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Witness: Pauline M. Ahern
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Sponsoring Party: Missouri American Water Company
Case Nos.: WR-2007-XXXX
SR-2007-XXXX
Date: December 15, 2006

**PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

**CASE NOS. WR-2007-XXXX
SR-2007-XXXX**

DIRECT TESTIMONY

OF

PAULINE M. AHERN, CRR

ON BEHALF OF

MISSOURI AMERICAN WATER COMPANY

JEFFERSON CITY, MISSOURI

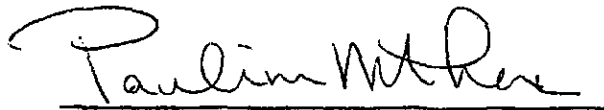
MAWC Exhibit No. 1
Case No(s) WR-2007-0216, et al
Date 8-2-07 Rptr KF

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

<u>IN THE MATTER OF MISSOURI-AMERICAN)</u>	
<u>WATER COMPANY FOR AUTHORITY TO)</u>	
<u>FILE TARIFFS REFLECTING INCREASED)</u>	CASE NO. WR-2007-XXXX
<u>RATES FOR WATER AND SEWER)</u>	CASE NO. SR-2007-XXX
<u>SERVICE)</u>	

AFFIDAVIT OF PAULINE M. AHERN

Pauline M. Ahern, being first duly sworn, deposes and says that she is the witness who sponsors the accompanying testimony entitled "Direct Testimony of Pauline M. Ahern"; that said testimony and schedules were prepared by her and/or under her direction and supervision; that if inquiries were made as to the facts in said testimony and schedules, she would respond as therein set forth; and that the aforesaid testimony and schedules are true and correct to the best of her knowledge.



Pauline M. Ahern

State of Missouri
County of St. Louis
SUBSCRIBED and sworn to
Before me this 8th day of December 2006.



Notary Public

My commission expires:

**SHARON M. KEEFE
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JULY 9, 2011**

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Appendix A to the Direct Testimony of Pauline M. Ahern

Schedules PMA-1 through PMA-13

1 I. INTRODUCTION

2 Q. Please state your name, occupation and business address.

3 A. My name is Pauline M. Ahern and I am a Principal of AUS Consultants. My
4 business address is 155 Gaither Drive, Suite A, Mt. Laurel, New Jersey 08054.

5
6 Q. Please summarize your educational background and professional experience.

7 A. I am a graduate of Clark University, Worcester, MA, where I received a
8 Bachelor of Arts degree with honors in Economics in 1973. In 1991, I received
9 a Master of Business Administration with high honors from Rutgers University.

10 In June 1988, I joined AUS Consultants as a Financial Analyst and am
11 now a Principal. I am responsible for the preparation of all fair rate of return
12 and capital structure exhibits for AUS Consultants. I have offered expert
13 testimony on behalf of investor-owned utilities before twenty-two state
14 regulatory commissions. The details of these appearances, as well as details
15 of my educational background, are shown in Appendix A supplementing this
16 testimony.

17 I also calculate and maintain the A.G.A. Index under contract with the
18 American Gas Association (A.G.A.). The A.G.A. Index is a market
19 capitalization weighted index of the common stocks of about 70 corporate
20 members of the A.G.A.

21 I have co-authored an article with Frank J. Hanley, a Principal & Director
22 of AUS Consultants entitled "Comparable Earnings: New Life for an Old
23 Precept" which was published in the American Gas Association's Financial

1 Quarterly Review, Summer 1994. I also assisted in the preparation of an
2 article authored by Frank J. Hanley and A. Gerald Harris entitled "Does
3 Diversification Increase the Cost of Equity Capital?" published in the July 15,
4 1991 issue of Public Utilities Fortnightly.

5 I am a member of the Society of Utility and Regulatory Financial
6 Analysts, formerly the National Society of Rate of Return Analysts serving as
7 President for 2006-2008 and Secretary/Treasurer for 2004-2006. In 1992, I
8 was awarded the professional designation "Certified Rate of Return Analyst"
9 (CRRRA) by the National Society of Rate of Return Analysts. This designation
10 is based upon education, experience and the successful completion of a
11 comprehensive written examination.

12 I am an associate member of the National Association of Water
13 Companies, serving on its Finance Committee, a member of the Energy
14 Association of Pennsylvania, formerly the Pennsylvania Gas Association, and
15 a member of the American Finance Association.

16
17 Q. What is the purpose of your testimony?

18 A. The purpose is to provide testimony on behalf of Missouri American Water
19 Company. (Missouri American or the Company) as to the appropriate common
20 equity cost rate which it should be afforded the opportunity to earn on the
21 common equity financed portion of its jurisdictional rate base.

22
23 Q. What is your recommended common equity cost rate?

A. I recommend that the Public Service Commission of the State of Missouri (MO PSC or the Commission) authorize the Company the opportunity to earn a common equity cost rate in the range of 11.025% to 11.575%, with a midpoint of 11.30%, on the common equity financed portion of its jurisdictional rate base. A common equity cost rate of 11.30% results in an overall rate of return of 8.52% when applied to a common equity ratio of 46.911% developed by Company Witness James M. Jenkins as summarized in Table 1 below:

Table 1

	<u>Capital Structure Ratios</u>	<u>Cost Rate</u>	<u>Weighted Return</u>
Long-Term Debt	52.669%	6.04%	3.18%
Short-Term Debt	<u>0.00</u>	4.53	<u>0.00</u>
Total Debt	52.669		3.18
Preferred Stock	0.420	9.16	0.04
Accumulated Deferred ITC Post 1970	0.000	0.00	0.00
Common Equity	<u>46.911</u>	11.30	<u>5.30</u>
Total	<u>100.00%</u>		<u>8.52%</u>

Q. Have you prepared schedules which support your overall recommended fair rate of return range?

A. Yes, I have. They have been marked for identification as Schedules PMA-1 through PMA-13.

II. SUMMARY

Q. Please summarize your recommended common equity cost rate range.

1 A. My recommended common equity cost rate range of 11.025% to 11.575% is
2 summarized on Schedule PMA-1, page 2. Because Missouri American's
3 common stock is not publicly traded, a market-based common equity cost rate
4 cannot be determined directly for Missouri American. Therefore, in arriving at
5 my recommended common equity cost rate range of 11.025% to 11.575%, I
6 assessed the market-based cost rates of companies of relatively similar risk,
7 i.e., proxy group(s), for insight into a recommended common equity cost rate
8 applicable to Missouri American and suitable for cost of capital purposes. It is
9 appropriate to look at a proxy group or groups of companies as similar in risk
10 as possible whose common stocks are actively traded for insight into an
11 appropriate common equity cost rate applicable to Missouri American and then
12 adjust the results upward to reflect Missouri American's relative business risk
13 vis-à-vis the proxy groups. Using other utilities of relatively comparable risk as
14 proxies is consistent with the principles of fair rate of return established in the
15 Hope¹ and Bluefield² cases and adds reliability to the informed expert judgment
16 used in arriving at a recommended common equity cost rate. However, no
17 proxy group can be selected to be identical in risk to Missouri American and
18 therefore, the proxy groups' results must be adjusted to reflect the greater
19 relative business risk of Missouri American as will be subsequently discussed
20 in detail. I have evaluated the market data of two proxy groups of water
21 companies in arriving at my recommended common equity cost rate. The

¹ Federal Power Commission v. Hope Natural Gas Co., 320 U.S. 591 (1944).

² Bluefield Water Works Improvement Co. v. Public Serv. Comm'n, 262 U.S. 679 (1922).

1 bases of selection are described below.

2 As explained in more detail below, my analysis reflects current capital
3 market conditions and results from the application of four well-tested market-
4 based cost of common equity models, the Discounted Cash Flow (DCF)
5 approach, the Risk Premium Model (RPM), the Capital Asset Pricing Model
6 (CAPM), and the Comparable Earnings Model (CEM).

7 The results derived from each are as follows:

8
9 Table 2

	Proxy Group of Six AUS Utility Reports <u>Water Cos.³</u>	Proxy Group of Four Value Line (Std. Ed.) <u>Water Cos.</u>
Discounted Cash Flow Model	10.3%	10.5%
Risk Premium Model	10.7	10.9
Capital Asset Pricing Model	10.4	10.7
Comparable Earnings Model	14.0	14.0
Indicated Range of Common Equity Cost Rate Before Business Risk Adjustment		
	10.95%	– 11.50%
Business Risk Adjustment	<u>0.075</u>	<u>0.075</u>
Indicated Range of Common Equity Cost Rate After Adjustment for Business Risk		
	11.025%	– 11.575%

33 After reviewing the cost rates based upon the four models, I conclude
34 that a range of common equity cost rate, before adjustment for business risk, of

³ Formerly C. A. Turner Utility Reports.

1 10.95 to 11.50% is indicated based upon the application of all four models to
2 the proxy group of six AUS Utility Reports water companies and four Value
3 Line (Standard Edition) water companies. After applying a business risk
4 adjustment of 7.5 basis points due to Missouri American's smaller size vis-a-vis
5 the two proxy groups as will be discussed in detail subsequently, my
6 recommended common equity cost rate range is 11.025% to 11.575%
7 applicable to the Company's common equity ratio of 47.432% estimate at April
8 30, 2007.

9 10 III. GENERAL PRINCIPLES

11 Q. What general principles have you considered in arriving at your recommended
12 common equity cost rate range of 11.025% to 11.575%?

13 A. In unregulated industries, the competition of the marketplace is the principal
14 determinant of the price of a product or service. In the case of regulated public
15 utilities, regulation must act as a substitute for such marketplace competition.
16 Consequently, marketplace data must be relied upon to assure that the utility
17 can fulfill its obligations to the public and provide adequate service at all times.
18 This requires a level of earnings sufficient to maintain the integrity of presently
19 invested capital and permit the attraction of needed new capital at a
20 reasonable cost in competition with other firms of comparable risk, consistent
21 with the fair rate of return standards established by the U.S. Supreme Court in
22 the Hope and Bluefield cases cited previously. Consequently, in my
23 determination of common equity cost rate, I have evaluated data gathered from

1 the marketplace for utilities as similar in risk as possible to Missouri American.

3 IV. BUSINESS RISK

4 Q. Please define business risk and explain why it is important to the determination
5 of a fair rate of return?

6 A. Business risk incorporates all of the risks of a firm other than financial risk,
7 which will be discussed subsequently. Examples of business risk include the
8 quality of management, the regulatory environment, customer mix, service
9 territory growth and the like, which have a direct bearing on earnings.

10 Business risk is important to the determination of a fair rate of return
11 because the greater the level of risk, the greater the rate of return investors
12 demand, consistent with the basic financial precept of risk and return.

13
14 Q. Please discuss the business risks facing the water industry in general.

15 A. The water utility industry faces significant risks related to replacing aging
16 transmission and distribution systems. Value Line Investment Survey⁴
17 observes:

18 Although regulators appear to be more business-friendly with
19 case decisions, they are becoming increasingly more stringent
20 with infrastructure demands. Many of the current infrastructures
21 are more than 100 years old, and in need of serious upkeep and
22 even complete renovation in some cases. Meanwhile, the
23 Environmental Protection Agency (EPA) continues to increase its
24 water purification standards, given the geopolitical volatility
25 worldwide and the threat of bioterrorist actions on U.S. water
26 systems. In all, infrastructure repair costs are expected to climb

⁴ Value Line Investment Survey, October 27, 2006.

1 into the hundreds of millions of dollars over the next two decades.
2 However, these increasing costs will make it very difficult for
3 water utility companies to maintain the earnings momentum that
4 we the [sic] expect the improved regulatory landscape to produce
5 this year out to late [sic] decade.
6

7 * * * *

8
9 This is not an industry that most investors will want to emphasize.
10 Not one of the stocks here stand out for Timeliness or 3- to 5-year
11 appreciation potential. Making matters worse, higher interest
12 rates have increased the income-producing appeal of alternative
13 investments, making the yields found in this industry modestly
14 attractive at best.
15

16 In addition, because the water industry is much more capital-intensive than the
17 electric, natural gas or telephone industries, the investment required to
18 produce a dollar of revenue is greater. And, because investor-owned water
19 utilities typically do not receive federal funds for infrastructure replacement, the
20 challenge to investor-owned water utilities is exacerbated and their access to
21 financing is restricted, thus increasing risk.

22 The National Association of Regulatory Commissioners (NARUC) has
23 also highlighted the challenges facing the water industry stemming from its
24 capital intensity. NARUC's Board of Directors adopted a resolution in July
25 2005, taking the position that⁵.
26

27 WHEREAS, To meet the challenges of the water and wastewater
28 industry which may face a combined capital investment
29 requirement nearing one trillion dollars over a 20-year period, the
30 following policies and mechanisms were identified to help ensure
31 sustainable practices in promoting needed capital investment and

⁵ "Resolution Supporting Consideration of Regulatory Policies Deemed as 'Best Practices'", Sponsored by the Committee on Water. Adopted by the NARUC Board of Directors, July 27, 2005.

1 cost-effective rates: a) the use of prospectively relevant test
2 years; b) the distribution system improvement charge; c)
3 construction work in progress; d) pass-through adjustments; e)
4 staff-assisted rate cases; f) consolidation to achieve economies of
5 scale; g) acquisition adjustment policies to promote consolidation
6 and elimination of non-viable systems; h) a streamlined rate case
7 process; i) mediation and settlement procedures; j) defined
8 timeframes for rate cases; k) integrated water resource
9 management; l) a fair return on capital investment; *and* m)
10 improved communications with ratepayers and stakeholders; *and*
11

12 WHEREAS, Due to the massive capital investment required to
13 meet current and future water quality and infrastructure
14 requirements, adequately adjusting allowed equity returns to
15 recognize industry risk in order to provide a fair return on
16 invested capital was recognized as crucial...
17

18 RESOLVED, That the National Association of Regulatory Utility
19 Commissions (NARUC), convened in its July 2005 Summer
20 Meetings in Austin, Texas, conceptually supports review and
21 consideration of the innovative regulatory policies and practices
22 identified herein as "best practices;" *and be it further*
23

24 RESOLVED, That NARUC recommends that economic regulators
25 consider and adopt as many as appropriate of the regulatory
26 mechanisms identified herein as best practices...
27

28 The water utility industry also experiences lower relative depreciation
29 rates. Lower depreciation rates, as one of the principal sources of internal
30 cash flows for all utilities, mean that water utility depreciation as a source of
31 internally-generated cash is far less than for electric, natural gas or telephone
32 utilities. Water utilities' assets have longer lives and, hence, longer capital
33 recovery periods. As such, water utilities face greater risk due to inflation
34 which results in a higher replacement cost per dollar of net plant than for other
35 types of utilities. Specifically, although water utilities experienced an average
36 depreciation rate of 2.4%, Missouri American experienced an average

1 depreciation rate of but 1.4% for 2005. In contrast, in 2005 the electric,
2 combination electric and gas, natural gas or telephone industries, experienced
3 average depreciation rates of 4.0%, 4.0%, 3.7% and 6.4%, respectively.

4 In addition, as noted by S&P⁶:

5
6 Environmental regulations, which can be particularly stringent for
7 water utilities, impact credit quality. Mandatory compliance with
8 environmental legislation is often quite capital intensive. This is
9 particularly so in the areas of wastewater discharge and drinking
10 water quality. In most jurisdictions observed by Standard &
11 Poor's, pressures from environmental standards is likely to
12 increase. High compliance costs can impact a water utility's
13 creditworthiness if their financing is up-front and their recovery is
14 over a long period, potentially putting stress on the financial
15 profile in the short term.

16
17 A key rating consideration is the extent of the link between a
18 water utility's legislated environmental standards and its rate-
19 setting mechanism. Stringent environmental rules requiring
20 expensive upgrade and compliance costs are not necessarily a
21 negative rating factor, so long as the utility has a flexible and
22 transparent process for passing the costs through to consumers,
23 and these consumers are willing and able to bear these costs.
24 Standard & Poor's considers whether the environmental and
25 economic regulators are acting in isolation, or perhaps have
26 different constituencies.

27
28 Moody's⁷ also notes that:

29
30 We expect that the credit quality of the investor-owned U.S. water
31 utilities will likely deteriorate over the next several years, due to
32 ongoing large capital spending requirements in the industry.
33 Larger capital expenditures facing the water utility industry result
34 from the following factors:

- 35
36 • Continued federal and state environmental compliance
37 requirements;

⁶ Standard & Poor's, Criteria: Infrastructure Finance, Water and Wastewater Utilities, Projects and Concessions, September 1998, p. 47.

⁷ Moody's Investors Service, Global Credit Research, "Credit Risks and Increasing for U.S. Investor Owned Water Utilities", Special Comment, January 2004, p. 5.

- Higher capital investments for constructing modern water treatment and filtration facilities;
- Ongoing improvement of maturing distribution and delivery infrastructure; and
- Heightened security measures for emergency preparedness designed to prevent potential terrorist acts.

Given the overwhelming importance of protecting the public health, the water utility industry remains regulated by the federal and state regulatory agencies. As a result of this importance, the level of state regulators' responsiveness is critical in enabling the water utilities to maintain their financial integrity. In addition, when utilities are permitted a fair rate of return and timely rate adjustments to reflect the costs of providing this essential service, they will be more able to implement the necessary safeguards to protect the public health.

In addition, the water utility industry, as well as the electric and natural gas utility industries, faces the need for increased funds to finance the increasing security costs required to protect the water supply and infrastructure from potential terrorist attacks in the post-September 11, 2001, world as noted by Value Line above.

In view of the foregoing, it is clear that the water utility industry's high degree of capital intensity coupled with the need for substantial infrastructure capital spending and increased anti-terrorism and anti-bioterrorism security spending, requires regulatory support in the form of adequate and timely rate relief, as recognized by NARUC, so water utilities will be able to successfully meet the challenges they face.

Q. Does Missouri American face additional extraordinary business risk?

A. Yes. Missouri American's smaller size, i.e., total capital of \$533.322 million at

1 December 31, 2005 vis-à-vis average total capital of \$598.791 million in 2005
2 for the proxy group of six AUS Utility Reports water companies (see page 3 of
3 Schedule PMA-1), and \$815.059 million for the proxy group of four Value Line
4 (Std. Ed.) water companies indicates greater relative business risk because all
5 else equal, size has a bearing on risk.

6
7 Q. Please explain why size has a bearing on business risk.

8 A. Smaller companies are less capable of coping with significant events which
9 affect sales, revenues and earnings.

10 In general, the loss of revenues from a few larger customers, for
11 example, would have a greater effect on a small company than on a much
12 larger company with a larger customer base. In addition, the effect of extreme
13 weather conditions, i.e., prolonged droughts or extremely wet weather will have
14 a greater effect on a small operating water company than upon the much
15 larger, more geographically diverse, publicly traded holding companies.
16 Another factor contributing to the risk effects of size include the fact that
17 investors demand greater returns to compensate for a lack of marketability and
18 liquidity. Because Missouri American is the regulated utility to whose rate
19 base the MO PSC's ultimately allowed overall cost of capital and fair rate of
20 return will be applied, the relevant risk reflected in the cost of capital must be
21 that of Missouri American, including the impact of its small size on common
22 equity cost rate. Size is an important factor which affects common equity cost
23 rate, and Missouri American is significantly smaller than the average company

in each proxy group based upon total investor-provided capital as shown below:

Table 3

	<u>2005 Total Capital</u> (\$ millions)	<u>Times Greater than The Company</u>	<u>Market Capitalization(1)</u> (\$ Millions)	<u>Times Greater than the Company</u>
Proxy group of Six AUS Utility Reports Water Companies	\$598.791	1.1x	\$892.993	1.4x
Proxy Group of Four Value Line (Std. Ed.) Water Companies	815.059	1.5x	1,185.869	2.1x
Missouri American Water Company	533.322		637.596 (2) 574.198 (3)	

(1) From Schedule PMA-1, page 3.

(2) Based upon the average market-to-book ratio of the proxy group of six AUS Utility Reports water companies.

(3) Based upon the average market-to-book ratio of the proxy group of four Value Line (Std. Ed.) water companies.

Table 3 above also shows the results of my study of the market capitalization of the proxy groups of six AUS Utility Reports water companies and four Value Line (Std. Ed.) water companies. The results are shown on page 5 of Schedule PMA-1 which summarizes the market capitalizations as of November 10, 2006.

Missouri American's common stock is not publicly traded. Consequently, I have assumed that if it were publicly traded, the common shares would be selling at the same market-to-book ratio as the average market-to-book ratio for each proxy group, or 282.6% (six water companies) and 254.5% (four water companies) on November 10, 2006. Hence, Missouri American's market capitalization is estimated at \$637.596 million and \$574.198

1 million based upon the average market-to-book ratios of each proxy group,
2 respectively, as of November 10, 2006. In contrast, the market capitalization of
3 the average AUS Utility Reports water company was \$892.993 million on
4 November 10, 2006, or 1.4 times larger than Missouri American's estimated
5 market capitalization. In addition, the market capitalization of the average
6 Value Line (Std. Ed.) water company was \$1.186 billion on November 10, 2006
7 or 2.1 times larger than Missouri American. It is conventional wisdom,
8 supported by actual returns over time, and a general premise contained in
9 basic finance textbooks, that smaller companies tend to be more risky causing
10 investors to expect greater returns as compensation for that risk.

11
12 Q. Does the financial literature affirm a relationship between size and common
13 equity cost rate?

14 A. Yes. Brigham⁸ states:

15 A number of researchers have observed that portfolios of small-
16 firms have earned consistently higher average returns than those
17 of large-firms stocks; this is called "small-firm effect." On the
18 surface, it would seem to be advantageous to the small firms to
19 provide average returns in a stock market that are higher than
20 those of larger firms. In reality, it is bad news for the small firm;
21 *what the small-firm effect means is that the capital market*
22 *demand higher returns on stocks of small firms than on otherwise*
23 *similar stocks of the large firms.* (italics added)
24

25 V. FINANCIAL RISK

26 Q. Please define financial risk and explain why it is important to the determination

⁸ Eugene F. Brigham, Fundamentals of Financial Management, Fifth Edition, The Dryden Press, 1989, p. 623.

1 of a fair rate of return?

2 A. Financial risk is the additional risk created by the introduction of senior capital,
3 i.e., debt and preferred stock, into the capital structure. In other words, the
4 higher the proportion of senior capital in the capital structure, the higher the
5 financial risk.

6 Utilities formerly were considered to have much less business risk vis-a-
7 vis unregulated enterprises, and, as a result, a larger percentage of debt
8 capital was acceptable to investors. In June 2004, S&P revised its utility
9 financial guidelines and assigned new business profile scores to U.S. utility
10 companies to better reflect the relative business risk among companies in the
11 sector. S&P's revised financial guidelines for utilities can be found in Schedule
12 PMA-2, page 14, while pages 1 through 9 describe the utility bond rating
13 process. As shown on page 14, S&P's revised financial guidelines for utilities
14 establishes financial guideline ratios for ten levels of business position/profile
15 with "1" being considered lowest risk and "10" being highest risk.

16 As shown on Schedule PMA-11, page 2, the average S&P bond rating
17 (issuer credit rating) and business profile of the six AUS Utility Reports water
18 companies is A (A) and "2.5", which rounds to "3" and A+/A (A) and "2.7"
19 (rounded to "3"), for the four Value Line (Std. Ed.) water companies.

20
21 Q. How can one measure the combined business risks, i.e., investment risk of an
22 enterprise?

23 A. Similar bond ratings/issue credit ratings reflect similar combined business

1 risks, i.e., total risk. Although the specific business or financial risks may differ
2 between companies, the same bond rating indicates that the combined risks
3 are similar as the bond rating process reflects acknowledgment of all
4 diversifiable business risks in order to assess credit quality or credit risk. For
5 example, S&P expressly states that the bond rating process encompasses a
6 qualitative analysis of business risks (see pages 3 through 9 of Schedule PMA-
7 2). While not a means by which one can specifically quantify the differential in
8 common equity risk between companies, the bond (credit) rating provides a
9 useful means to compare/differentiate investment risk between companies
10 because it is the result of a thorough and comprehensive analysis of all
11 diversifiable business risks, i.e., investment risk.

12 13 VI. MISSOURI AMERICAN WATER COMPANY.

14 Q. Have you reviewed the financial data for Missouri American?

15 A. Yes. Missouri American provides water service to approximately 1.3 million
16 people in more than 100 communities throughout Missouri. Missouri American
17 is a wholly-owned subsidiary of American Water, which, in turn, is a subsidiary
18 of RWE AG. Thus, the Company's common stock is not publicly traded.

1 As shown on page 1 of Exhibit PMA-3, during the five-year period ending
2 2005, the achieved average earnings rate on book common equity for Missouri
3 American was 9.69% ranging between 6.75% in 2004 and 11.63% in 2001.
4 The five-year ending 2005 average common equity ratio based upon total
5 capital was 41.88%, while the five-year average dividend payout ratio was
6 77.90%.

7 Coverage of interest charges, excluding all AFUDC, from funds from
8 operations for the years 2001-2005 ranged between 3.40 and 4.35 times and
9 averaged 3.92 times during the period, while funds from operations relative to
10 total debt ranged from 13.62% to 19.70% and averaged 16.90% for the period.

11 12 VII. PROXY GROUPS

13 Q. Please explain how you chose the proxy group of six AUS Utility Reports water
14 companies.

15 A. The basis of selection for the proxy group of six AUS Utility Reports water
16 companies were those companies that meet the following criteria: 1) they are
17 included in the Water Company Group of AUS Utility Reports (November 2006);
18 2) they have Value Line or Thomson FN/First Call Consensus five-year EPS
19 growth projections; and 3) they have more than 70% of their 2005 operating
20 revenues derived from water operations. Six companies met all of these
21 criteria.

22
23 Q. Please describe Schedule PMA-4.

1 A. Schedule PMA-4 contains comparative capitalization and financial statistics for
2 the six AUS Utility Reports water companies for the years 2001 through 2005.
3 The schedule consists of three pages. Page 1 contains a summary of the
4 comparative data for the years 2001-2005. Page 2 contains notes relevant to
5 page 1, as well as the basis of selection and names of the individual companies
6 in the proxy group. Page 3 contains the capital structure ratios based upon total
7 capital (including short-term debt) by company and on average for the years
8 2001-2005.

9 During the five-year period ending 2005, the historically achieved average
10 earnings rate on book common equity for this group ranged between 9.55% in
11 2003 and 10.61% in 2005, and averaged 10.22%. The five-year period ending
12 2005 average common equity ratio based upon total investor-provided capital
13 was 46.13%, while the five-year average dividend payout ratio was 70.25%.

14 Coverage of interest charges, excluding all AFUDC from funds from
15 operations for the years 2001-2005 ranged between 3.57 and 4.17 times and
16 averaged 3.81 times during the period, while funds from operations relative to
17 total debt ranged from 16.79% to 20.57% and averaged 18.11% for the period.

18

19 Q. Please explain how you chose the proxy group of four Value Line water
20 companies.

21 A. The basis of selection for the proxy group of four Value Line (Std. Ed.) water
22 companies was to include those companies which are part of Value Line's (Std.
23 Ed.) Water Utility Industry Group.

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21

Q. Please describe Schedule PMA-5.

A. Schedule PMA-5 contains comparative capitalization and financial statistics for the four Value Line (Std. Ed.) water companies for the years 2001 through 2005. The schedule consists of two pages. Page 1 contains a summary of the comparative data for the years 2001-2005. Page 2 contains notes relevant to page 1, as well as the basis of selection and names of the individual companies in the proxy group. Page 3 contains the capital structure ratios based upon total capital (including short-term debt) by company and on average for the years 2001-2005.

During the five-year period ending 2005, the historically achieved average earnings rate on book common equity for this group ranged between 8.38% in 2004, and 10.91% in 2002, and averaged 9.70%. The five-year period ending 2005 average common equity ratio based upon total investor-provided capital was 45.71%, while the five-year average dividend payout ratio was 67.08%.

Coverage of interest charges, excluding all AFUDC from funds from operations for the years 2001-2005 ranged between 3.61 and 4.40 times and averaged 3.93 times during the five-year period, while funds from operations relative to total debt ranged from 15.81% to 20.38% and averaged 18.09% during the five-year period.

VIII. COMMON EQUITY COST RATE MODELS

A. The Efficient Market Hypothesis (EMH)

Q. Are the cost of common equity models you use market-based models, and hence based upon the EMH?

A. Yes. The DCF model is market-based in that market prices are utilized in developing the dividend yield component of the model. The RPM is market-based in that the bond ratings and expected bond yields used in the application of the RPM reflect the market's assessment of risk. In addition, the use of betas to determine the equity risk premium also reflects the market's assessment of risk as betas are derived from regression analyses of market prices. The CAPM is market-based for many of the same reasons that the RPM is market-based i.e., the use of expected bond (Treasury bond) yields and betas. The CEM is market-based in that the process of selecting the comparable risk non-utility companies is based upon statistics which result from regression analyses of market prices. Therefore, all the cost of common equity models I utilize are market-based models, and hence based upon the EMH.

Q. Please describe the conceptual basis of the EMH.

A. The Efficient Market Hypothesis (EMH), which is the foundation of modern investment theory, was pioneered by Eugene F. Fama⁹ in 1970. An efficient market is one in which security prices reflect all relevant information all the time.

⁹ Fama, Eugene F., "Efficient Capital Markets: A Review of Theory and Empirical Work". Journal of Finance, May 1970, pp. 383-417.

1 This implies that prices adjust instantaneously to new information, thus reflecting
2 the intrinsic fundamental economic value of a security.¹⁰

3 The essential components of the EMH are:

- 4
- 5 A. Investors are rational and invest in assets providing the
6 highest expected return given a particular level of risk.
- 7
- 8 B. Current market prices reflect all publicly available
9 information.
- 10
- 11 C. Returns are independent i.e., today's market returns are
12 unrelated to yesterday's returns.
- 13
- 14 D. Capital markets follow a random walk i.e., the probability
15 distribution of expected returns approximates a normal
16 distribution.
- 17

18 Brealey and Myers state:¹¹

19

20 When economists say that the security market is 'efficient', they are
21 not talking about whether the filing is up to date or whether
22 desktops are tidy. They mean that information is widely and
23 cheaply available to investors and that all relevant and
24 ascertainable information is already reflected in security prices.

25

26 The three forms of the EMH are:

- 27
- 28 A. The "weak" form which asserts that all past market prices and data are
29 fully reflected in securities prices i.e., technical analysis cannot enable
30 an investor to "outperform the market".
- 31
- 32 B. The "semistrong" form which asserts that all publicly available
33 information is fully reflected in securities prices i.e., fundamental
34 analysis cannot enable an investor to "outperform the market".
- 35
- 36 C. The "strong" form which asserts that all information, both public and
37 private, is fully reflected in securities prices i.e., even insider
38 information cannot enable an investor to "outperform the market".
- 39

¹⁰ Morin, Roger A., New Regulatory Finance, Public Utility Reports, Inc., Arlington, VA, 2006, p. 279-281.

¹¹ Brealey, R.A. and Myers, S.C., Principles of Corporate Finance, McGraw-Hill Publications, Inc., 1996, pp. 323-324.

1 The "semistrong" form of the EMH is generally held to be true because the
2 use of insider information often enables investors to "outperform the market" and
3 earn excessive returns. The generally-accepted "semistrong" form of the EMH
4 means that all perceived risks are taken into account by investors in the prices
5 they pay for securities. Investors are aware of all publicly-available information,
6 including bond ratings, discussions about companies by bond rating agencies
7 and investment analysts as well as the various cost of common equity
8 methodologies (models) discussed in the financial literature. In an attempt to
9 emulate investor behavior, this means that no single common equity cost rate
10 model should be relied upon in determining a cost rate of common equity and
11 that the results of multiple cost of common equity models should be taken into
12 account.

13
14 Q. Is there support in the academic literature for the need to rely upon more than
15 one cost of common equity model in arriving at a recommended common equity
16 cost rate range?

17 A. Yes. For example, Phillips¹² states:

18 Since regulation establishes a level of authorized earnings which, in
19 turn, implicitly influences dividends per share, *estimation of the*
20 *growth rate from such data is an inherently circular process. For*
21 *these reasons, the DCF model "suggests a degree of precision*
22 *which is in fact not present" and leaves "wide room for controversy*
23 *and argument about the level of k" [investors' capitalization or*
24 *discount rate, i.e., the cost of capital]. (italics added) (p. 396)*
25

¹² Charles F. Phillips, Jr., The Regulation of Public Utilities Theory and Practice, 1993, Public Utility Reports, Inc., Arlington, VA, p. 396, 398.

* * *

Despite the difficulty of measuring relative risk, the comparable earnings standard is no harder to apply than is the market-determined standard. The DCF method, to illustrate, requires a subjective determination of the growth rate the market is contemplating. Moreover, as Leventhal has argued: *'Unless the utility is permitted to earn a return comparable to that available elsewhere on similar risk, it will not be able in the long run to attract capital.'* (italics added) (p. 398)

Also, Morin¹³ states:

Each methodology requires the exercise of considerable judgment on the reasonableness of the assumptions underlying the methodology and on the reasonableness of the proxies used to validate a theory. *The inability of the DCF model to account for changes in relative market valuation, discussed below, is a vivid example of the potential shortcomings of the DCF model when applied to a given company.* Similarly, the inability of the CAPM to account for variables that affect security returns other than beta tarnishes its use. (italics added)

No one individual method provides the necessary level of precision for determining a fair return, but each method provides useful evidence to facilitate the exercise of an informed judgment. Reliance on any single method or preset formula is inappropriate when dealing with investor expectations because of possible measurement difficulties and vagaries in individual companies' market data. (Morin, p. 428)

* * *

The financial literature supports the use of multiple methods. Professor Eugene Brigham, a widely respected scholar and finance academician, asserts:¹³(footnote omitted)

Three methods typically are used: (1) the Capital Asset Pricing Model (CAPM), (2) the discounted cash flow (DCF) method, and (3) the bond-yield-plus-risk-premium approach. These methods are not mutually exclusive – no method dominates the others, and all are subject to error when used in practice. Therefore, when faced with the task of estimating a company's cost of

¹³ Id. at pp. 428 and 430 - 431.

