

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of the Name Recognition of	)	
Nexus Communications, Inc. d/b/a	)	<b><u>File No. TO-2012-0110</u></b>
Reachout Wireless	)	

**ORDER RECOGNIZING ADDITIONAL NAME**

Issue Date: October 18, 2011

Effective Date: October 28, 2011

On October 7, 2011, the Staff of the Commission filed a Staff Motion for Commission Recognition of Additional Name. In the motion, Staff explains that Nexus Communications, Inc., is a certificated interexchange telecommunications company and a competitive local exchange telecommunications company. Nexus is also a wireless carrier and a Eligible Telecommunications Carrier for the purpose of receiving federal universal service fund support for low income customers through Lifeline and LinkUp programs.

Per Staff's pleading, Nexus has adopted and may lawfully use the name "Reachout Wireless" for its wireless services in Missouri. Staff asks the Commission to formally recognize the d/b/a of "Reachout Wireless" to not only lessen customer confusion, but to also ensure that the company is properly listed in the Commission's reports to the federal Universal Service Administrator so that it can properly receive reimbursement.

Commission Rule 4 CSR 240-2.080(15) allows parties ten days to respond to pleadings unless otherwise ordered by the Commission. The Commission issued no

order to the contrary, and received no objection to Staff's pleadings within ten days.  
Thus, the Commission will recognize the additional name.

**THE COMMISSION ORDERS THAT:**

1. The Commission recognizes Nexus Communications, Inc., d/b/a Reachout Wireless as an additional name for Nexus Communications, Inc.
2. The Data Center of the Commission shall update its records accordingly.
3. This order shall become effective on October 28, 2011.
4. This case shall be closed on October 29, 2011.

( S E A L )

**BY THE COMMISSION**



Steven C. Reed  
Secretary

Ronald D. Pridgin, Senior Regulatory  
Law Judge, by delegation of authority  
under Section 386.240, RSMo 2000.

Dated at Jefferson City, Missouri,  
on this 18<sup>th</sup> day of October, 2011.