

Empire District Electric Company  
Case No. ER-02-424  
Advertising Expenses  
For the 12 Months Ended December 31, 2001

File Name  
Prepared By SD Generic  
Date Prepared 07/23/02

<u>Year</u>	<u>Month</u>	<u>ACCT</u>	<u>Vendor Name</u>	<u>Invoice #</u>	<u>Date Entered</u>	<u>Amount</u>	<u>Ad Type</u>	<u>Ad Name</u>	<u>Staff Classification</u>	<u>Staff Treatment</u>	<u>Amount Disallowed</u>	<u>Adjustment</u>
2001	8	909212	Cable One	24685	08/14/01	336.00	Info	Peak Alert	General	Allowed		
2001	8	909212	Cable One	24686	08/14/01	196.00	Info	Peak Alert	General	Allowed		
2001	9	909212	Cable One	25122	09/17/01	189.00	Info	Peak Alert	General	Allowed		
2001	9	909212	Cable One	25123	09/17/01	175.00	Info	Peak Alert	General	Allowed		
2001	9	909212	Cable One	25124	09/17/01	217.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KOAM- TV	48042701	08/16/01	935.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KOAM- TV	48042702	08/17/01	1,428.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KOAM- TV	48042703	08/22/01	1,680.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KODE-TV	4827-01	08/14/01	272.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KODE-TV	4772-01	08/16/01	765.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KODE-TV	4921-01	08/16/01	340.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KSNF-TV	0298-01	08/14/01	1,683.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KSNF-TV	0516-01	09/17/01	714.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KBTN Radio	574-00034	09/20/01	49.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KBTN Radio	574-00036	09/20/01	49.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KBTN Radio	574-00037	09/20/01	49.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KBTN Radio	574-00038	09/20/01	49.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KBTN Radio	574-00039	09/20/01	49.00	Info	Peak Alert	General	Allowed		
2001	10	909212	KBTN Radio	574-00035	10/05/01	140.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KDMO-AM	70472	08/06/01	280.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KDMO-AM	80009	09/11/01	140.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KGLC/KVIS	6844	08/16/01	393.75	Info	Peak Alert	General	Allowed		
2001	9	909212	KGLC/KVIS	6986	09/28/01	157.50	Info	Peak Alert	General	Allowed		
2001	8	909212	KIXQ-FM	32657	08/09/01	1,400.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KIXQ-FM	33709	09/12/01	1,050.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KJMK-FM	33534	08/09/01	1,400.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KJMK-FM	34422	09/12/01	1,050.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KKBL- FM	7-01 STMT	08/14/01	126.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KKBL- FM	8-01 STMT	09/27/01	42.00	Info	Peak Alert	General	Allowed		
2001	12	909212	KKBL- FM	78	12/04/01	42.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KMOQ- 107.1 FM	1132	09/27/01	98.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KMOQ- 107.1 FM	1133	09/27/01	420.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KMXL-FM	70469	08/06/01	476.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KMXL-FM	80008	09/06/01	238.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KQMO FM 97.7	5660	08/14/01	168.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KQMO FM 97.7	5901	09/10/01	168.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KRMO- AM	7-01 STMT	08/14/01	126.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KRMO- AM	8-01 STMT	09/27/01	42.00	Info	Peak Alert	General	Allowed		
2001	12	909212	KRMO- AM	63	12/04/01	42.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KSWM	5539	08/14/01	224.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KSWM	5802	09/10/01	168.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KSYN 92 FM	32965	08/09/01	1,400.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KSYN 92 FM	33950	09/12/01	1,050.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KXDG-FM 97.9	33260	08/09/01	1,400.00	Info	Peak Alert	General	Allowed		
2001	9	909212	KXDG-FM 97.9	34192	09/12/01	1,050.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KYOO Broadcasting	1226	08/16/01	210.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KYOO Broadcasting	1228	08/16/01	70.00	Info	Peak Alert	General	Allowed		
2001	8	909212	KYOO Broadcasting	1229	08/16/01	70.00	Info	Peak Alert	General	Allowed		

Year	Month	ACCT	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name	Staff Classification	Staff Treatment	Amount Disallowed	Adjustment
2001	9	909212	KYOO Broadcasting	1437	09/27/01	40.00	Info	Peak Alert	General	Allowed		
2001	8	909212	Petracom of Joplin LLC	99591	08/21/01	840.00	Info	Peak Alert	General	Allowed		
2001	11	909212	Petracom of Joplin LLC	99592	11/26/01	140.00	Info	Peak Alert	General	Allowed		
2001	8	909212	Turtle Broadcasting Company	292-00002-0000	08/07/01	560.00	Info	Peak Alert	General	Allowed		
2001	9	909212	Turtle Broadcasting Company	ADJUSTMENT	09/17/01	(57.00)	Info	Peak Alert	General	Allowed		
2001	11	909212	Turtle Broadcasting Company	292-00003-0000	11/28/01	503.00	Info	Peak Alert	General	Allowed		
2001	12	909212	Turtle Broadcasting Company	9-4-01 STMT	12/07/01	57.00	Info	Peak Alert	General	Allowed		
2001	5	909231	KDMO-AM	4-01 STMT	05/09/01	268.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	5	909231	KIXQ-FM	29413	05/16/01	336.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	5	909231	KJMK-FM	30336	05/16/01	175.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	5	909231	KMXL-FM	4-01 STMT	05/09/01	282.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	5	909231	KSYN 92 FM	29738	05/16/01	364.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	5	909231	KXDG-FM 97.9	30032	05/16/01	315.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	10	909231	Missouri Southern Athletics	28	10/24/01	620.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	12	909231	Missouri Southern Athletics	68	12/13/01	620.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909231	Missouri Southern State College	10	09/27/01	1,240.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	11	909231	Missouri Southern State College	47	11/14/01	620.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	10	909231	Sparlin Advertising Associates	10830	10/17/01	10,981.95	Saf	Don't Cross the Line	Safety	Allowed		
2001	2	909231	KBTN Radio	1-31-01 STMT	02/22/01	70.00	Inst	EDE Logo Ad	Institutional	Dissallowed	70.00	1
2001	3	909231	KDMO-AM	3-01 STMT	03/05/01	85.20	Info	Heating &Cooling Consultations	Promotional	Dissallowed	85.20	1
2001	4	909231	KDMO-AM	3-30-01 STMT	04/09/01	85.20	Info	Heating &Cooling Consultations	Promotional	Dissallowed	85.20	1
2001	5	909231	KDMO-AM	4-01 STMT	05/09/01	106.50	Info	Heating &Cooling Consultations	Promotional	Dissallowed	106.50	1
2001	1	909231	KSWM	12-00 5464	01/08/01	12.50	Info	Lighting Solutions	Promotional	Dissallowed	12.50	1
2001	3	909231	Missouri Southern State College	2-15-01 INVOICE	03/01/01	620.00	Info	Lighting Solutions	Promotional	Dissallowed	620.00	1
2001	3	909231	Missouri Southern State College	3-01 INVOICE	03/28/01	620.00	Info	Lighting Solutions	Promotional	Dissallowed	620.00	1
2001	4	909231	Missouri Southern State College	4-01 INVOICE	04/27/01	620.00	Info	Lighting Solutions	Promotional	Dissallowed	620.00	1
2001	10	909231	Sparlin Advertising Associates	10806	10/08/01	5,000.64	Info	Project Help	Institutional	Dissallowed	5,000.64	1
2001	2	909231	KBFL	12719	02/12/01	200.00	Saf	Safety Coach	Safety	Allowed		
2001	3	909231	KBFL	13032	03/01/01	160.00	Saf	Safety Coach	Safety	Allowed		
2001	3	909231	KBFL	4795	03/08/01	100.00	Saf	Safety Coach	Safety	Allowed		
2001	3	909231	KBFL	3-01 STMT	03/20/01	80.00	Saf	Safety Coach	Safety	Allowed		
2001	12	909232	Seneca News Dispatch	11-01 STMT	12/10/01	\$ 32.50	Info	X-mas Elves	Institutional	Dissallowed	\$ 32.50	2
2001	10	909232	Sparlin Advertising Associates	10830	10/17/01	12,985.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	2	909232	KSNF-TV	8031-01	02/12/01	85.00	Info	Lighting Solutions	Promotional	Dissallowed	85.00	2
2001	3	909232	KSNF-TV	9031-02	03/20/01	340.00	Info	Lighting Solutions	Promotional	Dissallowed	340.00	2
2001	4	909232	KSNF-TV	3-01 STMT	04/19/01	85.00	Info	Lighting Solutions	Promotional	Dissallowed	85.00	2
2001	9	909232	Moore Syndication Inc	5722	09/12/01	1,750.00	Saf	Louie- Play it Safe	Safety	Allowed		
2001	10	909232	Sparlin Advertising Associates	10806	10/08/01	9,075.00	Info	Project Help	Institutional	Dissallowed	9,075.00	2
2001	1	909232	KODE-TV	0247-01A	01/08/01	2,470.00	Saf	Safety Coach	Safety	Allowed		
2001	2	909232	KOAM-TV	48882001	02/07/01	250.00	Saf	Safety Coach	Safety	Allowed		
2001	6	909233	Stone County Publishing Co	NOV INTEREST	06/07/01	2.36	Info	X-mas Elves	Institutional	Dissallowed	2.36	3
2001	12	909233	Ash Grove Commonwealth	9805	12/07/01	39.00	Info	X-mas Elves	Institutional	Dissallowed	39.00	3
2001	12	909233	Aurora Advertiser	3341133645	12/11/01	49.50	Info	X-mas Elves	Institutional	Dissallowed	49.50	3
2001	12	909233	Baxter Springs Citizen	3692	12/14/01	45.00	Info	X-mas Elves	Institutional	Dissallowed	45.00	3
2001	12	909233	Columbus Daily Advocate	11-01 STMT	12/11/01	50.00	Info	X-mas Elves	Institutional	Dissallowed	50.00	3
2001	12	909233	Community Publishers Inc.	11-01 STMT	12/11/01	124.30	Info	X-mas Elves	Institutional	Dissallowed	124.30	3
2001	12	909233	Community Publishers Inc.	M62433	12/20/01	28.50	Info	X-mas Elves	Institutional	Dissallowed	28.50	3
2001	12	909233	County Courier	11-21-01 INVOICE	12/07/01	45.00	Info	X-mas Elves	Institutional	Dissallowed	45.00	3
2001	12	909233	Cross Country Times	9911	12/07/01	34.50	Info	X-mas Elves	Institutional	Dissallowed	34.50	3
2001	12	909233	Galena Sentinel-Times	11-01 STMT	12/11/01	35.00	Info	X-mas Elves	Institutional	Dissallowed	35.00	3
2001	12	909233	Greenfield Vedette	11-01 STMT	12/12/01	39.50	Info	X-mas Elves	Institutional	Dissallowed	39.50	3
2001	12	909233	Joplin Globe Publishing Co	149671	12/13/01	1,015.56	Info	X-mas Elves	Institutional	Dissallowed	1,015.56	3

<u>Year</u>	<u>Month</u>	<u>ACCT</u>	<u>Vendor Name</u>	<u>Invoice #</u>	<u>Date Entered</u>	<u>Amount</u>	<u>Ad Type</u>	<u>Ad Name</u>	<u>Staff Classification</u>	<u>Staff Treatment</u>	<u>Amount Disallowed</u>	<u>Adjustment</u>
2001	12	909233	Lawrence County Record	11-28-01 STMT	12/07/01	39.50	Info	X-mas Elves	Institutional	Dissallowed	39.50	3
2001	12	909233	Mcdonald County Press Inc.	11-01 STMT	12/07/01	109.50	Info	X-mas Elves	Institutional	Dissallowed	109.50	3
2001	12	909233	Miami Newspapers Inc.	11-01 STMT	12/13/01	90.50	Info	X-mas Elves	Institutional	Dissallowed	90.50	3
2001	12	909233	Monett Times	11-01 STMT	12/10/01	50.35	Info	X-mas Elves	Institutional	Dissallowed	50.35	3
2001	12	909233	Neosho Daily News	11-01 STMT	12/28/01	120.00	Info	X-mas Elves	Institutional	Dissallowed	120.00	3
2001	12	909233	NW Arkansas Democrat-Gazette	42852	12/12/01	76.00	Info	X-mas Elves	Institutional	Dissallowed	76.00	3
2001	12	909233	Republic Publishing Company	112201031	12/10/01	13.50	Info	X-mas Elves	Institutional	Dissallowed	13.50	3
2001	12	909233	Sac-Osage Publishing	11-01 STMT	12/12/01	38.17	Info	X-mas Elves	Institutional	Dissallowed	38.17	3
2001	12	909233	Sarcoxie Publishing Co Inc.	11-01 STMT	12/18/01	118.80	Info	X-mas Elves	Institutional	Dissallowed	118.80	3
2001	12	909233	Stone County Publishing Co	11-22-01 AD	12/07/01	30.00	Info	X-mas Elves	Institutional	Dissallowed	30.00	3
2001	12	909233	Taney County Times	6485	12/13/01	42.50	Info	X-mas Elves	Institutional	Dissallowed	42.50	3
2001	12	909233	The Index	11-01 STMT	12/10/01	34.20	Info	X-mas Elves	Institutional	Dissallowed	34.20	3
2001	12	909233	Tri-Lakes Newspapers Inc.	102193-18	12/10/01	120.00	Info	X-mas Elves	Institutional	Dissallowed	120.00	3
2001	12	909233	Tri-State Tribune	11-01 STMT	12/12/01	37.50	Info	X-mas Elves	Institutional	Dissallowed	37.50	3
2001	12	909233	Webb City Sentinel and Wise Buy	5913	12/11/01	58.90	Info	X-mas Elves	Institutional	Dissallowed	58.90	3
2001	1	909233	Webb City Sentinel and Wise Buy	3805	01/04/01	58.90	Info	X-mas Phones	Institutional	Dissallowed	58.90	3
2001	12	909233	Baxter Springs Citizen	3742	12/31/01	50.00	Info	X-mas Phones	Institutional	Dissallowed	50.00	3
2001	9	909233	Ash Grove Commonwealth	7203	09/12/01	81.90	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Baxter Springs Citizen	3532	09/10/01	105.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Columbus Daily Advocate	15196	09/13/01	105.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Community Publishers Inc.	8-01 STMT	09/27/01	304.92	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	County Courier	8-01 STMT	09/10/01	82.32	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Cross Country Times	7302	09/12/01	72.45	Saf	Don't Cross the Line	Safety	Allowed		
2001	10	909233	Galena Sentinel-Times	8-01 STMT	10/08/01	73.50	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Greenfield Vedette	8-01 STMT	09/27/01	82.95	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Joplin Globe Publishing Co	144299	09/21/01	451.50	Saf	Don't Cross the Line	Safety	Allowed		
2001	11	909233	Joplin Globe Publishing Co	146099	11/01/01	451.50	Saf	Don't Cross the Line	Safety	Allowed		
2001	12	909233	Joplin Globe Publishing Co	149671	12/13/01	501.38	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Lawrence County Record	8-01 STMT	09/12/01	82.95	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Mcdonald County Press Inc.	8-01 STMT	09/12/01	229.95	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Miami News Record	8-01 STMT	09/17/01	190.05	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Monett Times	8-01 STMT	09/13/01	111.30	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Neosho Daily News	8-01 STMT	09/27/01	252.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	NW Arkansas Democrat-Gazette	37479	09/27/01	159.60	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Republic Publishing Company	82301028	09/27/01	126.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Sac-Osage Publishing	8-01 STMT	09/17/01	65.10	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Sarcoxie Publishing Co Inc.	9-5-01 STMT	09/27/01	192.08	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Seneca News Dispatch	8-01 STMT	09/13/01	68.25	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Springfield News-Leader	8-01 STMT	09/20/01	1,126.16	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Stone County Publishing Co	8-01 STMT	09/17/01	63.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Taney County Times	5744	09/26/01	89.25	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	The Index	8-01 STMT	09/13/01	75.60	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	The Morning Sun	2593	09/27/01	205.80	Saf	Don't Cross the Line	Safety	Allowed		
2001	11	909233	The Newton County News	9-30-01 STMT	11/29/01	210.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Tri-Lakes Newspapers Inc.	8-01 STMT	09/12/01	336.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	10	909233	Tri-State Tribune	186590	10/05/01	73.13	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909233	Webb City Sentinel and Wise Buy	5315	09/17/01	123.69	Saf	Don't Cross the Line	Safety	Allowed		
2001	3	909233	Joplin Globe Publishing Co	133834	03/21/01	371.70	Info	Heating &Cooling Consultations	Promotional	Dissallowed	371.70	3
2001	1	909233	Joplin Globe Publishing Co	130430	01/17/01	580.50	Info	Lighting Solutions	Promotional	Dissallowed	580.50	3
2001	3	909233	Joplin Globe Publishing Co	133834	03/21/01	619.50	Info	Lighting Solutions	Promotional	Dissallowed	619.50	3
2001	3	909233	Miami Newspapers Inc.	138529	03/13/01	268.00	Info	Lighting Solutions	Promotional	Dissallowed	268.00	3
2001	1	909233	Stone County Publishing Co	12-00 STMT	01/24/01	126.00	Info	Lighting Solutions	Promotional	Dissallowed	126.00	3