1 equity, we generally use all three methods and then choose
2 among them on the basis of our confidence in the data used for
3 each in the specific case at hand.
4

5 Another prominent finance scholar, Professor Stewart Myers, in an
6 early pioneering article on regulatory finance, stated:^{2(footnote omitted)}
7

8 Use more than one model when you can. Because estimating
9 the opportunity cost of capital is difficult, only a fool throws away
10 useful information. That means you should not use any one
11 model or measure mechanically and exclusively. Beta is helpful
12 as one tool in a kit, to be used in parallel with DCF models or
13 other techniques for interpreting capital market data.
14

15 Reliance on multiple tests recognizes that no single methodology
16 produces a precise definitive estimate of the cost of equity. As
17 stated in Bonbright, Danielsen, and Kamerschen (1988), '*no single*
18 *or group test or technique is conclusive.*' Only a fool discards
19 relevant evidence. (*italics in original*) (Morin, p. 430)
20

21 * * *

22
23 While it is certainly appropriate to use the DCF methodology to
24 estimate the cost of equity, there is no proof that the DCF produces
25 a more accurate estimate of the cost of equity than other
26 methodologies. Sole reliance on the DCF model ignores the capital
27 market evidence and financial theory formalized in the CAPM and
28 other risk premium methods. The DCF model is one of many tools
29 to be employed in conjunction with other methods to estimate the
30 cost of equity. *It is not a superior methodology that supplants other*
31 *financial theory and market evidence. The broad usage of the DCF*
32 *methodology in regulatory proceedings in contrast to its virtual*
33 *disappearance in academic textbooks does not make it superior to*
34 *other methods. The same is true of the Risk Premium and CAPM*
35 *methodologies.* (*italics added*) (Morin, p. 431)
36

37 In view of the foregoing, it is clear that investors are or should be aware of all of
38 the models available for use in determining a common equity cost rate. The
39 EMH requires the assumption that, collectively, investors consider them all.

1
2 B. Discounted Cash Flow Model (DCF)

3 1. Theoretical Basis

4 Q. What is the theoretical basis of the DCF model?

5 A. The theory of the DCF model is that the present value of an expected future
6 stream of net cash flows during the investment holding period can be determined
7 by discounting the cash flows at the cost of capital, or the capitalization rate.
8 DCF theory suggests that an investor buys a stock for an expected total return
9 rate which is expected to be derived from cash flows received in the form of
10 dividends plus appreciation in market price (the expected growth rate). Thus,
11 the dividend yield on market price plus a growth rate equals the capitalization
12 rate, i.e., the total return rate expected by investors.

13
14 Q. Please comment on the applicability of the DCF model in establishing a cost of
15 common equity for Missouri American.

16 A. The extent to which the DCF is relied upon should depend upon the extent to
17 which the cost rate results differ from those resulting from the use of other cost of
18 common equity models because the DCF model has a tendency to mis-specify
19 investors' required return rate when the market value of common stock differs
20 significantly from its book value. Market values and book values of common
21 stocks are seldom at unity. The market-based DCF model will result in a total
22 annual dollar return on book common equity equal to the total annual dollar
23 return expected by investors only when market and book values are equal, a rare

1 and unlikely situation. In recent years, the market values of utilities' common
2 stocks have been well in excess of their book values as shown on page 1 of
3 Schedule PMA-4 ranging between 206.24% and 256.61% for the proxy group of
4 six AUS Utility Reports water companies and between 220.49% and 248.19% for
5 the proxy group of four Value Line (Std. Ed.) water companies as shown on page
6 1 of Schedule PMA-5.

7 Mathematically, the DCF model understates/overstates investors' required
8 return rate when market value exceeds/is less than book value because, in many
9 instances, market prices reflect investors' assessments of long-range market
10 price growth potentials (consistent with the infinite investment horizon implicit in
11 the standard regulatory version of the DCF model) not fully reflected in analysts'
12 shorter range forecasts of future growth for earnings per share (EPS) and
13 dividends per share (DPS) accounting proxies. This indicates the need to better
14 match market prices with investors' longer range growth expectations embedded
15 in those prices. However, the understatement/overstatement of investors'
16 required return rate associated with the application of the market price-based
17 DCF model to the book value of common equity clearly illustrates why reliance
18 upon a single common equity cost rate model should be avoided.

19
20 2. Applicability of a Market-Based Common Equity
21 Cost Rate to a Book Value Rate Base
22

23 Q. Is it reasonable to expect the market values of utilities' common stocks to
24 continue to sell well above their book values?

1 A. Yes. I believe that the common stocks of utilities will continue to sell
2 substantially above their book values, because many investors, especially
3 individuals who traditionally committed less capital to the equity markets, will
4 likely continue to commit a greater percentage of their available capital to
5 common stocks in view of lower interest rate alternative investment
6 opportunities and to provide for retirement. The recent past and current capital
7 market environment is in stark contrast to the late 1970's and early 1980's
8 when very high (by historical standards) yields on secured debt instruments in
9 public utilities were available. Despite the fact that the market declined
10 significantly during late 2001 through 2003, following the September 11, 2001
11 tragedy and despite recent market volatility due to volatile energy prices, utility
12 stocks have continued to sell at market prices well above their book values.
13 The significant recent increases in market-to-book ratios have been influenced
14 by factors other than fundamentals such as actual and reported growth in
15 earnings per share (EPS) and dividends per share (DPS).

16 Traditional rate base/rate of return regulation, where a market-based
17 common equity cost rate is applied to a book value rate base, presumes that
18 market-to-book ratios are one. However, there is ample empirical evidence
19 over sustained periods which demonstrate that this is an incorrect
20 presumption. Market-to-book ratios of one are rarely the case as there are
21 many factors affecting the market price of common stocks, in addition to
22 earnings. Moreover, allowed ROEs have a limited effect on utilities'
23 market/book ratios as market prices of common stocks are influenced by a

1 number of other factors beyond the direct influence of the regulatory process.

2
3 For example, Phillips¹⁴ states:

4 Many question the assumption that market price should equal
5 book value, believing that 'the earnings of utilities should be
6 sufficiently high to achieve market-to-book ratios which are
7 consistent with those prevailing for stocks of unregulated
8 companies.'

9
10 In addition, Bonbright¹⁵ states:

11
12 In the first place, commissions cannot forecast, except within
13 wide limits, the effect their rate orders will have on the market
14 prices of the stocks of the companies they regulate. In the
15 second place, *whatever the initial market prices may be, they are*
16 *sure to change not only with the changing prospects for earnings,*
17 *but with the changing outlook of an inherently volatile stock*
18 *market.* In short, market prices are beyond the control, though
19 not beyond the influence of rate regulation. Moreover, even if a
20 commission did possess the power of control, any attempt to
21 exercise it ... would result in harmful, uneconomic shifts in public
22 utility rate levels. (italics added)
23

24 In view of the foregoing, a mismatch results in the application of the
25 DCF model as market prices reflect long range expectations of growth in
26 market prices (consistent with the presumed infinite investment horizon of the
27 standard DCF model), while the short range forecasts of growth in accounting
28 proxies, i.e., EPS and DPS, do not reflect the full measure of growth (market
29 price appreciation) expected in per share market value.
30

¹⁴ *Id.*, at p. 395.

¹⁵ James C. Bonbright, Albert L. Danielsen and David R. Kamerschen, Principles of Public Utility Rates, 1988, Public Utilities Reports, Inc., Arlington, VA, p. 334.

1 Q. Please explain why a DCF-derived common equity cost rate mis-specifies
2 investors' expected common equity cost rate when the market/book ratio is
3 greater or less than unity (100%).

4 A. Under the DCF model, the rate of return investors require is related to the price
5 paid for a stock i.e., market price is the basis upon which they formulate the
6 required rate of return. A regulated utility is limited to earning on its net book
7 value (depreciated original cost) rate base. As discussed previously, market
8 values differ from book values for many reasons unrelated to earnings. Thus,
9 when market values differ significantly from book values, a market-based DCF
10 cost rate applied to the book value of common equity will not accurately reflect
11 investors' expected common equity cost rate. It will either overstate or
12 understate investors' expected common equity cost rate (without regard to any
13 adjustment for flotation costs which may, at times, be appropriate on an ad hoc
14 basis) depending upon whether market value is less than or greater than book
15 value.

16 Schedule PMA-6 demonstrates how a market-based DCF cost rate
17 applied to a book value which is either below or above market value will either
18 understate or overstate investors' expectations because these expectations
19 are based on a required return on market value. As shown, there is no realistic
20 opportunity to earn the market-based rate of return on book value. Note that in
21 Column 1, investors expect a 10.00% return on a market price of \$24.00.
22 Moreover, as shown in Column 2, when the 10.00% return rate on market
23 value is applied to book value which is approximately 55.5% of market value,

1 the total annual return opportunity is just \$1.333 on book value. With an
2 annual dividend of \$0.840, there is an opportunity for growth of \$0.493 which
3 translates to just 2.05% in contrast to the 6.50% growth in market price
4 expected by investors. There is no way to possibly achieve the expected
5 growth of \$1.560 or 6.50% absent a huge cut in the annual dividend, an
6 unreasonable expectation which would result in an extremely adverse reaction
7 by investors because it would be a sign of extreme financial distress.

8 Conversely, in Column 3, where the market-to-book ratio is 80%, when
9 the 10.00% return rate on market value is applied to a book value which is
10 approximately 25.0% greater than market value, the total annual return
11 opportunity is \$3.000 on book value with an annual dividend of \$0.840, there is
12 an opportunity for growth of \$2.160 which translates to 9.00% in contrast to the
13 6.50% growth in market price expected by investors.

14 In view of the foregoing, it is clear that the DCF model either
15 understates or overstates investors' required cost of common equity capital
16 when market values exceed or are less than their underlying book values and
17 thus multiple cost of common equity models should be relied upon when
18 estimating investors' expectations.

19
20 Q. Have any commissions explicitly stated that the DCF model should not be
21 relied upon exclusively?

22 A. Yes. As stated previously, the majority of regulatory commissions rely upon a
23 combination of the various cost of common equity models available.

1 Specifically, the Iowa Utilities Board (IUB) has recognized the tendency
2 of the DCF model to understate investors' expected cost of common equity
3 capital when market values are significantly above their book values. In its
4 June 17, 1994 Final Decision and Order in Re U.S. West Communications,
5 Docket No. RPU-93-9 the IUB stated:¹⁶

6 While the Board has relied in the past on the DCF model, in
7 *Iowa Electric Light and Power Company*, Docket No. RPU-89-9,
8 "Final Decision and Order" (October 15, 1990), the Board
9 stated: "[T]he DCF model may understate the return on equity
10 in some circumstances. This is particularly true when the
11 market is relatively volatile and the company in question has a
12 market-to-book ratio in excess of one." Those conditions exist
13 in this case and the Board will not rely on the DCF return.
14 (Consumer Advocate Ex. 367, See Tr. 2208, 2250, 2277, 2283-
15 2284). *The DCF approach underestimates the cost of equity*
16 *needed to assure capital attraction during this time of market*
17 *uncertainty and volatility. The board will, therefore, give*
18 *preference to the risk premium approach.* (italics added)
19

20 Similarly, in 1994, the Indiana Utility Regulatory Commission (IURC), for
21 example, recognized the tendency of the DCF model to understate the cost of
22 equity when market value exceeds book value¹⁷:

23 In determining a common equity cost rate, we must again
24 recognize the tendency of the traditional DCF model, . . . to
25 understate the cost of common equity. As the Commission
26 stated in *Indiana-Mich. Power Co.* (IURC 8/24/90), Cause No.
27 38728, 116 PUR 4th 1, 17-18, *"the unadjusted DCF result is*
28 *almost always well below what any informed financial analyst*
29 *would regard as defensible, and therefore, requires an upward*
30 *adjustment based largely on the expert witness's judgement."*
31 (italics added)
32

¹⁶ Re: U.S. West Communications, Inc., Docket No. RPU-93-9, 152 PUR4th at 459.

¹⁷ Re: Indiana-American Water Company, Inc., Cause No. 39595, 150 PUR4th at 167-168.

* * *

[u]nder the traditional DCF model . . . the appropriate earnings level of the utility would not be derived by applying the DCF result to the market price of the Company's stock . . . it would be applied to the utility's net original cost rate base. *If the market price of the stock exceeds its book value, . . . the investor will not achieve the return which the model finds is necessary.* (italics added)

Also, the Hawaii Public Utilities Commission (HPUC) recognized this phenomenon in a decision dated June 30, 1992¹⁸ in a case regarding Hawaiian Electric Company, Inc., when it stated:

In this docket, as in other rate proceedings, experts disagree on the relative merits of the various methods of determining the cost of common equity. In this docket, HECO is particularly critical of the use of the constant growth DCF methodology. It asserts that method is imbued with downward bias and, thus, its use will understate common equity cost. *We are cognizant of the shortcomings of the DCF method.* There are, however, shortcomings to be found with the use of CAPM and the RP methods as well. We reiterate that, despite the problems with the use of any methodology, *all methods should be considered and that the DCF method and the combined CAPM and RP methods should be given equal weight.* (italics added)

- Q. Do other cost of common equity models contain unrealistic assumptions and have shortcomings?
- A. Yes. That is why I am not recommending that any of the models be relied upon exclusively. I have focused on the shortcomings of the DCF model because some regulatory commissions still place excessive or exclusive reliance upon it. Although the DCF model is useful, it is not a superior methodology that

¹⁸ Re: Hawaiian Electric Company, Inc., Docket No. 6998, 134 PUR4th at 479.

1 supplants financial theory and market evidence based upon other valid cost of
2 common equity models. For these reasons, no model, including the DCF,
3 should be relied upon exclusively.

4
5 3. Application of the Single-Stage DCF Model

6 a. Dividend Yield

7 Q. Please describe the dividend yield you used in your application of the DCF
8 model.

9 A. The unadjusted dividend yields are based upon an average of a recent spot
10 date (November 10, 2006) as well as an average of the three months ended
11 October 31, 2006, respectively, which are shown on Schedule PMA-8. The
12 average unadjusted yield is 2.6% for the six AUS Utility Reports water
13 companies and 2.5% for the four Value Line (Std. Ed.) water companies.

14
15 b. Discrete Adjustment of Dividend Yield

16 Q. Please explain the dividend growth component shown on Schedule PMA-7,
17 page 1, Column 2.

18 A. Because dividends are paid quarterly, or periodically, as opposed to
19 continuously (daily), an adjustment to the dividend yield must be made. This is
20 often referred to as the discrete, or the Gordon Periodic, version of the DCF
21 model.

22 Since the various companies in the proxy groups increase their
23 quarterly dividend at various times during the year, a reasonable assumption is

1 to reflect one-half the annual dividend growth rate in the D_1 expression, or $D_{1/2}$.
2 This is a conservative approach which does not overstate the dividend yield
3 which should be representative of the next twelve-month period. Therefore,
4 the actual average dividend yields in Column 1 on Schedule PMA-7 have been
5 adjusted upward to reflect one-half the growth rates shown in Column 4.

6
7 c. Selection of Growth Rates for Use in the Single-Stage DCF Model

8 Q. Please explain the basis of the growth rates of the proxy group of six AUS
9 Utility Reports water companies and the proxy group of four Value Line (Std.
10 Ed.) water companies which you use in your application of the DCF model.

11 A. Schedule PMA-9 indicates that approximately 72% of the common shares of
12 the proxy group of six AUS Utility Reports water companies and 60% of the
13 common shares of the proxy group of four Value Line (Std. Ed.) water
14 companies are held by individuals as opposed to institutional investors.
15 Individual investors are particularly likely to place great significance on the
16 opinions expressed by financial information services, such as Value Line and
17 Thomson FN/First Call, which are easily accessible and/or available on the
18 Internet.

19 Forecasts by analysts, including Value Line, are typically limited to five
20 years. In my opinion, investors in water utilities would have little interest in
21 historical growth rates beyond the most recent five years because an historical
22 five-year period balances the five-year period for projected growth rates.
23 Consequently, the use of five-year historical and five-year projected growth

1 rates in earnings per share (EPS) and dividends per share (DPS) as well as
2 the sum of internal and external growth in per share value (BR + SV) is
3 appropriate to consider in the determination of a growth rate for use in this
4 application of the DCF model. In addition, investors realize that analysts have
5 significant insight into the dynamics of the industries and they analyze
6 individual companies as well as companies' abilities to effectively manage the
7 effects of changing laws and regulations. Consequently, I have reviewed
8 analysts' projected growth in EPS, as well as historical and projected five-year
9 compound growth rates in EPS, DPS and (BR + SV) for each company in each
10 proxy group. The historical growth rates are from Value Line or are calculated
11 in a manner similar to Value Line, while the projected growth rates in earnings
12 are from Value Line and Thomson FN/First Call forecasts. Thomson FN/First
13 Call growth rate estimates are not available for DPS and internal growth, and
14 they do not include the Value Line projections.

15 In addition to evaluating EPS and DPS growth rates, it is reasonable to
16 assume that investors also assess (BR + SV). The concept is based on well
17 documented financial theory that future dividend growth is a function of the
18 portion of the overall return to investors which is reinvested in the firm plus the
19 sales of new common stock. Consequently, the growth component as proxied
20 by internal and external growth is defined as follows:

1 $g = BR + SV$

2
3 Where:

4
5 B = the fraction of earnings retained by the firm,
6 i.e., retention ratio

7 R = the return on common equity

8
9 S = the growth in common shares outstanding

10
11 V = the premium/discount of a company's stock price
12 relative to its book value, i.e., one minus the
13 complement of the market/book ratio.
14

15 Consistent with the use of five-year historical and five-year projected
16 growth rates in EPS and DPS, I have derived five-year historical and five-year
17 projected (BR + SV) growth. Projected EPS growth rate averages are shown in
18 Column 4 on the lower half of Schedule PMA-7, while historical and projected
19 growth rates in DPS, EPS, and BR + SV are shown in Column 4 on the upper
20 half of Schedule PMA-7. The bases of these growth rates are summarized for
21 the companies in each proxy group on page 1, Schedule PMA-10. Supporting
22 growth rate data are detailed on pages 2 through 7 of Schedule PMA-10, while
23 pages 8 through 13 contain all of the most current Value Line Investment
24 Survey data for the companies in both proxy groups.
25

26 4. Conclusion of DCF Cost Rates

27 Q. Please summarize the single-stage growth DCF model results.

28 A. As shown on Schedule PMA-7, the results of the applications of the single-
29 stage DCF model are 10.3% for the proxy group of six AUS Utility Reports

1 water companies and 10.5% for the proxy group of four Value Line (Std. Ed.)
2 water companies. In arriving at conclusions of indicated common equity cost
3 rates for the two proxy groups, I included only those single-stage DCF results
4 which are 8.3% or greater, i.e., 200 basis points above the average
5 prospective yield on Moody's A rated public utility bonds of 6.3% based upon
6 Blue Chip Financial Forecasts' November 1, 2006 consensus forecast of about
7 50 economists of the expected yield on Aaa rated corporate bonds as
8 discussed subsequently and derived in Note 3 on page 6 of Schedule PMA-11.
9 As will also be discussed subsequently, it is necessary to adjust the average
10 Aaa rated corporate bond yield to be equivalent to a Moody's A2 rated public
11 utility bond. Thus, an adjustment to the average prospective yield on Aaa
12 rated corporate bonds of 0.5% was required, as detailed in Note 2 on page 1 of
13 Schedule PMA-11, resulting in an average prospective yield on Moody's A
14 rated public utility bonds of 6.3%.

15 Based upon a review of recent authorized returns on common equity
16 (ROE) throughout the United States vis-à-vis concurrent estimates of the
17 forecasted average yield on A rated public utility bonds, I determined that the
18 equity risk premium implicit in authorized ROEs for the first nine months of
19 2006 ranged between 303 and 559 basis points and averaged 398 basis points
20 and the twelve months ended December 2005 is between 310 and 567 basis
21 points, averaging 415 basis points. In addition, the equity risk premium implicit
22 in all regulatory awarded returns on common equity for 2004 and to date in
23 2006, ranged from 280 to 567 basis points, averaging 402 basis points. In

1 accordance with the EMH, investors are aware of these implicit equity risk
2 premia and, in my opinion, would not consider returns providing an equity risk
3 premium of only 200 basis points either reasonable or credible. Therefore, it is
4 reasonable, if not conservative, to eliminate any single-stage DCF results
5 which are no more than 200 basis points above the current prospective
6 average yield on A rated public utility bonds of 6.3%.

7 In view of the foregoing, as shown on Schedule PMA-7, the results of
8 the applications of the DCF model are 10.3% for the proxy group of six AUS
9 Utility Reports water companies and 10.5% for the proxy group of four Value
10 Line (Std. Ed.) water companies.

11 12 C. The Risk Premium Model (RPM)

13 1. Theoretical Basis

14 Q. Please describe the theoretical basis of the RPM.

15 A. Risk Premium theory indicates that the cost of common equity capital is greater
16 than the prospective company-specific cost rate for long-term debt capital. In
17 other words, the cost of common equity equals the expected cost rate for long-
18 term debt capital plus a risk premium to compensate common shareholders for
19 the added risk of being unsecured and last-in-line for any claim on the
20 corporation's assets and earnings.

21
22 Q. Some analysts state that the RPM is another form of the CAPM. Do you
23 agree?

1 A. While there are some similarities, there is a very significant distinction between
2 the two models. The RPM and CAPM both add a "risk premium" to an interest
3 rate. However, the beta approach to the determination of an equity risk
4 premium in the RPM should not be confused with the CAPM. Beta is a
5 measure of systematic, or market, risk, a relatively small percentage of total
6 risk (the sum of both non-diversifiable systematic and diversifiable
7 unsystematic risk). Unsystematic risk is fully captured in the RPM through the
8 use of the prospective long-term bond yield as can be shown by reference to
9 pages 3 through 9 of Schedule PMA-2, which confirm that the bond rating
10 process involves an assessment of all business risks. In contrast, the use of a
11 risk-free rate of return in the CAPM does not, and by definition cannot, reflect a
12 company's specific i.e., unsystematic risk. Consequently, a much larger
13 portion of the total common equity cost rate is reflected in the company-specific
14 bond yield (a product of the bond rating) than is reflected in the risk-free rate in
15 the CAPM, or indeed even by the dividend yield employed in the DCF model.
16 Moreover, the financial literature recognizes the RPM and CAPM as two
17 separate and distinct cost of common equity models as discussed previously.

18
19 Q. Have you performed RPM analyses of common equity cost rate for the two
20 proxy groups?

21 A. Yes. The results of my application of the RPM are summarized on page 1 of
22 Schedule PMA-10. On Line No. 3, page 1, Schedule PMA-11, I show the
23 average expected yield on A rated public utility bonds of 6.3%. On Line No. 4,

1 I show the adjustments, if necessary, that need to be made to the average
2 6.3% expected A rated utility bond yield so that the expected yields of 6.3% in
3 Line No. 5 is reflective of the average Moody's bond rating of A2 for both the
4 proxy groups of six AUS Utility Reports' water companies and of four Value
5 Line (Std. Ed.) water companies. On Line No. 6 of page 1, my conclusions of
6 an equity risk premium applicable to each proxy group are shown, while the
7 total risk premium common equity cost rates are shown on Line No. 7.

8
9 **2. Estimation of Expected Bond Yield**

10 Q. Please explain the basis of the expected bond yield of 6.3% applicable to the
11 average company in both proxy groups.

12 A. Because the cost of common equity is prospective, a prospective yield on
13 similarly-rated long-term debt is essential. As shown on Schedule PMA-11,
14 page 2, the average Moody's bond rating of both proxy groups is A2. I relied
15 upon a consensus forecast of about 50 economists of the expected yield on
16 Aaa rated corporate bonds for the six calendar quarters ending with the first
17 calendar quarter of 2008 as derived from the November 1, 2006 Blue Chip
18 Financial Forecasts (shown on page 7 of Schedule PMA-11). As shown on
19 Line No. 1 of page 1 of Schedule PMA-11, the average expected yield on
20 Moody's Aaa rated corporate bonds is 5.8%. It is necessary to adjust that
21 average yield to be equivalent to a Moody's A2 rated public utility bond.
22 Consequently, an adjustment to the average prospective yield on Aaa rated
23 corporate bonds of 0.5% was required. It is shown on Line No. 2, page 1 of

1 Schedule PMA-10 and explained in Note 2 at the bottom of the page. After
2 adjustment, the expected bond yield applicable to a Moody's A rated public
3 utility bond is 6.4% as shown on Line No. 3, page 1 of Schedule PMA-11.

4 Because both the proxy group of six AUS Utility Reports water
5 companies' and the proxy group of four Value Line (Std. Ed.) water companies'
6 average Moody's bond rating is A2, no adjustment is necessary to make the
7 prospective bond yield applicable to an A2 public utility bond. Therefore, the
8 expected specific bond yield is 6.3% for both proxy groups of water companies.

9
10 3. Estimation of the Equity Risk Premium

11 Q. Please explain the method utilized to estimate the equity risk premium.

12 A. I evaluated the results of two different historical equity risk premium studies, as
13 well as Value Line's forecasted total annual market return in excess of the
14 prospective yield on high grade corporate bonds, as detailed on pages 5, 6
15 and 8 of Schedule PMA-11. As shown on Line No. 3, page 5 of Schedule
16 PMA-11, the mean equity risk premium based on both of the studies is 4.4%
17 applicable to the proxy group of six AUS Utility Reports water companies and
18 4.6% applicable to the proxy group of four Value Line (Std. Ed.) water
19 companies. These estimates are the result of an average of a beta-derived
20 historical equity risk premium and a forecasted total market equity risk
21 premium as well as the mean historical equity risk premium applicable to public
22 utilities with bonds rated A based upon holding period returns.

23 The basis of the beta-derived equity risk premia applicable to the proxy

1 groups is shown on page 6 of Schedule PMA-11. Beta-determined equity risk
2 premia should receive substantial weight because betas are derived from the
3 market prices of common stocks over a recent five-year period. Beta is a
4 meaningful measure of prospective relative risk to the market as a whole and is
5 a logical means by which to allocate a relative share of the market's total
6 equity risk premium.

7 The total market equity risk premium utilized is 5.8% and is based upon
8 an average of both the long-term historical and forecasted market risk premia
9 of 6.2% and 5.3%, respectively, as shown on page 6 of Schedule PMA-11. To
10 derive the historical market equity risk premium, I used the most recent
11 Ibbotson Associates' data on holding period returns for the S&P 500
12 Composite Index and the average historical yield on Moody's Aaa and A rated
13 corporate bonds for the period 1926-2005. The use of holding period returns
14 over a very long period of time is useful in the beta approach. As Ibbotson
15 Associates'¹⁹ Valuation Edition 2006 Yearbook states:

16 The estimate of the equity risk premium depends on the length
17 of the data series studied. A proper estimate of the equity risk
18 premium requires a data series long enough to give a reliable
19 average without being unduly influenced by very good and very
20 poor short-term returns. When calculated using a long data
21 series, the historical equity risk premium is relatively stable.⁵
22 Furthermore, because an average of the realized equity risk
23 premium is quite volatile when calculated using a short history,
24 using a long series makes it less likely that the analyst can
25 justify any number he or she wants. The magnitude of how
26 shorter periods can affect the result will be explored later in this
27 chapter.
28

¹⁹ Ibbotson Associates, Stocks, Bonds, Bills and Inflation – Valuation Edition 2006 Yearbook, pp. 82-83.

1 Some analysts estimate the expected equity risk premium using
2 a shorter, more recent time period on the basis that recent
3 events are more likely to be repeated in the near future;
4 furthermore, they believe that the 1920s, 1930s and 1940s
5 contain too many unusual events. This view is suspect
6 because all periods contain "unusual" events. Some of the
7 most unusual events this century took place quite recently,
8 including the inflation of the late 1970s and early 1980s, the
9 October 1987 stock market crash, the collapse of the high-yield
10 bond market, the major contraction and consolidation of the
11 thrift industry, the collapse of the Soviet Union, and the
12 development of the European Economic Community -- all of
13 these happened approximately in the last 30 years.

14
15 It is even difficult for economists to predict the economic
16 environment of the future. For example, if one were analyzing
17 the stock market in 1987 before the crash, it would be
18 statistically improbable to predict the impending short-term
19 volatility without considering the stock market crash and market
20 volatility of the 1929-1931 period.

21
22 Without an appreciation of the 1920s and 1930s, no one would
23 believe that such events could happen. The 80-year period
24 starting with 1926 is representative of what can happen: it
25 includes high and low returns, volatile and quiet markets, war
26 and peace, inflation and deflation, and prosperity and
27 depression. Restricting attention to a shorter historical period
28 underestimates the amount of change that could occur in a long
29 future period. Finally, because historical event-types (not
30 specific events) tend to repeat themselves, long-run capital
31 market return studies can reveal a great deal about the future.
32 Investors probably expect "unusual" events to occur from time
33 to time, and their return expectations reflect this. (footnote
34 omitted)
35

36 In addition, the use of long-term data in a RPM model is consistent with
37 the long-term investment horizon presumed by the DCF model. Consequently,
38 the long-term arithmetic mean total return rates on the market as a whole of
39 12.3% and the long-term arithmetic mean yield on corporate bonds of 6.1%
40 were used, as shown at Line Nos. 1 and 2 of page 6 of Schedule PMA-10. As

1 shown on Line No. 3 of page 6, the resultant long-term historical equity risk
2 premium on the market as a whole is 6.2%.

3 I used arithmetic mean return rates because they are appropriate for
4 cost of capital purposes. As Ibbotson Associates state in their Valuation
5 Edition 2006 Yearbook²⁰:

6 The equity risk premium data presented in this book are
7 arithmetic average risk premia as opposed to geometric
8 average risk premia. The arithmetic average equity risk
9 premium can be demonstrated to be most appropriate when
10 discounting future cash flows. For use as the expected equity
11 risk premium in either the CAPM or the building block approach,
12 the arithmetic mean or the simple difference of the arithmetic
13 means of stock market returns and riskless rates is the relevant
14 number. This is because both the CAPM and the building block
15 approach are additive models, in which the cost of capital is the
16 sum of its parts. The geometric average is more appropriate for
17 reporting past performance, since it represents the compound
18 average return.

19
20 The argument for using the arithmetic average is quite
21 straightforward. In looking at projected cash flows, the equity
22 risk premium that should be employed is the equity risk
23 premium that is expected to actually be incurred over the future
24 time periods. Graph 5-3 shows the realized equity risk premium
25 for each year based on the returns of the S&P 500 and the
26 income return on long-term government bonds. (The actual,
27 observed difference between the return on the stock market and
28 the riskless rate is known as the realized equity risk premium.)
29 There is considerable volatility in the year-by-year statistics. At
30 times the realized equity risk premium is even negative.

31
32 As Ibbotson Associates²¹ states in their 1999 Yearbook:

33
34 The expected equity risk premium should always be calculated
35 using the arithmetic mean. The arithmetic mean is the rate of
36 return which, when compounded over multiple periods, gives

²⁰ Id., p. 77.

²¹ Ibbotson Associates, Stocks, Bonds, Bills and Inflation - 1999 Yearbook, pp. 157-158.

1 the mean of the probability distribution of ending wealth
2 values....Stated another way, the arithmetic mean is correct
3 because an investment with uncertain returns will have a higher
4 expected ending wealth value than an investment which earns,
5 with certainty, its compound or geometric rate of return every
6 year....*Therefore, in the investment markets, where returns are*
7 *described by a probability distribution, the arithmetic mean is the*
8 *measure that accounts for uncertainty, and is the appropriate*
9 *one for estimating discount rates and the cost of capital. (italics*
10 *added)*
11

12 Ex-post (historical) total returns and equity risk premium spreads differ
13 in size and direction over time. This is precisely why the arithmetic mean is
14 important as it provides insight into the variance and standard deviation of
15 returns. This prospect for variance, as captured in the arithmetic mean,
16 provides the valuable insight needed by investors to estimate future risk when
17 making a current investment. Absent such valuable insight into the potential
18 variance of returns, investors cannot meaningfully evaluate prospective risk.
19 As discussed previously, all of the cost of common equity models, including the
20 DCF, are premised upon the EMH, that all publicly available information is
21 reflected in the market prices paid. If investors relied upon the geometric
22 mean of ex-post spreads, they would have no insight into the potential
23 variance of future returns because the geometric mean relates the change over
24 many periods to a constant rate of change, thereby obviating the year-to-year
25 fluctuations, or variance, critical to risk analysis.

26 The basis of the forecasted market equity risk premium can be found
27 on Line Nos. 4 through 6 on page 6 of Schedule PMA-11. It is derived from an
28 average of the most recent 3-month (using the months of August 2006 through

1 October 2006) and a recent spot (November 10, 2006) median market price
2 appreciation potentials by Value Line as explained in detail in Note 1 on page
3 3 of Schedule PMA-11. The average expected price appreciation is 43%
4 which translates to 9.35% per annum and, when added to the average
5 (similarly calculated) dividend yield of 1.70% equates to a forecasted annual
6 total return rate on the market as a whole of 11.1%. Thus, this methodology is
7 consistent with the use of the 3-month and spot dividend yields in my
8 application of the DCF model. To derive the forecasted total market equity risk
9 premium of 5.3% shown on Schedule PMA-11, page 6, Line No. 6, the
10 November 1, 2006 forecast of about 50 economists of the expected yield on
11 Moody's Aaa rated corporate bonds for the six calendar quarters ending with
12 the first calendar quarter 2008 of 5.8% from Blue Chip Financial Forecasts was
13 deducted from the Value Line total market return of 11.1%. The calculation
14 resulted in an expected market risk premium of 5.3%.

15 The average of the historical and projected market equity risk premia of
16 6.2% and 5.3% is 5.8%.

17 On page 9 of Schedule PMA-11, the most current Value Line (Standard
18 Edition) betas for the companies in the two proxy groups are shown. Applying
19 the average beta of each proxy group to the average market equity risk
20 premium of 5.8% results in a beta adjusted equity risk premium of 4.4% for the
21 proxy group of six AUS Utility Reports water companies and 4.8% for the proxy
22 group of four Value Line (Std. Ed.) water companies as shown on Schedule
23 PMA-11, page 6, Line No. 9.

