

BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE STATE OF MISSOURI

**FILED**

AUG 14 2009

In the Matter of Union Electric Company d/b/a  
AmerenUE's for Authority to File Tariffs  
Increasing Rates for Electric Service Provided to  
Customers in the Company's Missouri Service  
Area.

)  
)  
)  
)  
)

Missouri Public  
Service Commission

**Case No. ER-2010-0036**

**APPLICATION TO INTERVENE BY THE MISSOURI RETAILERS ASSOCIATION**

COMES NOW the Missouri Retailers Association (hereinafter "Missouri Retailers" or "MRA"), by and through counsel, pursuant to Public Service Commission ("Commission") Rule 4 CSR 240-2.075, and respectfully applies for intervention as a party in this general rate case.

In support of this application, the Missouri Retailers state as follows:

1. The MRA is a not-for-profit association dedicated to serving the needs of retailers and grocers and their distribution facilities statewide. MRA has several members who are served by AmerenUE and which rely on dependable electric service at reasonable rates in order to survive in the current economy, in order to employ their workforce, and to continue to provide their products and services at reasonable prices. This interest is different than the general public interest.

2. Correspondence, communications, orders and the decision in this matter should be addressed to:

Sam Overfelt  
618 E Capitol  
PO 1336  
Jefferson City, Mo 65102  
Ph: 573/636-5128  
E-mail: moretailers@aol.com

and

David Overfelt, President  
Missouri Retailers Association  
P.O. Box 1336  
Jefferson City, MO 65102  
Ph: 573/636-5128  
Email: dave@moretailers.com

3. On July 27, 2009, this Commission issued an Order directing interested parties wishing to intervene to do so by August 17, 2009, and thus, this application is timely.

4. MRA is opposed to any unjust and unreasonable revenue requirement or discriminatory rate design for its members served by AmerenUE's electric service. MRA is also opposed to AmerenUE's request for an interim rate increase in this case. After further investigation, MRA plans to provide the Commission with a more detailed position on AmerenUE proposals and testimony submitted in this case.

5. MRA believes that its intervention and participation in this proceeding would serve the public interest, and wishes to become a party to this case for all purposes.

WHEREFORE, the MRA respectfully requests that the Commission grant its Application to Intervene, entitling it to fully participate in this proceeding.

Respectfully submitted,

A handwritten signature in cursive script that reads "Sam Overfelt". The signature is written in black ink and is positioned above the typed name.

/s/ Sam Overfelt

---

Sam Overfelt  
618 E Capitol  
PO 1336  
Jefferson City, Mo 65102  
Ph: 573/636-5128  
E-mail: [moretailers@aol.com](mailto:moretailers@aol.com)

Attorney for the Missouri Retailers Association

## CERTIFICATE OF SERVICE

I hereby certify that copies of the foregoing have been mailed, emailed or hand-delivered to the following this \_\_\_\_ day of August 2009:

General Counsel's Office  
Missouri Public Service Commission  
P O Box 360  
Jefferson City MO 65102

Office of the Public Counsel  
P.O. Box 2230  
Jefferson City, MO 65102-2230

**James B. Lowery**  
Smith Lewis, LLP  
111 S. Ninth St., Suite 200  
P.O. Box 918  
Columbia, MO 65205

**Steven R. Sullivan**  
General Counsel  
Ameren Services Company  
P.O. Box 66149 (MC 1300)  
St. Louis, MO 63166-6149

**Thomas M. Byrne**  
Managing Associate General Counsel  
Ameren Services Company  
P.O. Box 66149 (MC 1310)  
St. Louis, MO 63166-6149

---