

Exhibit No.: Issues: Witness: Sponsoring Party: Type of Exhibit: Case No.: Date Testimony Prepared: January 31, 2007

Corporate Governance Principles - Electric Energy, Inc. Prof. Robert C. Downs Union Electric Company Direct Testimony ER-2007-0002

MISSOURI PUBLIC SERVICE COMMISSION

CASE NO. ER-2007-0002

REBUTTAL TESTIMONY

OF

PROFESSOR ROBERT C. DOWNS

ON

BEHALF OF

UNION ELECTRIC COMPANY d/b/a AmerenUE

> St. Louis, Missouri January, 2007

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	1	REBUTTAL TESTIMONY
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	3	PROFESSOR ROBERT C. DOWNS
	4	CASE NO. ER-2007-0003
	5	I. <u>INTRODUCTION</u>
	6	Q. Please state your name and business address.
	7	A. My name is Robert C. Downs. My business address is University of
	8	Missouri-Kansas City School of Law, 5100 Rockhill Road, Kansas City, Missouri 64110.
	9	Q. Are you the same Robert C. Downs that filed Direct Testimony in this
	10	proceeding?
	11	A. Yes, I am.
	12	II. RESPONSE TO DIRECT TESTIMONY OF GREG R. MEYER
	13	Q. Professor Downs, have you read the Direct Testimony of Greg R. Meyer?
	14	A. Yes I have.
	15	Q. On page 6 of that testimony Mr. Meyer states that "In exchange for
	16	purchasing the stock of EEInc., the sponsoring utility companies were entitled to
	17	purchase any excess energy generated from the unit not required to meet AEC's
	18	demand." Have you read the contract to which Mr. Meyer is referring, and do you
	19	have a legal opinion regarding the accuracy of that testimony?
	20	A. Yes, I have read the contract dated September 2, 1987, which expired
	21	December 31, 2005. The contract does not say that the right to purchase energy from
	22	EEInc.'s Joppa plant is in exchange for purchasing stock in EEInc. Instead, the contract
	23	includes various provisions that exchange rights and responsibilities of the parties, not unlike

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other long-term supply contracts. While it is true that the shareholders of EEInc. did establish their relative obligations to purchase excess power in proportion to their shareholdings in EEInc., the shareholders had no obligation to do so and no legal right to insist, as shareholders, upon a pro-rata amount of energy. It is also noteworthy that the "entitlement" to which Mr. Meyer refers does not say that the shareholders are entitled to purchase power indefinitely, and certainly not indefinitely valued on a "cost" basis.

Q. On Page 7 of that testimony Mr. Meyer states that the "power from the EEInc. unit is now being sold to the outside market through an affiliate and AmerenUE ratepayers no longer receive any benefit from their many years of support of the plant during its high cost stage." Do you have a legal opinion as to whether EEInc. had any obligation to sell power to AmerenUE after the supply contract ended on December 31, 2005?

A. The contract ended on December 31, 2005. The power supply rights, to the extent they existed at all, came from that contract. Once it ended, EEInc. was legally entitled to sell power to anyone it chose at a price that reflected the fair value of the power. The fair value of the power is determined by the market value of the power.

Q. But Mr. Meyer suggests that the ratepayers should be entitled to have that contract extended or a new contract implemented, because of "their many years of support of the plant during its high cost stage." Do you have a legal opinion regarding any supposed rights that ratepayers have to insist upon purchasing power on a "cost" basis from EEInc.'s Joppa plant?

A. Yes, I do. First, it is not correct to say that the ratepayers supported the Joppa
plant during its high cost stage in the manner that Mr. Meyer implies. EEInc. for many years

1 sold most of the power from its Joppa plant to the federal government. Furthermore, to the 2 extent sales were made to shareholders of EEInc., they were made on a "cost" basis, which 3 was then intended to reflect a fair price for the power. Insofar as I understand it, there were 4 no "markets" for power of the type we normally understand to have existed for a long time 5 for other commodities like gasoline or oil. Thus, the ratepayers, to the extent they received 6 any power from EEInc., received it at fair value. In addition, the rates that ratepayers were 7 charged for power from EEInc.'s Joppa plant were regulated by the state agencies and surely 8 did not reflect any attempt by those regulators to convey any extraordinary financial benefit 9 upon EEInc. or its shareholders. There is simply no legal basis upon which to conclude that 10 any ratepayers have accrued a legal entitlement to purchase power from EEInc. and its Joppa 11 plant, or to purchase that power at less than fair market value.