1 A mean equity risk premium of 4.4% applicable to companies with A
2 rated public utility bonds was calculated based upon holding period returns
3 from a study using public utilities, as shown on Line No. 2, page 5 of Schedule
4 PMA-11, and detailed on page 8 of the same schedule.

5 The equity risk premia applicable to the proxy group of six AUS Utility
6 Reports water companies and the proxy group of four Value Line (Std. Ed.)
7 water companies are the averages of the beta-derived premia and that based
8 upon the holding period returns of public utilities with A rated bonds, as
9 summarized on Schedule PMA-11, page 5, i.e., 4.4% and 4.6%.

10
11 Q. What are the RPM calculated common equity cost rates?

12 A. They are 10.7% for the six AUS Utility Reports water companies and 10.9% for
13 the four Value Line (Std. Ed.) water companies as shown on Schedule PMA-
14 11, page 1.

15
16 Q. Some critics of the RPM model claim that its weakness is that it presumes a
17 constant equity risk premium. Is such a claim valid?

18 A. No. The equity risk premium varies inversely with interest rate changes,
19 although not in tandem with those changes. This presumption of a constant
20 equity risk premium is no different than the presumption of a constant "g", or
21 growth component, in the DCF model. If one calculates a DCF cost rate today,
22 the absolute result "k", as well as the growth component "g", would invariably
23 differ from a calculation made just one or several months earlier. This implies

1 that the "g" does change, although in the application of the standard DCF
2 model, the "g" is presumed to be constant. Hence, there is no difference
3 between the RPM and DCF models in that both models assume a constant
4 component, but in reality, these components, the "g" and the equity risk
5 premium both change.

6 As Morin²² states with respect to the DCF model:

7 It is not necessary that *g* be constant year after year to make
8 the model valid. *The growth rate may vary randomly around*
9 *some average expected value. Random variations around*
10 *trend are perfectly acceptable, as long as the mean expected*
11 *growth is constant. The growth rate must be 'expectationally*
12 *constant' to use formal statistical jargon. (italics added)*
13

14 The foregoing confirms that the RPM is similar to the DCF model. Both
15 assume an "expectationally constant" risk premium and growth rate,
16 respectively, but in reality both vary (change) randomly around an arithmetic
17 mean. Consequently, the use of the arithmetic mean, and not the geometric
18 mean is confirmed as appropriate in the determination of an equity risk
19 premium as discussed previously.

20 21 D. The Capital Asset Pricing Model (CAPM)

22 1. Theoretical Basis

23 Q. Please explain the theoretical basis of the CAPM.

24 A. CAPM theory defines risk as the covariability of a security's returns with the
25 market's returns. This covariability is measured by beta ("β"), an index

²² *Id.*, p. 256.

1 measure of an individual security's variability relative to the market. A beta
2 less than 1.0 indicates lower variability while a beta greater than 1.0 indicates
3 greater variability than the market.

4 The CAPM assumes that all other risk, i.e., all non-market or
5 unsystematic risk, can be eliminated through diversification. The risk that
6 cannot be eliminated through diversification is called market, or systematic,
7 risk. The CAPM presumes that investors require compensation for risks that
8 cannot be eliminated through diversification. Systematic risks are caused by
9 macroeconomic and other events that affect the returns on all assets.
10 Essentially, the model is applied by adding a risk-free rate of return to a market
11 risk premium. This market risk premium is adjusted proportionately to reflect
12 the systematic risk of the individual security relative to the market as measured
13 by beta. The traditional CAPM model is expressed as:

14
15
$$R_s = R_f + \beta(R_m - R_f)$$

16

17 Where: R_s = Return rate on the common stock
18
19 R_f = Risk-free rate of return
20
21 R_m = Return rate on the market as a whole
22
23 β = Adjusted beta (volatility of the security
24 relative to the market as a whole)
25

26 Numerous tests of the CAPM have confirmed its validity. These tests
27 have measured the extent to which security returns and betas are related as
28 predicted by the CAPM. However, Morin observes that while the results
29 support the notion that beta is related to security returns, it has been

1 determined that the empirical Security Market Line (SML) described by the
2 CAPM formula is not as steeply sloped as the predicted SML. Morin²³ states:

3 With few exceptions, the empirical studies agree that ... low-
4 beta securities earn returns somewhat higher than the CAPM
5 would predict, and high-beta securities earn less than
6 predicted.

7 * * *

8
9
10 Therefore, the empirical evidence suggests that the expected
11 return on a security is related to its risk by the following
12 approximation:

13
14
$$K = R_F + x \beta(R_M - R_F) + (1-x) \beta(R_M - R_F)$$

15
16 where x is a fraction to be determined empirically. The value of
17 x that best explains the observed relationship $\text{Return} = 0.0829$
18 $+ 0.0520 \beta$ is between 0.25 and 0.30. If $x = 0.25$, the equation
19 becomes:

20
21
$$K = R_F + 0.25(R_M - R_F) + 0.75 \beta(R_M - R_F)^{24}$$

22
23 In view of theory and practical research, I have applied both the
24 traditional CAPM and the empirical CAPM to the companies in the proxy
25 groups and averaged the results.

26
27 **2. Risk-Free Rate of Return**

28 Q. Please describe your selection of a risk-free rate of return.

29 A. As shown at the top of column 3 on page 2 of Schedule PMA-12, the risk-free
30 rate adopted for both applications of the CAPM is 5.0%. It is based upon the
31 average consensus forecast of the reporting economists in the November 1,

²³ Id., at p. 175.

²⁴ Id., at p. 190.

1 2006 Blue Chip Financial Forecasts as shown in Note 2, page 4, of the
2 expected yields on 30-year U.S. Treasury bonds for the six quarters ending
3 with the first calendar quarter 2008.
4

5 Q. Why is the prospective yield on long-term U.S. Treasury Bonds appropriate for
6 use as the risk-free rate?

7 A. The yield on long-term T-Bonds is almost risk-free and its term is consistent
8 with the long-term cost of capital to public utilities measured by the yields on A
9 rated public utility bonds, and is consistent with the long-term investment
10 horizon inherent in utilities' common stocks. Therefore, it is consistent with the
11 long-term investment horizon presumed in the standard DCF model employed
12 in regulatory ratemaking. As, Morin²⁵ states:
13

14 As a proxy for the risk-free rate, long-term rates are the relevant
15 benchmarks when determining the cost of common equity
16 rather than short-term or intermediate-term interest rates.^{4(footnote}
17 omitted) There are several reasons for this, both conceptual and
18 practical.
19

20 At the conceptual level, because common stock is a long-term
21 investment and because the cash flows to investors in the form
22 of dividends last indefinitely, the yield on very long-term
23 government bonds, namely, the yield on 30-year Treasury
24 bonds, is the best measure of the risk-free rate for use in the
25 CAPM^{5(footnote omitted)} The expected common stock return is
26 based on long-term cash flows, regardless of an individual's
27 holding time period.
28

29 On the grounds of stability and consistency, the yields on long-
30 term Treasury bonds match more closely with expected

²⁵ Id., at p. 151.

1 commons tock returns. Finally, yields on 90-day Treasury Bills
2 typically do not match the investor's planning horizons. Equity
3 investors generally have an investment horizon far in excess of
4 90 days.

5
6 At the practical level, short-term rates are volatile, fluctuate
7 widely, and are subject to more random disturbances than are
8 long-term rates, leading to volatile and unreliable equity return
9 estimates. Short-term rates are also largely administered rates.
10 For example, Treasury Bills are used by the Federal Reserve
11 as a policy vehicle to stimulate the economy and to control the
12 money supply, and are used by foreign governments,
13 companies, and individuals as a temporary safe harbor for
14 money.
15

16 In addition, Ibbotson Associates note in their Valuation Edition 2006
17 Yearbook²⁶

18 The horizon of the chosen Treasury security should match the
19 horizon of whatever is being valued. When valuing a business
20 that is being treated as a going concern, the appropriate
21 Treasury yield should be that of a long-term Treasury bond.
22 Note that the horizon is a function of the investment, not the
23 investor. If an investor plans to hold stock in a company for
24 only five years, the yield on a five-year Treasury Note would not
25 be appropriate since the Company will continue to exist beyond
26 those five years.

27
28 In conclusion, the average expected yield on 30-year Treasury Bonds
29 is the appropriate proxy for the risk-free rate in the CAPM because it is less
30 volatile than yields on Treasury Bills, is almost risk-free as noted by Morin
31 above and is consistent with the long-term investment horizon implicit in
32 common stocks.
33

²⁶ Id., p. 59.

1

2

3

4

1 total market return rate. For example, from the Value Line projected total
2 market return of 11.1%, the forecasted average risk-free rate of 5.0% was
3 deducted indicating a forecasted market risk premium of 6.1%. From the
4 Ibbotson Associates' long-term historical total return rate of 12.3%, the long-
5 term historical income return rate on long-term U.S. Government Securities of
6 5.2% was deducted indicating an historical equity risk premium of 7.1%. Thus,
7 the average of the projected and historical total market risk premia of 6.1% and
8 7.1%, respectively, is 6.6%.

9
10 Q What are the results of your applications of the traditional and empirical CAPM
11 to the proxy groups?

12 A. As shown on Schedule PMA-12, Line No. 1 of page 1, the traditional CAPM
13 cost rate is 10.4% for the proxy group of six AUS Utility Reports water
14 companies and 10.5% for the proxy group of four Value Line (Std. Ed.) water
15 companies. And, as shown on Line No. 2 of page 1, the empirical CAPM cost
16 rate is 10.4% for the six water companies and 10.8% for the four Value Line
17 (Std. Ed.) water companies. The traditional and empirical CAPM cost rates are
18 shown individually by company on pages 2 and 3 of Schedule PMA-12. As
19 shown on Line No. 3, the CAPM cost rate applicable to the proxy groups of six
20 AUS Utility Reports water companies is 10.4% and to the proxy group of four
21 Value Line (Std. Ed.) water companies is 10.7%, based upon the traditional
22 and empirical CAPM results.

23

1 Q. Some critics of the ECAPM model claim that using adjusted betas in a
2 traditional CAPM amounts to using an ECAPM. Is such a claim valid?

3 A. No. Using adjusted betas in a CAPM analysis is not equivalent to the ECAPM.
4 Betas are adjusted because of the regression tendency of betas to converge
5 toward 1.0 over time, i.e., over successive calculations of beta. As discussed
6 previously, numerous studies have determined that the Security Market Line
7 (SML) described by the CAPM formula at any given moment in time is not as
8 steeply sloped as the predicted SML. Morin²⁷ states:

9 Some have argued that the use of the ECAPM is inconsistent
10 with the use of adjusted betas, such as those supplied by Value
11 Line and Bloomberg. This is because the reason for using the
12 ECAPM is to allow for the tendency of betas to regress toward
13 the mean value of 1.00 over time, and, since Value Line betas
14 are already adjusted for such trend [sic], an ECAPM analysis
15 results in double-counting. This argument is erroneous.
16 Fundamentally, the ECAPM is not an adjustment, increase or
17 decrease, in beta. This is obvious from the fact that the
18 expected return on high beta securities is actually lower than
19 that produced by the CAPM estimate. The ECAPM is a formal
20 recognition that the observed risk-return tradeoff is flatter than
21 predicted by the CAPM based on myriad empirical evidence.
22 The ECAPM and the use of adjusted betas comprised two
23 separate features of asset pricing. Even if a company's beta is
24 estimated accurately, the CAPM still understates the return for
25 low-beta stocks. Even if the ECAPM is used, the return for low-
26 beta securities is understated if the betas are understated.
27 Referring back to Figure 6-1, the ECAPM is a return (vertical
28 axis) adjustment and not a beta (horizontal axis) adjustment.
29 Both adjustments are necessary.
30

31 Moreover, the slope of the Security Market Line (SML) should not be
32 confused with beta. As Eugene F. Brigham, finance professor emeritus and

²⁷ *Id.*, at p. 191.

the author of many financial textbooks states²⁸ :

The slope of the SML reflects the degree of risk aversion in the economy – the greater the average investor's aversion to risk, then (1) the steeper is the slope of the line, (2) the greater is the risk premium for any risky asset, and (3) the higher is the required rate of return on risky assets.¹²

¹²Students sometimes confuse beta with the slope of the SML. This is a mistake. As we saw earlier in connection with Figure 6-8, and as is developed further in Appendix 6A, beta does represent the slope of a line, but *not* the Security Market Line. This confusion arises partly because the SML equation is generally written, in this book and throughout the finance literature, as $k_i = R_F + b_i(k_M - R_F)$, and in this form b_i looks like the slope coefficient and $(k_M - R_F)$ the variable. It would perhaps be less confusing if the second term were written $(k_M - R_F)b_i$, but this is not generally done.

In addition, regulatory support for the ECAPM can be found in the New York Public Service Commission's Generic Financing Docket, Case 91-M-0509. In addition, the Regulatory Commission of Alaska (RCA) in its Order No. 151 in Docket No. P-97-4 re: In the Matter of the Correct Calculation and Use of Acceptable Input Data to Calculate the 1997, 1998, 1999, 2000, 2001 and 2002 Tariff Rates for the Intrastate Transportation of Petroleum over the TransAlaska Pipeline System noted:

Although we primarily rely upon Tesoro's recommendation, we are concerned, however, about Tesoro's CAPM analysis. Tesoro averaged the results it obtained from CAPM and ECAPM while at the same time providing empirical testimony⁶⁰⁴ that the ECAPM results are more accurate than [sic] traditional CAPM results. The reasonable investor would be aware of these empirical results. Therefore, we adjust Tesoro's recommendation to reflect only the ECAPM result.

²⁸ Eugene F. Brigham, *Financial Management – Theory and Practice*, 4th Ed., The Dryden Press, 1985, p. 203.

1 In view of the foregoing, using adjusted betas in an ECAPM analysis is
2 not incorrect, nor inconsistent with the financial literature. Rather, the use of
3 the traditional CAPM results in an understated estimate of the cost of common
4 equity capital for a utility with an adjusted beta below 1.00. And
5 notwithstanding regulatory support for the use of only the ECAPM, my CAPM
6 analysis, which includes both the traditional CAPM and the ECAPM, is a
7 conservative approach resulting in a reasonable estimate of the cost of
8 common equity.

9
10 E. Comparable Earnings Model (CEM)

11 1. Theoretical Basis

12 Q. Please describe your application of the Comparable Earnings Model and how it
13 is used to determine common equity cost rate.

14 A. My application of the CEM is summarized on Schedule PMA-13 which consists
15 of six pages. Pages 1 and 2 show the CEM results for the proxy group of six
16 AUS Utility Reports water companies and pages 3 and 4 show the CEM results
17 for the proxy group of four Value Line (Std. Ed.) water companies. Pages 5
18 and 6 contain notes related to pages 1 through 4.

19 The comparable earnings approach is derived from the "corresponding
20 risk" standard of the landmark cases of the U.S. Supreme Court. Therefore, it
21 is consistent with the Hope doctrine that the return to the equity investor
22 should be commensurate with returns on investments in other firms having
23 corresponding risks.

1 The CEM is based upon the fundamental economic concept of
2 opportunity cost which maintains that the true cost of an investment is equal to
3 the cost of the best available alternative use of the funds to be invested. The
4 opportunity cost principle is also consistent with one of the fundamental
5 principles upon which regulation rests: that regulation is intended to act as a
6 surrogate for competition and to provide a fair rate of return to investors.

7 The CEM is designed to measure the returns expected to be earned on
8 the book common equity, in this case net worth, of similar risk enterprises.
9 Thus, it provides a direct measure of return, since it translates into practice the
10 competitive principle upon which regulation rests. In my opinion, it is
11 inappropriate to use the achieved returns of regulated utilities of similar risk
12 because to do so would be circular and inconsistent with the principle of
13 equality of risk with non-price regulated firms.

14 The difficulty in application of the CEM is to select a proxy group of
15 companies which are similar in risk, but are not price regulated utilities.
16 Consequently, the first step in determining a cost of common equity using the
17 comparable earnings model is to choose an appropriate proxy group of non-
18 price regulated firms. The proxy group should be broad-based in order to
19 obviate any company-specific aberrations. As stated previously, utilities need
20 to be eliminated to avoid circularity since the returns on book common equity
21 of utilities are substantially influenced by regulatory awards and are therefore
22 not representative of the returns that could be earned in a truly competitive
23 market.

2. Application of the CEM

Q. Please describe your application of the CEM.

A. My application of the CEM is market-based in that the selection of non-price regulated firms of comparable risk is based upon statistics derived from the market prices paid by investors.

I have chosen two proxy groups of domestic, non-price regulated firms to reflect both the systematic and unsystematic risks of the proxy group of six AUS Utility Reports water companies and the proxy group of four Value Line (Std. Ed.) water companies, respectively. The proxy group of one hundred non-utility companies similar in risk to the proxy group of six AUS Utility Reports water companies and one hundred twenty-five non-utility companies similar in risk to the proxy group of four Value Line (Std. Ed.) water companies are listed on pages 1 through 4, Schedule PMA-13. The criteria used in the selection of these proxy companies were that they be domestic non-utility companies and have a meaningful rate of return on net worth, common equity or partners' capital reported in Value Line (Std. Ed.) for each of the five years ended 2005, or projected for 2009-2011. Value Line betas were used as a measure of systematic risk. The standard error of the regression was used as a measure of each firm's specific, i.e., unsystematic risk. The standard error of the regression reflects the extent to which events specific to a company's operations will affect its stock price and, therefore, is a measure of diversifiable, unsystematic, company-specific risk. *In essence, companies*

1 *which have similar betas and standard errors of the regressions, have similar*
2 *investment risk, i.e., the sum of systematic (market) risk as reflected by beta*
3 *and unsystematic (business and financial) risk, as reflected by the standard*
4 *error of the regression, respectively. Those statistics are derived from*
5 *regression analyses using market prices which, under the EMH reflect all*
6 *relevant risks. The application of these criteria results in proxy groups of non-*
7 *price regulated firms similar in risk to the average company in each proxy*
8 *group.*

9 Using a Value Line, Inc. proprietary database dated September 15,
10 2006, the proxy group of one hundred non-price regulated companies were
11 chosen based upon ranges of unadjusted beta and standard error of the
12 regression. The ranges were based upon the average standard deviations of
13 the unadjusted beta and the average standard error of the regression for the
14 proxy group of six AUS Utility Reports water companies.

15 The six AUS Utility Reports water companies in the proxy group have
16 an average unadjusted beta of 0.57 whose standard deviation is 0.0978 as of
17 September 15, 2006, as shown on page 2, Schedule PMA-13. The average
18 standard error of the regression is 3.3267 as also shown on Schedule PMA-13,
19 page 2 with a standard deviation of 0.1462 as derived in Note 5, page 5.
20 Ranges of unadjusted betas from 0.28 to 0.86 and of standard errors of the
21 regression from 2.8881 to 3.7653 were used to select the proxy group of one
22 hundred domestic non-utility companies comparable to the profile of the proxy
23 group of six AUS Utility Reports water companies as can be gleaned from

1 pages 1 and 2 and explained in Note 1 on page 5 of Schedule PMA-13. These
2 ranges are based upon the proxy group's average unadjusted beta of 0.57 and
3 average standard error of the regression of 3.3267 plus or minus three
4 standard deviations of beta ($0.0968 \times 3 = 0.2934$) and standard error of the
5 regressions ($0.1462 \times 3 = 0.4386$). The use of three standard deviations
6 assures capturing 99.73% of the distribution of unadjusted betas and standard
7 errors, assuring comparability.

8 Likewise, using the same Value Line, Inc. proprietary database dated
9 September 15, 2006, the proxy group of one hundred twenty-five non-price
10 regulated companies were chosen based upon ranges of unadjusted beta and
11 standard error of the regression. The ranges were based upon the average
12 standard deviations of the unadjusted beta and the average standard error of
13 the regression for the proxy group of four Value Line (Std. Ed.) water
14 companies.

15 The four Value Line (Std. Ed.) water companies in the proxy group
16 have an average unadjusted beta of 0.69 whose standard deviation is 0.0963
17 as of September 15, 2006, as shown on page 4, Schedule PMA-13. The
18 average standard error of the regression is 3.2739 as also shown on Schedule
19 PMA-13, page 4 with a standard deviation of 0.1438 as derived in Note 10,
20 page 6. Ranges of unadjusted betas from 0.40 to 0.98 and of standard errors
21 of the regression from 2.8425 to 3.7053 were used to select the proxy group of
22 one hundred twenty-five domestic non-utility companies comparable to the
23 profile of the proxy group of four Value Line (Std. Ed.) water companies as can

1 be gleaned from pages 3 and 4 and explained in Note 9 on pages 5 and 6 of
2 Schedule PMA-13. These ranges are based upon the proxy group's average
3 unadjusted beta of 0.69 and average standard error of the regression of
4 3.2739 plus or minus three standard deviations of beta ($0.0963 \times 3 = 0.2889$)
5 and standard error of the regressions ($0.1438 \times 3 = 0.4314$). The use of three
6 standard deviations assures capturing 99.73% of the distribution of unadjusted
7 betas and standard errors, assuring comparability.

8 I believe that this methodology for selecting non-price regulated firms
9 of similar total risk (i.e., non-diversifiable systematic and diversifiable non-
10 systematic risk) is meaningful and effectively responds to the criticisms
11 normally associated with the selection of firms presumed to be comparable in
12 total risk. This is because the selection of non-price regulated companies
13 comparable in total risk is based upon regression analyses of market prices
14 which reflect investors' assessment of all risks, diversifiable and non-
15 diversifiable. Thus, the empirical selection process results in companies
16 comparable in both systematic and unsystematic risks, i.e., total risk.

17 Once proxy groups of non-price regulated companies are selected, it is
18 then necessary to derive returns on book common equity, net worth or
19 partners' capital for the companies in the groups. I have measured these
20 returns using the rate of return on net worth, common equity or partners'
21 capital reported by Value Line (Standard Edition). It is reasonable to measure
22 these returns over both the most recent historical five-year period as well as
23 those projected over the ensuing five-year period.

1

2 Q. What are your conclusions of CEM cost rate?

3 A. Conclusions of CEM cost rates are 16.5% for the proxy group of six AUS Utility
4 Reports water companies as shown on page 2 of Schedule PMA-13 and
5 16.3%, for the proxy group of four Value Line (Std. Ed.) water companies as
6 shown on page 4. Note that I have applied a test of significance (Student's t-
7 statistic) to determine whether any of the historical or projected returns are
8 significantly different from their respective means at the 95% confidence level.
9 As a result, the historical and the projected means of several companies have
10 been excluded.

11 I have also eliminated from the groups of non-price regulated
12 companies, all those rates of return which are 20.0% or greater and 8.3% and
13 below, i.e., 200 basis points above the current prospective yield of 6.3% on
14 Moody's A rated public utility bonds (see page 1 of Schedule PMA-11) for
15 reasons discussed previously. Such an elimination results in an arithmetic
16 mean return rate of 14.1% on an historical five-year and 13.8% on a projected
17 five-year basis for the six AUS Utility Reports water companies and 14.1% on
18 an historical five-year basis and 13.9% on a projected five-year basis for the
19 four Value Line (Std. Ed.) water companies as shown on pages 2 and 4 of
20 Schedule PMA-13, respectively. I rely upon the midpoint of the arithmetic
21 mean historical five-year and projected five-year rates of return of 14.0% as my
22 CEM conclusion for both proxy groups.

23

1 IX. CONCLUSION OF COMMON EQUITY COST RATE

2 Q. What is your recommended common equity cost rate range?

3 A. It is 11.025% to 11.575% based upon the common equity cost rates resulting
4 from all four cost of common equity models consistent with the EMH which
5 logically mandates the use of multiple cost of common equity models as
6 adjusted for Missouri American's greater business risk

7 In formulating my recommended common equity cost rate range of
8 11.025% to 11.575%, I reviewed the results of the application of four different
9 cost of common equity models, namely, the DCF, RPM, CAPM, and CEM for
10 the two proxy groups. I employ all four cost of common equity models as
11 primary tools in arriving at my recommended common equity cost rate range
12 because no single model is so inherently precise that it can be relied upon
13 solely, to the exclusion of other theoretically sound models. As discussed
14 above, all four models are based upon the Efficient Market Hypothesis (EMH),
15 and therefore, have application problems associated with them. The EMH, as
16 also previously discussed, requires the assumption that investors rely upon
17 multiple cost of common equity models. Moreover, as demonstrated in this
18 testimony, the prudence of using multiple cost of common equity models is
19 supported in the financial literature. Therefore, none should be relied upon
20 exclusively to estimate investors' required rate of return on common equity.

21 In a market environment where market value deviates significantly from
22 book value (lower or higher), sole reliance on the DCF model is problematic for
23 a regulated utility because its application results in an overstatement or

1 understatement, respectively, of investors' required rate of return. Investors
2 expect to achieve their required rate of return based upon dividends received
3 and appreciation in market price. This testimony has shown that market prices
4 are significantly influenced by factors other than earnings per share (EPS) and
5 dividends per share (DPS). Thus, because it is necessary to use accounting
6 proxies for growth in the DCF model (such as EPS, DPS, or their derivative,
7 internal growth), that model does not reflect the full extent of market price
8 growth expected by investors. Market prices reflect other factors affecting
9 growth not accounted for in the standard regulatory version of the DCF model
10 such as an increase in the market value per share due to expected increases
11 in price/earnings multiples and less obvious factors included in the long-range
12 goals of investors. For these reasons, sole reliance on the DCF model should
13 be avoided. In fact, as discussed in detail above, state commissions in Iowa,
14 Indiana and Hawaii have questioned their previous primary reliance upon the
15 DCF, having explicitly recognized this tendency of the DCF model to
16 understate the common equity cost rate when, as now, market prices
17 significantly exceed book values.

18 The results of the four cost of common equity models applied to the
19 proxy groups of six AUS Utility Reports water companies and four Value Line
20 (Std. Ed.) water companies are shown on Schedule PMA-1, page 2 and
21 summarized below:

Table 4

	Proxy Group of Six AUS Utility Reports <u>Water Cos.</u>	Proxy Group of Four Value Line (Std. Ed.) <u>Water Cos.</u>
Discounted Cash Flow Model	10.3%	10.5%
Risk Premium Model	10.7	10.9
Capital Asset Pricing Model	10.4	10.7
Comparable Earnings Model	14.0	14.0
Indicated Range of Common Equity Cost Rate Before Business Risk Adjustment	10.95%	– 11.50%
Business Risk Adjustment	<u>0.075</u>	<u>0.075</u>
Indicated Range of Common Equity Cost Rate After Adjustment for Business Risk	11.025%	– 11.575%

Based upon these common equity cost rate results, I conclude that a range of common equity cost rate of 10.95% to 11.50% is indicated based upon the use of multiple common equity cost rate models applied to the market data of both proxy groups and before any adjustment for Missouri American's greater relative business risk as shown on Line No. 5, page 2 of Schedule PMA-1.

Q. Is there a way to quantify a business risk adjustment due to Missouri American's small size vis-à-vis the two proxy groups?

A. Yes. As discussed previously, Missouri American has slightly greater business risk than the average proxy group company because of its smaller size vis-à-vis each proxy group, whether measured by book capitalization or the market capitalization of common equity (estimated market value for Missouri

1 American, whose common stock is not traded). Therefore, it is necessary to
2 upwardly adjust the range of common equity cost rate of 10.95% to 11.50%
3 based upon the two proxy groups. Based upon Missouri American's small
4 relative size, an adjustment to reflect its smaller relative size of 0.55%% (55
5 basis points) relative to the conclusion of common equity cost rate of the six
6 AUS Utility Reports water companies and 0.88% (88 basis points) relative to
7 the conclusion of common equity cost rate of the four Value Line (Std. Ed.)
8 water companies are indicated. These adjustments are based upon data
9 contained in Chapter 7 entitled "Firm Size and Return" from Ibbotson
10 Associates' Stocks, Bonds, Bills and Inflation-Valuation Edition 2006
11 Yearbook. The determinations are based on the size premia for decile
12 portfolios of New York Stock Exchange (NYSE), American Stock Exchange
13 (AMEX) and NASDAQ listed companies for the 1926-2005 period and related
14 data shown on pages 3 through 18 of Schedule PMA-1. The average size
15 premia for the deciles in which the proxy groups fall have been compared to
16 the average size premia for the 10th decile in which Missouri American would
17 fall if its stock were traded and sold at the November 10, 2006 average
18 market/book ratio of either 282.6% or 254.5% experienced by each proxy
19 group, respectively. As shown on page 3 of Schedule PMA-1, the size
20 premium spread between Missouri American and the six water companies is
21 0.55% and 0.88% between Missouri American and the four Value Line (Std.
22 Ed.) water companies. Page 4 contains notes relative to page 3. Page 5
23 contains data in support of page 3 while pages 6 through 18 of PMA-1 contain

1 relevant information from the Ibbotson Associates' Valuation Edition 2006
2 Yearbook discussed previously.

3 Consequently, business risk adjustments of 0.55% and 0.88% are
4 indicated for the six water companies and the four Value Line (Std. Ed.) water
5 companies, respectively. However, I will make conservatively reasonable
6 business risk adjustments of 0.075% (7.5 basis points) to the range of
7 indicated common equity cost rate of 10.95% to 11.50%. This results in my
8 recommended range of business risk adjusted common equity cost rate of
9 11.025% to 11.575% with a midpoint of 11.30%. In my opinion, such a cost
10 rate is both reasonable and conservative and will provide Missouri American
11 with sufficient earnings to enable it to attract necessary new capital.

12
13 Q. Does that conclude your direct testimony?

14 A. Yes.

APPENDIX A

PROFESSIONAL QUALIFICATIONS

OF

**PAULINE M. AHERN, CRRA
PRINCIPAL**

AUS CONSULTANTS

**PROFESSIONAL QUALIFICATIONS
OF
PAULINE M. AHERN, CRRA
PRINCIPAL
AUS CONSULTANTS**

PROFESSIONAL EXPERIENCE

1996-Present

As a Principal, I offer testimony as an expert witness on the subjects of fair rate of return and cost of capital before state public utility commissions. I provide assistance and support to clients throughout the entire ratemaking litigation process.

1994-1996

As an Assistant Vice President, I prepared fair rate of return and cost of capital exhibits which are filed along with expert testimony before various state and federal public utility regulatory bodies. These supporting exhibits include the determination of an appropriate ratemaking capital structure and the development of embedded cost rates of senior capital. The exhibits also support the determination of a recommended return on common equity through the use of various market models, such as, but not limited to, Discounted Cash Flow analysis, Capital Asset Pricing Model and Risk Premium Methodology, as well as an assessment of the risk characteristics of the client utility. I also assisted in the preparation of responses to any interrogatories received regarding such testimonies filed on behalf of client utilities. Following the filing of fair rate of return testimonies, I assisted in the evaluation of opposition testimony in order to prepare interrogatory questions, areas of cross-examination, and rebuttal testimony. I also evaluated and assisted in the preparation of briefs and exceptions following the hearing process. I have submitted testimony before state public utility commissions regarding appropriate capital structure ratios and fixed capital cost rates.

1990-1994

As a Senior Financial Analyst, I supervised two analysts in the preparation of fair rate of return and cost of capital exhibits which are filed along with expert testimony before various state and federal public utility regulatory bodies. The team also assisted in the preparation of interrogatory responses.

I evaluated the final orders and decisions of various commissions to determine whether further actions are warranted and to gain insight which may assist in the preparation of future rate of return studies.

I assisted in the preparation of an article authored by Frank J. Hanley and A. Gerald Harris entitled "Does Diversification Increase the Cost of Equity Capital?" published in the July 15, 1991 issue of Public Utilities Fortnightly.

I co-authored an article with Frank J. Hanley entitled "Comparable Earnings: New Life for an Old Precept" which was published in the American Gas Association's Financial Quarterly Review, Summer 1994.

I was awarded the professional designation "Certified Rate of Return Analyst" (CRRA) by the National Society of Rate of Return Analysts (now the Society of Utility and Regulatory Financial Analysts (SURFA)). This designation is based upon education, experience and the successful completion of a comprehensive examination.

As Administrator of Financial Analysis for AUS Utility Reports, which reports financial data for over 200 utility companies and has approximately 1,000 subscribers, I oversee the preparation of this monthly publication, as well as the annual publication, Financial Statistics - Public Utilities.

1988-1990

As a Financial Analyst, I assisted in the preparation of fair rate of return studies including capital structure determination, development of senior capital cost rates, as well as the determination of an appropriate rate of return on equity. I also assisted in the preparation of interrogatory responses, interrogatory questions of the opposition, areas of cross-examination and rebuttal testimony. I also assisted in the preparation of the annual publication C. A. Turner Utility Reports - Financial Statistics - Public Utilities.

1973-1975

As a research assistant in the Research Department of the Regional Economics Division of the Federal Reserve Bank of Boston, I was involved in the development and maintenance of econometric models to simulate regional economic conditions in New England in order to study the effects of, among other things, the energy crisis of the early 1970's and property tax revaluations on the economy of New England. I was also involved in the statistical analysis and preparation of articles for the New England Economic Review. Also, I acted as assistant editor for New England Business Indicators.

1972

As a research assistant in the Office of the Assistant Secretary for International Affairs, U.S. Treasury Department, Washington, D.C., I developed and maintained econometric models which simulated the economy of the United States in order to study the results of various alternate foreign trade policies so that national trade policy could be formulated and recommended.

I am also a member of the Society of Utility and Regulatory Financial Analysts (formerly the National Society of Rate of Return Analysts).

