STATE OF MISSOURI

BEFORE THE

Filed December 19, 2012 Data Center Missouri Public Service Commission

MISSOURI PUBLIC SERVICE COMMISSION

IN THE MATTER OF KANSAS CITY)	
POWER & LIGHT COMPANY'S)	
REQUEST FOR AUTHORITY TO)	CASE NO. ER-2012-0174
IMPLEMENT A GENERAL RATE)	
INCREASE FOR ELECTRIC SERVICE	E)	

SURREBUTTAL TESTIMONY OF MATTHEW I. KAHAL

ON BEHALF OF THE UNITED STATES DEPARTMENT OF ENERGY

OCTOBER 8, 2012

Exhibit No. 505



ASSOCIATES, INC. 10480 Little Patuxent Parkway Suite 300 Columbia, Maryland 21044

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MATTHEW I. KAHAL

1	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
2	A.	My name is Matthew I. Kahal. I am employed as an independent consultant retained
3		in this matter by the firm of Exeter Associates, Inc. My business address is 10480
4		Little Patuxent Parkway, Suite 300, Columbia, Maryland 21044.
5	Q.	HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY IN THIS
6		PROCEEDING?
7	A.	Yes. On August 2, 2012, I submitted Direct Testimony on fair rate of return for
8		Kansas City Power & Light Company ("KCP&L" or "the Company"). I submitted
9		that testimony on behalf of the U.S. Department of Energy ("DOE"), which is a major
10		customer of KCP&L. In that testimony, I recommended a return on equity of 9.5
11		percent.
12	Q.	WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY?
13	A.	The principal purpose of my surrebuttal testimony is to respond to the Rebuttal
14		Testimony of Company witness Dr. Samuel Hadaway. I also briefly respond to

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11		percent.
12	Q.	WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY?
13	A.	The principal purpose of my surrebuttal testimony is to respond to the Rebuttal
14		Testimony of Company witness Dr. Samuel Hadaway. I also briefly respond to

1		certain points raised in Staff witness Murray's Rebuttal Testimony and the Rebuttal
2		Testimony of Company witness Kevin Bryant concerning capital structure.
3	Q.	BASED ON YOUR REVIEW OF THE REBUTTAL TESTIMONY, ARE
4		YOU REVISING IN ANY WAY YOUR RECOMMENDED 9.5 PERCENT
5		RETURN ON EQUITY?
6	A.	No, I am not. Dr. Hadaway's rebuttal testimony criticisms of my analysis and
7		recommendations are without merit, and I continue to believe that my 9.5 percent
8		return on equity ("ROE") recommendation is both reasonable and supported by the
9		evidence. In addition, Dr. Hadaway has submitted what he refers to as an "updated"
10		set of cost of equity calculations, reducing his ROE recommendation slightly from
11		10.4 percent to 10.3 percent. I find his revised analysis (which is not a true update) to
12		be unpersuasive and overstated.
13		
14	Reply	to Company witness Bryant on Capital Structure
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15 16 17 18	Q.	WHAT POSITION DOES MR. BRYANT TAKE ON CAPITAL STRUCTURE IN HIS REBUTTAL TESTIMONY? At page 5, he cites to Staff's recommendation to use the actual Great Plains Energy ("GPE") consolidated capital structure, which appears to be slightly different than the
15 16 17 18 19 20 21 22 23 24 25	Q.	WHAT POSITION DOES MR. BRYANT TAKE ON CAPITAL STRUCTURE IN HIS REBUTTAL TESTIMONY? At page 5, he cites to Staff's recommendation to use the actual Great Plains Energy ("GPE") consolidated capital structure, which appears to be slightly different than the Company's originally-filed capital structure estimates. In concurring with Staff he states: The Staff recommendation appears consistent with the Company's proposal to use the actual GPE consolidated capital structure trued-up through August 2012 for KCP&L ratemaking purposes. (Rebuttal,

1		negative balance, from the GPE actual equity balance. (Rebuttal, pages 13-14) He
2		states that GPE's OCI balance is primarily attributable to losses on interest rate
3		derivatives. He further states that the use of such derivatives has been approved by
4		the Commission, and the Company normally recovers those costs as part of the cost
5		of debt used for ratemaking. He implies that the OCI adjustment is needed because
6		no regulatory asset for the derivative losses has been authorized and recorded.
7		Finally, he states that the OCI removal was approved in the Company's last case.
8	Q.	WHAT IS YOUR RESPONSE TO MR. BRYANT?
9	A.	I note that there is a contradiction in his testimony in that he claims to support the use
10		of the GPE "actual" capital structure when in fact he argues for an adjustment to the
11		actual that increases the equity balance and therefore the equity ratio. This
12		adjustment is contrary to GAAP accounting (as Mr. Bryant acknowledges) and to my
13		knowledge is also contrary to practices of credit rating agencies and the FERC
14		Uniform System of Accounts. Thus, as a general matter, I do not support this
15		adjustment and believe it is more appropriate to use the actual equity balance.
16		
17	Resp	onse to Staff Witness Murray on Cost of Equity
18	Q.	WHAT ASPECT OF WITNESS MURRAY'S REBUTTAL TESTIMONY
19		ARE YOU ADDRESSING?
20	A.	I agree with many aspects of Mr. Murray's rebuttal testimony, but I do need to
21		provide one clarification. At page 22, Mr. Murray incorrectly states that I have relied
22		"exclusively" on published analyst earnings projections to develop my Discounted