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2001	1	909233	The Newton County News	12-00 STMT	01/09/01	210.00	Info	Lighting Solutions	Promotional	Dissallowed	210.00	3
2001	1	909233	Tri-State Tribune	11-00 STMT	01/09/01	63.00	Info	Lighting Solutions	Promotional	Dissallowed	63.00	3
2001	5	909233	Ash Grove Commonwealth	3001	05/31/01	225.00	Info	Open All Night	General	Allowed		
2001	6	909233	Joplin Globe Publishing Co	138998	06/21/01	250.00	Info	Open All Night	General	Allowed		
2001	7	909233	Joplin Globe Publishing Co	140739	07/17/01	250.00	Info	Open All Night	General	Allowed		
2001	12	909233	Joplin Globe Publishing Co	149671	12/13/01	250.00	Info	Open All Night	General	Allowed		
2001	7	909233	Joplin Globe Publishing Co	140739	07/17/01	315.00	Info	Project Help	Institutional	Dissallowed	315.00	3
2001	8	909233	Ash Grove Commonwealth	6211	08/02/01	81.90	Info	Project Help	Institutional	Dissallowed	81.90	3
2001	8	909233	Aurora Advertiser	7-01 STMT	08/14/01	103.95	Info	Project Help	Institutional	Dissallowed	103.95	3
2001	8	909233	Carthage Press	7-01 STMT	08/14/01	178.50	Info	Project Help	Institutional	Dissallowed	178.50	3
2001	8	909233	Columbus Daily Advocate	7-01 STMT	08/15/01	105.00	Info	Project Help	Institutional	Dissallowed	105.00	3
2001	8	909233	Community Publishers Inc.	7-01 STMT	08/27/01	308.70	Info	Project Help	Institutional	Dissallowed	308.70	3
2001	8	909233	County Courier	7-19-01 INVOICE	08/01/01	82.32	Info	Project Help	Institutional	Dissallowed	82.32	3
2001	8	909233	Cross Country Times	6307	08/02/01	72.45	Info	Project Help	Institutional	Dissallowed	72.45	3
2001	8	909233	Galena Sentinel-Times	7-25-01 INVOICE	08/02/01	73.50	Info	Project Help	Institutional	Dissallowed	73.50	3
2001	8	909233	Greenfield Vedette	7-01 STMT	08/15/01	96.60	Info	Project Help	Institutional	Dissallowed	96.60	3
2001	8	909233	Joplin Globe Publishing Co	142477	08/16/01	451.50	Info	Project Help	Institutional	Dissallowed	451.50	3
2001	8	909233	Lawrence County Record	7-01 STMT	08/03/01	82.95	Info	Project Help	Institutional	Dissallowed	82.95	3
2001	8	909233	Mcdonald County Press Inc.	7-01 STMT	08/14/01	229.95	Info	Project Help	Institutional	Dissallowed	229.95	3
2001	8	909233	Miami Newspapers Inc.	7-01 STMT	08/14/01	180.60	Info	Project Help	Institutional	Dissallowed	180.60	3
2001	8	909233	Monett Times	7-01 STMT	08/14/01	111.30	Info	Project Help	Institutional	Dissallowed	111.30	3
2001	8	909233	Republic Publishing Company	71901031	08/06/01	94.50	Info	Project Help	Institutional	Dissallowed	94.50	3
2001	8	909233	Sac-Osage Publishing	7-01 STMT	08/14/01	65.10	Info	Project Help	Institutional	Dissallowed	65.10	3
2001	8	909233	Sarcoxis Publishing Co Inc.	7-01 STMT	08/16/01	192.08	Info	Project Help	Institutional	Dissallowed	192.08	3
2001	8	909233	Seneca News Dispatch	7-19-01 STMT	08/06/01	68.25	Info	Project Help	Institutional	Dissallowed	68.25	3
2001	8	909233	Stone County Publishing Co	7-01 STMT	08/15/01	63.00	Info	Project Help	Institutional	Dissallowed	63.00	3
2001	8	909233	Taney County Times	L5388	08/09/01	89.25	Info	Project Help	Institutional	Dissallowed	89.25	3
2001	8	909233	The Index	7-01 STMT	08/08/01	75.60	Info	Project Help	Institutional	Dissallowed	75.60	3
2001	8	909233	The Morning Sun	1538	08/16/01	205.80	Info	Project Help	Institutional	Dissallowed	205.80	3
2001	8	909233	Tri-Lakes Newspapers Inc.	7-31-01 STMT	08/08/01	336.00	Info	Project Help	Institutional	Dissallowed	336.00	3
2001	8	909233	Webb City Sentinel and Wise Buy	5081	08/09/01	123.69	Info	Project Help	Institutional	Dissallowed	123.69	3
2001	9	909233	Baxter Springs Citizen	3423	09/06/01	105.00	Info	Project Help	Institutional	Dissallowed	105.00	3
2001	9	909233	Springfield News-Leader	7-01 STMT	09/20/01	1,126.16	Info	Project Help	Institutional	Dissallowed	1,126.16	3
2001	1	909233	Joplin Globe Publishing Co	130430	01/17/01	560.00	Info	Silver Enquirer-Cold Weather	General	Allowed		
2001	2	909233	Joplin Globe Publishing Co	132146	02/12/01	560.00	Info	Silver Enquirer-Bill Assistance	General	Allowed		
2001	3	909233	Joplin Globe Publishing Co	133834	03/21/01	560.00	Info	Silver Enquirer-Water Heating	General	Allowed		
2001	4	909233	Joplin Globe Publishing Co	135513	04/19/01	560.00	Info	Silver Enquirer-Trees	Safety	Allowed		
2001	5	909233	Joplin Globe Publishing Co	137211	05/16/01	560.00	Info	Silver Enquirer-Home Safety	Safety	Allowed		
2001	6	909233	Joplin Globe Publishing Co	138998	06/21/01	560.00	Info	Silver Enquirer-Project Help	Institutional	Dissallowed	560.00	3
2001	7	909233	Joplin Globe Publishing Co	140739	07/17/01	560.00	Info	Silver Enquirer-Appliance Shopping	General	Allowed		
2001	8	909233	Joplin Globe Publishing Co	142477	08/16/01	1,300.00	Info	Silver Enquirer-Home Savings	General	Allowed		
2001	9	909233	Joplin Globe Publishing Co	144299	09/21/01	560.00	Info	Silver Enquirer-Web Site	General	Allowed		
2001	11	909233	Joplin Globe Publishing Co-	146099	11/01/01	560.00	Info	Silver Enquirer-Prepare your Home	General	Allowed		
2001	11	909233	Joplin Globe Publishing Co	147906	11/14/01	593.60	Info	Silver Enquirer-X-mas Elves	Institutional	Dissallowed	593.60	3
2001	12	909233	Joplin Globe Publishing Co	149671	12/13/01	593.60	Info	Silver Enquirer-Holiday Tips	Safety	Allowed		
2001	11	909233	Joplin Globe Publishing Co	146099	11/01/01	935.55	Info	SLCC	Promotional	Dissallowed	935.55	3
2001	3	909233	Lawrence County Record	2-01 STMT	03/13/01	112.00	Info	Smart Cooking	General	Allowed		
2001	8	909235	Martin Luther School	1/4 PAGE AD	08/21/01	400.00	Info	Open All Night	General	Allowed		
2001	1	909235	Golden City High School	1-01 ANNUAL AD	01/18/01	60.00	Saf	Yearbook Safety Ad	Institutional	Dissallowed	60.00	4
2001	4	909235	Walnut Grove High School	4-13-01 INVOICE	04/25/01	55.00	Saf	Yearbook Safety Ad	Institutional	Dissallowed	55.00	4
2001	10	909235	Miller High School	10-01 ADD	10/09/01	75.00	Saf	Yearbook Safety Ad	Institutional	Dissallowed	75.00	4
2001	10	909236	TLC Marketing	4-10-01 INVOICE	10/10/01	700.00	Info	Directory Ad 2001	Informational	Allowed		

Year	Month	ACCT	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name	Staff Classification	Staff Treatment	Amount Disallowed	Adjustment
2001	12	909236	Liberty Group Publishing	JCD-1044	12/10/01	1,300.00	Info	Directory Ad 2002	Informational	Allowed		
2001	10	909236	Home Builders Assoc of S W Mo	3775	10/08/01	200.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	9	909236	Institute of Management Accountants	HALF PAGE AD	09/13/01	60.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	8	909236	National Drug & Safety League	SAFETY ADV	08/03/01	399.00	Saf	Don't Cross the Line	Safety	Allowed		
2001	6	909236	Cross Country Times	102	06/20/01	36.23	Inst	EDE Logo Ad	Institutional	Dissallowed	36.23	5
2001	8	909236	National Fire Safety Council Inc.	SAFETY ADV	08/01/01	200.00	Inst	EDE Logo Ad	Institutional	Dissallowed	200.00	5
2001	3	909236	Tristatesmen Chorus	3-1-01 STMT	03/09/01	50.00	Inst	EDE Logo Ad	Institutional	Dissallowed	50.00	5
2001	6	909236	Craig Williams Creative Inc.	96017646	06/01/01	434.50	Info	EDE Services	Institutional	Dissallowed	434.50	5
2001	4	909236	Lawton Publications	25361	04/25/01	430.00	Info	Lighting Solutions	Promotional	Dissallowed	430.00	5
2001	1	909236	Missouri Southern State College	1-01 STMT	01/22/01	620.00	Info	Lighting Solutions	Promotional	Dissallowed	620.00	5
2001	8	909236	TLC Marketing	7-16-01 INVOICE	08/02/01	300.00	Info	Project Help	Institutional	Dissallowed	300.00	5
2001	3	909236	Ducks Unlimited	SAFETY AD	03/22/01	75.00	Saf	Yearbook Safety Ad	Institutional	Dissallowed	75.00	5
2001	10	930141	KBTN Radio	574-00032-0001	10/05/01	24.00	Inst	EDE Logo Ad	Institutional	Dissallowed	24.00	6
2001	1	930141	KMFL-FM	120107	01/08/01	100.00	Inst	EDE Logo Ad	Institutional	Dissallowed	100.00	6
2001	8	930141	KRPS 89.9 FM	3109	08/14/01	1,500.00	Inst	EDE Logo Ad	Institutional	Dissallowed	1,500.00	6
2001	11	930141	Midwest Family Broadcast Group	1.57412E+13	11/02/01	435.00	Inst	EDE Logo Ad	Institutional	Dissallowed	435.00	6
2001	9	930141	KBTN Radio	574-00031-0001	09/07/01	24.00	Info	EDE Logo Ad	Institutional	Dissallowed	24.00	6
2001	12	930141	KKLH 104.7	16234	12/03/01	145.00	Info	Surge Protection	Promotional	Dissallowed	145.00	6
2001	12	930141	KOSP Oldies 105.1	16148	12/03/01	145.00	Info	Surge Protection	Promotional	Dissallowed	145.00	6
2001	12	930141	Magic 92.9	16301	12/03/01	145.00	Info	Surge Protection	Promotional	Dissallowed	145.00	6
2001	5	930142	Ozarks Public Television	4-17-01 INVOICE	05/02/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	6	930142	Ozarks Public Television	5-16-01 INVOICE	06/01/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	6	930142	Ozarks Public Television	6-18-01 INVOICE	06/28/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	8	930142	Ozarks Public Television	7-17-01 INVOICE	08/02/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	9	930142	Ozarks Public Television	8-16-01 INVOICE	09/12/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	9	930142	Ozarks Public Television	9-17-01 INVOICE	09/27/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	10	930142	Ozarks Public Television	10-16-01 INVOICE	10/23/01	507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	11	930142	Ozarks Public Television	11-15-01 INVOICE	11/28/01	132.50	Inst	EDE Logo Ad	Institutional	Dissallowed	132.50	7
2001	2	930142	Ozarks Public Television	9096		507.50	Inst	EDE Logo Ad	Institutional	Dissallowed	507.50	7
2001	1	930142	TLC Marketing	12-15-00 INVOICE	01/08/01	1,000.00	Inst	EDE Logo Ad	Institutional	Dissallowed	1,000.00	7
2001	3	930142	TLC Marketing	3-5-01 STMT	03/27/01	1,000.00	Inst	EDE Logo Ad	Institutional	Dissallowed	1,000.00	7
2001	1	930143	Baxter Springs News	164	01/08/01	25.00	Info	X-mas Elves	Institutional	Dissallowed	25.00	8
2001	1	930143	Christian County Headliner	12-27-00 stmt	01/08/01	60.90	Info	X-mas Elves	Institutional	Dissallowed	60.90	8
2001	1	930143	Republic Publishing Company	12-00 STMT	01/08/01	45.00	Info	X-mas Elves	Institutional	Dissallowed	45.00	8
2001	1	930143	Stone County Publishing Co	12-00 STMT	01/24/01	64.50	Info	X-mas Elves	Institutional	Dissallowed	64.50	8
2001	1	930143	Aurora Advertiser	10-00 82 JB	01/08/01	34.45	Info	X-mas Phones	Institutional	Dissallowed	34.45	8
2001	1	930143	Columbus Daily Advocate	8938	01/09/01	55.00	Info	X-mas Phones	Institutional	Dissallowed	55.00	8
2001	1	930143	Joplin Globe Publishing Co	130430	01/17/01	358.75	Info	X-mas Phones	Institutional	Dissallowed	358.75	8
2001	1	930143	Lawrence County Record	12-28-00 78	01/08/01	36.75	Info	X-mas Phones	Institutional	Dissallowed	36.75	8
2001	1	930143	Mcdonald County Press Inc.	12-00 STMT	01/16/01	120.45	Info	X-mas Phones	Institutional	Dissallowed	120.45	8
2001	1	930143	Miami News Record	110746	01/08/01	90.30	Info	X-mas Phones	Institutional	Dissallowed	90.30	8
2001	1	930143	Monett Times	12-00 102980	01/08/01	53.55	Info	X-mas Phones	Institutional	Dissallowed	53.55	8
2001	1	930143	Neosho Daily News	12-00 STMT	01/18/01	126.00	Info	X-mas Phones	Institutional	Dissallowed	126.00	8
2001	1	930143	Sac-Osage Publishing	1-01 STMT	01/16/01	70.05	Info	X-mas Phones	Institutional	Dissallowed	70.05	8
2001	1	930143	Sarcoxie Publishing Co Inc.	12-00 STMT	01/09/01	75.60	Info	X-mas Phones	Institutional	Dissallowed	75.60	8
2001	1	930143	Seneca News Dispatch	12-00 XMAS PHON	01/08/01	32.50	Info	X-mas Phones	Institutional	Dissallowed	32.50	8
2001	1	930143	The Index	12-00 540	01/09/01	35.28	Info	X-mas Phones	Institutional	Dissallowed	35.28	8
2001	1	930143	The Morning Sun	116631	01/11/01	91.30	Info	X-mas Phones	Institutional	Dissallowed	91.30	8
2001	1	930143	The Vedette Newspaper And	12-00 STMT	01/16/01	51.98	Info	X-mas Phones	Institutional	Dissallowed	51.98	8
2001	1	930143	Tri-Lakes Newspapers Inc.	12-00 STMT	01/09/01	121.00	Info	X-mas Phones	Institutional	Dissallowed	121.00	8
2001	1	930143	Tri-State Tribune	12-00 STMT	01/16/01	63.00	Info	X-mas Phones	Institutional	Dissallowed	63.00	8
2001	2	930143	Taney County Times	L3938	02/09/01	89.26	Info	X-mas Phones	Institutional	Dissallowed	89.26	8

Year	Month	ACCT	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name	Staff Classification	Staff Treatment	Amount Disallowed	Adjustment
2001	4	930143	Ash Grove Commonwealth	9930	04/19/01	40.95	Info	X-mas Phones	Institutional	Dissallowed	40.95	8
2001	1	930143	Community Publishers Inc.	10-00 02492	01/08/01	453.80	Inst	EDE Logo Ad	Institutional	Dissallowed	453.80	8
2001	4	930143	Community Publishers Inc.	1-01 STMT	04/19/01	29.00	Inst	EDE Logo Ad	Institutional	Dissallowed	29.00	8
2001	8	930143	Community Publishers Inc.	M43602	08/22/01	20.00	Inst	EDE Logo Ad	Institutional	Dissallowed	20.00	8
2001	2	930143	Joplin Globe Publishing Co	132146	02/12/01	99.00	Inst	EDE Logo Ad	Institutional	Dissallowed	99.00	8
2001	3	930143	Joplin Globe Publishing Co	133834	03/21/01	89.00	Inst	EDE Logo Ad	Institutional	Dissallowed	89.00	8
2001	4	930143	Joplin Globe Publishing Co	135513	04/19/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	8
2001	5	930143	Joplin Globe Publishing Co	137211	05/16/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	8
2001	6	930143	Joplin Globe Publishing Co	138998	06/21/01	99.00	Inst	EDE Logo Ad	Institutional	Dissallowed	99.00	8
2001	7	930143	Joplin Globe Publishing Co	140739	07/17/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	8
2001	8	930143	Joplin Globe Publishing Co	142477	08/16/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	8
2001	9	930143	Joplin Globe Publishing Co	144299	09/21/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	8
2001	11	930143	Joplin Globe Publishing Co	146099	11/01/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	8
2001	11	930143	Joplin Globe Publishing Co	147906	11/14/01	52.00	Inst	EDE Logo Ad	Institutional	Dissallowed	52.00	8
2001	12	930143	Joplin Globe Publishing Co	149671	12/13/01	52.00	Inst	EDE Logo Ad	Institutional	Dissallowed	52.00	8
2001	6	930143	Tri-Lakes Newspapers Inc.	5-01 STMT	06/07/01	30.00	Inst	EDE Logo Ad	Institutional	Dissallowed	30.00	8
2001	5	930143	Joplin Globe Publishing Co	137211	05/16/01	250.00	Info	Open All Night	General	Allowed		
2001	8	930143	Joplin Globe Publishing Co	142477	08/16/01	250.00	Info	Open All Night	General	Allowed		
2001	9	930143	Joplin Globe Publishing Co	144299	09/21/01	250.00	Info	Open All Night	General	Allowed		
2001	11	930143	Joplin Globe Publishing Co	146099	11/01/01	250.00	Info	Open All Night	General	Allowed		
2001	11	930143	Joplin Globe Publishing Co	147906	11/14/01	250.00	Info	Open All Night	General	Allowed		
2001	6	930144	KWMQ/FM 100.3 & KLTK/AM 1140	501043	06/06/01	49.00	Inst	EDE Logo Ad	Institutional	Dissallowed	49.00	9
2001	4	930144	American Legion Post 781	\DV/SPONSORSHII	04/24/01	200.00	Inst	EDE Logo Ad	Institutional	Dissallowed	200.00	9
2001	2	930144	Big Brothers& Sisters of Jasper	2001-1	02/01/01	300.00	Inst	EDE Logo Ad	Institutional	Dissallowed	300.00	9
2001	8	930144	Davis Advertising Specialties	4384	08/27/01	757.19	Inst	EDE Logo Ad	Institutional	Dissallowed	757.19	9
2001	12	930144	Escapade Advertising	12-18-01 Advert	12/27/01	350.00	Inst	EDE Logo Ad	Institutional	Dissallowed	350.00	9
2001	3	930144	Joplin Fraternal Order of Police	3-01 AD	03/09/01	300.00	Inst	EDE Logo Ad	Institutional	Dissallowed	300.00	9
2001	5	930144	Neosho Daily News	3-01 STMT	05/01/01	145.00	Inst	EDE Logo Ad	Institutional	Dissallowed	145.00	9
2001	1	930144	Ozark Mountain Ducks	200-A TO E	01/08/01	4,500.00	Inst	EDE Logo Ad	Institutional	Dissallowed	4,500.00	9
2001	12	930144	Ozark Mountain Ducks	493-02	12/05/01	4,900.00	Inst	EDE Logo Ad	Institutional	Dissallowed	4,900.00	9
2001	4	930144	Thomas Jefferson Independent	2001 ADVERTISING	04/11/01	350.00	Inst	EDE Logo Ad	Institutional	Dissallowed	350.00	9
2001	7	930144	TLC Marketing	7-9-01 INVOICE	07/26/01	100.00	Inst	EDE Logo Ad	Institutional	Dissallowed	100.00	9
<b>Total</b>						<b>\$ 131,315.50</b>			<b>Total</b>		<b>Dissallowed \$ 54,737.37</b>	