Clients Served

I have offered expert testimony before the following commissions:

Arkansas
California
Delaware
Florida
Hawaii
Idaho
Illinois
Indiana
Kentucky
Maine
Maryland

Michigan
Missouri
Nevada
New Jersey
New York
North Carolina
Ohio
Pennsylvania
South Carolina
Virginia
Washington

I have sponsored testimony on the rate of return and capital structure effects of merger and acquisition issues for:

California-American Water Company

New Jersey-American Water Company

I have sponsored testimony on fair rate of return and related issues for:

Aqua Illinois, Inc.
Aqua New Jersey, Inc.
Aqua Virginia, Inc.
Audubon Water Company
Carolina Pines Utilities, Inc.
Carolina Water Service, Inc.
Consumers Illinois Water Company
Consumers Maine Water Company
Consumers New Jersey Water Company
City of DuBois, Pennsylvania
Elizabethtown Water Company
Emporium Water Company
GTE Hawaiian Telephone Inc.
Greenridge Utilities, Inc.
Borough of Hanover, Pennsylvania
Long Neck Water Company
Middlesex Water Company
Missouri-American Water Company
Mt. Holly Water Company
Nero Utility Services, Inc.
New Jersey-American Water Company
Ohio-American Water Company
Penn Estates
Pinelands Waste Water Company

Pittsburgh Thermal
Spring Creek Utilities, Inc.
Sussex Shores Water Company
Twin Lakes Water Service, Inc.
Thames Water Americas
Tidewater Utilities, Inc.
Transylvania Utilities, Inc.
Twin Lakes Utilities, Inc.
United Utility Companies
Missouri American Water Company.
United Water Delaware, Inc.
United Water Idaho, Inc.
United Water Indiana, Inc.
United Water New Rochelle, Inc.
United Water New York, Inc.
United Water Pennsylvania, Inc.
United Water Virginia, Inc.
United Water West Lafayette, Inc.
Utilities, Inc. of Florida
Utilities Services of South Carolina
Valley Energy, Inc.
Water Service Corp. of Kentucky
Wellsboro Electric Company
Western Utilities, Inc.

I have sponsored testimony on capital structure and senior capital cost rates for the following clients:

Alpena Power Company
Arkansas-Western Gas Company
Associated Natural Gas Company

PG Energy Inc.
United Water Delaware, Inc.
Washington Natural Gas Company

I have assisted in the preparation of rate of return studies on behalf of the following clients:

Algonquin Gas Transmission Company
Arkansas-Louisiana Gas Company
Arkansas Western Gas Company
Artesian Water Company
Associated Natural Gas Company
Atlantic City Electric Company
Bridgeport-Hydraulic Company
Cambridge Electric Light Company
Carolina Power & Light Company
Citizens Gas and Coke Utility
City of Vernon, CA
Columbia Gas/Gulf Transmission Cos.
Commonwealth Electric Company
Commonwealth Telephone Company
Conestoga Telephone & Telegraph Co.
Connecticut Natural Gas Corporation
Consolidated Gas Transmission Company
Consumers Power Company
CWS Systems, Inc.
Delmarva Power & Light Company
East Honolulu Community Services, Inc.
Equitable Gas Company
Equitrans, Inc.
Florida Power & Light Company

Gary Hobart Water Company
Gasco, Inc.
GTE Arkansas, Inc.
GTE California, Inc.
GTE Florida, Inc.
GTE Hawaiian Telephone
GTE North, Inc.
GTE Northwest, Inc.
GTE Southwest, Inc.
Great Lakes Gas Transmission L.P.
Hawaiian Electric Company
Hawaiian Electric Light Company
IES Utilities Inc.
Illinois Power Company
Interstate Power Company
Iowa Electric Light and Power Company
Iowa Southern Utilities Company
Kentucky-West Virginia Gas Company
Lockhart Power Company
Middlesex Water Company
Milwaukee Metropolitan Sewer District
Mountaineer Gas Company
National Fuel Gas Distribution Corp.
National Fuel Gas Supply Corp.

Rate of Return Study Clients, Continued

National Fuel Gas Distribution Corp.
National Fuel Gas Supply Corp.
Newco Waste Systems of NJ, Inc.
New Jersey Natural Gas Company
New Jersey-American Water Company
New York-American Water Company
North Carolina Natural Gas Corp.
Northumbrian Water Company
Ohio-American Water Company
Oklahoma Natural Gas Company
Orange and Rockland Utilities
Palute Pipeline Company
PECO Energy Company
Penn-York Energy Corporation
Pennsylvania-American Water Co.
PG Energy Inc.
Philadelphia Electric Company
South Carolina Pipeline Company
Southwest Gas Corporation
Stamford Water Company

Tesoro Alaska Petroleum Company
United Telephone of New Jersey
United Utility Companies
Missouri American Water Company.
United Water Delaware, Inc.
United Water Idaho, Inc.
United Water Indiana, Inc.
United Water New Jersey, Inc.
United Water New York, Inc.
United Water Pennsylvania, Inc.
United Water Virginia, Inc.
United Water West Lafayette, Inc.
Vista-United Telecommunications Corp.
Washington Natural Gas Company
Washington Water Power Corporation
Waste Management of New Jersey –
Transfer Station A
Wellsboro Electric Company
Western Reserve Telephone Company
Western Utilities, Inc.

EDUCATION:

1973 – Clark University – B.A. – Honors in Economics
1991 – Rutgers University – M.B.A. – High Honors

PROFESSIONAL AFFILIATIONS:

American Finance Association
Society of Utility and Regulatory Financial Analysts
President – 2006-2008
Secretary/Treasurer – 2004-2006
Energy Association of Pennsylvania
National Association of Water Companies – Member of the Finance Committee

Exhibit No.:
Issues: Rate of Return on Equity
Witness: Pauline M. Ahern
Exhibit Type: Direct
Sponsoring Party: Missouri American Water Company
Case Nos.: WR-2007-XXXX
SR-2007-XXXX
Date: December 15, 2006

**PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

**CASE NOS. WR-2007-XXXX
SR-2007-XXXX**

**SCHEDULES
TO ACCOMPANY THE
DIRECT TESTIMONY
OF
PAULINE M. AHERN, CRRA
ON BEHALF OF
MISSOURI AMERICAN WATER COMPANY
JEFFERSON CITY, MISSOURI**

Missouri American Water Company
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of Pauline M. Ahern

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Missouri American Water Company
Summary of Cost of Capital and Fair Rate of Return
Based upon the Estimated Capital Structure at April 30, 2007

<u>Type of Capital</u>	<u>Ratios (1)</u>	<u>Cost Rate</u>		<u>Weighted Cost Rate</u>
Long-Term Debt	52.669 %	6.04%	(1)	3.18 %
Short-Term Debt	0.000	4.53	(1)	0.00
Total Debt	52.669			3.18
Preferred Stock	0.420	9.16	(1)	0.04
Accumulated Deferred ITC Post 1970	0.000	0.00	(1)	0.00
Common Equity	46.911	11.30	(2)	5.30
Total	100.000 %			8.52 %

Notes:

(1) From Schedule JMJ-1, page 1.

(2) Based upon informed judgment from the entire study, the principal results of which are summarized on page 2 of this Schedule.

Missouri American Water Company
Brief Summary of Common Equity Cost Rate

<u>No.</u>	<u>Principal Methods</u>	<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	<u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>
1.	Discounted Cash Flow Model (DCF) (1)	10.3 %	10.5 %
2.	Risk Premium Model (RPM) (2)	10.7	10.9
3.	Capital Asset Pricing Model (CAPM) (3)	10.4	10.7
4.	Comparable Earnings Model (CEM) (4)	14.0	14.0
5.	Indicated Range of Common Equity Cost Rate before Adjustment for Business Risk	10.95 %	11.50 %
6.	Business Risk Adjustment (5)	<u>0.075</u>	<u>0.075</u>
7.	Recommended Range of Common Equity Cost Rate after Adjustment for Business Risk	<u>11.025 %</u>	-- <u>11.575 %</u>
8.	Midpoint	<u>11.30%</u>	

- Notes: (1) From Schedule PMA-7.
 (2) From page 1 of Schedule PMA-11.
 (3) From page 1 Schedule PMA-12.
 (4) From page 2 and 4 of Schedule PMA-13.
 (5) Business risk adjustment to reflect Missouri American Water Company's greater business risk due to its small size vis-à-vis each proxy group as detailed in Ms. Ahern's accompanying direct testimony.

Missouri American Water Company
Derivation of Investment Risk Adjustment Based upon
Ibbotson Associates' Size Premium for the Decile Portfolios of the NYSE/AMEX/NASDAQ

Line No.	1		2		3		4		5	
	Total Capitalization (Incl. Short-Term Debt) for the Year 2005		Market Capitalization on November 10, 2006 (1)		Applicable Decile of the NYSE/AMEX/NASDAQ		Applicable Size Premium		Spread from Applicable Size Premium (2)	
	(millions)	(times larger)	(millions)	(times larger)						
1. <u>Missouri American Water Company</u>	\$ 533.322	(3)								
A. <u>Based upon the Proxy Group of Six AUS Utility Reports Water Companies</u>			\$ 637.596		8 - 9 (4)		2.55%	(5)		
B. <u>Based upon the Proxy Group of Four Value Line (Standard Edition) Water Companies</u>			\$ 574.198		8 - 9 (4)		2.55%	(5)		
2. <u>Proxy Group of Six AUS Utility Reports Water Companies</u>	\$ 598.791	(6)	1.1 x	\$ 892.993	1.4 x	7 - 8 (7)	2.00%	(8)	0.55%	
3. <u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>	\$ 815.059	(9)	1.5	\$ 1,185.869	2.1	7 (10)	1.67%	(11)	0.88%	

Decile	Number of Companies	Recent Total Market Capitalization (millions)	Recent Average Market Capitalization (millions)
1 - Largest	169	\$8,869,801.117	\$52,484.030
2	182	2,025,323.685	11,128.152
3	195	1,074,448.763	5,509.894
4	206	656,287.080	3,185.908
5	207	452,329.097	2,185.165
6	238	389,595.517	1,636.958
7	299	319,642.175	1,069.037
8	352	287,783.718	817.567
9	693	268,738.291	387.790
10 - Smallest	1746	216,334.858	123.903

See page 4 for notes.

Missouri American Water Company
Derivation of Investment Risk Adjustment Based upon
Ibbotson Associates' Size Premia for the Decile Portfolios of the NYSE

Notes:

- (1) From page 5 of this Schedule.
- (2) Line No. 1 – Line No. 2 and Line No. 1 – Line No. 3 of Columns 3 and 4, respectively. For example, the 0.33% in Column 5, Line No. 2 is derived as follows $0.33\% = 2.33\% - 2.00\%$.
- (3) From page 1 of Schedule PMA-3
- (4) With an estimated market capitalization of \$637.596 million (based upon the proxy group of five AUS Utility Reports water companies) and \$574.198 (based upon the proxy group of four Value Line (Standard Edition) water companies), Missouri American Water Company falls between the 8th and 9th deciles of the NYSE/AMEX/NASDAQ which have an average market capitalization of \$602.679 as can be gleaned from the information shown in the table on the bottom half of page 3 of this Schedule.
- (5) Average size premium applicable to the 8th and 9th deciles of the NYSE/AMEX/NASDAQ as can be gleaned from the information shown on page 15 of this Schedule.
- (6) From page 1 of Schedule PMA-4.
- (7) With an estimated market capitalization of \$892.993 million, the proxy group of five AUS Utility Reports water companies falls between the 7th and 8th deciles of the NYSE/AMEX/NASDAQ which have an average market capitalization of \$943.302 million as can be gleaned from the information shown in the table on the bottom half of page 3 of this Schedule.
- (8) Average size premium applicable to the 7th and 8th deciles of the NYSE/AMEX/NASDAQ as can be gleaned from the information shown on page 15 of this Schedule.
- (9) From page 1 of Schedule PMA-5.
- (10) With an estimated market capitalization of \$1,185.869 million, the proxy group of four Value Line (Standard Edition) water companies falls in the 7th decile of the NYSE/AMEX/NASDAQ which has an average market capitalization of \$1,069.037 million as shown in the table on the bottom half of page 3 of this Schedule.
- (11) Size premium applicable to the 7th decile of the NYSE/AMEX/NASDAQ as shown on page 15 of this Schedule.

Missouri American Water Company
Market Capitalization of Missouri American Water Company
the Proxy Group of Six AUS Utility Reports Water Companies and the
the Proxy Group of Four Value Line (Standard Edition) Water Companies

1	2	3	4	5	6
Common Stock Shares Outstanding at June 30, 2008 (millions)	Book Value per Share at June 30, 2008 (1)	Total Common Equity at June 30, 2008 (millions)	Closing Stock Market Price on November 10, 2008	Market-to-Book Ratio at November 10, 2008 (2)	Market Capitalization on November 10, 2008 (3) (millions)
NA (4)	NA	\$ 225.818 (4)	NA	282.6 % (5)	\$ 637,586 (6)
Missouri American Water Company					
Based upon the Proxy Group of Six AUS Utility Reports Water Companies					
Based upon the Proxy Group of Four Value Line (Standard Edition) Water Companies				254.5 % (7)	\$ 574,198 (6)
Proxy Group of Six AUS Utility Reports Water Companies					
American States Water Co.	16,982	\$ 18,159	\$ 274,415	226.4 %	\$ 621,371
Aqua America, Inc.	131,387	6,658	874,807	356.9	3,121,755
Artisan Resources Corp.	6,060	9,737	59,008	186.8	1,112,262
California Water Service Group	18,390	15,781	280,216	38,750	712,613
SNW Corporation	18,220	11,009	200,589	32,550	583,061
York Water Company	10,432	4,860	51,744	382.5	187,895
Average	33,578	\$ 10,717	\$ 291,797	282.6 %	\$ 882,983
Proxy Group of Four Value Line (Standard Edition) Water Companies					
American States Water Co.	16,982	\$ 18,159	\$ 274,415	226.4 %	\$ 621,371
Aqua America, Inc.	131,387	6,658	874,807	356.9	3,121,755
California Water Service Group	18,390	15,781	280,216	38,750	712,613
Southwest Water Company	22,929	6,634	151,969	189.3	287,737
Average	47,417	\$ 11,308	\$ 397,852	254.5 %	\$ 1,185,869

NA = Not Available

Notes:

- (1) Column 3 / Column 1.
- (2) Column 4 / Column 2.
- (3) Column 5 * Column 3.
- (4) Company-provided.
- (5) The market-to-book ratio of Missouri American Water Company at November 10, 2008 is assumed to be equal to the average market-to-book ratio at November 10, 2008 of the proxy group of six AUS Utility Reports water companies.
- (6) Missouri American Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio at November 10, 2008 of the proxy group of six AUS Utility Reports water companies, 282.6%, and Missouri American Water Company's market capitalization at November 10, 2008 would therefore have been \$637,586 million. (\$637,586 = \$225.818 * 282.6%).
- (7) The market-to-book ratio of Missouri American Water Company at November 10, 2008 is assumed to be equal to the average market-to-book ratio at November 10, 2008 of the proxy group of four Value Line (Standard Edition) water companies.
- (8) Missouri American Water Company's common stock, if traded, would trade at a market-to-book ratio equal to the average market-to-book ratio at November 10, 2008 of the proxy group of four Value Line (Standard Edition) water companies, 254.5%, and Missouri American Water Company's market capitalization at November 10, 2008 would therefore have been \$574,198 million. (\$574,198 = \$225.818 * 254.5%).

Stocks, Bonds, Bills,
and Inflation

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Chapter 7

Firm Size and Return

The Firm Size Phenomenon

One of the most remarkable discoveries of modern finance is that of a relationship between firm size and return. The relationship cuts across the entire size spectrum but is most evident among smaller companies, which have higher returns on average than larger ones. Many studies have looked at the effect of firm size on return.¹ In this chapter, the returns across the entire range of firm size are examined.

Construction of the Decile Portfolios

The portfolios used in this chapter are those created by the Center for Research in Security Prices (CRSP) at the University of Chicago's Graduate School of Business. CRSP has refined the methodology of creating size-based portfolios and has applied this methodology to the entire universe of NYSE/AMEX/NASDAQ-listed securities going back to 1926.

The New York Stock Exchange universe excludes closed-end mutual funds, preferred stocks, real estate investment trusts, foreign stocks, American Depositary Receipts, unit investment trusts, and Americus Trusts. All companies on the NYSE are ranked by the combined market capitalization of their eligible equity securities. The companies are then split into 10 equally populated groups, or deciles. Eligible companies traded on the American Stock Exchange (AMEX) and the Nasdaq National Market (NASDAQ) are then assigned to the appropriate deciles according to their capitalization in relation to the NYSE breakpoints. The portfolios are rebalanced, using closing prices for the last trading day of March, June, September, and December. Securities added during the quarter are assigned to the appropriate portfolio when two consecutive month-end prices are available. If the final NYSE price of a security that becomes delisted is a month-end price, then that month's return is included in the quarterly return of the security's portfolio. When a month-end NYSE price is missing, the month-end value of the security is derived from merger terms, quotations on regional exchanges, and other sources. If a month-end value still is not determined, the last available daily price is used.

Base security returns are monthly holding period returns. All distributions are added to the month-end prices, and appropriate price adjustments are made to account for stock splits and dividends. The return on a portfolio for one month is calculated as the weighted average of the returns for its individual stocks. Annual portfolio returns are calculated by compounding the monthly portfolio returns.

Size of the Deciles

Table 7-1 reveals that the top three deciles of the NYSE/AMEX/NASDAQ account for most of the total market value of its stocks. Nearly two-thirds of the market value is represented by the first decile, which currently consists of 169 stocks, while the smallest decile accounts for just over

¹ Rolf W. Banz was the first to document this phenomenon. See Banz, Rolf W. "The Relationship Between Returns and Market Value of Common Stocks," *Journal of Financial Economics*, Vol. 9, 1981, pp. 3-18.

one percent of the market value. The data in the second column of Table 7-1 are averages across all 80 years. Of course, the proportion of market value represented by the various deciles varies from year to year.

Columns three and four give recent figures on the number of companies and their market capitalization, presenting a snapshot of the structure of the deciles near the end of 2005.

Table 7-1

Size-Decile Portfolios of the NYSE/AMEX/NASDAQ Size and Composition
1926 through September 30, 2005

Decile	Historical Average Percentage of Total Capitalization	Recent Number of Companies	Recent Decile Market Capitalization (in thousands)	Recent Percentage of Total Capitalization
1-largest	63.29%	169	\$8,889,801,117	60.92%
2	13.97%	182	2,025,323,685	13.91%
3	7.57%	195	1,074,448,763	7.38%
4	4.74%	208	656,297,080	4.51%
5	3.24%	207	452,329,097	3.11%
6	2.37%	238	389,595,517	2.68%
7	1.73%	299	319,842,175	2.20%
8	1.28%	352	287,783,718	1.98%
9	0.99%	693	268,738,291	1.85%
10-smallest	0.81%	1,746	216,334,858	1.49%
Mid-Cap 3-5	15.55%	608	2,183,074,940	14.99%
Low-Cap 6-8	5.39%	889	997,021,410	6.85%
Micro-Cap 9-10	1.80%	2,439	485,073,149	3.33%

Source: © 200603 CRSP® Center for Research in Security Prices, Graduate School of Business, The University of Chicago. Used with permission. All rights reserved. www.crsp.uchicago.edu.

Historical average percentage of total capitalization shows the average, over the last 80 years, of the decile market values as a percentage of the total NYSE/AMEX/NASDAQ calculated each month. Number of companies in deciles, recent market capitalization of deciles, and recent percentage of total capitalization are as of September 30, 2005.

Table 7-2 gives the current breakpoints that define the composition of the NYSE/AMEX/NASDAQ size deciles. The largest company and its market capitalization are presented for each decile. Table 7-3 shows the historical breakpoints for each of the three size groupings presented throughout this chapter. Mid-cap stocks are defined here as the aggregate of deciles 3-5. Based on the most recent data (Table 7-2), companies within this mid-cap range have market capitalizations at or below \$7,187,244,000 but greater than \$1,728,888,000. Low-cap stocks include deciles 6-8 and currently include all companies in the NYSE/AMEX/NASDAQ with market capitalizations at or below \$1,728,888,000 but greater than \$586,393,000. Micro-cap stocks include deciles 9-10 and include companies with market capitalizations at or below \$586,393,000. The market capitalization of the smallest company included in the micro-capitalization group is currently \$1,079,000.

Table 7-2

Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, Largest Company
and its Market Capitalization by Decile
September 30, 2005

Decile	Market Capitalization of Largest Company (in thousands)	Company Name
1-Largest	\$367,485,144	General Electric Co.
2	18,018,450	Entergy Corp.
3	7,187,244	Chesapeake Energy Corp.
4	3,961,425	Bell Corp.
5	2,519,280	Celanese Corp.
6	1,728,888	AGCO Corp.
7	1,280,966	ESCO Technologies Inc.
8	872,103	West Pharmaceutical Services Inc.
9	586,393	General Cable Corp.
10-Smallest	264,981	4Kids Entertainment Inc.

Source: Center for Research in Security Prices, University of Chicago.

Presentation of the Decile Data

Summary statistics of annual returns of the 10 deciles over 1926–2005 are presented in Table 7-4. Note from this exhibit that both the average return and the total risk, or standard deviation of annual returns, tend to increase as one moves from the largest decile to the smallest. Furthermore, the serial correlations of returns are near zero for all but the smallest two deciles. Serial correlations and their significance will be discussed in detail later in this chapter.

Graph 7-1 depicts the growth of one dollar invested in each of three NYSE/AMEX/NASDAQ groups broken down into mid-cap, low-cap, and micro-cap stocks. The index value of the entire NYSE/AMEX/NASDAQ is also included. All returns presented are value-weighted based on the market capitalizations of the deciles contained in each subgroup. The sheer magnitude of the size effect in some years is noteworthy. While the largest stocks actually declined 9 percent in 1977, the smallest stocks rose more than 20 percent. A more extreme case occurred in the depression-recovery year of 1933, when the difference between the first and tenth decile returns was far more substantial, with the largest stocks rising 46 percent, and the smallest stocks rising 224 percent. This divergence in the performance of small and large company stocks is a common occurrence.

Table 7-3

Size-Decile Portfolios of the NYSE/AMEX/NASDAQ
Largest and Smallest Company by Size Group

from 1926 to 1965

Date (Sept 30)	Capitalization of Largest Company (in thousands)			Capitalization of Smallest Company (in thousands)		
	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10
1926	\$61,480	\$14,040	\$4,305	\$14,100	\$4,325	\$43
1927	\$65,281	\$14,746	\$4,450	\$15,311	\$4,498	\$72
1928	\$81,998	\$18,975	\$5,074	\$18,050	\$5,119	\$135
1929	\$107,085	\$24,328	\$5,875	\$24,480	\$5,915	\$126
1930	\$67,808	\$13,050	\$3,219	\$13,068	\$3,264	\$30
1931	\$42,607	\$8,142	\$1,905	\$8,222	\$1,927	\$15
1932	\$12,431	\$2,170	\$473	\$2,196	\$477	\$19
1933	\$40,298	\$7,210	\$1,830	\$7,280	\$1,875	\$100
1934	\$38,129	\$6,669	\$1,669	\$6,734	\$1,673	\$68
1935	\$37,631	\$6,519	\$1,350	\$6,549	\$1,383	\$38
1936	\$46,920	\$11,505	\$2,660	\$11,526	\$2,668	\$98
1937	\$51,750	\$13,601	\$3,500	\$13,635	\$3,539	\$68
1938	\$36,102	\$8,325	\$2,125	\$8,372	\$2,145	\$60
1939	\$35,784	\$7,367	\$1,697	\$7,389	\$1,800	\$75
1940	\$31,050	\$7,990	\$1,861	\$8,007	\$1,872	\$51
1941	\$31,744	\$8,316	\$2,086	\$8,336	\$2,087	\$72
1942	\$28,135	\$6,870	\$1,779	\$6,875	\$1,788	\$82
1943	\$43,218	\$11,475	\$3,847	\$11,480	\$3,903	\$395
1944	\$46,621	\$13,066	\$4,800	\$13,068	\$4,812	\$309
1945	\$55,268	\$17,325	\$6,413	\$17,575	\$6,428	\$225
1946	\$79,158	\$24,192	\$10,013	\$24,199	\$10,051	\$829
1947	\$57,830	\$17,735	\$6,373	\$17,872	\$6,380	\$747
1948	\$67,238	\$19,575	\$7,313	\$19,651	\$7,329	\$784
1949	\$55,506	\$14,549	\$5,037	\$14,577	\$5,108	\$379
1950	\$65,881	\$18,875	\$6,176	\$18,750	\$6,201	\$303
1951	\$82,517	\$22,750	\$7,587	\$22,860	\$7,598	\$668
1952	\$97,936	\$25,452	\$8,428	\$25,532	\$8,480	\$480
1953	\$98,595	\$25,374	\$8,156	\$25,395	\$8,168	\$459
1954	\$125,834	\$29,645	\$8,484	\$29,707	\$8,488	\$463
1955	\$170,829	\$41,445	\$12,353	\$41,881	\$12,366	\$553
1956	\$183,434	\$46,805	\$13,481	\$46,886	\$13,624	\$1,122
1957	\$192,861	\$47,658	\$13,844	\$48,509	\$13,848	\$925
1958	\$195,083	\$46,774	\$13,789	\$46,871	\$13,816	\$550
1959	\$253,644	\$64,221	\$19,500	\$64,372	\$19,548	\$1,804
1960	\$246,202	\$61,485	\$19,344	\$61,529	\$19,385	\$831
1961	\$296,261	\$79,058	\$23,582	\$79,422	\$23,613	\$2,455
1962	\$250,433	\$58,866	\$18,952	\$59,143	\$18,968	\$1,018
1963	\$308,438	\$71,846	\$23,819	\$71,971	\$23,822	\$296
1964	\$344,033	\$79,343	\$25,594	\$79,508	\$25,595	\$223
1965	\$363,759	\$84,479	\$28,365	\$84,600	\$28,375	\$250

Source: Center for Research in Security Prices, University of Chicago.

Firm Size and Return

Table 7-3 (continued)

Size-Decile Portfolios of the NYSE/AMEX/NASDAQ
Largest and Smallest Company by Size Group

from 1966 to 2005

Date (Sept 30)	Capitalization of Largest Company (in thousands)			Capitalization of Smallest Company (in thousands)		
	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10	Mid-Cap 3-5	Low-Cap 6-8	Micro-Cap 9-10
1966	\$399,455	\$99,578	\$34,884	\$99,935	\$34,966	\$381
1967	\$459,170	\$117,985	\$42,267	\$118,329	\$42,313	\$381
1968	\$528,326	\$149,261	\$60,351	\$150,128	\$60,397	\$592
1969	\$517,452	\$144,770	\$54,273	\$145,684	\$54,280	\$2,119
1970	\$380,246	\$94,025	\$29,910	\$94,047	\$29,916	\$822
1971	\$542,517	\$145,340	\$45,571	\$145,673	\$45,569	\$865
1972	\$545,211	\$139,647	\$46,728	\$139,710	\$46,757	\$1,031
1973	\$424,584	\$94,809	\$29,601	\$95,378	\$29,606	\$561
1974	\$344,013	\$75,272	\$22,475	\$75,853	\$22,481	\$444
1975	\$465,763	\$96,954	\$28,140	\$97,266	\$28,144	\$540
1976	\$551,071	\$116,184	\$31,987	\$116,212	\$32,002	\$564
1977	\$573,084	\$135,804	\$39,192	\$137,323	\$39,254	\$513
1978	\$572,967	\$159,778	\$46,621	\$160,524	\$46,629	\$830
1979	\$661,336	\$174,480	\$49,088	\$174,517	\$49,172	\$948
1980	\$754,562	\$194,012	\$48,671	\$194,241	\$48,953	\$549
1981	\$954,665	\$259,028	\$71,276	\$261,059	\$71,289	\$1,446
1982	\$762,028	\$205,590	\$54,675	\$206,536	\$54,883	\$1,060
1983	\$1,200,680	\$352,698	\$103,443	\$352,944	\$103,530	\$2,025
1984	\$1,068,972	\$314,650	\$90,419	\$315,214	\$90,659	\$2,093
1985	\$1,432,342	\$367,413	\$93,810	\$368,249	\$94,000	\$760
1986	\$1,857,621	\$444,827	\$109,956	\$445,648	\$109,975	\$706
1987	\$2,059,143	\$467,430	\$112,035	\$468,948	\$112,125	\$1,277
1988	\$1,957,926	\$420,257	\$94,268	\$421,340	\$94,302	\$696
1989	\$2,147,608	\$480,975	\$100,285	\$483,623	\$100,384	\$96
1990	\$2,164,185	\$472,003	\$93,627	\$474,065	\$93,750	\$132
1991	\$2,129,863	\$457,958	\$87,586	\$458,853	\$87,733	\$278
1992	\$2,428,671	\$500,346	\$103,352	\$501,050	\$103,500	\$510
1993	\$2,711,068	\$608,520	\$137,945	\$608,825	\$137,987	\$602
1994	\$2,497,073	\$601,552	\$149,435	\$602,552	\$149,532	\$598
1995	\$2,793,761	\$653,178	\$158,011	\$654,019	\$158,063	\$89
1996	\$3,150,685	\$763,377	\$195,188	\$763,812	\$195,326	\$1,043
1997	\$3,511,132	\$818,299	\$230,472	\$821,028	\$230,554	\$480
1998	\$4,216,707	\$934,264	\$253,329	\$936,727	\$253,336	\$1,671
1999	\$4,251,741	\$875,309	\$218,336	\$875,582	\$218,368	\$1,502
2000	\$4,143,902	\$840,000	\$192,598	\$840,730	\$192,721	\$1,462
2001	\$5,252,063	\$1,114,792	\$269,275	\$1,115,200	\$270,391	\$443
2002	\$5,012,705	\$1,143,845	\$314,042	\$1,144,452	\$314,174	\$501
2003	\$4,794,027	\$1,166,799	\$330,608	\$1,167,040	\$330,797	\$332
2004	\$6,241,953	\$1,607,854	\$505,437	\$1,607,931	\$506,410	\$1,393
2005	\$7,187,244	\$1,728,888	\$586,393	\$1,729,364	\$587,243	\$1,079

Source: Center for Research in Security Prices, University of Chicago.

Table 7-4

Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, Summary Statistics of Annual Returns 1926-2005

Decile	Geometric Mean	Arithmetic Mean	Standard Deviation	Serial Correlation
1-Largest	9.5	11.3	19.17	0.09
2	10.9	13.2	21.86	0.03
3	11.3	13.8	23.66	-0.02
4	11.3	14.3	25.94	-0.02
5	11.6	14.9	26.78	-0.02
6	11.8	15.3	27.84	0.04
7	11.8	15.6	29.99	0.01
8	11.8	16.6	33.47	0.04
9	12.0	17.5	36.55	0.05
10-Smallest	14.0	21.6	45.44	0.15
Mid-Cap, 3-5	11.4	14.2	24.74	-0.02
Low-Cap, 6-8	11.7	15.7	29.52	0.03
Micro-Cap, 9-10	12.7	18.8	39.16	0.08
NYSE/AMEX/NASDAQ				
Total Value-Weighted Index	10.1	12.0	20.21	0.03

Source: Center for Research in Security Prices, University of Chicago.

Aspects of the Firm Size Effect

The firm size phenomenon is remarkable in several ways. First, the greater risk of small stocks does not, in the context of the capital asset pricing model (CAPM), fully account for their higher returns over the long term. In the CAPM only systematic, or beta risk, is rewarded; small company stocks have had returns in excess of those implied by their betas.

Second, the calendar annual return differences between small and large companies are serially correlated. This suggests that past annual returns may be of some value in predicting future annual returns. Such serial correlation, or autocorrelation, is practically unknown in the market for large stocks and in most other equity markets but is evident in the size premia.

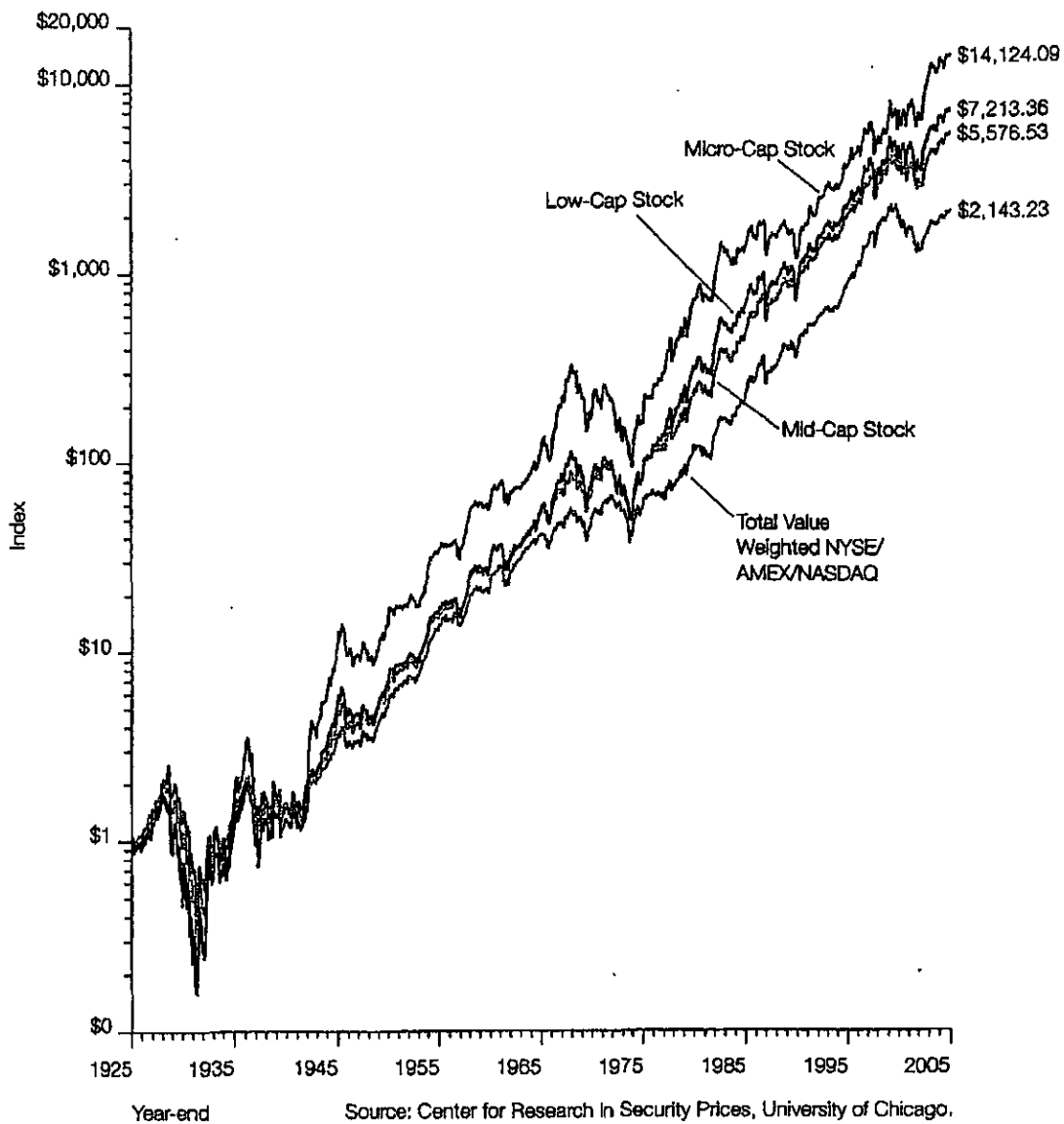
Third, the firm size effect is seasonal. For example, small company stocks outperformed large company stocks in the month of January in a large majority of the years. Such predictability is surprising and suspicious in light of modern capital market theory. These three aspects of the firm size effect—long-term returns in excess of systematic risk, serial correlation, and seasonality—will be analyzed thoroughly in the following sections.

