



Program Measures and Incentives for the Ameren Missouri Residential Program(s)

Program Names and Acronyms

Energy Efficient Products – EEP

Efficient Lighting

Appliance Recycling – AR

Energy Efficiency Kits – EE Kits

Heating and Cooling – HVAC– Changes dated 8/9/19

Single Family Low Income – SFLI – Changes dated 8/9/19

Low Income Energy Efficiency Grant (CommunitySavers®) – Changes dated 8/9/19

Multifamily Low Income – MFLI – Changes dated 8/9/19

Multifamily Market Rate – MFMR

Demand Response – DR

Early Replacement - ER

Replace on Fail – ROF

Air Source Heat Pump – ASHP

Ground Source Heat Pump - GSHP

Central Air Conditioning – CAC

Electronically Commutated Motor – ECM

Light-emitting Diode - LED

Single Family – SF

Multifamily – MF

Variable Frequency Drive – VFD

Any direct installation of residential measures will have the following costs included in the stated incentive amount:

1. Labor for installation.
2. Removal, decommissioning, recycling and disposal of the existing item for which the new measure will substitute and
3. Acquisition and functioning installation of the new measures complete with all accessories and appurtenances required for its intended use and safe operation.

Any shipped or mailed residential measures will have the shipping and handling and taxes added to the stated incentive amount.

All non-custom program specific measures are identified in the TRM.



Efficient Product Incentives for Measures

Efficient Product Measures	Incentive
ENERGY STAR Heat Pump Water Heaters	\$350.00
Smart Thermostat	\$50.00
ENERGY STAR Pool Pump – Multi Speed	\$200.00
ENERGY STAR Pool Pump - VFD	\$200.00
Advanced Power Strips Tier 2	\$25.00

Energy Efficient Lighting Incentives for Measures

Energy Efficient Lighting Measures	Low Range Incentive	High Range Incentive
10.5W_LED_Downlight	\$0.50	\$5.00
10W_LED	\$0.50	\$4.00
12W_LED	\$0.50	\$5.00
15W_LED	\$0.50	\$4.00
15W_LED_Flood_Light_PAR30	\$0.50	\$5.00
18W_LED_Flood_Light_PAR38	\$0.50	\$5.00
20W_LED	\$0.50	\$4.00
4W_LED_Candelabra	\$0.50	\$5.00
8W_LED_Globe_Light	\$0.50	\$5.00
LED - 10W - Specialty Connected Light	\$0.50	\$10.00
LED - 15W - Specialty Connected Light	\$0.50	\$10.00
LED - 15W - Flood Light Par 30 - Specialty Connected Light	\$0.50	\$10.00



Appliance Recycling Incentives for Measures

Appliance Recycling Measures	Incentive
Refrigerator recycling	\$25.00
Freezer recycling	\$25.00
Room AC recycling	\$10.00
Dehumidifier recycling	\$5.00

Energy Efficient Kits Incentives for Measures

Efficient Kit Measures	Low Range Incentive	High Range Incentive
Dirty Filter Alarm	\$0.50	\$7.00
LED - 10W	\$0.75	\$4.00
High Efficiency Faucet Aerator (Kitchen)	\$1.50	\$3.00
High Efficiency Faucet Aerator (Bathroom)	\$0.50	\$3.00
Pipe Insulation (3ft)	\$0.35 per ft	\$0.70 per ft
High Efficiency Showerhead	\$3.75	\$8.00

Heating and Cooling Incentives for Measures

Downstream Contractor Channel and New Construction HVAC:

Heating and Cooling Measures	Description	Incentive
Air Source Heat Pump (ASHP)		
ASHP - SEER 15 ER with ASHP SF	ASHP SEER 15	\$450
ASHP - SEER 15 ROF with ASHP SF	Replace ASHP	\$450
ASHP - SEER 15 ER with ASHP MF	ASHP SEER 15	\$300
ASHP - SEER 15 ROF with ASHP MF	Replace ASHP	\$300
ASHP - SEER 15 ER Elec Resist Furnace SF	ASHP SEER 15	\$650
ASHP- SEER 15 ROF Elec Resist Furnace SF	Replace Electric Furnace	\$650
ASHP - SEER 15 ER Elec Resist Furnace MF	ASHP SEER 15	\$450
ASHP- SEER 15 ROF Elec Resist Furnace MF	Replace Electric Furnace	\$450
ASHP - SEER 16 ER with ASHP SF	ASHP SEER 16	\$550

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Heating and Cooling Measures	Description	Incentive
ASHP - SEER 16 ROF with ASHP SF	Replace ASHP	\$550
ASHP - SEER 16 ER with ASHP MF	ASHP SEER 16 Replace ASHP	\$350
ASHP - SEER 16 ROF with ASHP MF		\$350
ASHP - SEER 16 ER Elec Resist Furnace SF	ASHP SEER 16 Replace Electric Furnace	\$800
ASHP- SEER 16 ROF Elec Resist Furnace SF		\$800
ASHP - SEER 16 ER Elec Resist Furnace MF	ASHP SEER 16 Replace Electric Furnace	\$500
ASHP- SEER 16 ROF Elec Resist Furnace MF		\$500
ASHP - SEER 17 ER with ASHP SF	ASHP SEER 17 Replace ASHP	\$650
ASHP - SEER 17 ROF with ASHP SF		\$650
ASHP - SEER 17 ER with ASHP MF	ASHP SEER 17 Replace ASHP	\$400
ASHP - SEER 17 ROF with ASHP MF		\$400
ASHP - SEER 17 ER Elec Resist Furnace SF	ASHP SEER 17 Replace Electric Furnace	\$900
ASHP- SEER 17 ROF Elec Resist Furnace SF		\$900
ASHP - SEER 17 ER Elec Resist Furnace MF	ASHP SEER 17 Replace Electric Furnace	\$550
ASHP- SEER 17 ROF Elec Resist Furnace MF		\$550
ASHP - SEER 18+ ER with ASHP SF	ASHP SEER 18+ Replace ASHP	\$650
ASHP - SEER 18+ ROF with ASHP SF		\$650
ASHP - SEER 18+ ER with ASHP MF	ASHP SEER 18+ Replace ASHP	\$400
ASHP - SEER 18+ ROF with ASHP MF		\$400
ASHP - SEER 18+ ER Elec Resist Furnace SF	ASHP SEER 18+ Replace Electric Furnace	\$900
ASHP- SEER 18+ ROF Elec Resist Furnace SF		\$900
ASHP - SEER 18+ ER Elec Resist Furnace MF	ASHP SEER 18+ Replace Electric Furnace	\$550
ASHP- SEER 18+ ROF Elec Resist Furnace MF		\$550
Central AC		
CAC - SEER 15 ER SF	CAC SEER 15 Existing unit working	\$300
CAC - SEER 15 ROF SF	CAC SEER 15 Existing unit not working	\$300