ADJUSTMENTS:

909231	7,220.04	1		
909232	9,617.50	2		
909233	11,943.04	3		
909235	190.00	4		
909236	2,145.73	5	31,116.31	S-74.1
930141	2,518.00	6		
930142	6,192.50	7		
930143	2,959.37	8		
930144	11,951.19	9	23,621.06	S-89.3
	54,737.37		54,737.37	

Corporate Communications  
Advertising Expense Summary  
January 1 - December 31, 2001  
MPSC DR #79

Ad Campaign	Amount	Category	Purpose/Benefit
Christmas Elves - Newspaper	2,715.54	Informational	Inform public about program which allows them to purchase a Christmas gift for an elderly citizen who lives alone.
Christmas Phones - Newspaper	1,655.07	Informational	Invite elderly customers to come to our offices to place a long distance phone call to a loved one prior to the holiday.
Directory Ads - Print	2,000.00	Informational	Inform business customers of our services.
Don't Cross the Line - Print	6,751.33	Safety	Promote safety and raise awareness of the potential dangers of power lines.
Don't Cross the Line - Radio	15,821.95	Safety	
Don't Cross the Line - TV	12,985.00	Safety	
EDE Services Ad - Other Print	434.50	Informational	Provide contact information and lists available services.
EDE Logo Ad - Newspaper/Other Print	15,430.22	Institutional	Provide support for local causes and events.
EDE Sponsorship Ad - Radio	2,178.00	Institutional	Provide support for local causes and events.
EDE Sponsorship Ad - TV	4,192.50		
Heating & Cooling Consultations - Newspaper	371.70	Informational	Promote free heating & cooling consultation services and energy conservation.
Heating & Cooling Consultations - Radio	276.90		
Lighting Solutions - Newspaper	2,917.00	Informational	Inform customers about available lighting services.
Lighting Solutions - Radio	1,872.50		
Lighting Solutions - TV	510.00		

Ad Campaign	Amount	Category	Purpose/Benefit
Louie - Play it Safe - Other	1,750.00	Safety	Educate children of the potential dangers of electricity and power lines and promote safety.
Open All Night - Newspaper/Other Print	2,625.00	Informational	Inform customers about services available by phone 24 hours a day, 7 days a week.
Peak Alert - Radio	15,969.25	Informational	Inform public of high demand for energy and request conservation.
Peak Alert - TV	8,930.00		
Project Help - Newspaper/Other Print	5,318.65	Informational	Inform public of program available to assist elderly and disabled with utility bills, and request donations.
Project Help - Radio	5,000.64		
Project Help - TV	9,075.00		
Safety Coach - Radio	540.00	Safety	Promote safety and raise awareness of the potential dangers of working or playing near overhead power lines.
Safety Coach - TV	2,720.00		
Silver Enquirer - Newspaper	7,527.20	Informational	Inform elderly readers of a wide range of electrical safety, conservation and informational topics.
SLCC - Newspaper,	935.55	Informational	Inform and invite public to open house at the State Line Power Plant.
Smart Cooking - Newspaper	112.00	Informational	Educate public about energy conservation while cooking.
Surge Protection - Radio	435.00	Informational	Inform public of products available to protect appliances and electronics from power surges.
Yearbook Safety	265.00	Safety	Remind students/public to play it safe around electricity.
Total	131,315.50		



Corporate Communications  
 Radio/TV Ad Copy  
 January 1 - December 31, 2001  
 MPSC DR #79

<b>Campaign Name</b>	<b>Radio/TV Copy</b>
Don't Cross the Line	As electricity passes down the power line, it touches lives in many ways. It makes lives more comfortable. It improves the quality of our lives. It even helps to save lives. But electricity also demands respect. Be alert. Stay away from all power lines. Lives depend on it. Don't cross the line. We care about your safety. The Empire District Electric Company.
EDE Sponsorship Ad	Underwriting for this program is provided by Empire District Electric Company, services you count on.
Heating & Cooling Consultations	Protect yourself from unnecessary energy cost with energy-efficient heating and cooling systems. Ask about getting free advice from one of Empire's Energy Services Representatives trained to assist you with money-saving ideas. Contact one of your Energy Services Representatives today at 1-800-639-0077. Empire, services you count on.
Lighting Solutions	Empire District Electric Company. We're proud to be offering new products and Energy Services for you and your family. Light up your home and business with Empire's wide variety of high-quality lighting products. Energy Services will provide consulting through installation, providing you with a complete turn-key lighting solution. Empire, services you count on.
Louie - Play it Safe Around Electricity	<p><i>Sailing/Overhead Safety:</i>          Great day for sailing! Ready gang? When your daddy and you go to sail for the day make sure the power lines are far away. When your daddy and you make the house look fine, never place antennas or ladders near power lines. Hey this lightning bug doesn't raise his antenna near power lines! You gotta stay away from power lines. You gotta stay away from power lines. Empire, services you count on.</p> <p><i>Downed Lines:</i>          These power lines have the blues cause they're feeling down. We've got the blues cause we're feeling down. So when the lines are down don't you hang around. When we're down don't hang around. When the lines are down don't you hang around. When the lines are down don't you hang around. Empire, services you count on.</p>

	<p><i>Home:</i> Welcome from Louie. Now around home it's clear to me, you gotta play it safe around electricity. Now keys go here and fingers go here, but smart little buddies know they don't go here. Don't, don't, no they don't go here. If there's one thing I know about radios and dryers, you never use them around baths or showers. I get the idea. You gotta play it safe around electricity. You gotta play it safe around electricity. You gotta play it safe around electricity. Empire, services you count on.</p> <p><i>Christmas Louie:</i> Fa, la, la, la – Oh, Louie here, listen to me, you gotta play it safe around electricity. Watch out, little buddy, when you plug these in, don't plug in too many my friend. Ho, ho, ho, can't hold anymore. Now here's an empty socket, it's such a scary sight. Nothing goes in here, but another pretty light. Yeah! Watch out, little buddy, listen to me, you gotta play it safe around electricity. Play it safe around a tree. Watch out, be careful what you do. Empire, services you count on.</p>
Peak Alerts	The Empire District Electric Company has issued a peak alert for today. Customers are asked to raise their air conditioning thermostats to 80 degrees or higher and postpone heat producing activities such as cooking and laundry until after 7:00 PM. Senior customers and those with health problems complicated by the heat should not raise their thermostats. The Empire District Electric Company has issued a peak alert for today.
Project Help	Within each of us lies the spirit of lending a helping hand. For 20 years now, Empire District Electric Company has embodied that spirit. Each month, Project Help, through the Southwest Missouri Chapter of the American Red Cross, helps pay energy-related expenses for the elderly and disabled in Empire's service area. Please pledge your support to Project Help on your next Empire District Electric bill. Your neighbors are counting on you, just as they have for the last 20 years.
Safety Coach	(Neighborhood football game) Time out! Wait a minute. Let's take another look at this action. Alright, Billy fades back, Joey goes around and out. And Ruthie pulls the ole grab the jersey trick. The refs never catch that foul. Whoa, look at this guy! (In background - man on ladder near power line) He's way out of bounds. He's just not using common sense. He's too close to those power lines. That is the dumbest play we've seen all day. Don't do it! Don't cross the line. We care about your safety. Empire, services you count on.
Surge Protection	Protect your home electronics and appliances with Empire's power quality products. Meter-Treater, a whole house surge protection system, can protect your appliances from voltage spikes. Uninterruptible power supply systems will allow you to protect computer files and safely shut down your computer during a power disturbance. Contact one of your Energy Services Representatives today at 1-800-639-0077. Empire, services you count on.

Advertising Expense Detail.xls

Year	Peri od	Acct		Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	12	909232	1	Seneca News Dispatch	11-01 STMT	2001-12-10	32.50	Info	Christmas Elves
2,001	6	909233	2	Stone County Publishing Co	NOV INTEREST	2001-06-07	2.36	Info	Christmas Elves
2,001	12	909233	3	Ash Grove Commonwealth	9805	2001-12-07	39.00	Info	Christmas Elves
2,001	12	909233	4	Aurora Advertiser	33411,33645	2001-12-11	49.50	Info	Christmas Elves
2,001	12	909233	5	Baxter Springs Citizen	3692	2001-12-14	45.00	Info	Christmas Elves
2,001	12	909233	6	Columbus Daily Advocate	11-01 STMT	2001-12-11	50.00	Info	Christmas Elves
2,001	12	909233	7	Community Publishers, Inc	11-01 STMT	2001-12-11	124.30	Info	Christmas Elves
2,001	12	909233	8	Community Publishers, Inc	M62433	2001-12-20	28.50	Info	Christmas Elves
2,001	12	909233	9	County Courier	11-21-01 INVOICE	2001-12-07	45.00	Info	Christmas Elves
2,001	12	909233	10	Cross Country Times	9911	2001-12-07	34.50	Info	Christmas Elves
2,001	12	909233	11	Galena Sentinel-Times	11-01 STMT	2001-12-11	35.00	Info	Christmas Elves
2,001	12	909233	12	Greenfield Vedette	11-01 STMT	2001-12-12	39.50	Info	Christmas Elves
2,001	12	909233	13	Joplin Globe Publishing Co	149671	2001-12-13	1,015.56	Info	Christmas Elves
2,001	12	909233	14	Lawrence County Record	11-28-01 STMT	2001-12-07	39.50	Info	Christmas Elves
2,001	12	909233	15	McDonald County Press Inc	11-01 STMT	2001-12-07	109.50	Info	Christmas Elves
2,001	12	909233	16	Miami Newspapers Inc	11-01 STMT	2001-12-13	90.50	Info	Christmas Elves
2,001	12	909233	17	Monett Times	11-01 STMT	2001-12-10	50.35	Info	Christmas Elves
2,001	12	909233	18	Neosho Daily News	11-01 STMT	2001-12-28	120.00	Info	Christmas Elves
2,001	12	909233	19	NW Arkansas Democrat-Gazette	42852	2001-12-12	76.00	Info	Christmas Elves
2,001	12	909233	20	Republic Publishing Company	112201031	2001-12-10	13.50	Info	Christmas Elves
2,001	12	909233	21	Sac-Osage Publishing	11-01 STMT	2001-12-12	38.17	Info	Christmas Elves
2,001	12	909233	22	Sarcoxie Publishing Co Inc	11-01 STMT	2001-12-18	118.80	Info	Christmas Elves
2,001	12	909233	23	Stone County Publishing Co	11-22-01 AD	2001-12-07	30.00	Info	Christmas Elves
2,001	12	909233	24	Taney County Times	6485	2001-12-13	42.50	Info	Christmas Elves
2,001	12	909233	25	The Index	11-01 STMT	2001-12-10	34.20	Info	Christmas Elves
2,001	12	909233	26	Tri-Lakes Newspapers Inc	102193-18	2001-12-10	120.00	Info	Christmas Elves
2,001	12	909233	27	Tri-State Tribune	11-01 STMT	2001-12-12	37.50	Info	Christmas Elves
2,001	12	909233	28	Webb City Sentinel and Wise Bu	00005913	2001-12-11	58.90	Info	Christmas Elves
2,001	1	930143	29	Baxter Springs News	164	2001-01-08	25.00	Info	Christmas Elves
2,001	1	930143	30	Christian County Headliner	12-27-00 stmt	2001-01-08	60.90	Info	Christmas Elves
2,001	1	930143	31	Republic Publishing Company	12-00 STMT	2001-01-08	45.00	Info	Christmas Elves
2,001	1	930143	32	Stone County Publishing Co	12-00 STMT	2001-01-24	64.50	Info	Christmas Elves
			33	<b>Christmas Elves - Newspaper</b>			<b>2,715.54</b>		
2,001	1	909233	34	Webb City Sentinel and Wise Bu	00003805	2001-01-04	58.90	Info	Christmas Phones
2,001	12	909233	35	Baxter Springs Citizen	3742	2001-12-31	50.00	Info	Christmas Phones
2,001	1	930143	36	Aurora Advertiser	12-00 82 JB	2001-01-08	34.45	Info	Christmas Phones
2,001	1	930143	37	Columbus Daily Advocate	8938	2001-01-09	55.00	Info	Christmas Phones
2,001	1	930143	38	Joplin Globe Publishing Co	130430	2001-01-17	358.75	Info	Christmas Phones
2,001	1	930143	39	Lawrence County Record	12-28-00 78	2001-01-08	36.75	Info	Christmas Phones

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## Advertising Expense Detail.xls

Year	Period	Acct	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	1	930143	40 Mcdonald County Press Inc	12-00 STMT	2001-01-16	120.45	Info	Christmas Phones
2,001	1	930143	41 Miami News Record	110746	2001-01-08	90.30	Info	Christmas Phones
2,001	1	930143	42 Monett Times	12-00 102980	2001-01-08	53.55	Info	Christmas Phones
2,001	1	930143	43 Neosho Daily News	12-00 STMT	2001-01-18	126.00	Info	Christmas Phones
2,001	1	930143	44 Sac-Osage Publishing	1-01 STMT	2001-01-16	70.05	Info	Christmas Phones
2,001	1	930143	45 Sarcoxie Publishing Co Inc	12-00 STMT	2001-01-09	75.60	Info	Christmas Phones
2,001	1	930143	46 Seneca News Dispatch	12-00 XMAS PHONE	2001-01-08	32.50	Info	Christmas Phones
2,001	1	930143	47 The Index	12-00 540	2001-01-09	35.28	Info	Christmas Phones
2,001	1	930143	48 The Morning Sun	116631	2001-01-11	91.30	Info	Christmas Phones
2,001	1	930143	49 The Vedette Newspaper And	12-00 STMT	2001-01-16	51.98	Info	Christmas Phones
2,001	1	930143	50 Tri-Lakes Newspapers Inc	12-00 STMT	2001-01-09	121.00	Info	Christmas Phones
2,001	1	930143	51 Tri-State Tribune	12-00 STMT	2001-01-16	63.00	Info	Christmas Phones
2,001	2	930143	52 Taney County Times	L3938	2001-02-09	89.26	Info	Christmas Phones
2,001	4	930143	53 Ash Grove Commonwealth	9930	2001-04-19	40.95	Info	Christmas Phones
			54 <b>Christmas Phones - Newspaper</b>			<b>1,655.07</b>		
2,001	10	909236	55 TLC Marketing	4-10-01 INVOICE	2001-10-10	700.00	Info	Directory Ad 2001
2,001	12	909236	56 Liberty Group Publishing	JCD-1044	2001-12-10	1,300.00	Info	Directory Ad 2002
			57 <b>Directory Ads - Print</b>			<b>2,000.00</b>		
2,001	5	909231	58 KDMO-AM	4-01 STMT	2001-05-09	268.00	Saf	Don't Cross the Line/Power of
2,001	5	909231	59 KIXQ-FM	29413	2001-05-16	336.00	Saf	Don't Cross the Line/Power of
2,001	5	909231	60 KJMK-FM	30336	2001-05-16	175.00	Saf	Don't Cross the Line/Power of
2,001	5	909231	61 KMXL-FM	4-01 STMT	2001-05-09	282.00	Saf	Don't Cross the Line/Power of
2,001	5	909231	62 KSYN 92 FM	29738	2001-05-16	364.00	Saf	Don't Cross the Line/Power of
2,001	5	909231	63 KXDG-FM 97.9	30032	2001-05-16	315.00	Saf	Don't Cross the Line/Power of
2,001	10	909231	64 Missouri Southern Athletics	28	2001-10-24	620.00	Saf	Don't Cross the Line/Power of
2,001	12	909231	65 Missouri Southern Athletics	68	2001-12-13	620.00	Saf	Don't Cross the Line/Power of
2,001	9	909231	66 Missouri Southern State College	10	2001-09-27	1,240.00	Saf	Don't Cross the Line/Power of
2,001	11	909231	67 Missouri Southern State College	47	2001-11-14	620.00	Saf	Don't Cross the Line/Power of
2,001	10	909231	68 Sparlin Advertising Associates	10830	2001-10-17	10,981.95	Saf	Don't Cross the Line/Power of
			69 <b>Don't Cross the Line - Radio</b>			<b>15,821.95</b>		
2,001	9	909233	70 Ash Grove Commonwealth	7203	2001-09-12	81.90	Saf	Don't Cross the Line/Power of
2,001	9	909233	71 Baxter Springs Citizen	3532	2001-09-10	105.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	72 Columbus Daily Advocate	15196	2001-09-13	105.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	73 Community Publishers, Inc	8-01 STMT	2001-09-27	304.92	Saf	Don't Cross the Line/Power of
2,001	9	909233	74 County Courier	8-01 STMT	2001-09-10	82.32	Saf	Don't Cross the Line/Power of
2,001	9	909233	75 Cross Country Times	7302	2001-09-12	72.45	Saf	Don't Cross the Line/Power of
2,001	10	909233	76 Galena Sentinel-Times	8-01 STMT	2001-10-08	73.50	Saf	Don't Cross the Line/Power of
2,001	9	909233	77 Greenfield Vedette	8-01 STMT	2001-09-27	82.95	Saf	Don't Cross the Line/Power of
2,001	10	909236	78 Home Builders Assoc Of S W Mo	3775	2001-10-08	200.00	Saf	Don't Cross the Line/Power of

