

**“NON-PROPRIETARY”  
VERSION**

**In the Matter of the Application of  
Kansas City Power & Light Company  
for Approval to Make Certain Changes  
in its Charges for Electric Service to  
Begin the Implementation of Its  
Regulatory Plan**

STATE OF MISSOURI            )  
  )  
COUNTY OF ST. LOUIS        )           SS

**BRUBAKER & ASSOCIATES, INC.**

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

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**In the Matter of the Application of  
Kansas City Power & Light Company  
for Approval to Make Certain Changes  
in its Charges for Electric Service to  
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**Case No. ER-2006-0314**

**Direct Testimony of Maurice Brubaker**

1    **Q     PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2    A     Maurice Brubaker. My business address is 1215 Fern Ridge Parkway, Suite 208,  
3           St. Louis, Missouri 63141-2000.

4    **Q     WHAT IS YOUR OCCUPATION?**

5    A     I am a consultant in the field of public utility regulation and president of Brubaker &  
6           Associates, Inc., energy, economic and regulatory consultants.

7    **Q     PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND EXPERIENCE.**

8    A     This information is included in Appendix A.

9    **Q     ON WHOSE BEHALF ARE YOU PRESENTING THIS DIRECT TESTIMONY ON**  
10       **REVENUE REQUIREMENT ISSUES?**

11   A     This testimony is presented on behalf of Praxair, Inc. and the Missouri Industrial  
12       Energy Consumers (MIEC).

1    **Q     WHAT ASPECTS OF REVENUE REQUIREMENT ISSUES DO YOU ADDRESS IN**  
2    **THIS TESTIMONY?**

3    A     I address the issue of the margins earned by Kansas City Power & Light Company  
4         (KCPL) on off-system sales in the wholesale market.

5    **Q     HAVE YOU REVIEWED THE TESTIMONY AND EXHIBITS FILED BY KCPL IN**  
6    **THIS PROCEEDING?**

7    A     Yes. I have reviewed these documents as well as supporting workpapers and the  
8         responses to numerous data requests. I have also attended several collaborative  
9         sessions in which the off-system sales issue was discussed.

10   **Q     PLEASE SUMMARIZE YOUR TESTIMONY.**

11   A     My testimony may be summarized as follows:

- 12         1. KCPL earns significant margins by selling excess generation from its coal-fired  
13             resources into the wholesale market at prices approximating gas-fired  
14             generation.
- 15         2. The costs of the resources that are used to produce this power are, and always  
16             have been, supported by native load customers, including Missouri retail  
17             customers.
- 18         3. Native load customers are entitled to all of the benefits of the margins earned  
19             from these off-systems sales.
- 20         4. KCPL's level of off-system sales has been high, and there is no indication of a  
21             weakening in these sales.
- 22         5. For test year purposes, KCPL estimated that the most likely, or median, value of  
23             the margins from off-system sales would be \*\*\*\*\*.
- 24         6. Rather than credit customers with \*\*\*\*\*, KCPL proposes to discount the credit  
25             to ratepayers to \*\*\*\*\*.
- 26         7. The \*\*\*\*\* proposal represents a level that KCPL is 75% confident of achieving.

- 1 8. Although KCPL admits that ratepayers should get the full benefit of off-system  
2 margins, the significant discount which it has applied in the rate case effectively  
3 allocates about 30% of these margins to stockholders.
- 4 9. KCPL attempts to justify its proposal by referring to financial metrics required to  
5 support its construction program. However, two factors are also relevant. First,  
6 KCPL has not begun the construction of latan 2 so the high level of capital  
7 expenditures for which the regulatory plan was created has not yet become a  
8 reality. Second, KCPL has announced that it plans to have essentially annual  
9 rate cases for the duration of the construction program. Thus, to the extent  
10 margins in future years are different, the rate setting process can take that into  
11 account.
- 12 10. If a probabilistic analysis such as KCPL's is employed, it is important also to look  
13 at the issue from the customer's point of view. In order to ensure customers the  
14 same degree of confidence (75%) that they are receiving the full value of off-  
15 system margins, the Commission would need to credit customers with \*\*\*\*\* of  
16 margins.

17 **Q WHAT ARE OFF-SYSTEM SALES?**

18 A Off-system sales are sales of energy made by KCPL to other entities in the wholesale  
19 power market. Essentially, KCPL sells to other entities, such as utilities and  
20 marketers, the energy available from its system, after first having assigned the most  
21 economical energy to serve its native load customers.

22 The costs associated with these KCPL generation resources (O&M expense,  
23 depreciation, return, etc.) are, and always have been, supported by native load  
24 customers through the revenue requirement determination process. Accordingly,  
25 they should be entitled to all of the benefits of the profits, or margins, earned from  
26 these sales.

