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Title Sheet

MISSOURI
Public Service Commission

MISSOURI INTEREXCHANGE TELECOMMUNICATIONS TARIFF

OF

ROBERT WHELAN, d/b/a MEDIA CONCEPTS

This tariff contains the descriptions, regulations, and rates applicable to the furnishing of service and facilities for interexchange telecommunications services provided by Media Concepts ("Media Concepts") within the State of Missouri. Media Concepts operates as a competitive telecommunications company within the State of Missouri.

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JUN 17 1994
TA-94-289

MISSOURI
Public Service Commission

DATE OF ISSUE: May 18, 1994

DATE EFFECTIVE: June 17, 1994

ISSUED BY: Robert Whelan, President
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COMPETITIVE TELECOMMUNICATIONS COMPANY WAIVERS**MISSOURI**

Media Concepts is classified as a competitive telecommunications company in Missouri for which the following statutory and regulatory requirements are waived pursuant to Section 392.420 RSMo (Cum. Supp. 1992):

- 4 CSR 240-10.020 - Depreciation of fund income.
- 4 CSR 240-30.010(2)(C) - Posting of exchange rates at central operating offices.
- 4 CSR 240-30.060(5)(B) through (5)(O) - Minimum filing requirements.
- 4 CSR 240-32.030(1)(B) - Exchange Boundary Maps.
- 4 CSR 240-32-030(1)(C) - Record keeping.
- 4 CSR 240-32.030(2) - In-state record keeping.
- 4 CSR 240-32.050(3) through (6) - Information concerning local office record keeping, telephone directories call intercept and telephone number changes.
- 4 CSR 240-32.070(4) - Coin telephone availability.
- 4 CSR 240-33.030 - Minimum charges rule.
- 4 CSR 240-33.040(5) - Financing fee.
- Section 392.240(1) - Ratemaking.
- Section 392.270 - Property valuation.
- Section 392.280 - Depreciation rates.
- Section 392.290 - Issuance of securities.
- Section 392.310 - Issuance of stocks and bonds.
- Section 392.320 - Stock dividends.
- Section 392.340 - Capitalization reorganization.

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SYMBOLS

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The following symbols are used for the purposes indicated below:

- C - Changed regulation.
- D - Delete or discontinue.
- I - Increase in a rate.
- M - Moved from another tariff location.
- N - New.
- R - Reduction in a rate.
- T - Change in text but no change in rate or regulation.

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TARIFF FORMAT**MISSOURI**
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A. Sheet Numbering - Sheet numbers appear in the upper right corner of the page. Sheets are numbered sequentially. However, new sheets are occasionally added to the tariff. When a new sheet is added between sheets already in effect, a decimal is added. For example, a new sheet added between sheets 14 and 15 would be 14.1.

B. Sheet Revision Numbers - Revision numbers also appear in the upper right corner of each page. These numbers are used to determine the most current sheet version on file with the PSC. For example, the 4th revised Sheet 14 cancels the 3rd revised Sheet 14. Because of various suspension periods, deferrals, etc. the PSC follows in its tariff approval process, the most current sheet number on file with the Commission is not always the tariff page in effect. Consult the Check Sheet for the sheet currently in effect.

C. Paragraph Numbering Sequence - There are nine levels of paragraph coding. Each level of coding is subservient to its next higher level:

- 2.
- 2.1.
- 2.1.1.
- 2.1.1.A.
- 2.1.1.A.1.
- 2.1.1.A.1.(a).
- 2.1.1.A.1.(a).I.
- 2.1.1.A.1.(a).I.(i).
- 2.1.1.A.1.(a).I.(i).(1).

D. Check Sheets - When a tariff filing is made with the PSC, an updated Check Sheet accompanies the tariff filing. The Check Sheet lists the sheets contained in the tariff, with a cross reference to the current revision number. When new pages are added, the Check Sheet is changed to reflect the revision. All revisions made in a given filing are designated by an asterisk (*). There will be no other symbols used on this page if these are the only changes made to it (i.e., the format, etc., remain the same, just revised revision levels on some pages). The tariff user should refer to the latest Check Sheet to find out if a particular sheet is the most current on file with the PSC.

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SECTION 1 - TECHNICAL TERMS AND ABBREVIATIONS

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Access Line - An arrangement which connects the Customer's location to a switching center or designated point of presence.