## Advertising Expense Detail.xls

Year	Period	Acct	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	9	909236	79 Institute Of Management Accou	HALF PAGE AD	2001-09-13	60.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	80 Joplin Globe Publishing Co	144299	2001-09-21	451.50	Saf	Don't Cross the Line/Power of
2,001	11	909233	81 Joplin Globe Publishing Co	146099	2001-11-01	451.50	Saf	Don't Cross the Line/Power of
2,001	12	909233	82 Joplin Globe Publishing Co	149671	2001-12-13	501.38	Saf	Don't Cross the Line/Power of
2,001	9	909233	83 Lawrence County Record	8-01 STMT	2001-09-12	82.95	Saf	Don't Cross the Line/Power of
2,001	9	909233	84 Mcdonald County Press Inc	8-01 STMT	2001-09-12	229.95	Saf	Don't Cross the Line/Power of
2,001	9	909233	85 Miami News Record	8-01 STMT	2001-09-17	190.05	Saf	Don't Cross the Line/Power of
2,001	9	909233	86 Monett Times	8-01 STMT	2001-09-13	111.30	Saf	Don't Cross the Line/Power of
2,001	8	909236	87 National Drug & Safety League	SAFETY ADVERTISI	2001-08-03	399.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	88 Neosho Daily News	8-01 STMT	2001-09-27	252.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	89 NW Arkansas Democrat-Gazette	37479	2001-09-27	159.60	Saf	Don't Cross the Line/Power of
2,001	9	909233	90 Republic Publishing Company	82301028	2001-09-27	126.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	91 Sac-Osage Publishing	8-01 STMT	2001-09-17	65.10	Saf	Don't Cross the Line/Power of
2,001	9	909233	92 Sarcoxie Publishing Co Inc	9-5-01 STMT	2001-09-27	192.08	Saf	Don't Cross the Line/Power of
2,001	9	909233	93 Seneca News Dispatch	8-01 STMT	2001-09-13	68.25	Saf	Don't Cross the Line/Power of
2,001	9	909233	94 Springfield News-Leader	8-01 STMT	2001-09-20	1,126.16	Saf	Don't Cross the Line/Power of
2,001	9	909233	95 Stone County Publishing Co	8-01 STMT	2001-09-17	63.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	96 Taney County Times	5744	2001-09-26	89.25	Saf	Don't Cross the Line/Power of
2,001	9	909233	97 The Index	8-01 STMT	2001-09-13	75.60	Saf	Don't Cross the Line/Power of
2,001	9	909233	98 The Morning Sun	002593	2001-09-27	205.80	Saf	Don't Cross the Line/Power of
2,001	11	909233	99 The Newton County News	9-30-01 STMT	2001-11-29	210.00	Saf	Don't Cross the Line/Power of
2,001	9	909233	100 Tri-Lakes Newspapers Inc	8-01 STMT	2001-09-12	336.00	Saf	Don't Cross the Line/Power of
2,001	10	909233	101 Tri-State Tribune	186590	2001-10-05	73.13	Saf	Don't Cross the Line/Power of
2,001	9	909233	102 Webb City Sentinel and Wise Bu	00005315	2001-09-17	123.69	Saf	Don't Cross the Line/Power of
			103 <b>Don't Cross the Line - Print</b>			<b>6,751.33</b>		
2,001	10	909232	104 Sparlin Advertising Associates	10830	2001-10-17	12,985.00	Saf	Don't Cross the Line/Power of
			105 <b>Don't Cross the Line - TV</b>			<b>12,985.00</b>		
2,001	5	930142	106 Ozarks Public Television	4-17-01 INVOICE	2001-05-02	507.50	Inst	EDE Logo Ad
2,001	6	930142	107 Ozarks Public Television	5-16-01 INVOICE	2001-06-01	507.50	Inst	EDE Logo Ad
2,001	6	930142	108 Ozarks Public Television	6-18-01 INVOICE	2001-06-28	507.50	Inst	EDE Logo Ad
2,001	8	930142	109 Ozarks Public Television	7-17-01 INVOICE	2001-08-02	507.50	Inst	EDE Logo Ad
2,001	9	930142	110 Ozarks Public Television	8-16-01 INVOICE	2001-09-12	507.50	Inst	EDE Logo Ad
2,001	9	930142	111 Ozarks Public Television	9-17-01 INVOICE	2001-09-27	507.50	Inst	EDE Logo Ad
2,001	10	930142	112 Ozarks Public Television	10-16-01 INVOICE	2001-10-23	507.50	Inst	EDE Logo Ad
2,001	11	930142	113 Ozarks Public Television	11-15-01 INVOICE	2001-11-28	132.50	Inst	EDE Logo Ad
2,001	2	930142	114 Ozarks Public Television (Purch. C	0000009096		507.50	Inst	EDE Logo Ad
			115 <b>EDE Sponsorship Ad - Television</b>			<b>4,192.50</b>		
2,001	2	909231	116 KBTN Radio	1-31-01 STMT	2001-02-22	70.00	Inst	EDE Logo Ad
2,001	10	930141	117 KBTN Radio	574-00032-0001	2001-10-05	24.00	Inst	EDE Logo Ad

## Advertising Expense Detail.xls

Year	Peri od	Acct	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	1	930141	118 KMXL-FM	120107	2001-01-08	100.00	Inst	EDE Logo Ad
2,001	8	930141	119 KRPS 89.9 FM	3109	2001-08-14	1,500.00	Inst	EDE Logo Ad
2,001	6	930144	120 KWMQ/FM 100.3 & KLTK/AM 1140	501043	2001-06-06	49.00	Inst	EDE Logo Ad
2,001	11	930141	121 Midwest Family Broadcast Group	15741,15869,5985	2001-11-02	435.00	Inst	EDE Logo Ad
			122 <b>EDE Sponsorship Ad - Radio</b>			<b>2,178.00</b>		
2,001	4	930144	123 American Legion Post 781	ADV/SPONSORSHIP	2001-04-24	200.00	Inst	EDE Logo Ad
2,001	2	930144	124 Big Brothers & Sisters Of Jasper	2001-1	2001-02-01	300.00	Inst	EDE Logo Ad
2,001	1	930143	125 Community Publishers, Inc	12-00 02492	2001-01-08	453.80	Inst	EDE Logo Ad
2,001	4	930143	126 Community Publishers, Inc	1-01 STMT	2001-04-19	29.00	Inst	EDE Logo Ad
2,001	8	930143	127 Community Publishers, Inc	M43602	2001-08-22	20.00	Inst	EDE Logo Ad
2,001	6	909236	128 Cross Country Times	102	2001-06-20	36.23	Inst	EDE Logo Ad
2,001	8	930144	129 Davis Advertising Specialties	4384	2001-08-27	757.19	Inst	EDE Logo Ad
2,001	12	930144	130 Escapade Advertising	12-18-01 Advert	2001-12-27	350.00	Inst	EDE Logo Ad
2,001	3	930144	131 Joplin Fraternal Order of Police	3-01 AD	2001-03-09	300.00	Inst	EDE Logo Ad
2,001	2	930143	132 Joplin Globe Publishing Co	132146	2001-02-12	99.00	Inst	EDE Logo Ad
2,001	3	930143	133 Joplin Globe Publishing Co	133834	2001-03-21	89.00	Inst	EDE Logo Ad
2,001	4	930143	134 Joplin Globe Publishing Co	135513	2001-04-19	49.00	Inst	EDE Logo Ad
2,001	5	930143	135 Joplin Globe Publishing Co	137211	2001-05-16	49.00	Inst	EDE Logo Ad
2,001	6	930143	136 Joplin Globe Publishing Co	138998	2001-06-21	99.00	Inst	EDE Logo Ad
2,001	7	930143	137 Joplin Globe Publishing Co	140739	2001-07-17	49.00	Inst	EDE Logo Ad
2,001	8	930143	138 Joplin Globe Publishing Co	142477	2001-08-16	49.00	Inst	EDE Logo Ad
2,001	9	930143	139 Joplin Globe Publishing Co	144299	2001-09-21	49.00	Inst	EDE Logo Ad
2,001	11	930143	140 Joplin Globe Publishing Co	146099	2001-11-01	49.00	Inst	EDE Logo Ad
2,001	11	930143	141 Joplin Globe Publishing Co	147906	2001-11-14	52.00	Inst	EDE Logo Ad
2,001	12	930143	142 Joplin Globe Publishing Co	149671	2001-12-13	52.00	Inst	EDE Logo Ad
2,001	8	909236	143 National Fire Safety Council Inc	SAFETY ADVERTISI	2001-08-01	200.00	Inst	EDE Logo Ad
2,001	5	930144	144 Neosho Daily News	3-01 STMT	2001-05-01	145.00	Inst	EDE Logo Ad
2,001	9	930141	145 KBTN Radio	574-00031-0001	2001-09-07	24.00	Info	EDE Logo Ad
2,001	1	930144	146 Ozark Mountain Ducks	200-A TO E	2001-01-08	4,500.00	Inst	EDE Logo Ad
2,001	12	930144	147 Ozark Mountain Ducks	493-02	2001-12-05	4,900.00	Inst	EDE Logo Ad
2,001	4	930144	148 Thomas Jefferson Independent	2001 ADVERTISING	2001-04-11	350.00	Inst	EDE Logo Ad
2,001	1	930142	149 TLC Marketing	12-15-00 INVOICE	2001-01-08	1,000.00	Inst	EDE Logo Ad
2,001	3	930142	150 TLC Marketing	3-5-01 STMT	2001-03-27	1,000.00	Inst	EDE Logo Ad
2,001	7	930144	151 TLC Marketing	7-9-01 INVOICE	2001-07-26	100.00	Inst	EDE Logo Ad
2,001	6	930143	152 Tri-Lakes Newspapers Inc	5-01 STMT	2001-06-07	30.00	Inst	EDE Logo Ad
2,001	3	909236	153 Tristatesmen Chorus	3-1-01 STMT	2001-03-09	50.00	Inst	EDE Logo Ad
			154 <b>EDE Logo Ad - Newspaper/Other Print</b>			<b>15,430.22</b>		
2,001	6	909236	155 Craig Williams Creative Inc d/b/a	96017646	2001-06-01	434.50	Info	EDE Services
			156 <b>EDE Services Ad - Other Print</b>			<b>434.50</b>		

## Advertising Expense Detail.xls

Year	Period	Acct		Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	3	909231	157	KDMO-AM	3-01 STMT	2001-03-05	85.20	Info	Heating & Cooling Consultat
2,001	4	909231	158	KDMO-AM	3-30-01 STMT	2001-04-09	85.20	Info	Heating & Cooling Consultat
2,001	5	909231	159	KDMO-AM	4-01 STMT	2001-05-09	106.50	Info	Heating & Cooling Consultat
			160	<b>Heating &amp; Cooling Consultations - Radio</b>			<b>276.90</b>		
2,001	3	909233	161	Joplin Globe Publishing Co	133834	2001-03-21	371.70	Info	Heating & Cooling Consultat
			162	<b>Heating &amp; Cooling Consultations - Newspaper</b>			<b>371.70</b>		
2,001	1	909231	163	KSWM	12-00 5464	2001-01-08	12.50	Info	Lighting Solutions
2,001	3	909231	164	Missouri Southern State College	2-15-01 INVOICE	2001-03-01	620.00	Info	Lighting Solutions
2,001	3	909231	165	Missouri Southern State College	3-01 INVOICE	2001-03-28	620.00	Info	Lighting Solutions
2,001	4	909231	166	Missouri Southern State College	4-01 INVOICE	2001-04-27	620.00	Info	Lighting Solutions
			167	<b>Lighting Solutions - Radio</b>			<b>1,872.50</b>		
2,001	2	909232	168	KSNF-TV	8031-01	2001-02-12	85.00	Info	Lighting Solutions
2,001	3	909232	169	KSNF-TV	8031-02	2001-03-20	340.00	Info	Lighting Solutions
2,001	4	909232	170	KSNF-TV	3-01 STMT	2001-04-19	85.00	Info	Lighting Solutions
			171	<b>Lighting Solutions - TV</b>			<b>510.00</b>		
2,001	1	909233	172	Joplin Globe Publishing Co	130430	2001-01-17	580.50	Info	Lighting Solutions
2,001	3	909233	173	Joplin Globe Publishing Co	133834	2001-03-21	619.50	Info	Lighting Solutions
2,001	3	909233	174	Miami Newspapers Inc	138529	2001-03-13	268.00	Info	Lighting Solutions
2,001	1	909233	175	Stone County Publishing Co	12-00 STMT	2001-01-24	126.00	Info	Lighting Solutions
2,001	1	909233	176	The Newton County News	12-00 STMT	2001-01-09	210.00	Info	Lighting Solutions
2,001	1	909233	177	Tri-State Tribune	11-00 STMT	2001-01-09	63.00	Info	Lighting Solutions
2,001	4	909236	178	Lawton Publications	25361	2001-04-25	430.00	Info	Lighting Solutions
2,001	1	909236	179	Missouri Southern State College	1-01 STMT	2001-01-22	620.00	Info	Lighting Solutions
			180	<b>Lighting Solutions - Newspaper</b>			<b>2,917.00</b>		
2,001	9	909232	181	Moore Syndication Inc	5722	2001-09-12	1,750.00	Saf	Louie - Play it Safe
			182	<b>Louie - Play it Safe - Other</b>			<b>1,750.00</b>		
2,001	5	909233	183	Ash Grove Commonwealth	3001	2001-05-31	225.00	Info	Open All Night
2,001	6	909233	184	Joplin Globe Publishing Co	138998	2001-06-21	250.00	Info	Open All Night
2,001	7	909233	185	Joplin Globe Publishing Co	140739	2001-07-17	250.00	Info	Open All Night
2,001	12	909233	186	Joplin Globe Publishing Co	149671	2001-12-13	250.00	Info	Open All Night
2,001	8	909235	187	Martin Luther School	1/4 PAGE AD	2001-08-21	400.00	Info	Open All Night
2,001	5	930143	188	Joplin Globe Publishing Co	137211	2001-05-16	250.00	Info	Open All Night
2,001	8	930143	189	Joplin Globe Publishing Co	142477	2001-08-16	250.00	Info	Open All Night
2,001	9	930143	190	Joplin Globe Publishing Co	144299	2001-09-21	250.00	Info	Open All Night
2,001	11	930143	191	Joplin Globe Publishing Co	146099	2001-11-01	250.00	Info	Open All Night
2,001	11	930143	192	Joplin Globe Publishing Co	147906	2001-11-14	250.00	Info	Open All Night
			193	<b>Open All Night - Newspaper/Other Print</b>			<b>2,625.00</b>		
2,001	8	909212	194	Cable One	24685	2001-08-14	336.00	Info	Peak Alert
2,001	8	909212	195	Cable One	24686	2001-08-14	196.00	Info	Peak Alert