27 **Q WHAT ARE NATIVE LOAD CUSTOMERS?**

28 A Native load customers consist of retail customers plus any wholesale customers for  
29 whom the utility has the obligation to serve. On the KCPL system, less than 1% of

1 the load falls in the wholesale category, so 99% of the margins should be allocated  
2 (approximately) to Missouri (47%) and Kansas (52%) retail customers.

3 **Q DOES KCPL ACKNOWLEDGE THAT MISSOURI RETAIL CUSTOMERS (AND**  
4 **OTHER NATIVE LOAD CUSTOMERS) SHOULD RECEIVE 100% OF THE**  
5 **BENEFIT OF THESE MARGINS?**

6 A Yes. KCPL has acknowledged this on many occasions, including in response to OPC  
7 Data Request No. 5013 (a):

8 “**Question No. 5013 (a):** Please confirm that it is not KCPL’s intent to  
9 retain any portion of the off-system sales margin for shareholders.

10 **Response to 5013 (a):** Yes, that is correct. “

11 However, as will be discussed subsequently, KCPL’s proposed rate case  
12 adjustments significantly reduce the amount of credit that native load customers  
13 should receive, and transfer it to stockholders.

14 **Q WHY HAVE OFF-SYSTEM MARGINS BEEN SO ATTRACTIVE FOR KCPL?**

15 A In the past decade, electric utilities have dramatically increased their amount of  
16 natural gas-fired generation. As a result, the demand for natural gas has increased  
17 and the price has also increased. Given a utility’s practice of economic dispatch, the  
18 nuclear, hydro and coal-fired units are typically used to meet native load with the  
19 natural gas generation used for peaking power and for sale on the wholesale electric  
20 market. As a general statement, therefore, the price of energy on the wholesale  
21 market often is based upon the higher priced natural gas generation.

22 Recognizing its abundance of nuclear and coal-fired generation (according to  
23 the latest 10K: 2,788 MWs), KCPL is frequently able to sell energy generated by the

1 lower cost coal-fired generating units at wholesale market prices that are based on  
2 higher priced natural gas generation. The difference between the low cost of  
3 supplying power and the higher price established by the wholesale market  
4 necessarily leads to large off-system margins for KCPL. On an historical basis the  
5 annual contribution from wholesale margins have been large, but contrary to  
6 suggestions by KCPL, these margins are continuing to grow.

7 **Q WHAT IS YOUR BASIS FOR SAYING THAT “MARGINS ARE CONTINUING TO**  
8 **GROW?”**

9 A On August 3, 2006, Great Plains Energy, the parent company of KCPL, issued its  
10 press release detailing 2nd Quarter 2006 financial results. In that press release,  
11 Great Plains discussed the contribution made by KCPL resulting from its performance  
12 in the wholesale market. The press release noted: “Wholesale revenues in the  
13 second quarter 2006 also increased to \$46.2 million, up \$8.9 million compared to the  
14 second quarter last year. The increase in wholesale revenues was driven by a 23%  
15 increase in average wholesale prices.” KCPL continues to benefit from its abundance  
16 of low price coal generation as well as a wholesale energy price based upon high  
17 priced natural gas.

1    **Q     FOR PURPOSES OF SETTING RATES IN THIS PROCEEDING, HAS KCPL**  
2           **ASSIGNED TO MISSOURI RETAIL CUSTOMERS THEIR APPROPRIATE**  
3           **JURISDICTIONAL SHARE OF THE EXPECTED MARGINS FROM OFF-SYSTEM**  
4           **SALES?**

5    A     No. KCPL substantially discounts the expected margins for purposes of setting rates.  
6           Of course, this makes the proposed retail rates higher than they otherwise would be  
7           had retail customers been assigned their full entitlement to the off-system sales  
8           margins.

9    **Q     WHAT MARGINS DID KCPL EARN FROM THESE OFF-SYSTEM SALES IN 2005?**

10   A     KCPL earned approximately \*\*\*\*\* in 2005. (This is a total company number, not a  
11           Missouri jurisdictional number. For purposes of consistency, whenever I refer to a  
12           figure associated with off-systems sales margins, I will be referring to the total  
13           company number unless I explicitly state otherwise.)

14   **Q     WHAT IS THE BUDGETED LEVEL FOR 2006?**

15   A     The 2006 budgeted amount (established at the same time the rate case was  
16           prepared) is \*\*\*\*\*.