Authorized User - A person, firm, corporation, or any other entity authorized by the Customer to communicate utilizing the Carrier's service.

Billing Cycle - Media Concepts enters into contractual arrangements with Local Exchange Carriers, third-party billing agents, and commercial credit card companies to perform billing and collection services on behalf of Media Concepts. The billing cycle for each call is determined by the existing billing arrangement between the end user and the billing entity.

Calling Card - A billing convenience whereby the Customer or End User may bill the charges for a call to an approved telephone company-issued calling card. The terms and conditions of the telephone company apply to payment arrangements.

Casual Calling Customer - A Customer who accesses the services of the Carrier through a host Subscriber or by dialing the access code of the Carrier.

Collect Billing - A billing arrangement whereby the originating caller may bill the charges for a call to the called party, provided the called party agrees to accept the charges.

Commercial Credit Card or Credit Card - A billing convenience whereby the Customer may bill the charges for a call to an approved Commercial Credit Card such as Diner's Club, Carte Blanche, Visa, American Express or MasterCard. The terms and conditions of the Commercial Credit Card company apply to payment arrangements.

Commission - The Public Service Commission of Missouri, unless otherwise clearly indicated by the context.

Company or Carrier - Media Concepts unless otherwise clearly indicated by the context.

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SECTION 1 - TERMS AND ABBREVIATIONS, CON'T. MAR 17 1994

Customer - The person, firm, corporation or other entity utilizing the services of Media Concepts. The Customer is responsible for the payment of charges for use of Media Concepts' services and for compliance with the terms of Media Concepts' tariff. MISSOURI Public Service Commission

Customer Dialed Calling/Credit Card Call - A service whereby the end user dials all of the digits necessary to route and bill the call without any operator assistance.

Day - From 8:00 AM up to but not including 5:00 PM local time Monday through Friday.

End User - Any person, firm, partnership, corporation, or other entity using the Company's services, the rates for which are described in this tariff.

Evening - From 5:00 PM up to but not including 11:00 PM local time Sunday through Friday.

Holiday - One of the following federally recognized holidays: New Year's Day (January 1), Independence Day (July 4), Labor Day, Thanksgiving Day, and Christmas Day (December 25).

LEC - Local Exchange Company.

MTS - Message Telecommunications Service.

Night/Weekend - From 11:00 PM up to but not including 8:00 AM Sunday through Friday, and 8:00 AM Saturday up to but not including 5:00 PM Sunday.

Operator Station Call - A service whereby the caller places a non-person-to-person call with the assistance of an operator. Does not include Customer Dialed Calling/Credit Card calls.

Pay Telephone - A telephone instrument equipped with a credit card reader, coin box, or similar device that allows a charge to be made for each call. FILED

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SECTION 1 - TERMS AND ABBREVIATIONS, CON'T. ^{Public} MISSOURI Service Commission

Person-to-Person Call - A service whereby the person originating the call specifies to the Company operator a particular person to be reached, or a particular person, station, room number, department, or office to be reached through a PBX attendant or an agreed upon alternate.

PSC - Public Service Commission of Missouri.

Real Time Rated Call - A service by which the Company operator provides time and charges. Includes sent-paid calls from pay telephone stations.

Special access origination - Where originating access between the customer and the interexchange carrier is provided on dedicated circuits.

Subscriber - The person, firm, corporation, or other legal entity which arranges for services of the Company on behalf of End Users or Casual Calling Customers. The Subscriber is responsible for compliance with the terms and conditions of this tariff. A Subscriber may also be a Customer when the Subscriber uses services of the Company.

Switched Access Origination - Where originating access between the customer and the interexchange carrier is provided on local exchange company Feature Group circuits.

Third Party Billing - A billing arrangement by which the charges for a call may be billed to a telephone number that is different from the calling number and the called number.

V & H Coordinates - Geographic points which define the originating and terminating points of a call in mathematical terms so that the airline mileage of the call may be determined. Call mileage is used for the purpose of rating calls.

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SECTION 2 - RULES AND REGULATIONS

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2.1 Undertaking of Media Concepts

Media Concepts' services and facilities are furnished for communications originating at specified points within the state of Missouri under terms of this tariff.