Cash Flow ("DCF") growth rate range. Mr. Murray is concerned that analyst

earnings growth rates are not necessarily reliable as indicating long-run investor

expectations and may be overstated.

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As a general matter, I share Mr. Murray's concern and for that reason I do not
rely on analyst earnings projections alone or "exclusively." My testimony clearly
states that I rely both on calculations of the "sustainable" or earnings retention growth
rates as well as on published analyst growth rates. For my electric utility proxy
group, I show the calculation of the sustainable growth rates on page 5 of Schedule
MIK-4. For this group, the sustainable growth rate measure averages 4.6 percent,
which is close to but slightly lower than my analyst earnings projections.
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Q. DOES MR. MURRAY RAISE ANY OTHER QUESTIONS CONCERNING YOUR TESTIMONY?

Mr. Murray correctly notes that my ROE recommendation is 9.5 percent even though my DCF midpoint is slightly lower, i.e., 9.3 percent. The Commission may wish to consider an ROE award for the Company of 9.3 percent since that figure is clearly supported by the DCF evidence. The central point is that my testimony demonstrates that the utility cost of capital has declined materially since the Company's last rate case decided in 2011. Consequently, a significant reduction from the 10.0 percent ROE awarded in that case clearly is appropriate and supported by the market evidence. I consider my recommended 9.5 percent ROE to reflect a reasonable reduction (i.e., a conservative 0.5 percent reduction) from the return granted by the Commission in 2011 that fairly balances the interests of the Company and customers.

A.

2 Q. WHAT ARE YOUR MAIN DISAGREEMENTS OR CONCERNS WITH 3 DR. HADAWAY'S REBUTTAL TESTIMONY? 4 A. My surrebuttal testimony discusses the following issues associated with Dr. 5 Hadaway's Rebuttal Testimony. 6 • Dr. Hadaway's Rebuttal Testimony presents what purports to be an update 7 to his original cost of equity studies, but he makes some major changes 8 that have the effect of increasing his cost of equity results compared to the 9 results he would have obtained had he done a pure update. 10 Dr. Hadaway restates my DCF study obtaining a higher result. However, 11 he does this by selectively eliminating low growth rate and ROE figures 12 from my data set. 13 The two-stage DCF study employed by Dr. Hadaway continues to employ 14 an overstated 5.7 percent long-term GDP growth rate which is not 15 supported by available evidence. 16 In formulating his ROE recommendation, Dr. Hadaway argues for using 17 the high end of the range of evidence due to alleged "market volatility" 18 and the current Federal Reserve ("Fed") policy of "artificially" lowering 19 long-term interests rates. 20 Dr. Hadaway argues that my ROE recommendation is inconsistent with 21 ROE's granted recently by other state commissions for vertically-22 integrated electric utilities.

1

Reply to Dr. Hadaway on ROE

1	Q.	WHAT IS YOUR OBJECTION TO DR. HADAWAY'S UPDATE?
2	A.	As summarized on Schedule SCH-12, page 1 of 6, Dr. Hadaway presents four
3		different DCF studies. These produce cost of equity estimates ranging from 9.8 to
4		10.3 percent using the group mean and 9.8 to 10.0 percent using the group median.
5		The standard constant growth DCF study produces 9.8 percent using both measures.
6		Normally, an update presented in rebuttal testimony merely involves taking
7		the original study and plugging in more recent data. This allows a direct comparison
8		of how cost of equity conditions have changed over time, without changes in methods
9		or practice obscuring or confusing the update. However, this is not what Dr.
10		Hadaway has done. First, he substantially changed his proxy group, removing four
11		companies from his original group and adding three new companies – a total change
12		of seven companies, or one-third of his 21 company group. Second, for reasons that
13		are not clear, he introduces an entirely new DCF method, which is based on a
14		truncated four-year investor time horizon. This is an entirely new study, not an
15		update.
16	Q.	WHAT IS THE EFFECT OF THE SEVEN COMPANY PROXY GROUP
17		CHANGES?
18	A.	At least in the case of the constant growth study, the seven changes to the proxy
19		group significantly inflate the proxy group average ROE. It appears that most or all
20		four of the eliminated companies have below average ROE estimates, and all three of
21		the added companies have above average ROE estimates. A pure update (no change
22		to proxy group) undoubtedly would produce a return on equity much lower than his

reported 9.8 percent.

