

## **Notice of ETC Name Change**

### **Before the Missouri Public Service Commission**

**Case/Company:** Mercury Wireless Kansas, LLC

**Current DBA:** Mercury Broadband, LLC

**New DBA:** Mercury Fiber

#### **(A) Statement of Name Change**

Mercury Wireless Kansas, LLC hereby provides notice that it will change its operating name from **Mercury Wireless Kansas, LLC d/b/a Mercury Broadband, LLC** to **Mercury Wireless Kansas, LLC d/b/a Mercury Fiber**.

The company intends to begin use of the new name no earlier than ten (10) days following this filing.

#### **(B) Evidence of Registration**

Evidence of registration of the new name, **Mercury Fiber**, with the Missouri Secretary of State is attached hereto.

#### **(C) Compliance Statement**

Mercury Wireless Kansas, LLC affirms that it will continue to comply with all applicable federal and state laws and regulations governing its designation as an Eligible Telecommunications Carrier (ETC), including all requirements associated with such designation.

#### **(D) EFIS Contact Verification**

The company confirms that its contacts in the EFIS system have been reviewed and are current and accurate.

#### **(E) Customer Notice**

A copy of the notice provided to customers informing them of the name change from Mercury Broadband to Mercury Fiber is attached hereto.

#### **Conclusion**

Mercury Wireless Kansas, LLC respectfully submits this notice in compliance with applicable ETC requirements and requests that the Commission update its records accordingly.



# THE connection



## SAY HELLO TO MERCURY FIBER!

**New name, still the same great company.**

We are now **Mercury Fiber**, an updated name to reflect who we are today and where we're headed. This change isn't just about a name or refreshed logo—it's about reaffirming our promise to keep you connected and invested in.

♥ **Watch the video below** to see our new look in action—and get a closer glimpse at the brand we built with you in mind.



# Why the Change?

We're investing **\$85 million** to expand fiber internet across Indiana, Michigan, Ohio, and Kansas—bringing lightning-fast speeds to thousands of homes and businesses that need it most.

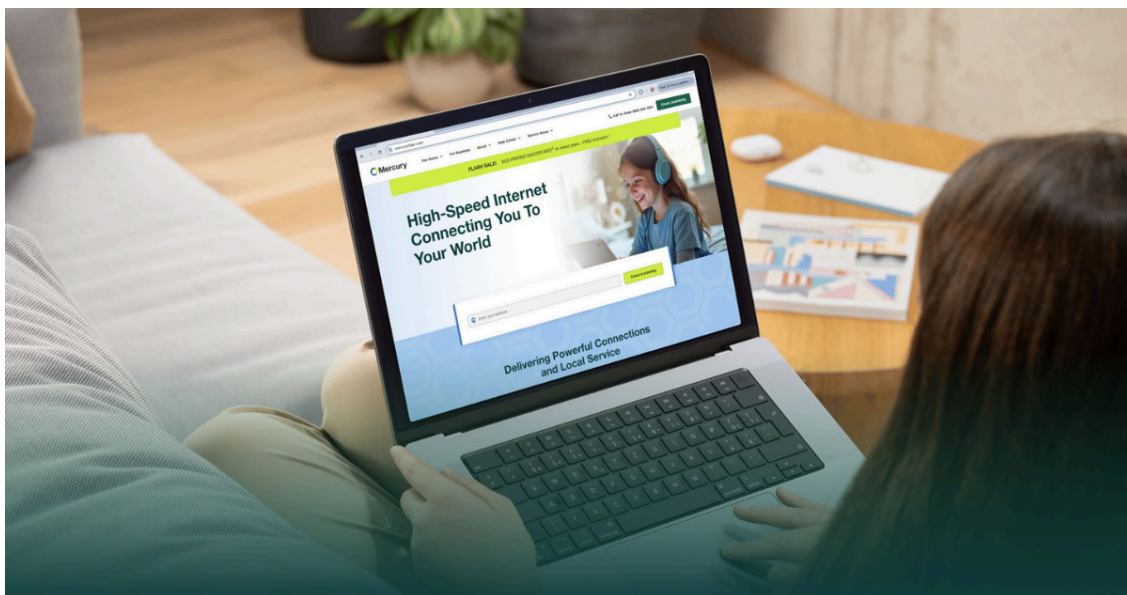
**That's why we made the switch to Mercury Fiber.**

As we grow and bring more fiber connectivity to more communities, we wanted a name that reflects our future—and our focus on fiber.

It's more than just a new name. It's a renewed commitment to building a future rooted in **access, opportunity, and inclusion.**

♥ **Mercury Fiber: Where Connection Meets Community.**

[Read More About Our Journey](#)



# What's Coming Next!

**Our new look was just the beginning, and now our NEW WEBSITE is officially LIVE!**

Check it out for a faster, easier-to-navigate experience that makes it simple to explore plans, manage your account, and stay connected:

 [www.mercuryfiber.com](http://www.mercuryfiber.com)

**As we continue to evolve, here's what else you can expect:**

- **A reimagined online experience**, now live and built to help you navigate our services, explore plans, and manage your account with ease
- **Updated signage, materials, and social media** to reflect our new brand wherever you see us
- **Improved features and service enhancements**, including expanded access to fiber technology in our communities
- **Ongoing investment in local infrastructure and community programs**, because supporting the places we serve will always be at the heart of what we do

 **We're just getting started, and we're so glad you're with us for what's next!**



**Mercury Fiber**

Fresh Look, Fast Connection  
**Giveaway**

Win a  
**\$125, \$75 or \$50**  
American Express Gift Card

🌟 **Get in on the Refresh!**

**We've got a fresh new look, and we want to celebrate with YOU!**

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**\$125, \$75, or \$50 American Express Giftcard.**

**Here's how to enter:**

- 1** Follow us on Facebook and Instagram
- 2** Share a photo either on Facebook or Instagram showing off our new branding—this could be your yard sign, a screenshot of our site, a pic with our team out in your neighborhood, or even just you giving a thumbs up while using Mercury Fiber!
- 3** Tag us @mercuryfiber and use #MyMercuryFiber so we don't miss it!

🌟 We'll be featuring some of our favorite photos, and entries close on **August 7th!**

♥ **Mercury Fiber, Where Connection Meets Community.**

**Follow Us To Enter – Instagram**

**Follow Us To Enter – Facebook**

**We've been having a blast connecting with many of you already this summer!**

Our team has been out and about in your neighborhoods! From chatting with customers, attending local events, and bringing fast, reliable fiber to more communities.

Check out where we've been so far, and don't forget to say hi (and snap a photo!) when you see us out in your neighborhood.







# Thank You!

We're just getting started, and we're so glad to have you with us for what's ahead!



## GOOGLE REVIEWS

# 1000+

## Happy Customers

Click the video above to see how Mercury Fiber helps keep connections strong, no matter the distance!



We appreciate each of you being a customer of Mercury Fiber. Every review means the world to us. It would mean a lot to us if you could take a few minutes to share your experience with us on Google.

★ Already loving Mercury Fiber? Let others know—your feedback helps us grow and reach more communities.

### Leave a Review



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**Mercury**  
Fiber

THE  
**connection**

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