Media Concepts installs, operates, and maintains the communications services provided hereinunder in accordance with the terms and conditions set forth under this tariff. Media Concepts may act as the Customer's agent for ordering access connection facilities provided by other carriers or entities (such as the local exchange company), when authorized by the Customer to allow connection of a Customer's location to the Media Concepts network. The Customer shall be responsible for all charges due for such service arrangement.

The Company's services and facilities are provided on a monthly basis unless otherwise provided, and are available twenty-four hours per day, seven days per week.

2.2 Limitations

- 2.2.1 Service is offered subject to the availability of the necessary facilities and equipment, or both facilities and equipment, and subject to the provisions of this tariff.
- 2.2.2 Media Concepts reserves the right to discontinue or limit service when necessitated by conditions beyond its control, or when the Customer is using service in violation of provisions of this tariff, or in violation of the law.

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SECTION 2 - RULES AND REGULATIONS

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2.2 Limitations, con't.

- 2.2.3 Media Concepts does not undertake to transmit messages, but offers the use of its facilities when available, and will not be liable for errors in transmission or for failure to establish connections.
- 2.2.4 All facilities provided under this tariff are directly or indirectly controlled by Media Concepts and the Customer may not transfer or assign the use of service or facilities without the express written consent of the Company. Such transfer or assignment shall only apply where there is no interruption of the use or location of the service or facilities.
- 2.2.5 Prior written permission from the Company is required before any assignment or transfer. All regulations and conditions contained in this tariff shall apply to all such permitted assignees or transferees, as well as all conditions of service.

2.3 Use

Services provided under this tariff may be used for any lawful purpose for which the service is technically suited.

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SECTION 2 - RULES AND REGULATIONS

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**MISSOURI
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2.4 Liabilities of the Company

- 2.4.1** Media Concepts' liability for damages arising out of mistakes, interruptions, omissions, delays, errors, or defects in transmission which occur in the course of furnishing service or facilities, in no event shall exceed an amount equivalent to the proportionate charge to the Customer for the period during which the faults in transmission occur.
- 2.4.2** The Company shall not be liable for any claim or loss, expense or damage (including indirect, special or consequential damage), for any interruption, delay, error, omission, or defect in any service, facility or transmission provided under this tariff, if caused by any person or entity other than the Company, by any malfunction of any service or facility provided by any other carrier, by an act of God, fire, war, civil disturbance, or act of government, or by any other cause beyond the Company's direct control.
- 2.4.3** The Company shall not be liable for, and shall be fully indemnified and held harmless by Customer against any claim or loss, expense, or damage (including indirect, special or consequential damage) for defamation, libel, slander, invasion, infringement of copy-right or patent, unauthorized use of any trademark, trade name or service mark, unfair competition, interference with or misappropriation or violation of any contract, proprietary or creative right, or any other injury to any person, property or entity arising out of the material, data, information, or other content revealed to, transmitted, or used by the Company under this tariff; or for any act or omission of the Customer or for any personal injury or death of any person caused directly or indirectly by the installation, maintenance, location, condition, operation, failure, presence, use or removal of equipment or wiring provided by the Company, if not directly caused by negligence of the Company.

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SECTION 2 - RULES AND REGULATIONS

MISSOURI
Public Service Commission

2.4 Liabilities of Company, con't.

- 2.4.4 The Company shall not be liable for any defacement of or damages to the premises of a Customer resulting from the furnishing of service which is not the direct result of the Company's negligence.

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SECTION 2 - RULES AND REGULATIONS

**MISSOURI
Public Service Commission**

2.5 Deposits

The Company does not require a deposit from the Customer or Subscriber.

2.6 Advance Payments

For Customers whom the Company feels an advance payment is necessary, Media Concepts reserves the right to collect an amount not to exceed two (2) month's estimated charges as an advance payment for service. This will be applied against the first month's charges.

2.7 Taxes

All state and local taxes (i.e., gross receipts tax, sales tax, municipal utilities tax) are listed as separate line items and are not included in the quoted rates.