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III. <u>RESPONSE TO DIRECT TESTIMONY OF KEVIN HIGGINS</u>

Q. Professor Downs, have you read the Direct Testimony of Kevin C.
Higgins, on behalf of the Commercial Group?

15 A. Yes I have.

Q. On page 3 of his Direct Testimony, Mr. Higgins asserts that AmerenUE, and its affiliates, have chosen to forego the opportunity to purchase cost-based power from its share of the EEInc. Joppa generating plant. Do you have a legal opinion regarding whether it is legitimate to say that AmerenUE had a legal right to purchase power from the EEInc. Joppa plant on a cost basis?

A. Yes, I do. First, the power of the Joppa plant belongs to Electric Energy,
Incorporated, (EElnc.) an Illinois corporation formed more than 50 years ago. It is not the
property of the shareholders of EEInc. Even less is it the property of the customers of the

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1 shareholders of EEInc. Customers who buy products (whether or not it is power) do not 2 thereby become owners of the corporation that sells the product. Further, Mr. Higgins asserts 3 that for AmerenUE to fail to force EEInc. to decide to sell its property (power) at less than 4 fair market value only focuses on the interests of the shareholders and not on the interests of 5 customers. The interests of the shareholders, which the company and its directors are legally 6 bound to protect through their duty of care and duty of loyalty, are only protected if the 7 company's products are sold in a manner that advances those shareholders interests. Sales at 8 fair market value do advance shareholder interests. Sales below fair market value would 9 violate the duty of care because it would not be a rational business decision of the board of 10 directors, and would violate the duty of loyalty, because the directors who sit on the board of 11 EEInc. who are also officers or directors of AmerenUE have a conflict of interest and would 12 be benefiting one entity at the cost of the other. Likewise, if the board of directors of 13 AmerenUE agrees to sell power that is obtained from EEInc., at cost rather than at fair 14 market value (given the existence of a well-defined market for the power), it would also be 15 violating its duty to its shareholders.

16 Mr. Higgins also asserted that the "equities" of ratepayers have been ignored. 17 This is simply incorrect. AmerenUE is purchasing its power for fair market value. The 18 ratepayers have always purchased their power at rates regulated by state agencies. Those 19 ratepayers, as I mentioned earlier, do not somehow grow into owners, or build up equity in 20 the power producing company. As Mr. Higgins says, AmerenUE is a regulated utility with 21 an obligation to provide safe, reliable service at just and reasonable rates. Presumably, Mr. 22 Higgins believes that the acquisition by AmerenUE of power at market rates is somehow 23 unjust or unreasonable. There is simply no legal authority to support such a conclusion.

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1 Indeed, if the board of directors of either company should choose to donate its assets to 2 customers (without any other business justification, such as development of good will, etc.) 3 there would be a clear breach of fiduciary duty, subjecting those directors to legal action by 4 the shareholders of the respective corporate entities. 5 Q. Mr. Higgins, on page 8 of his Direct Testimony, concludes that the rates 6 for retail customers should be established such that the effect of excluding the output 7 from the EEInc., Joppa plant should be absorbed by the Company, and not by its 8 customers. Do you have a legal opinion regarding the appropriateness of that 9 conclusion? 10 Α. Yes, I do. There is no legal basis for concluding that AmerenUE is entitled to 11 purchase power from EEInc.'s Joppa plant at any price other than fair market value. 12 Furthermore, the "balance" that Mr. Higgins suggests should be drawn between the interests 13 of shareholders and the interests of customers, has been drawn by him to exclude shareholder 14 interests entirely. This simply cannot legally be done. 15 Q. Mr. Higgins also suggests that AmerenUE should have directed its 16 employees and directors, who sit on the board of directors of EEInc., to require those 17 people to vote to sell EEInc. Joppa plant power to AmerenUE on a cost-based price 18 rather than for fair market value. Do you have a legal opinion regarding the 19 appropriateness of such behavior? 20 Α. Yes, I do. It is not uncommon for corporations that have large shareholders to 21 have directors who are employees or directors of the large shareholders. It is also true that 22 sometimes people view those directors as "representatives" of the shareholders. It is also 23 true that such directors are in clear conflict of interest situations whenever there is a