Firm Size and Return

Graph 7-1

Size-Decile Portfolios of the NYSE/AMEX/NASDAQ: Wealth Indices of Investments in Mid-, Low-, Micro- and Total Capitalization Stocks
1925-2005

Year-end 1925 = \$1.00



Long-Term Returns in Excess of Systematic Risk

The capital asset pricing model (CAPM) does not fully account for the higher returns of small company stocks. Table 7-5 shows the returns in excess of systematic risk over the past 80 years for each decile of the NYSE/AMEX/NASDAQ. Recall that the CAPM is expressed as follows:

$$k_s = r_f + (\beta_s \times \text{ERP})$$

Table 7-5 uses the CAPM to estimate the return in excess of the riskless rate and compares this estimate to historical performance. According to the CAPM, the expected return on a security should consist of the riskless rate plus an additional return to compensate for the systematic risk of the security. The return in excess of the riskless rate is estimated in the context of the CAPM by multiplying the equity risk premium by β (beta). The equity risk premium is the return that compensates investors for taking on risk equal to the risk of the market as a whole (systematic risk).² Beta measures the extent to which a security or portfolio is exposed to systematic risk.³ The beta of each decile indicates the degree to which the decile's return moves with that of the overall market.

A beta greater than one indicates that the security or portfolio has greater systematic risk than the market; according to the CAPM equation, investors are compensated for taking on this additional risk. Yet, Table 7-5 illustrates that the smaller deciles have had returns that are not fully explained by their higher betas. This return in excess of that predicted by CAPM increases as one moves from the largest companies in decile 1 to the smallest in decile 10. The excess return is especially pronounced for micro-cap stocks (deciles 9–10). This size-related phenomenon has prompted a revision to the CAPM, which includes a size premium. Chapter 4 presents this modified CAPM theory and its application in more detail.

This phenomenon can also be viewed graphically, as depicted in the Graph 7-2. The security market line is based on the pure CAPM without adjustment for the size premium. Based on the risk (or beta) of a security, the expected return lies on the security market line. However, the actual historic returns for the smaller deciles of the NYSE/AMEX/NASDAQ lie above the line, indicating that these deciles have had returns in excess of that which is appropriate for their systematic risk.

2 The equity risk premium is estimated by the 80-year arithmetic mean return on large company stocks, 12.30 percent, less the 80-year arithmetic mean income-return component of 20-year government bonds as the historical riskless rate, in this case 5.22 percent. (It is appropriate, however, to match the maturity, or duration, of the riskless asset with the investment horizon.) See Chapter 5 for more detail on equity risk premium estimation.

3 Historical betas were calculated using a simple regression of the monthly portfolio (decile) total returns in excess of the 30-day U.S. Treasury bill total returns versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926–December 2005. See Chapter 6 for more detail on beta estimation.

Firm Size and Return

Table 7-5

Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ 1926-2005

Decile	Beta*	Arithmetic Mean Return	Realized Return in Excess of Riskless Rate**	Estimated Return in Excess of Riskless Rate†	Size Premium (Return in Excess of CAPM)
1-Largest	0.91	11.29%	6.07%	6.45%	-0.37%
2	1.04	13.22%	8.00%	7.33%	0.67%
3	1.10	13.84%	8.62%	7.77%	0.85%
4	1.13	14.31%	9.09%	7.98%	1.10%
5	1.16	14.91%	9.69%	8.20%	1.49%
6	1.18	15.33%	10.11%	8.38%	1.73%
7	1.23	15.62%	10.40%	8.73%	1.67%
8	1.28	16.60%	11.38%	9.05%	2.33%
9	1.34	17.48%	12.26%	9.50%	2.76%
10-Smallest	1.41	21.59%	16.37%	10.01%	6.36%
Mid-Cap, 3-5	1.12	14.15%	8.94%	7.91%	1.02%
Low-Cap, 6-8	1.22	15.66%	10.44%	8.63%	1.81%
Micro-Cap, 9-10	1.36	18.77%	13.55%	9.61%	3.95%

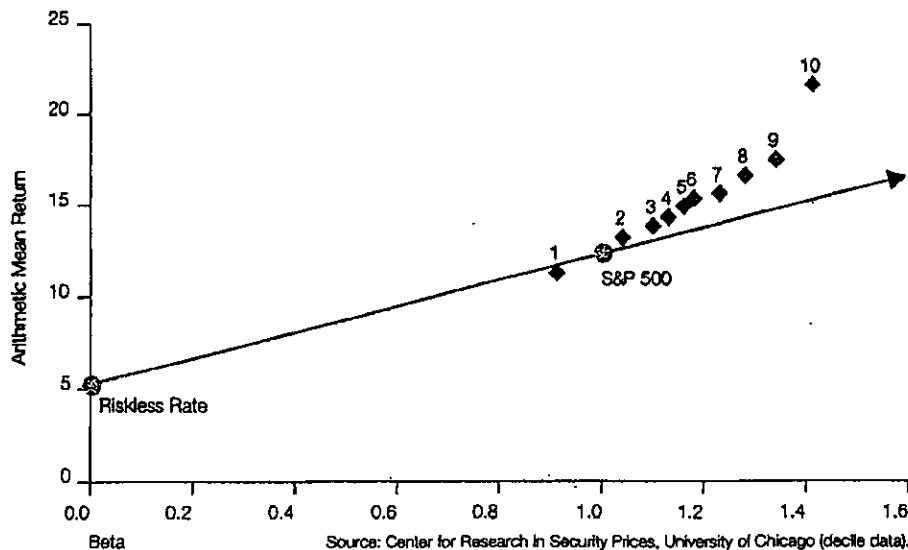
*Betas are estimated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926-December 2005.

**Historical riskless rate is measured by the 80-year arithmetic mean income return component of 20-year government bonds (5.22 percent).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S&P 500 (12.30 percent) minus the arithmetic mean income return component of 20-year government bonds (5.22 percent) from 1926-2005.

Graph 7-2

Security Market Line versus Size-Decile Portfolios of the NYSE/AMEX/NASDAQ 1926-2005



Further Analysis of the 10th Decile

The size premia presented thus far do a great deal to explain the return due solely to size in publicly traded companies. However, by splitting the 10th decile into two size groupings we can get a closer look at the smallest companies. This magnification of the smallest companies will demonstrate whether the company size to size premia relationship continues to hold true.

As previously discussed, the method for determining the size groupings for size premia analysis was to take the stocks traded on the NYSE and break them up into 10 deciles, after which stocks traded on the AMEX and NASDAQ were allocated into the same size groupings. This same methodology was used to split the 10th decile into two parts: 10a and 10b, with 10b being the smaller of the two. This is equivalent to breaking the stocks down into 20 size groupings, with portfolios 19 and 20 representing 10a and 10b.

Table 7-7 shows that the pattern continues; as companies get smaller their size premium increases. There is a noticeable increase in size premium from 10a to 10b, which can also be demonstrated visually in Graph 7-3. This can be useful in valuing companies that are extremely small. Table 7-6 presents the size, composition, and breakpoints of deciles 10a and 10b. First, the recent number of companies and total decile market capitalization are presented. Then the largest company and its market capitalization are presented.

Breaking the smallest decile down lowers the significance of the results compared to results for the 10th decile taken as a whole, however. The same holds true for comparing the 10th decile with the Micro-Cap aggregation of the 9th and 10th deciles. The more stocks included in a sample the more significance can be placed on the results. While this is not as much of a factor with the recent years of data, these size premia are constructed with data back to 1926. By breaking the 10th decile down into smaller components we have cut the number of stocks included in each grouping. The change over time of the number of stocks included in the 10th decile for the NYSE/AMEX/NASDAQ is presented in Table 7-8. With fewer stocks included in the analysis early on, there is a strong possibility that just a few stocks can dominate the returns for those early years.

While the number of companies included in the 10th decile for the early years of our analysis is low, it is not too low to still draw meaningful results even when broken down into subdivisions 10a and 10b. All things considered, size premia developed for deciles 10a and 10b are significant and can be used in cost of capital analysis. These size premia should greatly enhance the development of cost of capital analysis for very small companies.

Table 7-8
Size-Decile Portfolios 10a and 10b of the NYSE/AMEX/NASDAQ,
Largest Company and Its Market Capitalization
September 30, 2005

Decile	Recent Number of Companies	Recent Decile Market Capitalization (in thousands)	Market Capitalization of Largest Company (in thousands)	Company Name
10a	483	\$108,194,821	\$264,981	4Kids Entertainment Inc.
10b	1,279	\$102,157,012	\$169,195	Quaker Chemical Corp.

Note: These numbers may not aggregate to equal decile 10 figures.

Source: Center for Research in Security Prices, University of Chicago.

Firm Size and Return

Table 7-7
Long-Term Returns in Excess of CAPM Estimation for Decile Portfolios of the NYSE/AMEX/NASDAQ, with 10th Decile Split 1926-2005

	Beta*	Arithmetic Mean Return	Realized Return in Excess of Riskless Rate**	Estimated Return in Excess of Riskless Rate†	Size Premium (Return in Excess of CAPM)
1-Largest	0.91	11.29%	8.07%	6.45%	-0.37%
2	1.04	13.22%	8.00%	7.33%	0.67%
3	1.10	13.84%	8.82%	7.77%	0.85%
4	1.13	14.31%	9.09%	7.98%	1.10%
5	1.16	14.91%	9.69%	8.20%	1.49%
6	1.18	15.33%	10.11%	8.38%	1.73%
7	1.23	15.62%	10.40%	8.73%	1.67%
8	1.28	16.60%	11.38%	9.05%	2.33%
9	1.34	17.48%	12.26%	9.50%	2.76%
10a	1.43	19.71%	14.49%	10.10%	4.39%
10b-Smallest	1.39	24.87%	19.65%	9.82%	9.83%
Mid-Cap, 3-5	1.12	14.15%	8.94%	7.91%	1.02%
Low-Cap, 6-8	1.22	15.68%	10.44%	8.63%	1.81%
Micro-Cap, 9-10	1.36	18.77%	13.55%	9.81%	3.95%

*Betas are estimated from monthly portfolio total returns in excess of the 30-day U.S. Treasury bill total return versus the S&P 500 total returns in excess of the 30-day U.S. Treasury bill, January 1926-December 2005.

**Historical riskless rate is measured by the 80-year arithmetic mean income return component of 20-year government bonds (5.22 percent).

†Calculated in the context of the CAPM by multiplying the equity risk premium by beta. The equity risk premium is estimated by the arithmetic mean total return of the S&P 500 (12.30 percent) minus the arithmetic mean income return component of 20-year government bonds (5.22 percent) from 1926-2005.

Graph 7-3
Security Market Line versus Size-Decile Portfolios of the NYSE/AMEX/NASDAQ, with 10th Decile Split 1926-2005

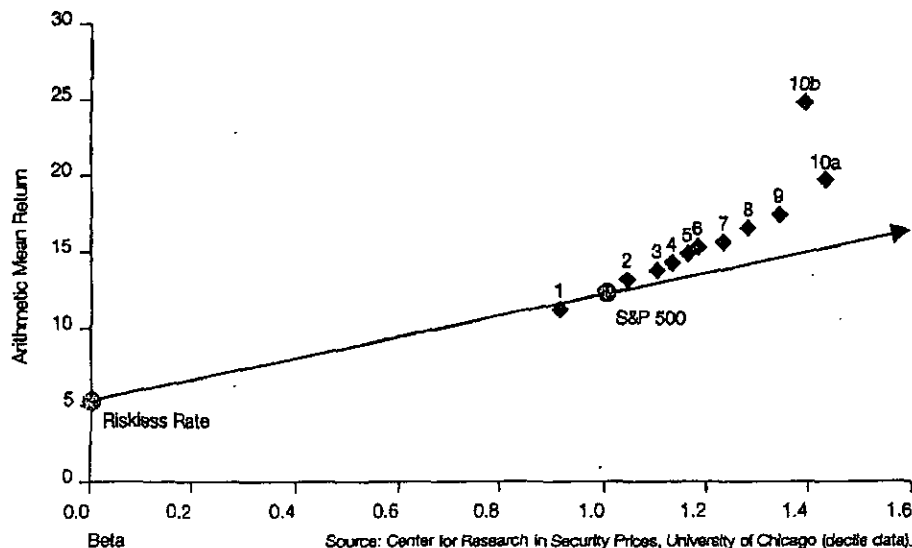


Table 7-8
Historical Number of Companies for NYSE/AMEX/NASDAQ Decile 10

Sept.	Number of Companies
1928	52*
1930	72
1940	78
1950	100
1960	109
1970	865
1980	685
1990	1,814
2000	1,927
2005	1,746

*The fewest number of companies was 49 in March, 1928

Source: Center for Research in Security Prices, University of Chicago.

Alternative Methods of Calculating the Size Premia

The size premia estimation method presented above makes several assumptions with respect to the market benchmark and the measurement of beta. The impact of these assumptions can best be examined by looking at some alternatives. In this section we will examine the impact on the size premia of using a different market benchmark for estimating the equity risk premia and beta. We will also examine the effect on the size premia study of using sum beta or an annual beta.⁴

Changing the Market Benchmark

In the original size premia study, the S&P 500 is used as the market benchmark in the calculation of the realized historical equity risk premium and of each size group's beta. The NYSE total value-weighted index is a common alternative market benchmark used to calculate beta. Table 7-9 uses this market benchmark in the calculation of beta. In order to isolate the size effect, we require an equity risk premium based on a large company stock benchmark. The NYSE deciles 1-2 large company index offers a mutually exclusive set of portfolios for the analysis of the smaller company groups: mid-cap deciles 3-5, low-cap deciles 6-8, and micro-cap deciles 9-10. The size premia analyses using these benchmarks are summarized in Table 7-9 and depicted graphically in Graph 7-4.

For the entire period analyzed, 1926-2005, the betas obtained using the NYSE total value-weighted index are higher than those obtained using the S&P 500. Since smaller companies had higher betas using the NYSE benchmark, one would expect the size premia to shrink. However, as was illustrated in Chapter 5, the equity risk premium calculated using the NYSE deciles 1-2 benchmark results in a value of 6.33, as opposed to 7.08 when using the S&P 500. The effect of the higher betas and lower equity risk premium cancel each other out, and the resulting size premia in Table 7-9 are slightly higher than those resulting from the original study.

⁴ Sum beta is the method of beta estimation described in Chapter 6 that was developed to better account for the lagged reaction of small stocks to market movements. The sum beta methodology was developed for the same reason that the size premia were developed; small company betas were too small to account for all of their excess returns.

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Utilities

The utilities rating methodology encompasses two basic components: business risk analysis and financial analysis. Evaluation of industry characteristics, the utility's position within that industry, its regulation, and its management provides the context for assessing a firm's financial condition.

Historical analysis is a tool for identifying strengths and weaknesses, and provides a starting point for evaluating financial condition. Business position assessment is the qualitative measure of a utility's fundamental creditworthiness. It focuses on the forces that will shape the utilities' future.

Utilities credit analysis factors

Business risk	Financial risk
• Markets and service area	• Earnings production
• Economy	• Capital structure
• Competitive position	• Cash flow adequacy
• Operations	• Branches/territories/capital
• Regulation	• Dividends
• Management	
• Fuel, power, and utility supply	
• Asset concentration	

The credit analysis of utilities is quickly evolving, as utilities are treated less as regulated monopolies and more as entities faced with a host of challengers in a competitive environment. Marketplace dynamics are supplanting the power of regulation, making it critically important to reduce costs and/or market new services in order to thwart competitors' inroads.

Markets and service area economy

Assessing service territory begins with the economic and demographic evaluation of the area in which the utility has its franchise. Strength of long-term demand for the product is examined from a macroeconomic perspective. This enables Standard & Poor's to evaluate the affordability of rates and the staying power of demand.

Standard & Poor's tries to discern any secular consumption trends and, more importantly, the reasons for them. Specific items examined include the size and growth rate of the market, strength of the franchise, historical and projected sales growth, income levels and trends in population, employment, and per capita income. A utility with a healthy economy and customer base—as illustrated by diverse employment opportunities, average or above-average wealth and income statistics, and low unemployment—will have a greater capacity to support its operations.

ment—will have a greater capacity to support its operations.

For electric and gas utilities, distribution by customer class is scrutinized to assess the depth and diversity of the utility's customer mix. For example, heavy industrial concentration is viewed cautiously, since a utility may have significant exposure to cyclical volatility. Alternatively, a large residential component yields a stable and more predictable revenue stream. The largest utility customers are identified to determine their importance to the bottom line and assess the risk of their loss and potential adverse effect on the utility's financial position. Credit concerns arise when individual customers represent more than 5% of revenues. The company or industry may play a significant role in the overall economic base of the service area. Moreover, large customers may turn to cogeneration or alternative power supplies to meet their energy needs, potentially leading to reduced cash flow for the utility (even in cases where a large customer pays discounted rates and is not a profitable account for the utility). Customer concentration is less significant for water and telecommunication utilities.

Competitive position

As competitive pressures have intensified in the utilities industry, Standard & Poor's analysis has deepened to include a more thorough review of competitive position.

Electric utility competition

For electric utilities, competitive factors examined include: percentage of firm wholesale revenues that are most vulnerable to competition; industrial load concentration; exposure of key customers to alternative suppliers; commercial concentrations; rates for various customer classes; rate design and flexibility; production costs, both marginal and fixed; the regional capacity situation; and transmission constraints. A regional focus is evident, but high costs and rates relative to national averages are also of significant concern because of the potential for electricity substitutes over time.

Mounting competition in the electric utility industry derives from excess generating capacity, lower barriers to entering the electric generating business, and marginal costs that are below embedded costs. Standard & Poor's has already witnessed declining prices in wholesale markets, as *de facto* retail competition is already being seen in several parts of the country. Standard & Poor's believes that over the coming years more and more customers will want and demand lower prices. Initial concerns focus on the largest industrial loads, but other customer classes will be increasingly vulnerable. Competition will not necessarily

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ily be driven by legislation. Other pressures will arise from global competition and improving technologies, whether it be the declining cost of incremental generation or advances in transmission capacity or substitute energy sources like the fuel cell. It is impossible to say precisely when wide-open retail competition will occur; this will be evolutionary. However, significantly greater competition in retail markets is inevitable.

Gas utility competition

Similarly, gas utilities are analyzed with regard to their competitive standing in the three major areas of demand: residential, commercial, and industrial. Although regulated as holders of monopoly power, natural gas utilities have for some time been actively competing for energy market share with fuel oil, electricity, coal, solar, wood, etc. The long-term staying power of market demand for natural gas cannot be taken for granted. In fact, as the electric utility industry restructures and reduces costs, electric power will become more cost competitive and threaten certain gas markets. In addition, independent gas marketers have made greater inroads behind the city gate and are competing for large gas users. Moreover, the recent trend by state regulators to unbundle utility services is creating opportunities for outsiders to market niche products. Distributors still have the upper hand, but those who do not reduce and control costs, and thus rates, could find competition even more difficult.

Natural gas pipelines are judged to carry a somewhat higher business risk than distribution companies because they face competition in every one of their markets. To the extent a pipeline serves utilities versus industrial end users, its stability is greater. Over the next five years, pipeline competition will heat up since many service contracts with customers are expiring. Most distributor or end-use customers are looking to reduce pipeline costs and are working to improve their load factor to do so. Thus, pipelines will likely find it difficult to recontract all capacity in coming years. Being the pipeline of choice is a function of attractive transportation rates, diversity and quality of services provided, and capacity available in each particular market. In all cases though, periodic discounting of rates to retain customers will occur and put pressure on profitability.

Water utility competition

As the last true utility monopoly, water utilities face very little competition and there is currently no challenge to the continuation of franchise areas. The only exceptions have been cases where investor-owned water companies have been subject to condemnation and municipalization because of poor service or political motivations. In that regard, Standard & Poor's pays close attention to costs and rates in relation to neighboring utilities and national averages. (In contrast, the privatization of public water facilities has begun, albeit at a slower pace than anticipated. This is occurring mostly in the form of operating contracts and public/private partnerships, and not in asset transfers. This trend should continue as cities look for ways to bal-

ance their tight budgets.) Also, water utilities are not fully immune to the forces of competition; in a few instances wholesale customers can access more than one supplier.

Telephone competition

The Telecommunications Act of 1996 accelerates the continuing challenge to the local exchange companies' (LECs) century-old monopoly in the local loop. Competitive access providers (CAPs), both facilities-based and resellers, are aggressively pursuing customers, generally targeting metropolitan areas, and promising lower rates and better service.

Most long-distance calls are still originated and terminated on the local telephone company network. To complete such a call, the long-distance provider (including AT&T, MCI, Sprint and a host of smaller interexchange carriers or "IXCs") must pay the local telephone company a steep "access" fee to compensate the local phone company for the use of its local network. CAPs, in contrast, build or lease facilities that directly connect customers to their long-distance carrier, bypassing the local telephone company and avoiding access fees, and thereby can offer lower long-distance rates. But the LECs are not standing still; they are combating the loss of business to CAPs by lowering access fees, thereby reducing the economic incentive for a high usage long-distance customer to use a CAP. LECs are attempting to make up for the loss of revenues from lower access fees by increasing basic local service rates (or at least not lowering them), since basic service is far less subject to competition. LECs are improving operating efficiency and marketing high margin, value-added new services. Additionally, in the wake of the Telecommunications Act, LECs will capture at least some of the inter-LATA long-distance market. As a result of these initiatives, LECs continue to rebuild themselves—from the traditional utility monopoly to leaner, more marketing oriented organizations.

While LECs, and indeed all segments of the telecommunications sector, face increasing competition, there are favorable industry factors that tend to offset heightened business risk and auger for overall ratings stability for most LECs. Importantly, telecommunications is a declining-cost business. With increased deployment of fiber optics, the cost of transport has fallen dramatically and digital switching hardware and software have yielded more capable, trouble-free and cost-efficient networks. As a result, the cost of network maintenance has dropped sharply, as illustrated by the ratio of employees per 10,000 access lines, an oft cited measurement of efficiency. Ratios as low as 25 employees per 10,000 lines are being seen, down from the typical 40 or more employees per 10,000 ratio of only a few years ago.

In addition, networks are far more capable. They are increasingly digitally switched and able to accommodate high-speed communications. The infrastructure needed to accommodate switched broadband services will be built into telephone networks over the next few years. These advanced networks will enable telephone companies to look to a greater variety of high-margin, value-added serv-

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ices. In addition to those current services such as call waiting or caller ID, the delivery of hundreds of broadcast and interactive video channels will be possible. While these services offer the potential of new revenue streams, they will simultaneously present a formidable challenge. LECs will be entering the new (to them) arena of multimedia entertainment and will have to develop expertise in marketing and entertainment programming acumen; such skills stand in sharp contrast to LECs' traditional strengths in engineering and customer service.

Operations

Standard & Poor's focuses on the nature of operations from the perspective of cost, reliability, and quality of service. Here, emphasis is placed on those areas that require management attention in terms of time or money and which, if unresolved, may lead to political, regulatory, or competitive problems.

Operations of electric utilities

For electric utilities, the status of utility plant investment is reviewed with regard to generating plant availability and utilization, and also for compliance with existing and contemplated environmental and other regulatory standards. The record of plant outages, equivalent availability, load factors, heat rates, and capacity factors are examined. Also important is efficiency, as defined by total megawatt hour per employee and customers per employee. Transmission interconnections are evaluated in terms of the number of utilities to which the utility in question has access, the cost structures and available generating capacity of these other utilities, and the price paid for wholesale power.

Because of mounting competition and the substantial escalation in decommissioning estimates, significant weight is given to the operation of nuclear facilities. Nuclear plants are becoming more vulnerable to high production costs that make their rates uneconomic. Significant asset concentration may expose the utility to poor performance, unscheduled outages or premature shutdowns, and large deferrals or regulatory assets that may need to be written off for the utility to remain competitive. Also, nuclear facilities tend to represent significant portions of their operators' generating capability and assets. The loss of a productive nuclear unit from both power supply and rate base can interrupt the revenue stream and create substantial additional costs for repairs and improvements and replacement power. The ability to keep these stations running smoothly and economically directly influences the ability to meet electric demand, the stability of revenues and costs, and, by extension, the ability to maintain adequate creditworthiness. Thus, economic operation, safe operation, and long-term operation are examined in depth. Specifically, emphasis is placed on operation and maintenance costs, busbar costs, fuel costs, refueling outages, forced outages, plant statistics, NRC evaluations, the potential need for repairs, operating licenses, decommissioning estimates and amounts held in external trusts, spent fuel storage capacity, and management's nuclear experi-

ence. In essence, favorable nuclear operations offer significant opportunities but, if a nuclear unit runs poorly or not at all, the attendant risks can be great.

Operations of gas utilities

For gas pipeline and distribution companies, the degree of plant utilization, the physical condition of the mains and lines, adequacy of storage to meet seasonal needs, "lost and unaccounted for" gas levels, and per-unit nongas operating and construction costs are important factors. Efficiency statistics such as load factor, operating costs per customer, and operating income per employee are also evaluated in comparison to other utilities and the industry as a whole.

Operations of water utilities

As a group, water utilities are continually upgrading their physical plant to satisfy regulations and to develop additional supply. Over the next decade, water systems will increasingly face the task of maintaining compliance, as drinking water regulations change and infrastructure ages. Given that the Safe Drinking Water Act was authorized in 1974, the first generation of treatment plants built to conform with these rules are almost 20 years old. Additionally, because the focus during this period was on satisfying environmental standards, deferred maintenance of distribution systems has been common, especially in older urban areas. The increasing cost of supplying treated water argues against the high level of unaccounted for water witnessed in the industry. Consequently, Standard & Poor's anticipates capital plans for rebuilding distribution lines and major renewal and replacement efforts aimed at treatment plants.

Operations of telephone companies

For telephone companies, cost-of-service analysis focuses on plant capability and measures of efficiency and quality of service. Plant capability is ascertained by looking at such parameters as percentage of digitally switched lines; fiber optic deployment, in particular in those portions of the plant key to network survival; and the degree of broadband capacity fiber and coaxial deployment and broadband switching capacity. Efficiency measures include operating margins, the ratio of employees per 10,000 access lines, and the extent of network and operations consolidation. Quality of service encompasses examination of quantitative measures, such as trouble reports and repeat service calls, as well as an assessment of qualitative factors, that may include service quality goals mandated by regulators.

Regulation

Regulatory rate-setting actions are reviewed on a case-by-case basis with regard to the potential effect on creditworthiness. Regulators' authorizing high rates of return is of little value unless the returns are earnable. Furthermore, allowing high returns based on noncash items does not benefit bondholders. Also, to be viewed positively, regulatory treatment should allow consistent performance from

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period to period, given the importance of financial stability as a rating consideration.

The utility group meets frequently with commission and staff members, both at Standard & Poor's offices and at commission headquarters, demonstrating the importance Standard & Poor's places on the regulatory arena for credit quality evaluation. Input from these meetings and from review of rate orders and their impact weigh heavily in Standard & Poor's analysis.

Standard & Poor's does not "rate" regulatory commissions. State commissions typically regulate a number of diverse industries, and regulatory approaches to different types of companies often differ within a single regulatory jurisdiction. This makes it all but impossible to develop inclusive "ratings" for regulators.

Standard & Poor's evaluation of regulation also encompasses the administrative, judicial, and legislative processes involved in state and federal regulation. These can affect rate-setting activities and other aspects of the business, such as competitive entry, environmental and safety rules, facility siting, and securities sales.

As the utility industry faces an increasingly deregulated environment, alternatives to traditional rate-making are becoming more critical to the ability of utilities to effectively compete, maintain earnings power, and sustain creditor protection. Thus, Standard & Poor's focuses on whether regulators, both state and federal, will help or hinder utilities as they are exposed to greater competition. There is much that regulators can do, from allocating costs to more captive customers to allowing pricing flexibility—and sometimes just stepping out of the way.

Under traditional rate-making, rates and earnings are tied to the amount of invested capital and the cost of capital. This can sometimes reward companies more for justifying costs than for containing them. Moreover, most current regulatory policies do not permit utilities to be flexible when responding to competitive pressures of a deregulated market. Lack of flexible tariffs for electric utilities may lure large customers to wheel cheaper power from other sources.

In general, a regulatory jurisdiction is viewed favorably if it permits earning a return based on the ability to sustain rates at competitive levels. In addition to performance-based rewards or penalties, flexible plans could include market-based rates, price caps, index-based prices, and rates premised on the value of customer service. Such rates more closely mirror the competitive environment that utilities are confronting.

Electric industry regulation

The ability to enter into long-term arrangements at negotiated rates without having to seek regulatory approval for each contract is also important in the electric industry. (While contracting at reduced rates constrains financial performance, it lessens the potential adverse impact in the event of retail wheeling. Since revenue losses associated with this strategy are not likely to be recovered from ratepayers, utilities must control costs well enough to remain

competitive if they are to sustain current levels of bondholder protection.)

Natural gas industry regulation

In the gas industry, too, several state commission policies weigh heavily in the evaluation of regulatory support. Examples include stabilization mechanisms to adjust revenues for changes in weather or the economy, rate and service unbundling decisions, revenue and cost allocation between sales and transportation customers, flexible industrial rates, and the general supportiveness of construction costs and gas purchases.

Water industry regulation

In all water utility activities, federal and state environmental regulations continue to play a critical role. The legislative timetable to effect the 1986 amendments to the Safe Drinking Water Act of 1974 was quite aggressive. But environmental standards-setting has actually slowed over the past couple of years due largely to increasing sentiment that the stringent, costly standards have not been justified on the basis of public health. A moratorium on the promulgation of significant new environmental rules is anticipated.

Telecommunications industry regulation

Despite the advances in telecommunications deregulation, analysis of regulation of telephone operators will continue to be a key rating determinant for the foreseeable future. The method of regulation may be either classic rate-based rate of return or some form of price cap mechanism. The most important factor is to assess whether the regulatory framework—no matter which type—provides sufficient financial incentive to encourage the rated company to maintain its quality of service and to upgrade its plant to accommodate new services while facing increasing competition from wireless operators and cable television companies.

Where regulators do still set tariffs based on an authorized return, Standard & Poor's strives to explore with regulators their view of the rate-of-return components that can materially impact reported versus regulatory earnings. Specifically these include the allowable base upon which the authorized return can be earned, allowable expenses, and the authorized return. Since regulatory oversight runs the gamut from strict, adversarial relationships with the regulated operating companies to highly supportive postures, Standard & Poor's probes beyond the apparent regulatory environment to ascertain the actual impact of regulation on the rated company.

Management

Evaluating the management of a utility is of paramount importance to the analytical process since management's abilities and decisions affect all areas of a company's operations. While regulation, the economy, and other outside factors can influence results, it is ultimately the quality of management that determines the success of a company.

STANDARD & POOR'S CORPORATE RATINGS CRITERIA

With emerging competition, utility management will be more closely scrutinized by Standard & Poor's and will become an increasingly critical component of the credit evaluation. Management strategies can be the key determinant in differentiating utilities and in establishing where companies lie on the business position spectrum. It is imperative that managements be adaptable, aggressive, and proactive if their utilities are to be viable in the future; this is especially important for utilities that are currently uncompetitive.

The assessment of management is accomplished through meetings, conversations, and reviews of company plans. It is based on such factors as tenure, industry experience, grasp of industry issues, knowledge of customers and their needs, knowledge of competitors, accounting and financing practices, and commitment to credit quality. Management's ability and willingness to develop workable strategies to address their systems' needs, to deal with the competitive pressures of free market, to execute reasonable and effective long-term plans, and to be proactive in leading their utilities into the future are assessed. Management quality is also indicated by thoughtful balancing of public and private priorities, a record of credibility, and effective communication with the public, regulatory bodies, and the financial community. Boards of directors will receive ever more attention with respect to their role in setting appropriate management incentives.

With competition the watchword, Standard & Poor's also focuses on management's efforts to enhance financial condition. Management can bolster bondholder protection by taking any number of discretionary actions, such as selling common equity, lowering the common dividend payout, and paying down debt. Also important for the electric industry will be creativity in entering into strategic alliances and working partnerships that improve efficiency, such as central dispatching for a number of utilities or locking up at-risk customers through long-term contracts or expanded flexible pricing agreements. Proactive management teams will also seek alternatives to traditional rate-base, rate-of-return rate-making, move to adopt higher depreciation rates for generating facilities, segment customers by individual market preferences, and attempt to create superior service organizations.

In general, management's ability to respond to mounting competition and changes in the utility industry in a swift and appropriate manner will be necessary to maintain credit health.

Fuel, power, and water supply

Assessment of present and prospective fuel and power supply is critical to every electric utility analysis, while gauging the long-term natural gas supply position for gas pipeline and distribution companies and the water resources of a water utility is equally important. There is no similar analytical category for telephone utilities.