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Heating and Cooling Measures	Description	Incentive
CAC - SEER 15 ER MF	CAC SEER 15 Existing unit working	\$250
CAC - SEER 15 ROF MF	CAC SEER 15 Existing unit not working	\$250
CAC - SEER 16 ER SF	CAC SEER 16 Existing unit working	\$500
CAC - SEER 16 ROF SF	CAC SEER 16 Existing unit not working	\$500
CAC - SEER 16 ER MF	CAC SEER 16 Existing unit working	\$400
CAC - SEER 16 ROF MF	CAC SEER 16 Existing unit not working	\$400
CAC – SEER 17 ER SF	CAC SEER 17 Existing unit working	\$700
CAC – SEER 17 ROF SF	CAC SEER 17 Existing unit not working	\$700
CAC – SEER 17 ER MF	CAC SEER 17 Existing unit working	\$550
CAC – SEER 17 ROF MF	CAC SEER 17 Existing unit not working	\$550
CAC – SEER 18+ ER SF	CAC SEER 18+ Existing unit working	\$700
CAC – SEER 18+ ROF SF	CAC SEER 18+ Existing unit not working	\$700
CAC – SEER 18+ ER MF	CAC SEER 18+ Existing unit working	\$550
CAC – SEER 18+ ROF MF	CAC SEER 18+ Existing unit not working	\$550
Ductless AC		\$200
Ductless Air Source Heat Pump (ASHP)		
Ductless ASHP – SEER 19+ ER with ASHP SF	Ductless ASHP SEER 19+ Replace ASHP	\$300
Ductless ASHP - SEER 19+ ROF with ASHP SF		\$300
Ductless ASHP – SEER 19+ ER with ASHP MF	Ductless ASHP SEER 19+ Replace ASHP	\$300
Ductless ASHP - SEER 19+ ROF with ASHP MF		\$300
Ductless ASHP - SEER 19+ ER Elec Resist Furnace SF	Ductless ASHP SEER 19+ Replace Electric Furnace	\$500
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace SF		\$500
Ductless ASHP - SEER 19+ ER Elec Resist Furnace MF	Ductless ASHP SEER 19+ Replace Electric Furnace	\$500

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Heating and Cooling Measures	Description	Incentive
Ductless ASHP- SEER 19+ ROF Elec Resist Furnace MF		\$500
GSHP		
GSHP - EER 23+ ER GSHP with GSHP SF	Geothermal Heat Pump EER 23+ replace GSHP Existing unit working	\$700
GSHP - EER 23+ ROF GSHP SF	Geothermal Heat Pump EER 23+ replace GSHP Existing unit not working	\$700
GSHP - EER 23+ ER GSHP with Elec Resist Furnace SF	Geothermal Heat Pump EER 23+ replace electric resistance furnace Existing unit working	\$1,800
GSHP - EER 23+ ROF GSHP with Elec Resist Furnace SF	Geothermal Heat Pump EER 23+ replace electric resistance furnace Existing unit not working	\$1,800
GSHP - EER 23+ ROF GSHP SF	Geothermal Heat Pump EER 23+ New Construction	\$1800
Smart Thermostat		\$50

Single Family Low Income (CommunitySavers®) Incentives for Measures

Single Family Low Income Measures	Low Range Incentive	High Range Incentive
Air Sealing	\$0.25 per sf	\$1.25 per sf
ASHP - SEER 15+ - replace electric furnace / CAC - ER	\$1,250	\$6,500
CAC - SEER 15+ ER	\$1,250	\$6,500
Ceiling Insulation	\$0.65 per sf	\$2.25 per sf
Dirty Filter Alarm	\$2.00	\$8.00
Duct Insulation	\$100	\$1,000
Duct Repair (Sealing)		
Duct Repair (Sealing) - Electric Heating	\$100	\$1,200
Duct Repair (Sealing) - Electric Heating - MH Adjusted	\$200	\$1,200

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Single Family Low Income Measures	Low Range Incentive	High Range Incentive
Ductless ASHP - SEER 19+ replace ASHP - ER	\$200	\$5,000
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$200	\$5,000
Electronically Commutated Motor (ECM)	\$350	\$650
ENERGY STAR Refrigerator - ER	\$400	\$1,200
Floor Insulation	\$0.55 per sf	\$2.25 per sf
LED bulb		
10.5W_LED_Downlight	\$3.00	\$10.00
10W_LED	\$3.00	\$10.00
12W_LED	\$3.00	\$10.00
15W_LED	\$4.50	\$14.00
15W_LED_Flood_Light_PAR30	\$4.50	\$14.00
18W_LED_Flood_Light_PAR38	\$8.00	\$30.00
20W_LED	\$4.50	\$14.00
4W_LED_Candelabra	\$3.00	\$10.00
8W_LED_Globe_Light	\$3.00	\$10.00
High Efficiency Faucet Aerator	\$5.00	\$20.00
High Efficiency Showerhead	\$12.00	\$40.00
Pipe Insulation	\$2.00 per ft.	\$10.00 per ft.
Room Air Conditioner (5000-15,000 BTU)	\$150	\$800
Shower Start	\$50.00	\$85.00
Smart Strip		
Smart Strip Tier 1	\$15.00	\$50.00
Smart Strip Tier 2	\$35.00	\$75.00
Learning Thermostat	\$150	\$300
Programmable Thermostat	\$50.00	\$125
HVAC Tune-up	\$50.00	\$225
HVAC Refrigerant charge	\$50.00	\$225