17   **Q     FOR THE RATE CASE, WHAT ESTIMATES DID KCPL DEVELOP FOR**  
18           **EXPECTED MARGINS FROM OFF-SYSTEM SALES?**

19   A     In developing its budget for 2007, KCPL reports that its MIDAS modeling indicated  
20           that the most reasonable estimate (50% above/50% below) for these margins was  
21           \*\*\*\*\*. The same number was derived as the median of the distribution of off-system  
22           sales margins from a separate probabilistic analysis of off-system sales margins, as



discussed in the testimony of KCPL witness Schnitzer. Information provided in connection with KCPL's June 30, 2006 update indicates that this is still the expected median value.

**Q WHAT AMOUNT OF OFF-SYSTEM MARGIN DOES KCPL PROPOSE TO CREDIT TO CUSTOMERS IN THIS CASE?**

A KCPL proposes only to credit \*\*\*\*\* for rate setting purposes.

**Q WHY DID KCPL REDUCE THE EXPECTED MARGINS TO \*\*\*\*\*?**

A KCPL explains that it is concerned that it only has a 50%/50% chance of reaching this \*\*\*\*\* expected level of off-system sales. In light of its construction program, KCPL claims that it needs a greater assurance of cash flow than is produced by a 50%/50% estimate. The specific value that KCPL proposes to use as a credit in setting rates, \*\*\*\*\*, is \*\*\*\*\* below the 2005 margins, and \*\*\*\*\* below the 50%/50% estimate for 2007.

**Q HOW WAS THE \*\*\*\*\* NUMBER DERIVED AND WHAT DOES IT REPRESENT?**

A In analyzing the range of possible outcomes for off-system sales margins, KCPL witness Schnitzer conducted probabilistic modeling, in which 200 different Monte Carlo simulations were performed. This produced 200 discrete results. The \*\*\*\*\* represents the 75% point on the probability distribution curve. It is a number which KCPL believes it has a 75% chance of meeting or exceeding. Roughly 150 of the 200 Monte Carlo runs produced a margin of \*\*\*\*\* or higher.

1    **Q     IN YOUR EXPERIENCE, IS THIS A STANDARD OR TRADITIONAL APPROACH**  
2           **TO ESTABLISHING A REVENUE REQUIREMENT DETERMINATION IN A RATE**  
3           **CASE?**

4    A     No, it is rather unusual. The more normal process would be to utilize the actual value  
5           or the best estimate available. In this case, the best estimate would seem to be much  
6           closer to the actual value of \*\*\*\*\* or the median value, which is the \*\*\*\*\* margin  
7           which splits the outcome so that there is a 50%/50% chance of being above or below.  
8           That would represent an equitable allocation of the risk between customers and  
9           shareholders.

10                 In contrast, with KCPL's proposed 75% probability point on the curve, the  
11                 odds are stacked against the customers by a 3 to 1 ratio (75% shareholder/25%  
12                 customer).

13   **Q     DID KCPL DERIVE THE 75% PROBABILITY POINT FROM MR. SCHNITZER'S**  
14           **ANALYSIS?**

15   A     No. While Mr. Schnitzer's analysis quantified the margin at the 75% probability level,  
16           it is my understanding that the decision to establish the credit based on the 75%  
17           probability level was that of KCPL's management.

18   **Q     HAS KCPL EXPLAINED THE PROCESS BY WHICH IT SELECTED THE 75%**  
19           **PROBABILITY POINT?**

20   A     Not with any specificity. KCPL addresses the issue by discussing the risks that it  
21           perceives and indicates that numerous internal discussions were held about this  
22           matter. (For example, see KCPL response to Praxair Question No. 81.)

1    **Q     HAS KCPL PROVIDED ANY QUANTIFICATION OF THE POTENTIAL IMPACT**  
2           **THAT FALLING SHORT OF EXPECTED MARGINS WOULD HAVE ON ITS**  
3           **FINANCIAL METRICS AND ABILITY TO EXECUTE ITS CONSTRUCTION**  
4           **PROGRAM?**

5    **A     No.** KCPL has only raised this issue, but has not provided any quantification or any  
6           demonstration of such impacts.

7    **Q     IN TERMS OF KCPL'S FINANCIAL METRICS AND ABILITY TO PURSUE THE**  
8           **CONSTRUCTION PROGRAM, DOES KCPL INTEND TO FILE SUBSEQUENT**  
9           **RATE CASES?**

10   **A     Yes.** It is important to understand that KCPL intends to file rate cases on essentially  
11           an annual basis through the duration of the construction program for latan and the  
12           emission control facilities. Accordingly, the rates being set in this case are essentially  
13           for a one-year period. Further, KCPL has not initiated construction of the latan unit,  
14           so the need for capital has not yet risen to the level that prompted the development of  
15           the regulatory plan. Therefore, the Commission should feel comfortable in setting  
16           rates in this case based on the current evidence as to near term margins. To the  
17           extent that margins in a future case appear to be different, the rates established in  
18           that case will take that into account.