Electric utilities

For electric utilities emphasis is placed on generating

reserve margins, fuel mix, fuel contract terms, demand-side management techniques, and purchased power arrangements. The adequacy of generating margins is examined nationally, regionally, and for each individual company. However, the reserve margin picture is muddied by the imprecise nature of peak-load growth forecasting, and also supply uncertainty relating to such things as Canadian capacity availability and potential plant shutdowns due to age, new NRC rules, acid rain remedies, fuel shortages, problems associated with nontraditional technologies, and so forth. Even apparently ample reserves may not be what they seem. Moreover, the quality of capacity is just as important as the size of reserves. Companies' reserve requirements differ, depending upon individual operating characteristics.

Fuel diversity provides flexibility in a changing environment. Supply disruptions and price hikes can raise rates and ignite political and regulatory pressures that ultimately lead to erosion in financial performance. Thus, the ability to alter generating sources and take advantage of lower cost fuels is viewed favorably.

Dependence on any single fuel means exposure to that fuel's problems: electric utilities that rely on oil or gas face the potential for shortages and rapid price increases; utilities that own nuclear generating facilities face escalating costs for decommissioning; and coal-fired capacity entails environmental problems stemming from concerns over acid rain and the "greenhouse effect."

Buying power from neighboring utilities, qualifying facility projects, or independent power producers may be the best choice for a utility that faces increasing electricity demand. There has been a growing reliance on purchased power arrangements as an alternative to new plant construction. This can be an important advantage, since the purchasing utility avoids potential construction cost overruns as well as risking substantial capital. Also, utilities can avoid the financial risks typical of a multiyear construction program that are caused by regulatory lag and prudence reviews. Furthermore, purchased power may enhance supply flexibility, fuel resource diversity, and maximize load factors. Utilities that plan to meet demand projections with a portfolio of supply-side options also may be better able to adapt to future growth uncertainties. Notwithstanding the benefits of purchasing, such a strategy has risks associated with it. By entering into a firm long-term purchased power contract that contains a fixed-cost component, utilities can incur substantial market, operating, regulatory, and financial risks. Moreover, regulatory treatment of purchased power removes any upside potential that might help offset the risks. Utilities are not compensated through incentive rate-making; rather, purchased power is recovered dollar-for-dollar as an operating expense.

To analyze the financial impact of purchased power, Standard & Poor's first calculates the net present value of future annual capacity payments (discounted at 10%). This represents a potential debt equivalent—the off-balance-sheet obligation that a utility incurs when it enters into a long-term purchased power contract. However, Standard

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& Poor's adds to the utility's balance sheet only a portion of this amount, recognizing that such a contractual arrangement is not entirely the equivalent of debt. What percentage is added is a function of Standard & Poor's qualitative analysis of the specific contract and the extent to which market, operating, and regulatory risks are borne by the utility (the risk factor). For unconditional, take-or-pay contracts, the risk factor range is from 40%-80%, with the average hovering around 60%. A lower risk factor is typically assigned for system purchases from coal-fired utilities and a higher risk factor is usually designated for unit-specific nuclear purchases. The range for take-and-pay performance obligations is between 10%-50%.

Gas utilities

For gas distribution utilities, long-term supply adequacy obviously is critical, but the supply role has become even more important in credit analysis since the Federal Energy Regulatory Commission's Order 636 eliminated the interstate pipeline merchant business. This thrust gas supply responsibilities squarely on local gas distributors. Standard & Poor's has always believed distributor management has the expertise and wherewithal to perform the job well, but the risks are significant since gas costs are such a large percentage of total utility costs. In that regard, it is important for utilities to get preapprovals of supply plans by state regulators or at least keep the staff and commissioners well informed. To minimize risks, a well-run program would diversify gas sources among different producers or marketers, different gas basins in the U.S. and Canada, and different pipeline routes. Also, purchase contracts should be firm, with minimal take-or-pay provisions, and have prices tied to an industry index. A modest percentage of fixed-price gas is not unreasonable. Contracts, whether of gas purchases or pipeline capacity, should be intermediate term. Staggering contract expirations (preferably annually) provides an opportunity to be an active market player. A modest degree of reliance on spot purchases provides flexibility, as does the use of market-based storage. Gas storage and on-property gas resources such as liquefied natural gas or propane air are effective peak-day and peak-season supply management tools.

Since pipeline companies no longer buy and sell natural gas and are just common carriers, connections with varied reserve basins and many wells within those basins are of great importance. Diversity of sources helps offset the risks arising from the natural production declines eventually experienced by all reserve basins and individual wells. Moreover, such diversity can enhance a pipeline's attractiveness as a transporter of natural gas to distributors and end users seeking to buy the most economical gas available for their needs.

Water utilities

Nearly all water systems throughout the U.S. have ample long-term water supplies. Yet to gain comfort, Standard & Poor's assesses the production capability of treatment plants and the ability to pump water from underground aquifers in relation to the usage demands from consumers.

Having adequate treated water storage facilities has become important in recent years and has helped many systems meet demands during peak summer periods. Of interest is whether the resources are owned by the utility or purchased from other utilities or local authorities. Owning properties with water rights provides more supply security. This is especially so in states like California where water allocations are being reduced, particularly since recent droughts and environmental issues have created alarm. Since the primary cost for water companies is treatment, it makes little difference whether raw water is owned or bought. In fact, compliance with federal and state water regulations is very high, and the overall cost to deliver treated water to consumers remains relatively affordable.

Asset concentration in the electric utility industry

In the electric industry, Standard & Poor's follows the operations of major generating facilities to assess if they are well managed or troubled. Significant dependence on one generating facility or a large financial investment in a single asset suggests high risk. The size or magnitude of a particular asset relative to total generation, net plant in service, and common equity is evaluated. Where substantial asset concentration exists, the financial profile of a company may experience wide swings depending on the asset's performance. Heavy asset concentration is most prevalent among utilities with costly nuclear units.

Earnings protection

In this category, pretax cash income coverage of all interest charges is the primary ratio. For this calculation, allowance for funds used during construction (AFUDC) is removed from income and interest expense. AFUDC and other such noncash items do not provide any protection for bondholders. To identify total interest expense, the analyst reclassifies certain operating expenses. The interest component of various off-balance-sheet obligations, such as leases and some purchased-power contracts, is included in interest expense. This provides the most direct indication of a utility's ability to service its debt burden.

While considerable emphasis in assessing credit protection is placed on coverage ratios, this measure does not provide the entire earnings protection picture. Also important are a company's earned returns on both equity and capital, measures that highlight a firm's earnings performance. Consideration is given to the interaction of embedded costs, financial leverage, and pretax return on capital.

Capital structure

Analyzing debt leverage goes beyond the balance sheet and covers quasi-debt items and elements of hidden financial leverage. Noncapitalized leases (including sale/leaseback obligations), debt guarantees, receivables financing, and purchased-power contracts are all considered debt equivalents and are reflected as debt in calculating capital

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structure ratios. By making debt level adjustments, the analyst can compare the degree of leverage used by each utility company.

Furthermore, assets are examined to identify undervalued or overvalued items. Assets of questionable value are discounted to more accurately evaluate asset protection.

Some firms use short-term debt as a permanent piece of their capital structure. Short-term debt also is considered part of permanent capital when it is used as a bridge to permanent financing. Seasonal, self-liquidating debt is excluded from the permanent debt amount, but this situation is rare—with the exception of certain gas utilities. Given the long life of almost all utility assets, short-term debt may expose these companies to interest-rate volatility, remarketing risk, bank line backup risk, and regulatory exposure that cannot be readily offset. The lower cost of shorter-term obligations (assuming a positively sloped yield curve) is a positive factor that partially mitigates the risk of interest-rate variability. As a rule of thumb, a level of short-term debt that exceeds 10% of total capital is cause for concern.

Similarly, if floating-rate debt and preferred stock constitute over one-third of total debt plus preferred stock, this level is viewed as unusually high and may be cause for concern. It might also indicate that management is aggressive in its financial policies.

A layer of preferred stock in the capital structure is usually viewed as equity—since dividends are discretionary and the subordinated claim on assets provides a cushion for providers of debt capital. A preferred component of up to 10% is typically viewed as a permanent wedge in the capital structure of utilities. However, as rate-of-return regulation is phased out, preferred stock may be viewed by utilities—as many industrial firms would—as a temporary option for companies that are not current taxpayers that do not benefit from the tax deductibility of interest. Even now, floating-rate preferred and money market perpetual preferred are problematic; a rise in the rate due to deteriorating credit quality tends to induce a company to take out such preferred stock with debt. Structures that convey tax deductibility to preferred stock have become very popular and do generally afford such financings with equity treatment.

Cash flow adequacy

Cash flow adequacy relates to a company's ability to generate funds internally relative to its needs. It is a basic component of credit analysis because it takes cash to pay expenses, fund capital spending, pay dividends, and make interest and principal payments. Since both common and preferred dividend payments are important to maintain capital market access, Standard & Poor's looks at cash flow measures both before and after dividends are paid.

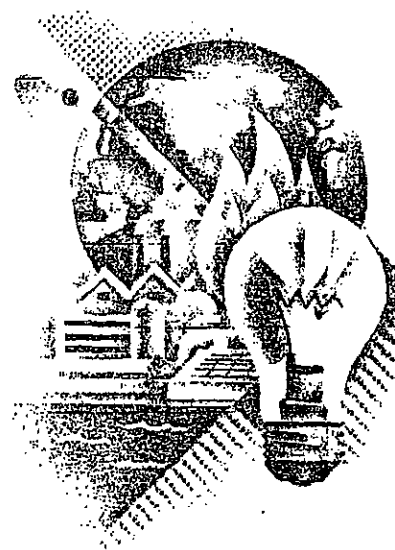
To determine cash flow adequacy, several quantitative relationships are examined. Emphasis is placed on cash flow relative to debt, debt service requirements, and capital spending. Cash flow adequacy is evaluated with respect to a firm's ability to meet all fixed charges, including capacity payments under purchased-power contracts. Despite the conditional nature of some contracts, the purchaser is obligated to pay a minimum capacity charge. The ratio used is funds from operations plus interest and capacity payments divided by interest plus capacity payments.

Financial flexibility/capital attraction

Financing flexibility incorporates a utility's financing needs, plans, and alternatives, as well as its flexibility to accomplish its financing program under stress without damaging creditworthiness. External funding capability complements internal cash flow. Especially since utilities are so capital intensive, a firm's ability to tap capital markets on an ongoing basis must be considered. Debt capacity reflects all the earlier elements: earnings protection, debt leverage, and cash flow adequacy. Market access at reasonable rates is restricted if a reasonable capital structure is not maintained and the company's financial prospects dim. The analyst also reviews indenture restrictions and the impact of additional debt on covenant tests.

Standard & Poor's assesses a company's capacity and willingness to issue common equity. This is affected by various factors, including the market-to-book ratio, dividend policy, and any regulatory restrictions regarding the composition of the capital structure.

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Feature Article

New Business Profile Scores Assigned for U.S. Utility and Power Companies; Financial Guidelines Revised

Standard & Poor's Ratings Services has assigned new business profile scores to U.S. utility and power companies to better reflect the relative business risk among companies in the sector. Standard & Poor's also has revised its published risk-adjusted financial guidelines. The new business scores and financial guidelines do not represent a change to Standard & Poor's ratings criteria or methodology, and no ratings changes are anticipated from the new business profile scores or revised financial guidelines.

New Business Profile Scores and Revised Financial Guidelines

Standard & Poor's has always monitored changes in the industry and altered its business risk assessments accordingly. This is the first time since the 10-point business pro-

file scale for U.S. investor-owned utilities was implemented that a comprehensive assessment of the benefits and the application of the methodology has been made. The principal purpose was to determine if the methodology continues to provide meaningful differentiation of business risk. The review indicated that while business profile scoring continues to provide analytical benefits, the complete range of the 10-point scale was not being utilized to the fullest extent.

Standard & Poor's has also revised the key financial guidelines that it uses as an integral part of evaluating the credit quality of U.S. utility and power companies. These guidelines were last updated in June 1999. The financial guidelines for three principal ratios (funds from operations (FFO) interest coverage, FFO to total debt, and total debt to total capital) have been broadened so as to be more flexible. Pretax interest cov-

Chart 1
Distribution of Business Profile Scores

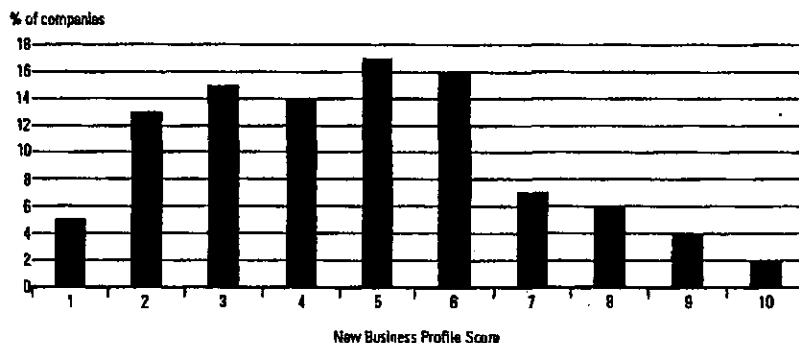
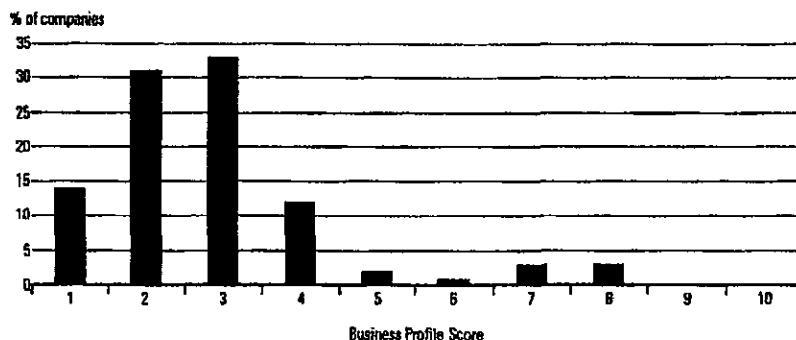


Chart 2
Transmission and Distribution—Water, Gas, and Electric



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erage as a key credit ratio was eliminated.

Finally, Standard & Poor's has segmented the utility and power industry into sub-sectors based on the dominant corporate strategy that a company is pursuing. Standard & Poor's has published a new U.S. utility and power company ranking list that reflects these sub-sectors.

There are numerous benefits to the reassessment. Fuller utilization of the entire 10-point scale provides a superior relative ranking of qualitative business risk. A revision of the financial guidelines supports the goal of not causing rating changes from the recalibration of the business profiles. Classification of companies by sub-sectors will ensure greater comparability and consistency in ratings. The use of industry segmentation will also allow more in-depth statistical analysis of ratings distributions and rating changes.

The reassessment does not represent a change to Standard & Poor's criteria or methodology for determining ratings for utility and power companies. Each business profile score should be considered as the assignment of a new score; these scores do not represent improvement or deteri-

oration in our assessment of an individual company's business risk relative to the previously assigned score. The financial guidelines continue to be risk-adjusted based on historical utility and industrial medians. Segmentation into industry sub-sectors does not imply that specific company characteristics will not weigh heavily into the assignment of a company's business profile score.

Results

Previously, 83% of U.S. utility and power business profile scores fell between '3' and '6', which clearly does not reflect the risk differentiation that exists in the utility and power industry today. Since the 10-point scale was introduced, the industry has transformed into a much less homogenous industry, where the divergence of business risk—particularly regarding management, strategy, and degree of competitive market exposure—has created a much wider spectrum of risk profiles. Yet over the same period, business profile scores actually converged more tightly around a median score of '4'. The new business pro-

Chart 3
Transmission Only—Electric, Gas, and Other

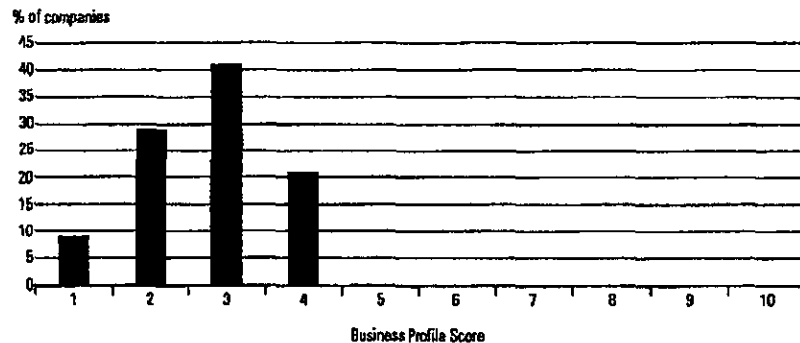
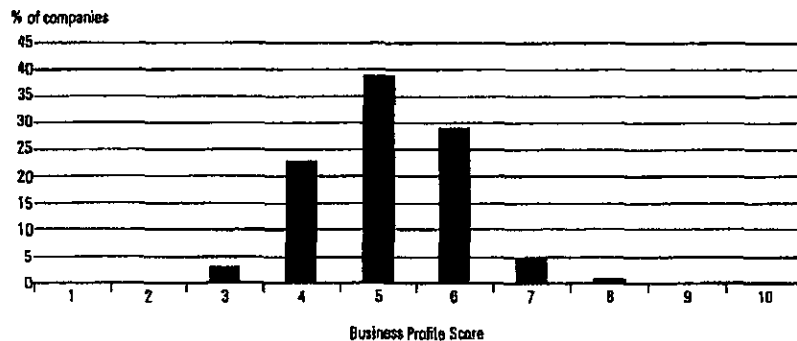


Chart 4
Integrated Electric, Gas, and Combination Utilities



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file scores, as of June 2, are shown in Chart 1. The overall median business profile score is now '5'.

Table 1 contains the revised financial guidelines. It is important to emphasize that these metrics are only guidelines associated with expectations for various rating levels. Although credit ratio analysis is an important part of the ratings process, these three statistics are by no means the only critical financial measures that Standard & Poor's uses in its analytical process. We also analyze a wide array of financial ratios that do not have published guidelines for each rating category.

Again, ratings analysis is not driven solely by these financial ratios, nor has it ever been. In fact, the new financial guidelines that Standard & Poor's is incorporating for the specified rating categories reinforce the analytical framework whereby other factors can outweigh the achievement of otherwise acceptable financial ratios. These factors include:

- Effectiveness of liability and liquidity management;
- Analysis of internal funding sources;

- Return on invested capital;
- The execution record of stated business strategies;
- Accuracy of projected performance versus actual results, as well as the trend;
- Assessment of management's financial policies and attitude toward credit; and
- Corporate governance practices.

Charts 2 through 6 show business profile scores broken out by industry sub-sector. The five industry sub-sectors are:

- Transmission and distribution—Water, gas, and electric;
- Transmission only—Electric, gas, and other;
- Integrated electric, gas, and combination utilities;
- Diversified energy and diversified nonenergy; and
- Energy merchant/power developer/trading and marketing companies.

The average business profile scores for transmission and distribution companies and transmission-only companies are lower on the scale than the previous averages, while the average business profile scores for integrated utilities, diversified energy, and energy merchants and developers are higher.

Chart 5
Diversified Energy and Diversified Non-Energy

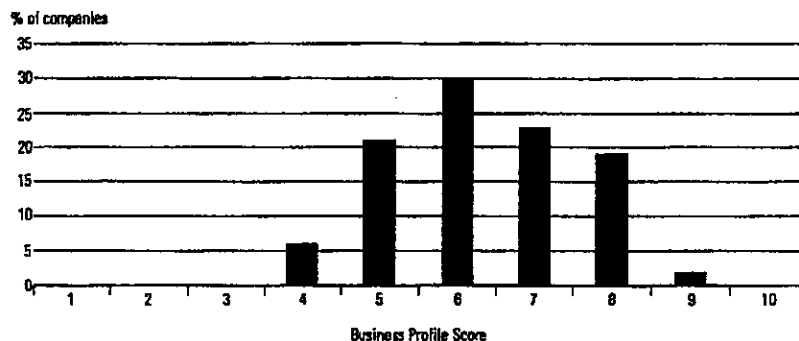
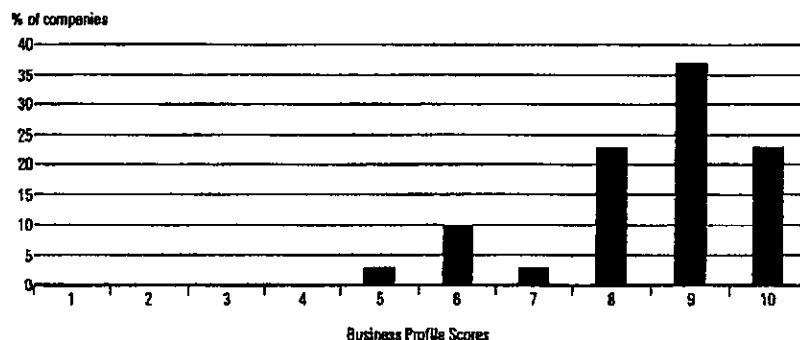


Chart 6
Energy Merchant/Developers/Trading and Marketing



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See pages 16 to 19 for the company ranking list of business profile scores segmented by industry sub-sector and ranked in order of credit rating, outlook, business profile score, and relative strength.

Business Profile Score Methodology

Standard & Poor's methodology of determining corporate utility business risk is anchored in the assessment of certain specific characteristics that define the sector. We assign business profile scores to each of the rated companies in the utility and power sector on a 10-point scale, where '1' represents the lowest risk and '10' the highest risk. Business pro-

file scores are assigned to all rated utility and power companies, whether they are holding companies, subsidiaries, or stand-alone corporations. For operating subsidiaries and stand-alone companies, the score is a bottom-up assessment. Scores for families of companies are a composite of the operating subsidiaries' scores. The actual credit rating of a company is analyzed, in part, by comparing the business profile score with the risk-adjusted financial guidelines.

For most companies, business profile scores are assessed using five categories; specifically, regulation, markets, operations, competitiveness, and management. The emphasis placed on each category may be influenced by the

Table 1

Revised Financial Guidelines**Funds from operations/interest coverage (x)**

Business Profile	AA		A		BBB		BB	
1	3	2.5	2.5	1.5	1.5	1		
2	4	3	3	2	2	1		
3	4.5	3.5	3.5	2.5	2.5	1.5	1.5	1
4	5	4.2	4.2	3.5	3.5	2.5	2.5	1.5
5	5.5	4.5	4.5	3.8	3.8	2.8	2.8	1.8
6	6	5.2	5.2	4.2	4.2	3	3	2
7	8	6.5	6.5	4.5	4.5	3.2	3.2	2.2
8	10	7.5	7.5	5.5	5.5	3.5	3.5	2.5
9			10	7	7	4	4	2.8
10			11	8	8	5	5	3

Funds from operation/total debt (%)

Business Profile	AA		A		BBB		BB	
1	20	15	15	10	10	5		
2	25	20	20	12	12	8		
3	30	25	25	15	15	10	10	5
4	35	28	28	20	20	12	12	8
5	40	30	30	22	22	15	15	10
6	45	35	35	28	28	18	18	12
7	55	45	45	30	30	20	20	15
8	70	55	55	40	40	25	25	15
9			65	45	45	30	30	20
10			70	55	55	40	40	25

Total debt/total capital (%)

Business Profile	AA		A		BBB		BB	
1	48	55	55	60	60	70		
2	45	52	52	58	58	68		
3	42	50	50	55	55	65	65	70
4	38	45	45	52	52	62	62	68
5	35	42	42	50	50	60	60	65
6	32	40	40	48	48	58	58	62
7	30	38	38	45	45	55	55	60
8	25	35	35	42	42	52	52	58
9			32	40	40	50	50	55
10			25	35	35	48	48	52

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dominant strategy of the company or other factors. For example, for a regulated transmission and distribution company, regulation may account for 30% to 40% of the business profile score because regulation can be the single-most important credit driver for this type of company. Conversely, competition, which may not exist for a transmission and distribution company, would provide a much lower proportion (e.g., 5% to 15%) of the business profile score.

For certain types of companies, such as power generators, power developers, oil and gas exploration and production companies, or nonenergy-related holdings, where these five components may not be appropriate, Standard & Poor's will use other, more appropriate methodologies. Some of these companies are assigned business profile scores that are useful only for relative ranking purposes.

As noted above, the business profile score for a parent or holding company is a composite of the business profile scores of its individual subsidiary companies. Again, Standard & Poor's does not apply rigid guidelines for deter-

mining the proportion or weighting that each subsidiary represents in the overall business profile score. Instead, it is determined based on a number of factors. Standard & Poor's will analyze each subsidiary's contribution to FFO, forecast capital expenditures, liquidity requirements, and other parameters, including the extent to which one subsidiary has higher growth. The weighting is determined case-by-case. ■

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MISSOURI AMERICAN WATER COMPANY
CAPITALIZATION AND FINANCIAL STATISTICS (1)
2000 - 2004, INCLUSIVE

	2005	2004	2003	2002	2001	
	(MILLIONS OF DOLLARS)					
CAPITALIZATION STATISTICS						
AMOUNT OF CAPITAL EMPLOYED						
TOTAL PERMANENT CAPITAL	\$508.782	\$515.396	\$509.136	\$503.729	\$433.111	
SHORT-TERM DEBT	24.530	21.475	2.274	5.257	28.090	
TOTAL-CAPITAL EMPLOYED	<u>\$533.322</u>	<u>\$536.871</u>	<u>\$511.410</u>	<u>\$508.986</u>	<u>\$461.201</u>	
INDICATED AVERAGE CAPITAL COST RATES (2)						
TOTAL DEBT	5.83 %	5.84 %	5.93 %	5.66 %	6.48 %	
						5 YEAR AVERAGE
DIVIDEND PAYOUT RATIO	103.85 %	69.34 %	72.35 %	74.70 %	69.15 %	77.90 %
CAPITAL STRUCTURE RATIOS						
BASED ON TOTAL PERMANENT CAPITAL:						
LONG-TERM DEBT	55.87 %	56.26 %	56.96 %	57.59 %	54.06 %	56.15 %
MINORITY INTEREST	0.52	0.52	0.53	0.54	0.63	0.55
COMMON EQUITY	<u>43.61</u>	<u>43.22</u>	<u>42.51</u>	<u>41.87</u>	<u>45.31</u>	<u>43.30</u>
TOTAL	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
BASED ON TOTAL CAPITAL:						
TOTAL DEBT, INCLUDING SHORT-TERM	57.90 %	58.01 %	57.15 %	58.04 %	56.86 %	57.59 %
MINORITY INTEREST	0.50	0.50	0.53	0.53	0.59	0.53
COMMON EQUITY	<u>41.60</u>	<u>41.49</u>	<u>42.32</u>	<u>41.43</u>	<u>42.55</u>	<u>41.88</u>
TOTAL	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
RATE OF RETURN ON AVERAGE COMMON EQUITY	9.51 %	6.75 %	8.33 %	11.22 %	11.63 %	9.69 %
FUNDS FROM OPERATIONS / INTEREST COVERAGE(3)	3.95 x	3.40 x	4.30 x	4.35 x	3.60 x	3.92 x
FUNDS FROM OPERATIONS / TOTAL DEBT(4)	17.28 %	13.62 %	18.70 %	17.90 %	15.98 %	16.90 %
TOTAL DEBT / TOTAL CAPITAL	57.90 %	58.01 %	57.15 %	58.04 %	56.86 %	57.59 %

SEE PAGE 2 FOR NOTES.

Missouri American Water Company
Capitalization and Financial Statistics
2001-2005, Inclusive

Notes:

- (1) All capitalization and financial statistics are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Funds from operations (sum of net income, depreciation, amortization, net deferred income tax and investment tax credits, less total AFUDC) plus interest charges divided by interest charges.
- (4) Funds from operations (as defined in Note 3) as a percentage of total debt.

Source of Information: Missouri American Annual Reports to the Public Service Commission of the State of Missouri and Audited Financial Statements

PROXY GROUP OF SIX AUS UTILITY REPORTS WATER COMPANIES
CAPITALIZATION AND FINANCIAL STATISTICS (1)
2001 - 2006, INCLUSIVE

	2005	2004	2003	2002	2001	
	(MILLIONS OF DOLLARS)					
<u>CAPITALIZATION STATISTICS</u>						
AMOUNT OF CAPITAL EMPLOYED						
TOTAL PERMANENT CAPITAL	\$568,458	\$533,070	\$478,481	\$411,922	\$379,216	
SHORT-TERM DEBT	\$29,333	\$23,573	\$28,984	\$34,082	\$30,378	
TOTAL CAPITAL EMPLOYED	\$598,791	\$556,643	\$507,465	\$446,014	\$409,594	
INDICATED AVERAGE CAPITAL COST RATES (2)						
TOTAL DEBT	6.55 %	6.59 %	6.55 %	6.81 %	7.19 %	
PREFERRED STOCK	4.40	4.20	2.83	5.60	5.07	
CAPITAL STRUCTURE RATIOS						5 YEAR AVERAGE
BASED ON TOTAL PERMANENT CAPITAL:						
LONG-TERM DEBT	61.01 %	50.86 %	51.48 %	51.41 %	51.37 %	51.22 %
PREFERRED STOCK	0.12	0.12	0.14	0.18	0.37	0.19
COMMON EQUITY	48.87	48.02	48.38	48.41	49.26	48.59
TOTAL	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
BASED ON TOTAL CAPITAL:						
TOTAL DEBT, INCLUDING SHORT-TERM	52.68 %	52.49 %	54.42 %	54.18 %	54.67 %	53.89 %
PREFERRED STOCK	0.12	0.12	0.14	0.17	0.33	0.18
COMMON EQUITY	47.20	47.39	45.44	45.65	45.00	46.13
TOTAL	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
<u>FINANCIAL STATISTICS</u>						
FINANCIAL RATIOS - MARKET BASED						
EARNINGS / PRICE RATIO	4.32 %	4.73 %	4.53 %	5.12 %	5.13 %	4.76 %
MARKET / AVERAGE BOOK RATIO	258.61	221.14	217.38	210.47	206.24	222.37
DIVIDEND YIELD	2.70	3.37	3.32	3.55	3.68	3.32
DIVIDEND PAYOUT RATIO	62.62	67.43	77.96	70.23	73.03	70.25
RATE OF RETURN ON AVERAGE BOOK COMMON EQUITY	10.81 %	10.12 %	9.55 %	10.46 %	10.38 %	10.22 %
FUNDS FROM OPERATIONS / INTEREST COVERAGE (3)	4.05 X	4.17 X	3.78 X	3.57 X	3.50 X	3.81 X
FUNDS FROM OPERATIONS / TOTAL DEBT (4)	19.81 %	20.57 %	17.04 %	16.78 %	16.55 %	18.11 %
TOTAL DEBT / TOTAL CAPITAL	52.68 %	52.49 %	54.42 %	54.18 %	54.67 %	53.89 %

See Page 2 for notes.

Proxy Group of Six AUS Utility Reports Water Companies
Capitalization and Financial Statistics
2001-2005, Inclusive

Notes:

- (1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group, and are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Funds from operations (sum of net income, depreciation, amortization, net deferred income tax and investment tax credits, less total AFUDC) plus interest charges divided by interest charges.
- (4) Funds from operations (as defined in Note 3) as a percentage of total debt.

Selection Criteria:

The basis of selection was to include those water companies: 1) which are included in the Water Company Group of AUS Utility Reports (November 2006); 2) which have Value Line (Standard Edition) five-year EPS growth rate projections or Thomson FN / First Call consensus five-year EPS growth rate projections; and 3) which have more than 70% of their 2005 operating revenues derived from water operations.

The following six water companies met the above criteria:

American States Water Co.
Aqua America, Inc.
Artesian Resources, Inc.
California Water Service Group
SJW Corporation
York Water Co.

