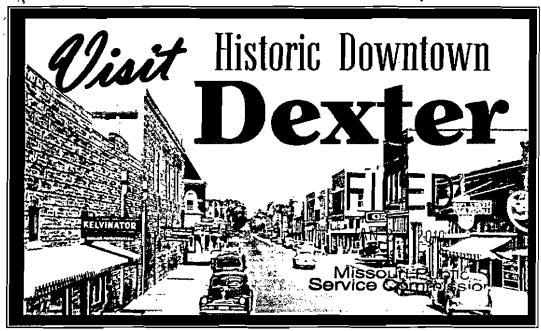
(624-5141)



HISTORIC DOWNTOWN DEXTER ASSOCIATION

P. O. Box 111 Dexter, MO 63841

Peggy Barks..... President (624-3032)Delores Bailiff Vice-President (624-3609)Carol Vinson......Secretary Donna West.....Treasurer

Tuesday, January 5, 2010

To The Missouri Public Service Commission

EXHIBIT

We represent several of the Dexter, Missouri downtown businesses. Downtowns in communities the size of Dexter struggle to remain viable businesses, providing services and merchandise, as well as providing the living hood for several individuals. Dexter's downtown has a blend of businesses which compete with the large and small brand boxes that all communities our size co-exist with; and, because of that competition it is always a struggle to maintain an income to support not only the owners, but their employees.

Although we understand the dollar investment for generating and delivering electricity is great, an 18% increase seems exorbitant. We are unable to pass along that large an increase to our customers because of the competitive atmosphere we deal with on a day to day basis.

We ask that the Commission consider the hardship an 18% increase would make on not only small businesses, but on all consumers in this day of economic uncertainty.

Peggy Barks

Delores Bailiff Eric Bien

Deborah Sturgess Trinkets and Treasures Ron Keathley MJ's Fashion Accessories Donna West Weber's Ben Franklin Bailiff's Office Supplies

Bunny Patch

Easy Trade and loan