2.8 Terminal Equipment

The Company's facilities and service may be used with or terminated in Customer-provided or Subscriber-provided terminal equipment or communications systems, such as a PBX, key systems, Pay Telephones or other telecommunications devices. Such terminal equipment shall be furnished and maintained at the expense of the Customer or Subscriber, except as otherwise provided. The Customer or Subscriber is responsible for all costs at his or her premises, including personnel, wiring, electrical power, and the like, incurred in the use of the Company's service. When such terminal equipment is used, the equipment shall comply with the generally accepted minimum protective criteria standards of the telecommunications industry as endorsed by the Federal Communications Commission.

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RECEIVED**SECTION 2 - RULES AND REGULATIONS**

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MISSOURI
Public Service Commission**2.9 Installation**

Service is installed upon mutual agreement between the Customer and the Company or the Subscriber and the Company. The service agreement does not alter rates specified in this tariff.

2.10 Payment for Service

The Customer is responsible for payment of all charges for services and equipment furnished to the Customer or to an End User of the Customer by Media Concepts. Media Concepts will arrange to bill calls in accordance with the instructions of the caller, via the designated commercial credit card clearing center or the applicable telephone company with whom Media Concepts has a billing agreement. All charges due by the Customer are payable to the Company or to any agency duly authorized to receive such payments. Terms of payment shall be according to the rules and regulations of the agency and subject to the rules of regulatory agencies, such as the Public Service Commission of Missouri. Account payment will not be considered delinquent if payment has been received within 21 days of bill rendering. Any objections to billed charges must be promptly reported to the Company or the Company's billing agent. Adjustments to Customer's bills shall be made to the extent that circumstances exist which reasonably indicate that such changes are appropriate.

2.11 Cancellation by Customer

Customer may cancel service by providing thirty (30) days written notice to the Company.

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2.12 Interconnection**MISSOURI
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Service furnished by Media Concepts may be connected with the services or facilities of other carriers. Such service or facilities are provided under the terms, rates and conditions of the other carrier. The Subscriber or Customer is responsible for all charges billed by other carriers for use in connection with Media Concepts's service. Any special interface equipment or facilities necessary to achieve compatibility between carriers is the responsibility of the Subscriber or Customer.

2.13 Late Payment Charges

Past due balances are subject to a 1.5% late payment penalty.

2.14 Refusal or Discontinuance by Company

Media Concepts may refuse or discontinue service under the following conditions provided that, unless otherwise stated, the Customer shall be given fifteen (15) days notice to comply with any rule or remedy any deficiency:

- (a) For non-compliance with or violation of any State, municipal, or Federal law, ordinance or regulation pertaining to telephone service.
- (b) For use of telephone service for any other property or purpose than that described in the application.
- (c) For neglect or refusal to provide reasonable access to the Company or its agents for the purpose of inspection and maintenance of equipment owned by Media Concepts or its agents.
- (d) For noncompliance with or violation of Commission regulation or the Company's rules and regulations on file with the Commission, provided five (5) days' written notice is given before termination.

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**MISSOURI
Public Service Commission**

2.14 Refusal or Discontinuance by Company, con't.

- (e) For nonpayment of delinquent bills (see Section 2.10), provided that suspension or termination of service shall not be made without five (5) days written Carrier or billing agent notice to the Customer. At least twenty-four (24) hours prior to discontinuance, the Company will make reasonable efforts to speak with the Customer in order to advise the Customer of the proposed discontinuance and to advise the Customers of steps necessary to avoid discontinuance.
- (f) Without notice in the event of Customer or End User use of equipment in such a manner as to adversely affect the Company's equipment or service to others.
- (g) Without notice in the event of tampering with the equipment or services owned by the Company or its agents.
- (h) Without notice in the event of unauthorized or fraudulent use of service. Whenever service is discontinued for fraudulent use of service, the Company may, before restoring service, require the Customer to make, at his or her own expense, all changes in facilities or equipment necessary to eliminate illegal use and to pay an amount reasonably estimated as the loss in revenues resulting from such fraudulent use.
- (i) Without notice when necessary for the Company to comply with any order or request of any governmental authority having jurisdiction.
- (j) For periods of inactivity over sixty (60) days.
- (k) When any governmental or regulatory condition imposed upon the Company materially and negatively impacts the financial viability of the service, as determined by the Company in its best business judgment.