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Single Family Low Income Measures	Low Range Incentive	High Range Incentive
Electric Water Heater Tank Wrap	\$30.00	\$75.00

Low Income Energy Efficiency Grant (CommunitySavers®) Incentives for Measures

Low Income Energy Efficiency Grant Program	Low Range Incentive	High Range Incentive
ASHP - SEER 15+ - replace electric furnace / CAC	\$1,000	\$1,800
CAC – SEER 15+	\$500	\$1,000
Heat Pump Water Heater	\$700	\$1,000
Energy Star Refrigerator	\$400	\$650
ENERGY STAR Room AC	\$150	\$600
Learning Thermostat	\$75	\$250
LED bulb	\$1.00	\$5.00
Ductless ASHP – SEER 19+ (Replace Electric Resistance)	\$500	\$1000
Electronically Commutated Motor (ECM)	\$350	\$650
Energy Efficient Kit (same measures as efficient kits)	Same as efficient kits	Same as efficient kits

Multifamily Market Rate Incentives for Measures

Multifamily Market Rate Measures	Incentive * (\$/1 st Yr kWh)
Lighting	
10.5W_LED_Downlight	\$0.20
10W_LED	\$0.20
12W_LED	\$0.20
15W_LED	\$0.20
15W_LED_Flood_Light_PAR30	\$0.20
18W_LED_Flood_Light_PAR38	\$0.20
20W_LED	\$0.20
4W_LED_Candelabra	\$0.20

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Multifamily Market Rate Measures	Incentive * (\$/1 st Yr kWh)
8W_LED_Globe_Light	\$0.20
LED Nightlight	\$0.20
Programmable Thermostat	\$0.10
VFD	\$0.10
Learning Thermostat	\$0.10
Water Heating	
High Efficiency Faucet Aerator	\$0.10
High Efficiency Showerhead	\$0.10
Pipe Insulation	\$0.10
Heat Pump Water Heater - ER	0.10
HVAC	
ASHP - SEER 15+ - replace electric furnace / CAC- ER	\$0.20
ASHP - SEER 15+ - ROF	\$0.20
CAC - SEER 15+ - ER	\$0.20
CAC - SEER 15+ ROF	\$0.20
Ductless AC - ER	\$0.20
Ductless AC – ROF	\$0.20
DFHP - SEER 19+ heat pump base ER	\$0.20
Ductless ASHP - SEER 19+ replace ASHP - ER	\$0.20
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$0.20
Ductless ASHP - SEER 19+ Replace Electric Resistance - ROF	\$0.20
Ductless ASHP - SEER 19+ - replace ASHP - ROF	\$0.20
Custom (Business and Residential)**	
Building Shell	\$0.20
Building Shell ROF	\$0.20
Cooling	\$0.20