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1 transaction that involves both corporations. In this case, AmerenUE is a large shareholder of 2 EEInc. and there are over-lapping officers and directors. Nevertheless, it is absolutely clear 3 that the directors of EEInc. have powerful fiduciary duties to EEInc. when they are acting as 4 directors of EEInc. Those fiduciary duties are not reduced to account for their positions with 5 the major shareholder (AmerenUE, or Ameren Energy Resources, an AmerenUE affiliate). 6 The directors may be called upon to wear two hats, but they only wear one hat at a time. It 7 would be legally impermissible for AmerenUE to insist, through coercion or direction of its 8 employee/directors, that EEInc. sell its assets to AmerenUE for less than fair market value. 9 AmerenUE has a similar issue with its own shareholders. Even if it has improperly forced 10 EEInc. to sell its power to AmerenUE for less than fair value, AmerenUE could not properly 11 then transfer that value to customers for less than fair value, absent a commercially 12 reasonable business reason that would benefit the Company and its shareholders. 13 **Q.** On page 9 of his Direct Testimony, Mr. Higgins suggests that the decision 14 and plan to sell the EEInc. Joppa plant power at fair market rates, was not actually the 15 decision of the Board of Directors of EEInc. but rather the decision of "representatives 16 of Sponsors' companies." Do you have a legal opinion regarding the decision making

17 process employeed by EEInc. in reaching its decision?

A. Yes, I do. Boards of Directors often delegate tasks to committees of the
Board, or to others who have experience and ability regarding the particular business activity.
In the case of this decision, the minutes of the meeting of the EEInc. Board of Directors
clearly show that it was the Board of Directors that decided to sell the output from its Joppa
plant at market-based rates.

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Q. Mr. Higgins asserts, on page 12 and thereafter, that because Union Electric Company guaranteed certain EEInc. bonds (to fund pollution control improvements) to facilitate the purchase thereof by Metropolitan Life Insurance Company, the ratepayers are now and continue to be entitled to obtain "cost-based" power from EEInc. Do you have a legal opinion regarding the asserted entitlement based on the bond guarantee and related obligations Union Electric Company (and others) to purchase power from EEInc.?

8 Α. Yes, I do. First, the bond issue was done in 1977, almost 30 years ago. The 9 benefits and burdens of that transaction have long since been received and incurred by the 10 parties to that agreement. AmerenUE never had to pay anything under that guarantee. 11 Second, that guarantee agreement had no provision that obligated EEInc to sell power to its 12 shareholders, forever, at a cost-based price. In addition, the EEInc customers received the 13 power at agreed rates, under the earlier power supply contracts as well as the most recent one 14 that expired in December 31, 2005. In my opinion, the rights and entitlements which Mr. 15 Higgins claims for customers are not founded on any legal right whatsoever. A "feeling" that 16 the customers "should" receive power for a below market rates does not create such a right. I 17 suspect that most customers would always want products at lower prices, but that desire does 18 not amount to an entitlement.

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IV. <u>RESPONSE TO DIRECT TESTIMONY OF RYAN KIND</u>

Professor Downs, have you read the Direct Testimony of Ryan Kind?

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- A. Yes, I have.

