D. Summary of PI we collect, the sources, purpose and parties with whom we may share PI

Category of PI	Examples	Sources of PI	Business or Commercial Purposes for PI Collection , Disclosure and Sharing	Category of third parties with which the PI is shared, if shared.
Identifiers	This may include, but is not limited to: a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.	On our Site, calls to our Call Centers , interactions with Field Service Representatives, interactions with independent contractors servicing your claim, enrollment forms via direct mail, mergers and acquisitions	This information is used for general business purposes, including creating, maintaining, customizing and securing your account with us. It is also used for providing customer service, improving our products and services and marketing.	Service Providers, city utility partners
Personal Records	This may include information such as: physical characteristics or description, signature, telephone number, education, employment, employment history, insurance policy number, bank account number, credit card number, debit card number, or any other financial information medical information, or health insurance information.	On our Site, calls to our Call Centers , Surveys, interactions with Field Service Representatives, interactions with independent contractors servicing your claim, enrollment forms via direct mail, mergers and acquisitions	This information is used for general business purposes, including creating, maintaining, customizing and securing your account with us. It is also used for providing customer service, improving our products and services and marketing	Service Providers, city utility partners
Personal Characteristics or Traits	This may include, but is not limited to: sex, marital status, religion, veteran status, familial status, race, disability, gender identity, and creed.	Calls to our Call Centers, surveys, interactions with independent contractors servicing your claim	This information is used for general business purposes, including creating, maintaining, customizing and securing your account with us. It is also used for providing customer service	Service Providers
Customer Account Details / Commercial Information	This may include, but is not limited to: records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	On our Site, calls to our Call Centers	This information is used for general business purposes, including creating, maintaining, customizing and securing your account with us. It is also used for providing customer service and marketing	Service Providers
Internet Usage Information	This may include, but is not limited to: browsing history, search history, and information regarding your interaction with an Internet Web site, application, or advertisement.	On our Site	This information is used for internet browsing analytics	Internet service providers
Geolocation Data	This may include, but is not limited to: precise physical location or movements and travel patterns.	Meter installations	This information is used for general business purposes, including locating your water meter to provide service	Service Providers
Sensory Data	This may include, but is not limited to: audio recordings of customer care calls, electronic, visual, thermal, olfactory, or similar information.	Calls to our Call Centers, interactions with independent contractors servicing a customer claim	This information is used for general business purposes, including creating, maintaining, customizing and securing your account with us. It is also used for providing customer service	Service Providers
Inferences from PI Collected	This may include, but is not limited to: creating a profile about a Consumer reflecting the Consumer's preferences, characteristics, psychological trends, preferences, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	On our Site, Meter consumption data	This information will be used for internet browsing analytics in order to provide a better web and customer experience. It is also used to provide customer water meter alerts in near real time	Service Providers

American Water Resources Privacy - https://www.awrusa.com/page/privacy-policy/226621

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