23

1	Q.	IS THE NEW DCF METHODOLOGY INTRODUCED BY DR.
2		HADAWAY USEFUL?
3	A.	No, it is problematic. This new model requires a rather speculative projection of the
4		2016 stock price for each proxy company, and the calculated ROE is very sensitive to
5		these price projections. Please note that this new study produces a median ROE for
6		the group of 9.8 percent.
7	Q.	DO YOU HAVE ANY COMMENT ON DR. HADAWAY'S OTHER TWO
8		STUDIES?
9	A.	Dr. Hadaway's long-term and two-stage DCF studies continue to rely on the
10		discredited assumption that investors expect long-term growth for the U.S. economy
11		(nominal GDP) of 5.7 percent per year. I have not been able to find any credible
12		support for that assumption from major forecast organizations. As I demonstrated in
13		my Direct Testimony, the Blue Chip Economic Indicators (March 2012) publishes a
14		consensus nominal GDP growth rate after 2018 of 4.7 percent, a full percentage point
15		lower. In mid September 2012, the Fed issued its new long-term growth rate forecast
16		for the U.S. economy (i.e., post 2015) which on a nominal basis is about 4.5 to 4.7
17		percent (September 13, 2013), a range slightly lower than the Blue Chip consensus.
18		If Dr. Hadaway's update had used a more realistic U.S. GDP long-term forecast, his
19		two DCF studies that use projected GDP growth as data inputs would produce ROE
20		estimates of well below 9.5 percent.
21	Q.	DR. HADAWAY PRODUCED A RESTATEMENT OF YOUR DCF
22		STUDY. DO YOU AGREE WITH HIS SUGGESTED CHANGES?
23	A.	No. Dr. Hadaway modified my DCF study by removing three companies - Cleco
24		Corp., Ameren and Edison International. These are the three companies in the 22
25		company proxy group that produced the lowest DCF ROEs, and with these three

removals, the group average cost of equity becomes 9.75 percent. Dr. Hadaway
removed these three companies from my study despite the fact that he selected all
three for his original DCF study proxy group in his Direct Testimony.

While I have no strong objection to the removal of observations that are highly abnormal or clear aberrations, it is biased and improper to revise the study by removing only the unusually low observations. A more balanced approach would involve the elimination of **both** unusually low observations and the highest observations, for example, removing the three highest as well as the three lowest. As shown on Dr. Hadaway's Schedule SCH-10, page 1, the three highest DCF ROEs are Alliant (10.4%), Great Plains (11.6%) and Hawaiian Industries (13.0%). Removing these three companies, along with Dr. Hadaway's three exclusions, would produce a group average DCF estimate of 9.4 percent – slightly below my ROE recommendation.

OTHER THAN DR. HADAWAY'S REMOVAL OF THREE COMPANIES
WITH LOW GROWTH RATES, DOES HE SET FORTH ANY OTHER
TECHNICAL CRITICISMS OF YOUR DCF STUDIES?

As far as I can determine, his asserted need to selectively remove the low growth rate companies is his only technical criticism. For example, he does not contest either my model, any data sources I used or procedures. Moreover, the three companies he insists I should remove were originally selected by himself, not me.

Dr. Hadaway also seems concerned that I am basing my recommendation only on the constant growth DCF, whereas he also employed a two-stage model. The two-stage model, however, will produce a result different from the constant growth model only if the long-run growth rate is different than that used in the constant growth model. I have demonstrated that an appropriate long-run growth rate would be no

Q.

A.

1		higher (and possibly lower) than 4.7 percent. Since my constant growth DCF study
2		used a 4.5 to 5.5 percent growth range, it follows that the two-stage model must
3		produce a cost of equity estimate similar to or lower than my constant growth DCF
4		midpoint.
5	Q.	DR. HADAWAY ARGUES FOR AN ROE AWARD AT THE TOP END OF
6		THE RANGE IN PART DUE TO HIS BELIEF THAT TODAY'S LOW
7		INTEREST RATES AND CAPITAL COSTS ARE "ARTIFICIAL." IS THIS
8		A PERSUASIVE ARGUMENT?
9	A.	No. Dr. Hadaway's point is that the Fed has been taking measures to lower interest
10		rates (both short- and long-term), and these accommodative actions have helped to
11		support share prices of utility companies. While the Fed's influence on the cost of
12		capital is a matter of some dispute, it is probably correct to argue that the Fed has
13		succeeded to some degree in lowering the utility cost of capital. Moreover, this effect
14		certainly is not short lived, as evidenced by the Fed's very strong policy statement of
15		September 13, 2012 that it intends to continue its low interest rate policy for the
16		forseeable future.
17		It is important to understand that the Fed's policy actions are only a part of the
18		set of forces that today has provided this sustained environment of abundant and
19		inexpensive capital. The cost of capital is very low due to very subdued inflation
20		(and inflation outlook), a relatively weak economy and the fact that U.S. financial
21		markets (including utility stocks) are viewed as a safe haven. This is not "artificial,"
22		nor is it likely to be short lived.
23		Dr. Hadaway might have a valid point if he could point to persuasive evidence
24		indicating that today's very low capital cost environment is temporary and will soon
25		disappear. He presents no such evidence. In fact, based on market behavior, there is