Advertising Expense Detail.xls

Year	Period	Acct	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name	
2,001	9	909212	196	Cable One	25122	2001-09-17	189.00	Info	Peak Alert
2,001	9	909212	197	Cable One	25123	2001-09-17	175.00	Info	Peak Alert
2,001	9	909212	198	Cable One	25124	2001-09-17	217.00	Info	Peak Alert
2,001	8	909212	199	KOAM - TV	48042701	2001-08-16	935.00	Info	Peak Alert
2,001	8	909212	200	KOAM - TV	48042702	2001-08-17	1,428.00	Info	Peak Alert
2,001	8	909212	201	KOAM - TV	48042703	2001-08-22	1,680.00	Info	Peak Alert
2,001	8	909212	202	KODE-TV	4827-01	2001-08-14	272.00	Info	Peak Alert
2,001	8	909212	203	KODE-TV	4772-01	2001-08-16	765.00	Info	Peak Alert
2,001	8	909212	204	KODE-TV	4921-01	2001-08-16	340.00	Info	Peak Alert
2,001	8	909212	205	KSNF-TV	0298-01	2001-08-14	1,683.00	Info	Peak Alert
2,001	9	909212	206	KSNF-TV	0516-01	2001-09-17	714.00	Info	Peak Alert
			207	<b>Peak Alert - TV</b>			<b>8,930.00</b>		
2,001	9	909212	208	KBTN Radio	574-00034	2001-09-20	49.00	Info	Peak Alert
2,001	9	909212	209	KBTN Radio	574-00036	2001-09-20	49.00	Info	Peak Alert
2,001	9	909212	210	KBTN Radio	574-00037	2001-09-20	49.00	Info	Peak Alert
2,001	9	909212	211	KBTN Radio	574-00038	2001-09-20	49.00	Info	Peak Alert
2,001	9	909212	212	KBTN Radio	574-00039	2001-09-20	49.00	Info	Peak Alert
2,001	10	909212	213	KBTN Radio	574-00035	2001-10-05	140.00	Info	Peak Alert
2,001	8	909212	214	KDMO-AM	70472	2001-08-06	280.00	Info	Peak Alert
2,001	9	909212	215	KDMO-AM	80009	2001-09-11	140.00	Info	Peak Alert
2,001	8	909212	216	KGLC/KVIS	6844	2001-08-16	393.75	Info	Peak Alert
2,001	9	909212	217	KGLC/KVIS	6986	2001-09-28	157.50	Info	Peak Alert
2,001	8	909212	218	KIXQ-FM	32657	2001-08-09	1,400.00	Info	Peak Alert
2,001	9	909212	219	KIXQ-FM	33709	2001-09-12	1,050.00	Info	Peak Alert
2,001	8	909212	220	KJMK-FM	33534	2001-08-09	1,400.00	Info	Peak Alert
2,001	9	909212	221	KJMK-FM	34422	2001-09-12	1,050.00	Info	Peak Alert
2,001	8	909212	222	KKBL- FM	7-01 STMT	2001-08-14	126.00	Info	Peak Alert
2,001	9	909212	223	KKBL- FM	8-01 STMT	2001-09-27	42.00	Info	Peak Alert
2,001	12	909212	224	KKBL- FM	78	2001-12-04	42.00	Info	Peak Alert
2,001	9	909212	225	KMOQ - 107.1 FM	1132	2001-09-27	98.00	Info	Peak Alert
2,001	9	909212	226	KMOQ - 107.1 FM	1133	2001-09-27	420.00	Info	Peak Alert
2,001	8	909212	227	KMXL-FM	70469	2001-08-06	476.00	Info	Peak Alert
2,001	9	909212	228	KMXL-FM	80008	2001-09-06	238.00	Info	Peak Alert
2,001	8	909212	229	KQMO FM 97.7	5660	2001-08-14	168.00	Info	Peak Alert
2,001	9	909212	230	KQMO FM 97.7	5901	2001-09-10	168.00	Info	Peak Alert
2,001	8	909212	231	KRMO - AM	7-01 STMT	2001-08-14	126.00	Info	Peak Alert
2,001	9	909212	232	KRMO - AM	8-01 STMT	2001-09-27	42.00	Info	Peak Alert
2,001	12	909212	233	KRMO - AM	63	2001-12-04	42.00	Info	Peak Alert
2,001	8	909212	234	KSWM	5539	2001-08-14	224.00	Info	Peak Alert

Schedule 1-16



## Advertising Expense Detail.xls

Year	Peri od	Acct		Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	9	909212	235	KSWM	5802	2001-09-10	168.00	Info	Peak Alert
2,001	8	909212	236	KSYN 92 FM	32965	2001-08-09	1,400.00	Info	Peak Alert
2,001	9	909212	237	KSYN 92 FM	33950	2001-09-12	1,050.00	Info	Peak Alert
2,001	8	909212	238	KXDG-FM 97.9	33260	2001-08-09	1,400.00	Info	Peak Alert
2,001	9	909212	239	KXDG-FM 97.9	34192	2001-09-12	1,050.00	Info	Peak Alert
2,001	8	909212	240	KYOO Broadcasting	1226	2001-08-16	210.00	Info	Peak Alert
2,001	8	909212	241	KYOO Broadcasting	1228	2001-08-16	70.00	Info	Peak Alert
2,001	8	909212	242	KYOO Broadcasting	1229	2001-08-16	70.00	Info	Peak Alert
2,001	9	909212	243	KYOO Broadcasting	1437	2001-09-27	40.00	Info	Peak Alert
2,001	8	909212	244	Petracom of Joplin LLC	99591	2001-08-21	840.00	Info	Peak Alert
2,001	11	909212	245	Petracom of Joplin LLC	99592	2001-11-26	140.00	Info	Peak Alert
2,001	8	909212	246	Turtle Broadcasting Company of	292-00002-0000	2001-08-07	560.00	Info	Peak Alert
2,001	9	909212	247	Turtle Broadcasting Company of	ADJUSTMENT	2001-09-17	-57.00	Info	Peak Alert
2,001	11	909212	248	Turtle Broadcasting Company of	292-00003-0000	2001-11-28	503.00	Info	Peak Alert
2,001	12	909212	249	Turtle Broadcasting Company of	9-4-01 STMT	2001-12-07	57.00	Info	Peak Alert
			250	<b>Peak Alert - Radio</b>			<b>15,969.25</b>		
2,001	10	909231	251	Sparlin Advertising Associates	10806	2001-10-08	5,000.64	Info	Project Help
			252	<b>Project Help - Radio</b>			<b>5,000.64</b>		
2,001	10	909232	253	Sparlin Advertising Associates	10806	2001-10-08	9,075.00	Info	Project Help
			254	<b>Project Help - TV</b>			<b>9,075.00</b>		
2,001	7	909233	255	Joplin Globe Publishing Co	140739	2001-07-17	315.00	Info	Project Help
2,001	8	909233	256	Ash Grove Commonwealth	6211	2001-08-02	81.90	Info	Project Help
2,001	8	909233	257	Aurora Advertiser	7-01 STMT	2001-08-14	103.95	Info	Project Help
2,001	8	909233	258	Carthage Press	7-01 STMT	2001-08-14	178.50	Info	Project Help
2,001	8	909233	259	Columbus Daily Advocate	7-01 STMT	2001-08-15	105.00	Info	Project Help
2,001	8	909233	260	Community Publishers, Inc	7-01 STMT	2001-08-27	308.70	Info	Project Help
2,001	8	909233	261	County Courier	7-19-01 INVOICE	2001-08-01	82.32	Info	Project Help
2,001	8	909233	262	Cross Country Times	6307	2001-08-02	72.45	Info	Project Help
2,001	8	909233	263	Galena Sentinel-Times	7-25-01 INVOICE	2001-08-02	73.50	Info	Project Help
2,001	8	909233	264	Greenfield Vedette	7-01 STMT	2001-08-15	96.60	Info	Project Help
2,001	8	909233	265	Joplin Globe Publishing Co	142477	2001-08-16	451.50	Info	Project Help
2,001	8	909233	266	Lawrence County Record	7-01 STMT	2001-08-03	82.95	Info	Project Help
2,001	8	909233	267	Mcdonald County Press Inc	7-01 STMT	2001-08-14	229.95	Info	Project Help
2,001	8	909233	268	Miami Newspapers Inc	7-01 STMT	2001-08-14	180.60	Info	Project Help
2,001	8	909233	269	Monett Times	7-01 STMT	2001-08-14	111.30	Info	Project Help
2,001	8	909233	270	Republic Publishing Company	71901031	2001-08-06	94.50	Info	Project Help
2,001	8	909233	271	Sac-Osage Publishing	7-01 STMT	2001-08-14	65.10	Info	Project Help
2,001	8	909233	272	Sarcoxie Publishing Co Inc	7-01 STMT	2001-08-16	192.08	Info	Project Help
2,001	8	909233	273	Seneca News Dispatch	7-19-01 STMT	2001-08-06	68.25	Info	Project Help

## Advertising Expense Detail.xls

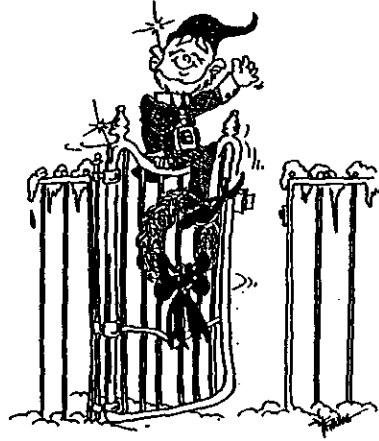
Year	Period	Acct	Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	8	909233	274	Stone County Publishing Co	7-01 STMT	63.00	Info	Project Help
2,001	8	909233	275	Taney County Times	L5388	89.25	Info	Project Help
2,001	8	909233	276	The Index	7-01 STMT	75.60	Info	Project Help
2,001	8	909233	277	The Morning Sun	001538	205.80	Info	Project Help
2,001	8	909233	278	Tri-Lakes Newspapers Inc	7-31-01 STMT	336.00	Info	Project Help
2,001	8	909233	279	Webb City Sentinel and Wise Bu	00005081	123.69	Info	Project Help
2,001	9	909233	280	Baxter Springs Citizen	3423	105.00	Info	Project Help
2,001	9	909233	281	Springfield News-Leader	7-01 STMT	1,126.16	Info	Project Help
2,001	8	909236	282	TLC Marketing	7-16-01 INVOICE	300.00	Info	Project Help
			283	<b>Project Help - Newspaper/Other Print</b>		<b>5,318.65</b>		
2,001	2	909231	284	KBFL	12719	200.00	Saf	Safety Coach
2,001	3	909231	285	KBFL	13032	160.00	Saf	Safety Coach
2,001	3	909231	286	KBFL	4795	100.00	Saf	Safety Coach
2,001	3	909231	287	KBFL	3-01 STMT	80.00	Saf	Safety Coach
			288	<b>Safety Coach - Radio</b>		<b>540.00</b>		
2,001	1	909232	289	KODE-TV	0247-01A	2,470.00	Saf	Safety Coach
2,001	2	909232	290	KOAM - TV	48882001	250.00	Saf	Safety Coach
			291	<b>Safety Coach - TV</b>		<b>2,720.00</b>		
2,001	1	909233	292	Joplin Globe Publishing Co	130430	560.00	Info	Silver Enquirer
2,001	2	909233	293	Joplin Globe Publishing Co	132146	560.00	Info	Silver Enquirer
2,001	3	909233	294	Joplin Globe Publishing Co	133834	560.00	Info	Silver Enquirer
2,001	4	909233	295	Joplin Globe Publishing Co	135513	560.00	Info	Silver Enquirer
2,001	5	909233	296	Joplin Globe Publishing Co	137211	560.00	Info	Silver Enquirer
2,001	6	909233	297	Joplin Globe Publishing Co	138998	560.00	Info	Silver Enquirer
2,001	7	909233	298	Joplin Globe Publishing Co	140739	560.00	Info	Silver Enquirer
2,001	8	909233	299	Joplin Globe Publishing Co	142477	1,300.00	Info	Silver Enquirer
2,001	9	909233	300	Joplin Globe Publishing Co	144299	560.00	Info	Silver Enquirer
2,001	11	909233	301	Joplin Globe Publishing Co	146099	560.00	Info	Silver Enquirer
2,001	11	909233	302	Joplin Globe Publishing Co	147906	593.60	Info	Silver Enquirer
2,001	12	909233	303	Joplin Globe Publishing Co	149671	593.60	Info	Silver Enquirer
			304	<b>Silver Enquirer - Newspaper</b>		<b>7,527.20</b>		
2,001	11	909233	305	Joplin Globe Publishing Co	146099	935.55	Info	SLCC
			306	<b>SLCC - Newspaper</b>		<b>935.55</b>		
2,001	3	909233	307	Lawrence County Record	2-01 STMT	112.00	Info	Smart Cooking
			308	<b>Smart Cooking - Newspaper</b>		<b>112.00</b>		
2,001	12	930141	309	KKLH 104.7	16234	145.00	Info	Surge Protection
2,001	12	930141	310	KOSP Oldies 105.1	16148	145.00	Info	Surge Protection
2,001	12	930141	311	Magic 92.9	16301	145.00	Info	Surge Protection
			312	<b>Surge Protection - Radio</b>		<b>435.00</b>		

Advertising Expense Detail.xls

Year	Period	Acct		Vendor Name	Invoice #	Date Entered	Amount	Ad Type	Ad Name
2,001	1	909235	313	Golden City High School	1-01 ANNUAL AD	2001-01-18	60.00	Saf	Yearbook Safety Ad
2,001	4	909235	314	Walnut Grove High School	4-13-01 INVOICE	2001-04-25	55.00	Saf	Yearbook Safety Ad
2,001	10	909235	315	Miller High School	10-01 ADD	2001-10-09	75.00	Saf	Yearbook Safety Ad
2,001	3	909236	316	Ducks Unlimited	SAFETY AD	2001-03-22	75.00	Saf	Yearbook Safety Ad
			317	<b>Yearbook Safety</b>			<b>265.00</b>		
				<b>Total</b>			<b>131,315.50</b>		

Nov.  
2001  
Christmas Elves

Warm a heart,  
brighten a life...  
Become a Christmas Elf



Pick up a 'wish list' at your  
Local EMPIRE DISTRICT  
office for an elderly neighbor  
who lives alone. Fill all or part  
of the list and deliver to  
Empire by December 11 for  
distribution by the Area  
Agency on Aging.

*Help make the holidays a little brighter for  
someone who is alone.*



Area Agency on Aging

Dec. '01

# Christmas Phones

free call ads 12/11/01 10:11 AM Page 4

The employees of the  
**Empire District Electric Company**  
cordially invite their senior customers to place a  
long-distance telephone call to a loved one  
free of charge.

Senior customers may call from the  
Empire business office in Joplin, Neosho,  
Baxter Springs, Bolivar, or Branson on  
Thursday, December 20,  
between the hours of 8:00 a.m. and noon.



**SERVICES YOU COUNT ON**



SERVICES YOU COUNT ON

# *The Empire District Electric Company*

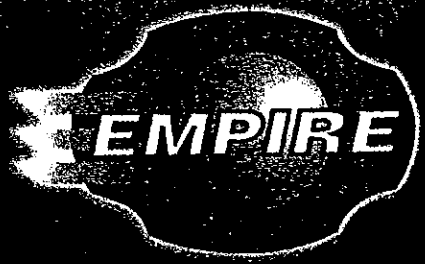
Electric Service • Fiber Optics • Monitored Security

Outdoor Lighting Products and More...

Call Us at (417) 625-5100 or 1-800-206-2300

[www.empiredistrict.com](http://www.empiredistrict.com)

*Directory Ad*



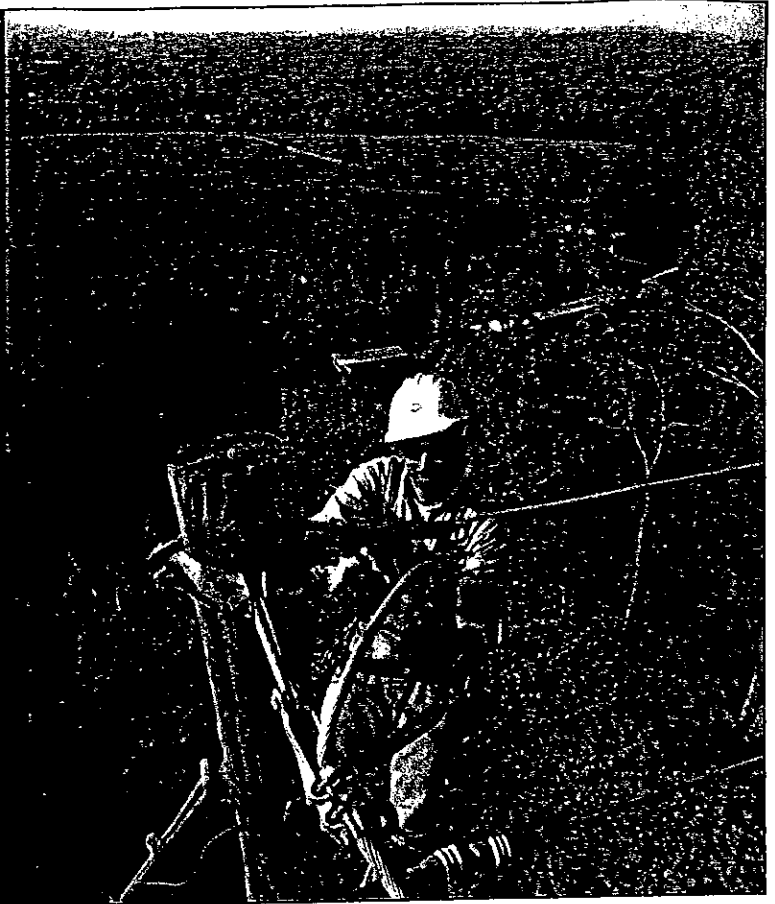
SERVICES YOU COUNT ON

## Empire District Electric Company

- Electric Service
- Fiber Optics
- Monitored Security
- Outdoor Lighting Products  
*and more...*

Call us at  
**(417) 625-5100 or (800) 206-2300**

[www.empiredistrict.com](http://www.empiredistrict.com)



25

*Directory Ad*

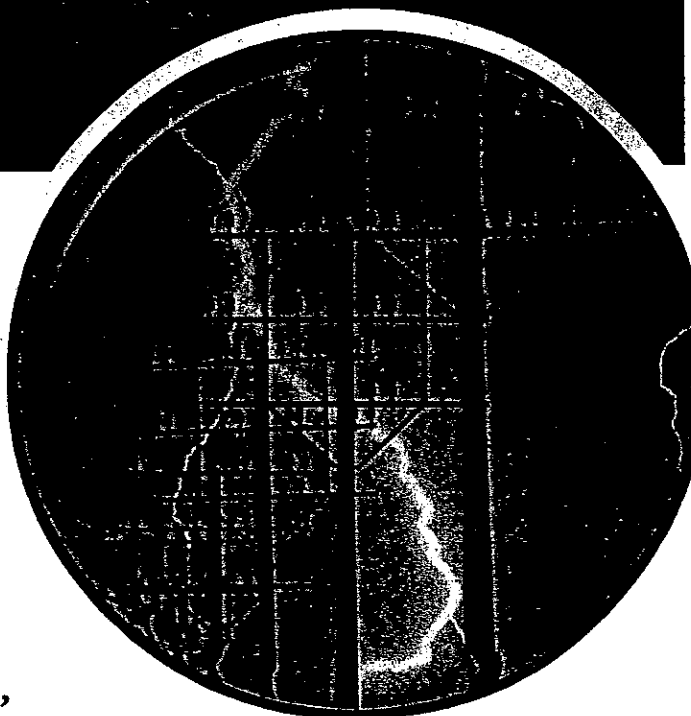
Sept.  
2001

Don't Cross the Line

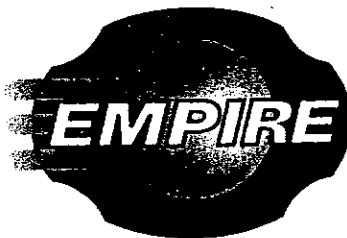
Never underestimate the  
**POWER of ELECTRICITY!**

## *Electricity*

It has the power to  
improve lives...  
save lives...  
claim lives.



