

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI**

In the Matter of the Chairman's Request for	)	
A Status Report Regarding Energy Efficiency	)	<u>File No. AO-2011-0035</u>
Advisory Groups and Collaboratives	)	

In the Matter of the Consideration and	)	
Implementation of Section 393.1075, RSMo.,	)	<u>File No. EX-2010-0368</u>
The Missouri Energy Efficiency Investment	)	
Act	)	

**CHAIRMAN CLAYTON'S CONCURRENCE TO FINAL ORDER OF  
RULEMAKING AND RESPONSE TO STAFF'S REPORT**

Issue Date: February 9, 2011

This Commissioner files this opinion in support of the Final Order of Rulemaking in File No. EX-2010-0368, regulations formulating future efforts in energy efficiency investments for Missouri investor-owned utilities. Additionally, this opinion sets out this Commissioner's response to the Staff Report on energy efficiency programs, filed in Case No. AO-2011-0035. These two cases demonstrate the new commitment to energy efficiency in Missouri in empowering utility customers to take control of their energy bills.

In response to my request, the Staff of the Commission filed a report on September 15, 2010, describing the work of each energy efficiency advisory group and collaborative currently addressing the energy efficiency issues facing Missouri's investor-owned electric and natural gas utilities. The report is an impressive compilation of material summarizing the changes in Missouri's efforts at improving the efficient delivery and use of energy. As our nation faces an uncertain future with regard to energy-related priorities, the compilation of material demonstrates the Commission's new commitment to assisting customers and utilities in better managing our energy usage through efficiency programs.

The report highlights that in the past several years, Missouri utilities have gone from a few efficiency programs inconsistently scattered among varying sectors to a comprehensive offering of programs with relatively consistent goals among all utilities. Collaboratives or stakeholder groups have been established for each utility to collect input and formulate policy involving diverse groups, associations and agencies with many people effectively engaged. Program offerings are considered, funded and implemented through the collaboratives, with joint recommendations made to the Commission for approval or rejection in a rate case. Procedures are now in place for resolution of disputes among parties and more information is being distributed to more utility customers than ever before with a wide array of opportunities to reduce energy bills.

The concept of energy efficiency is being embraced as never before. Utilities are now recognizing the benefits of efficient use through reduced demand and energy charges and with less urgency in identifying new sources of electric generation or natural gas acquisition. With increased efficiency of energy use, customers are less vulnerable to natural gas price volatility. Utilities are able to delay or avoid costly new energy sources. Demand Response programs are in place in some territories in attempts to avoid the use of costly gas "peaker plants" in times of high demand, which demonstrate that utilities and customers can benefit from reducing power generation costs. Efficiency programs, in general, are smoothing increases in overall demand with more manageable growth, while avoiding the difficulties of securing new, costly baseload generation.

Customers have much to gain from efficient use of energy. While customers benefit from lower utility costs, customers also receive the direct benefit education and training in learning how energy is used, how it is priced and how they can find ways to reduce consumption, thereby , reducing their monthly energy bills. Customers must have greater options through utility programs in evaluating appliance purchases, understanding heating

and cooling needs, learning about new technologies, and learning that one's quality of life does not have to decrease when energy is used more efficiently. To customers, effective energy efficiency programs translate into empowerment to take control of their energy bills. Rebates, incentives and education provide customers with the necessary tools to change behavior and change how energy decisions are made.

The Commission has recognized that these new programs require adequate funding to be effective. In 2000, total funding for efficiency programs focused primarily on weatherization in the amount of \$875,000, involving a couple of utilities. In 2010, funding levels have increased to \$53 million, including all 8 utilities. The Commission has determined that natural gas utilities should strive for the target of EE funding at a minimum of .5% of their gross revenues, and all large gas utilities are moving toward this policy target. Electric utilities are taking similar steps at developing and delivering a comprehensive offering of efficiency programs with sufficient funding levels.

Lastly, as Missouri ramps up its efficiency programs, its investments and its increase in knowledge and action for customers, this Commission and future Commissions must be prepared to address an evolving utility industry. If load growth is curtailed, there will be pressure to reevaluate how rates are set. Utilities will push for equal or greater returns on efficiency investments and new models of incentives for utility performance in meeting Commission goals and priorities. Utilities will demand fair treatment if downward pressure is applied to their efforts at increasing sales for greater revenue. On the other hand, consumers will demand that the Commission apply close supervision to new programs, carefully scrutinize new rate making requests and cautiously evaluate any modification to the traditional rate of return regulatory compact. This and future Commissions will be faced with balancing these potentially competing positions to ensure that programs are cost-effective,

deliver benefits to both customers and utilities, and do not inequitably shift risk or cost. These are complicated challenges in a new world of energy delivery.

The Commission is prepared to tackle these issues and has taken additional steps to gather information and set policy. First, the Commission continues its statewide energy efficiency study with a partnering agency, the Missouri Energy Center. It is this Commissioner's hope that realistic, achievable goals can be identified to provide greater assistance to those working on Missouri's energy future. Secondly, the Commission has concluded the formal rulemaking process with regulations stemming from Senate Bill 376, the Missouri Energy Efficiency Act. Through these rules, the Commission addresses a number of significant policy questions to provide clarity and certainty for current and future efficiency programs. The Commission has developed the rules with an eye towards flexibility and the understanding that incentive mechanisms will require careful planning and design. The Commission will need several "attempts" at determining the large-scale benefits and costs upon all stakeholders. Lessons learned from those efforts will provide future commissions with the knowledge to develop programs effectively. The rules certainly contemplate a changing world where the regulator may no longer demand greater sales of energy, but rather strive for decreased usage. How does a utility reduce its sales but maintain profitability? The rules are designed to consider this conundrum.

In conclusion, this Commissioner commends and thanks the staff of the Commission for its efforts in working through challenging and potentially controversial issues. Most Missourians are unaware of the work of the Public Service Commission and even fewer know the dedication, the expertise and the significant work ethic of the PSC staff. This report illustrates the giant steps taken in recent years and the future work that lies ahead. It is my hope and request that a similar report be prepared annually, in a format for easy

consumption, so that the public and Commissioners may understand what we are doing on critically important issues and how those issues evolve in the future.

Therefore, it is my request that the Staff prepares an annual update to its report, in a format acceptable to Staff, every September 15<sup>th</sup>, and makes that update available to the Commission and the public.

For the foregoing reasons, this Commissioner concurs.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Robert M. Clayton III", written in a cursive style.

Robert M. Clayton III  
Chairman