1		every reason to believe that low capital costs for utilities will persist for an extended
2		period. In particular, investors would not bid up prices for utility stocks and bonds as
3		they have (as Dr. Hadaway notes) if they believe the current low capital cost
4		environment will soon disappear. In setting the Company's ROE in this case, there is
5		no reason to pretend that the prevailing low cost of capital, which benefits utilities, is
6		"artificial" and is not real. It is real and should be recognized by regulators in
7		establishing ROE awards.
8	Q.	DR. HADAWAY ALSO ARGUES THAT MARKET VOLATILITY
9		JUSTIFIES A HIGHER ROE. ARE FINANCIAL MARKETS
10		UNUSUALLY VOLATILE?
11	A.	While financial markets do move and experience some volatility, Dr. Hadaway has
12		presented no evidence that markets in 2012 are unusually or extraordinarily volatile
13		as compared with past years. On my Schedule MIK-4, page 2, I show that electric
14		utility dividend yields so far this year have been relatively stable.
15		Dr. Hadaway's "volatility" comments also overlook an important point. The
16		accepted DCF model automatically accounts for and captures the effects of all market
17		volatility – both current and expected – as perceived by investors. For that reason,
18		market volatility need not be considered separately from the DCF model results
19		themselves. The DCF cost of equity estimates automatically embody market
20		volatility.
21	Q.	DR. HADAWAY ARGUES THAT YOUR 9.5 PERCENT
22		RECOMMENDATION EXCEEDS RECENT ROE AWARDS FROM
23		OTHER STATE COMMISSIONS FOR VERTICALLY-INTEGRATED
24		ELECTRICS. WHAT IS YOUR RESPONSE?

A.	Dr. Hadaway cites to rate case survey information on ROE awards for vertically-
	integrated electric utilities extending through the second quarter 2012. Reasonable
	analysts can disagree on the proper use of this information in this rate case. Neither
	Dr. Hadaway nor any witness is arguing that ROE award survey averages from other
	jurisdictions should be used to set the Company's ROE or should displace reliance or
	cost of capital studies

While Dr. Hadaway is correct that my 9.5 percent recommendation is below the survey average ROE award, his 10.3 percent updated ROE recommendation is above that average. An important insight gained from this survey information is the recent trend. For example, on page 4 of Schedule SCH-7, he cites to an average ROE award for 2nd Quarter 2011 of 10.26 percent for vertically-integrated electrics. As of a year later (2nd Quarter 2012), this average had declined to 9.95 percent (page 5 of Schedule SCH-7), a reduction of 31 basis points over one year. Similarly, my 9.5 percent is 50 basis points lower than the 10.0 percent ROE awarded to the Company in May 2011.

The most reasonable conclusion is that reliance on the survey data would support a material reduction to the 10.0 percent awarded in the Company's 2011 rate case.

- Q. DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?
- 20 A. Yes, it does.

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AFFIDAVIT OF MATTHEW I. KAHAL					
STATE OF MARYLAND) OUNTY OF HOWARD)					
Matthew I. Kahal, being first duly sworn, on his oath states:					
1. My name is Matthew I. Kahal. I am	an independent consultant having a place of				
business at 10480 Little Patuxent Parkway, Suite 300, Columbia, Maryland 21044.					
2. Attached hereto and made a part here	eof for all purposes is my Surrebuttal				
Testimony on behalf of the United States Department of Energy which was prepared in written					
form for introduction into evidence in the above-captioned docket.					
3. I hereby swear and affirm that my an	swers contained in the attached testimony to				
the questions therein propounded, including any attachments thereto, are true and accurate to the					
best of my knowledge, information and belief.					
	Matthew I. Kahal				
Subscribed and sworn before me this day of October, 2012.					
DEBORAH M ADAMS Notary Public-Maryland Prince George's County My Commission Expires	Debarah M Olomy Notary Public				
My commission expires:					