Unlike other dangers,  
there are no warning signals  
for power lines. Whether on the  
ground or in the air, stay away!  
Give electricity the respect  
it deserves.

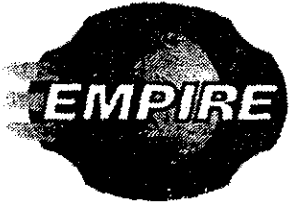


**SERVICES YOU COUNT ON**

***Don't cross the line! We care about your safety.***



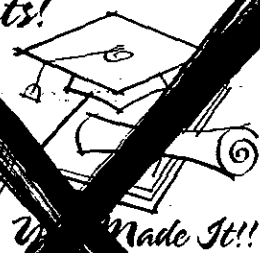
Congratulations  
to Area Seniors



**EMPIRE DISTRICT ELECTRIC**  
"Service You Can Count On"

83967

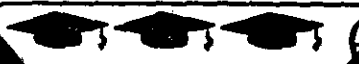
~~Congrats!~~



~~...Made It!!~~

**Branson Ear  
Nose & Throat  
Hearing Center**  
Skyles Outpatient Center, Ste. 410  
Branson, MO  
(417) 335-3636

~~Congratulations  
Seniors!~~



~~**HAIR  
REALATORS**~~

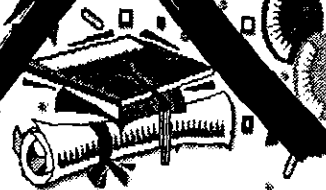
~~Haircuts still only \$10  
Trimming Packages \$20  
314 BB Hwy. • 336-2887~~

83965

~~**EVANS**~~

~~**TIME  
COMPANIES**~~

~~Great Job  
to all Area Seniors!~~



83966

3 STATEMENT

REC

EDITS  
JECT CODE

DATE

2001 Graduation Tab.

pd 7/2 ch# 389

24	30 DAYS	AGING 60 DAYS	90 DAYS	25
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***“Services You Count On”  
From Empire District Electric***

- Electric Service*
- Fiber Optics Leasing*
- Lighting Services*
- Power Quality Products*
- E-Watch Protection Solutions*



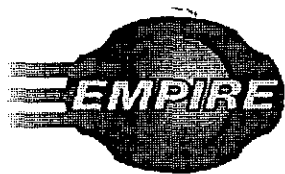
**SERVICES YOU COUNT ON**

**1-800-206-2300**  
**[www.empiredistrict.com](http://www.empiredistrict.com)**

# ***Empire Energy Services providing total lighting solutions***

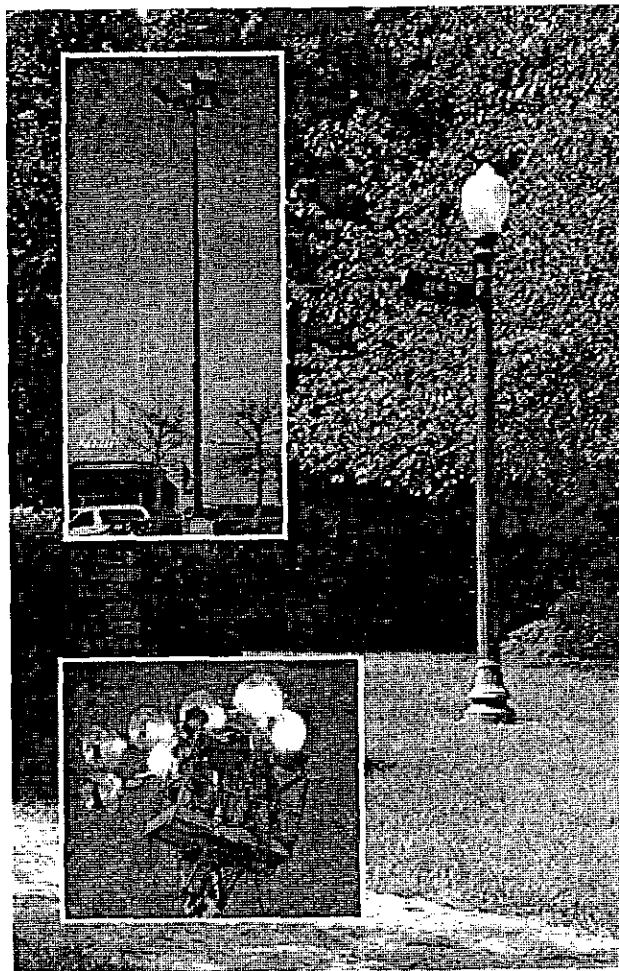
- Sport Field
- Area & Street
- Commercial
- Industrial

Light up your home and business with Empire's wide variety of high quality lighting products. Energy Services Representatives will provide consulting through installation.



*SERVICES YOU COUNT ON*

[www.empiredistrict.com](http://www.empiredistrict.com)  
800.639.0077

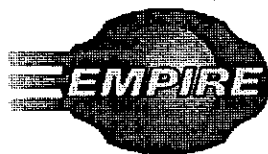
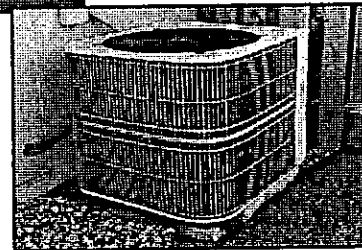


Heating + Cooling  
Consultations

**Protect yourself from unnecessary energy cost with energy-efficient heating and cooling systems**

Ask about getting free advice from one of Empire's Energy Services Representatives trained to assist you with money-saving ideas.

Contact one of your Energy Services Representatives today at [www.empiredistrict.com](http://www.empiredistrict.com) or 800.639.0077.




SERVICES YOU COUNT ON

[www.empiredistrict.com](http://www.empiredistrict.com)  
800.639.0077

Open All Night

Globe  
Hall of Honor  
2001

<p><b>OPEN ALL NIGHT</b></p> <p>Call 1-800-206-2300 or 624-0300</p>	<p>Establish, discontinue or transfer service. Inquire about your bill. Make payment arrangements. Report an outage. Register for the Average Payment Plan. Initiate AUTOPAY.</p>	 <p><b>EMPIRE</b></p> <p>SERVICES YOU COUNT ON</p> <p>Service available by phone during normal office hours is accessible 24 hours a day, 7 days a week. Just give us a call. We have representatives ready to assist you.</p>
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Project Help

July  
2001

# “Support Project Help. Your neighbors are counting on you.”

“My dad used to talk about his early days with Empire District Electric and how neighbors always counted on neighbors. To help build a barn. Or to bring in the crops.

“Well, today folks can pitch in to help their neighbors through Project Help. It’s an emergency fund for elderly or disabled folks in this area who can’t pay their energy bills.

“All you have to do is add a dollar or more each month to your Empire District bill. Call Empire today and pledge your support to Project Help. Your neighbors are counting on you.”

*Project*  
**HELP**



*Ann  
Kramer*



SUBJECT COLD weather DATE 1-4-01  
 NEWSPAPER Silver Enquirer

ROUTE TO:									
PROPERTY									
FRANCHISE									
ADVERTISING									
SALES									
MARK									
MEMBER									
STATUS									
CORP									
COMM									

# COLD Weather Precautions

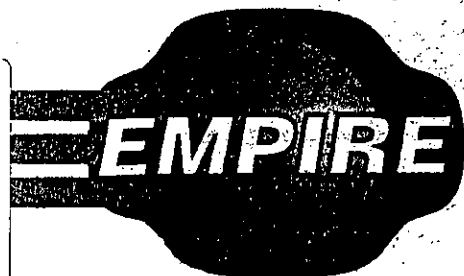
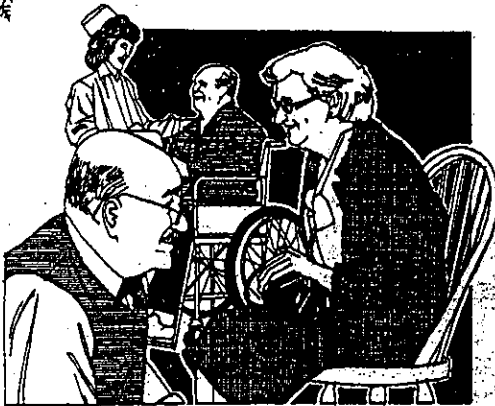
**Empire District Electric warns area seniors to take extra precautions during severe cold weather to avoid suffering cold-related illnesses, hypothermia and Frostbite.**

**Hypothermia** occurs when the body's temperature falls below normal. Early and mild symptoms include: shivering, slurred speech, mental slowness or lethargy, muscular stiffness and clumsiness. Symptoms of severe hypothermia include mental confusion, disorientation, stupor or coma, absence of shivering, stiff or rigid muscles, shallow and very slow breathing, weak pulse and a fall in blood pressure. If symptoms are detected, especially in the elderly, seek immediate medical help.

**To prevent Hypothermia take the following precautions:**

- \* Wear several layers of warm, loose-fitting clothes.
- \* Sleep with plenty of blankets.
- \* Eat hot, nutritious meals.
- \* Maintain daily contact with someone outside your home.
- \* Avoid the use of alcoholic beverages.
- \* Place emergency phone numbers in a handy place.
- \* Many prescription drugs may make you more sensitive to the cold, so check with your physician or pharmacist to find out if your medication falls in this category.

**Frostbite**, especially when the wind-chill factor is very low, can be a problem. Symptoms of frostbite include: changes in skin appearance such as swelling, reddish, bluish or whitish coloring, numbness, stiffness or rigidity. If untreated, frostbite can lead to loss of frozen fingers, toes or other affected skins areas. To prevent frostbite, protect skin from direct exposure to cold air and from exposure to intensely cold wind.



Services You Count On

SUBJECT Utility Bill Assistance DATE 2-1-01  
 NEWSPAPER Silver Engineer

ROUTE TO:	
RETIREMENT	
PAYEE	
STATE	
CITY	
ZIP	
NAME	
CORP	
COMM	

# Need Assistance Paying Those High Utility Bills?

Winter is here and with it comes the effects of increased electric usage on our utility bills. At Empire District, we know it's important to know where to find help. That's why we offer programs that can provide assistance to those who may have difficulty paying an unexpectedly high bill. Here are a few:

**AVERAGE PAYMENT PLAN** allows you to avoid the large swings in your electric bill that can be caused by weather extremes. Your payment amount is determined by averaging your annual electric usage for the previous year.

**PAYMENT AGREEMENTS** are available to all residential customers. These agreements allow for short-term or more flexible payment plans, allowing you to remain on service while helping cure a delinquency.

**PROJECT HELP** is a customer participation program, which encourages contributions to a "safety net" fund for the elderly. The American Red Cross administers these funds to assist elderly and handicapped customers with utility bills, heating equipment needs and some medical expenses.

**EASE PROGRAM** (Empire's Action to Serve the Elderly/Handicapped) identifies the elderly and handicapped through a registration program so their accounts may be given special attention.

**GATEKEEPER PROGRAM** trains Empire employees to watch for indications that a customer may be in need of help. Employees serve as the eyes and ears to identify problems which are turned over to the Area Agency on Aging to determine what social services are needed.

Contact your local Empire District office, or 1-800-206-2300 for more information how you, or someone you know, may benefit from one of these programs.



Services You Count On



Schedule 1-32



SUBJECT Water Heating DATE 3-1-01  
 NEWSPAPER Silver Engineer

MEKINNEY	
GIBSON	
GIBSON	
STARKE	
REEDER	
PALMER	
TRAVIS	
SMITH	
MASTERS	
CORP. COMM.	

# WATER HEATING CAN BE A BIG ENERGY GUZZLER

Next to home heating, hot water usage is the single largest energy user in your home. Water heating can account for as much as 25 percent of your electricity usage. So of course, reducing your home's demand for hot water results in using, and therefore heating, fewer gallons of hot water. Here are a few quick and easy ways to make water heating, and use, more efficient:

## Deal With Drips

Repair leaky faucets right away. A leak of one drop of hot water per second can waste 2,300 gallons of hot water a year - and the electricity used to heat it.

## Bundle Up Your Water Heater

Insulating Jackets for electric water heaters are inexpensive and easy to install. Available for about \$10-\$20, a properly installed jacket will pay for itself in energy saved within the first year.

## Turn Down The Heat

Set the temperature on your hot water heater at 120 to 130 degrees (check the requirement on your dishwasher). For each reduction of 10 degrees, your water-heating energy consumption can be reduced by 3 to 5 percent.

## Wrap Hot Water Pipes

Insulating material for hot water pipes is easily installed and reduces heat loss as hot water travels through unheated areas of your home.

## Drain Your Tank

Drain 2 to 3 gallons of water from the bottom of your water heater twice each year. This removes sediment build-up and helps your water heater work more efficiently.

## Turn It Off When You're Away

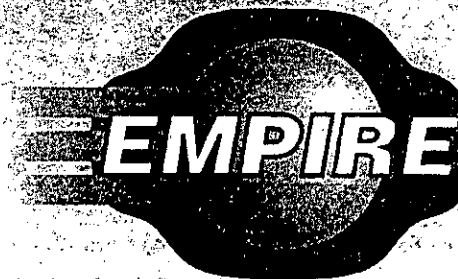
Turn your water heater off before leaving on vacation. This keeps the unit from running to heat the water in the tank while you're away.

## Take A Shower

Take a short shower instead of a bath. Chances are you'll save up to half the water you would use in the tub. Also, if your home is more than eight years old, you may want to consider replacing shower heads and faucets with low-flow or aerator models.

## Wash Clothes in Cold or Warm Water

Ninety percent of the cost of running a washing machine is for hot water. You can save 95 percent of this cost by using a cold wash/cold rinse cycle and 65 percent by using a warm wash/cold rinse cycle.



For more energy saving ideas, contact us at  
 1-800-206-2300 or  
[www.empiredistrict.com](http://www.empiredistrict.com).

Services You Count On

SUBJECT Trees DATE 4-5-01

NEWSPAPER Silver Enquirer

NEWMAN	GAZZ
GROSSMAN	
SHARLES	
BENSHAWER	
MANIKOFF	
DEBORD	
CONWAY	

# "There is nothing so lovely as a tree."

And at Empire District, we agree. Trees are givers of shade and shelter, fruits and nuts. They are symbolic of life and longevity.

## Planting trees for efficiency:

**Deciduous trees** (trees that shed their leaves in winter) are best planted on the west or southwest side of your home. There, they shade your home in summer, helping to cool it naturally. In the winter, the bare branches of these trees will let most of the sunshine through to warm your home.

**Evergreen trees** planted on the north and west of your home can help shield outside walls from winds in winter. This can help reduce your heating costs.

**Shrubs** can help, too. When planted around your foundations, they create dead air spaces which helps insulate in winter or summer.

## How trees can affect electrical service:

Tree limbs can short-circuit your electricity when they rub against your power lines. This may cause your lights to flicker or your digital clocks to stop. The best way to make sure your trees never rub on your lines is to do some simple planning before you plant.

## Choosing trees and shrubs

- Plant small trees at least 15 feet away from power lines.
- Flowering trees (dogwoods, redbuds and crabapples)
- Small fruit trees
- Cedars

Medium-size trees should be kept at least 15 feet from power lines.

- Sugar maples
- Norway maples
- English oaks

Large trees should be kept at least 45 feet from power lines.

- Pine
- Pin oak
- Hickory
- Sweetgum

## Safety

Before digging or planting, please check with your electrical service. If it's underground, call Empire at 1-800-206-6000.

Cutting a power line can be deadly. When you trim your tree limbs near power lines, call us first. Our linemen will be happy to come to your home to take down lines while you trim.

Want to know more? Call us. We have additional information we can send you.

Empire District Electric, Services You Count On

[www.empiredistrict.com](http://www.empiredistrict.com)



Services You Count On

Schedule 1-34

SUBJECT Home electrical Safety DATE 5-3-01  
 NEWSPAPER Silver Enquirer

ROUTE TO:	
MCKINNEY	GATZ
GIPSON	
GIBSON	
STARK	
BEECHER	
MER	
JINGS	
BASS	
MAUS	CORP. COMM

## Use the following information to check your home and help make it more electrically safe.

*At Empire, we believe that nothing is more important than your safety.*

### **Cords**

Make sure cords are out of traffic areas and that furniture is not resting on them. In addition, make sure cords are

- in good condition
- not frayed or cracked
- never nailed or stapled

### **Plugs**

Plugs should

- fit securely
- never be forced into an outlet if they don't
- be the proper type

Never cut off the ground pin (the third prong) from a plug. Use a two-prong adapter instead.

