Direct Installation</b>	All audit participants; where measures are deemed appropriate	100% of measure cost	NA
<b>Tier I</b>	Achieve 10% natural gas savings through recommended building shell measures only	35% of eligible project costs	\$2,000
<b>Tier 2</b>	Achieve 20% natural gas savings. Recommended building shell measures must be installed before equipment measures.	50% of eligible project costs	\$5,000

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EVALUATION:

The program evaluation's primary goal is to document energy savings attributable to the program, assess the program's cost-effectiveness, and to ensure reliability and persistence of the expected impacts. Atmos Energy will work with the program aggregators to ensure appropriate data are collected and tracked to support program evaluation.

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**ENERGY EFFICIENCY & CONSERVATION (Continued)**

- C.) The various Conservation Efforts, and the amount of funds designated for each Conservation Effort, are subject to change after the annual evaluation, and Atmos will work with the Energy Efficiency Advisory Group ("EE Advisory Group") to take reasonable actions toward a target of increasing the funding level for cost-effective conservation and energy efficiency programs for plan year ending in 2013 to 0.5% of the annual average of the Company's Missouri Jurisdictional Total Revenues for the calendar years ending 2008, 2009 and 2010, as such Total Revenues are set forth in the Company's Gas Annual Report filings with the Commission.

**CONSERVATION EFFORTS:****1.) Customer Education****PURPOSE AND DESCRIPTION:**

The Company will work with the EE Advisory Group to determine the target audience(s) as well as the funding level of the program. The intent shall be to educate customers and/or students concerning the importance of energy conservation, and to introduce ways to reduce their family's energy consumption through various low or no-cost efficiency measures.

**2.) Residential Low Income Weatherization Assistance Program**

The specific terms and conditions of this Program are fully set forth under Promotional Practices Tariff Sheet 112.1.

**3.) High Efficiency Natural Gas Water Heating and Space Heating Rebates**

The specific terms and conditions of this Program are fully set forth under Pilot Programs Tariff Sheets 117-119.

**4.) Energize Atmos Energy Homes**

The specific terms and conditions of this Program are fully set forth under Promotional Practices Tariff Sheets 112.2-112.4.

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**PILOT PROGRAMS****High Efficiency Natural Gas Water Heating and Space Heating Rebates****DESCRIPTION AND AVAILABILITY:**

At annual funding levels determined by the EE Advisory Group pursuant to the General Terms and Conditions set forth at Sheet No. 115, the Company will promote more effective utilization of natural gas through the replacement of less efficient water heating and space heating equipment with high efficient Energy Star® rated natural gas equipment. Rebates are being offered to the Company's customers, on a limited basis, for a portion of the purchase and installation cost of programmable thermostats and Energy Star® rated natural gas equipment as described below.

The Program is voluntary and each type of rebate is available to any participant. Rebates must be redeemed through the Administrator. Participating Retailers and rebate forms are available at all of the Company's Missouri office locations as well as on the Company's website ([www.atmosenergy.com/Missouri ECE Program](http://www.atmosenergy.com/MissouriECEProgram)), or by calling 1-877-333-9965.

**DEFINITIONS:**

Administrator - The Company or its Agent will administer this Conservation Effort.

Participant - A customer, under the residential or small general service classes, which is located in Missouri, and elects to purchase energy efficient gas saving equipment as described in this Conservation Effort.

Retailer - Any retailer who has agreed to sell the Energy Star® rated energy efficient natural gas equipment associated with this Program.

**REBATES:**

Rebates shall apply to customers purchasing programmable thermostats, Energy Star® rated natural gas furnaces, boilers, combo heating/ water heating systems, water heating systems, or other such equipment as may be approved by the Administrator.

Each participant will receive a rebate after the completed rebate form is submitted with proper information.

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## PILOT PROGRAMS (CONTINUED)

**High Efficiency Natural Gas Water Heating and Space Heating Rebates (continued)**

The terms of the rebate are as follows:

Upon receipt of a properly completed rebate form and associated documents, the Administrator will issue a check to the Participant within eight (8) to ten (10) weeks.

The following rebates may be paid to each participant:

- 1) Programmable thermostat – a rebate of twenty-five dollars (\$25) for a programmable thermostat purchased individually or in conjunction with an Energy Star® rated space heating system.
- 2) Energy Star® rated natural gas furnace — a rebate in the following amount for the purchase and installation of one (1) Energy Star® rated furnace unit rated at the following efficiency level:

Efficiency Level	Rebate Amount
AFUE ≥ 92% and < 94%	\$200
AFUE ≥ 94% and < 96%	\$250
AFUE ≥ 96%	\$300

- 3) Energy Star® rated boiler – a rebate in the following amount for the purchase and installation of one (1) Energy Star® rated boiler unit rated at the following efficiency level:

Efficiency Level	Rebate Amount
AFUE ≥ 85% and < 90%	\$200
AFUE ≥ 90%	\$300

- 4) Energy Star® rated combination space heating and water heating systems – a rebate of four hundred and fifty dollars (\$450) for the purchase of such system. These systems combine the heating system and the water heating system in one piece of equipment.
- 5) Water heating system – a rebate in the following amount for the purchase and installation of one (1) water heating system rated at the following efficiency level:

Efficiency Level	Rebate Amount
EF ≥ 0.62 and < 0.67	\$50
EF ≥ 0.67 and < 0.82	\$125
EF ≥ 0.82	\$200

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TERMS AND CONDITIONS:

This Conservation Effort will conclude each year when the amount of funds for this rebate program has been fully utilized by its Participants. The Administrator shall require a reservation be made by each individual seeking a rebate in order to ensure that ample funds are available at the time the customer has the new equipment installed.

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