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus / Research
Insight Database
Company Annual Forms 10K

Capital Structure Based upon Total Capital for
the Proxy Group of Six AUS Utility Reports Water Companies
for the Years 2001 through 2005

	2005	2004	2003	2002	2001	5 YEAR AVERAGE
<u>American States Water Co.</u>						
Long-Term Debt	48.03 %	43.68 %	46.21 %	48.61 %	52.63 %	48.03 %
Short-Term Debt	4.82	8.55	11.22	7.10	4.27	7.19
Preferred Stock	0.00	0.00	0.00	0.00	0.40	0.08
Common Equity	<u>47.15</u>	<u>47.79</u>	<u>42.57</u>	<u>43.28</u>	<u>42.70</u>	<u>44.70</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Aqua America, Inc.</u>						
Long-Term Debt	48.68 %	50.03 %	49.35 %	50.36 %	47.67 %	49.22 %
Short-Term Debt	7.47	5.10	6.47	9.39	9.83	7.65
Preferred Stock	0.08	0.08	0.06	0.06	0.17	0.09
Common Equity	<u>43.77</u>	<u>44.79</u>	<u>44.12</u>	<u>40.18</u>	<u>42.33</u>	<u>43.04</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Artesian Resources Corp.</u>						
Long-Term Debt	60.30 %	55.85 %	54.79 %	53.82 %	49.44 %	54.84 %
Short-Term Debt	2.08	7.38	9.39	3.24	16.68	7.75
Preferred Stock	0.00	0.00	0.07	0.17	0.56	0.16
Common Equity	<u>37.62</u>	<u>36.77</u>	<u>35.75</u>	<u>42.77</u>	<u>33.32</u>	<u>37.25</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>California Water Service Group</u>						
Long-Term Debt	48.07 %	48.66 %	51.77 %	51.25 %	48.36 %	49.62 %
Short-Term Debt	0.00	0.00	1.22	7.42	5.11	2.75
Preferred Stock	0.61	0.61	0.66	0.71	0.81	0.68
Common Equity	<u>51.32</u>	<u>50.73</u>	<u>46.35</u>	<u>40.62</u>	<u>45.72</u>	<u>48.95</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>SJW Corporation</u>						
Long-Term Debt	42.63 %	43.77 %	45.64 %	39.88 %	40.59 %	42.52 %
Short-Term Debt	0.00	0.00	0.00	4.16	4.24	1.88
Preferred Stock	0.02	0.04	0.05	0.07	0.06	0.05
Common Equity	<u>57.35</u>	<u>56.19</u>	<u>54.31</u>	<u>55.79</u>	<u>55.11</u>	<u>55.75</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>York Water Company</u>						
Long-Term Debt	47.34 %	51.94 %	41.40 %	45.00 %	46.35 %	48.41 %
Short-Term Debt	6.65	0.00	9.07	3.77	2.83	4.48
Preferred Stock	0.00	0.00	0.00	0.00	0.00	0.00
Common Equity	<u>46.01</u>	<u>48.06</u>	<u>49.53</u>	<u>51.23</u>	<u>50.82</u>	<u>49.13</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Proxy Group of Six AUS Water Companies</u>						
Long-Term Debt	48.18 %	48.89 %	48.19 %	48.33 %	47.51 %	48.44 %
Short-Term Debt	3.50	3.50	6.23	5.85	7.16	5.25
Preferred Stock	0.12	0.12	0.14	0.17	0.33	0.18
Common Equity	<u>47.20</u>	<u>47.39</u>	<u>45.44</u>	<u>45.65</u>	<u>45.00</u>	<u>46.13</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus / Research Insight Data Base
Company Annual Forms 10K (Sinking Fund Requirements)

PROXY GROUP OF FOUR VALUE LINE (STANDARD EDITION) WATER COMPANIES
CAPITALIZATION AND FINANCIAL STATISTICS (1)
2001-2005, INCLUSIVE

	2005	2004	2003	2002	2001	
(MILLIONS OF DOLLARS)						
CAPITALIZATION STATISTICS						
AMOUNT OF CAPITAL EMPLOYED						
TOTAL PERMANENT CAPITAL	\$773,655	\$719,252	\$628,903	\$541,862	\$466,630	
SHORT-TERM DEBT	\$41,576	\$32,522	\$33,728	\$48,623	\$37,977	
TOTAL CAPITAL EMPLOYED	\$815,231	\$751,774	\$662,631	\$590,485	\$504,607	
INDICATED AVERAGE CAPITAL COST RATES (2)						
TOTAL DEBT	6.36 %	6.26 %	6.38 %	6.39 %	7.09 %	
PREFERRED STOCK	4.27	3.38	2.63	3.73	4.34	
CAPITAL STRUCTURE RATIOS						5 YEAR AVERAGE
BASED ON TOTAL PERMANENT CAPITAL:						
LONG-TERM DEBT	49.45 %	49.42 %	51.43 %	55.35 %	63.70 %	61.87 %
PREFERRED STOCK	0.22	0.24	0.40	0.39	0.47	0.34
COMMON EQUITY	50.23	50.34	48.17	44.26	45.83	47.79
TOTAL	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
BASED ON TOTAL CAPITAL:						
TOTAL DEBT, INCLUDING SHORT-TERM	50.93 %	51.13 %	53.69 %	58.05 %	58.98 %	53.95 %
PREFERRED STOCK	0.22	0.25	0.39	0.39	0.45	0.34
COMMON EQUITY	49.85	48.62	45.92	41.67	43.93	45.71
TOTAL	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %
FINANCIAL STATISTICS						
FINANCIAL RATIOS - MARKET BASED						
EARNINGS / PRICE RATIO	3.88	3.88	4.12	4.96	4.81	4.33 %
MARKET / AVERAGE BOOK RATIO	248.19	222.89	220.49	223.08	227.57	228.40
DIVIDEND YIELD	2.42	2.79	2.81	3.10	3.11	2.87
DIVIDEND PAYOUT RATIO	61.18	71.81	74.09	61.40	68.53	67.08
RATE OF RETURN ON AVERAGE BOOK COMMON EQUITY	9.19 %	8.38 %	9.19 %	10.91 %	10.83 %	9.70 %
FUNDS FROM OPERATIONS / INTEREST COVERAGE (3)	4.16 X	4.40 X	3.81 X	3.67 X	3.61 X	3.93 X
FUNDS FROM OPERATIONS / TOTAL DEBT (4)	19.61 %	20.38 %	17.79 %	15.81 %	16.95 %	16.09 %
TOTAL DEBT / TOTAL CAPITAL	50.93 %	51.13 %	53.69 %	58.05 %	58.98 %	53.95 %

See Page 2 for notes.

Proxy Group of Four Value Line (Standard Edition) Water Companies
Capitalization and Financial Statistics
2001-2005, Inclusive

Notes:

- (1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group, and are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Funds from operations (sum of net income, depreciation, amortization, net deferred income tax and investment tax credits, less total AFUDC) plus interest charges divided by interest charges.
- (4) Funds from operations (as defined in Note 3) as a percentage of total debt.

Selection Criteria:

The basis of selection was to include those water companies: 1) which are included in the Value Line (Standard Edition).

The following four water companies met the above criteria:

American States Water Co.
Aqua America, Inc.
California Water Service Group
Southwest Water Company

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus / Research
Insight Database
Company Annual Forms 10K

Capital Structure Based upon Total Capital for
the Proxy Group of Four Value Line (Standard Edition) Water Companies
for the Years 2001 through 2005

	2005	2004	2003	2002	2001	5 YEAR AVERAGE
<u>American States Water Co.</u>						
Long-Term Debt	48.03 %	43.86 %	48.21 %	49.61 %	52.83 %	48.03 %
Short-Term Debt	4.82	8.55	11.22	7.10	4.27	7.19
Preferred Stock	0.00	0.00	0.00	0.00	0.40	0.08
Common Equity	<u>47.15</u>	<u>47.79</u>	<u>42.57</u>	<u>43.29</u>	<u>42.70</u>	<u>44.70</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Acua America, Inc.</u>						
Long-Term Debt	48.68 %	50.03 %	49.35 %	50.36 %	47.87 %	49.22 %
Short-Term Debt	7.47	5.10	6.47	9.39	9.83	7.65
Preferred Stock	0.08	0.07	0.06	0.06	0.17	0.09
Common Equity	<u>43.77</u>	<u>44.80</u>	<u>44.12</u>	<u>40.19</u>	<u>42.33</u>	<u>43.04</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>California Water Service Group</u>						
Long-Term Debt	48.07 %	48.66 %	51.77 %	51.25 %	48.36 %	49.62 %
Short-Term Debt	0.00	0.00	1.22	7.42	5.11	2.75
Preferred Stock	0.61	0.61	0.68	0.71	0.81	0.68
Common Equity	<u>51.32</u>	<u>50.73</u>	<u>46.35</u>	<u>40.62</u>	<u>45.72</u>	<u>46.95</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Southwest Water Company</u>						
Long-Term Debt	48.87 %	48.53 %	48.50 %	57.07 %	55.97 %	51.35 %
Short-Term Debt	0.00	0.00	0.00	0.00	0.00	0.00
Preferred Stock	0.17	0.28	0.85	0.74	0.41	0.49
Common Equity	<u>53.18</u>	<u>51.19</u>	<u>50.65</u>	<u>42.19</u>	<u>43.62</u>	<u>48.16</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Proxy Group of Four Value Line (Std. Ed.) Water Companies</u>						
Long-Term Debt	47.86 %	47.72 %	48.96 %	52.07 %	51.16 %	49.55 %
Short-Term Debt	3.07	3.41	4.73	5.98	4.80	4.40
Preferred Stock	0.22	0.25	0.39	0.38	0.45	0.34
Common Equity	<u>48.85</u>	<u>48.62</u>	<u>45.92</u>	<u>41.57</u>	<u>43.59</u>	<u>45.71</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus / Research Insight Data Base
Company Annual Forms 10K (Sinking Fund Requirements)

Missouri American Water Company
Hypothetical Example of the Inadequacy of
A DCF Return Rate Related to Book Value
When Market Value is Greater / Less than Book Value

Line No.		<u>1</u>	<u>2</u>	<u>3</u>
		Market Value	Book Value with Market to Book Ratio of 180%	Book Value with Market to Book Ratio of 80%
1.	Per Share	\$ 24.00	\$ 13.33	\$ 30.00
2.	DCF Cost Rate (1)	10.00%	10.00%	10.00%
3.	Return in Dollars	\$ 2.400	\$ 1.333	\$ 3.000
4.	Dividends (2)	\$ 0.840	\$ 0.840	\$ 0.840
5.	Growth in Dollars	\$ 1.560	\$ 0.493	\$ 2.160
6.	Return on Market Value	10.00%	5.55% (3)	12.50% (4)
7.	Rate of Growth on Market Value	6.50% (5)	2.05% (6)	9.00% (7)

Notes: (1) Comprised of 3.5% dividend yield and 6.5% growth.

(2) $\$24.00 \times 3.5\% \text{ yield} = \0.840 .

(3) $\$1.333 / \$24.00 \text{ market value} = 5.55\%$.

(4) $\$3.000 / \$24.00 \text{ market value} = 12.50\%$.

(5) Expected rate of growth per market based DCF model.

(6) Actual rate of growth when DCF cost rate is applied to book value ($\$1.333 \text{ possible earnings} - \$0.840 \text{ dividends} = \$0.493 \text{ for growth} / \$24.00 \text{ market value} = 2.05\%$).

(7) Actual rate of growth when DCF cost rate is applied to book value ($\$3.000 \text{ possible earnings} - \$0.840 \text{ dividends} = \$2.160 \text{ for growth} / \$24.00 \text{ market value} = 9.00\%$).

Missouri American Water Company
Indicated Common Equity Cash Flows Through Use of the
Single Stage Discounted Cash Flow Model for
the Proxy Group of Six AUS Utility Reports Water Companies and the
Proxy Group of Four Value Line (Standard Edition) Water Companies

Based upon Historical and Projected Growth in DPS, EPS, and S&P500

	1	2	3	4	5
	Average Dividend Yield (1)	Dividend Growth Component (2)	Adjusted Dividend Yield (3)	Growth Rate (4)	Indicated Common Equity Cash Flows (5)
<u>Proxy Group of Six AUS Utility</u> <u>Reports Water Companies:</u>					
American States Water Co.	2.6 %	0.1 %	2.7 %	6.6 %	8.2 %
Aqua America, Inc.	1.9	0.1	2.0	8.3	11.3
Artisan Resources Corp.	3.4	0.1	3.5	6.4	9.9
California Water Services Group	3.0	0.1	3.1	4.0	7.1
SJM Corp.	1.9	0.1	2.0	6.6	10.9
York Water Company	2.6	0.1	2.6	7.8	10.4
Average	2.6 %	0.1 %	2.7 %	6.9 %	10.5 % (6)
<u>Proxy Group of Four Value Line</u> <u>(Standard Edition) Water</u> <u>Companies:</u>					
American States Water Co.	2.6 %	0.1 %	2.7 %	6.6 %	8.2 %
Aqua America, Inc.	1.9	0.1	2.0	8.3	11.3
California Water Services Group	3.0	0.1	3.1	4.0	7.1
Southwest Water Company	2.4	0.1	2.5	8.2	10.7
Average	2.6 %	0.1 %	2.6 %	6.8 %	11.0 % (6)

Based upon Projected Growth in EPS

	1	2	3	4	5
	Average Dividend Yield (1)	Dividend Growth Component (2)	Adjusted Dividend Yield (3)	Growth Rate (4)	Indicated Common Equity Cash Flows (5)
<u>Proxy Group of Six AUS Utility</u> <u>Reports Water Companies:</u>					
American States Water Co.	2.6 %	0.1 %	2.7 %	8.3 %	11.0 %
Aqua America, Inc.	1.9	0.1	2.0	11.9	13.3
Artisan Resources Corp.	3.4	0.2	3.6	10.6	13.6
California Water Services Group	3.0	0.1	3.1	6.8	8.0
SJM Corp.	1.9	0.1	2.0	14.0	16.0
York Water Company	2.6	0.1	2.6	11.2	14.1
Average	2.6 %	0.1 %	2.7 %	10.2 %	10.0 % (6) (7)
<u>Proxy Group of Four Value Line</u> <u>(Standard Edition) Water</u> <u>Companies:</u>					
American States Water Co.	2.6 %	0.1 %	2.7 %	8.3 %	11.0 %
Aqua America, Inc.	1.9	0.1	2.0	11.3	13.3
California Water Services Group	3.0	0.1	3.1	6.8	8.0
Southwest Water Company	2.4	0.1	2.5	11.0	13.6
Average	2.6 %	0.1 %	2.6 %	8.1 %	10.0 % (6) (7)

Conclusion:

Proxy Group of Six AUS Utility
Reports Water Companies

10.3 %

Proxy Group of Four Value Line
(Standard Edition) Water
Companies

10.6 %

Notes:

- (1) From Schedule PMA-4 of this Exhibit.
- (2) This reflects a growth rate component equal to one-half the calculation of growth rate (from page 1 of Schedule PMA-10 of this Exhibit) x Column 1 to reflect the periodic payment of dividends (Gordon Model) as opposed to the continuous payment. Thus, for American States Water Co., $2.6\% \times (1/2 \times 6.6\%) = 0.1\%$.
- (3) Column 1 + Column 2.
- (4) From page 1, Schedule PMA-10 of this Exhibit.
- (5) Column 3 + Column 4.
- (6) Includes only those indicated common equity cost rates which are greater than 8.3%, i.e., 200 basis points above the prospective yield on A rated Moody's public utility bonds of 6.3% (from page 1 of Schedule PMA-11 of this Exhibit).
- (7) Excludes Aqua America, Inc.'s results of 13.3%, Artisan Resources Corp.'s 13.6%, SJM Corp.'s 16.0%, York Water Co.'s 14.1% and Southwest Water Company's DCF results of 13.6%, because in its, Altemer opinion it is unlikely that a water company would be authorized a return rate on common equity of 12.0% or greater based upon the DCF model in the immediate future.

Missouri American Water Company
Derivation of Dividend Yield for Use in the
Discounted Cash Flow Model

	Dividend Yield		
	Spot (11/10/2006) (1)	Average of Last 3 Months (2)	Average Dividend Yield (3)
Proxy Group of Six AUS Utility Reports			
<u>Water Companies</u>			
American States Water Co.	2.6 %	2.5 %	2.6 %
Aqua America, Inc.	1.9	1.9	1.9
Artesian Resources Corp.	3.5	3.2	3.4
California Water Services Group	3.0	3.0	3.0
SJW Corp.	1.8	2.0	1.9
York Water Company	2.4	2.5	2.5
Average	<u>2.5 %</u>	<u>2.5 %</u>	<u>2.6 %</u>
Proxy Group of Four Value Line			
<u>(Standard Edition) Water Companies</u>			
American States Water Co.	2.6 %	2.5 %	2.6 %
Aqua America, Inc.	1.9	1.9	1.9
California Water Services Group	3.0	3.0	3.0
Southwest Water Company	3.0	1.7	2.4
Average	<u>2.6 %</u>	<u>2.3 %</u>	<u>2.5 %</u>

Notes: (1) The spot dividend yield is the current annualized dividend per share divided by the spot market price on 11/10/06.

(2) The average 3-month dividend yield was computed by relating the indicated annualized dividend rate and market price on the last trading day of each of the three months ended October 31, 2006.

(3) Equal weight has been given to the 3-month average and spot dividend yield. This provides recognition of current conditions, but does not place undue emphasis thereon.

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus
 Research Insight Database
 finance.yahoo.com

Missouri American Water Company
 Current Institutional Holdings (1) and Individual Holdings (2) for
 the Proxy Group of Six AUS Utility Reports Water Companies,
the Proxy Group of Four Value Line (Standard Edition) Water Companies

	<u>1</u>	<u>2</u>
	November 2006 Percentage of Institutional Holdings (1)	November 2006 Percentage of Individual Holdings (2)
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>		
American States Water Co.	50.0 %	50.0 %
Aqua America	33.8	66.2
Artesian Resources Corp.	11.2	88.8
California Water Service Group	30.5	69.5
SJW Corp.	38.9	61.1
York Water Company	6.7	93.3
Average	<u>28.5 %</u>	<u>71.5 %</u>
 <u>Proxy Group of Four Value Line Water Companies</u>		
American States Water Co.	50.0 %	50.0 %
Aqua America	33.8	66.2
California Water Service Group	30.5	69.5
Southwest Water Company	45.3	54.7
Average	<u>39.9 %</u>	<u>60.1 %</u>

Notes: (1) (1 - column 1).

Source of Information: today.reuters.com, updated November 10, 2006

**Missouri American Water Company
Historical and Projected Growth**

1	2	3	4	5	6	7	8	9	10	11	12	13
Value Line Historical Five Year Growth Rate (1)	EPS	Five Year Historical EPS + SV (2)	DPS	Value Line Projected 2003- 05 to 2008-11 Growth Rate (3)	EPS	Thomson/PI First Call Mean Consensus Projected Five Year Growth Rate (4)	Projected Five Year Growth Rate in EPS (5)	Projected Five Year BR + SV (6)	Range of Growth Rates Low High	Midpoint	Average of all Growth Rates	Average of all Midpoint and Growth Rates (8)
1.0 %	(2.5) %	4.4 %	1.5 %	10.5 %	10.5 %	6.0 %	6.2 %	7.0 %	1.0 % (7)	10.5 % (7)	5.8 %	5.5 %
8.5	8.5	9.2	12.0	12.0	12.0	10.8	11.3	7.0	0.5	12.0	8.3	8.3
3.7 (3)	4.1 (5)	5.5	NA	NA	NA	10.0	10.0	NA	3.7	10.0	8.3	8.3
1.0	(4.0)	3.7	1.0	4.5	7.3	7.3	5.9	4.8	1.0 (7)	7.3 (7)	4.2	4.2
8.0	9.9	6.3	NA	NA	14.0	14.0	14.0	NA	8.0	14.0	8.3	8.3
(0.5)	8.8 (5)	4.4	NA	NA	11.5	11.5	11.5	NA	4.4 (7)	11.5 (7)	7.5	7.5
3.4 %	6.3 % (6)	5.3 %	4.8 %	8.0 %	8.0 %	9.9 %	10.2 %	6.3 %	3.6 %	10.5 %	7.3 %	6.8 %
Average												
1.0 %	(2.5) %	4.4 %	1.5 %	10.5 %	10.5 %	6.0 %	6.2 %	7.0 %	1.0 % (7)	10.5 % (7)	5.8 %	5.5 %
8.5	8.5	9.2	12.0	12.0	12.0	10.8	11.3	7.0	0.5	12.0	8.3	8.3
3.7 (3)	4.1 (5)	5.5	NA	NA	NA	10.0	10.0	NA	3.7	10.0	8.3	8.3
1.0	(4.0)	3.7	1.0	4.5	7.3	7.3	5.9	4.8	1.0 (7)	7.3 (7)	4.2	4.2
8.0	9.9	6.3	NA	NA	14.0	14.0	14.0	NA	8.0	14.0	8.3	8.3
(0.5)	8.8 (5)	4.4	NA	NA	11.5	11.5	11.5	NA	4.4 (7)	11.5 (7)	7.5	7.5
4.8 %	8.0 % (6)	7.3 %	6.3 %	10.1 %	10.1 %	9.1 %	9.1 %	8.0 %	2.5 %	10.8 %	6.7 %	6.8 %
Average												

Price Group of Six AUS Utility Reports
TABLE CONTINUED

American States Water Co.
Aqua America, Inc.
Artesian Resources Corp.
California Water Services Group
SAW Corp.
York Water Company

Price Group of Four Value Line
Standard Edition Water Companies

American States Water Co.
Aqua America, Inc.
California Water Services Group
Southwest Water Company

Notes:

- (1) As shown on pages 9 through 13 of this Schedule. Historical growth rates are five-year compound growth rates.
- (2) From page 2 of this Schedule.
- (3) Average of Columns 8 and 9.
- (4) From page 8 of this Schedule.
- (5) Calculated using the same methodology as Value Line Investment Survey, i.e., three-year base periods ending 2005.
- (6) Average of Columns 1, 2, 3, 4, 5, 6, and 8.
- (7) From Column 7.
- (8) Excludes negative.
- (9) Average of Column 11 and Column 12.

Source of Information: Value Line Investment Survey, October 27, 2008
Thomson/PI First Call Ratings, scd.bloomberg.com, updated November 4, 2008

Missouri American Water Company
Calculation of Historical BR + SV

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
	<u>BR (1)</u>	<u>S Factor (2)</u>	<u>V Factor (3)</u>	<u>SV (4)</u>	<u>BR + SV (5)</u>
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>					
American States Water Co.	3.4 %	2.2 %	43.9 %	1.0 %	4.4 %
Aqua America, Inc.	5.5	3.9	68.0	2.7	8.2
Artesian Resources Corp.	2.8	6.3	45.3	2.9	5.5
California Water Services Group	1.6	4.1	51.1	2.1	3.7
SJW Corp.	5.3	0.0	44.2	0.0	5.3
York Water Company	<u>2.5</u>	<u>2.9</u>	<u>63.8</u>	<u>1.9</u>	<u>4.4</u>
Average	<u>3.5 %</u>	<u>3.2 %</u>	<u>52.7 %</u>	<u>1.8 %</u>	<u>5.3 %</u>
<u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>					
American States Water Co.	3.4 %	2.2 %	43.9 %	1.0 %	4.4 %
Aqua America, Inc.	5.5	3.9	68.0	2.7	8.2
California Water Services Group	1.6	4.1	51.1	2.1	3.7
Southwest Water Company	<u>5.5</u>	<u>13.9</u>	<u>53.9</u>	<u>7.5</u>	<u>13.0</u>
Average	<u>4.0 %</u>	<u>6.0 %</u>	<u>54.2 %</u>	<u>3.3 %</u>	<u>7.3 %</u>

- Notes: (1) From column 6, page 3 of this Schedule.
(2) From column 12, page 4 of this Schedule.
(3) From column 7, page 5 of this Schedule.
(4) Column 2 * column 3.
(5) Column 1 + column 4.

Missouri American Water Company
Historical Internal Growth Rate (1), I.e., BR, for
the Proxy Group of Six AUS Utility Reports Water Companies and the
Proxy Group of Four Value Line (Standard Edition) Water Companies
for the Years 2001-2005

	1	2	3	4	5	6
						Five-Year Average 2000-2004 Internal Growth Rate, I.e., BR
	2005	2004	2003	2002	2001	
Proxy Group of Six AUS Utility Reports Water Companies						
American States Water Co.						
Common Equity Return Rate	10.35 %	7.99 %	5.59 %	9.83 %	10.37 %	
Retention Ratio	43.59	26.17	(12.98)	35.04	35.65	
Internal Growth Rate (1)	4.52	2.01	(0.73)	3.44	3.70	3.4 % (2)
Aqua America, Inc.						
Common Equity Return Rate	11.69 %	11.39 %	12.30 %	13.92 %	13.34 %	
Retention Ratio	43.90	42.75	43.61	45.22	42.95	
Internal Growth Rate (1)	5.13	4.87	5.36	6.29	5.73	5.5
Artisan Resources Corp.						
Common Equity Return Rate	6.93 %	8.15 %	7.41 %	9.67 %	9.80 %	
Retention Ratio	31.05	25.80	19.24	34.96	31.35	
Internal Growth Rate (1)	2.76	2.11	1.43	3.36	3.07	2.6
California Water Services Group						
Common Equity Return Rate	9.31 %	9.72 %	8.68 %	9.56 %	7.49 %	
Retention Ratio	25.81	22.97	8.79	10.13	(14.22)	
Internal Growth Rate (1)	2.40	2.23	0.76	0.97	(1.07)	1.6 (2)
SJW Corp.						
Common Equity Return Rate	11.48 %	11.27 %	11.88 %	9.40 %	9.55 %	
Retention Ratio	55.23	52.90	52.66	40.94	44.11	
Internal Growth Rate (1)	6.34	5.96	6.14	3.85	4.21	5.3
York Water Company						
Common Equity Return Rate	11.85 %	12.17 %	11.66 %	10.37 %	11.73 %	
Retention Ratio	24.70	25.86	21.04	12.32	21.97	
Internal Growth Rate (1)	2.93	3.15	2.45	1.26	2.58	2.5
Average						3.5 %
Proxy Group of Four Value Line (Standard Edition) Water						
American States Water Co.						
Common Equity Return Rate	10.38 %	7.99 %	5.59 %	9.83 %	10.37 %	
Retention Ratio	43.59	26.17	(12.98)	35.04	35.65	
Internal Growth Rate (1)	4.52	2.01	(0.73)	3.44	3.70	3.4 % (2)
Aqua America, Inc.						
Common Equity Return Rate	11.69 %	11.39 %	12.30 %	13.92 %	13.34 %	
Retention Ratio	43.90	42.75	43.61	45.22	42.95	
Internal Growth Rate (1)	5.13	4.87	5.36	6.29	5.73	5.5
California Water Services Group						
Common Equity Return Rate	9.31 %	9.72 %	8.68 %	9.56 %	7.49 %	
Retention Ratio	25.81	22.97	8.79	10.13	(14.22)	
Internal Growth Rate (1)	2.40	2.23	0.76	0.97	(1.07)	1.6 (2)
Southwest Water Company						
Common Equity Return Rate	6.38 %	4.40 %	10.20 %	10.32 %	12.12 %	
Retention Ratio	42.00	21.88	64.23	64.02	67.92	
Internal Growth Rate (1)	2.26	0.96	6.65	6.61	8.23	5.5
Average						4.0 %

Notes: (1) The internal growth rate is calculated by multiplying the common equity return rate by the retention ratio (100% minus the dividend payout ratio). All data are on a consolidated basis.

(2) Excludes negatives.

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus / Research Insight Database

Missouri American Water Company
Calculation of Five Year Average Growth in Common Shares Outstanding (1), (a), 5 Factor

	1	2	3	4	5	6	7	8	9	10	11	12
	2000	00-01	2001	01-02	2002	02-03	2003	03-04	2004	04-05	2005	Five Year
	Common	Growth	Common	Growth	Common	Growth	Common	Growth	Common	Growth	Common	Average
	Shares	(1)	Shares	(1)	Shares	(1)	Shares	(1)	Shares	(1)	Shares	Common
	Outstanding		Outstanding		Outstanding		Outstanding		Outstanding		Outstanding	Shares
	(1)		(1)		(1)		(1)		(1)		(1)	Growth
Proxy Group of Six AJS Utility Reports Water Companies												
American States Water Co.	15,120	0.0 %	15,120	0.4 %	15,181	0.2 %	15,212	10.1 %	16,762	0.3 %	16,796	2.2 %
Aqua America, Inc.	111,828	1.9	113,977	(0.7)	113,196	9.1	123,452	3.0	127,180	1.4	128,969	3.9 (2)
Artesian Resources Corp.	3,020	1.3	3,060	26.2	3,863	1.0	3,901	1.4	3,956	1.5	4,014	6.3
California Water Services Group	15,146	0.2	15,182	0.0	15,182	11.5	16,932	8.5	16,367	0.1	16,390	4.1
SUN Corp.	16,270	0.0	16,270	0.0	16,270	0.0	16,270	0.0	16,270	0.0	16,270	0.0
York Water Company	9,015 (3)	5.0	8,452 (3)	0.9	9,648 (3)	0.8	8,629 (3)	7.3	10,331 (3)	0.7	10,400 (3)	2.9
Average												3.2 %
Proxy Group of Four Value Line (Standard Edition) Water Companies												
American States Water Co.	15,120	0.0 %	15,120	0.4 %	15,181	0.2 %	15,212	10.1 %	16,762	0.3 %	16,796	2.2 %
Aqua America, Inc.	111,828	1.9	113,977	(0.7)	113,196	9.1	123,452	3.0	127,180	1.4	128,969	3.9 (2)
California Water Services Group	15,146	0.2	15,182	0.0	15,182	11.5	16,932	8.5	16,367	0.1	16,390	4.1
Southwest Water Company	13,172	2.5	13,459	(3.6)	13,012	18.4	15,403	25.9	19,395	8.9	21,129	13.9 (2)
Average												6.0 %

Notes: (1) Year-end shares outstanding.
(2) Excludes negatives.
(3) Adjusted for September 12, 2006 3-for-2 stock split.

Source of Information: Standard & Poor's Compustat Services, Inc., PC Plus / Research Insight Database

Missouri American Water Company
Calculation of the Premium/Discount of a
Company's Stock Price Relative to its Book Value, i.e., V Factor

	1	2	3	4	5	6	7
	2001	2002	2003	2004	2005	Five Year	
	Market to Book Ratio (1)	Market to Book Ratio (1)	Market to Book Ratio (1)	Market to Book Ratio (1)	Market to Book Ratio (1)	Average Market to Book Ratio	V Factor (2)
Proxy Group of Six AUS Utility Reports Water Companies							
American States Water Co.	174.8 %	180.6 %	180.3 %	184.3 %	191.5 %	178.3 %	43.9 %
Aqua America, Inc.	303.5	289.8	295.6	291.4	383.8	312.8	68.0
Artesian Resources Corp.	163.8	162.1	184.5	192.8	211.1	182.9	45.3
California Water Services Group	197.4	181.6	199.8	212.6	231.6	204.6	51.1
SJW Corp.	183.0	167.3	157.2	178.2	210.6	179.3	44.2
York Water Company	214.9	281.5	286.9	287.4	311.0	276.3	63.8
Average						<u>222.4 %</u>	<u>52.7 %</u>
Proxy Group of Four Value Line (Standard Edition) Water Companies							
American States Water Co.	174.8 %	180.6 %	180.3 %	184.3 %	191.5 %	178.3 %	43.9 %
Aqua America, Inc.	303.5	289.8	295.6	291.4	383.8	312.8	68.0
California Water Services Group	197.4	181.6	199.8	212.6	231.6	204.6	51.1
Southwest Water Company	234.6	240.3	206.2	222.5	181.5	217.0	53.9
Average						<u>228.2 %</u>	<u>54.2 %</u>

Notes: (1) Market to Book Ratio = average of yearly high-low market price divided by the average of beginning and ending year's balance of book common equity per share.

(2) $(1 - (100 / \text{column 6}))$.

Source of information: Standard & Poor's Compustat Services, Inc., PC Plus / Research Insight Database

Missouri American Water Company
Calculation of Projected BR + SV

	1	2	3	4	5	6	7	8	9	10	11
	Common Shares Outstanding (1) (000,000)										
	Projected 2009 - 2011 (1)										
	Actual 2005	Projected 2009-2011	S Factor (2)	High Stock Price	Low Stock Price	Book Value	Average Stock Price (3)	V Factor (4)	SV (5)	BR (6)	BR + SV (7)
Proxy Group of Six AUS Utility Reports Water Companies											
American States Water Co.	16.80	20.50	4.1 %	45.00	30.00	20.00	\$37.50	46.7 %	1.9 %	5.1 %	7.0 %
Aqua America, Inc.	128.97	134.00	0.8	35.00	25.00	8.90	30.00	70.3	0.6	6.4	7.0
Artisan Resources Corp.	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
California Water Services Group	18.39	23.00	4.8	40.00	30.00	20.35	35.00	41.9	1.9	3.0	4.9
SWW Corp.	18.27	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
York Water Company	10.40	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Average			3.2 %					53.0 %	1.5 %	4.8 %	6.3 %
Proxy Group of Four Value Line (Standard Edition) Water											
American States Water Co.	16.80	20.50	4.1 %	\$45.00	\$30.00	\$20.00	\$37.50	46.7 %	1.9 %	5.1 %	7.0 %
Aqua America, Inc.	128.97	134.00	0.8	35.00	25.00	8.90	30.00	70.3	0.6	6.4	7.0
California Water Services Group	18.39	23.00	4.8	40.00	30.00	20.35	35.00	41.9	1.9	3.0	4.9
Southwest Water Company	22.33	24.00	1.5	18.00	13.00	8.30	16.00	48.1	0.7	4.3	5.0
Average			2.8 %					51.8 %	1.3 %	4.7 %	6.0 %

NA = Not Available

- Notes:
- (1) From pages 8 through 13 of this Schedule.
 - (2) The S Factor is the six or five year compound growth rate between the 2005 and 2010 (mid-point of 2009-2011 projection) common shares outstanding.
 - (3) The Average Stock Price is the average of column 4 and column 5.
 - (4) (1 - (column 6 / column 7))
 - (5) Column 3 * column 8.
 - (6) From page 7, column 14 of this Schedule.
 - (7) Column 9 + column 10.

Source of Information: Value Line Investment Survey, October 27, 2006

Measured American Water Company Financial Market Growth Data													
1	2	3	4	5	6	7	8	9	10	11	12	13	14
2008-2011													
Carries Equity (Col 1)	Total Capital (Col 2)	Current Equity (Col 3)	Current Equity (Col 4)	Total Capital (Col 5)	Current Equity (Col 6)	Annual Equity Growth (Col 7)	NCE Adjustment Factor (8)	Ratio on Common Equity (9)	Return on Average Common Equity (10)	EPS (11)	EPS (12)	Ratio (13)	Projected Interest Coverage (14)
62.00 %	2532.60	2264.12	48.00 %	2562.00	2408.00	9.08 %	1.04 %	10.90 %	10.40 %	\$1.90	\$2.98	49.5 %	5.1 %
48.00	1,480.40	911.39	48.00	2,460.00	1,188.26	7.80	1.04	14.00	18.00	1.35	8.12	43.0	4.4
NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
61.40	671.80	253.90	62.00	800.00	468.00	9.76	1.06	9.00	9.45	1.80	1.22	42.2	3.0
NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Average													
62.00 %	2532.60	2264.12	48.00 %	2562.00	2408.00	9.08 %	1.04 %	10.90 %	10.40 %	\$1.90	\$2.98	49.5 %	5.1 %
48.00	1,480.40	911.39	48.00	2,460.00	1,188.26	7.80	1.04	14.00	18.00	1.35	8.12	43.0	4.4
81.40	871.80	253.90	82.00	900.00	468.00	9.76	1.06	9.00	9.45	1.80	1.22	42.2	3.0
65.10	252.80	144.84	65.00	380.00	201.75	6.74	1.03	7.60	7.75	0.76	0.33	84.0	4.3
Average													

Proxy Group of Six AUS Utility

American States Water Co.
Aqua America, Inc.
American Waterworks Corp.
California Water Services Group
SJW Corp.
York Water Company

Average

Proxy Group of Four Value Line

American States Water Co.
Aqua America, Inc.
California Water Services Group
Southwest Water Company

Average

NA = Not Available

Notes: (1) From pages 9 through 13 of the Schedule.
(2) Column 1 - column 2.
(3) Column 3 - column 4.
(4) From column 5 through 14 in common equity item 2008 to 2009-2011 or (column 8 / column 9) / (4.05) - 1).
(5) 2 * (1 - column 7) / (2.4 - column 7).
(6) Column 8 - column 9.
(7) 1 - (column 12 / column 11).
(8) Column 10 - column 13.