### **Outlets**

Check outlets for

- loose-fitting plugs
- broken wall plates
- overloaded situations

Make sure there are safety covers on all unused outlets that are accessible to children.

### **Light bulbs**

Check bulbs to be sure they are

- screwed in securely
- the correct wattage for the fixture

Replace bulbs that have higher wattage than recommended.

### **Circuit breakers/fuses**

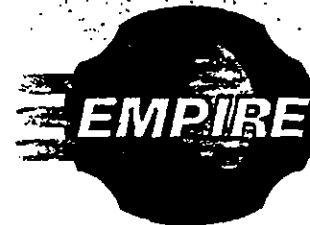
Circuit breakers and fuses should always be the correct size for the circuit. Never replace a fuse with anything but the correct size fuse. If you don't know the correct size fuse, have an electrician identify and label the sizes to be used.

### **Ground fault circuit interrupters (GFCIs)**

GFCIs (or GFIs) should be used in any area where water and electricity may come into contact. Test GFCIs regularly according to the manufacturer's instruction.

### **Water and electricity don't mix**

Don't replace any electrical appliance near water, such as a sink or bathtub. Appliances that are used near water should be unplugged when not in use. If you have an appliance that has gotten wet, unplug it and don't use it until it has been checked by a qualified repair person.



SERVICES YOU COUNT ON

[www.empiredistrict.com](http://www.empiredistrict.com)

SUBJECT

*Project Help*

DATE

*6/7/01*

NEWSPAPER

*Silver Enquirer*

MCINNIS	GAFF
GIBSON	
STARR	
BECKER	
FLAMER	
BRASS	
BRINGS	
MAIR	
COMM	

# “Support Project Help.

# Your neighbors are counting on you.”

“My dad used to talk about his early days with Empire District Electric and how neighbors always counted on neighbors. To help build a barn. Or to bring in the crops.

“Well, today folks can pitch in to help their neighbors through Project Help. It’s an emergency fund for elderly or disabled folks in this area who can’t pay their energy bills.

“To help these folks, all you have to do is add a dollar each month to your Empire District bill or just fill out the coupon in the insert in your bill, your pledge will be designated on your bill each month. The folks at Empire will then pass your donation on to the Red Cross to distribute to the needy for emergency energy payments.

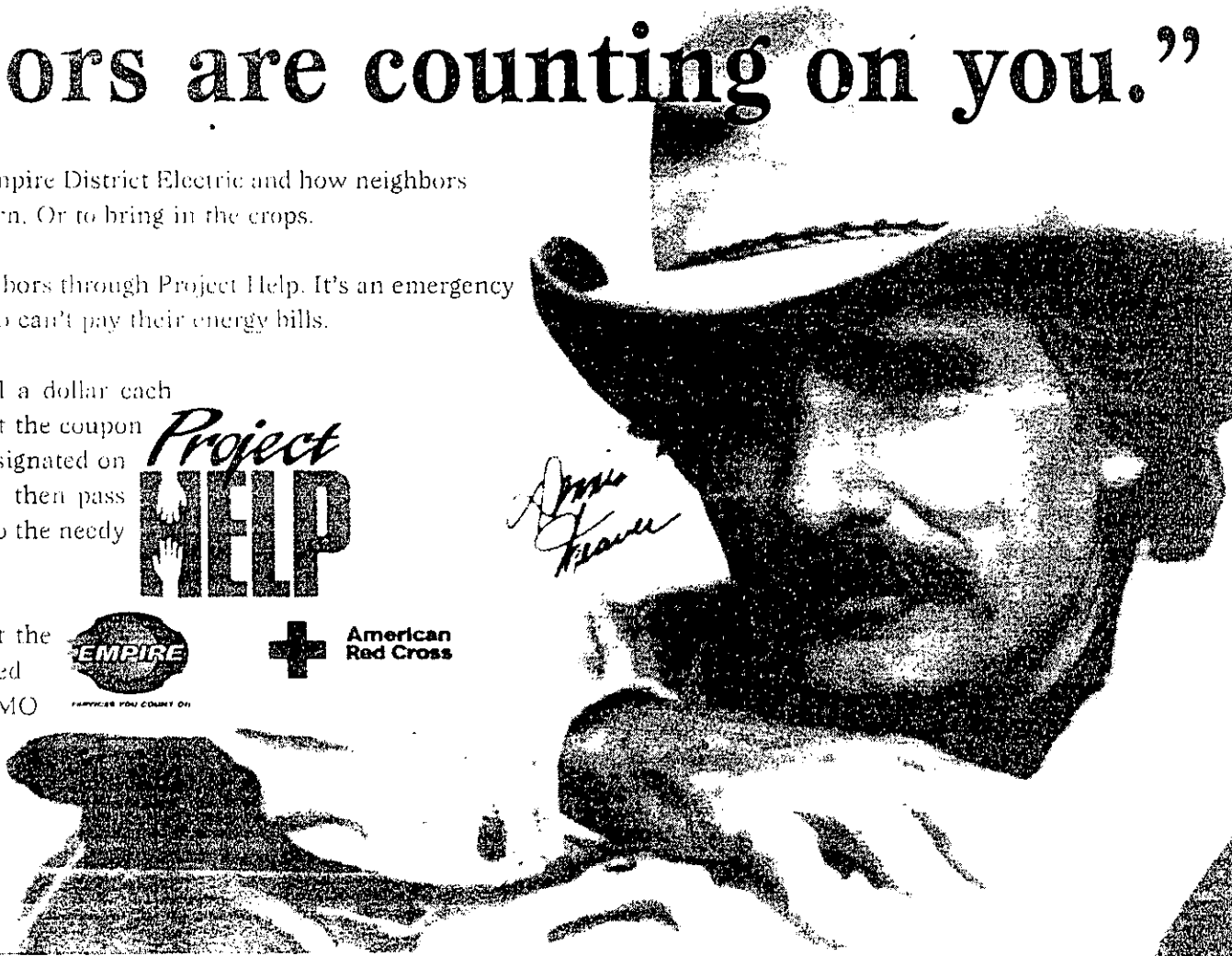
*Project*  
**HELP**

“If you’re in need of assistance, you can contact the Southwest Missouri Chapter of American Red Cross at 417-624-411 or 410 Jackson, Joplin, MO 64301 for information on applying for funds.



“Pledge your support to Project Help. Your neighbors are counting on you.”

[www.empiredistrict.com](http://www.empiredistrict.com)



SUBJECT Wise Appliance Shopping DATE 7/5/01  
 NEWSPAPER Silver Engineer

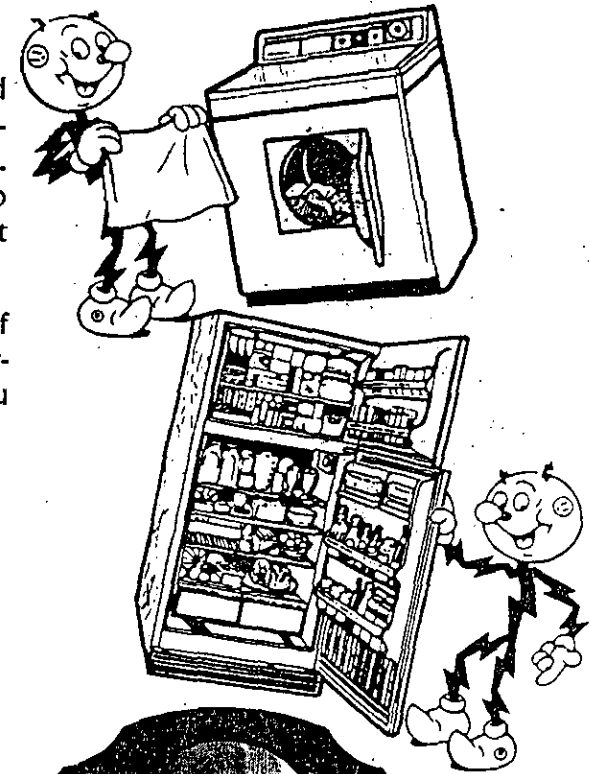
ROUTE 105	
MCKINNEY	GATZ
GIPSON	
GIBSON	
STARK	
ECHER	
ALMER	
RIDINGS	
BASS	
MAUS	
CORP.	COMM

# WISE APPLIANCE SHOPPING

If you're looking for a new major appliance, look for the bright yellow **ENERGYGUIDE** label. These labels pick up where the price tag leaves off. In the same way that you check a car's fuel efficiency, **ENERGYGUIDE** labels allow you to compare the energy costs of competing appliances while shopping. Sometimes the most efficient model is also the highest priced, but the energy you'll save over the life of the appliance could save you money in the long run.

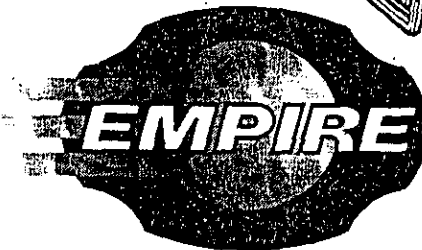
Keep in mind that the yearly energy cost stated on the **ENERGYGUIDE** label is based on information obtained through standard government tests. These figures are meant to be used as a guide to help you comparison shop - the standard test results may not match your actual usage.

Here are examples of the per year energy needs of some different appliances. Each kilowatt hour of electricity consumed will cost about 6 1/2 cents if you are an Empire District customer.



*Appliance Wattage and Estimated Annual Kilowatt-Hours Consumed*

Appliance	Average Wattage	Annual KWH Consumed	Appliance	Average Wattage	Annual KWH Consumed
Air Conditioner			Food Processor	370	1
15,000 BTU	850	900	Freezer 14 cu. ft.	440	1800
12,000 BTU	1800	1850	Hair Dryer, Hand-Held	1000	33
18,000 BTU	2800	2750	Heating Pad	60	3
24,000 BTU	3500	3650	Iron	1100	60
36,000 BTU	5000	5500	Mixer, Hand	100	1
42,000 BTU	5900	6250	Microwave	1450	120
Blanket	150	108	Radio	71	86
Clock	2	17	Range	4800	1200
Clothes Dryer	4850	1020	Refrigerator/Freezer	435	1560
Coffee Maker	1100	148	Sewing Machine	75	11
Corn Popper, Air	1400	12	Television (B&W)	225	480
Curling Iron	140	2	Television (color)	315	696
Dishwasher	1500	480	Toaster	1100	38
Deep Fryer	1500	31	Waffle Baker	1200	25
Electronic Air Cleaner	50	216	Washing Machine	500	108
Fan, Table	370	291	Waterbed Heater	375	1642



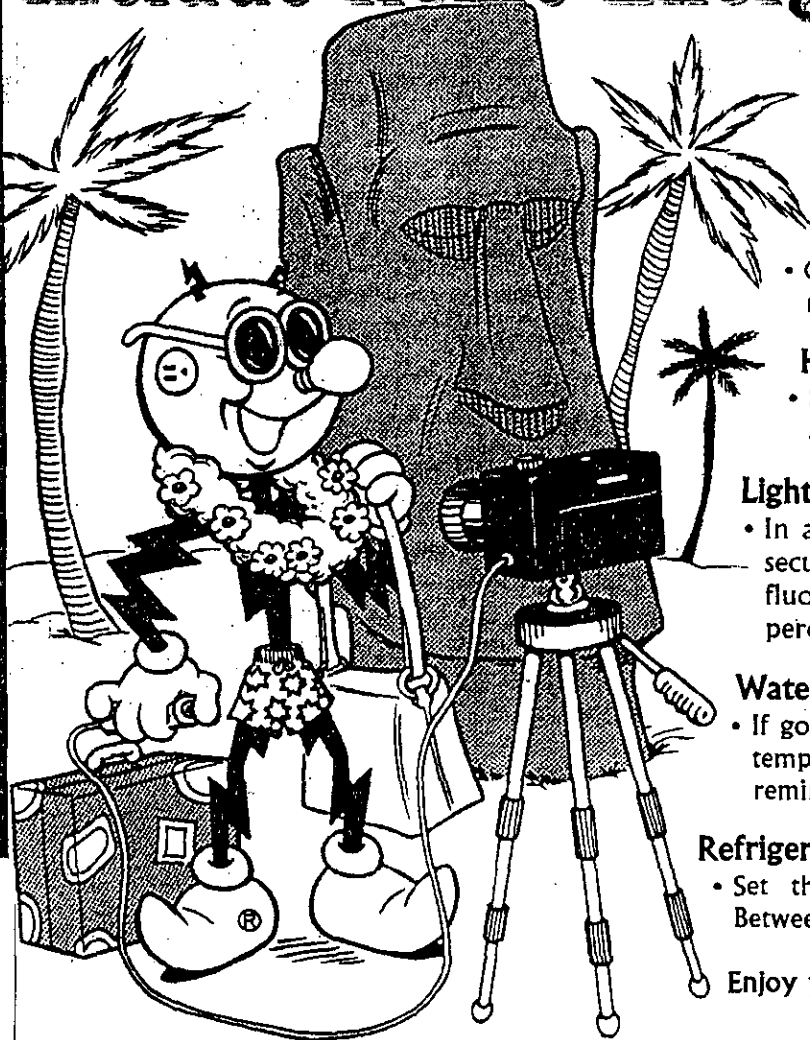
**SERVICES YOU COUNT ON**

[www.empiredistrict.com](http://www.empiredistrict.com)

SUBJECT Home Energy Savings DATE 8-2-01  
 NEWSPAPER Silver Enquirer

MCKINNEY	GATZ
GIPSON	
GIBSON	
STARK	
BECHER	
PALMER	
DINCS	
BASS	
MAUS	
CORP.	
COMM	

# Include Home Energy Savings in Vacation Plans



## Looking for ways to reduce your homes energy usage?

- Consider the opportunities to conserve energy while you're on vacation. Here are a few simple tips that can help you save energy and money when you're away from home.

### Electronics

- Computers, stereos, TVs and VCRs or DVD players - they all use electricity even when they're not turned on. Unplugging these products before a trip can help save energy.

### Heating and Cooling

- Set the thermostat higher or lower than the typical comfort level. The mid 80s is ideal for air conditioning. The low 50s works well for heating.

### Lighting

- In a few rooms, consider using timers to turn lights on and off each night. It can improve security by giving a home a lived-in look without having a light on all the time. Use compact fluorescent bulbs for inside and outside lights that will be on the longest. These use about 75 percent less power and last up to 12,000 hours.

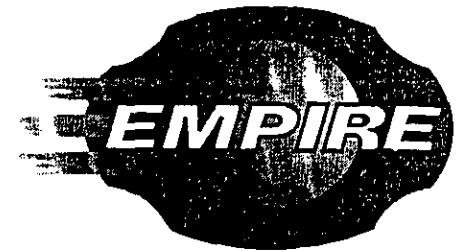
### Water Heating

- If going on a lengthy trip, turn down the water heaters temperature to the lowest setting. Leave yourself a reminder to turn it back up upon returning home.

### Refrigerator

- Set the refrigerator temperature to a lower setting. Between 37 degrees and 39 degrees Fahrenheit is ideal.

Enjoy your trip knowing you're saving energy while you're away.



**SERVICES YOU COUNT ON**

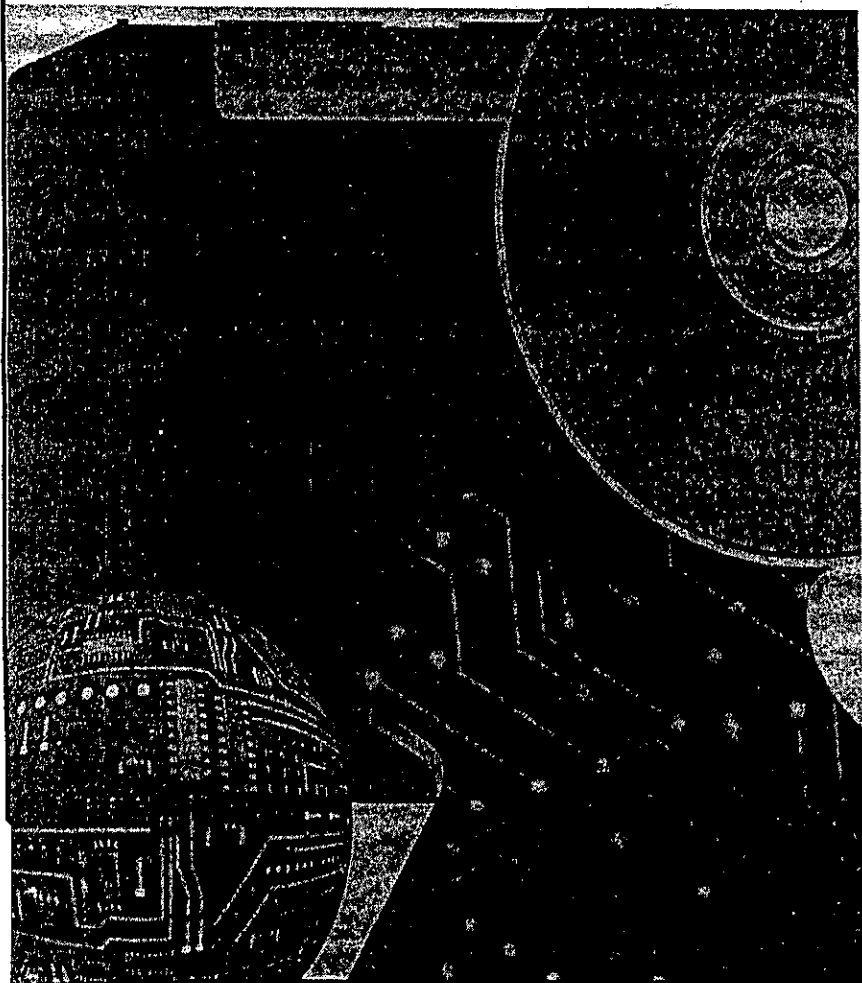
[www.empiredistrict.com](http://www.empiredistrict.com)

SUBJECT Web Site DATE 9-6-01  
 NEWSPAPER Silver Enquirer

ROUTE TO:	
MCKINNEY	GATZ
GIBSON	
GIBSON	
STARK	
JECHER	
ALMER	
RIDINGS	
BASS	
MAUS	CORP. COMM.