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SECTION 2 - RULES AND REGULATIONS**MISSOURI
Public Service Commission****2.15 Credit Allowances for Interruption of Service**

Credit allowances for interruptions of service which are not due to the Carrier's testing or adjusting, to the negligence of the Customer, or to the failure of channels, equipment or communications systems provided by the Customer, are subject to the general liability provisions set forth in Section 2.4 herein. It shall be the obligation of the Customer to notify Carrier immediately of any interruption in service for which a credit allowance is desired by Customer. Before giving such notice, Customer shall ascertain that the trouble is not within his or her control, or is not in wiring or equipment, if any, furnished by Customer and connected to Carrier's terminal. Interruptions caused by Customer-provided or Carrier-provided automatic dialing equipment are not deemed an interruption of service as defined herein since the Customer has the option of using the long distance network via local exchange company access.

2.16 Inspection, Testing and Adjustment

Upon reasonable notice, the facilities provided by the Carrier shall be made available to the Carrier for tests and adjustments as may be deemed necessary by the Carrier for maintenance. No interruption allowance will be granted for the time during which such tests and adjustments are made when the interruption is less than twenty-four (24) consecutive hours.

2.17 Employee Concessions

[Reserved for future use.]

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RECEIVED**SECTION 3 - DESCRIPTION OF SERVICE AND RATES** MAR 17 1994**3.1 Media Concepts Message Toll Service (MTS)****MISSOURI
Public Service Commission****3.1.1 Message Telecommunications Service****3.1.1.A Intrastate****STANDARD - SWITCHED OUTBOUND SERVICE
PER MINUTE RATES**

VOLUME		DAY	EVENING	NIGHT/ WEEKEND
\$0.00	\$249.99	.220	.200	.180
\$250.00	\$999.99	.210	.190	.170
\$1,000.00	\$2,499.99	.200	.180	.160
\$2,500.00	\$4,999.99	.190	.170	.150
\$5,000.00	\$7,499.99	.180	.160	.140
\$7,500.00	\$9,999.99	.170	.150	.130
\$10,000.00	\$24,999.99	.160	.140	.120
\$25,000.00	\$49,999.99	.150	.130	.110
\$50,000.00	and over	.140	.120	.100

Standard = No term commitment

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**1 YEAR ESP - SWITCHED OUTBOUND SERVICE
PER MINUTE RATES****MISSOURI
Public Service Commission**

VOLUME		DAY	EVENING	NIGHT/ WEEKEND
\$0.00	\$249.99	.210	.190	.170
\$250.00	\$999.99	.200	.180	.160
\$1,000.00	\$2,499.99	.190	.170	.150
\$2,500.00	\$4,999.99	.180	.160	.140
\$5,000.00	\$7,499.99	.170	.150	.130
\$7,500.00	\$9,999.99	.160	.140	.120
\$10,000.00	\$24,999.99	.150	.130	.110
\$25,000.00	\$49,999.99	.140	.120	.100
\$50,000.00	and over	.130	.110	.090

1 Year Extended Service Plan

**2 YEAR ESP - SWITCHED OUTBOUND SERVICE
PER MINUTE RATES**

VOLUME		DAY	EVENING	NIGHT/ WEEKEND
\$0.00	\$249.99	.200	.180	.160
\$250.00	\$999.99	.190	.170	.150
\$1,000.00	\$2,499.99	.180	.160	.140
\$2,500.00	\$4,999.99	.170	.150	.130
\$5,000.00	\$7,499.99	.160	.140	.120
\$7,500.00	\$9,999.99	.150	.130	.110
\$10,000.00	\$24,999.99	.140	.120	.100
\$25,000.00	\$49,999.99	.130	.110	.090
\$50,000.00	and over	.120	.100	.080

2 Year Extended Service Plan

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RECEIVED**3.2 Inbound 800 Service**

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3.2.1 Message Telecommunications Service**MISSOURI**
Public Service Commission**3.2.1.A Intrastate****STANDARD - SWITCHED 800 SERVICE**
PER MINUTE RATES

VOLUME		DAY	EVENING	NIGHT/ WEEKEND
\$0.00	\$249.99	.240	.240	.240
\$250.00	\$999.99	.230	.230	.230
\$1,000.00	\$2,499.99	.220	.220	.220
\$2,500.00	\$4,999.99	.210	.210	.210
\$5,000.00	\$7,499.99	.200	.200	.200
\$7,500.00	\$9,999.99	.190	.190	.190
\$10,000.00	\$24,999.99	.180	.180	.180
\$25,000.00	\$49,999.99	.170	.170	.170
\$50,000.00	and over	.160	.160	.160