19   **Q     DID KCPL HAVE ANY OTHER COMMENTS WITH RESPECT TO SELECTING THE**  
20           **LEVEL OF OFF-SYSTEM SALES MARGINS TO USE AS A CREDIT IN SETTING**  
21           **RATES?**

22   **A     Yes.** At page 28 of his testimony, KCPL witness Giles observed that there could be  
23           ways to address the upside potential from whatever level of credit is used to set rates.

1           However, both in this testimony and in response to MPSC Staff Data Request  
2           No. 217, Mr. Giles spoke in very broad generalities and did not offer any specific  
3           proposals for consideration.

4   **Q     LOOKING AT THE SAME ISSUE FROM THE CUSTOMER'S PERSPECTIVE,**  
5           **WHAT AMOUNT WOULD BE INCLUDED AS OFF-SYSTEM SALES MARGIN IF**  
6           **CUSTOMERS WANTED TO BE 75% CERTAIN THAT KCPL WOULD NOT EARN**  
7           **MARGINS GREATER THAN WHAT WAS INCLUDED IN THE REVENUE**  
8           **REQUIREMENT?**

9   A     This information can be found in KCPL's response to OPC Data Request No. 5004.  
10          Based on the probability table on page 2 of that response, the amount to be credited  
11          to the revenue requirement as an offset for off-system sales profit would be \*\*\*\*\*.

12   **Q     WHAT IS YOUR RECOMMENDATION WITH RESPECT TO KCPL'S PROPOSED**  
13          **\*\*\*\*\* OFFSET FOR OFF-SYSTEM SALES MARGIN IN SETTING RETAIL RATES?**

14   A     KCPL's proposed offset is inadequate. By a three-to-one margin, it stacks the deck in  
15          favor of KCPL and puts the customers at a disadvantage. If this type of analysis is to  
16          be pursued, the Commission should look at the issue from the customer's perspective  
17          and be inclined to set the margin offset at a level which would provide customers with  
18          75% assurance that they will receive the benefit of off-system sales margins. As  
19          noted previously, KCPL's own probabilistic analysis would put this offset at \*\*\*\*\*, as  
20          compared to KCPL's \*\*\*\*\* and the median of \*\*\*\*\*.

1    **Q     YOU MENTIONED EARLIER THAT KCPL INCLUDED ONLY \*\*\*\*\* OF OFF-**  
2       **SYSTEM SALES MARGINS IN ITS CASE BECAUSE, IN LIGHT OF ITS**  
3       **CONSTRUCTION PROGRAM, KCPL CLAIMS THAT IT NEEDS A GREATER**  
4       **ASSURANCE OF CASH FLOW THAN IS PRODUCED BY A 50%/50% ESTIMATE.**  
5       **DO YOU HAVE ANY COMMENTS REGARDING THIS NEED FOR GREATER**  
6       **ASSURANCE OF CASH FLOW?**

7    **A     Yes.**     In the context of negotiating the KCPL Regulatory Plan (Case  
8       No. EO-2005-0329), the parties specifically contemplated the possibility that KCPL  
9       may need a greater assurance of cash flow during this period of increased  
10      construction. Unlike KCPL's attempts to address such cash flow needs through  
11      proposals, such as the one in question which is overwhelmingly tilted in favor of  
12      shareholders, the parties to the regulatory plan (including KCPL) crafted assurances  
13      of cash flow which would fairly balance the interests of shareholders and ratepayers.  
14      These assurances of increased cash flow would take the form of regulatory  
15      amortizations. In fact, it is my understanding that in a July 18, 2006 call with  
16      Standard & Poor's set up by KCPL, S&P specifically said that the regulatory plan and  
17      the included amortizations were "well thought out and structured."

18           It is inappropriate for KCPL to bypass the protections of the regulatory  
19      amortizations which it agreed to and which the Commission approved, in favor of an  
20      off-system sales proposal which would deprive customers of approximately \*\*\*\*\* of  
21      off-system sales margins associated with generation facilities for which they have  
22      provided financial support. If credit and/or cash flow issues arise, they should be  
23      handled pursuant to the regulatory plan agreed to by KCPL and approved by this  
24      Commission.

1    Q    DOES THIS CONCLUDE YOUR DIRECT TESTIMONY ON REVENUE  
2           REQUIREMENT ISSUES?  
3    A    Yes, it does.

