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October 6, 2006

The Honorable Colleen M. Dale Secretary/Chief Regulatory Law Judge Missouri Public Service Commission P.O. Box 360 Jefferson City, MO 65102-0360 GCT 6 2006

Missouri Public Service Commission

Re: Cause Based Commerce Incorporated, d/b/a The Sienna Group

Dear Judge Dale:

Please find enclosed for filing on behalf of Cause Based Commerce Incorporated, d/b/a The Sienna Group, the original and five copies of an Application.

Would you please bring this filing to the attention of the appropriate Commission personnel.

Please contact me if you have any questions regarding this filing. Thank you.

Very truly yours,

NEWMAN, COMLEY & RUTH P.C.

By:

Mark W. Comley

comleym@ncrpc.com

MWC:ab Enclosure

cc: Office of Public Counsel

General Counsel's Office

Henry T. Kelly Tim Bischel