Standard = No term commitment
Recurring Fee Per 800 Number-\$10.00**FILED**

JUN 17 1994

TA-94-289

MISSOURI**Public Service Commission**

DATE OF ISSUE: May 18, 1994

DATE EFFECTIVE: June 17, 1994

ISSUED BY: Robert Whelan, President
Robert Whelan, d/b/a Media Concepts
15140 Sherwood, Suite 100
Leawood, Kansas
(913) 897-6646CANCELLED
September 2, 2007
XD-2007-0471
Missouri Public
Service Commission

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MAR 17 1994

**1 YEAR ESP - SWITCHED 800 SERVICE
PER MINUTE RATES****MISSOURI
Public Service Commission**

VOLUME		DAY	EVENING	NIGHT/ WEEKEND
\$0.00	\$249.99	.230	.230	.230
\$250.00	\$999.99	.220	.220	.220
\$1,000.00	\$2,499.99	.210	.210	.210
\$2,500.00	\$4,999.99	.200	.200	.200
\$5,000.00	\$7,499.99	.190	.190	.190
\$7,500.00	\$9,999.99	.180	.180	.180
\$10,000.00	\$24,999.99	.170	.170	.170
\$25,000.00	\$49,999.99	.160	.160	.160
\$50,000.00	and over	.150	.150	.150

1 Year Extended Service Plan
Recurring Fee Per 800 Number-\$10.00**2 YEAR ESP - SWITCHED 800 SERVICE
PER MINUTE RATES**

VOLUME		DAY	EVENING	NIGHT/ WEEKEND
\$0.00	\$249.99	.220	.220	.220
\$250.00	\$999.99	.210	.210	.210
\$1,000.00	\$2,499.99	.200	.200	.200
\$2,500.00	\$4,999.99	.190	.190	.190
\$5,000.00	\$7,499.99	.180	.180	.180
\$7,500.00	\$9,999.99	.170	.170	.170
\$10,000.00	\$24,999.99	.160	.160	.160
\$25,000.00	\$49,999.99	.150	.150	.150
\$50,000.00	and over	.140	.140	.140

2 Year Extended Service Plan
Recurring Fee Per 800 Number-\$10.00**FILED**

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3.3 Media Concepts Travel Card Service**3.3.1 Surcharge \$0.50** MISSOURI Public Service Commission

The surcharge is in addition to the per minute charges from the Message Telecommunications Service rate schedules.

3.4 Media Concepts Directory Assistance Service**3.4.1 Directory Assistance Service \$0.65****3.5 Media Concepts Service Fees Rate Schedule**

Dialer Installation Fee - All - (Non-recurring)	\$25.00
One (1) Line Dialer Fee - (Recurring)	\$ 6.00
Two (2) Line Dialer Fee - Per Line - (Recurring)	\$ 3.00
Four (4) Line Dialer Fee - Per Line - (Recurring)	\$ 2.50
Dialer Fee with Extended Service Plan (One (1) or Two (2) Year Term Only)	FREE
800 Number-Initial Set-Up Fee-Per #- (Non-recurring)	\$15.00
Accounting Codes-Initial Set-Up Fee-(Non-recurring)	\$ 5.00
Accounting Codes-Changes, Activations, Deletions (Per BTN, per occasion)	\$ 5.00
Accounting Codes - 1 to 1000 Codes - (Recurring)	\$ 5.00
Discontinuance Notice	\$ 1.00
Toll Network Restriction	\$ 1.00
Restoration/Reconnection	\$10.00
Duplicate Copies of Bills	Charge per Account \$ 0.75 Per
Service Trip Charge	Page Plus Postage \$40.00
Returned Unpaid Check	Service Charge \$10.00
	Service Charge

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SECTION 4 - SPECIAL PROMOTIONS

MAR 17 1994

4.1 Special Promotions

**MISSOURI
Public Service Commission**

The Company may from time to time engage in special promotional service offerings designed to attract new Customers or to increase existing Customers awareness of a particular tariff offering. These promotions will be subject to prior notification and approval by the Missouri Public Service Commission.

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