Source of Information: Value Line Investment Survey, October 27, 2008

[illegible]

	(C) In millions, adjusted for spillover	Company's Financial Strength	B+
(A) Primary earnings. Excludes nonrecurring gains: '91: \$32; '92: '94: 146; '95: 254.		Stock's Price Stability	90
'96: Quarterly earnings may not sum due to change in share count. Next earnings report		Price Growth Potential	90
in late March.		Earnings Predictability	90

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for any purpose.

YORK WATER CO				NDQ-YORW		RECENT PRICE	19.13	TRAILING P/E RATIO	34.2	RELATIVE P/E RATIO	1.69	DIV'D YLD	2.3%	VALUE LINE	
RANKS						10.22	13.45	13.48	14.03	17.87	20.89			High	
PERFORMANCE				2	Above Average	5.67	8.20	9.33	11.00	11.87	15.33			Low	
Technical				2	Above Average										18
SAFETY				3	Average										13
BETA .50				(1.00 = Market)										8	
Financial Strength				B+										5	
Price Stability				80										4	
Price Growth Persistence				NMF										3	
Earnings Predictability				85										2	
LEGENDS													175		
— 12 Mos. Mov. Avg.													VOL		
..... Rel. Price Strength													(thous.)		
2-for-1 split 5/02															
3-for-2 split 8/06															
Shaded area indicates recession															
© VALUE LINE PUBLISHING, INC.				1998	1999	2000	2001	2002	2003	2004	2005	2006	2007/2008		
REVENUES PER SH				--	--	--	2.05	2.05	2.17	2.18	2.58	--			
"CASH FLOW" PER SH				--	--	--	.69	.57	.65	.65	.79	--			
EARNINGS PER SH				--	--	--	.43	.40	.47	.49	.58	.60 ^{A,B}	.64 ^C /NA		
DIV'D DECL'D PER SH				--	--	--	.34	.35	.37	.39	.42	--			
CAP'L SPENDING PER SH				--	--	--	.75	.66	1.07	2.50	1.69	--			
BOOK VALUE PER SH				--	--	--	3.79	3.90	4.06	4.65	4.85	--			
COMMON SHS OUTST'G (MILL)				--	--	--	8.46	9.55	9.63	10.33	10.40	--			
AVG ANN'L P/E RATIO				--	--	--	17.9	28.9	24.5	25.7	26.3	31.9	29.9/NA		
RELATIVE P/E RATIO				--	--	--	.92	1.47	1.40	1.38	1.39	--			
AVG ANN'L DIV'D YIELD				--	--	--	4.3%	3.3%	3.2%	3.1%	2.9%	--			
REVENUES (\$MILL)				--	--	18.5	19.4	19.6	20.9	22.5	26.8	--	Bold figures are consensus earnings estimates and, using the recent prices, P/E ratios.		
NET PROFIT (\$MILL)				--	--	3.8	4.0	3.8	4.4	4.8	5.8	--			
INCOME TAX RATE				--	--	35.7%	35.8%	34.9%	34.8%	38.7%	38.7%	--			
AFUDC % TO NET PROFIT				--	--	--	2.2%	3.7%	--	--	--	--			
LONG-TERM DEBT RATIO				--	--	50.2%	47.7%	46.7%	43.4%	42.5%	44.1%	--			
COMMON EQUITY RATIO				--	--	49.8%	52.3%	53.3%	56.6%	57.5%	55.9%	--			
TOTAL CAPITAL (\$MILL)				--	--	65.2	68.6	69.9	69.0	83.6	90.3	--			
NET PLANT (\$MILL)				--	--	87.0	102.3	106.7	118.5	140.0	155.3	--			
RETURN ON TOTAL CAP'L				--	--	7.9%	7.9%	7.4%	8.5%	7.6%	8.4%	--			
RETURN ON SHR. EQUITY				--	--	11.6%	11.2%	10.2%	11.4%	10.0%	11.6%	--			
RETURN ON COM EQUITY				--	--	11.6%	11.2%	10.2%	11.4%	10.0%	11.6%	--			
RETAINED TO COM EQ				--	--	2.5%	2.5%	1.3%	2.6%	2.1%	3.0%	--			
ALL DIV'DS TO NET PROF				--	--	78%	78%	88%	77%	79%	74%	--			
^A No. of analysts changing earn. est. in last 14 days: 0 up, 0 down, consensus 5-year earnings growth 7.0% per year. ^B Based upon 2 analysts' estimates. ^C Based upon 2 analysts' estimates.															
ANNUAL RATES				ASSETS (\$mill.)				2004	2005	6/30/06	INDUSTRY: Water Utility				
of change (per share)				5 Yrs.	1 Yr.	Cash Assets	2	.0	.0						
Revenues				--	18.5%	Receivables	3.7	3.8	4.4						
"Cash Flow"				--	20.5%	Inventory	.7	.8	.8						
Earnings				--	15.0%	Other	.4	.5	.7						
Dividends				-9.5%	7.5%	Current Assets	5.0	5.1	5.9						
Book Value				--	4.0%										
Fiscal Year				QUARTERLY SALES (\$mill.)				Full Year	Properly, Plant & Equip, at cost						
				1Q	2Q	3Q	4Q	Year	164.3	162.4	--				
12/31/04				5.3	5.5	5.6	6.1	22.5	Accum. Depreciation	24.3	27.1	--			
12/31/05				6.2	6.7	7.2	6.7	28.8	Net Property	140.0	153.3	162.7			
12/31/06				6.8	7.0				Other	11.1	11.9	12.8			
12/31/07									Total Assets	158.1	172.3	181.4			
Fiscal Year				EARNINGS PER SHARE				Full Year	LIABILITIES (\$mill.)						
				1Q	2Q	3Q	4Q	Year	Accrs Payable <td>1.8</td> <td>2.6</td> <td>4.1</td> <th colspan="2"></th>	1.8	2.6	4.1			
12/31/03				.08	.11	.16	.12	.47	Debt Due	16.3	19.3	22.6			
12/31/04				.12	.11	.12	.14	.49	Other	3.1	2.8	2.7			
12/31/05				.12	.14	.17	.13	.56	Current Liab	21.2	24.7	29.3			
12/31/06				.12	.14	.19	.16								
12/31/07				.13											
Cal-endar				QUARTERLY DIVIDENDS PAID				Full Year	LONG-TERM DEBT AND EQUITY						
				1Q	2Q	3Q	4Q	Year	as of 6/30/06						
2003				.09	.09	.09	.09	.36	Total Debt \$62.3 mill.	Due in 5 Yrs. NA					
2004				.097	.097	.097	.097	.39	LT Debt \$39.8 mill.						
2005				.104	.104	.104	.104	.42	Including Cap. Leases NA						
2006				.112	.112	.112	.112	.45	Leases, Uncapitalized Annual rentals NA	(43% of Cap'l)					
INSTITUTIONAL DECISIONS				4Q'05				1Q'06	2Q'06	Pension Liability \$3.9 mill. in '05 vs. \$3.0 mill. in '04					
to Buy				10		8	9		Pld Stock None	Pld Div'd Paid None					
to Sell				3		6	6		Common Stock 10,432,089 shares	(57% of Cap'l)					
Hld's (000)				775		778	718								
October 27, 2006															
TOTAL SHAREHOLDER RETURN															
Dividends plus appreciation as of 9/30/2006															
3 Mos.		6 Mos.		1 Yr.		3 Yrs.		5 Yrs.							
20.08%		9.67%		13.23%		82.58%		171.22%							

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Pranveth Satish
October 27, 2006

Missouri American Water Company
Indicated Common Equity Cost Rate
Through Use of a Risk Premium Model
Using an Adjusted Total Market Approach

Line No.		Proxy Group of Six AUS Utility Reports Water	Proxy Group of Four Value Line (Standard Edition) Water Companies
1.	Prospective Yield on Aaa Rated Corporate Bonds (1)	5.8 %	5.8 %
2.	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A Rated Public Utility Bonds	<u>0.5 (2)</u>	<u>0.5 (2)</u>
3.	Adjusted Prospective Yield on A Rated Public Utility Bonds	6.3 %	6.3 %
4.	Adjustment to Reflect Bond Rating Difference of Proxy Group	<u>0.0 (3)</u>	<u>0.0 (3)</u>
5.	Adjusted Prospective Bond Yield	6.3	6.3
6.	Equity Risk Premium (4)	<u>4.4</u>	<u>4.6</u>
7.	Risk Premium Derived Common Equity Cost Rate	<u>10.7 %</u>	<u>10.9 %</u>

- Notes:
- (1) Derived in Note (3) on page 6 of this Schedule.
 - (2) The average yield spread of A rated public utility bonds over Aaa rated corporate bonds of 0.51%, rounded to 0.5% from page 4 of this Schedule.
 - (3) No adjustment necessary as the average Moody's bond rating of the proxy group is A2.
 - (4) From page 5 of this Schedule.

Missouri American Water Company
Comparison of Bond Ratings and Business Profile for
the Proxy Group of Six AUS Utility Reports Water Companies and
the Proxy Group of Four Value Line (Standard Edition) Water Companies

	November 2006		November 2006				Standard & Poor's Business Position / Profile (2)
	Moody's Bond Rating		Standard & Poor's Bond Rating				
	Bond Rating	Numerical Weighting (1)	Bond Rating	Numerical Weighting (1)	Credit Rating	Numerical Weighting (1)	
Proxy Group of Six AUS Utility Reports Water Companies							
American States Water Co. (3)	A2	6	A-	7	A-	7	3.0
Aqua America, Inc. (4)	NR	--	AA-	4	A+	5	2.0
Artesian Resources Corp. (5)	NR	--	NR	--	NR	--	--
California Water Service Group (6)	NR	--	NR	--	A+	5	3.0
SJW Corp. (7)	NR	--	NR	--	NR	--	--
York Water Company	NR	--	A	6	A-	7	2.0
Average	A2	6.0	A	5.7	A	6.0	2.5
Proxy Group of Four Value Line (Standard Edition) Water							
American States Water Co. (3)	A2	6	A-	7	A-	7	3.0
Aqua America, Inc. (4)	NR	--	AA-	4	A+	5	2.0
California Water Service Group (6)	NR	--	NR	--	A+	5	3.0
Southwest Water Company (8)	NR	--	NR	--	NR	--	--
Average	A2	6.0	A+ / A	5.5	A	5.7	2.7

- Notes: (1) From page 3 of this Schedule.
(2) From Standard & Poor's U.S. Issuer Ranking: U.S. Utility and Power Companies, Strongest to Weakest, October 27, 2006
(3) Ratings and business profile are those of Golden State Water Company
(4) Ratings and business profile are those of Aqua Pennsylvania, Inc.
(5) Ratings and business are a composite of those of Artesian Water Company and Southwood Water Company.
(6) Ratings and business profile are those of California Water Service Company.
(7) Ratings and business position are those of San Jose Water Company.
(8) Ratings and business position are a composite of those of Hornsby Bend Utility Co., New Mexico Utilities, Inc., Suburban Water Systems, and Windermere Utility Co.

Source of Information: Moody's Investors Service
Standard & Poor's Global Utilities Rating Service

Moody's
Comparison of Interest Rate Trends
for the Three Months Ending September 2006 (1)

<u>Years</u>	<u>Corporate Bonds</u>	<u>Public Utility Bonds</u>			<u>Spread - Corporate v. Public Utility Bonds</u>			<u>Spread - Public Utility Bonds</u>	
	<u>Aaa Rated</u>	<u>Aa Rated</u>	<u>A Rated</u>	<u>Baa Rated</u>	<u>Aa (Pub. Util.) over Aaa (Corp.)</u>	<u>A (Pub. Util.) over Aaa (Corp.)</u>	<u>Baa (Pub. Util.) over Aaa (Corp.)</u>	<u>A over Aa</u>	<u>Baa over A</u>
July-06	5.85 %	6.13 %	6.37 %	6.61 %					
August-06	5.68	5.97	6.20	6.43					
September-06	5.51	5.81	6.00	6.26					
Average of Last 3 Months	<u>5.68 %</u>	<u>5.97 %</u>	<u>6.19 %</u>	<u>6.43 %</u>	<u>0.29 %</u>	<u>0.51 %</u>	<u>0.75 %</u>	<u>0.22 %</u>	<u>0.24 %</u>

Notes: (1) All yields are distributed yields.

Source of Information: Mergent Bond Record, October 2006, Vol. 73, No. 10

Missouri American Water Company
Numerical Assignment for
Moody's and Standard & Poor's Bond Ratings

<u>Moody's Bond Rating</u>	<u>Numerical Bond Weighting</u>	<u>Standard & Poor's Bond Rating</u>
Aaa	1	AAA
Aa1	2	AA+
Aa2	3	AA
Aa3	4	AA-
A1	5	A+
A2	6	A
A3	7	A-
Baa1	8	BBB+
Baa2	9	BBB
Baa3	10	BBB-
Ba1	11	BB+
Ba2	12	BB
Ba3	13	BB-

Missouri American Water Company
Judgment of Equity Risk Premium for
the Proxy Group of Six AUS Utility Reports Water Companies and
the Proxy Group of Four Value Line (Standard Edition) Water Companies

<u>Line No.</u>		<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	<u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>
1.	Calculated equity risk premium based on the total market using the beta approach (1)	4.4 %	4.8 %
2.	Mean equity risk premium based on a study using the holding period returns of public utilities with A rated bonds (2)	<u>4.4</u>	<u>4.4</u>
3.	Average equity risk premium	<u>4.4 %</u>	<u>4.6 %</u>

Notes: (1) From page 6 of this Schedule.
(2) From page 8 of this Schedule.

Missouri American Water Company
Derivation of Equity Risk Premium Based on the Total Market Approach
Using the Beta for
the Proxy Group of Six AUS Utility Reports Water Companies and
the Proxy Group of Four Value Line (Standard Edition) Water Companies

Line No.		Proxy Group of Six AUS Utility Reports Water	Proxy Group of Four Value Line (Standard Edition) Water Companies
1.	Arithmetic mean total return rate on the Standard & Poor's 500 Composite Index - 1926-2005 (1)	12.3 %	12.3 %
2.	Arithmetic mean yield on Aaa and Aa Corporate Bonds 1926-2005 (2)	(6.1)	(6.1)
3.	Historical Equity Risk Premium	6.2 %	6.2 %
4.	Forecasted 3-5 year Total Annual Market Return (3)	11.1 %	11.1 %
5.	Prospective Yield on Aaa Rated Corporate Bonds (4)	(5.8)	(5.8)
6.	Forecasted Equity Risk Premium	5.3 %	5.3 %
7.	Average of Historical and Forecasted Equity Risk Premium (5)	5.8 %	5.8 %
8.	Adjusted Value Line Beta (6)	0.75	0.83
9.	Beta Adjusted Equity Risk Premium	4.4 %	4.8 %

- Notes: (1) From Stocks, Bonds, Bills and Inflation - 2006 Yearbook Valuation Edition, Ibbotson Associates, Inc., Chicago, IL, 2006.
(2) From Moody's Industrial Manual and Mergent Bond Record Monthly Update.
(3) From page 3 of Schedule PMA-12.
(4) Average forecast based upon six quarterly estimates of Aaa rated corporate bonds per the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts dated November 1, 2006 (see page 7 of this Schedule). The estimates are detailed below.

Fourth Quarter 2006	5.7 %
First Quarter 2007	5.8
Second Quarter 2007	5.8
Third Quarter 2007	5.9
Fourth Quarter 2007	5.9
First Quarter 2008	5.9
Average	5.8 %

- (5) Average of the Historical Equity Risk Premium of 6.2% from Line No. 3 and the Forecasted Equity Risk Premium of 5.3% from Line No. 6 $((6.2\% + 5.3\%) / 2 = 5.75\%$, rounded to 5.8%.
(6) From page 9 of this Schedule.

2 ■ BLUE CHIP FINANCIAL FORECASTS ■ NOVEMBER 1, 2006

Consensus Forecasts Of U.S. Interest Rates And Key Assumptions¹

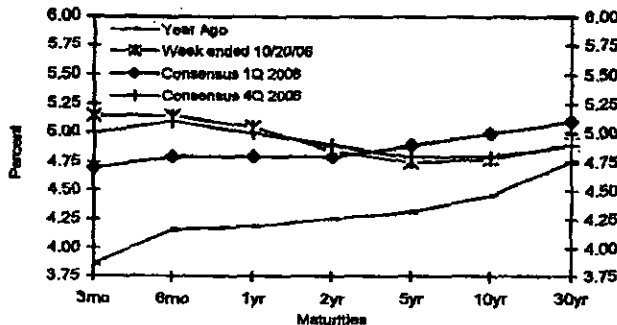
	History								Consensus Forecasts-Quarterly Avg.						
	Average For Week Ending				Average For Month				Latest Q	4Q	1Q	2Q	3Q	4Q	1Q
Interest Rates	Oct. 20	Oct. 13	Oct. 6	Sep. 29	Sep.	Aug.	July	3Q 2006	2006	2007	2007	2007	2007	2007	2008
Federal Funds Rate	5.23	5.23	5.30	5.27	5.25	5.25	5.24	5.25	5.3	5.2	5.1	5.0	4.9	4.9	4.9
Prime Rate	8.25	8.25	8.25	8.25	8.25	8.25	8.25	8.25	8.3	8.2	8.1	8.0	7.9	7.9	7.9
LIBOR, 3-mo.	5.37	5.37	5.37	5.37	5.38	5.42	5.49	5.43	5.4	5.4	5.3	5.2	5.0	5.0	5.0
Commercial Paper, 1-mo.	5.20	5.20	5.19	5.22	5.21	5.22	5.24	5.22	5.3	5.3	5.2	5.1	5.0	4.9	4.9
Treasury bill, 3-mo.	5.15	5.12	5.02	5.01	5.08	5.09	5.08	5.08	5.0	5.0	4.9	4.8	4.7	4.7	4.7
Treasury bill, 6-mo.	5.15	5.12	5.02	5.01	5.08	5.17	5.27	5.17	5.1	5.1	5.0	4.9	4.8	4.8	4.8
Treasury bill, 1 yr.	5.05	5.03	4.90	4.90	4.97	5.08	5.22	5.09	5.0	5.0	5.0	4.9	4.8	4.8	4.8
Treasury note, 2 yr.	4.85	4.85	4.66	4.67	4.77	4.90	5.12	4.93	4.9	4.9	4.9	4.8	4.8	4.8	4.8
Treasury note, 5 yr.	4.75	4.74	4.56	4.56	4.67	4.82	5.04	4.84	4.8	4.9	4.9	4.9	4.9	4.9	4.9
Treasury note, 10 yr.	4.78	4.78	4.62	4.60	4.72	4.88	5.09	4.90	4.8	4.9	4.9	4.9	4.9	4.9	5.0
Treasury note, 30 yr.	4.91	4.91	4.77	4.73	4.85	5.00	5.13	4.99	4.9	5.0	5.0	5.0	5.1	5.1	5.1
Corporate Aaa bond	5.56	5.56	5.42	5.39	5.51	5.68	5.85	5.68	5.7	5.8	5.8	5.9	5.9	5.9	5.9
Corporate Baa bond	6.49	6.50	6.36	6.32	6.43	6.59	6.76	6.59	6.6	6.7	6.7	6.8	6.8	6.8	6.8
State & Local bonds	4.33	4.33	4.25	4.23	4.27	4.39	4.61	4.42	4.4	4.5	4.5	4.6	4.6	4.6	4.6
Home mortgage rate	6.36	6.37	6.30	6.31	6.40	6.52	6.76	6.56	6.4	6.5	6.5	6.5	6.6	6.6	6.6

	History								Consensus Forecasts-Quarterly Avg.						
	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q
Key Assumptions	2004	2005	2005	2005	2005	2006	2006	2006	2006	2007	2007	2007	2007	2007	2008
Major Currency Index	81.9	81.3	83.5	84.7	85.8	84.9	82.2	81.7	81.6	81.1	80.6	80.2	80.1	80.2	80.2
Real GDP	2.6	3.4	3.3	4.2	1.8	5.6	2.6	1.6	2.6	2.7	2.7	2.9	3.0	3.1	3.1
GDP Price Index	3.2	3.5	2.4	3.3	3.3	3.3	3.3	1.8	2.2	2.6	2.4	2.3	2.2	2.3	2.3
Consumer Price Index	3.6	2.3	3.8	5.5	3.3	2.2	4.9	3.0	1.1	2.7	2.5	2.4	2.3	2.3	2.3

¹Individual panel members' forecasts are on pages 4 through 9. Historical data for interest rates except LIBOR is from Federal Reserve Release (FRSR) H.15. LIBOR quotes available from *The Wall Street Journal*. Definitions reported here are same as those in FRSR H.15. Treasury yields are reported on a constant maturity basis. Historical data for the U.S. Federal Reserve Board's Major Currency Index is from FRSR H.10 and G.5. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS).

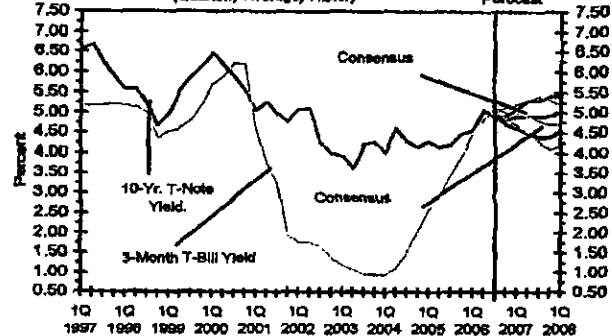
U.S. Treasury Yield Curve

Week ended October 20, 2006 and Year Ago vs.
4Q 2006 and 1Q 2008 Consensus forecasts



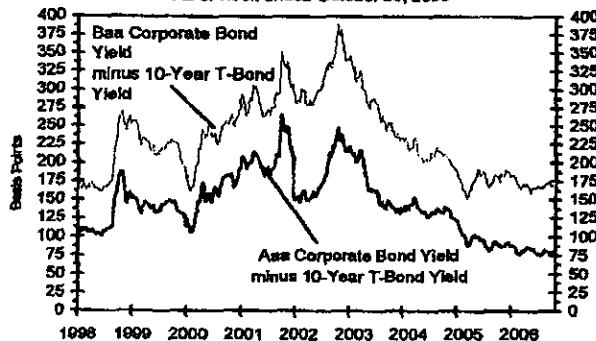
U.S. 3-Mo. T-Bills & 10-Yr. T-Note Yield

(Quarterly Average) History



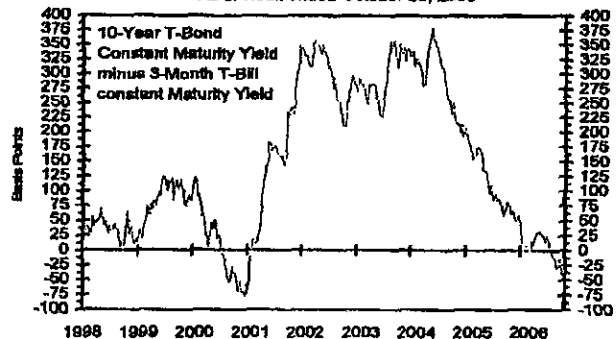
Corporate Bond Spreads

As of week ended October 20, 2006



U.S. Treasury Yield Curve

As of week ended October 20, 2006



Missouri American Water Company
Derivation of Mean Equity Risk Premium Based on a Study
Using Holding Period Returns of Public Utilities

<u>Line No.</u>	<u>Over A Rated Public Utility Bonds AUS Consultants - Utility Services Study (1)</u>
Time Period	1928-2005
1.	Arithmetic Mean Holding Period Returns (2): Standard & Poor's Public Utility Index 11.0 %
2.	Arithmetic Mean Yield on: A Rated Public Utility Bonds (6.6)
3.	Equity Risk Premium 4.4 %

- Notes: (1) S&P Public Utility Index and Moody's Public Utility Bond Average Annual Yields 1928-2005, (US Consultants - Utility Services, 2006).
- (2) Holding period returns are calculated based upon income received (dividends and interest) plus the relative change in the market value of a security over a one-year holding period.

Missouri American Water Company
Value Line Adjusted Betas for
the Proxy Group of Six AUS Utility Reports Water Companies and
the Proxy Group of Four Value Line (Standard Edition) Water Companies

	<u>Value Line Adjusted Beta</u>
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>	
American States Water Co.	0.80
Aqua America, Inc.	0.85
Artesian Resources, Corp.	NA
California Water Service Group	0.85
SJW Corp.	0.75
York Water Company	0.50
Average	<u>0.75</u>
 <u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>	
American States Water Co.	0.80
Aqua America, Inc.	0.85
California Water Service Group	0.85
Southwest Water Company	0.80
Average	<u>0.83</u>

NA = Not Available

Source of Information: Value Line Investment Survey, October 27, 2006
Standard Edition and Small and Mid-Cap Edition

Missouri American Water Company
Indicated Common Equity Cost Rate Through Use
of the Capital Asset Pricing Model

	1	2	3
	Value Line Adjusted Beta	Company-Specific Risk Premium Based on Market Premium of 8.6% (1)	CAPM Result Including Risk-Free Rate of 5.0% (2)
<u>Traditional Capital Asset Pricing Model (3)</u>			
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>			
American States Water Co.	0.80	5.3 %	10.3 %
Aqua America, Inc.	0.85	5.6	10.6
Artesian Resources Corp.	NA	NA	NA
California Water Service Group	0.85	5.6	10.6
SJW Corp.	0.75	5.0	10.0
York Water Company	0.50	3.3	8.3
Average	0.75	5.0 %	10.4 % (4)
<u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>			
American States Water Co.	0.80	5.3 %	10.3 %
Aqua America, Inc.	0.85	5.6	10.6
California Water Service Group	0.85	5.6	10.6
Southwest Water Company	0.80	5.3	10.3
Average	0.83	5.5 %	10.5 % (4)
<u>Empirical Capital Asset Pricing Model (5)</u>			
<u>Proxy Group of Six AUS Utility Reports Water Companies</u>			
American States Water Co.	0.80	5.6 %	10.6 %
Aqua America, Inc.	0.85	5.9	10.9
Artesian Resources Corp.	NA	NA	NA
California Water Service Group	0.85	5.9	10.9
SJW Corp.	0.75	5.4	10.4
York Water Company	0.50	4.1	9.1
Average	0.75	5.4 %	10.4 % (4)
<u>Proxy Group of Four Value Line (Standard Edition) Water Companies</u>			
American States Water Co.	0.80	5.6 %	10.6 %
Aqua America, Inc.	0.85	5.9	10.9
California Water Service Group	0.85	5.9	10.9
Southwest Water Company	0.80	5.6	10.6
Average	0.83	5.8 %	10.8 % (4)

See page 3 for notes.

Missouri American Water Company
Development of the Market-Required Rate of Return on Common Equity Using
the Capital Asset Pricing Model for
the Proxy Group of Six AUS Utility Reports Water Companies and the
Proxy Group of Four Value Line (Standard Edition) Water Companies
Adjusted to Reflect a Forecasted Risk-Free Rate and Market Return

Notes:

- (1) From the three previous month-end (Aug. '06 – Oct. '06), as well as a recently available (Nov. 10, 2006), Value Line Summary & Index, a forecasted 3-5 year total annual market return of 11.1% can be derived by averaging the 3-month and spot forecasted total 3-5 year total appreciation, converting it into an annual market appreciation and adding the Value Line average forecasted annual dividend yield.

The 3-5 year average total market appreciation of 43% produces a four-year average annual return of 9.35% $((1.43^{.25}) - 1)$. When the average annual forecasted dividend yield of 1.70% is added, a total average market return of 11.05%, rounded to 11.1% $(1.70\% + 09.35\%)$.

The 3-month and spot forecasted total market return of 11.1% minus the risk-free rate of 5.0% (developed in Note 2) is 6.1% $(11.1\% - 5.0\%)$. The Ibbotson Associates calculated market premium of 7.1% for the period 1926-2005 results from a total market return of 12.3% less the average income return on long-term U.S. Government Securities of 5.2% $(12.3\% - 5.2\% = 7.1\%)$. This is then averaged with the 6.1% Value Line market premium resulting in a 6.6% market premium. The 6.6% market premium is then multiplied by the beta in column 1 of page 2 of this Schedule.

- (2) Average forecast based upon six quarterly estimates of 30-year Treasury Note yields per the consensus of nearly 50 economists reported in the Blue Chip Financial Forecasts dated November 1, 2006 (see page 7 of Schedule PMA-11.) The estimates are detailed below:

	<u>30-Year Treasury Note Yield</u>
Fourth Quarter 2006	4.9%
First Quarter 2007	5.0
Second Quarter 2007	5.0
Third Quarter 2007	5.0
Fourth Quarter 2007	5.1
First Quarter 2008	5.1
Average	<u>5.0%</u>

- (3) The traditional Capital Asset Pricing Model (CAPM) is applied using the following formula:

$$R_s = R_f + \beta (R_M - R_f)$$

Where R_s = Return rate of common stock
 R_f = Risk Free Rate
 β = Value Line Adjusted Beta
 R_M = Return on the market as a whole

- (4) Includes only those indicated common equity cost rates which are above 8.3%, i.e., 200 basis points above the prospective yield of 6.3% on A rated Moody's public utility bonds (page 1 of Schedule PMA-11.)

- (5) The empirical CAPM is applied using the following formula:

$$R_s = R_f + .25 (R_M - R_f) + .75 \beta (R_M - R_f)$$

Where R_s = Return rate of common stock
 R_f = Risk-Free Rate
 β = Value Line Adjusted Beta
 R_M = Return on the market as a whole

Source of Information: Value Line Summary & Index
Blue Chip Financial Forecasts, November 1, 2006
Value Line Investment Survey, October 27, 2006, Standard Edition and Small and Mid-Cap Edition
Stocks, Bonds, Bills and Inflation – Valuation Edition 2006 Yearbook,
Ibbotson Associates, Inc., Chicago, IL

[illegible]

See pages 8 and 9 for notes.

Characteristics Circulation (9)

Conservative Issues (7)

Circulation (9)

Average for the Primary Group at 20%
All 100 Liberty Targets Within Comprehensive
Values

Average for the Non-Liberty Group

Average for the Non-Liberty Group

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Missouri American Water Company
Comparable Earnings Analysis

E = Estimated

Notes: (1) The criteria for selection of the proxy group of one hundred non-utility companies was that the non-utility companies be domestic and have a meaningful rate of return on book common equity, shareholders' equity, net worth, or partners' capital for each of the five years ended 2005 or projected 2009 - 2011 as reported in Value Line Investment Survey (Standard Edition). The proxy group of one hundred non-utility companies was selected based upon the proxy group of six AUS Utility Reports water companies' unadjusted beta range of 0.28 - 0.86 and standard error of the regression range of 2.8881 - 3.7653. These ranges are based upon plus or minus three standard deviations of the unadjusted beta and standard error of the regression as detailed in Ms. Ahern's direct testimony. Plus or minus three standard deviations captures 99.73% of the distribution of unadjusted betas and standard errors of the regression.

(2) Ending 2005.

(3) 2009 - 2011.

(4) The Student's T-statistic associated with these returns exceeds 1.96 at the 95% level of confidence. Therefore, they have been excluded, as outliers, to arrive at proper mean historical and projected returns as fully explained in Ms. Ahern's testimony.

(5) The standard deviation of group of six AUS Utility Reports water companies' standard error of the regression is 0.1462. The standard deviation of the standard error of the regression is calculated as follows:

$$\text{Standard Deviation of the Std. Err. of the Regr.} = \frac{\text{Standard Error of the Regression}}{\sqrt{N}}$$

where: N = number of observations. Since Value Line betas are derived from weekly price change observations over a period of five years, N = 259

$$\text{Thus, } 0.1462 = \frac{3.3267}{\sqrt{518}} = \frac{3.3267}{22.7596}$$

(6) Mid-point of the arithmetic mean of the historical five year average and five year projected rate of return on book common equity, shareholder's equity, net worth, or partners' capital.

(7) Arithmetic mean of historical five year rates of return and five year projected rates of return on net worth, common equity or partners' capital excluding those 20% and greater as well as those 8.3% or less, i.e., 200 basis points above the prospective yield of 6.3% on A rated Moody's public utility bonds (from page 1 of Schedule PMA-11.)

(8) Mid-point of the arithmetic mean of historical five year rates of return and five year projected rates of return on net worth, common equity or partners' capital excluding those 20% and greater as well as those 8.3% or less, i.e., 200 basis points above the prospective yield of 6.3% on A rated Moody's public utility bonds (from page 1 of Schedule PMA-11.)

(9) The criteria for selection of the proxy group of one hundred twenty-five non-utility companies was that the non-utility companies be domestic and have a meaningful rate of return on book common equity, net worth, or partners' capital for each of the five years ended 2005 or projected 2009 - 2011 as reported in Value Line Investment Survey (Standard Edition). The proxy group of one hundred twenty-five non-utility companies was selected based upon the proxy group of four Value Line (Standard Edition) water companies' unadjusted beta range of

Missouri American Water Company
Comparable Earnings Analysis

0.40 - 0.96 and standard error of the regression range of 2.8425- 3.7053. These ranges are based upon plus or minus three standard deviations of the unadjusted beta and standard error of the regression as detailed in Ms. Ahern's direct testimony. Plus or minus three standard deviations captures 99.73% of the distribution of unadjusted betas and standard errors of the regression.

- (10) The standard deviation of the proxy group of four Value Line (Standard Edition) water companies' standard error of the regression is 0.1438 (3.2739 / 22.7596).

Source of Information: Value Line, Inc., September 15, 2006
Value Line Investment Survey (Standard Edition)