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22 Q. Mr. Kind asserts in his Direct Testimony, at pages 22-28, that the 23 ratepayers have a continuing entitlement to receive power from the EEInc. Joppa plant

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at below market rates, and that such entitlement comes from the following sources: (a)
the duty of the utility companies to provide power at just and reasonable rates, (b) the
fact that the ratepayers supported the Joppa plant over the past 50 years by purchasing
power, and guaranteeing a bond issue, and (c) the by-laws of EEInc. entitle its
shareholders to receive a percentage of power from the Joppa plant. Do you have a
legal opinion regarding the accuracy of Mr. Kind's conclusions about such ratepayer

7 entitlements?

8 Α. Yes, I do. My responses regarding the duty to provide power at just and 9 reasonable rates and the participation of ratepayers in supporting the Joppa plant are 10 contained in my responses to the Direct Testimony of Mr. Higgins. The short answers are 11 that "just and reasonable rates" do not imply and certainly do not require the sale at below 12 market rates, and the participation of ratepayers in "supporting" the Joppa plant is greatly 13 exaggerated due to the fact that vast majority of the Joppa plant power output was purchased 14 by the federal government, and depended little if any upon the purchases of customers of 15 AmerenUE or other shareholders of EEInc. Moreover, buying the corporation's product at 16 cost-based rates that in effect "cover" the corporation's costs is not some kind of "support" 17 that then creates an entitlement in the customers to own the corporation or to obtain the 18 product at a particular price forever. Regarding the bylaws of EEInc., it is not accurate to say 19 that the bylaws provide that the shareholders will have a certain entitlement to the power 20 from the Joppa plant. Those bylaws, Article II, Section 6, merely describe what voting rights 21 shareholders have, and what voting percentages are required to take certain actions for the 22 corporation. It is clear from that provision that the shareholders of EEInc. could, with a 75% 23 vote, change the allocation of excess power from the Joppa plant that EEInc had previously

established. Of course, if EEInc can change the allocation, it would be inappropriate to
describe any particular allocation as a "right" of the shareholder. Moreover, those bylaws do
not provide for any shareholder right to buy power at cost from EEInc. in perpetuity. To the
extent that shareholders had rights and obligations regarding the purchase of Joppa plant
excess power, those rights were described in the Power Supply Contract, and terminated
when that Contract expired on December 31, 2005.

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RESPONSE TO DIRECT TESTIMONY OF MICHAEL BROSCH

- 8 Q. Professor Downs, have you read the Direct Testimony of Michael Brosch?
 9 A. Yes, I have.
- Q. Mr. Brosch discusses the EEInc. Joppa plant on pages 18-30 of his Direct
 Testimony, is that correct?
- 12 A. Yes, it is.

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13 In his testimony, Mr. Brosch claims that the ratepayers of AmerenUE Q. 14 should be entitled to receive the benefit of below market priced power from the EEInc. 15 Joppa plant due to the ratepayers' support of the Joppa plant over the past 50 years, 16 and that it is of little consequence that EEInc.'s capital investment in the Joppa plant 17 was not made directly by AmerenUE's shareholders. Do you have a legal opinion about 18 whether the purchase of power from EEInc.'s Joppa plant, at cost-based rates, created 19 some kind of indefinite legal right to purchase at below market rates into the future, 20 and whether it makes any difference as to who provided the investment capital for the 21 **EEInc.** to build the Joppa plant?

A. Yes, I do. Mr. Brosch makes the same claims as Mr. Meyer, Mr. Higgins and
Mr. Kind, and with no more support for his conclusions than they had for theirs. The Joppa

1 plant was purchased with funds provided by the shareholders of EEInc., not with funds 2 provided by the customers who purchase power. The rates paid by customers of EEInc. were 3 cost-based, and were determined through the regulatory process. Nothing in that process is 4 intended to convert the rate paying customers into owners of EEInc. or its Joppa power plant. 5 Thus, it is not correct to say that the Joppa plant was constructed, operated and maintained 6 largely at ratepayer risk and expense. Indeed, even the bond guarantee agreement, which 7 obligated the shareholders to support the Joppa plant output, was not done at ratepayer risk 8 and expense. First, there was no expense, since no power was purchased pursuant to that 9 commitment, and second, the risk that the witnesses assert existed assumes that the financial 10 risk would have been passed on to the rate payers of the shareholders. I am unaware of any 11 indication that AmerenUE would have tried to pass this risk on to its ratepayers or that the 12 regulating agencies would have included such costs in the power rates charged to customers, 13 even if AmerenUE's shareholders would have had to make good on the guaranty.