## **Appendix A**

### **Qualifications of Maurice Brubaker**

1    **Q     PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2    A     Maurice Brubaker. My business address is 1215 Fern Ridge Parkway, Suite 208,  
3           St. Louis, Missouri 63141.

4    **Q     PLEASE STATE YOUR OCCUPATION.**

5    A     I am a consultant in the field of public utility regulation and President of the firm of  
6           Brubaker & Associates, Inc., energy, economic and regulatory consultants.

7    **Q     PLEASE   SUMMARIZE   YOUR   EDUCATIONAL   BACKGROUND   AND**  
8           **EXPERIENCE.**

9    A     I was graduated from the University of Missouri in 1965, with a Bachelor's Degree in  
10          Electrical Engineering. Subsequent to graduation I was employed by the Utilities  
11          Section of the Engineering and Technology Division of Esso Research and  
12          Engineering Corporation of Morristown, New Jersey, a subsidiary of Standard Oil of  
13          New Jersey.

14                In the Fall of 1965, I enrolled in the Graduate School of Business at  
15          Washington University in St. Louis, Missouri. I was graduated in June of 1967 with  
16          the Degree of Master of Business Administration. My major field was finance.

17                From March of 1966 until March of 1970, I was employed by Emerson Electric  
18          Company in St. Louis. During this time I pursued the Degree of Master of Science in  
19          Engineering at Washington University, which I received in June, 1970.

1           In March of 1970, I joined the firm of Drazen Associates, Inc., of St. Louis,  
2           Missouri. Since that time I have been engaged in the preparation of numerous  
3           studies relating to electric, gas, and water utilities. These studies have included  
4           analyses of the cost to serve various types of customers, the design of rates for utility  
5           services, cost forecasts, cogeneration rates and determinations of rate base and  
6           operating income. I have also addressed utility resource planning principles and  
7           plans, reviewed capacity additions to determine whether or not they were used and  
8           useful, addressed demand-side management issues independently and as part of  
9           least cost planning, and have reviewed utility determinations of the need for capacity  
10          additions and/or purchased power to determine the consistency of such plans with  
11          least cost planning principles. I have also testified about the prudence of the actions  
12          undertaken by utilities to meet the needs of their customers in the wholesale power  
13          markets and have recommended disallowances of costs where such actions were  
14          deemed imprudent.

15           I have testified before the Federal Energy Regulatory Commission (FERC),  
16          various courts and legislatures, and the state regulatory commissions of Alabama,  
17          Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia,  
18          Guam, Hawaii, Illinois, Indiana, Iowa, Kentucky, Louisiana, Michigan, Missouri,  
19          Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania,  
20          Rhode Island, South Carolina, South Dakota, Texas, Utah, Virginia, West Virginia,  
21          Wisconsin and Wyoming.

22           The firm of Drazen-Brubaker & Associates, Inc. was incorporated in 1972 and  
23          assumed the utility rate and economic consulting activities of Drazen Associates, Inc.,  
24          founded in 1937. In April, 1995 the firm of Brubaker & Associates, Inc. was formed.  
25          It includes most of the former DBA principals and staff. Our staff includes consultants



1 with backgrounds in accounting, engineering, economics, mathematics, computer  
2 science and business.

3 During the past ten years, Brubaker & Associates, Inc. and its predecessor  
4 firm has participated in over 700 major utility rate and other cases and statewide  
5 generic investigations before utility regulatory commissions in 40 states, involving  
6 electric, gas, water, and steam rates and other issues. Cases in which the firm has  
7 been involved have included more than 80 of the 100 largest electric utilities and over  
8 30 gas distribution companies and pipelines.

9 An increasing portion of the firm's activities is concentrated in the areas of  
10 competitive procurement. While the firm has always assisted its clients in negotiating  
11 contracts for utility services in the regulated environment, increasingly there are  
12 opportunities for certain customers to acquire power on a competitive basis from a  
13 supplier other than its traditional electric utility. The firm assists clients in identifying  
14 and evaluating purchased power options, conducts RFPs and negotiates with  
15 suppliers for the acquisition and delivery of supplies. We have prepared option  
16 studies and/or conducted RFPs for competitive acquisition of power supply for  
17 industrial and other end-use customers throughout the United States and in Canada,  
18 involving total needs in excess of 3,000 megawatts. The firm is also an associate  
19 member of the Electric Reliability Council of Texas and a licensed electricity  
20 aggregator in the State of Texas.

21 In addition to our main office in St. Louis, the firm has branch offices in  
22 Phoenix, Arizona; Chicago, Illinois; Corpus Christi, Texas; and Plano, Texas.