# Check Us Out On The Web: [www.empiredistrict.com](http://www.empiredistrict.com)

Our newly redesigned site contains general information about the company and its operation and is divided into seven segments:



**About Us** — Customers will find the company mission statement, company officer bios, some selected facts about Empire, a company history, a service territory map, safety tips, and the answers to some frequently asked questions.

**Products and Services** — This section contains the most common rate schedules and details product and service offerings for residential, commercial, and industrial customers.

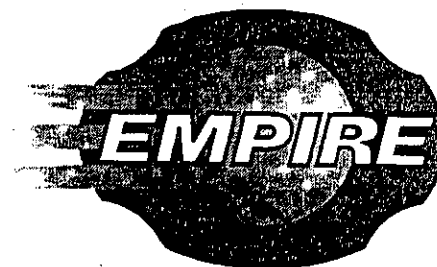
**Investor Relations** — Stock quotes, dividend reinvestment information, SEC filings, recent annual reports, and the answers to frequently asked investor questions can be found in this segment.

**Customer Access** — Customers will find information regarding credit card payments, the Average Payment Plan and AUTOPAY, deposit and fee information, and other customer service programs.

**Economic Development** — For those looking to relocate their business to the area, this section contains general information about the company's economic development program and contact information.

**Newsroom** — Here visitors to the site will find the company's news releases, copies of the three most recent annual reports, and contact information for corporate communications.

**Employment** — Job seekers will find a list of job openings, an employment application, and information on employment benefits. The site also offers contact information for various areas of the company and access to Electric Universe, a safety and educational information site.



**SERVICES YOU COUNT ON**

[www.empiredistrict.com](http://www.empiredistrict.com)

SUBJECT Prepare your home DATE 10-4-01  
 NEWSPAPER Silver Engineer

ROUTE TO:	
MCKINNEY	GATZ
GIPSON	MARTIN
GIBSON	
STARK	
BEECHER	
ULMER	
ADINGS	
BASS	
MAUS	CORP. COMM.

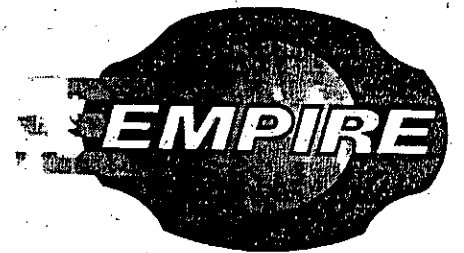
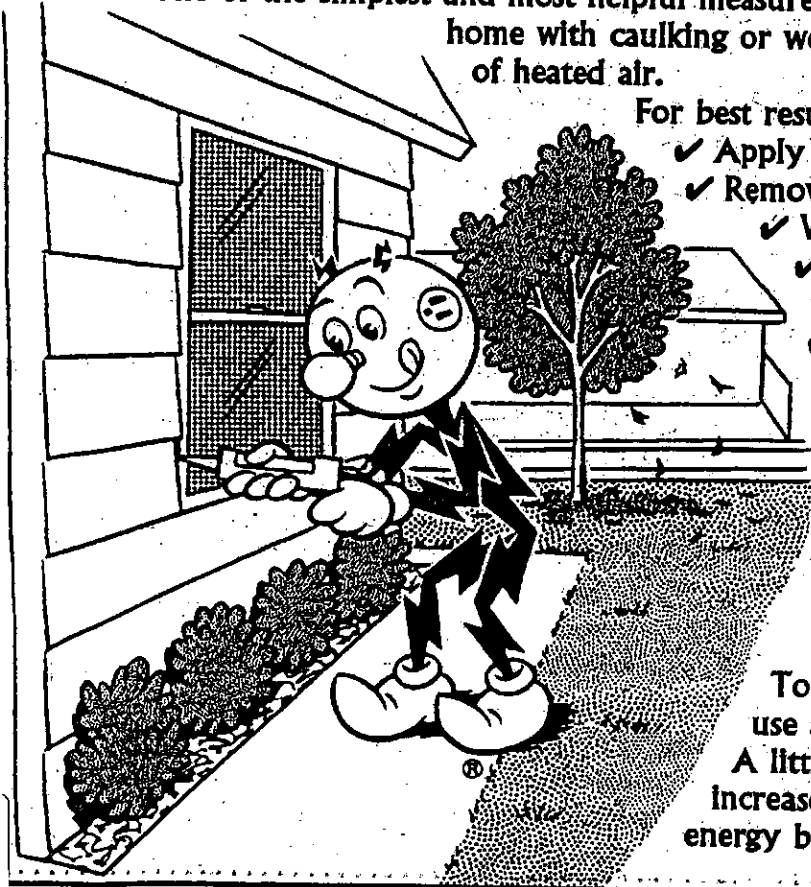
# Now, while the weather is still mild, is a good time to prepare your home for the colder days ahead.

One of the simplest and most helpful measures you can take is to fill any cracks around doors and windows at your home with caulking or weather-stripping. This will eliminate cold air infiltration and the possible loss of heated air.

For best results when applying caulking:

- ✓ Apply caulk when the temperature is between 55 and 80 degrees.
- ✓ Remove all old caulk before you install new.
- ✓ Wash the joint with soapy water, rinse and allow to dry.
- ✓ Don't trim the nozzle of the caulk tube too much, start small, and cut more if it is needed.
- ✓ Cut on a 45-degree angle and pierce the inner seal with a nail.
- ✓ Hold the gun at a 45-degree angle and apply a continuous bead using consistent pressure.
- ✓ Pull; don't push the caulking gun.
- ✓ Avoid globs by removing the pressure on the gun before you stop moving the tip.
- ✓ Smooth the caulk bead to a smooth, flat surface about 1/4 inch thick in the middle (it dries concave).

To seal the crack at the bottom of the door, use a rug or a cloth tube filled with sand. A little attention to your home now will increase your comfort and help to reduce your energy bills.



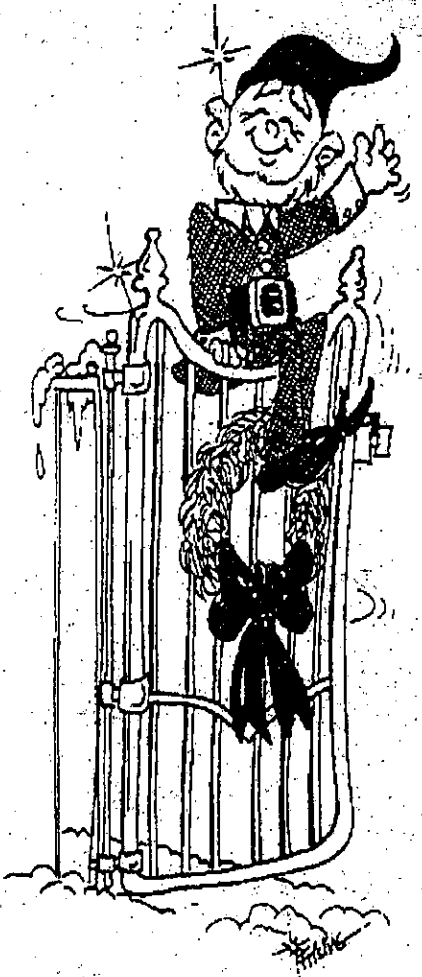
SERVICES YOU COUNT ON

[www.empiredistrict.com](http://www.empiredistrict.com)



SUBJECT Christmas Elves DATE 11-1-01  
 NEWSPAPER Silver Enquirer

ROUTE TO:	
MCKINI	PALMER
GIPSON	GATZ
GIBSON	MARTIN
STARK	BASS
BEECHER	MAUS



## "Warm a heart, brighten a life... Become a Christmas Elf"

Since 1987 through the Christmas Elf program, Empire District Electric Company and the Area Agencies on Aging have teamed up with hundreds of volunteers from the area to brighten the Christmas holiday for thousands of older adults who are living alone without family or friends to remember them at Christmas.

This year, once again, we're dusting off our elf hats and shoes for another year of festivities. And, you can join the fun.

Beginning November 15, the names of seniors who are alone, along with a small wish list, will be available in local Empire offices or at the Vantage Point at Northpark Mall in Joplin. Simply select a name, fill part or all of the wish list, and return the wrapped gifts by December 11 for delivery by volunteers from the Area Agencies on Aging.

The wish lists are small and often contain requests for food (non-perishable only), gloves, stationery and stamps, etc. We do ask that you please limit the size and weight of the boxes, large or heavy boxes are difficult for volunteers and recipients to handle.

Thanks to you, our Christmas Elves, the holidays will be a little brighter for some of our loneliest neighbors.



**At Empire District, we have a history of excellent service and consider it an honor to serve you.**

Schedule I-41

SUBJECT

*Safety Holiday Tips*

DATE

*12-6-01*

NEWSPAPER

*Silver Enquirer*

ROUTE 7	
MCKINNEY	PALMER
GIPSON	GATZ
GIBSON	MARTIN
STARK	BASS
BEECHER	MAUS

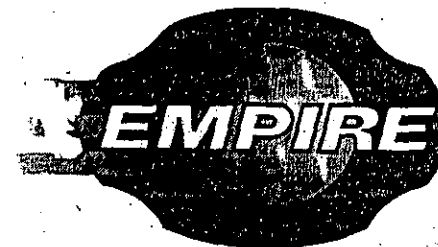
**Holiday decorating is a tradition that builds memories and gives pleasure to family and friends. To prevent electrical accidents from spoiling the fun, safety practices should always be observed when working with electric cords and decorations, both inside and out. The following tips can help keep the holidays safe:**

### INDOOR DECORATING

- \* Use only UL-approved lighting.
- \* Examine light cords for frayed wiring or wiring pulled from the sockets.
- \* Limit the number of light strings to three or less when using extension cords. This prevents overheating.
- \* Don't run extension cords under rugs.
- \* Keep light bulbs from touching branches of live trees and never use wire to fasten lights to branches.
- \* Never use lights on a metallic tree.
- \* Be sure all Christmas light sockets have bulbs. Empty or broken sockets present a risk of shock.
- \* Do not use flammable decorations on the tree.
- \* Keep trees away from fireplaces, radiators, TV sets and other heat sources that can accelerate drying.

### OUTDOOR DECORATING

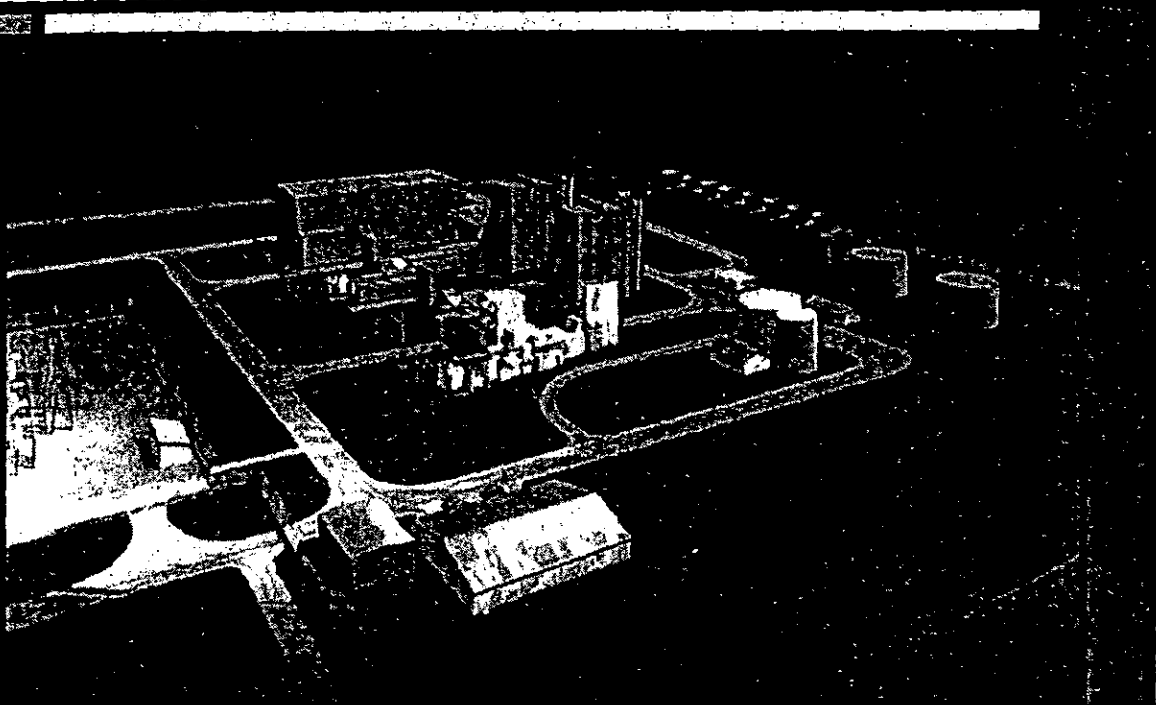
- \* Check for overhead power lines when decorating outdoors.
- \* Use a dry, wooden ladder when working with electricity.
- \* Never use lights marked "for indoor use only" outside.
- \* Use only 3-wire grounded, UL-approved extension cords.
- \* Waterproof electrical connections by wrapping with electrical tape, and keep connections off the ground.
- \* Remember to always unplug all lights, indoors and outdoors, when away from home or sleeping.



**SERVICES YOU COUNT ON**

[www.empiredistrict.com](http://www.empiredistrict.com)

Sept.  
2001  
SLCC



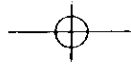
*The Empire District Electric Company  
and Western Resources, Inc.*

*cordially invite you to attend a public open house for their  
Combined Cycle Generating Unit at*

*State Line Power Plant*

*Monday, October 1, 2001 4:00-7:00 p.m.*

**Directions to State Line Power Plant:** West on Joplin's 20th Street to State Line Road (just past Doane Products). Then south about 1/2 mile. The plant is on the east side of the road. You can't miss it. Enter the construction entrance, which is the north entrance, and park next to the tent area. Buses will take you on a tour of the plant.



Smart Cooking

# A good cook's dark secret.



When the cook's pies and cobblers are legendary, everyone wants her recipe. Along with her tasty berry pies, Ruth Junkins offers a helping of energy savings.

"I bake after dark."

Ruth admits.

She knows that using appliances in cooler evening hours helps take the load off her air conditioner when it's working hardest to cool the Junkins home. She knows that results in lower utility bills, too.



Why would Empire thank Ruth for saving on her utility bill? Because when our customers save, we do, too.

Since Empire must have the resources ready to meet peak demand, controlling peak helps stabilize our growth and control our expansion costs. And that can slice our customers' utility expenses for many blackberry seasons.

You'll still have to rely on good cooks like Ruth for the secret to a light flaky crust, but Empire will gladly share the ingredients for a plan to save on your energy costs year round. Call your nearest

Empire District office soon.



**EMPIRE DISTRICT ELECTRIC**

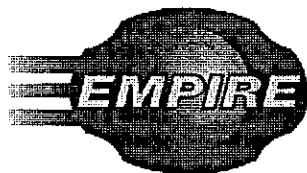
*Ruth Junkins*

## ***Protect your home electronics and appliances with Empire's power quality products***

Meter-Treater, a whole house surge protection system, can protect your appliances from voltage spikes.

Uninterruptible power supply systems will allow you to protect computer files and safely shut down your computer during a power disturbance.

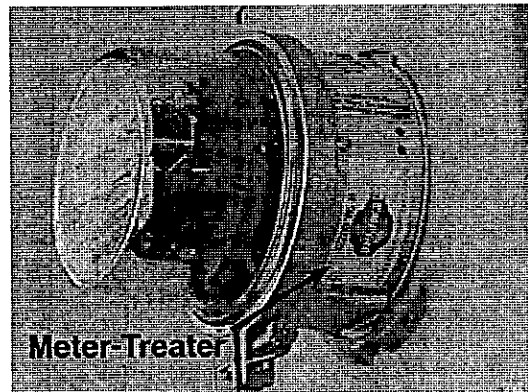
Contact one of your Energy Services Representatives today at [www.empiredistrict.com](http://www.empiredistrict.com) or 800.639.0077.



*SERVICES YOU COUNT ON*

[www.empiredistrict.com](http://www.empiredistrict.com)

800.639.0077



These product and/or service offerings are not regulated by the Missouri, Arkansas, Oklahoma, or Kansas Public Service Commissions.

# Be careful

when it comes to

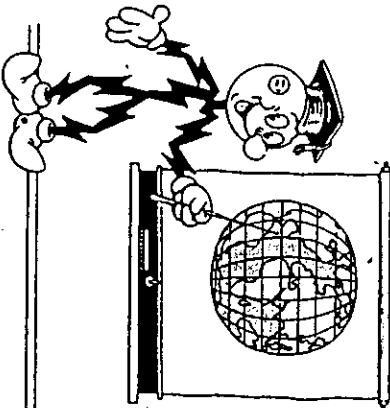
- Electricity
- Driving
- Swimming
- Boating

Play it safe — and have fun



**your electric company**

*Freddy Kilowatt says*

A cartoon character named Freddy Kilowatt, wearing a suit and a cap, is pointing at a globe displayed on a screen. He is standing on a platform with a railing.

**"Play it safe  
at home  
at school  
at play!"**

**your electric company** 