Q. Mr. Brosch claims that the price at which EEInc. is selling its power to other buyers creates a "windfall" for the shareholders of EEInc., and that somehow such profit is unfair to ratepayers. Do you have a legal opinion about whether EEInc. and its shareholders are legally entitled to sell EEInc. Joppa plant power at fair market value?

A. As I have stated earlier in my testimony, I believe that EEInc is legally *obligated* to sell its power at fair market value. EEInc. owns that power. The ratepayers do not own that power. The shareholders of EEInc. and their shareholders are entitled to have their corporations make a profit and are entitled to insist that the assets of the corporations not be donated to third parties, without proper business justifications which benefit the

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corporations and their shareholders. Indeed the use of the pejorative word "windfall" in
 connection with the right of EEInc. to sell its power at fair market value, seems quite
 improper in the extreme.

Q. On page 25 of his testimony, Mr. Brosch suggests a way in which the Commission could arrange to take the profits now accruing to the benefit of EEInc. and its shareholders from the sale of Joppa plant power at fair market value, and pay those profits to the customers of the EEInc. shareholders. Do you have a legal opinion regarding the appropriateness of that recommendation?

9 Yes, I do. I find it inconceivable that the recommendation could be Α. 10 considered. Mr. Brosch apparently acknowledges that the Commission cannot force EEInc. 11 to extend the Power Supply Contract that expired on December 31, 2005, and force EEInc. to 12 sell power at below market rates to its shareholders or anyone else. Instead, he suggests that 13 the Commission should include unregulated assets that belong to the EEInc. and its 14 shareholders into the ratemaking process for the regulated rates of AmerenUE. The effect of 15 the suggestion is to acknowledge that a course of action cannot be legally undertaken, and 16 then to recommend that it be done in some nefarious fashion. Simply stated, Mr. Brosch is 17 suggesting that the Commission should take the funds owned by EEInc. and its shareholders 18 and give them to the customers of the shareholders, all under the guise of so-called "equity 19 and fairness," in the view of Mr. Brosch. In my opinion, it is not unfair for customers to pay 20 fair market value for the power they consume. It is unfair for them to expect that power 21 companies will provide the power at less than the power is worth. Mr. Brosch makes much 22 of the "excess profits" to be earned by EEInc. in the sale of its power. Frankly, companies 23 and their shareholders, in capitalist countries, are entitled to the benefits of our system.

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- 1 Customers do not own the store, even in regulated industries. They particularly don't own
- 2 the store when the store is owned by a separate company whose stock was purchased with
- 3 shareholder funds.
 - Q. Does this conclude your Rebuttal Testimony?
- 5 A. Yes it does.

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

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In the Matter of Union Electric Company d/b/a AmerenUE for Authority to File Tariffs Increasing Rates for Electric Service Provided to Customers in the Company's Missouri Service Area.

Case No. ER-2007-0002

AFFIDAVIT OF ROBERT C. DOWNS

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STATE OF MISSOURI)) ss CITY OF KANSAS CITY)

Robert C. Downs, being first duly sworn on his oath, states:

١. My name is Robert C. Downs. I work in Kansas City, Missouri and I am employed by The University of Missouri-Kansas City School of Law.

2. Attached hereto and made a part hereof for all purposes is my rebuttal

Testimony on behalf of Union Electric Company d/b/a AmerenUE consisting of 11

pages, which has been prepared in written form for introduction into evidence in the above-referenced docket.

3. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded are true and correct.

obert Chouns

Robert C. Downs

Subscribed and sworn to before me this $\frac{29}{2}$ day of <u>Jonuary</u>, 2007.

nexpires: 6/13/2008

Notary Public

My commission expires:

"NOTARY SEAL " Norma J. Kam Notary Public Jackson County State of Missouri My Commission Expires 6/13/2008