

**P.S.C. Mo. - No. 24
LOCAL EXCHANGE TARIFF**

Southwestern Bell Telephone
Company d/b/a AT&T Missouri

APPENDIX
7th Revised Sheet 56
Replacing 6th Revised Sheet 56

PROMOTIONS

PAPERLESS BILL INCENTIVE

A Paperless Bill Incentive will be offered from July 1, 2012 until June 30, 2014. During this period, residential customers who receive an offer incentive and sign up for paperless billing online will be eligible to receive a \$10 Visa Reward. The customer must remain with paperless billing for 90 days in order to receive the reward. Eligible customers are those residential customers not currently subscribed to paperless billing and who agree to receive their bill electronically. (CT)