



**HISTORIC
DOWNTOWN
DEXTER
ASSOCIATION**
P. O. Box 111
Dexter, MO 63841

Peggy Barks..... President
(624-3032)
Delores Bailiff..... Vice-President
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Donna West..... Treasurer
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Tuesday, January 5, 2010

To The Missouri Public Service Commission

EXHIBIT

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JC 1-5-10

We represent several of the Dexter, Missouri downtown businesses. Downtowns in communities the size of Dexter struggle to remain viable businesses, providing services and merchandise, as well as providing the living hood for several individuals. Dexter's downtown has a blend of businesses which compete with the large and small brand boxes that all communities our size co-exist with; and, because of that competition it is always a struggle to maintain an income to support not only the owners, but their employees.

Although we understand the dollar investment for generating and delivering electricity is great, an 18% increase seems exorbitant. We are unable to pass along that large an increase to our customers because of the competitive atmosphere we deal with on a day to day basis.

We ask that the Commission consider the hardship an 18% increase would make on not only small businesses, but on all consumers in this day of economic uncertainty.

Peggy Barks
Deborah Sturgess
Ron Keathley
Donna West
Delores Bailiff
Eric Brien

Peggy Barks	Bunny Patch
Deborah Sturgess	Trinkets and Treasures
Ron Keathley	MJ's Fashion Accessories
Donna West	Weber's Ben Franklin
Delores Bailiff	Bailiff's Office Supplies
Eric Brien	Easy Trade and Loan

Witness
Date 1-5-10
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Remitor JC