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Multifamily Market Rate Measures	Incentive * (\$/1 st Yr kWh)
Cooling ROF	\$0.20
Heating	\$0.20
Heating ROF	\$0.20
Freezer (RES only)	\$0.20
Freezer (RES only) ROF	\$0.20
HVAC	\$0.20
HVAC ROF	\$0.20
Cooking (BUS only)	\$0.20
Cooking (BUS only) ROF	\$0.20
Lighting (Interior & Exterior)	\$0.20
Lighting (Interior & Exterior) ROF	\$0.20
Miscellaneous	\$0.20
Miscellaneous ROF	\$0.20
Refrigeration	\$0.20
Refrigeration ROF	\$0.20
Pool Spa (RES only)	\$0.20
Pool Spa (RES only) ROF	\$0.20
Water Heating	\$0.20
Water Heating ROF	\$0.20
Motors (BUS only)	\$0.20
Motors (BUS only) ROF	\$0.20
Air Comp (BUS only)	\$0.20
Air Comp (BUS only) ROF	\$0.20
*Incentive not to exceed full cost of project	
**Effective Useful Life (EUL) 15+ year incentive at \$0.20 and 10-14 year EUL at \$0.10	



Multifamily Low Income (CommunitySavers®) Incentives for Measures

Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
Lighting	
LED - 10.5W Downlight	\$0.40
LED - 10W	\$0.40
LED - 12W	\$0.40
LED - 15W	\$0.40
LED - 15W Flood Light PAR30	\$0.40
LED - 18W Flood Light PAR38	\$0.40
LED - 20W	\$0.40
LED - 4W Candelabra	\$0.40
LED - 8W Globe Light G25	\$0.40
HVAC Tune-up	\$0.40
HVAC Refrigerant charge	\$0.40
Programmable Thermostat	\$0.40
VFD	\$0.40
Learning Thermostat	\$0.40
Electronically Commutated Motor (ECM)	
ECM Auto Fan EUL Replacement	\$0.40
ECM Auto Fan ER	\$0.40
Energy Star Refrigerator - ER	\$0.40
Water Heating	
High Efficiency Faucet Aerator	\$0.40
High Efficiency Showerhead	\$0.40
Pipe Insulation	\$0.40
Heat Pump Water Heater - ER	\$0.40
HVAC	

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Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
ASHP - SEER 15+ - replace electric furnace / CAC - ER	\$0.60
ASHP - SEER 15+ replace electric furnace / CAC - ROF	\$0.12
CAC - SEER 15+ - ER	\$0.60
CAC - SEER 15+ ROF	\$0.12
Ductless AC - ER	\$0.60
Ductless AC – ROF	\$0.12
DFHP - SEER 19+ heat pump base - ER	\$0.60
Ductless ASHP - SEER 19+ replace ASHP - ER	\$0.60
Ductless ASHP - SEER 19+ Replace Electric Resistance - ER	\$0.60
Ductless ASHP - SEER 19+ Replace Electric Resistance - ROF	\$0.12
Ductless ASHP - SEER 19+ - replace ASHP - ROF	\$0.12
Advanced Tier 2 Power Strips	\$0.40
Custom (Business and Residential)	
Building Shell	\$0.40
Building Shell ROF	\$0.12
Cooling	\$0.60
Cooling ROF	\$0.12
Heating	\$0.60
Heating ROF	\$0.12
Freezer (RES only)	\$0.60
Freezer (RES only) ROF	\$0.12
HVAC	\$0.60
HVAC ROF	\$0.12
Cooking (BUS only)	\$0.40
Cooking (BUS only) ROF	\$0.12
Lighting (Interior & Exterior)	\$0.40

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Multifamily Low Income Measures	Incentive * (\$/1st Yr kWh)
Lighting (Interior & Exterior) ROF	\$0.12
Miscellaneous	\$0.40
Miscellaneous ROF	\$0.12
Refrigeration	\$0.40
Refrigeration ROF	\$0.12
Pool Spa (RES only)	\$0.40
Pool Spa (RES only) ROF	\$0.12
Water Heating	\$0.40
Water Heating ROF	\$0.12
Motors (BUS only)	\$0.40
Motors (BUS only) ROF	\$0.12
Air Comp (BUS only)	\$0.40
Air Comp (BUS only) ROF	\$0.12
*Incentive not to exceed full cost of project	

Demand Response Incentives for Measures

Demand Response Measures	Enrollment Incentive	Annual Participation Incentive
Demand Response Advanced Thermostat	\$50 – per thermostat	\$25 – per household